

Does collaboration need to change? Coaching for innovation

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“A coach is someone who evokes passion and purposes in others, within the dissolving and reconstituting environments of our time”Frederic Hudson, 2012. Our world is constantly changing, and navigating increasingly complex human and technological systems requires collaborative team capability rather than individuals to respond in innovative ways. In this talk Dr. Christine Thong, Academic Director of Design Factory Melbourne, explores the experimental use of coaching to foster innovation cultures.

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