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Gridipedia: From Service-oriented IT to Business Value

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Abstract

Independent and trustworthy information sites play an important role in the growth of a new sector and the uptake of a new technology. Society- and the market –has become sceptical of marketing literature and with the rise of the Internet, indeed of information itself. The modern information site must be up-to-date, vendor-independent and highly distilled. Gridipedia is one such site. It was set up during the BEinGRID project as a “second front” to increase the uptake of Grid and related technologies such as Cloud and virtualization. This presentation will discuss how Gridipedia faced the challenges mentioned above, as well as the swift market swing from “Grid” to “cloud”, to continue after the project as a commercial endeavour.

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