

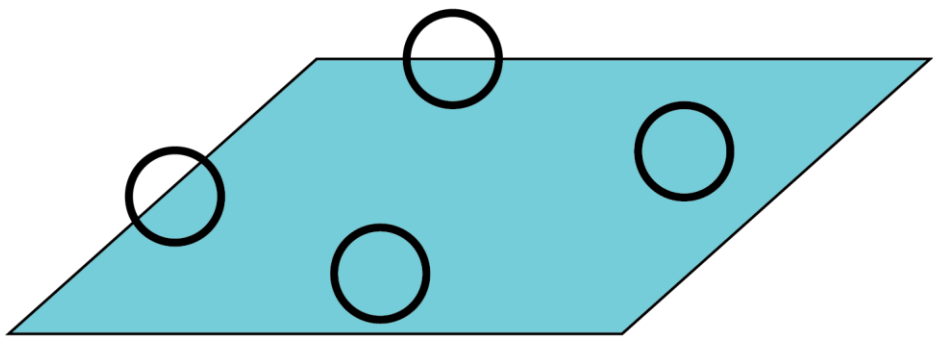
What is the standard model of particle physics trying to tell us?

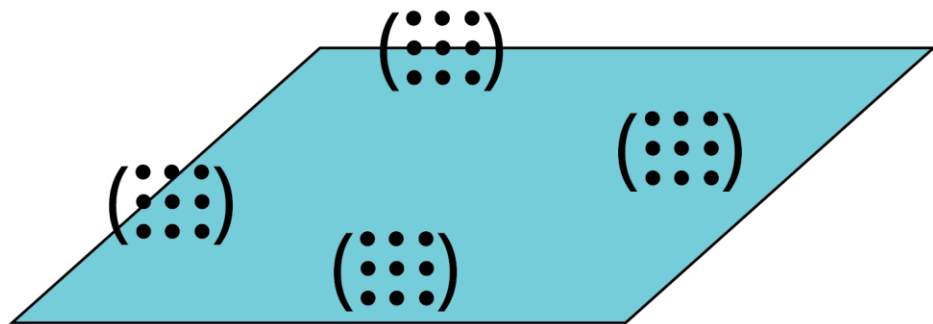
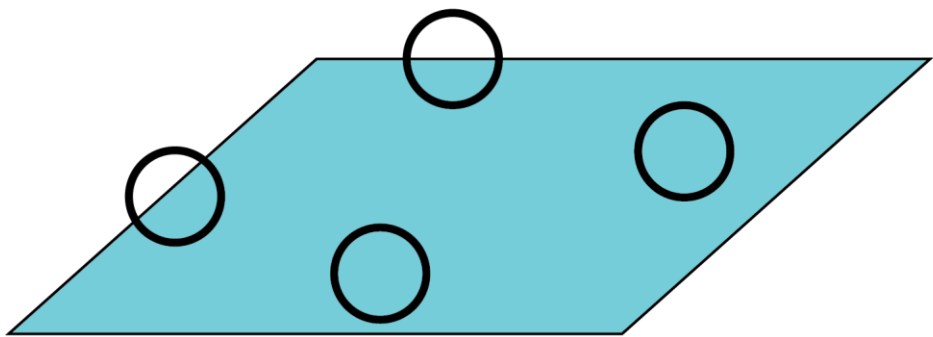
Latham Boyle
(Perimeter Institute)

builds on work of

Barrett, Bizi, Brouder, Besnard, Chamseddine, Connes, D'Andrea,
Dabrowski, Dubois-Violette, Kerner, Krajewski, Landi, Lizzi, Lott,
Madore, Marcolli, Martinetti, Schucker, van Suijlekom

based on arXiv:1604.00847 w/ S. Farnsworth
(and another in preparation)





The EFT perspective: the basic input

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Step 1: $SU(3) | SU(2) | U(1)$

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Step 1:	$SU(3)$	$SU(2)$	$U(1)$
Step 2: q_L^i			

$$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$$

The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$
Step 2:	q_L^i			
	u_R^i			

$$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$$

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The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i				$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i				
	d_R^i				
	l_L^i				$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i				$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i				
	d_R^i				
	l_L^i				$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i				

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
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	d_R^i				
	l_L^i				$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i				
	e_R^i				

The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i	3			$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i	3			
	d_R^i	3			
	l_L^i				$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i				
	e_R^i				

The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i	3			$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i	3			
	d_R^i	3			
	l_L^i	1			$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i	1			
	e_R^i	1			

The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i	3	2		$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i	3			
	d_R^i	3			
	l_L^i	1	2		$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i	1			
	e_R^i	1			

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i	3	2		$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i	3	1		
	d_R^i	3	1		
	l_L^i	1	2		$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i	1	1		
	e_R^i	1	1		

The EFT perspective: the basic input

Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
Step 2:	q_L^i	3	2	1/6	$q_L^i = \begin{pmatrix} u_L^i \\ d_L^i \end{pmatrix}$
	u_R^i	3	1	2/3	
	d_R^i	3	1	-1/3	
	l_L^i	1	2	-1/2	$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i	1	1	0	
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Step 3:	h				

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
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	ν_R^i	1	1	0	
	e_R^i	1	1	-1	
Step 3:	h	1			

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
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Step 3:	h	1	2		

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Step 1:		$SU(3)$	$SU(2)$	$U(1)$	
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	l_L^i	1	2	-1/2	$l_L^i = \begin{pmatrix} \nu_L^i \\ e_L^i \end{pmatrix}$
	ν_R^i	1	1	0	
	e_R^i	1	1	-1	
Step 3:	h	1	2	1/2	

The NCG perspective: an initial thought

The NCG perspective: an initial thought

$$\psi(x)$$

The NCG perspective: an initial thought

$$\psi(x) \rightarrow \psi_A(x)$$

The NCG perspective: an initial thought

$$\psi(x) \rightarrow \psi_A(x) = \left(\begin{array}{c|cccc} & \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ & \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ & \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ & \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} \end{array} \right)$$

Quick reminder: what is an algebra?

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$$z = \begin{pmatrix} a & b \\ -b & a \end{pmatrix}$$

$(a, b \in \mathbb{R})$

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 - Finite dimensional
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- Example 3: Quaternions: \mathbb{H}

$$z = \begin{pmatrix} a & b \\ -b & a \end{pmatrix} \quad q = \begin{pmatrix} \alpha & \beta \\ -\bar{\beta} & \bar{\alpha} \end{pmatrix}$$

$(a, b \in \mathbb{R})$ $(\alpha, \beta \in \mathbb{C})$

Quick reminder: what is an algebra?

- Example 1: smooth functions $f(x)$: $C_\infty(M)$
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- Example 2: $n \times n$ complex matrices: $M_n(\mathbb{C})$
 - Finite dimensional
 - Non-commutative (and associative)
- Example 3: Quaternions: \mathbb{H}

$$z = \begin{pmatrix} a & b \\ -b & a \end{pmatrix} \quad q = \begin{pmatrix} \alpha & \beta \\ -\bar{\beta} & \bar{\alpha} \end{pmatrix} \quad q\lambda = \begin{pmatrix} \lambda & 0 \\ 0 & \bar{\lambda} \end{pmatrix}$$

$(a, b \in \mathbb{R}) \quad (\alpha, \beta \in \mathbb{C}) \quad (\lambda \in \mathbb{C})$

EFT input:

NCG input:

Step 1:	$SU(3)$	$SU(2)$	$U(1)$
Step 2:			
q_L^i	3	2	1/6
u_R^i	3	1	2/3
d_R^i	3	1	-1/3
l_L^i	1	2	-1/2
ν_R^i	1	1	0
e_R^i	1	1	-1
Step 3:			
h	1	2	1/2

EFT input:

NCG input:

Step 1: $SU(3) | SU(2) | U(1)$

$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$

Step 2:	q_L^i	3	2	1/6
	u_R^i	3	1	2/3
	d_R^i	3	1	-1/3
	l_L^i	1	2	-1/2
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Step 3:	h	1	2	1/2

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Step 3:			
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NCG input:

$$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$$

$$\left(\begin{array}{c|c|c} q & & \\ \hline & q_\lambda & \\ \hline & & m \\ \hline & & & \lambda \end{array} \right)$$

EFT input:

NCG input:

Step 1: $SU(3) | SU(2) | U(1)$

$$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$$

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	l_L^i	1	2	-1/2
	ν_R^i	1	1	0
	e_R^i	1	1	-1

$$\left(\begin{array}{c|c|c} q & & \\ \hline & q_\lambda & \\ \hline & & m \\ \hline & & & \lambda \end{array} \right) \left(\begin{array}{c|cccc} \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} \end{array} \right)$$

Step 3: h 1 2 1/2

EFT input:

NCG input:

Step 1: $SU(3) | SU(2) | U(1)$

$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$

Step 2:	q_L^i	3	2	1/6
	u_R^i	3	1	2/3
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	l_L^i	1	2	-1/2
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	e_R^i	1	1	-1

$$\left[\left(\begin{array}{c|c|c|c} q & & & \\ \hline & & & \\ \hline & q_\lambda & & \\ \hline & & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right), \left(\begin{array}{c|cccc} \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} \end{array} \right) \right]$$

Step 3: h 1 2 1/2

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$$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$$

Step 2:	q_L^i	3	2	1/6
	u_R^i	3	1	2/3
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	e_R^i	1	1	-1

$$\left[\left(\begin{array}{c|c|c|c} q & & & \\ \hline & q_\lambda & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right), \left(\begin{array}{c|c|c|c} u_L & u_L & u_L & \nu_L \\ d_L & d_L & d_L & e_L \\ \hline u_R & u_R & u_R & \nu_R \\ d_R & d_R & d_R & e_R \\ \hline \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{\nu}_L & \bar{e}_L & \bar{\nu}_R & \bar{e}_R \end{array} \right) \right]$$

Step 3: h 1 2 1/2

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Step 1: $SU(3) | SU(2) | U(1)$

$$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$$

Step 2:	q_L^i	3	2	1/6
	u_R^i	3	1	2/3
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	ν_R^i	1	1	0
	e_R^i	1	1	-1

$$\left[\left(\begin{array}{c|c|c|c} q & & & \\ \hline & q_\lambda & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right), \left(\begin{array}{c|c|c|c} u_L & u_L & u_L & \nu_L \\ d_L & d_L & d_L & e_L \\ \hline u_R & u_R & u_R & \nu_R \\ d_R & d_R & d_R & e_R \\ \hline \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{\nu}_L & \bar{e}_L & \bar{\nu}_R & \bar{e}_R \end{array} \right) \right]$$

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???

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	ν_R^i	1	1	0
	e_R^i	1	1	-1

$$\left[\begin{array}{c|c|c|c} \left(\begin{array}{c|c|c|c} q & & & \\ \hline & q_\lambda & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right) , & \left(\begin{array}{c|c|c|c} & & & \begin{array}{c} u_L \quad u_L \quad u_L \quad \nu_L \\ d_L \quad d_L \quad d_L \quad e_L \\ u_R \quad u_R \quad u_R \quad \nu_R \\ d_R \quad d_R \quad d_R \quad e_R \end{array} \\ \hline \begin{array}{c} \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{\nu}_L \quad \bar{e}_L \quad \bar{\nu}_R \quad \bar{e}_R \end{array} & & & \end{array} \right) \end{array} \right]$$

Step 3: $h \quad 1 \quad 2 \quad 1/2$

Gauge and Higgs bosons from covariance of D

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- want $D \rightarrow D' = UDU^{-1} \quad (\text{i.e. } D\psi \rightarrow D'\psi' = UD\psi)$

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- $D = i\gamma^\mu(\partial_\mu \otimes 1 \quad) \quad ?$

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- $D = i\gamma^\mu(\partial_\mu \otimes 1 + A_\mu^k \otimes T_k)$

- $A_\mu^{k'} = A_\mu^k + f_{ij}^k \alpha^i A_\mu^j - (\partial_\mu \alpha^k) \quad ([T_i, T_j] = f_{ij}^k T_k)$

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- $A_{\mu}^{k'} = A_{\mu}^k + f_{ij}^k \alpha^i A_{\mu}^j - (\partial_\mu \alpha^k) \quad ([T_i, T_j] = f_{ij}^k T_k)$

- $\psi \rightarrow \psi' = U\psi \quad U = \exp[\alpha^i(x)T_i] \quad T_i[\psi] = [\hat{a}_i, \psi]$
- want $D \rightarrow D' = UDU^{-1}$ (i.e. $D\psi \rightarrow D'\psi' = UD\psi$)
- $D = i\gamma^\mu(\partial_\mu \otimes 1 + A_\mu^k \otimes T_k)$
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$$D = D_1 \hat{\otimes} 1 + 1 \hat{\otimes} D_2$$

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- $D = i\gamma^\mu(\partial_\mu \otimes 1 + \gamma^5(1 \otimes D_F))$?

- $A_{\mu}^{k'} = A_{\mu}^k + f_{ij}^k \alpha^i A_{\mu}^j - (\partial_{\mu} \alpha^k) \quad ([T_i, T_j] = f_{ij}^k T_k)$

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- $A_\mu^{k'} = A_\mu^k + f_{ij}^k \alpha^i A_\mu^j - (\partial_\mu \alpha^k) \quad ([T_i, T_j] = f_{ij}^k T_k)$
 $\Phi^{K'} = \Phi^K + g_{iJ}^K \alpha^i \Phi^J \quad ([T_i, \tau_J] = g_{iJ}^K \tau_K)$

$$D_F[\psi] = \delta_q^\dagger \psi \delta_q + \delta_l^\dagger \psi \delta_l + \delta_m^\dagger \psi \delta_m,$$

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$$\delta_q = \left(\begin{array}{cc|c|c} 0_{2 \times 2} & Y_q & & \\ \hline Y_q^\dagger & 0_{2 \times 2} & & \\ \hline & & 1_{3 \times 3} & \\ \hline & & & 0 \end{array} \right)$$

$$\delta_l = \left(\begin{array}{cc|c|c} 0_{2 \times 2} & Y_l & & \\ \hline Y_l^\dagger & 0_{2 \times 2} & & \\ \hline & & 0_{3 \times 3} & \\ \hline & & & 1 \end{array} \right)$$

$$\delta_m = \left(\begin{array}{cc|c|c} & & & \bar{\mu} \\ \hline & & & 0 \\ \hline & & & \\ \hline & \mu & 0 & \end{array} \right)$$

$$D_F[\psi] = \delta_q^\dagger \psi \delta_q + \delta_l^\dagger \psi \delta_l + \delta_m^\dagger \psi \delta_m,$$

$$\delta_q = \left(\begin{array}{c|c|c|c} 0_{2 \times 2} & Y_q & & \\ \hline Y_q^\dagger & 0_{2 \times 2} & & \\ \hline & & 1_{3 \times 3} & \\ \hline & & & 0 \end{array} \right)$$

$$Y_q = \begin{pmatrix} +y_u \bar{\varphi}_2 & y_d \varphi_1 \\ -y_u \bar{\varphi}_1 & y_d \varphi_2 \end{pmatrix}$$

$$\delta_l = \left(\begin{array}{c|c|c|c} 0_{2 \times 2} & Y_l & & \\ \hline Y_l^\dagger & 0_{2 \times 2} & & \\ \hline & & 0_{3 \times 3} & \\ \hline & & & 1 \end{array} \right)$$

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$$\delta_m = \left(\begin{array}{c|c|c|c} & & & \bar{\mu} \\ \hline & & & 0 \\ \hline & & & \\ \hline & \mu & 0 & \end{array} \right)$$

EFT input:

NCG input:

Step 1: $SU(3) | SU(2) | U(1)$

$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$

Step 2:	q_L^i	3	2	1/6
	u_R^i	3	1	2/3
	d_R^i	3	1	-1/3
	l_L^i	1	2	-1/2
	ν_R^i	1	1	0
	e_R^i	1	1	-1

$$\left[\begin{array}{c|c|c|c} \left(\begin{array}{c|c|c|c} q & & & \\ \hline & q_\lambda & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right) , & \left(\begin{array}{c|c|c|c} & & & \begin{array}{c} u_L \quad u_L \quad u_L \quad \nu_L \\ d_L \quad d_L \quad d_L \quad e_L \\ u_R \quad u_R \quad u_R \quad \nu_R \\ d_R \quad d_R \quad d_R \quad e_R \end{array} \\ \hline \begin{array}{c} \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{u}_L \quad \bar{d}_L \quad \bar{u}_R \quad \bar{d}_R \\ \bar{\nu}_L \quad \bar{e}_L \quad \bar{\nu}_R \quad \bar{e}_R \end{array} & & & \end{array} \right) \end{array} \right]$$

Step 3: $h \quad 1 \quad 2 \quad 1/2$

Gauge and Higgs bosons from covariance of D

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$$\left[\begin{array}{c|c|c|c} q & & & \\ \hline & q_\lambda & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right], \left(\begin{array}{cccc|cccc} u_L & u_L & u_L & \nu_L & & & & \\ d_L & d_L & d_L & e_L & & & & \\ u_R & u_R & u_R & \nu_R & & & & \\ d_R & d_R & d_R & e_R & & & & \\ \hline \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R & & & & \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R & & & & \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R & & & & \\ \bar{\nu}_L & \bar{e}_L & \bar{\nu}_R & \bar{e}_R & & & & \end{array} \right)$$

Step 3: h 1 2 1/2

Gauge and Higgs bosons from covariance of D

$$D = i\gamma^\mu (\partial_\mu \otimes 1 + A_\mu^k \otimes T_k) + \gamma^5 (1 \otimes D_F^0 + \Phi^K \otimes \tau_K)$$

EFT input:

NCG input:

Step 1:	$SU(3)$	$SU(2)$	$U(1)$	$\{m, q, \lambda\} \in M_3(\mathbb{C}) \oplus \mathbb{H} \oplus \mathbb{C}$	
Step 2:	q_L^i	3	2	1/6	$\left[\begin{array}{c c} \left(\begin{array}{c c c c} q & & & \\ \hline & q_\lambda & & \\ \hline & & & \\ \hline & & m & \\ \hline & & & \lambda \end{array} \right) , & \left(\begin{array}{c c c c} u_L & u_L & u_L & \nu_L \\ d_L & d_L & d_L & e_L \\ \hline u_R & u_R & u_R & \nu_R \\ d_R & d_R & d_R & e_R \\ \hline \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{u}_L & \bar{d}_L & \bar{u}_R & \bar{d}_R \\ \bar{\nu}_L & \bar{e}_L & \bar{\nu}_R & \bar{e}_R \end{array} \right) \end{array} \right]$
	u_R^i	3	1	2/3	
	d_R^i	3	1	-1/3	
	l_L^i	1	2	-1/2	
	ν_R^i	1	1	0	
	e_R^i	1	1	-1	
Step 3:	h	1	2	1/2	

$$D = i\gamma^\mu (\partial_\mu \otimes 1 + A_\mu^k \otimes T_k) + \gamma^5 (1 \otimes D_F^0 + \Phi^K \otimes \tau_K)$$

$$S_{\text{fermion}} = \langle \psi | D | \psi \rangle$$

$$\alpha\psi = \left(\begin{array}{c|c} q & \\ \hline & q_\lambda \\ \hline & m \\ & \lambda \end{array} \right) \left(\begin{array}{c|cccc} & \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ & \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ & \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ & \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} & \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} & \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} & \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} & \end{array} \right)$$

$$\alpha\psi = \left(\begin{array}{c|c} q & \\ \hline q_\lambda & \\ \hline & m \\ & \lambda \end{array} \right) \left(\begin{array}{c|cccc} \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} \end{array} \right)$$

	$SU(3)$	$SU(2)$	$U(1)_Y$
q_L	3	2	1/6
u_R	3	1	2/3
d_R	3	1	-1/3
l_L	1	2	-1/2
ν_R	1	1	0
e_R	1	1	-1

$$a\psi = \left(\begin{array}{c|c} q & \\ \hline q_\lambda & \\ \hline & m \\ & \lambda \end{array} \right) \left(\begin{array}{c|cccc} & \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ & \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ & \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ & \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} \end{array} \right)$$

	$SU(3)$	$SU(2)$	$U(1)_Y$	$U(1)_{B-L}$
q_L	3	2	1/6	1/3
u_R	3	1	2/3	1/3
d_R	3	1	-1/3	1/3
l_L	1	2	-1/2	-1
ν_R	1	1	0	-1
e_R	1	1	-1	-1

$$a.\psi = \frac{1}{2} \left\{ \left(\begin{array}{c|c} c_2 & \\ \hline r_2 & \\ \hline & c_3 \\ & r \end{array} \right), \left(\begin{array}{c|cccc} & & & & \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ & & & & \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ & & & & \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ & & & & \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} & & & & \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} & & & & \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} & & & & \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} & & & & \end{array} \right) \right\}$$

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	$SU(3)$	$SU(2)$	$U(1)_X$
q_L	3	2	0
u_R	3	1	1/2
d_R	3	1	-1/2
l_L	1	2	0
ν_R	1	1	1/2
e_R	1	1	-1/2

$$a.\psi = \frac{1}{2} \left\{ \left(\begin{array}{c|c} c_2 & \\ \hline r_2 & \\ \hline & c_3 \\ & r \end{array} \right), \left(\begin{array}{c|cccc} & \psi_{11} & \psi_{12} & \psi_{13} & \psi_{14} \\ & \psi_{21} & \psi_{22} & \psi_{23} & \psi_{24} \\ & \psi_{31} & \psi_{32} & \psi_{33} & \psi_{34} \\ & \psi_{41} & \psi_{42} & \psi_{43} & \psi_{44} \\ \hline \bar{\psi}_{11} & \bar{\psi}_{21} & \bar{\psi}_{31} & \bar{\psi}_{41} & \\ \bar{\psi}_{12} & \bar{\psi}_{22} & \bar{\psi}_{32} & \bar{\psi}_{42} & \\ \bar{\psi}_{13} & \bar{\psi}_{23} & \bar{\psi}_{33} & \bar{\psi}_{43} & \\ \bar{\psi}_{14} & \bar{\psi}_{24} & \bar{\psi}_{34} & \bar{\psi}_{44} & \end{array} \right) \right\}$$

	$SU(3)$	$SU(2)$	$U(1)_X$	$U(1)_{B-L}$
q_L	3	2	0	1/3
u_R	3	1	1/2	1/3
d_R	3	1	-1/2	1/3
l_L	1	2	0	-1
ν_R	1	1	1/2	-1
e_R	1	1	-1/2	-1

$$ab = \begin{cases} +(-1)^{ab}ba & \text{(graded Jordan)} \\ -(-1)^{ab}ba & \text{(graded Lie)} \end{cases}$$

$$(-1)^{ac}[a, b, c] + (-1)^{ba}[b, c, a] + (-1)^{cb}[c, a, b] = 0$$

$$(-1)^{ac}(L_a L_{bc} - L_{ab} L_c) + (-1)^{ba}(L_b L_{ca} - L_{bc} L_a) + (-1)^{cb}(L_c L_{ab} - L_{ca} L_b)$$

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$$d[f + g] = d[f] + d[g]$$

$$d[cf] = cd[f] \text{ (for constant } c)$$

$$d[fg] = d[f]g + fd[g]$$

$$fd[g] = d[g]f$$

$$d[f]d[g] = -d[g]d[f]$$

Filling in the back story: briefly!

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- Recently: Non-Commutative \rightarrow Jordan!

Some topics for the future

- A better bosonic action (F^2 ?)
- Relation to fine-tuning problems in SM
- Relation to grand unification
- Relation to exceptional Jordan algebra