



# Lepton Flavor Violation and the Higgs boson

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# Since its 'Higgs days' lets focus on LFV Higgs interactions

Tremendous exp. and theo. developments

[Pilaftsis '92]

[Assamagan, Deandrea, Delsart '02]

[CMS-PAS-HIG-14-005]

[Arganda, Curiel, Herrero, Temes '04]

[Banerjee, Bhattacharjee, Mitra, MS '16]

[Diaz-Cruz, Ghosh, Dilip, Moretti '08]

[Chakraborty, Datta, Kundu '16]

[Kanemura, Shinya, Tsumura '09]

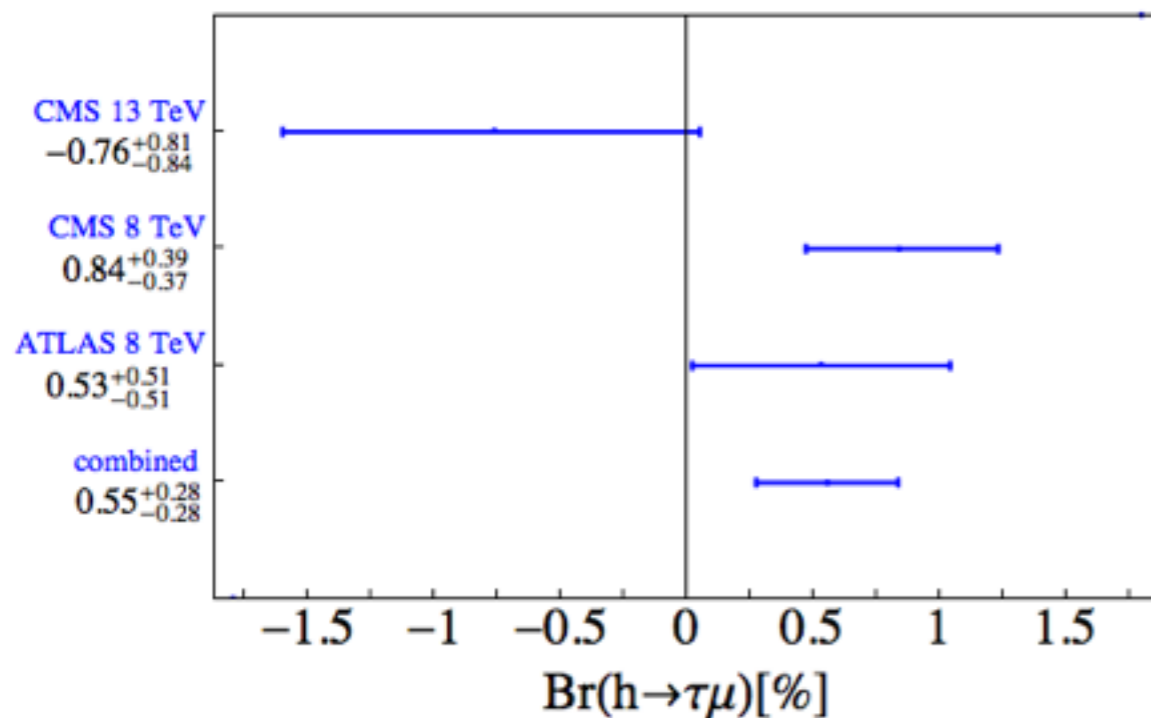
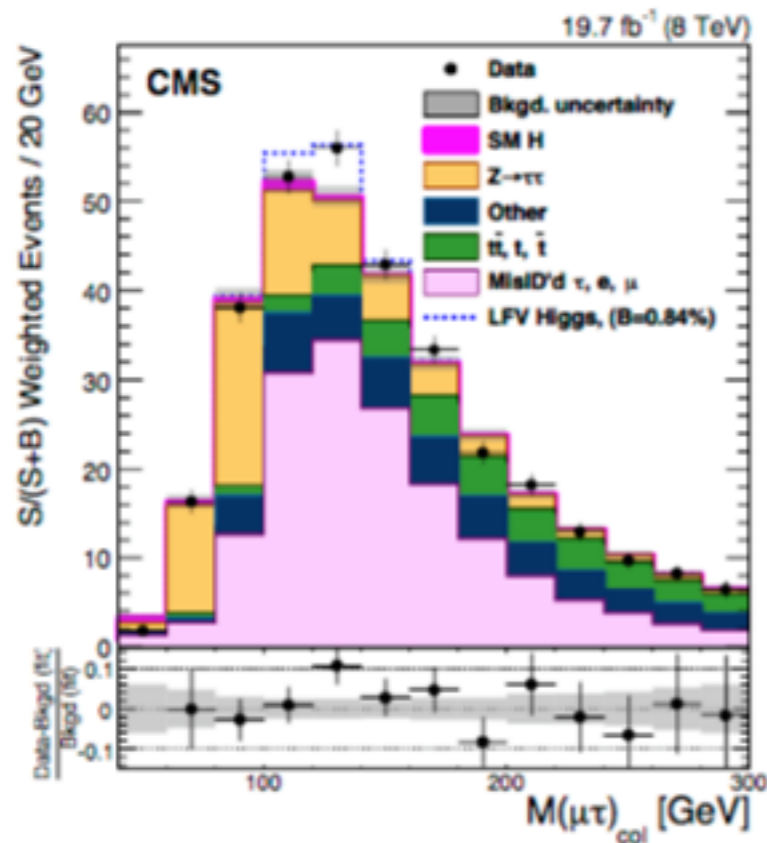
[Harnik, Kopp, Zupan '12]

[Arhrib, Cheng, Kong '12]

[Falkowski, Straub, Vicente '13]

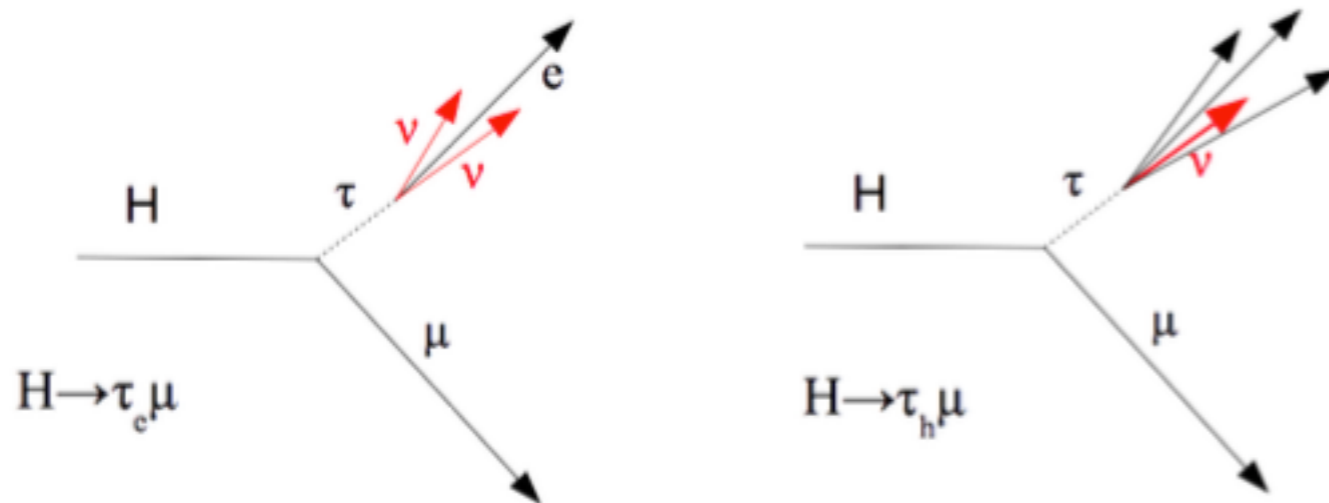
[Heeck, Holthausen, Rodejohann, Shimizu '15]

**Many more**



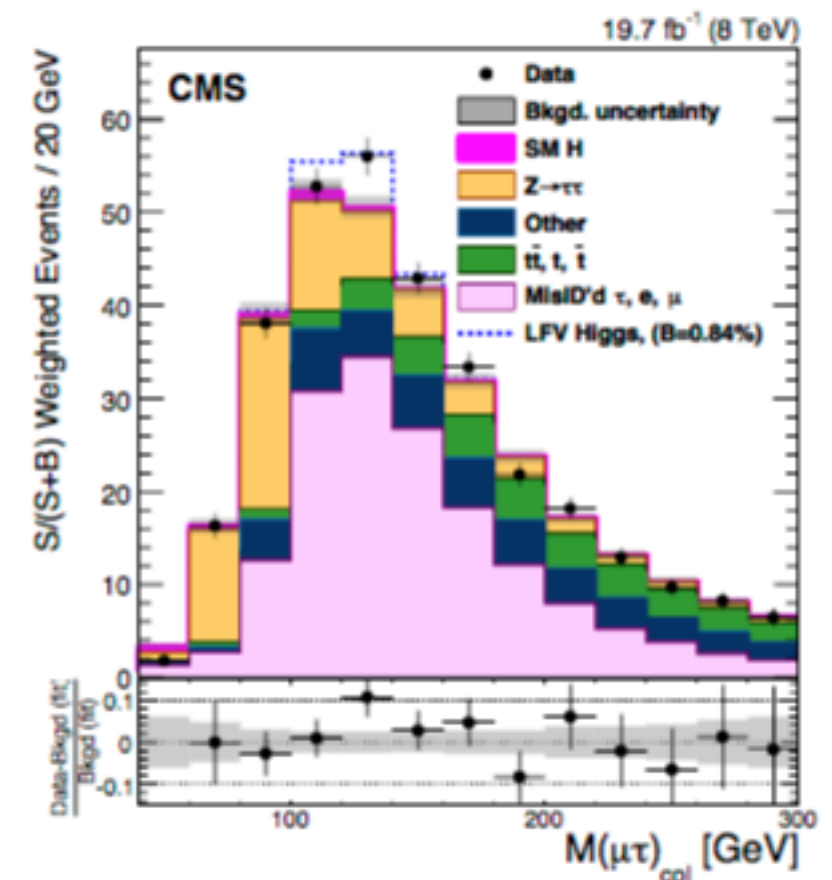
# Prospects for future searches: $H \rightarrow \tau \mu$

Search for direct lepton flavor violation in  $H \rightarrow \mu \tau_e$  and  $H \rightarrow \mu \tau_h$ :



- each channel separated in 0, 1 and 2 jet categories (GF, VBF H-production)

- Small excess near  $m_H = 125$  GeV with significance of  $2.4\sigma$
- Best fit branching ratio  $\text{Br}(H \rightarrow \mu\tau) = 0.84^{+0.39}_{-0.37}\%$
- Constraint on BR at 95%CL  $\text{Br}(H \rightarrow \mu\tau) < 1.51(0.75)\%$
- **Though excess not reproduced in 13 TeV (2015) data**



ATLAS sees small excess in same range with  $1.3\sigma$  8 TeV data



# Lepton sector of SM:

Interaction basis  $Y^e \rightarrow V_L Y^e V_E = \lambda^e$

Matrix  $\lambda^e$  assumed to be diagonal and real  $\lambda^e = \begin{pmatrix} \lambda_e & & \\ & \lambda_\mu & \\ & & \lambda_\tau \end{pmatrix}$

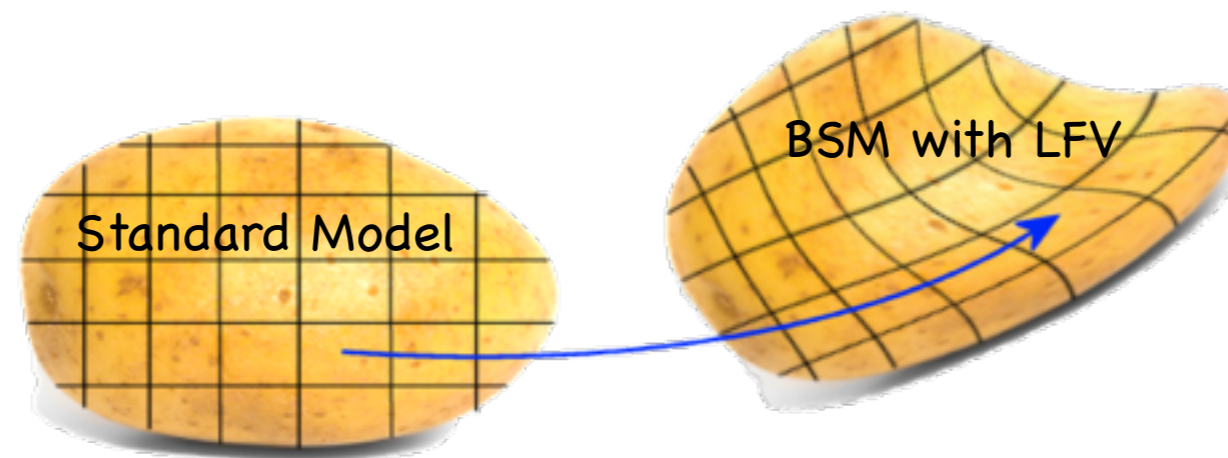
Yukawa inter. results in accid. symmetry  $SU(3)_L \times SU(3)_E \rightarrow U(1)_e \times U(1)_\mu \times U(1)_\tau$

→ Lepton sector of SM, neither mixing nor CP violation

**Boring!**

**See Pedro's talk**

To turn this around, observation of lepton flavor violation indicates new physics!



Need to deform SM for signal, but not too much!

Many models provide sources for LFV: (N)MSSM, Seesaw models, strongly coupled, ...



# UV Models

inv. Seesaw models

Vector-like Quarks

RPV SUSY

2HDM

MSSM

## EFT

$$\hat{O}_{ij} = \frac{v^2}{\Lambda_{\text{NP}}^2} \bar{f}_{L_i} f_{R_j} h$$

Measurements inferring

$$h \rightarrow e\mu, \mu\tau, \tau e$$

# EFT Language to communicate between separated scales

Ludwig Wittgenstein



Due to absence of new resonances and generically tight limits on LFV interactions EFT approach warranted:

$$\hat{O}_{ij} = \frac{v^2}{\Lambda_{\text{NP}}^2} \bar{f}_{L_i} f_{R_j} h$$

The gauge invariant Lagrangian is extended by dim-6

$$\mathcal{L}_y = -\frac{\lambda_{ij}}{\Lambda^2} \bar{F}_L^i F_R^j H(H^\dagger)H + \text{h.c.}$$

*The limits of my language are the limits of my world*



just 1 operator

results after EWSB in non-diagonal Higgs interactions

$$\mathcal{L}_y = -m_i \bar{f}_L^i f_R^i - Y_{ij} \bar{f}_L^i f_R^j h + \text{h.c.} \quad \longrightarrow \quad \text{Eff. Yukawa} \quad Y_{ij} = \frac{m_i}{v} \delta_{ij} + \frac{v^2}{\sqrt{2}\Lambda^2} \lambda_{ij}$$

**Flavor violating Higgs decays**  $h \rightarrow e\mu, \mu\tau, \tau e$

# Low energy limits on Higgs LFV interactions

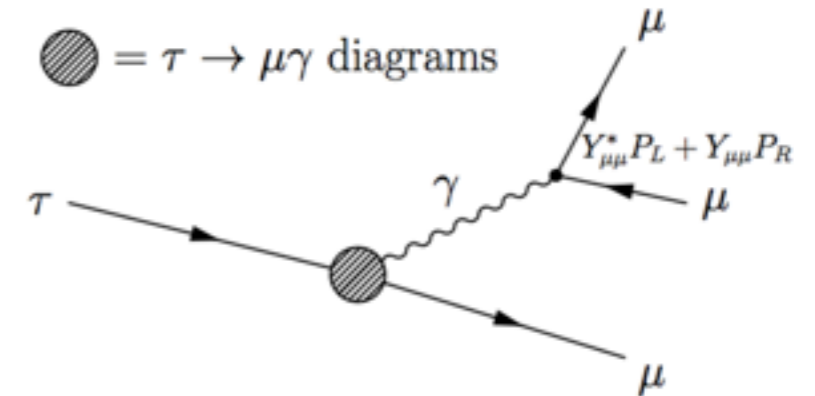
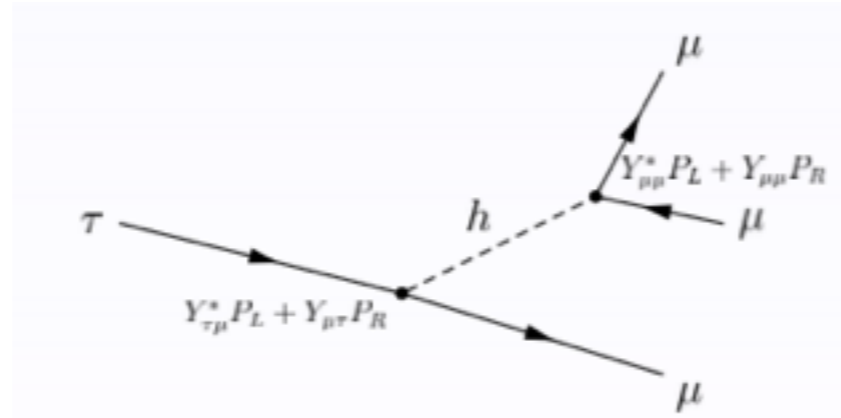
Limits fairly strong

[Dassinger, Feldman, Mannel, Turczyk '07]

$$\mu \rightarrow 3e : Y_{\mu e} < 2.19 \times 10^{-5}$$

$$\tau \rightarrow 3e : Y_{e\tau} < 0.085$$

$$\tau \rightarrow 3\mu : Y_{\mu\tau} < 0.176$$



Same calculation as for scalar-mediated direct dark matter detection

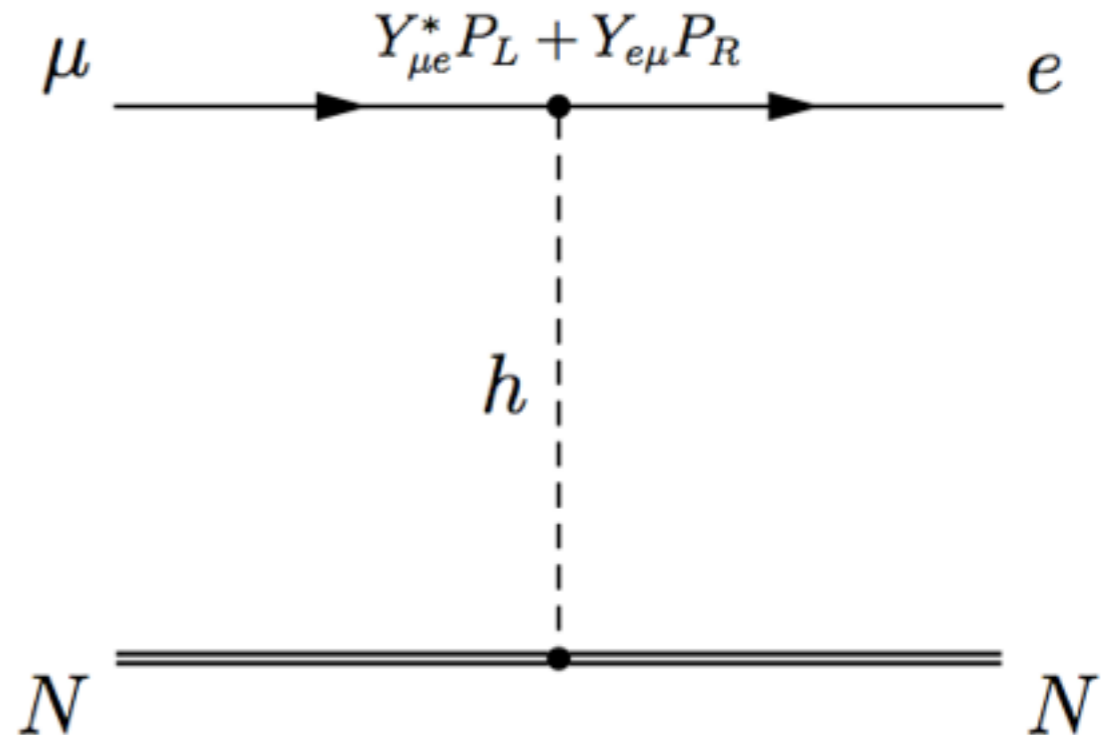
[Shifman, Vainshtein, Zakharov '78]

$$\mathcal{L}_{eff}^h \simeq -\frac{h}{v} \left( \sum_{q=u,d,s} y_q^h m_q \bar{q}q - \sum_{q=c,b,t} \frac{\alpha_s}{12\pi} y_q^h G_{\mu\nu}^a G_a^{\mu\nu} \right)$$

$$\langle N | \theta_\mu^\mu | N \rangle = m_N \langle N | \bar{\psi}_N \psi_N | N \rangle$$

$$\theta_\mu^\mu = -9 \frac{\alpha_s}{8\pi} G_{\mu\nu}^a G_a^{\mu\nu} + \sum_{q=u,d,s} m_q \bar{q}q$$

triangle anomaly  
Santander





contribution to  $g-2$  arises from

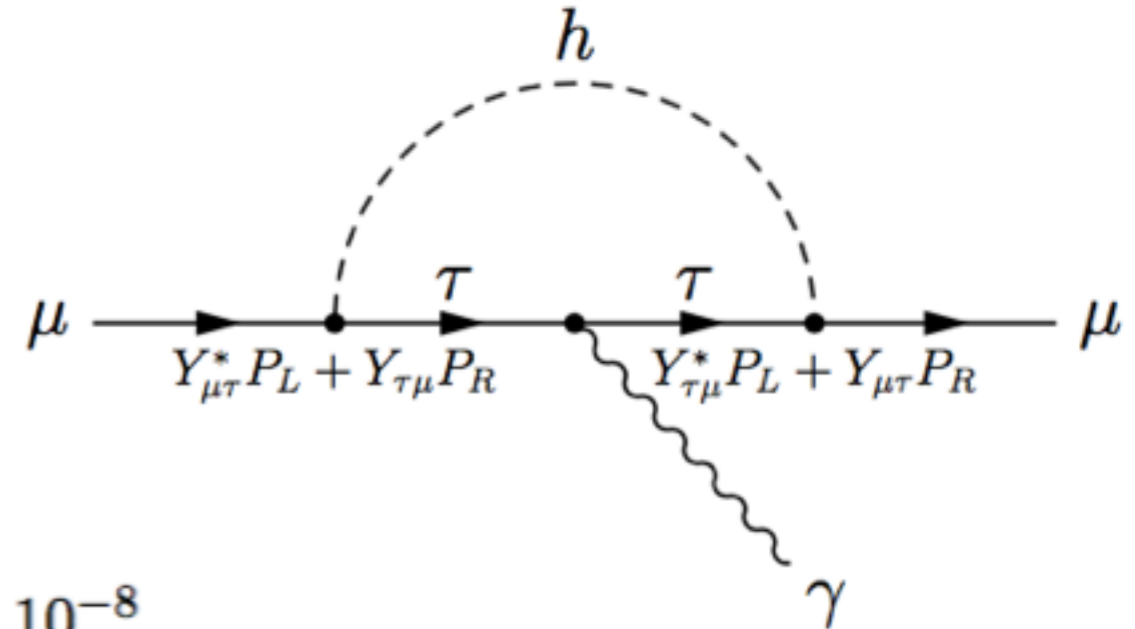
$$\mathcal{L}_{eff} = e \frac{m_{l_j}}{2} \bar{l}_i \sigma_{\mu\nu} F^{\mu\nu} (L_{ij} P_L + R_{ij} P_R) l_j$$

Muon  $g - 2$ :  $\text{Re}(Y_{\mu\tau} Y_{\tau\mu}) < (2.7 \pm 0.75) \times 10^{-3}$

Electron  $g - 2$ :  $\text{Re}(Y_{e\tau} Y_{\tau e}) < [-2.1, 2.9] \times 10^{-3}$

Complex phases constrained by EDMs

$$|\text{Im}(Y_{e\tau} Y_{\tau e})| \lesssim 1.1 \times 10^{-8} \quad |\text{Im}(Y_{e\mu} Y_{\mu e})| \lesssim 9.8 \times 10^{-8}$$



$$\mathcal{L}_{eff} = c_L Q_L + c_R Q_R \quad \text{with}$$

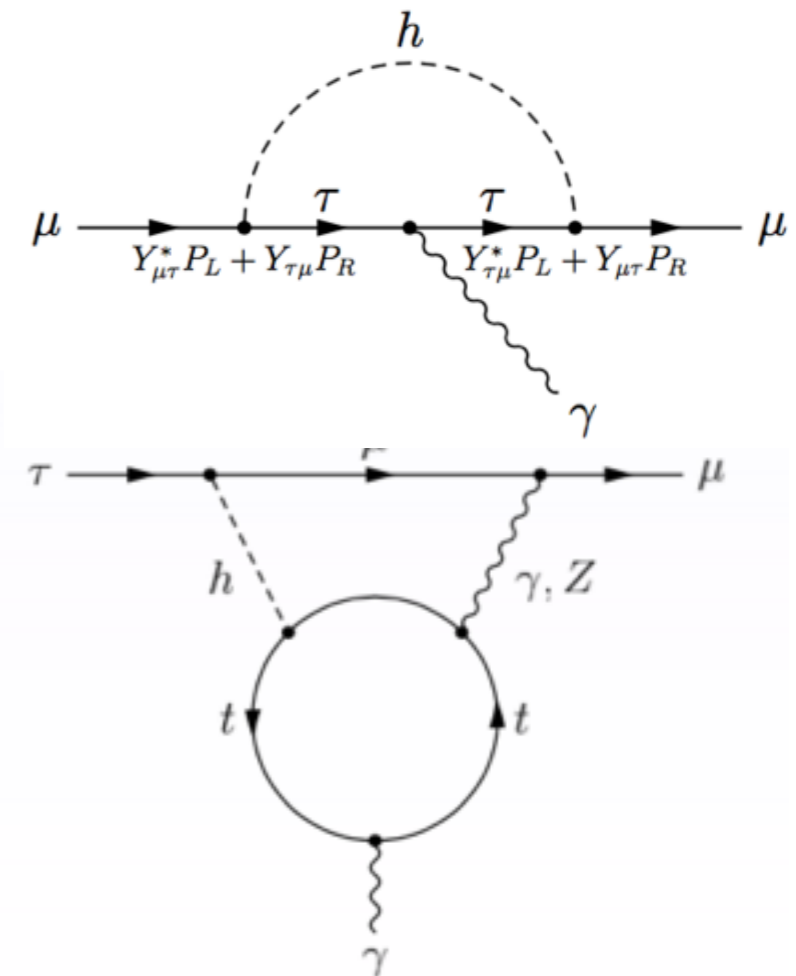
$$Q_{L/R} = \frac{e}{8\pi^2} m_\tau (\bar{\mu} \sigma^{\alpha\beta} P_{L/R} \tau) F^{\alpha\beta}$$

The Wilson coefficients at 1-Loop:

$$c_{L/R}^{1loop} \sim \frac{1}{3m_h^3} Y_{\tau\tau} Y_{\tau\mu} \left( -1 + \frac{3}{4} \log \frac{m_h^2}{m_\tau^2} \right)$$

2-loop contributions can be significant:

$$c_L^{2loop} = Y_{\tau\mu}^* (-0.082 Y_{tt} + 0.11) \frac{1}{(125\text{GeV})^2}$$



# Limits from direct searches

8 TeV searches

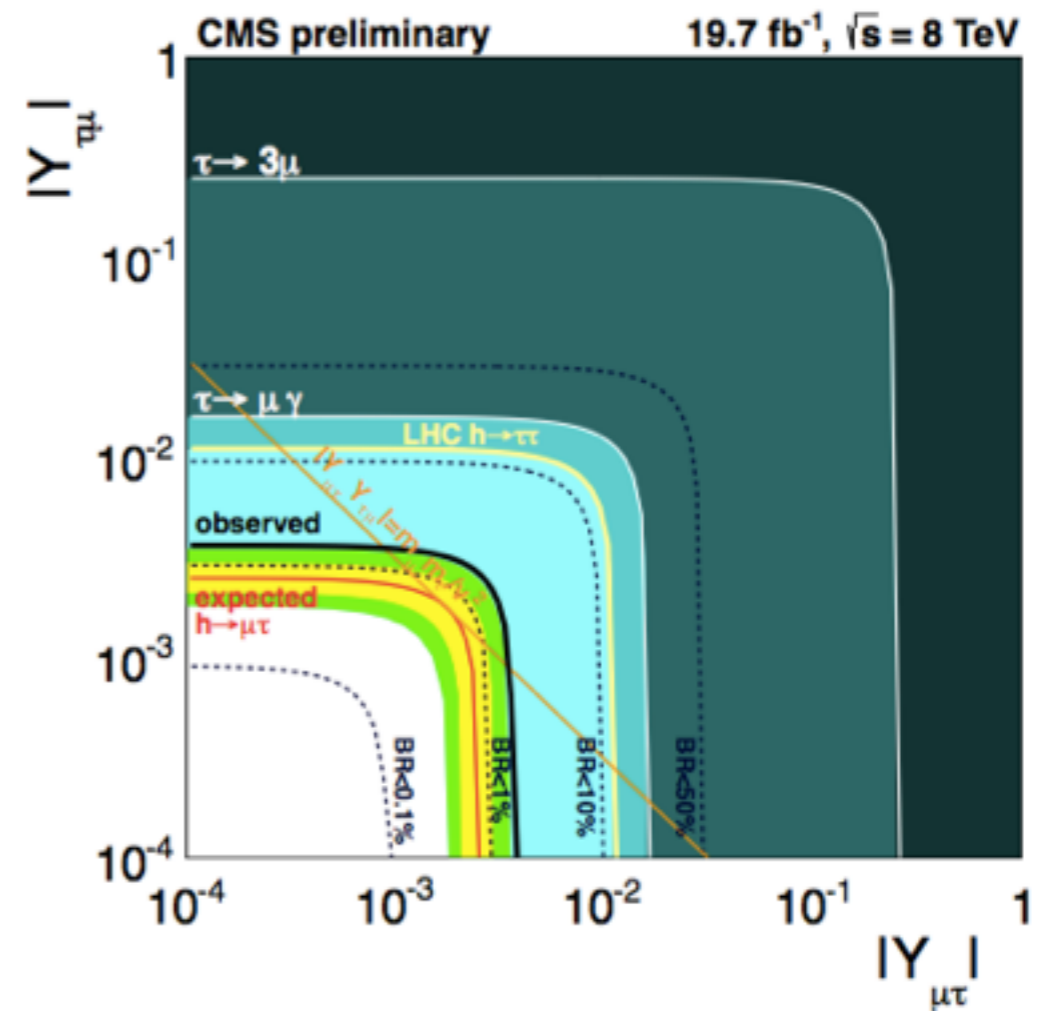
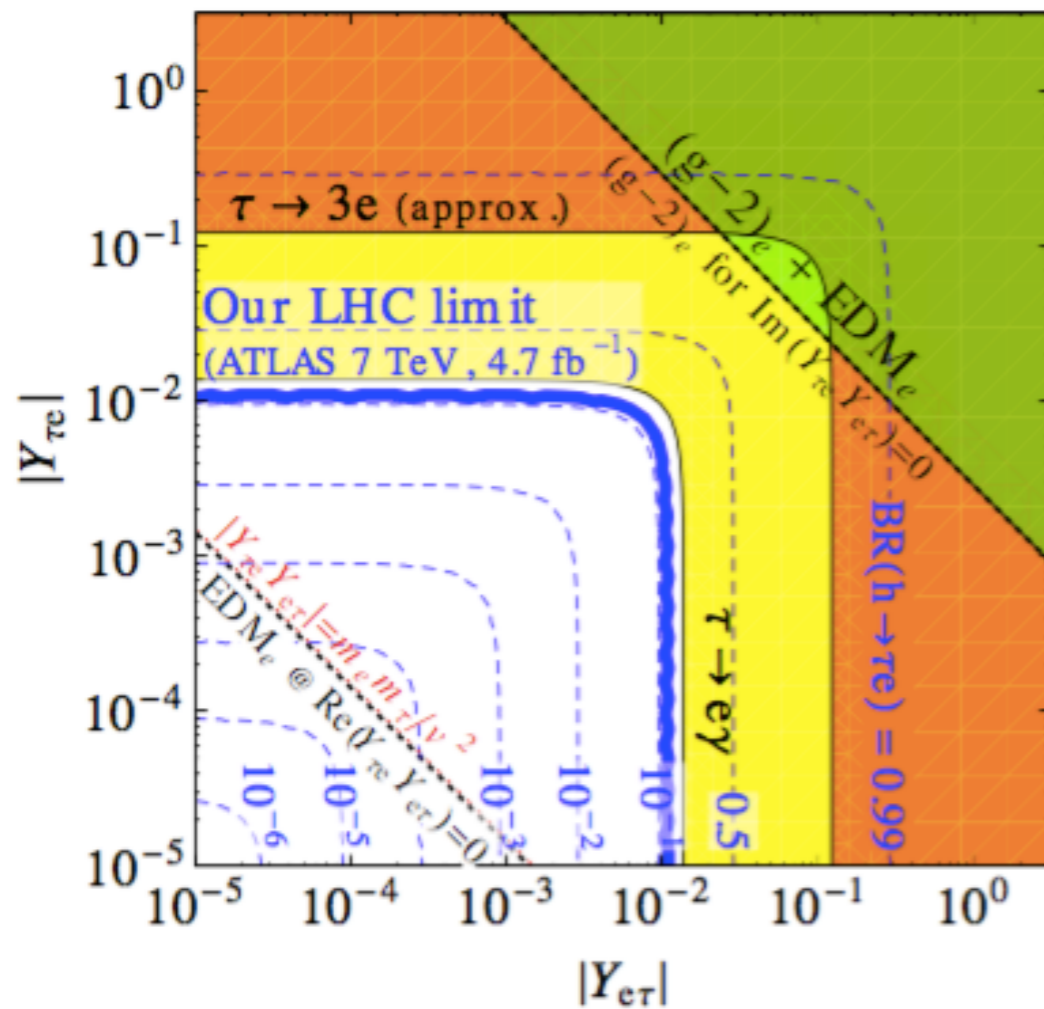
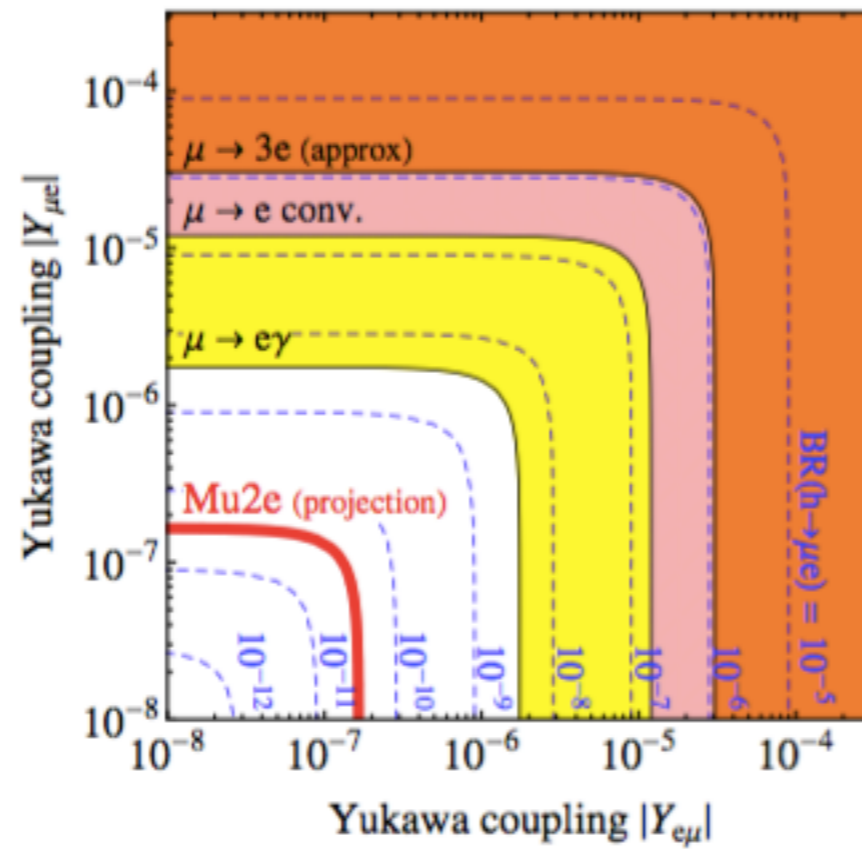
See Maria's talk

- ▶ CMS-  $h \rightarrow \mu\tau \rightarrow Br(h \rightarrow \mu\tau) < 1.51\%$  at 95% C.L. 95% C.L.
- ▶ ATLAS-  $h \rightarrow \mu\tau \rightarrow Br(h \rightarrow \mu\tau) < 1.43\%$  at 95% C.L. 95% C.L.
- ▶ CMS-  $h \rightarrow e\mu \rightarrow Br(h \rightarrow e\mu) < 0.036\%$  at 95% C.L.
- ▶ CMS-  $h \rightarrow e\tau \rightarrow Br(h \rightarrow e\mu) < 0.69\%$  at 95% C.L.
- ▶ ATLAS-  $h \rightarrow e\tau \rightarrow Br(h \rightarrow e\mu) < 1.04\%$  at 95% C.L.
- ▶ CMS  $h \rightarrow ee \rightarrow Br(h \rightarrow ee) < 0.19\%$ ,  $h \rightarrow \mu\mu \rightarrow Br(h \rightarrow \mu\mu) < 0.15\%$ .

Searches	Experimental limit on branching ratios	Limits on Yukawas
$h \rightarrow \tau\mu$ (CMS)	1.51%	$Y_{\mu\tau} < 2.55 \times 10^{-3}$
	0.84%	$Y_{\mu\tau} = 1.87 \times 10^{-3}$
$h \rightarrow \tau\mu$ (ATLAS)	1.43%	$Y_{\mu\tau} < 2.45 \times 10^{-3}$
	0.77%	$Y_{\mu\tau} = 1.79 \times 10^{-3}$

Strongest constraint on  $Y_{\mu\tau}$ ; come from direct searches

[Harnik, Kopp, Zupan '12]





# Summary

## Direct

- ▶  $Y_{\mu\tau} < \mathcal{O}(10^{-3})$
- ▶  $Y_{e\mu} < \mathcal{O}(10^{-4})$
- ▶  $Y_{e\tau} < \mathcal{O}(10^{-3})$

## Indirect

- ▶  $Y_{\mu\tau} < \mathcal{O}(10^{-2})$
- ▶  $Y_{e\mu} < \mathcal{O}(10^{-6})$
- ▶  $Y_{e\tau} < \mathcal{O}(10^{-3})$

Already now, collider searches provide strongest limit for  $\text{BR}(h \rightarrow \tau\mu)$

Searches	Experimental limit on branching ratios	Limits on Yukawas
$\tau \rightarrow \mu\gamma$ $\tau \rightarrow 3\mu$ Muon EDM  Muon $g-2$ $\tau \rightarrow \mu\gamma$ (f) (Belle-II/super KEKB)	$4.4 \times 10^{-8}$ [70, 71] $2.1 \times 10^{-8}$ [70, 71] $-10 \times 10^{-20} e \text{ cm} <  d_\mu  < 8 \times 10^{-20} e \text{ cm}$ [73] – $10^{-9}$ [85]	$Y_{\mu\tau} < 0.011$ $Y_{\mu\tau} < 0.176$ $-0.8 \lesssim \text{Re}(Y_{\mu\tau} Y_{\tau\mu}) < (2.7 \pm 0.75) \times 10^{-3}$ $ \text{Im}(Y_{\mu\tau} Y_{\tau\mu})  \lesssim 1.0$ $Y_{\mu\tau} < 0.0017$
$\tau \rightarrow e\gamma$ $\tau \rightarrow 3e$ Electron $g-2$ Electron EDM $\tau \rightarrow e\gamma$ (f) (Belle-II/super KEKB)	$3.3 \times 10^{-8}$ [70, 71] $2.7 \times 10^{-8}$ [70, 71] – $ d_e  \leq 0.105 \times 10^{-26} e \text{ cm}$ $10^{-9}$ [85]	$Y_{e\tau} < 0.0099$ $Y_{e\tau} < 0.085$ $\text{Re}(Y_{e\tau} Y_{\tau e}) < [-2.1, 2.9] \times 10^{-3}$ $ \text{Im}(Y_{e\tau} Y_{\tau e})  < 1.1 \times 10^{-8}$ $Y_{e\tau} < 0.00172$
$\mu \rightarrow e\gamma$ $\mu \rightarrow 3e$ Electron $g-2$ Electron EDM $\mu \rightarrow e$ conversion $M - \bar{M}$ oscillations $\mu \rightarrow e\gamma$ (f) (MEG-II)	$5.7 \times 10^{-13}$ [70, 71] $1.0 \times 10^{-12}$ [70, 71] – $ d_e  \leq 0.105 \times 10^{-26} e \text{ cm}$ – – $4 \times 10^{-14}$ [84]	$Y_{\mu e} < 1.24 \times 10^{-6}$ $Y_{\mu e} < 2.19 \times 10^{-5}$ $\text{Re}(Y_{e\mu} Y_{\mu e}) < [-0.019, 0.026]$ $ \text{Im}(Y_{e\mu} Y_{\mu e})  < 9.8 \times 10^{-8}$ $Y_{\mu e} < 8.49 \times 10^{-6}$ $ Y_{\mu e} + Y_{e\mu}^*  < 0.079$ $Y_{\mu e} < 3.28 \times 10^{-7}$
$\mu \rightarrow e\gamma$	$5.7 \times 10^{-13}$	$Y_{\mu\tau} Y_{e\tau} < 3.98 \times 10^{-8}$
$h \rightarrow \tau\mu$ (CMS)  $h \rightarrow \tau\mu$ (ATLAS)	$1.51\%$ [22] $0.84\%$ $1.43\%$ [24] $0.77\%$ [25]	$Y_{\mu\tau} < 2.55 \times 10^{-3}$ $Y_{\mu\tau} = 1.87 \times 10^{-3}$ $Y_{\mu\tau} < 2.45 \times 10^{-3}$ $Y_{\mu\tau} = 1.79 \times 10^{-3}$
$h \rightarrow \tau\mu$ (CMS) + $\mu \rightarrow e\gamma$ $h \rightarrow \tau\mu$ (ATLAS) + $\mu \rightarrow e\gamma$	$0.84\%, 5.7 \times 10^{-13}$ $0.77\%, 5.7 \times 10^{-13}$	$Y_{e\tau} < 2.13 \times 10^{-5}$ $Y_{e\tau} < 2.23 \times 10^{-5}$
$h \rightarrow \tau e$ (CMS) $h \rightarrow \tau e$ (ATLAS)	$0.69\%$ [23] $1.04\%$ [24]	$Y_{e\tau} < 1.69 \times 10^{-3}$ $Y_{e\tau} < 2.08 \times 10^{-3}$
$h \rightarrow e\mu$ (CMS)	$3.6 \times 10^{-2}\%$ [23]	$Y_{\mu e} < 3.85 \times 10^{-4}$

# HL-LHC prospects for direct LFV Higgs decay searches:

[Banerjee, Bhattacharjee, Mitra, MS '16]

$$H \rightarrow \tau\mu$$

- Following CMS analysis in electron channel
- Assuming 10% systematics

channel	BR % @ 95% CL
$e\mu + \cancel{E}_T$	0.025 (no syst) 0.76 (10% syst)

$$H \rightarrow e\tau$$

- Allowing for all 3 tau decay modes
- Cut optimisation and MVA
- Most sensitive channel  $e\mu + \cancel{E}_T$

channel	BR % @ 95% CL
$e\mu + \cancel{E}_T$	0.028 (no syst) 0.61 (10% syst)
$ee + \cancel{E}_T$	0.91 (10% syst)
$e\tau_{had} + \cancel{E}_T$	2.06 (10% syst)

$$H \rightarrow \mu e$$

- Rec. straightforward
- MET veto and rather small Higgs mass window

$$123 \text{ GeV} < m_h < 127 \text{ GeV}$$

channel	BR % @ 95% CL
$e\mu$	0.0193 (10% syst)

# ILC prospects for direct LFV Higgs decay searches:

$$H \rightarrow \tau\mu$$

[Chakraborty, Datta, Kundu '16]

- Production WBF and HZ
- Best sensitivity in Z→ jets :  $\mu\tau q\bar{q}$

different polarisations and lumis

BR limit  $\sim O(0.1)\%$

$$H \rightarrow e\tau$$

Due to limited production cross section limited sensitivity

- Production channels HZ and WBF
- Cut optimisation incl. ETmiss
- WBF important at 1 TeV
- Overall improvement at 1 TeV small

BR % @ 95% CL

250 GeV 250 fb	0.24	e+had tau
1 TeV 1000 fb	0.63	$e\mu + \cancel{E}_T$
	0.22	all channels in quad

[Banerjee, Bhattacharjee, Mitra, MS '16]



# Going beyond EFT to specific scenarios

UV theories can be matched onto EFT operators  
or go beyond validity of EFT

Large LFV contributions (i.e.  $\text{Br}(H \rightarrow \mu\tau) = 0.84_{-0.37}^{+0.39}\%$  )

## challenging:

- MSSM  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-4}$   
[Arana-Catania et al '13]
- RPV SUSY  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$   
[Arhrib et al '13]
- Vec-like leptons  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$   
[Falkowski et al '14]
- Inverse Seesaw  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-5}$   
[Arganda et al '14]

## but doable:

- 2HDM Type III  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-2}$   
[Davidson, Grenier '10]  
[Harnik et al '13]  
[Kopp, Nardecchia '14]  
[Aristizabal, Sierra, Vicente '14]
- SUSY inverse Seesaw  $\text{BR}(h \rightarrow \tau\mu) \lesssim 10^{-2}$   
[Arganda et al '16]

# LFV in MSSM

[Alony, Nir, Stamou (Yesterday)]

Introduce LFV soft-breaking terms

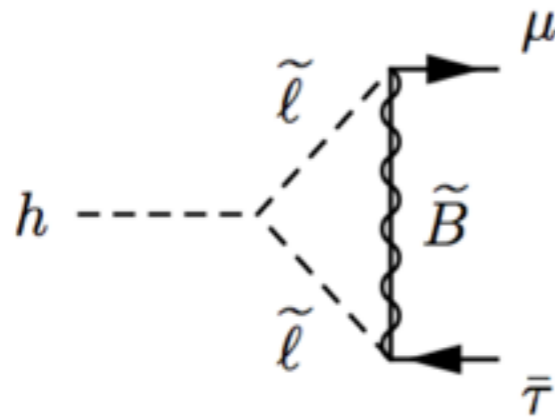
$$\mathcal{L}_{\text{MSSM}}^{\text{LFV}} = -\tilde{m}_{L_{ij}}^2 \tilde{L}_i^\dagger \tilde{L}_j - \tilde{m}_{R_{ij}}^2 \tilde{E}_i^\dagger \tilde{E}_j - (A_{ij}^E h_d \tilde{L}_i \tilde{E}_j + \text{h.c.})$$



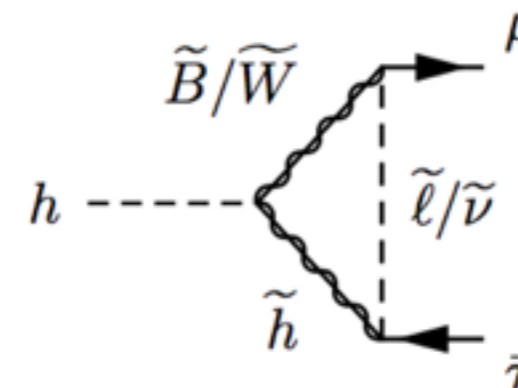
$$\tilde{\mathcal{M}}^2 = \begin{pmatrix} (\tilde{m}_L^2)_{\mu\mu} & (\tilde{m}_L^2)_{\mu\tau} & 0 \\ (\tilde{m}_L^2)_{\mu\tau}^* & (\tilde{m}_L^2)_{\tau\tau} & -m_\tau \mu t_\beta \\ 0 & -m_\tau \mu t_\beta & (\tilde{m}_R^2)_{\tau\tau} \end{pmatrix}$$

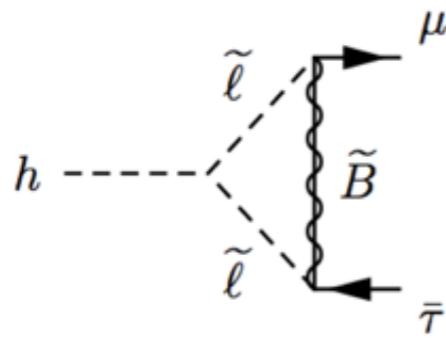
$$\tilde{\mathcal{M}}^2 = \begin{pmatrix} \tilde{m}_{\mu L}^2 & \frac{v_d A_{\mu\tau}}{\sqrt{2}} \\ \frac{v_d A_{\mu\tau}}{\sqrt{2}} & \tilde{m}_{\tau R}^2 \end{pmatrix}$$

LFV from M-terms

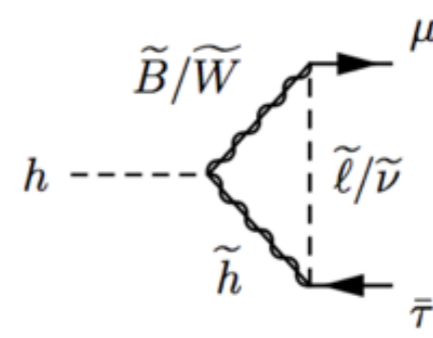


LFV from A-terms

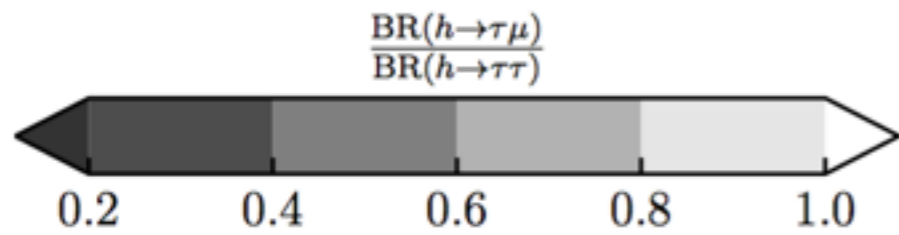




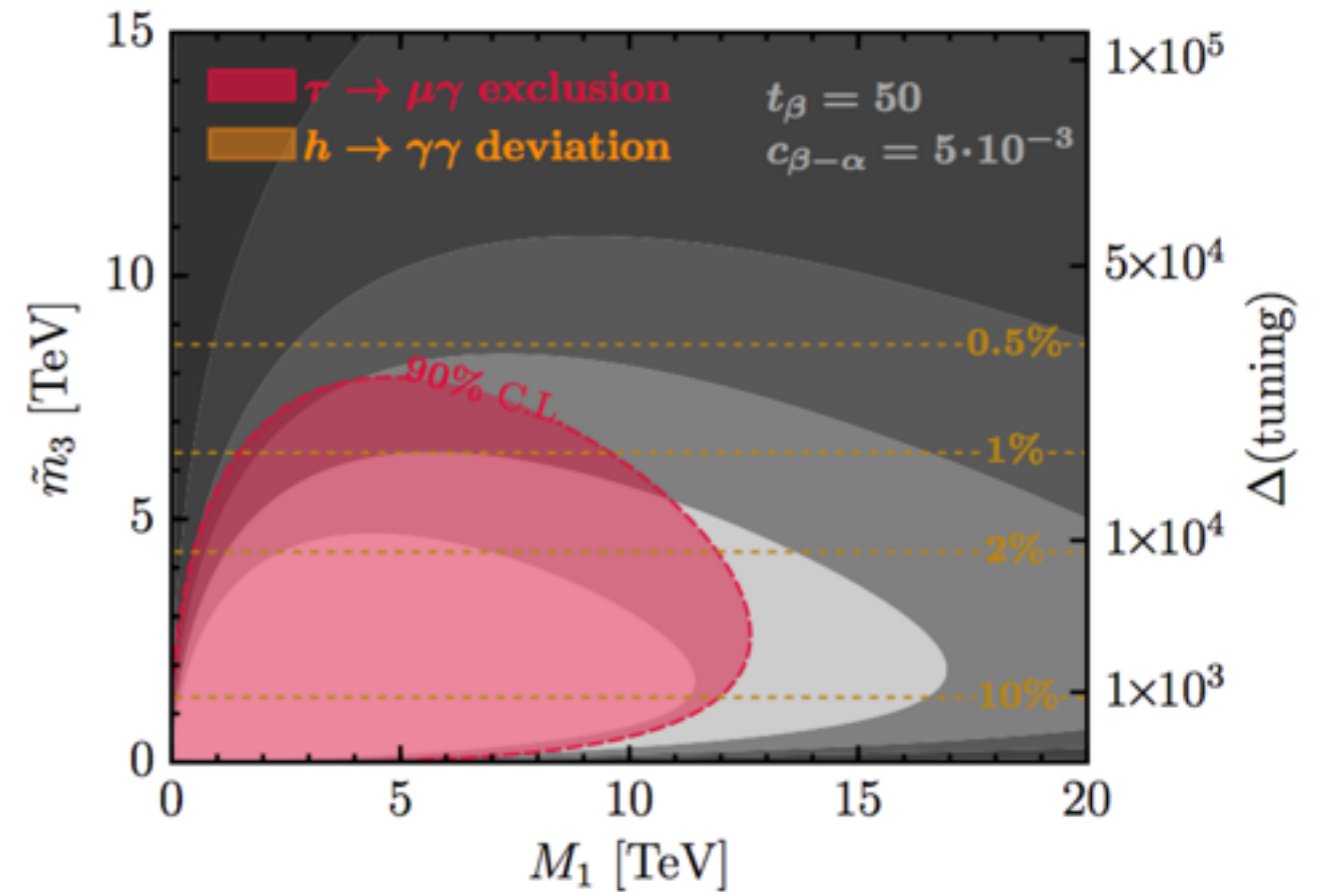
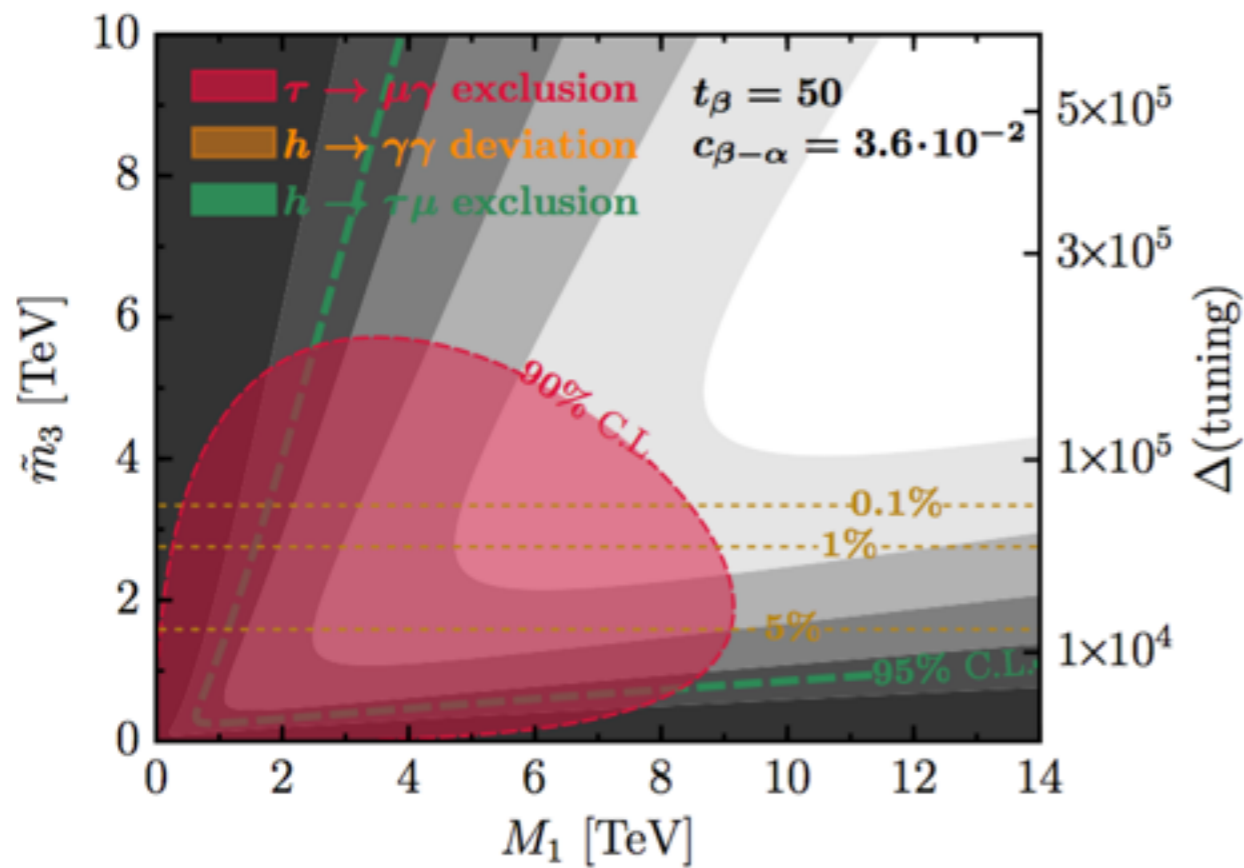
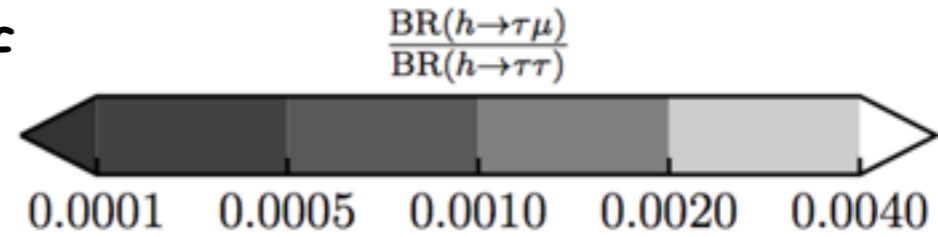
LFV from M-terms



LFV from A-terms



Contours of  $R_{\tau\mu/\tau\tau}$



Very difficult to accommodate large LFV BR



# Extend MSSM by Seesaw mechanism

## Regular Seesaw mechanism



Introduce right-handed Neutrino  $\{\nu_{Ll}^C, N_{R\alpha}\}$

Define Majorana mass term  $-\mathcal{L}_M = \frac{1}{2}(M_N)_{\alpha\beta}\bar{N}_{R\alpha}^C N_{R\beta} + \text{H.c.}$

From mass matrix  $\mathcal{M}_\nu = \begin{pmatrix} \mathbf{0} & M_D \\ M_D^T & M_N \end{pmatrix}$

obtain neutrino masses  $M_\nu \simeq -M_D M_N^{-1} M_D^T$

and LR mixings  $V_{\ell N_\alpha} \sim M_D M_N^{-1}$

→ either large mixing or small masses

## Inverse Seesaw mechanism



Introduce right-handed Neutrino and singlet fermion  $\{(\nu_{Ll})^C, N_{R\alpha}, (S_{L\rho})^C\}$  with  $L(N_R) = +1 = -L(S_L)$ .

$-\mathcal{L}_Y = h_{l\alpha}\bar{L}_l\tilde{\Phi}N_{R\alpha} + (M_S)_{\rho\alpha}\bar{S}_{L\rho}N_{R\alpha}$   
 mass terms  $+ \frac{1}{2}[(\mu_R)_{\alpha\beta}\bar{N}_{R\alpha}^C N_{R\beta} + (\mu_S)_{\rho\lambda}\bar{S}_{L\rho}S_{L\lambda}^C] + \text{H.c.}$

Mass matrix  $\mathcal{M}_\nu = \begin{pmatrix} \mathbf{0} & M_D & \mathbf{0} \\ M_D^T & \mu_R & M_S^T \\ \mathbf{0} & M_S & \mu_S \end{pmatrix}$

Neutrino masses  $M_\nu = M_D M_S^{-1} \mu_S M_S^{-1T} M_D^T + \mathcal{O}(\mu_S^3)$

LR mixings  $V_{\ell N} \simeq \sqrt{\frac{M_\nu}{\mu_S}}$

→ small  $\mu_S$  lrg. active-sterile mixing and small masses

# SM + inverse Seesaw doesnt cut it:

[Arganda, Herrero, Marcano, Weiland '14]

Global fit of Neutrino and Lepton data

$$\sin^2 \theta_{12} = 0.306_{-0.012}^{+0.012} \quad \sin^2 \theta_{23} = 0.446_{-0.008}^{+0.008}$$

$$\sin^2 \theta_{13} = 0.0231_{-0.0019}^{+0.0019} \quad \frac{|Y_{ij}|^2}{4\pi} < 1.5$$

$$\Delta m_{21}^2 = 7.45_{-0.16}^{+0.19} \times 10^{-5} \text{ eV}^2$$

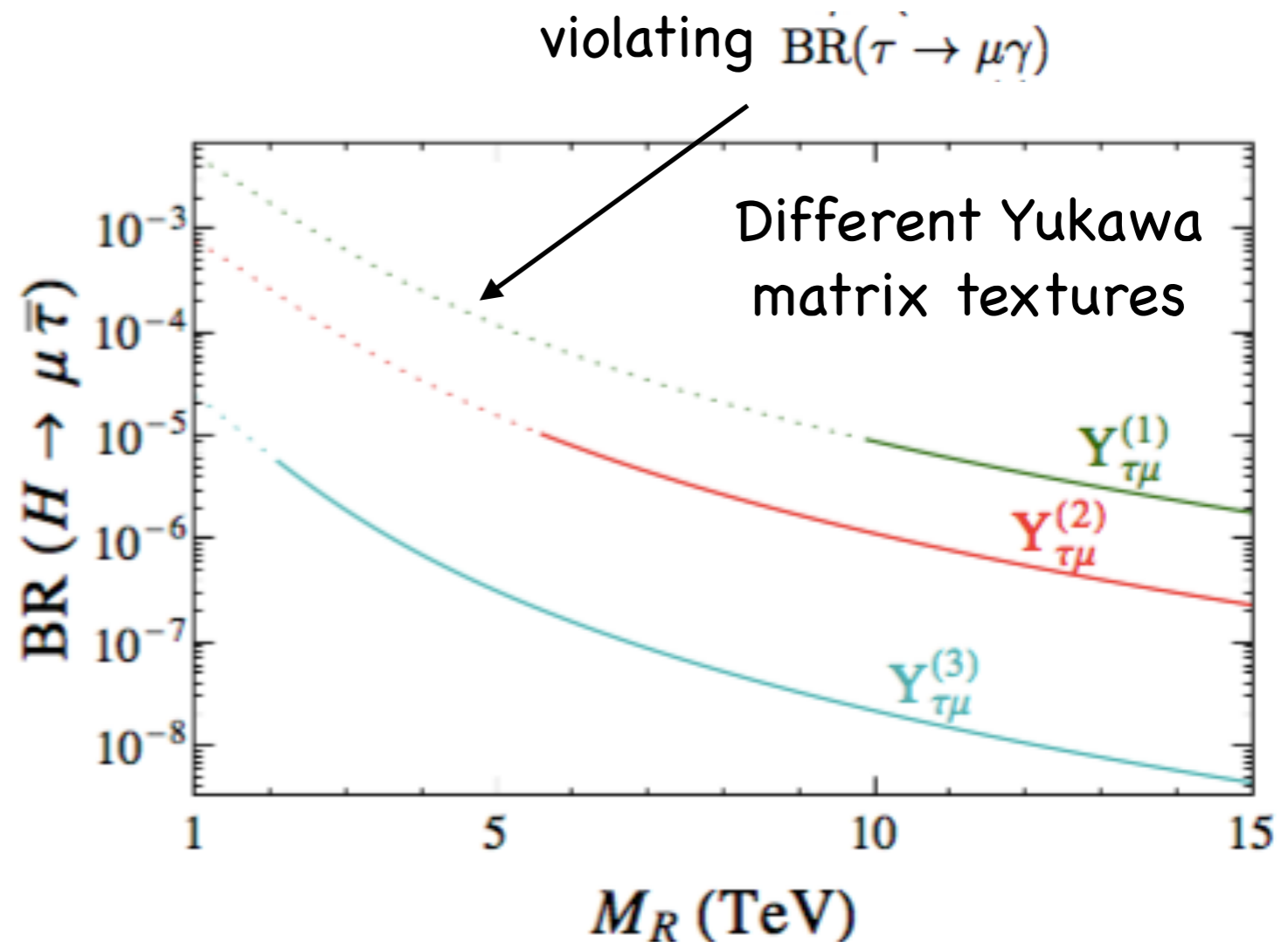
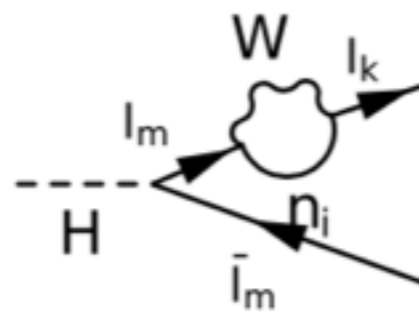
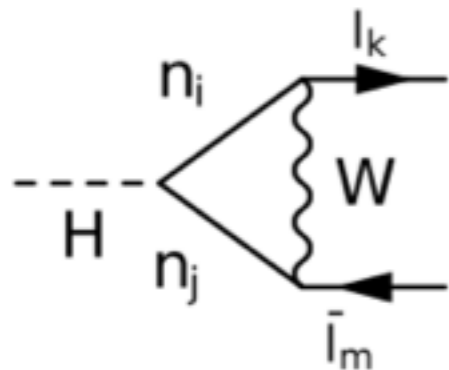
$$\Delta m_{31}^2 = 2.417_{-0.014}^{+0.014} \times 10^{-3} \text{ eV}^2$$

$$\text{BR}(\mu \rightarrow e\gamma) \leq 5.7 \times 10^{-13}$$

$$\text{BR}(\tau \rightarrow e\gamma) \leq 3.3 \times 10^{-8}$$

$$\text{BR}(\tau \rightarrow \mu\gamma) \leq 4.4 \times 10^{-8}$$

$H \rightarrow \mu\bar{\tau}$  only loop induced



# Combine SUSY + inverse Seesaw =

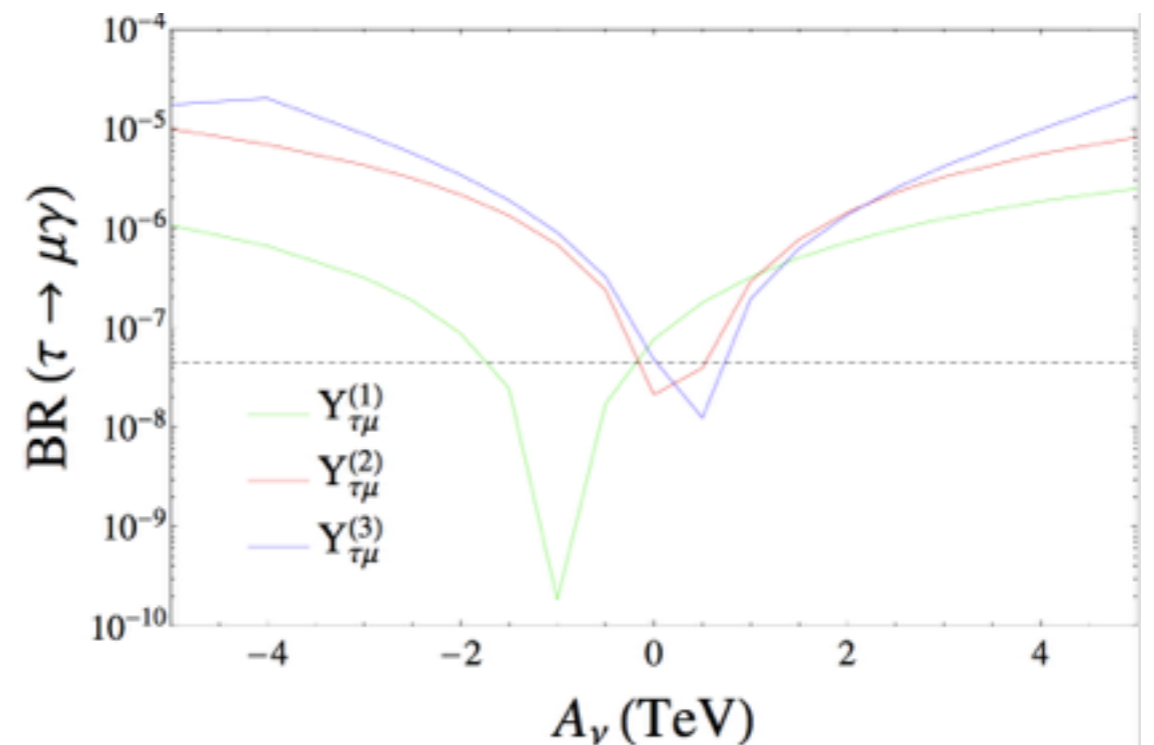
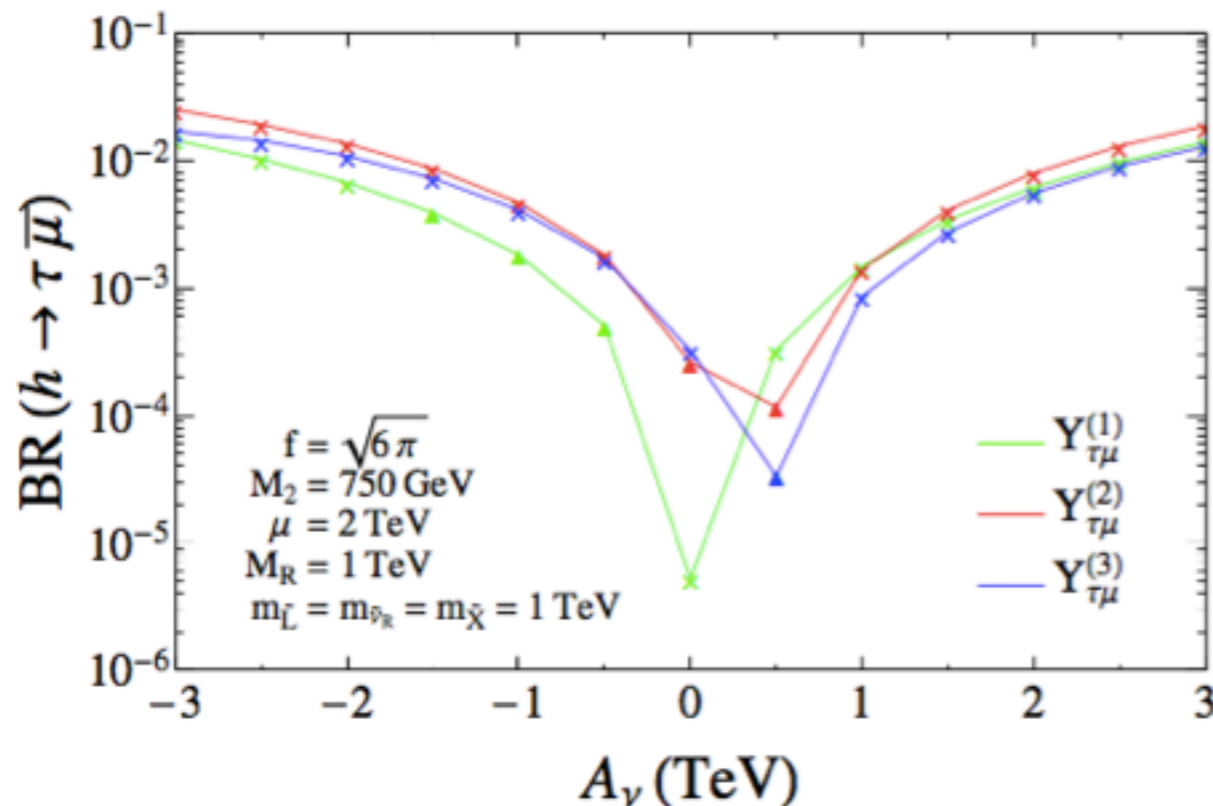


[Arganda, Herrero, Marcano, Weiland '16]

## Extended soft terms

$$\begin{aligned}
 -\mathcal{L}_{\text{soft}} = & -\mathcal{L}_{\text{soft}}^{\text{MSSM}} + \tilde{\nu}_R^T m_{\tilde{\nu}_R}^2 \tilde{\nu}_R^* + \tilde{X}^T m_{\tilde{X}}^2 \tilde{X}^* \quad (4) \\
 & + \tilde{\nu}_R^\dagger (A_\nu Y_\nu) \tilde{\nu}_L h_2^0 - \tilde{\nu}_R^\dagger (A_\nu Y_\nu) \tilde{e}_L h_2^+ + \text{h.c.} \\
 & + \tilde{X}^\dagger (B_X \tilde{\mu}_X) \tilde{X}^* + \tilde{\nu}_R^\dagger (B_R \tilde{M}_R) \tilde{X}^* + \text{h.c.},
 \end{aligned}$$

$\mathcal{L}_{\text{soft}}^{\text{MSSM}}$  assumed flavor diagonal,  
 except RGE induced  $\delta_{ab} (\tilde{L}^a)^\dagger m_{\tilde{L}}^2 \tilde{L}^b$



In SUSY setup A-terms provide level to increase  $\text{BR}(h \rightarrow \tau\mu)$

# Honorary mentioning: 2HDM Type III

[Dorsner et al '15]

2HDM model with generic Yukawa coupling and MSSM-like scalar sector

$$\mathcal{L} = \frac{y_{fi}^{H_k}}{\sqrt{2}} H_k \bar{\ell}_{L,f} \ell_{R,i} + \frac{y_{fi}^{H^+}}{\sqrt{2}} H^+ \bar{\nu}_{L,f} \ell_{R,i} + \text{h.c.},$$

$$y_{fi}^{H_k} = x_d^k \frac{m_{\ell_i}}{v_d} \delta_{fi} - \epsilon_{fi}^\ell (x_d^k \tan \beta - x_u^{k*})$$

$$x_u^k = (-\sin \alpha, -\cos \alpha, i \cos \beta),$$

$$x_d^k = (-\cos \alpha, \sin \alpha, i \sin \beta).$$

$$\tan \beta = \frac{v_u}{v_d}, \quad \tan 2\alpha = \tan 2\beta \frac{m_A^2 + m_Z^2}{m_A^2 - m_Z^2},$$

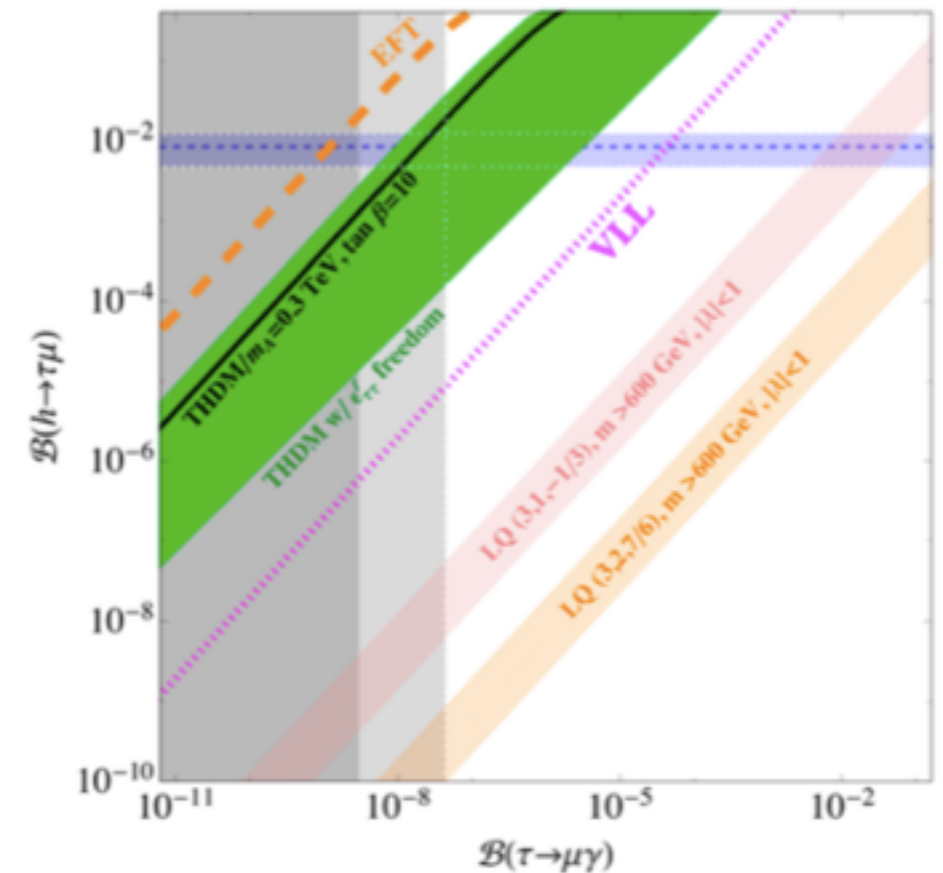
$$m_{H^\pm}^2 = m_A^2 + m_W^2 \quad m_H^2 = m_A^2 + m_Z^2 - m_h^2,$$

Tree-level LFV interactions allows to adjust

$$\mathcal{B}(h \rightarrow \tau \mu) = \frac{m_h}{16\pi\Gamma_h} (\sin \alpha \tan \beta + \cos \alpha)^2 (|\epsilon_{\mu\tau}^\ell|^2 + |\epsilon_{\tau\mu}^\ell|^2)$$

$\tau \rightarrow \mu \gamma$        $\mu^{\tau\tau} = 1.02_{-0.20}^{+0.21}$        $\tau^- \rightarrow \mu^- \mu^+ \mu^-$

Higgs-tau decay



Freedom of Type III allows to accommodate signal and limits

# How about CP violation?

- CP violation important for matter-anti-matter asymmetry
- Lack of CP violation in SM requires us to look for new sources

[Harnik, Martin, Okui, Primulando, Yu '13]

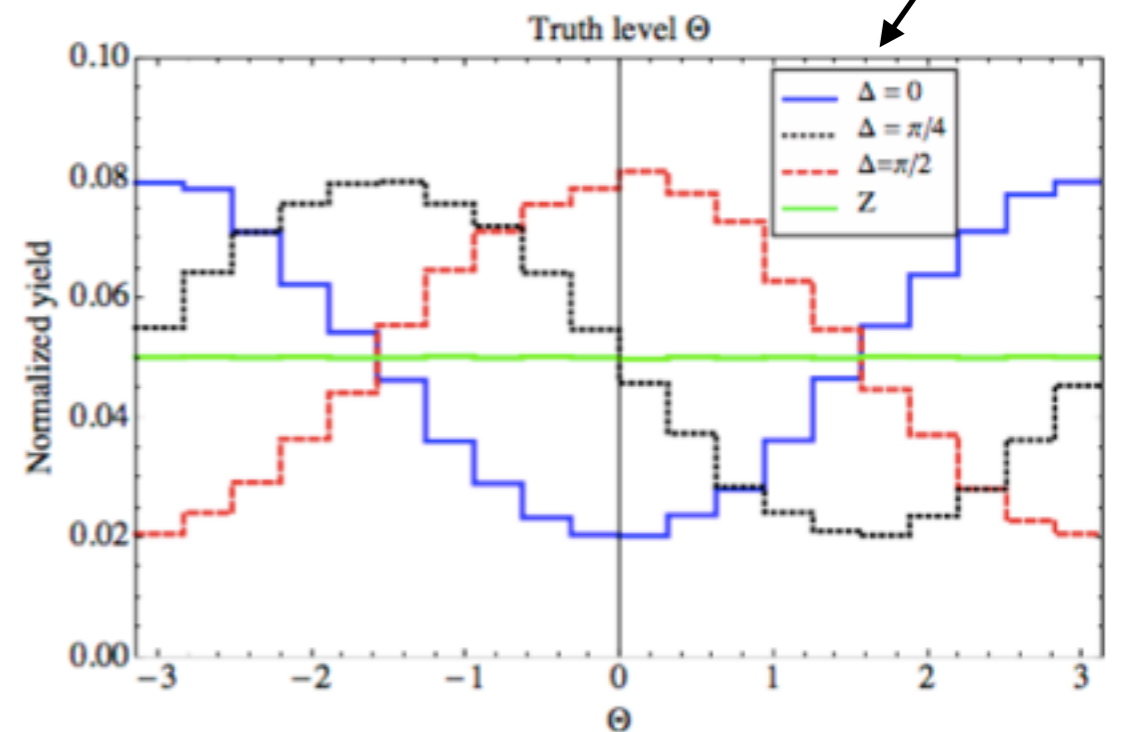
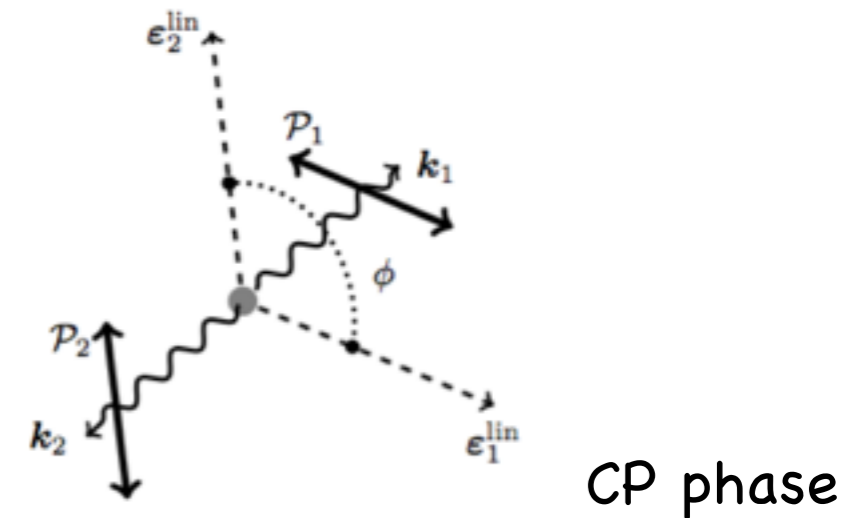
One option, measure phase in angular distributions

$$|c_f| \frac{m_f}{v} \bar{f} (\cos \phi_f + i \gamma_5 \sin \phi_f) f h_{\text{phys}}$$

phase in angular distributions of

$$\tau^\pm \rightarrow \rho^\pm (\pi^\pm \pi^0) \nu$$

$\tau_h$ efficiency	50%	70%
$3\sigma$	$L = 550 \text{ fb}^{-1}$	$L = 300 \text{ fb}^{-1}$
$5\sigma$	$L = 1500 \text{ fb}^{-1}$	$L = 700 \text{ fb}^{-1}$
Accuracy( $L = 3 \text{ ab}^{-1}$ )	$11.5^\circ$	$8.0^\circ$

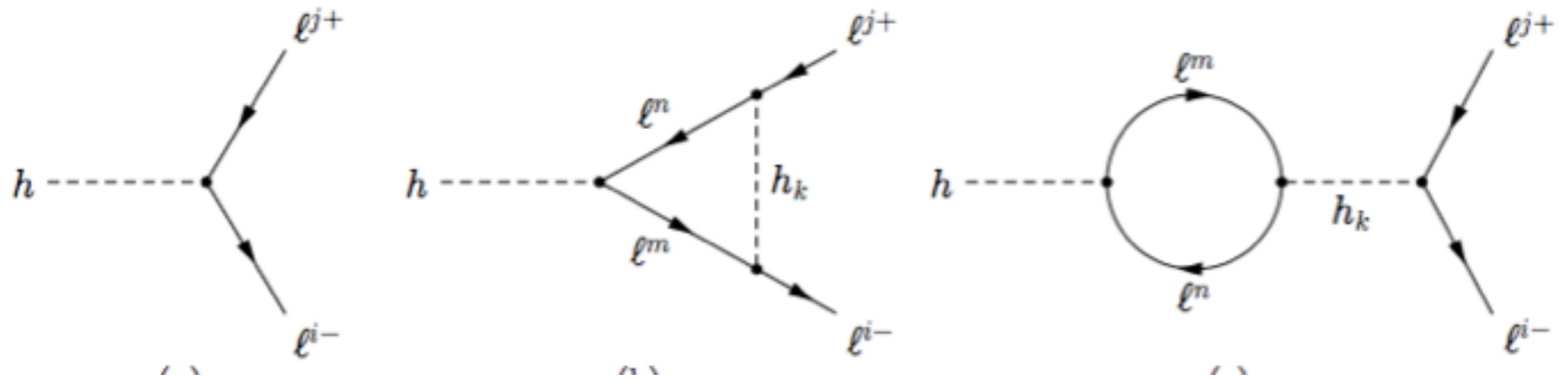




# Interference effects

[Kopp, Nardecchia '14]

Interference between tree and loop diagrams



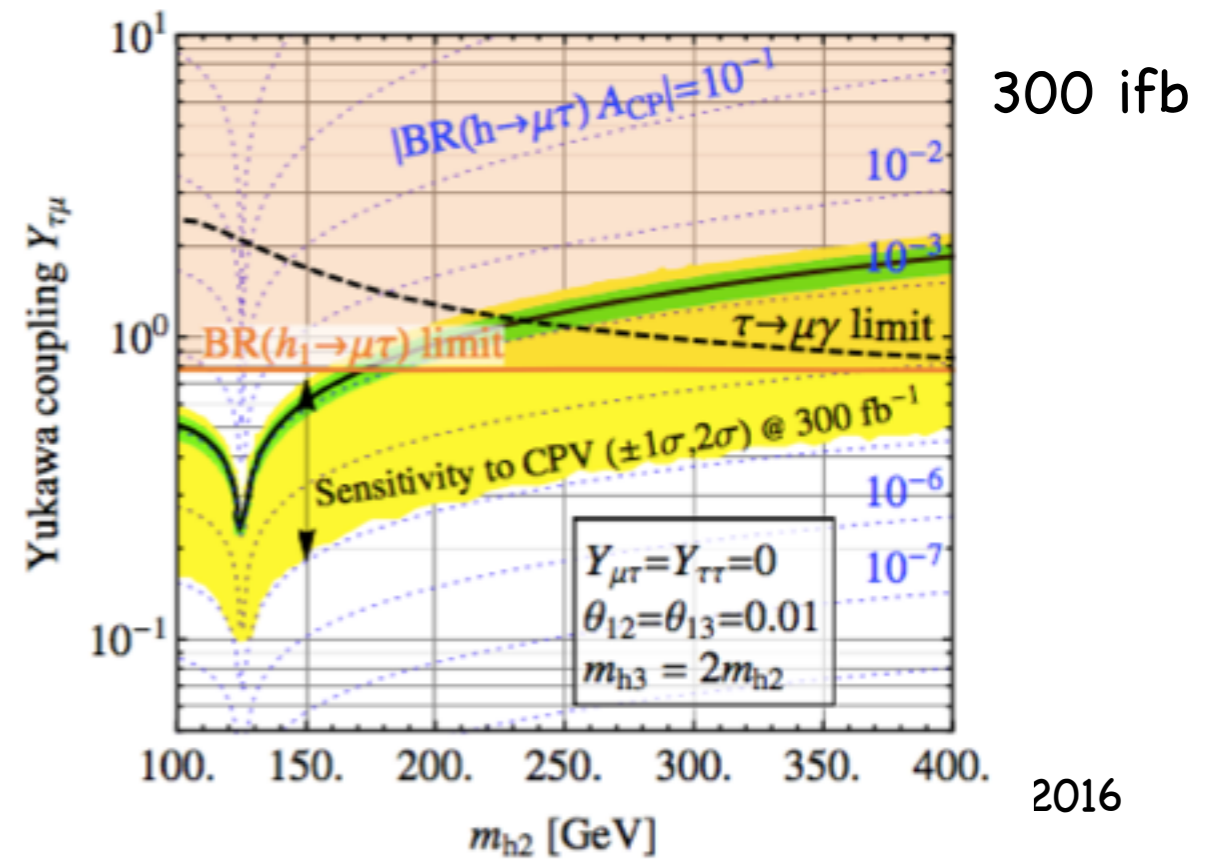
Asymmetry between

$h \rightarrow \tau^+ \mu^-$  and  $h \rightarrow \tau^- \mu^+$

$$A_{CP}^{\mu\tau} = \frac{1 - \log 2}{8\pi} \frac{\text{Im} [Y_{\tau\tau}^h (Y_{e\mu}^h Y_{e\tau}^{h*} Y_{\mu\tau}^{h*} - Y_{\mu e}^h Y_{\tau e}^{h*} Y_{\tau\mu}^{h*})]}{|Y_{\mu\tau}^h|^2 + |Y_{\tau\mu}^h|^2} + \frac{1}{8\pi} \frac{m_\tau^2}{m_h^2} \frac{|Y_{\mu\tau}^h|^2 - |Y_{\tau\mu}^h|^2}{|Y_{\mu\tau}^h|^2 + |Y_{\tau\mu}^h|^2} \text{Im} [(Y_{\tau\tau}^h)^2]$$

combination of all phases

However, enhancement possible in general Type-III 2HDM



# Summary

## Golden Age of Lepton Flavor Violation:

- New sources of flavor and CP violation needed, e.g. for Leptogenesis
- Would be direct indication of physics beyond SM
- Highly sensitive low-energy experiments
- Many models where LHC provides best sensitivity
- Interesting searches for flavor violation, lepton nr violation, CP violation, ...

