



CERN openlab communications

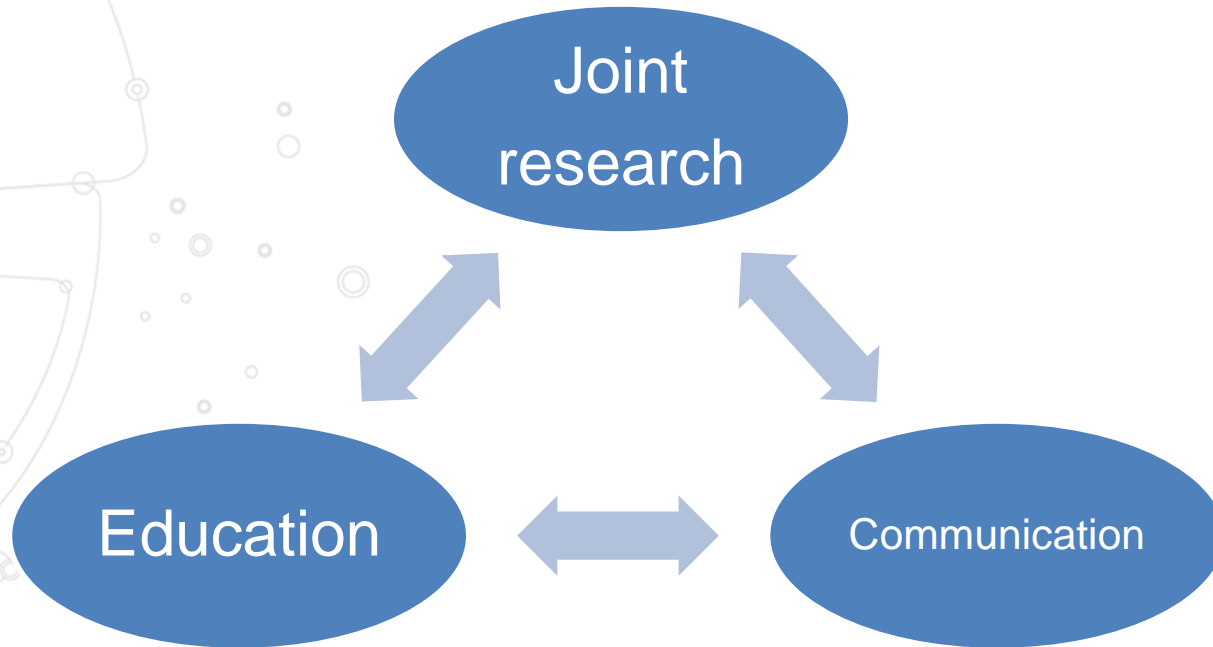
CERN openlab technical workshop

Andrew Purcell
Communications officer

09/12/2016



Role of communications



Communication in numbers: 2016

- › **25** press releases/
'spotlights'
- › **20** CERN openlab news
items on website
- › **12** articles in CERN-related
publications
- › **50+** events, visits, and
lectures
- › **100+** presentations

- › **200+** press
articles
- › **130,000+** visits
to our website

Wider communications

<http://cern.ch/go/lw7v>



@CERNopenlab

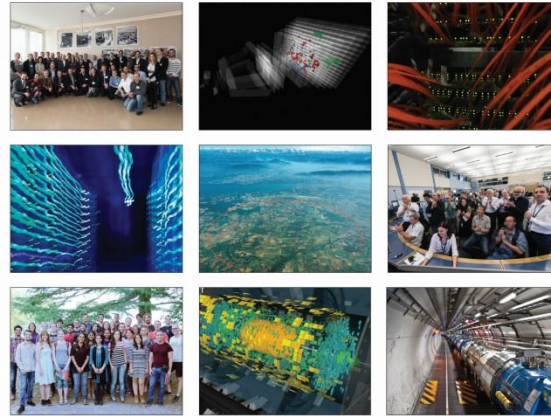
Summer student programme



- › ~1500 applicants
- › 39 candidates selected
- › Lectures and visits programme, in addition to projects.
- › Now receiving applications for 2017
- › Application deadline is 15th February
- › Call for projects in March

Copies of our latest annual report are available in the coffee-break area.

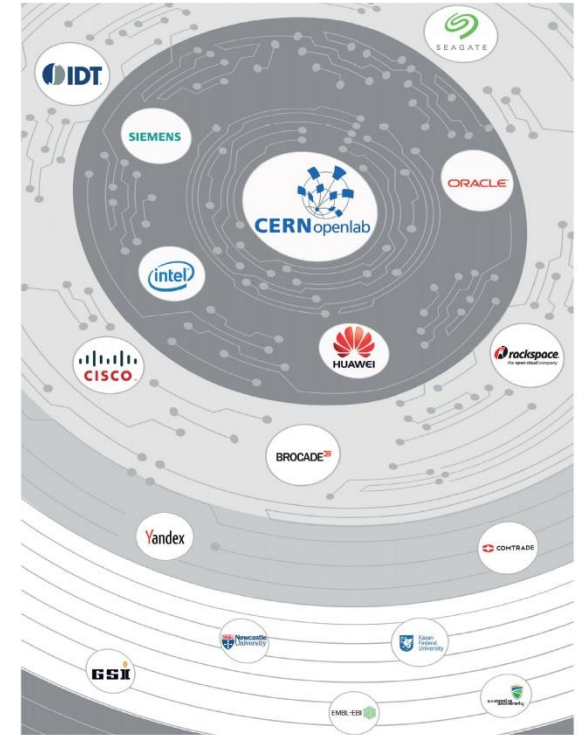
Please help yourselves.



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Annual report



Future plans

- › Lowering barriers to communication
- › New graphics package
- › New website
- › Press pack
- › Open day in September

Questions?

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