

*On behalf of the CLIC Communication Initiative (CCI)*

# CLIC OUTREACH





## *What do we do?*

- Dedicated task force to improve and coordinate the communication of the CLIC project and CLIC activities
- General outreach, **both inside and outside CERN**
- Media visibility
- Physical visibility (poster, stickers, photos on display in our buildings/corridors, etc.)
- CLIC showroom (post-CTF3)
- Homepages (new top domain .cern pending, easier access)
- Help is always welcome!

# CLIC is Visible!



- CERN EP seminar by Lucie Linssen (Jan 2017)



<https://edms.cern.ch/document/1759873>

- Detector seminar

- ATS seminars

- University seminars (home country, etc.)

- CLIC weekly meetings

- Detector technology teaching experiments for instrumentation schools and summer students



- Guided tours to the CLIC showroom



*...but we can do more!*

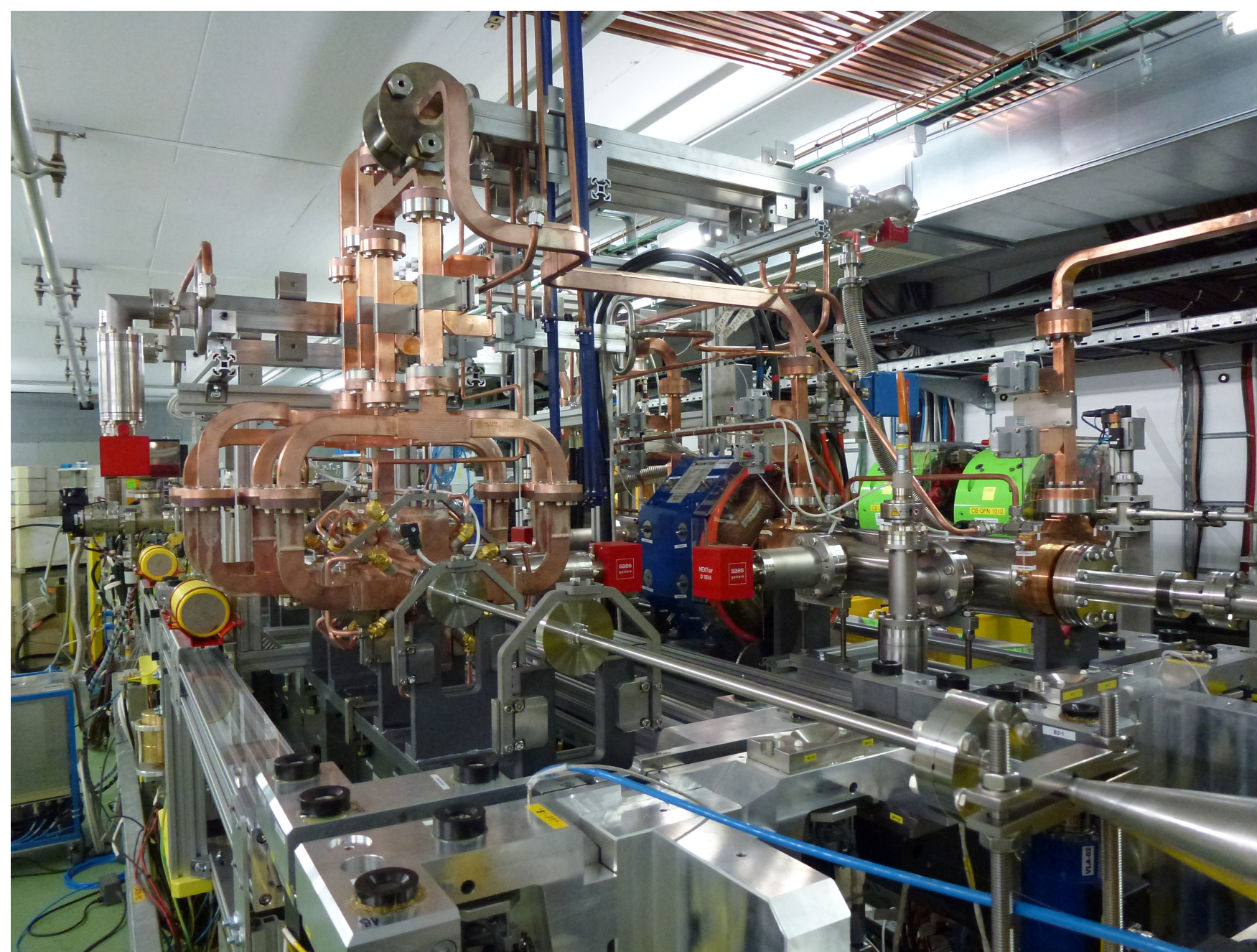
# Increased Visibility - Poster



# CLIC WEEK 2017

## Compact Linear Collider Workshop

March 6 -10, 2017 @ CERN



**multi-TeV  $e^+e^-$   
collisions  
for the future!**

[clicw2017.web.cern.ch](http://clicw2017.web.cern.ch)

# Increased Visibility - Articles



*CLIC featured in the CERN COURIER (November 2016)*

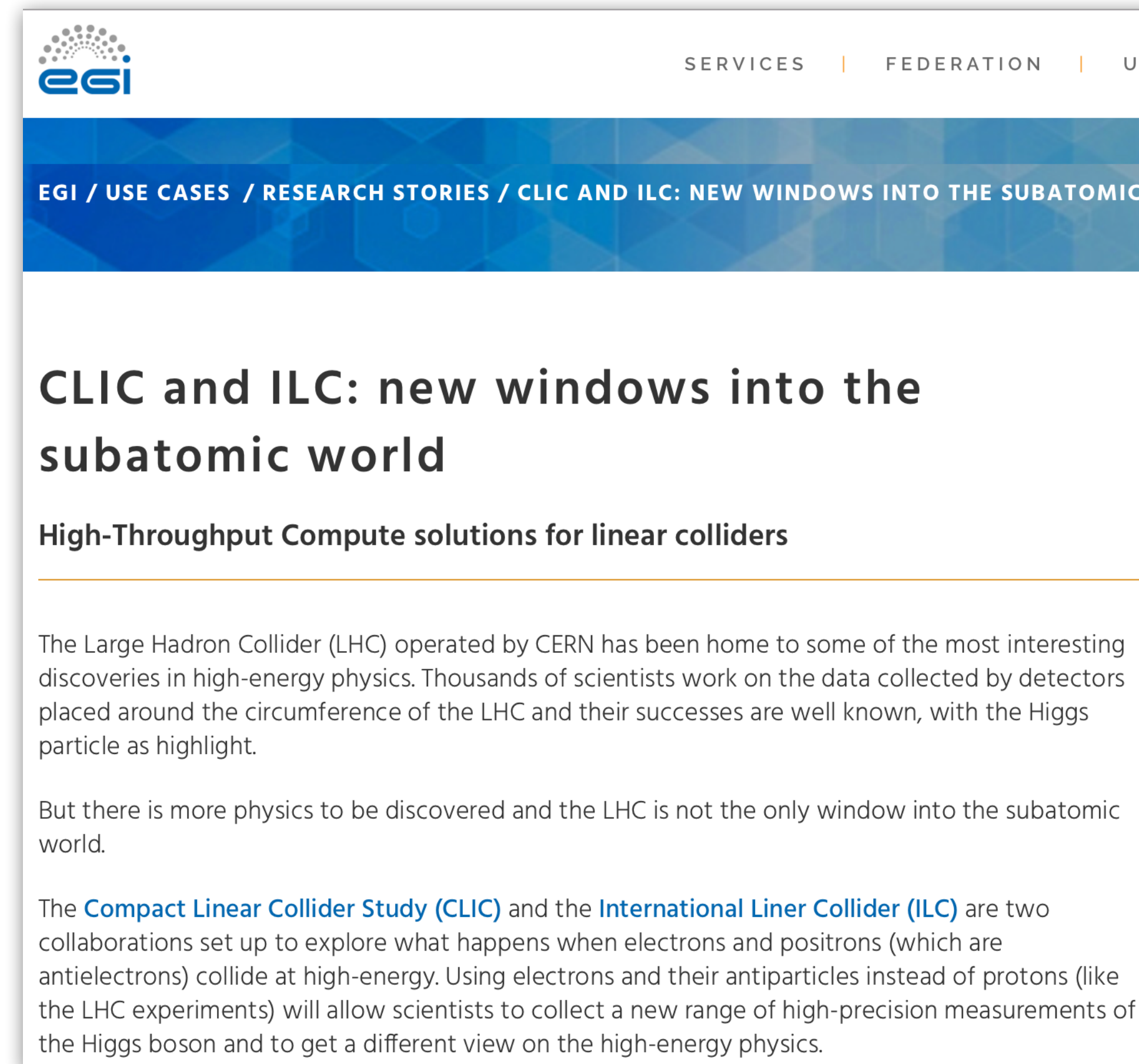
**Big thanks to Philipp Roloff and Daniel Schulte!**



<http://cerncourier.com/cws/article/cern/66567>

*ILC VO usage (computing and storage resources) from CLIC featured in an article on the EGI\* homepage*

\*"EGI is a federated e-Infrastructure set up to provide advanced computing services for research and innovation"



<https://www.egi.eu/use-cases/research-stories/clic-ilc/>

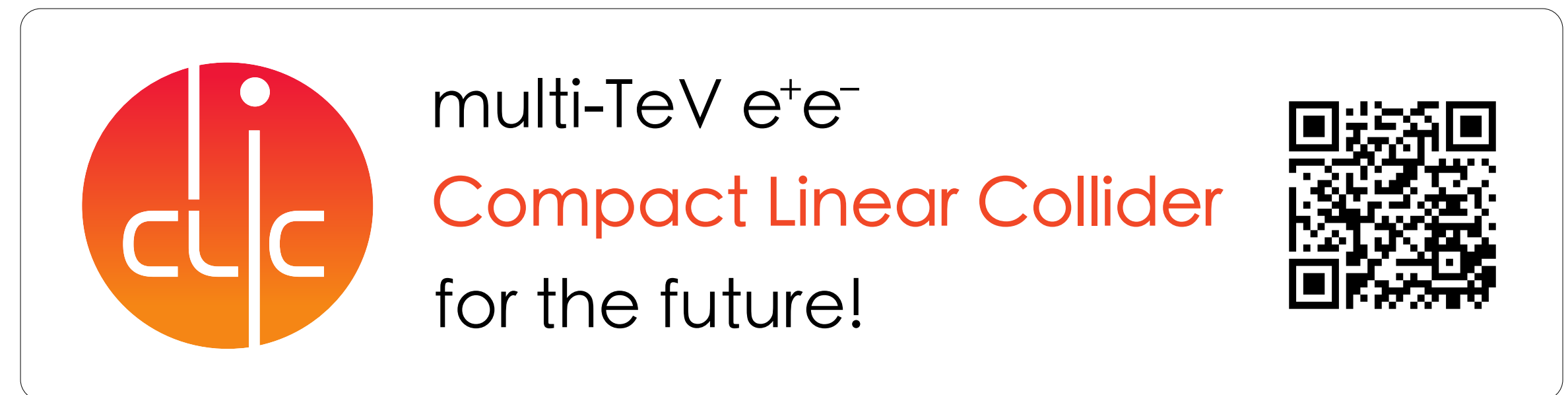
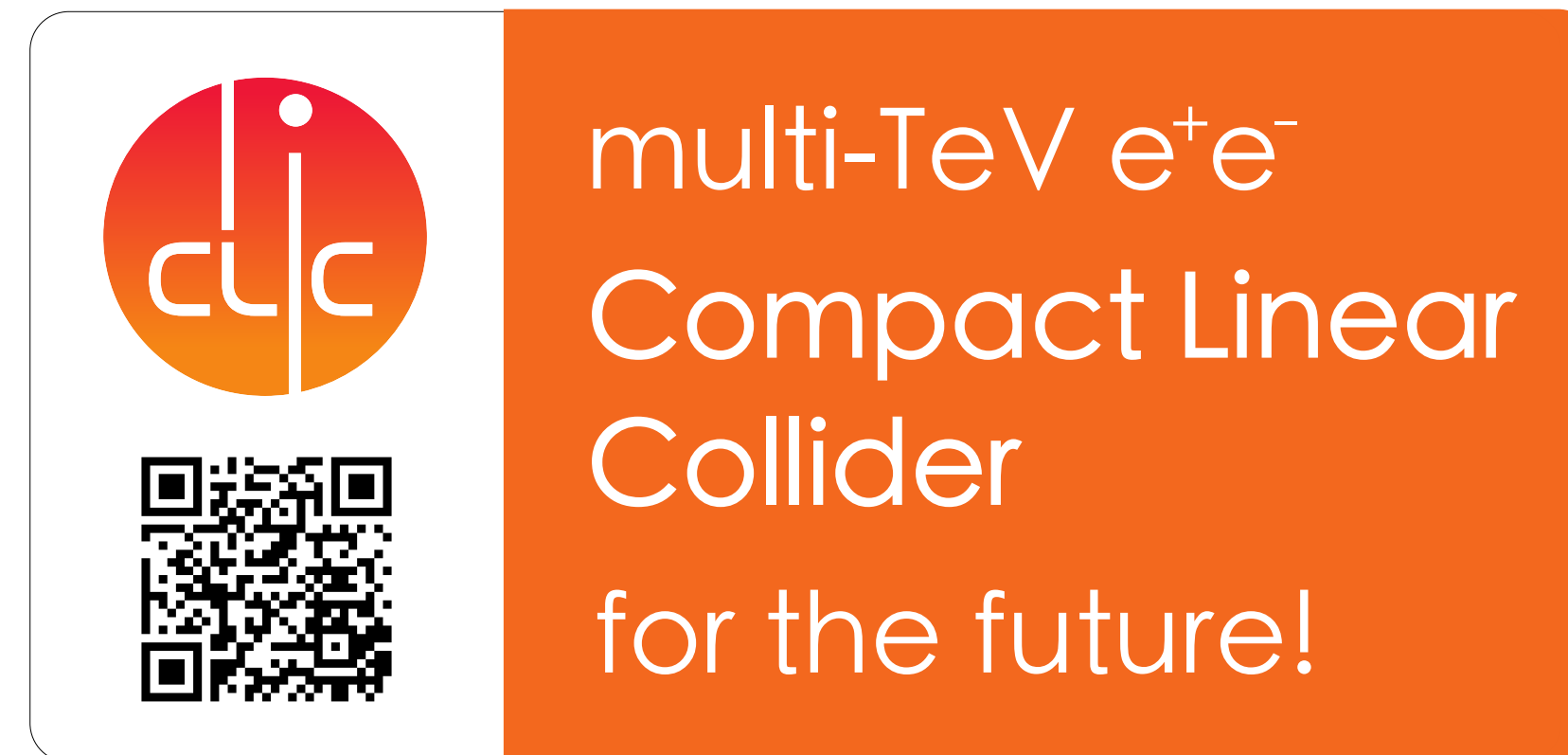
# Increased Visibility - Stickers



*Let us know if you need more!*

Door/Computer stickers!

Logo stickers!



- Clear statements about the feasibility and the physics potential of CLIC
- We are collecting “key statements” (for stakeholder and decision makers, overview and public talks, but also for webpages and expert talks)

## **Some examples of “key messages” (being discussed):**

- CLIC has a strong “guaranteed” physics programme at 380 GeV and beyond
- CLIC will be (can be with resources) ready for construction ~2025
- CLIC is compact and cost optimised, and can be built without large changes in funding to particle physics
- It is expandable in energy and hence flexible
- Its power consumption/energy cost is handleable at least up to ~2 TeV
- X-band has a great promise to become a widely used normal temperature RF technology allowing compact local machines (material, medical studies)



# Key Statements about CLIC

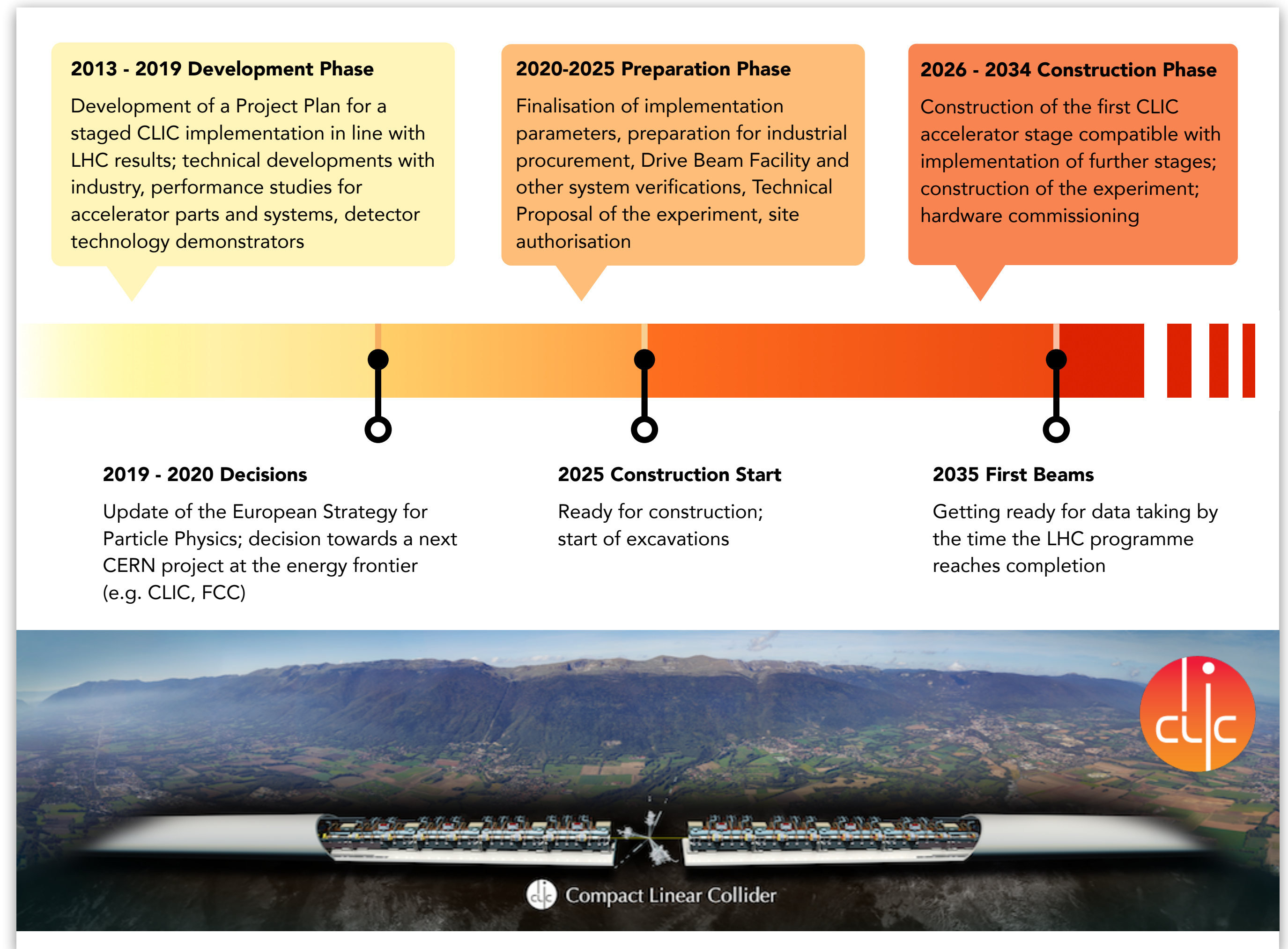


## CLIC project timeline

Available in various formats (jpeg, png, pdf) and sizes (4:3, 16:9)

Location in EDMS:

<https://edms.cern.ch/document/1708977>



- Effort to make numbers available on who we are
- In terms of: *institutions, universities, nationalities, education research background, diversity, etc.*
- Students and fellows: *prior employer, where they went, what they ended up doing, how they succeeded in their careers, etc.*
- Information on individual basis is classified, handled on a statistical basis, divided into categories according to CERN management recommendation
- Input to what information is useful much welcome!
- **Ongoing** for CLICdp Collaboration
- **Next:** CLIC Collaboration

Contact us if you have an idea on:

- How to make CLIC more visible
- An article
- Other contribution
- Master/PhD students interested in CLIC
- ...

Your help is much needed! [clic-cci@cern.ch](mailto:clic-cci@cern.ch)

*Who are we?*

- Philip BURROWS
- Konrad ELSENER
- Davide GAMBÀ
- Lucie LINSSEN
- Steinar STAPNES
- Rickard STRÖM
- Walter WUENSCH