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New Outreach Initiatives in Canada with the McDonald Institute

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Named after the 2015 Nobel Laureate in physics, the Arthur B. McDonald Canadian Astroparticle Physics Research Institute is a new initiative to create a network of Canadian astroparticle physics research talent through its home base at Queen's University, 7 partner institutions, and 5 research facilities. Following the success of Art McDonald and the SNO collaboration, Canada recognized the value of forging deep collaboration between researchers and more effectively harnessing scientific knowledge creation for greater impact. In addition to establishing a research network across Canada, one of the primary objectives of the McDonald Institute is to inspire students and the general public through dynamic educational programs and captivating outreach activities. This talk will discuss these initiatives and describe the recent progress in bringing the latest research to the attention of the wider Canadian public through regular local events and live-streamed public talks.

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