





CERNVR Project – Meeting on Guided Virtual Tours



Objectives

- Address the number of requests we cannot accept
- Address requests from person who cannot come to CERN
- Address the frustration of not going underground
- Propose virtual visits during special events

Two type of Virtual Tours

Guided Virtual Tours

- Interactive
- On-site guide(s)
- Video-Conferencing
- For groups
- Booking system

Self-Service Virtual Tours

- Less interactive
- Pre-recorded content
- Various technologies
- For individuals
- No booking system

Guided Virtual Tours current limitations

- Administration of requests
- Ressources: people, time
- Trained guides
- Languages
- Limited offer

Visits Service Proposal

- Integrate Guided Virtual Tours in standard offer
- Train guides to help with these visits
- Integrate request in single booking system
- Develop new virtual tour sites (Data Centre etc.)

Other points:

- Offline interaction with visitors
- Recording of visits