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# CMS Virtual Visits

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January 2017

CMS Communications Group



Sept. 2014 – Dec. 2016

CMS Virtual Visits

18 400 people worldwide

35 countries

143 cities

7 continents

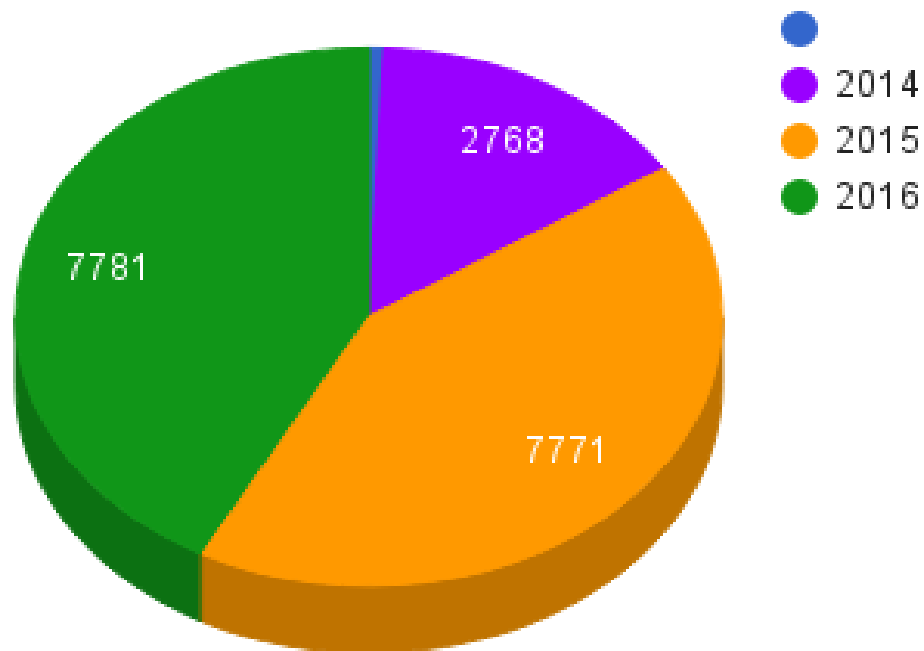


Thanks to CMS Guides and CMS institutes!



# Sept. 2014 – Dec. 2016

Number of participants per year

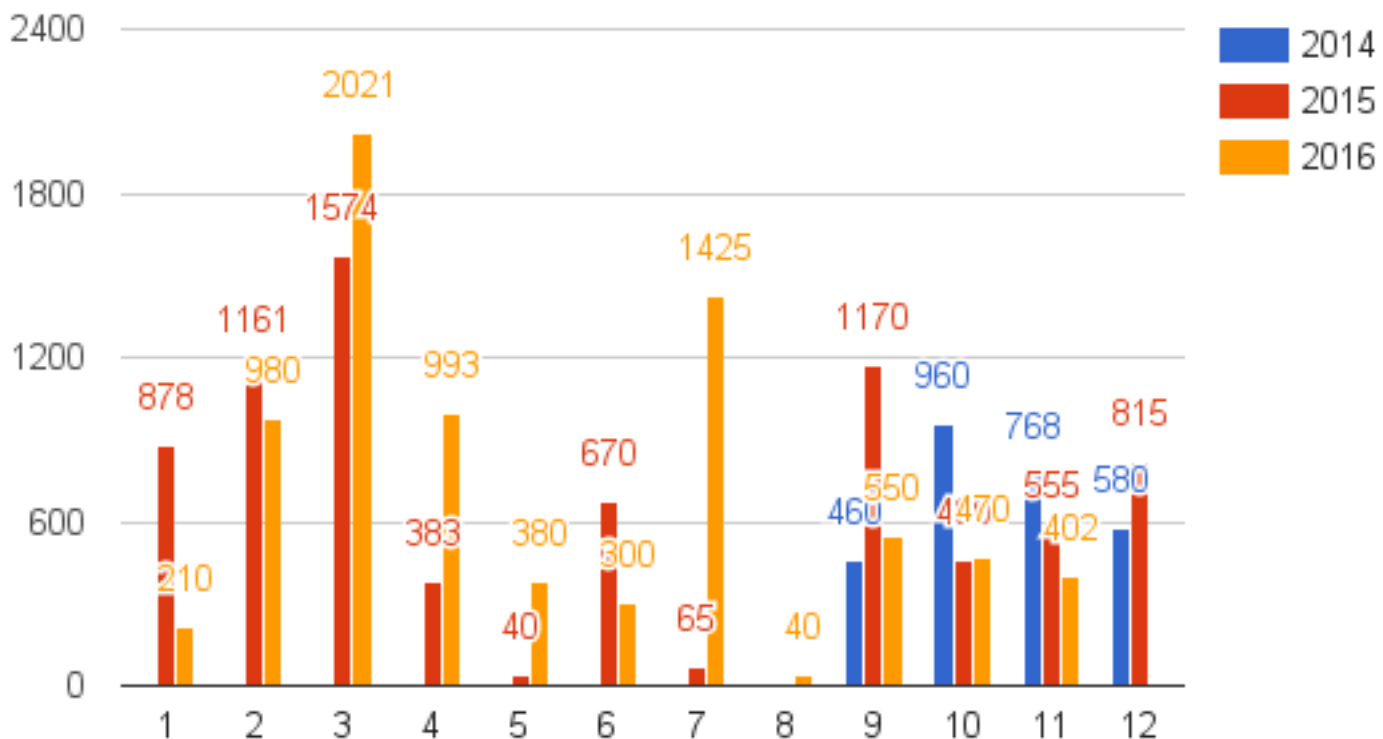




# Sept. 2014 – Dec. 2016

## CMS Virtual Visits

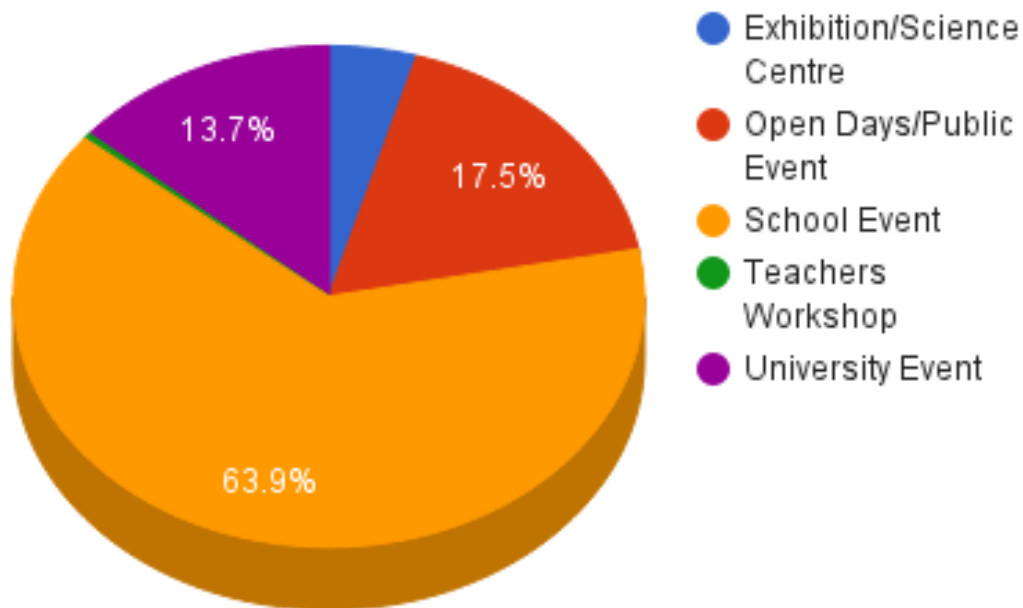
### Visitors per month





Sept. 2014 – Dec. 2016

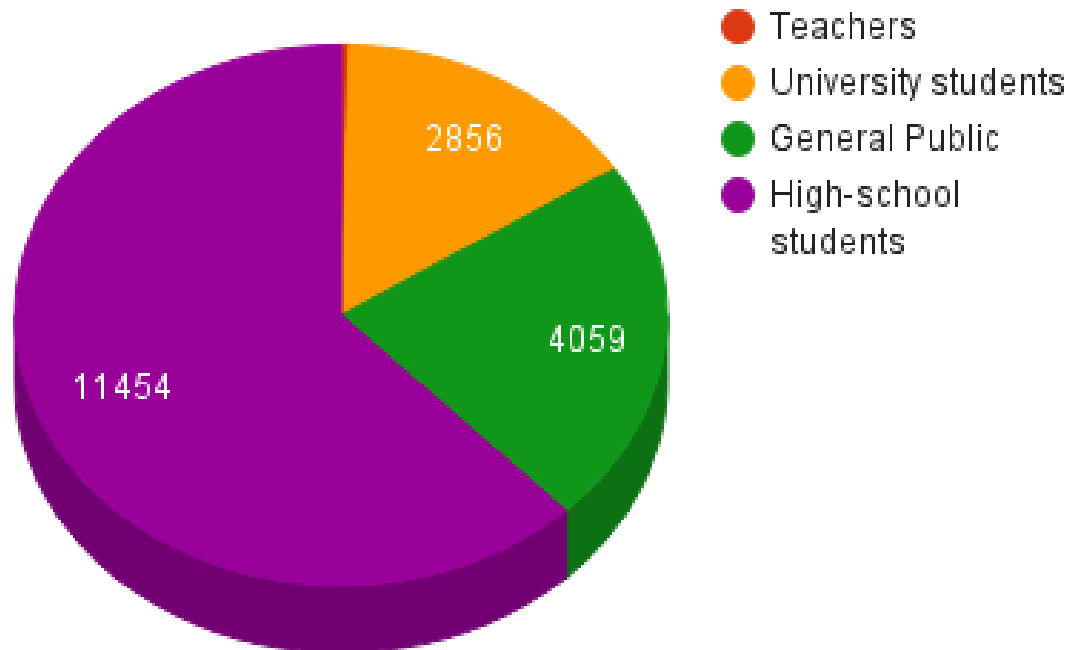
### Main reasons for a CMS virtual visit





Sept. 2014 – Dec. 2016

Type of audience

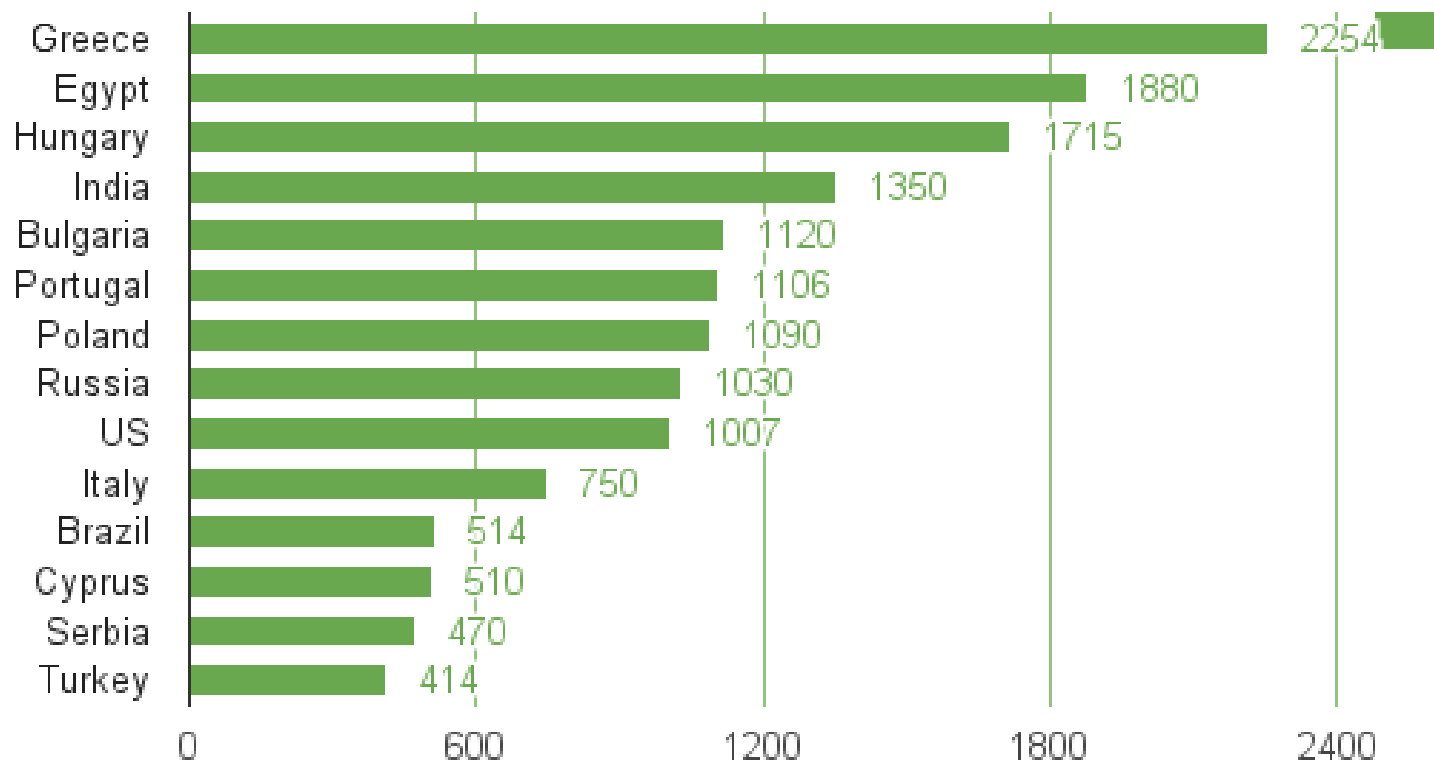




# Sept. 2014 – Dec. 2016

## CMS Virtual Visits

### Top 14 countries





# Sept. 2014 – Dec. 2016

Additional information		
subscription	via online survey	<a href="http://cern.ch/go/T7f7">http://cern.ch/go/T7f7</a>
1 hour	Average time of a Virtual Visit	
5	Number of staff involved	2 technical support (1 with static unit + 1 for mobile unit)
		2 guides (1 with good internet connection + 1 mobile guide) 1 coordinator/admin
Evaluation	Feedback report	provided by CMS Virtual Visit requestor/local organiser and analysed by coordinator/admin
	Satisfaction survey	
Data driven decisions		
50 participants	min. number of participants per Virtual Visit accepted (to assure ROI)	
5 connections e.g. 5 schools	max. number allowing to keep the visit interactive	
webcast	on request	
(Pre-visit) participants survey to assess the level of knowledge (e.g. sent to students via teachers)	helps guide to set the level of conversation	
	helps guide to understand participants' needs	
(Post-visit) feedback report	helps students to prepare and think what they are expecting from this VV	
	compulsory (one needs to agree on providing it while filling out the form)	
	admin needs to follow up with local organisers	



# 2016 highlights



Included in the Protocol Office Programme of visiting Ministries (left: Lithuania, March 2016 / right: Slovenia, Dec 2016)

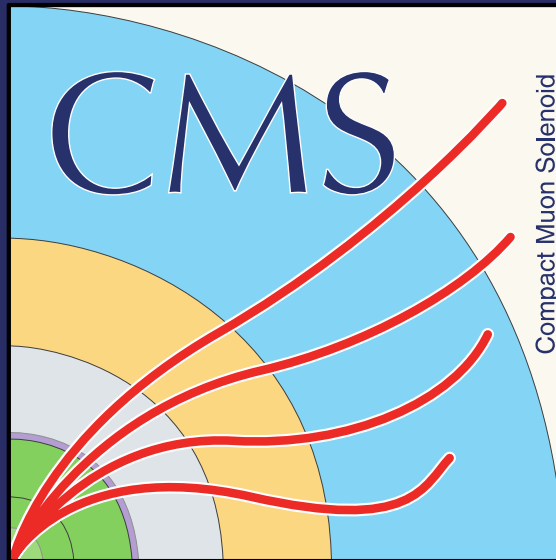
## CMS Virtual Visits



Connection from Kigali (Rwanda)



Connection from Addis Ababa (Ethiopia)



Thank you!

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