



Innovation for Change

Young Talents | Real Challenges | New Technologies

Delivarable # 1	Delivarable # 2	Delivarable # 3	Delivarable # 4	Delivarable # 5
20 Feb	04 Mar	28 Mar	10 May	15 June
3 Concepts & Tech questions	Primary research backed - Value creation, User needs, Why now?	9 Windows + Target market, Go to market & Opportunity + Business Model Canvas	Working prototype, Feedback, Business model & Strategic partnerships	Final pitch, Comms & Expo prototypes

Important Project Dates 2017:

20 Feb → 3 Concepts & Tech questions

4 March → Value creation, user needs, why now?

5-8 March → Ideasquare – CERN

11-12 March: Working weekend

28 March → 9 Windows + Target market, market size, competitors, go to market, opportunity

1-2 April: Working weekend

10 May → Ready prototype, feedbacks, Business model & Partnerships

13-14 May: Working weekend

15 May: Group presentations at SAFM

15 June → Investor pitch and demonstrable prototype

17-18 June: Working weekend

30 June → DEMO DAY

Extra details:

- ✓ Shared Folder on gdrive: **I4C'17-Common docs – Participants**
- ✓ Upload all the files in your team folder (**TEAM_#_DOCS**) named as →
year-month-day-filename

Example:

- Team folder: TEAM_8_DOCS
- File name: 170618_nameofthefile

For each Task:

- ✓ Prepare a ppt (!!!! Dealdine, please 😊)
- ✓ Feel free to add more materials into your folder if you think it is necessary to explain your work
- ✓ Choose a reference contact person in the team to coordinate with Marta