

Conformal Extensions of the Standard Model

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THIS WASN'T PREDICTED
IN OUR MODEL - WHAT
SHOULD WE DO?

DON'T SAY ANYTHING.
MAYBE NO ONE WILL
NOTICE

Very interesting lessons:

- SM (+neutrino masses) works perfectly
 - triumph of concepts (QFT, symmetries, precision)
- ☺ Higgs discovered \leftrightarrow particle masses
- ☹ nothing else (so far...) \leftrightarrow ☺ quantum structure of SM
- For decades: many ideas for new physics...
- things may be different than expected:
 - neutrino masses, - DM, - DE ... → very exciting, but...
 - experimental facts trigger (enforce!) new ideas
- **Maybe it is time to re-think some aspects...**

Look again carefully at the SM as a QFT

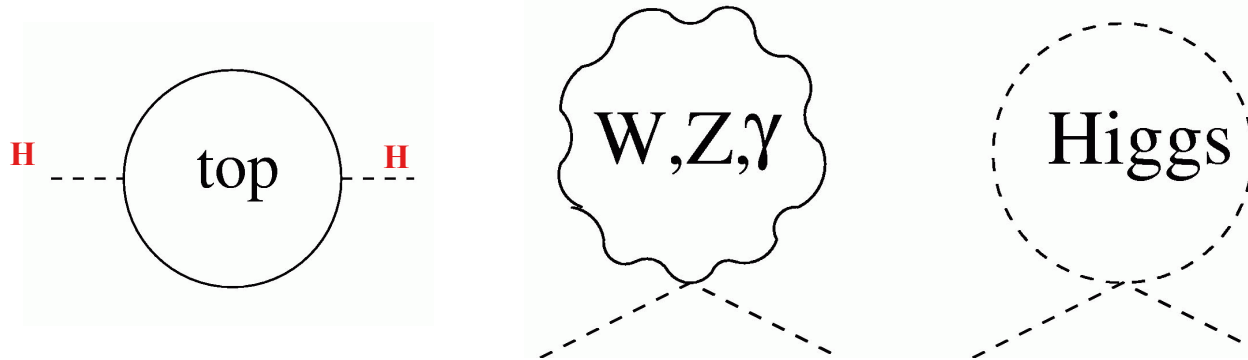
- **The SM itself (without embedding) is a QFT like QED**
 - infinities, renormalization $\leftrightarrow \delta^2 \rightarrow$ only differences are calculable
 - SM itself is perfectly OK \rightarrow many things unexplained...
- **Has (like QED) a triviality problem (Landau poles \leftrightarrow infinite λ)**
 - triviality = inconsistency \rightarrow requires some scale Λ where the SM is embedded
 - running $U(1)_Y$ coupling: pole well beyond Planck scale... - like in QED
 - running Higgs / top coupling \rightarrow upper bounds on m_H and m_t
 - \rightarrow the physics at Λ is unknown \rightarrow explicit scale or effective?
- **Another potential problem is vacuum instability (\leftrightarrow negative λ)**
 - does occur in SM for large top mass > 79 GeV \rightarrow lower bounds on m_H

The SM as QFT (without an embedding) works perfectly:

- a hard cutoff Λ and the sensitivity towards Λ has no meaning
- renormalizable, calculable ... - just like QED

The naïve Hierarchy Problem

- Loops \rightarrow Higgs mass depends on ‘cutoff Λ ’



$$\delta M_H^2 = \frac{\Lambda^2}{32\pi^2 V^2} (6M_W^2 + 3M_Z^2 + 3M_H^2 - 12M_t^2) \sim \mathbf{O(\Lambda^2/4\pi^2)}$$

$m_H \leq 200 \text{ GeV}$ requires $\Lambda \sim \text{TeV} \rightarrow$ new physics at TeV scale

OR one must explain:

How can m_H be $O(100 \text{ GeV})$ if Λ is huge ?

SM has not cutoff! \rightarrow Λ is embedding scale (form factor, heavy M)

The Neutrino Hierarchy Problem

There are generically two HPs:

- 1) why are scales vastly different
- 2) why do scales remain vastly different under quantum corrections

SM + an extra Higgs – see before

SM + Dirac neutrinos: no problem – just like SM

SM + Majorana neutrinos:

- two scales: VEV and the Majorana mass(es) M

→ generates a HP problem for large M even if y_ν is tiny

$$\delta m_H^2 \simeq \frac{y_\nu^2}{16\pi^2} M^2 \qquad y_\nu^2 = M m_\nu / v^2$$

→ $M \lesssim 10^7 - 10^8 \text{ GeV}$

The Problem: Separation of explicit Scales

- Renormalizable QFT with two scalars ϕ , Φ with masses m , M and a hierarchy **$m \ll M$**
- These scalars must interact since $\phi^\dagger\phi$ and $\Phi^\dagger\Phi$ are singlets
→ **$\lambda_{\text{mix}}(\phi^\dagger\phi)(\Phi^\dagger\Phi)$ must exist (= portal)** in addition to ϕ^4 and Φ^4
- Quantum corrections $\sim M^2$ drives both masses to the (heavy) scale
→ **vastly different scalar scales are generically unstable**

- **Since SM Higgs exists → problem: embedding with a 2nd scalar**
 - gauge extensions → must be broken...
 - GUTs → must be broken
 - even for SUSY GUTS → doublet-triplet splitting...
 - also for fashionable Higgs-portal scenarios...

Options:

- **no 2nd Higgs** → just the SM → triviality → requires a new scale...
- **symmetry: SUSY, ... → conformal symmetry**

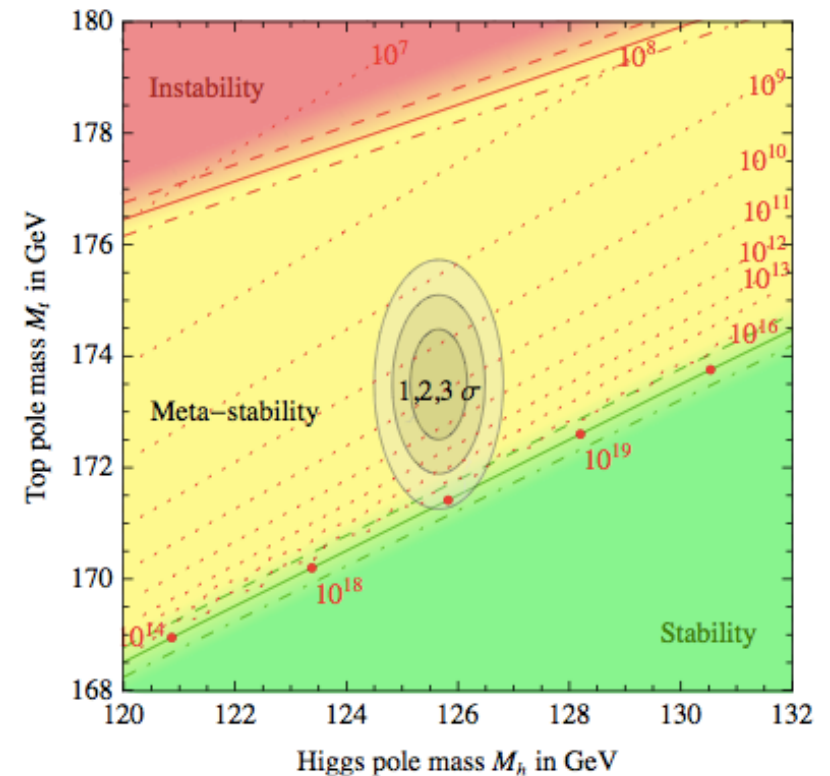
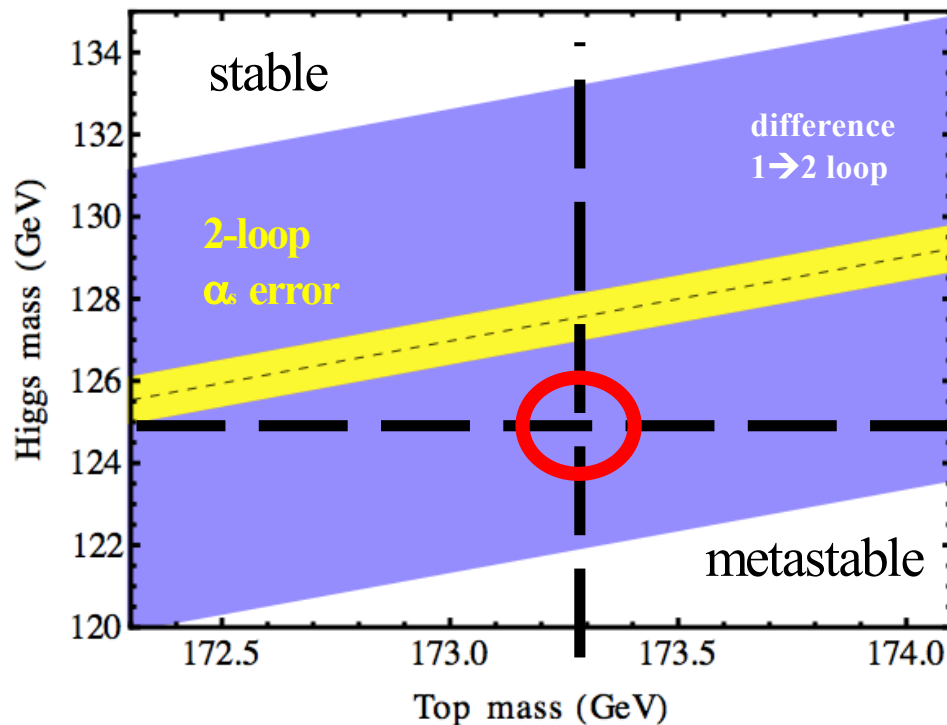
The main Idea

- Do not introduce two or more fundamental scales
- **Instead: No fundamental scale**
 - ➔ theories with conformal or shift symmetry
- Dynamical breaking of CS ➔ scale(s)
- Non-linear realization of CS:
 - ➔ naïve power counting ($\sim \Lambda^2$) misleading
 - ➔ similar to gauge symmetry and vector boson masses

Anything pointing in that direction?

Is the Higgs Potential at M_{Planck} flat?

Holthausen, ML, Lim (2011) Buttazzo, Degrandi, Giardino, Giudice, Sala, Salvio, Strumia



Experimental values point to metastability. Is it fully established?

→ we need to include DM, neutrino masses, ...? are all errors (EX+TH) fully included?

→ be cautious about claiming that metastability is established

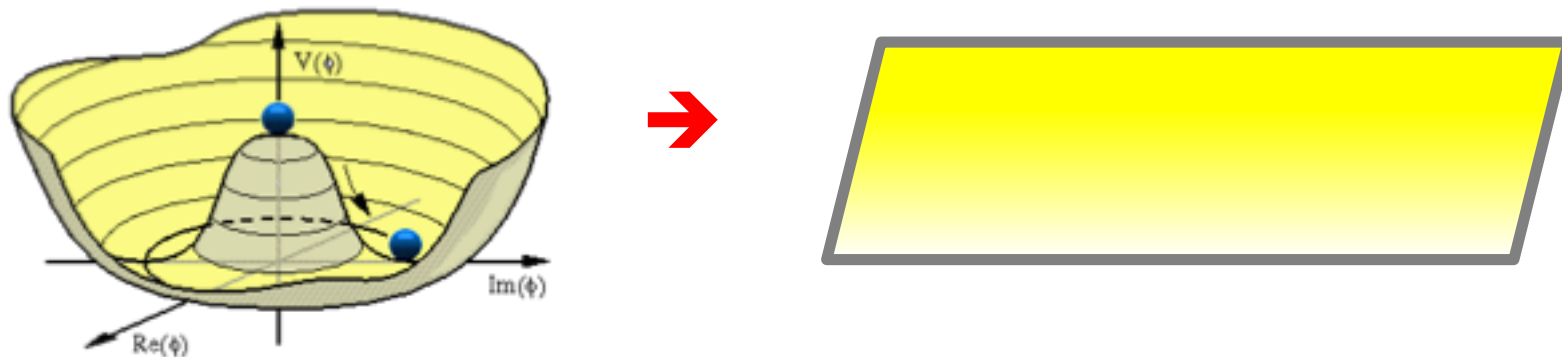
→ **May be a very important observation:**

- remarkable relation between weak scale, m_t , couplings and M_{Planck} \leftrightarrow precision

- remarkable interplay between gauge, Higgs and top loops (log divergences – not Λ^2)

Is there a Message?

- $\lambda(M_{\text{Planck}}) \simeq 0$? \rightarrow remarkable log cancellations
 M_{planck} , M_{weak} , gauge, Higgs & Yukawa couplings are unrelated
- remember: μ is the only single scale of the SM \rightarrow special role
 \rightarrow if in addition $\mu^2 = 0 \rightarrow V(M_{\text{Planck}}) \sim 0$
 \rightarrow flat Mexican hat (<1%) at the Planck scale!



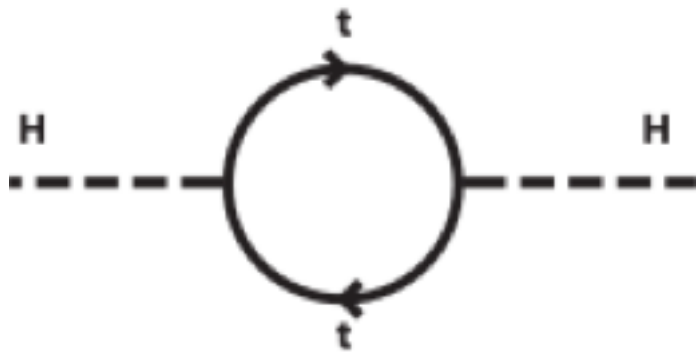
- \rightarrow conformal (or shift) symmetry as solution to the HP
- \rightarrow combined conformal & EW symmetry breaking
 - conceptual issues
 - realizations

Generic Questions

- Isn't the Planck-scale spoiling things (explicit scale, cut-off, ...)?
 - renormalizable QFTs (SM) don't have cut-offs
 - explicit scales in embeddings act like a cut-off
 - **important: no cutoff if the embedding has no explicit scale**
 - non-linear realization of conformal symmetry... → **~conformal gravity...**
 - protected by conformal symmetry up to conformal anomaly
 - some mechanism that generates M_{Planck} by dimensional transmutation
 - working assumption: M_{Planck} somehow generated in a conformal setting
- Are M_{planck} and M_{weak} connected?
 - maybe ...
 - here assumed to be independently generated scales
- UV: ultimate solution should be asymptotically safe → **UV-FPs...**
- Conceptual change for scale setting:
So far a rollover of scale generation: SM → **BSM → GUT → gravity (M_{Planck})**
Here: only relative scales – **absolute scale is meaningless**

Non-linear Realization of Conformal Symmetry

Non-linear realization of conformal symmetry:



- protection by conformal symmetry
- naïve power counting invalid
- similar to vector boson masses
- only log sensitivity
 - ↔ conformal anomaly
 - ↔ β -functions

- Avoids hierarchy problem, even though there is the conformal anomaly - only logs ↔ β -functions
- Dimensional transmutation of conformal theories by log running like in QCD
 - scalar QCD: scalars can condense and set scales like fermions
 - also for massless scalar QCD: scale generation; no hierarchy

Why the minimalistic SM does not work

Minimalistic version: \rightarrow “SM-”

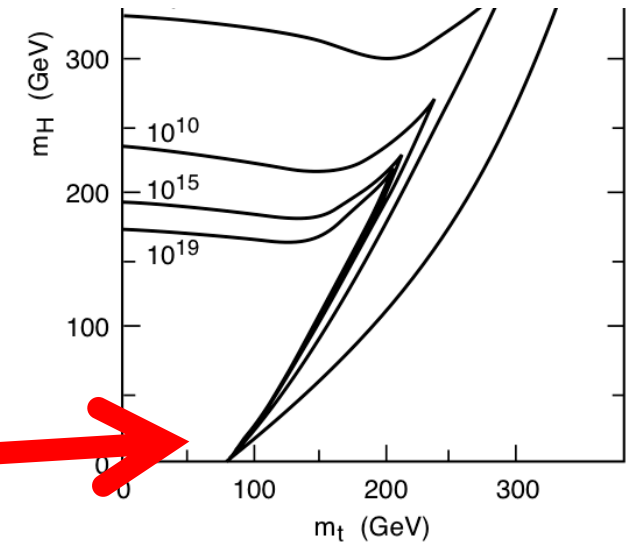
SM + with $\mu=0 \leftrightarrow$ CS

Coleman Weinberg: effective potential

\rightarrow CS breaking (dimensional transmutation)

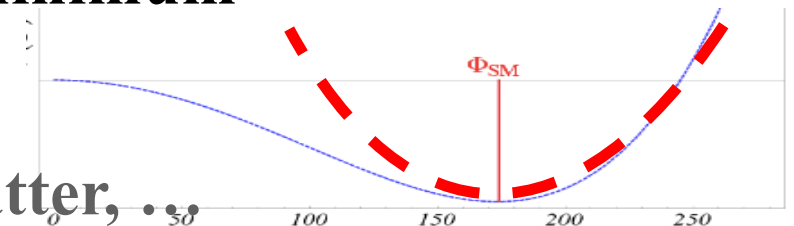
\rightarrow induces for $m_t < 79$ GeV

a Higgs mass $m_H = 8.9$ GeV



- This would conceptually realize the idea, but:
Higgs too light and the idea does not work for $m_t > 79$ GeV
- DSB for weak coupling \leftrightarrow **CS= phase boundary**
- Reason for $m_H \ll v$: V_{eff} flat around minimum
 $\leftrightarrow m_H \sim \text{loop factor} \sim 1/16\pi^2$

AND: We need neutrino masses, dark matter, ...



Realizing the Idea via Higgs Portals

- SM scalar Φ plus some new scalar φ (or more scalars)
- CS \rightarrow no scalar mass terms
- the scalar portal $\lambda_{\text{mix}}(\varphi^\dagger\varphi)(\Phi^\dagger\Phi)$ must exist

\rightarrow a condensate of $\langle\varphi^\dagger\varphi\rangle$ produces $\lambda_{\text{mix}}\langle\varphi^\dagger\varphi\rangle(\Phi^\dagger\Phi) = \mu^2(\Phi^\dagger\Phi)$
 \rightarrow effective mass term for Φ

- CS anomalous ... \rightarrow breaking \rightarrow only $\ln(\Lambda)$
 \rightarrow implies a TeV-ish condensate for φ to obtain $\langle\Phi\rangle = 246$ GeV
- Model building possibilities / phenomenological aspects:
 - φ could be an effective field of some hidden sector DSB
 - further particles could exist in hidden sector; e.g. confining...
 - extra hidden U(1) potentially problematic \leftrightarrow U(1) mixing
 - avoid Yukawas which couple visible and hidden sector \rightarrow phenomenology safe due to Higgs portal, but there is TeV-ish new physics!

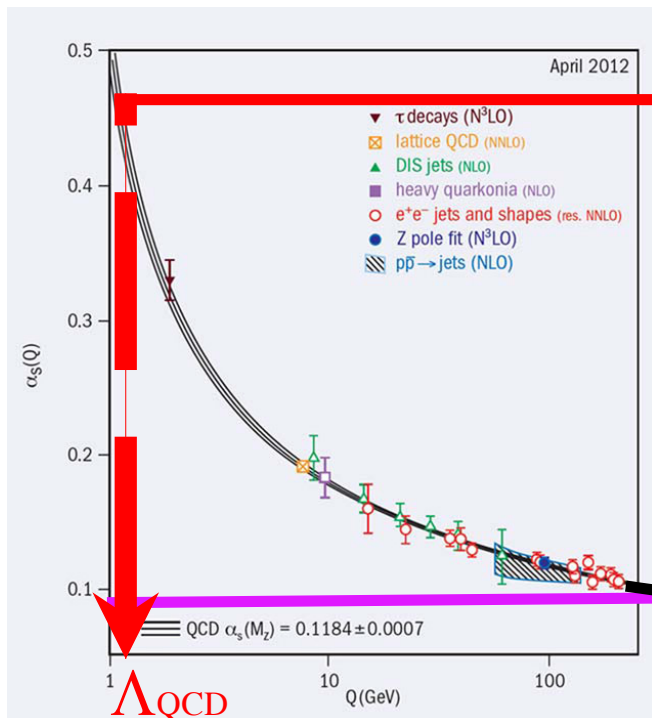
Rather minimalistic: SM + QCD Scalar S

J. Kubo, K.S. Lim, ML New scalar representation $S \rightarrow$ QCD gap equation:

$$\text{---}\bullet\text{---} = \text{---}\text{---} + \text{---}\bullet\text{---} + \dots \rightarrow C_2(S)\alpha(\Lambda) \gtrsim X$$

$C_2(\Lambda)$ increases with larger representations

\leftrightarrow condensation for smaller values of running α



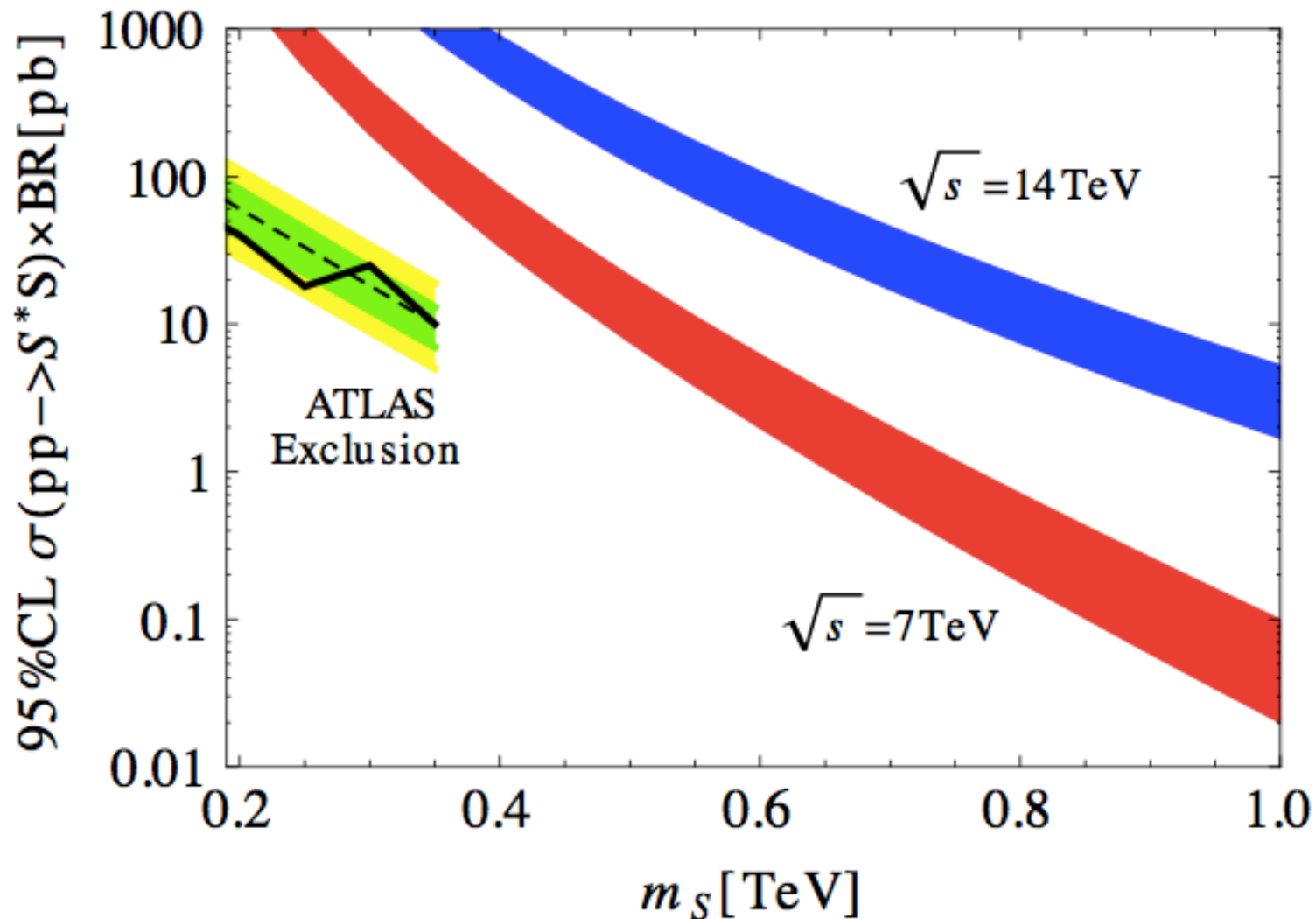
$q=3$

$$\mathcal{L} = \mathcal{L}_{\text{SM}, m^2 \rightarrow 0} + (D_{\mu, ij} S_j)^\dagger (D_{ik}^\mu S_k) + \lambda_{HS} H^\dagger H S^\dagger S - \lambda_{1_i} [\bar{S} \times S \times \bar{S} \times S]_{1_i}$$

$$\lambda_{HS} \langle S^\dagger S \rangle H^\dagger H \rightarrow \lambda_{HS} \Lambda^2 H^\dagger H$$

$$m_h^2 = 2\lambda_{HS} \Lambda^2 \quad \frac{\lambda_h}{\lambda_{HS}} = \frac{\Lambda^2}{v^2}$$

Phenomenology



S pair production cross section from gluon fusion
(assumed: 100% BR into two jets)

Realizing this Idea: Left-Right Extension

M. Holthausen, ML, M. Schmidt

Radiative SB in conformal LR-extension of SM

(use isomorphism $SU(2) \times SU(2) \simeq Spin(4) \rightarrow$ representations)

particle	parity \mathcal{P}	\mathbb{Z}_4	$Spin(1,3) \times (SU(2)_L \times SU(2)_R) \times (SU(3)_C \times U(1)_{B-L})$
$\mathbb{L}_{1,2,3} = \begin{pmatrix} L_L \\ -iL_R \end{pmatrix}$	$P\mathbb{P}L(t, -x)$	$L_R \rightarrow iL_R$	$\left[\left(\underline{\frac{1}{2}}, \underline{0} \right) (\underline{2}, \underline{1}) + \left(\underline{0}, \underline{\frac{1}{2}} \right) (\underline{1}, \underline{2}) \right] (\underline{1}, -1)$
$\mathbb{Q}_{1,2,3} = \begin{pmatrix} Q_L \\ -iQ_R \end{pmatrix}$	$P\mathbb{P}Q(t, -x)$	$Q_R \rightarrow -iQ_R$	$\left[\left(\underline{\frac{1}{2}}, \underline{0} \right) (\underline{2}, \underline{1}) + \left(\underline{0}, \underline{\frac{1}{2}} \right) (\underline{1}, \underline{2}) \right] (\underline{3}, \underline{\frac{1}{3}})$
$\Phi = \begin{pmatrix} 0 & \tilde{\Phi} \\ -\tilde{\Phi}^\dagger & 0 \end{pmatrix}$	$\mathbb{P}\Phi^\dagger\mathbb{P}(t, -x)$	$\Phi \rightarrow i\Phi$	$(\underline{0}, \underline{0}) (\underline{2}, \underline{2}) (\underline{1}, 0)$
$\Psi = \begin{pmatrix} \chi_L \\ -i\chi_R \end{pmatrix}$	$\mathbb{P}\Psi(t, -x)$	$\chi_R \rightarrow -i\chi_R$	$(\underline{0}, \underline{0}) [(\underline{2}, \underline{1}) + (\underline{1}, \underline{2})] (\underline{1}, -1)$

→ the usual fermions, one bi-doublet, two doublets

→ a \mathbb{Z}_4 symmetry

→ no scalar mass terms \leftrightarrow CS

→ Most general gauge and scale invariant potential respecting Z_4

$$\mathcal{V}(\Phi, \Psi) = \frac{\kappa_1}{2} (\bar{\Psi}\Psi)^2 + \frac{\kappa_2}{2} (\bar{\Psi}\Gamma\Psi)^2 + \lambda_1 (\text{tr}\Phi^\dagger\Phi)^2 + \lambda_2 (\text{tr}\Phi\Phi + \text{tr}\Phi^\dagger\Phi^\dagger)^2 + \lambda_3 (\text{tr}\Phi\Phi - \text{tr}\Phi^\dagger\Phi^\dagger)^2 \\ + \beta_1 \bar{\Psi}\Psi \text{tr}\Phi^\dagger\Phi + f_1 \bar{\Psi}\Gamma[\Phi^\dagger, \Phi]\Psi ,$$

→ calculate V_{eff}

→ Gildner-Weinberg formalism (RG improvement of flat directions)

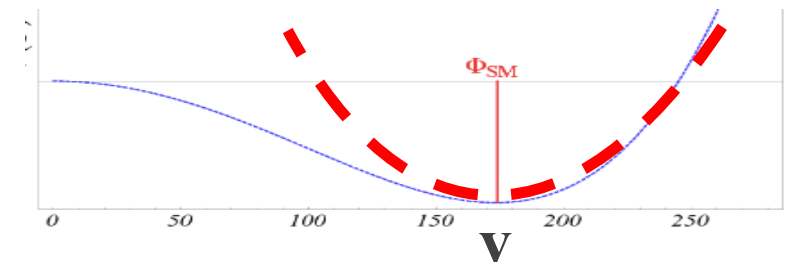
- anomaly breaks CS
- spontaneous breaking of parity, Z_4 , LR and EW symmetry
- $m_H \ll v$; typically suppressed by 1-2 orders of magnitude

Reason: V_{eff} flat around minimum

$\leftrightarrow m_H \sim \text{loop factor} \sim 1/16\pi^2$

→ generic feature → predictions

- everything works nicely...



→ requires moderate parameter adjustment for the separation of the LR and EW scale... PGB...?

SM \otimes hidden SU(3)_H Gauge Sector

Holthausen, Kubo, Lim, ML

- hidden SU(3)_H:

$$\mathcal{L}_H = -\frac{1}{2}\text{Tr } F^2 + \text{Tr } \bar{\psi}(i\gamma^\mu D_\mu - yS)\psi$$

gauge fields ; $\psi = 3_H$ with SU(3)_F ; **S = real singlet scalar**

- SM coupled by S via a Higgs portal:

$$V_{\text{SM}+S} = \lambda_H (H^\dagger H)^2 + \frac{1}{4}\lambda_S S^4 - \frac{1}{2}\lambda_{HS} S^2 (H^\dagger H)$$

- no scalar mass terms
- use similarity to QCD, use NJL approximation, ...
- χ -ral symmetry breaking in hidden sector:
SU(3)_L × SU(3)_R → SU(3)_V → **generation of TeV scale**
→ **transferred into the SM sector through the singlet S**
→ **dark pions are PGBs: naturally stable → DM**

Realizing the Idea: Specific Realizations

SM + extra singlet: Φ, φ

Nicolai, Meissner, Farzinnia, He, Ren, Foot, Kobakhidze, Volkas, ...

SM \otimes SU(N)_H with new N-plet in a hidden sector

Ko, Carone, Ramos, Holthausen, Kubo, Lim, ML, Hambye, Strumia, ...

SM embedded into larger symmetry (CW-type LR)

Holthausen, ML, M. Schmidt

SM + QCD colored scalar which condenses at TeV scale

Kubo, Lim, ML

SM \otimes [SU(2)_X \otimes U(1)_X]

Altmannshofer, Bardeen, Bauer, Carena, Lykken

Since the SM-only version does not work \rightarrow observable effects:

- Higgs coupling to other scalars (singlet, hidden sector, ...)
- dark matter candidates \leftrightarrow hidden sectors & Higgs portals
- consequences for neutrino masses

Conformal Symmetry & Neutrino Masses

ML, S. Schmidt and J. Smirnov

- No explicit scale \rightarrow no explicit (Dirac or Majorana) mass term
 \rightarrow only Yukawa couplings \otimes generic scales
- Enlarge the Standard Model field spectrum
like in 0706.1829 - R. Foot, A. Kobakhidze, K.L. McDonald, R. Volkas
- Consider direct product groups: SM \otimes HS
- Two scales: **CS breaking scale at O(TeV) + induced EW scale**

Important consequence for fermion mass terms:

- \rightarrow spectrum of Yukawa couplings \otimes TeV or EW scale
- \rightarrow interesting consequences \leftrightarrow Majorana mass terms are no longer expected at the generic L-breaking scale \rightarrow anywhere

Examples

$$\mathcal{M} = \begin{pmatrix} 0 & y_D \langle H \rangle \\ y_D^T \langle H \rangle & y_M \langle \phi \rangle \end{pmatrix}$$

Yukawa seesaw:

SM + ν_R + singlet

$$\langle \phi \rangle \approx \text{TeV}$$

$$\langle H \rangle \approx 1/4 \text{ TeV}$$

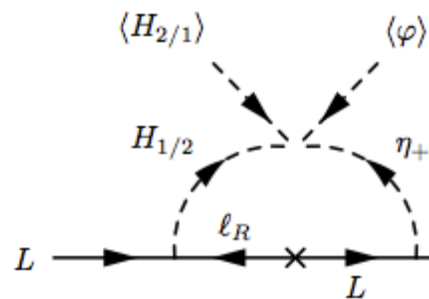
→ generically expect a TeV seesaw

BUT: y_M can be tiny

→ wide range of sterile masses → including pseudo-Dirac case

→ suppressed $0\nu\beta\beta$

Radiative masses



$$\mathcal{M} = m_L \quad \text{or}$$

$$\mathcal{M} = \begin{pmatrix} \mu_1 & y_D \langle H \rangle \\ y_D^T \langle H \rangle & \mu_2 \end{pmatrix}$$

→ pseudo-Dirac case

The punch line:

all usual neutrino mass terms can be generated

→ suitable scalars

→ no explicit masses

all via Yukawa couplings

→ different numerical expectations

Another Example: Inverse Seesaw

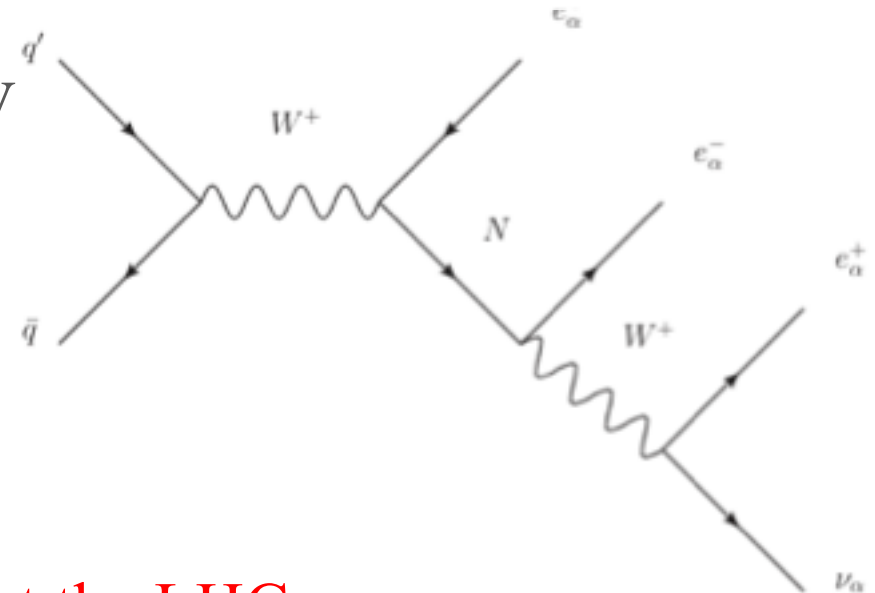
$$SU(3)_c \times SU(2)_L \times U(1)_Y \times U(1)_X$$

Humbert, ML, J. Smirnov

	H	ϕ_1	ϕ_2	L	ν_R	N_R	N_L
$U(1)_X$	0	1	2	0	0	1	1
Lepton Number	0	0	0	1	1	0	0
$U(1)_Y$	1	0	0	-1	0	0	0
$SU(2)_L$	2	1	1	2	1	1	1

$$\mathcal{M} = \begin{pmatrix} 0 & y_D \langle H \rangle & 0 & 0 \\ y_D \langle H \rangle & 0 & y_1 \langle \phi_1 \rangle & \tilde{y}_1 \langle \phi_1 \rangle \\ 0 & y_1 \langle \phi_1 \rangle & y_2 \langle \phi_2 \rangle & 0 \\ 0 & \tilde{y}_1 \langle \phi_1 \rangle & 0 & \tilde{y}_2 \langle \phi_2 \rangle \end{pmatrix}$$

- light eV “active” neutrino(s)
- two pseudo-Dirac neutrinos; $m \sim \text{TeV}$
- sterile state with $\mu \approx \text{keV}$
- tiny non-unitarity of PMNS matrix
- tiny lepton universality violation
- suppressed $0\nu\beta\beta$ decay ←!
- lepton flavour violation
- tri-lepton production could show up at the LHC
- keV neutrinos as warm dark matter →



More flexible Neutrino Mass Spectra

3x3 matrix

$$\begin{pmatrix} \bar{\nu}_L & \bar{\nu}_R^c \end{pmatrix} \begin{pmatrix} M_L & m_D \\ m_D & M_R \end{pmatrix} \begin{pmatrix} \nu_L^c \\ \nu_R \end{pmatrix}$$

Annotations: 3 (pointing to $\bar{\nu}_L$), 0 ... N (pointing to $\bar{\nu}_R^c$), 3x3 matrix (pointing to the matrix), 3xN (pointing to m_D), N x N (pointing to M_R).

Usually:

M_L tiny or 0, M_R heavy

→ see-saw & variants

light sterile: F-symmetries...

Now:

M_L, M_R may have any value:

→ diagonalization: 3+N EV

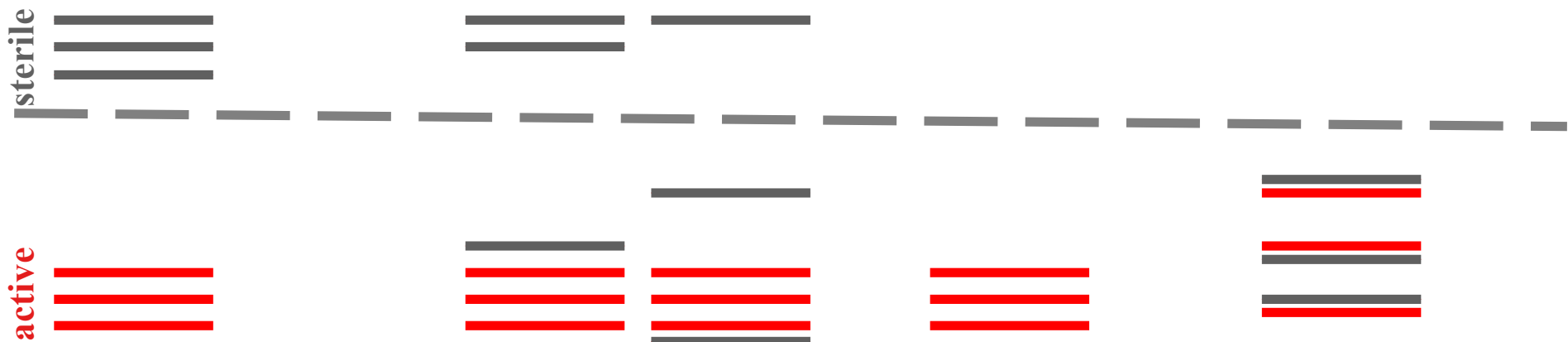
→ 3x3 active almost unitary

$M_L=0, m_D = M_W,$
 $M_R=\text{high: see-saw}$

M_R singular
singular-SS

$M_L = M_R = 0$
Dirac

$M_L = M_R = \epsilon$
pseudo Dirac



Conformal Symmetry & Dark Matter

Different natural and viable options:

- 1) A keV sterile neutrino is in all cases easily possible
 - 2) New particles which are fundamental or composite DM candidates:
 - hidden sector pseudo-Goldstone-bosons
 - stable color neutral bound states from new QCD representations
- some look like WIMPs
- others are extremely weakly coupled (via Higgs portal)
- or even coupled to QCD (threshold suppressed...)

Summary

- **SM works (so far) perfectly**
 - be a bit more patient: new physics around the corner...
 - maybe it is time to re-consider some things...
- **The old hierarchy problem...? No new physics observed**
 $\lambda(M_{\text{Planck}}) = 0$? \leftrightarrow precise value for m_t \rightarrow **is there a message?**
- ➔ **Embeddings into QFTs with conformal symmetry**
 - \rightarrow combined conformal & electro-weak symmetry breaking
 - \rightarrow implications for BSM phenomenology
 - \rightarrow implications for Higgs couplings, dark matter, ...
 - \rightarrow implications for neutrino masses
- ➔ **testable consequences: @LHC, dark matter, neutrinos**