| | 2HDM | |
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Flavorful Higgs Bosons

Douglas Tuckler University of Cincinnati with W. Altmannshofer, J. Eby, S. Gori, M. Lotito, and M. Martone arxiv:1610.02398

Phenomenology Symposium University of Pittsburgh May 9, 2017

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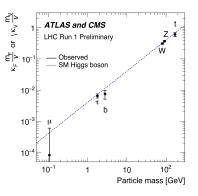
- Motivation
- Generic 2HDM
- Flavorful 2HDM
 - Yukawa Textures
 - Phenomenology of Heavy Higgs Bosons
- Constraints
 - Direct searches
 - Flavor transitions
- Summary

 Intro.
 2HDM
 Constraints
 New Sigs.

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Discovery of the Higgs Boson

- Discovery of a 125 GeV particle announced on July 4th, 2012
- All evidence tells us that it is the Higgs boson of the SM
 - $\circ~$ Gives mass to the W and Z $_{\rm bosons}$
 - $\circ~$ Gives mass to t and b quarks, and $\tau~$ lepton



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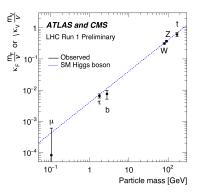
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Discovery of the Higgs Boson

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Consistent with SM predictions \rightarrow 125 GeV particle is the SM Higgs

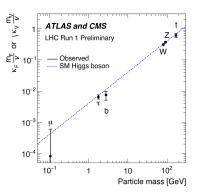


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| Intro. | 2HDM | | |
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| SM Higgs | Couplings | | |

- What about the quarks and leptons?
- 3rd generation couplings known with relatively small uncertainties
- Muon coupling is unknown
- Couplings to electron and light quarks are small and challenging to probe

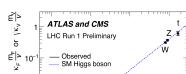
Altmannshofer et al., 1503.04830; Bodwin et al., 1306.5770; Kagan et al., 1406.1722

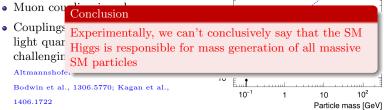


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| SM Higgs | Couplings | | |

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| Intro. | 2HDM | | |
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| Compleme | ntary Approach | | |

• We don't know what the Higgs couplings are to lighter generations: What else can we do?

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| Compleme | entary Approach | | |

- We don't know what the Higgs couplings are to lighter generations: What else can we do?
- Complementary approach: What if the SM Higgs is not the source of mass for the lighter generations?

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| Complem | entary Approach | | |

- We don't know what the Higgs couplings are to lighter generations: What else can we do?
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Proposal

The origin of mass of the 1st and 2nd generation fermions is not the 125 GeV Higgs but an additional source of EWSB

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Generic Two Higgs Doublet Model

- Φ , Φ' with mixing angles α and β giving rise to five physical states
 - $\circ~$ Two CP-even scalars, h and H
 - One CP-odd scalar, A
 - Two charged Higgs, H^{\pm}
- Most general Yukawa Lagrangian is

$$-\mathcal{L}_Y = \sum_{i,j} \left(\lambda_{ij}^u(\bar{q}_i u_j) \tilde{\Phi} + \lambda_{ij}^d(\bar{q}_i d_j) \Phi + \lambda_{ij}^e(\bar{\ell}_i e_j) \Phi \right) + H.C$$
$$\sum_{i,j} \left(\lambda_{ij}^{\prime u}(\bar{q}_i u_j) \tilde{\Phi}^{\prime} + \lambda_{ij}^{\prime d}(\bar{q}_i d_j) \Phi^{\prime} + \lambda_{ij}^{\prime e}(\bar{\ell}_i e_j) \Phi^{\prime} \right) + H.C$$

• Fermion mass matrices

$$\mathcal{M}^{u} = \frac{1}{\sqrt{2}} (v\lambda^{u} + v'\lambda'^{u}), \ \mathcal{M}^{d} = \frac{1}{\sqrt{2}} (v\lambda^{d} + v'\lambda'^{d}), \ \mathcal{M}^{e} = \frac{1}{\sqrt{2}} (v\lambda^{e} + v'\lambda'^{e})$$

• Can not diagonalize mass and Yukawa matrices simultaneously \rightarrow flavor changing neutral Higgs couplings

| | 2HDM | | |
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| Yukawa Te | extures | 0000 | 00 |

- So far, everything we've done is completely general and holds in any 2HDM.
- We can consider different Yukawa textures.

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| Yukawa Te | extures | | |

- So far, everything we've done is completely general and holds in any 2HDM.
- We can consider different Yukawa textures.

Main Assumption

The main assumption of this setup is that the Yukawa couplings of Φ are rank 1, and provide mass to only one generation of fermions

| Intro. | 2HDM | Constraints | New Sigs. |
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| Yukawa T | extures | | |

$$\lambda^{\ell} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_{\tau} \end{pmatrix}, \quad \lambda'^{\ell} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_e & m_e & m_e\\ m_e & m_{\mu} & m_{\mu}\\ m_e & m_{\mu} & m_{\mu} \end{pmatrix}$$

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| Yukawa 7 | Textures | | |

$$\lambda^{\ell} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_{\tau} \end{pmatrix}, \quad \lambda'^{\ell} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_e & m_e & m_e\\ m_e & m_{\mu} & m_{\mu}\\ m_e & m_{\mu} & m_{\mu} \end{pmatrix}$$

- Quark Sector
 - Must also reproduce the CKM matrix!
 - $\circ\,$ Assume that the quark mixing is generated from down quark Yukawas $\rightarrow\,$ Up quark Yukawa texture analogous to leptons

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$$\lambda^{\ell} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_{\tau} \end{pmatrix}, \quad \lambda'^{\ell} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_e & m_e & m_e\\ m_e & m_{\mu} & m_{\mu}\\ m_e & m_{\mu} & m_{\mu} \end{pmatrix}$$

- Quark Sector
 - Must also reproduce the CKM matrix!
 - $\circ\,$ Assume that the quark mixing is generated from down quark Yukawas $\rightarrow\,$ Up quark Yukawa texture analogous to leptons

$$\lambda^{d} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_{b} \end{pmatrix}, \quad \lambda'^{d} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_{d} & \lambda m_{s} & \lambda^{3} m_{b}\\ m_{d} & m_{s} & \lambda^{2} m_{b}\\ m_{d} & m_{s} & m_{s} \end{pmatrix}$$

| Intro. | 2HDM | Constraints | New Sigs. |
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| Yukawa 7 | Textures | | |

$$\lambda^{\ell} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_{\tau} \end{pmatrix}, \quad \lambda'^{\ell} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_e & m_e & m_e\\ m_e & m_{\mu} & m_{\mu}\\ m_e & m_{\mu} & m_{\mu} \end{pmatrix}$$

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This Yukawa texture naturally gives the observed quark and lepton masses

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$$\lambda^d \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0\\ 0 & 0 & 0\\ 0 & 0 & m_b \end{pmatrix}, \quad \lambda'^d \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_d & \lambda m_s & \lambda^3 m_b\\ m_d & m_s & \lambda^2 m_b\\ m_d & m_s & m_s \end{pmatrix}$$

 $v' \ll v$ naturally gives some mass hierarchy between 2nd and 3rd generations

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| Yukawa Te | extures | | |

$$\lambda^{\ell} \sim \frac{\sqrt{2}}{v} \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & m_{\tau} \end{pmatrix}, \quad \lambda'^{\ell} \sim \frac{\sqrt{2}}{v'} \begin{pmatrix} m_e & m_e & m_e \\ m_e & m_{\mu} & m_{\mu} \\ m_e & m_{\mu} & m_{\mu} \end{pmatrix}$$

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Off diagonal couplings are naturally suppressed in this model

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Phenomenological Consequences

• This Yukawa structure has some interesting phenomenological consequences

| | $\kappa_{	au}$ | κ_{μ} | κ_e |
|-----------|---|--|-----------------------------------|
| h | $\frac{c_{\alpha}}{s_{\beta}}$ | $-\frac{s_{\alpha}}{c_{\beta}}$ | $-\frac{s_{\alpha}}{c_{\beta}}$ |
| H | $\frac{\frac{1}{s_{\beta}}}{\frac{1}{t_{\beta}}\frac{s_{\alpha}}{c_{\beta}}}$ | $t_{\beta} \frac{c_{\alpha}}{s_{\beta}}$ | $t_{eta} rac{c_{lpha}}{s_{eta}}$ |
| A | <u> </u> | $-t_{eta}$ | $-t_{eta}$ |
| H^{\pm} | $rac{t_{eta}}{rac{1}{t_{eta}}}$ | $-t_{eta}$ | $-t_{\beta}$ |

- $\tan \beta$ enhancement in the couplings of the 1st and 2nd generations
- $\tan\beta$ suppression in the couplings to the 3rd generations

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Phenomenological Consequences

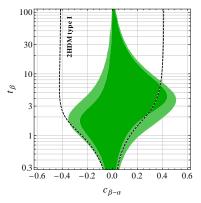
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| h | $\frac{c_{\alpha}}{s_{\beta}}$ | $-\frac{s_{\alpha}}{c_{\beta}}$ | $-\frac{s_{\alpha}}{c_{\beta}}$ |
| H | $\frac{1}{t_{\beta}} \frac{s_{\alpha}}{c_{\beta}}$ | $t_{\beta} \frac{c_{\alpha}}{s_{\beta}}$ | $t_{\beta} rac{c_{lpha}}{s_{eta}}$ |
| A | $\frac{1}{t_{\beta}}^{\beta}$ | $-t_{eta}^{_{ m ho}}$ | $-t_{eta}^{_{\!$ |
| H^{\pm} | $rac{1}{t_eta}$ | $-t_{eta}$ | $-t_{\beta}$ |

- $\tan \beta$ enhancement in the couplings of the 1st and 2nd generations
- $\tan\beta$ suppression in the couplings to the 3rd generations
- Decays do not primarily have to be to 3rd generation fermions. Branching ratios involving 2nd generation quarks and leptons can become sizable
- Production cross sections involving 2nd generation quarks become sizable



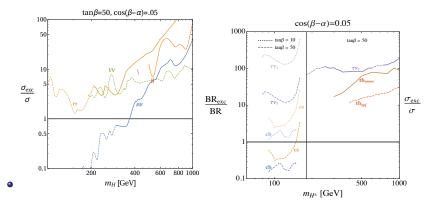
• Combine production mechanisms and branching ratios to construct a χ^2 function: $\Delta \chi^2 = \chi^2 - \chi^2_{SM}$



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| Collider Co | onstraints | | |

• In currently studied theories, we expect third generation to be the most constraining. This is not the case in our model.



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| | 2HDM | Constraints | |
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| What abo Meson Oscillati | out flavor? | | |

- FCNCs \rightarrow Is this model safe from constraints on flavor observables?
- Compute NP contribution to meson mixing using EFT. For B-meson mixing

$$\mathcal{H}_{eff}^{NP} = C_2(\bar{b}_R s_L) + \tilde{C}_2(\bar{b}_L s_R) + C_4(\bar{b}_L s_R)(\bar{b}_R s_L)$$

where

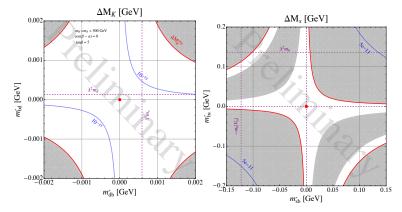
$$\begin{split} C_2 &= \frac{(m'_{sb})^2}{2v^2} \frac{1}{s_{\beta}^2 c_{\beta}^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} - \frac{1}{m_A^2} \right) \\ \tilde{C}_2 &= \frac{(m'_{bs})^2}{2v^2} \frac{1}{s_{\beta}^2 c_{\beta}^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} - \frac{1}{m_A^2} \right) \\ C_4 &= \frac{(m'_{bs})(m'_{bs})^*}{2v^2} \frac{1}{s_{\beta}^2 c_{\beta}^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} - \frac{1}{m_A^2} \right) \end{split}$$

• For kaon mixing $m'_{sb} \to m'_{ds}, m'_{bs} \to m'_{sd}$.

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Meson mixing can be quantified by the mass difference

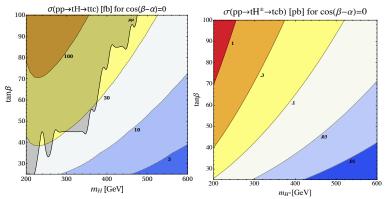
 $\Delta M_K = 2 \operatorname{Re}\langle \bar{K}^0 | \mathcal{H}_{eff} | K^0 \rangle, \quad \Delta M_s = 2 |\langle \bar{B}_s^0 | \mathcal{H}_{eff} | B_s^0 \rangle|)$



W.Altmannshofer, S.Gori, D.Robinson, DT, in preparation.

| | 2HDM | | New Sigs. |
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| New Signatures | 5 | | |

• We have some constraints, but parameter space is still available. What new searches can be performed?



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- Many other interesting signatures
 - $pp \rightarrow H/A \rightarrow \tau \nu, \, pp \rightarrow tcH/A, H/A \rightarrow \tau \nu$ • $pp \to tH^{\pm}, H^{\pm} \to cs, pp \to tH^{\pm}, H^{\pm} \to \mu\nu$

| | 2HDM | | New Sigs. |
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| Summary | | | |

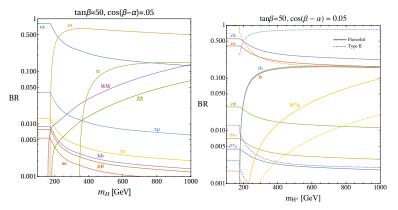
- Experimentally, we don't know if the Higgs gives mass to all massive particles.
- Complimentary approach: the 125 GeV Higgs is not the main source of mass for the 1st and 2nd generation quarks and leptons
 - 2HDM with non-standard Yukawa texture
- Results in interesting phenomenology
 - \circ Couplings of heavy Higgses to 1st and 2nd generation are enhanced \rightarrow distinct production and decay modes of heavy Higgses
- Constraints:
 - $\circ~$ High energy: 2nd generation quarks and leptons for both H and $H^{\pm};$ relatively weak constraints.
 - $\circ\,$ Low energy: Stronger constraints from B_s meson mixing on Yukawa matrices. Parameter space is still available!
- New signatures can have sizable cross sections and can be searched for in colliders

| | 2HDM | | |
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Thank you!

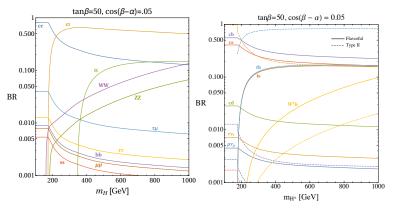
Backup Slides

Phenomenology _{Decays}





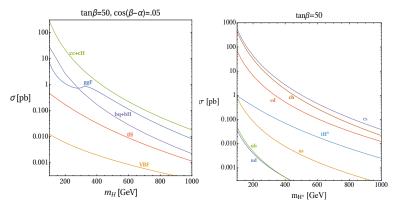
Phenomenology _{Decays}



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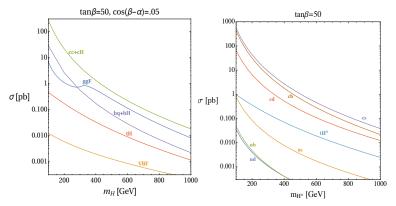
Decay modes involving second generation quarks can be dominant!

Phenomenology Production



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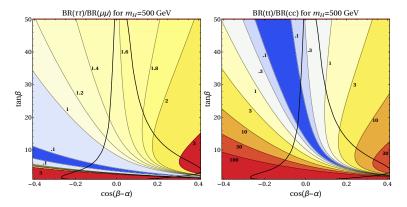
Phenomenology Production



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Production modes involving second generation quarks can be dominant!

Heavy Neutral Higgs



W. Altmannshofer, J. Eby, S. Gori, M. Lotito, M. Martone, DT, in preparation

Generic Two Higgs Doublet Model

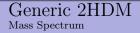
 $\bullet\,$ Consider two Higgs doublets Φ and Φ'

$$\Phi = \begin{pmatrix} \phi^+ \\ \frac{1}{\sqrt{2}}(v + \phi + ia) \end{pmatrix}, \Phi' = \begin{pmatrix} \phi'^+ \\ \frac{1}{\sqrt{2}}(v' + \phi' + ia') \end{pmatrix}$$

•
$$v^2 + v'^2 = v_W^2 = (246 \text{ GeV})^2$$
 and $t_\beta = \frac{v}{v'}$

• The most generic potential can be written as

$$V = m_{\Phi}^{2} \Phi^{\dagger} \Phi + m_{\Phi'}^{2} \Phi'^{\dagger} \Phi' + \lambda_{1} (\Phi^{\dagger} \Phi)^{2} + \lambda_{2} (\Phi'^{\dagger} \Phi')^{2} + \lambda_{3} (\Phi^{\dagger} \Phi) (\Phi'^{\dagger} \Phi') + \lambda_{4} (\Phi'^{\dagger} \Phi) (\Phi^{\dagger} \Phi') + \left(-\mu^{2} (\Phi^{\dagger} \Phi') + \frac{\lambda_{5}}{2} (\Phi^{\dagger} \Phi')^{2} + \lambda_{6} (\Phi^{\dagger} \Phi') (\Phi^{\dagger} \Phi) \right) + \lambda_{7} (\Phi^{\dagger} \Phi') (\Phi'^{\dagger} \Phi') + H.c \right).$$



• After EWSB, Φ and Φ' mix

$$\begin{pmatrix} \phi^+\\ \phi'^+ \end{pmatrix} = \begin{pmatrix} \sin\beta & -\cos\beta\\ \cos\beta & -\sin\beta \end{pmatrix} \begin{pmatrix} G^+\\ H^+ \end{pmatrix},$$
$$\begin{pmatrix} a\\ a' \end{pmatrix} = \begin{pmatrix} \sin\beta & -\cos\beta\\ \cos\beta & -\sin\beta \end{pmatrix} \begin{pmatrix} G^0\\ A \end{pmatrix},$$
$$\begin{pmatrix} \phi\\ \phi' \end{pmatrix} = \begin{pmatrix} \cos\alpha & \sin\alpha\\ -\sin\alpha & \cos\alpha \end{pmatrix} \begin{pmatrix} h\\ H \end{pmatrix}.$$

- G^0, G^{\pm} are eaten up by the Z and W^{\pm} gauge bosons (as in the SM).
- Remaining physical states
 - Two CP-even scalars, h and H
 - One CP-odd scalar, A
 - $\circ~{\rm Two}$ charged Higgs, H^{\pm}



• Most general Yukawa Lagrangian is

$$-\mathcal{L}_Y = \sum_{i,j} \left(\lambda_{ij}^u(\bar{q}_i u_j) \tilde{\Phi} + \lambda_{ij}^d(\bar{q}_i d_j) \Phi + \lambda_{ij}^e(\bar{\ell}_i e_j) \Phi \right) + H.C$$
$$\sum_{i,j} \left(\lambda_{ij}^{\prime u}(\bar{q}_i u_j) \tilde{\Phi}' + \lambda_{ij}^{\prime d}(\bar{q}_i d_j) \Phi' + \lambda_{ij}^{\prime e}(\bar{\ell}_i e_j) \Phi' \right) + H.C$$

• Fermion mass matrices

$$\mathcal{M}^{u} = \frac{1}{\sqrt{2}} (v\lambda^{u} + v'\lambda'^{u}), \ \mathcal{M}^{d} = \frac{1}{\sqrt{2}} (v\lambda^{d} + v'\lambda'^{d}), \ \mathcal{M}^{e} = \frac{1}{\sqrt{2}} (v\lambda^{e} + v'\lambda'^{e})$$

Rotate to physical Higgses, fermion mass eigenstate basis

$$\begin{split} \mathcal{L}_{Y} &= -\sum_{i,j} (\bar{u}_{i} P_{R} u_{k}) (h(Y_{h}^{u})_{ij} + H(Y_{H}^{u})_{ij} + iA(Y_{A}^{u})_{ij}) \\ &- \sum_{i,j} (\bar{d}_{i} P_{R} d_{j}) (h(Y_{h}^{d})_{ij} + H(Y_{H}^{d})_{i}j + iA(Y_{A}^{d})_{ij}) \\ &- \sum_{i,j} (\bar{\ell}_{i} P_{R} \ell_{j}) (h(Y_{h}^{\ell})_{ij} + H(Y_{H}^{\ell})_{ij} + iA(Y_{A}^{\ell})_{ij}) \\ &- \sum_{i,j} \sqrt{2} \big((\bar{d}_{i} P_{R} u_{j}) H^{-}(Y_{\pm}^{u})) ij + (\bar{u}_{i} P_{R} d_{j}) H^{-}(Y_{\pm}^{d})) ij \\ &+ (\bar{\nu}_{i} P_{R} \ell_{j}) H^{-}(Y_{\pm}^{\ell}) ij \big) + h.c \end{split}$$

Yukawa Couplings

Some notation

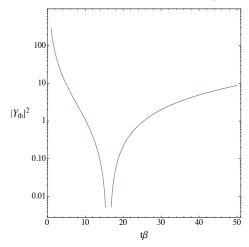
$$\begin{split} m'_{qq'} &= \langle q_L | \mathcal{M}^u_{\Phi'} | q'_R \rangle, \quad \text{for } q, q' \in \{u, c, t\} \\ m'_{qq'} &= \langle q_L | \mathcal{M}^d_{\Phi} | q'_R \rangle, \quad \text{for } q, q' \in \{d, s, b\} \\ m'_{\ell\ell'} &= \langle \ell_L | \mathcal{M}^\ell_{\Phi'} | \ell'_R \rangle, \quad \text{for} \ell, \ell' \in \{e, \mu, \tau\}. \end{split}$$

Yukawa Couplings

| | Y_ℓ | Y_q | $Y_{\ell\ell'}$ | $Y_{qq'}$ |
|-----------|--|---|--|---|
| h | $rac{m_\ell}{v_W} igg(rac{c_lpha}{s_eta} - rac{m'_{\ell\ell}}{m_\ell} rac{c_{eta-lpha}}{s_eta c_eta} igg)$ | $rac{m_q}{v_W} igg(rac{c_lpha}{s_eta} - rac{m_{qq'}}{m_q} rac{c_{eta-lpha}}{s_eta c_eta} igg)$ | $-rac{m_{\ell\ell'}'}{v_W}rac{c_{eta-lpha}}{s_eta c_eta}$ | $-rac{m_{qq'}'}{v_W}rac{c_{eta-lpha}}{s_eta c_eta}$ |
| H | $\frac{m_\ell}{v_W} \left(\frac{s_\alpha}{s_\beta} + \frac{m'_{\ell\ell}}{m_\ell} \frac{s_{\beta-lpha}}{s_\beta c_\beta} \right)$ | $\frac{m_q}{v_W} \left(\frac{s_{lpha}}{s_{eta}} + \frac{m_{qq}'}{m_q} \frac{s_{eta-lpha}}{s_{eta} c_{eta}} ight)$ | $+rac{m_{\ell\ell'}'}{v_W}rac{s_{eta-lpha}}{s_eta c_eta}$ | $+rac{m_{qq'}'}{v_W}rac{s_{eta-lpha}}{s_eta c_eta}$ |
| A | $\frac{m_\ell}{v_W} \left(\frac{1}{t_\beta} - \frac{m'_{\ell\ell}}{m_\ell} \frac{1}{s_\beta c_\beta} \right)$ | $\frac{m_q}{v_W}\left(\frac{1}{t_{eta}}-\frac{m_{qq}'}{m_q}\frac{1}{s_{eta}c_{eta}} ight)$ | $-\frac{m'_{\ell\ell'}}{v_W}\frac{1}{s_\beta c_\beta}$ | $-rac{m_{qq'}'}{v_W}rac{1}{s_eta c_eta}$ |
| H^{\pm} | $rac{m_\ell}{v_W} \left(rac{1}{t_eta} - rac{m_{\ell\ell}'}{m_\ell} rac{1}{s_eta c_eta} ight)$ | | $rac{m_{q'}}{v_W} igg(rac{V_{qq'}^*}{t_eta} - \sum_{x=d,s,b} rac{m'_{xq'}}{m_{q'}} rac{V_{qx}}{s_eta c_eta} igg)$ | $rac{m_{q'}}{v_W}igg(rac{V_{q'q}^*}{t_eta}-\sum_{x=u,c,t}rac{m'_{xq'}}{m_{q'}}rac{V_{xq}}{s_eta c_eta}igg)$ |
| | | | for $q \in \{u,c,t\}$ and $q' \in \{d,s,b\}$ | for $q \in \{d,s,b\}$ and $q' \in \{u,c,t\}$ |

Yukawa Couplings

• Behavior of Yukawa couplings as a function of t_{β}



Comparison with Other 2HDMs

• These couplings are different than other 2HDMs. For example, define $\kappa_i \equiv \frac{Y_i}{Y_i^{SM}}$. Then, for the SM-like Higgs we have the following:

| | $_{\kappa_V}^{ m W,Z}$ | $\begin{array}{c} \text{Up Quarks} \\ \kappa_t, \kappa_c, \kappa_u \end{array}$ | Down Quarks $\kappa_b, \kappa_s, \kappa_d$ | Leptons $\kappa_{	au}, \kappa_{\mu}, \kappa_{e}$ |
|----------------------|-------------------------------|---|---|---|
| Type I | $s_{eta-lpha}$ | $rac{c_{lpha}}{s_{eta}}$ | $\frac{c_{\alpha}}{s_{\beta}}$ | $\frac{c_{lpha}}{s_{eta}}$ |
| Type II Flavorful | $s_{eta-lpha} \ s_{eta-lpha}$ | $rac{c_lpha}{s_eta}, rac{-s_lpha}{c_eta}, rac{-s_lpha}{c_eta}$ | $rac{-s_lpha}{c_eta} \ rac{-s_lpha}{c_eta}, rac{-s_lpha}{c_eta}, rac{-s_lpha}{c_eta}$ | $rac{-s_lpha}{c_eta} \ rac{-s_lpha}{c_eta}, rac{-s_lpha}{c_eta}, rac{-s_lpha}{c_eta}$ |

• In general, the couplings in this model are not universal, as compared with 2HDMs with natural flavor conservation or flavor alignment.