# Introduction to health economic evaluation: The case of proton therapy in head and neck cancer

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# **Maastricht UMC+**





### What is health economic evaluation?



#### What is health economic evaluation?

 Examines value for money of (innovative) treatments compared with current practice



#### Health economic evaluation

- Reimbursement decisions
  - Using economic evaluation
  - Implies valuing the worth of a QALY
- Example nivolumab for metastatic lung cancer in NL
  - Gain: 3 months
  - €134,000 per QALY gained
  - Budget impact €200 million per year
  - Dutch Health care institute: too expensive (Dec 2015)
    - Minister of Health (Schippers) agreed
  - Dutch Cancer Society: impermissible to restrict access for financial reasons (Dec 2015)

#### **Statement**

# It is unethical to use economic evaluation to inform reimbursement decisions

(i.e. putting a value to what an additional QALY is allowed to cost)

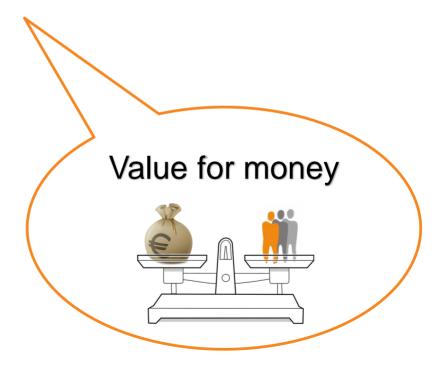
#### **Outline**

- Economic evaluation
- Valuating Health effects: Quality Adjusted Life Years (QALY)
- Interpretation and relevance of Economic evaluation
- Case: proton therapy in head and neck cancer

#### **Economic evaluation**

'The comparative analysis of alternative courses of action in terms of both their costs and their effects'.

(Drummond et al., 1996)



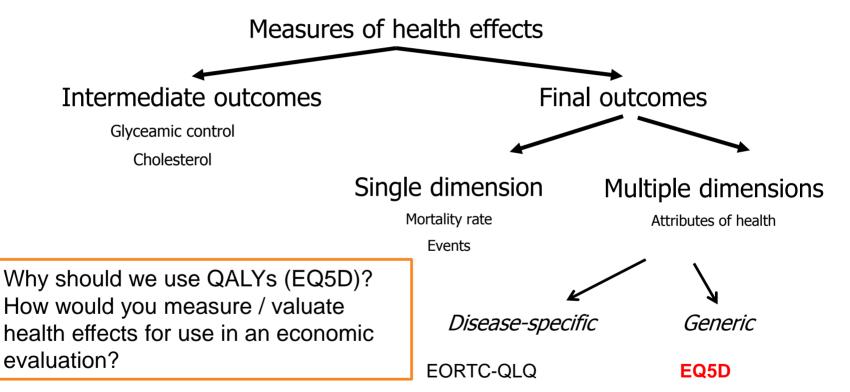
### Characteristics of health care evaluations

No comparison         Outcome description         Cost description         Cost-outcome description           Comparison         Efficacy or effectiveness         Cost analysis         Full economic evaluation		Examines only consequences	Examines only costs	Examines both effects and costs
, , , , , , , , , , , , , , , , , , , ,				
evaluation	Comparison	effectiveness	Cost analysis	Full economic evaluation

# Types of economic evaluation

Types	Evaluation of costs	Evaluation of effectiveness	
Cost-minimalisation	Yes	No, equal effectiveness has already been demonstrated	
Cost-effectiveness	Yes	Yes, clinical outcon (recurrence, diseas survival, etc)	
Cost-utility (cost-effectiveness)	Yes	Yes, Quality adjusted life- years: QALY's	
Cost-benefit	Yes	Yes, in monetary units	

## Valuating health effects



## **Disease-specific instruments**

#### Pro's

- Clinically sensible & relevant
- Are more responsive for specific impact of a particular disease

#### Con's

- Do not allow cross-condition comparison
- Limited to comparing treatments within a disease

#### **Generic instruments**

#### Pro's

- Include a broad range of dimensions related to quality of life.
- Capture the impact of co-morbidities and side-effects of a treatment.
- Comparison between different diseases is possible

#### Con's

Less sensitive for minor change

# **Utility**

- Preference based
  - Preference an individual/society has for a certain health state
- Utility values
  - 1.00 = perfect health
  - 0.00 = death
  - <0.00 = health states worser than death</li>
- Direct measurment (standard gamble)
- Indirect measurement (multi-attribute questionnaires)
  - e.g. EQ5D
     (most commonly used and preferred by National Health authorities such as NICE and ZiNL)

# **Euroqol (EQ5D questionnaire)**

#### **Mobility**

- 1. No problems walking
- 2. Some problem walking about
- 3. Confined to bed

#### Self-care

- 1. No problems with self-care
- 2. Some problems washing or dressing self
- 3. Unable to wash or dress self

#### **Usual activities**

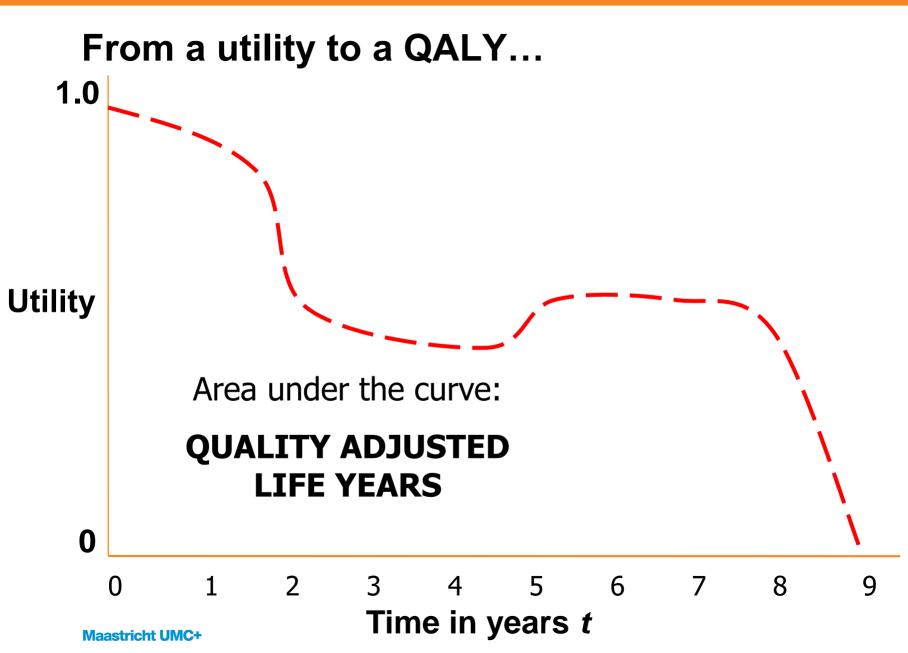
- 1. No problems with performing usual activities (e.g. work, study, housework, family or leisure activities)
- 2. Some problems with performing usual activities
- 3. Unable to perform usual activities

#### Pain/discomfort

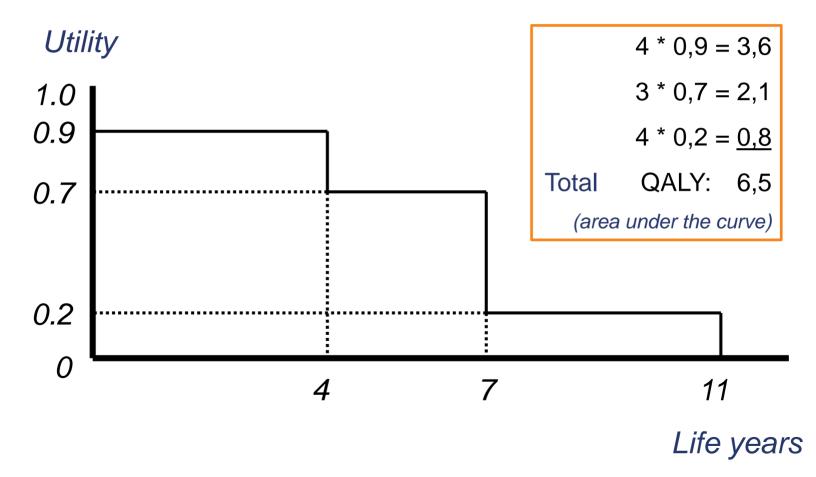
- 1. No pain or discomfort
- 2. Moderate pain or discomfort
- 3. Extreme pain or discomfort

#### Anxiety/depression

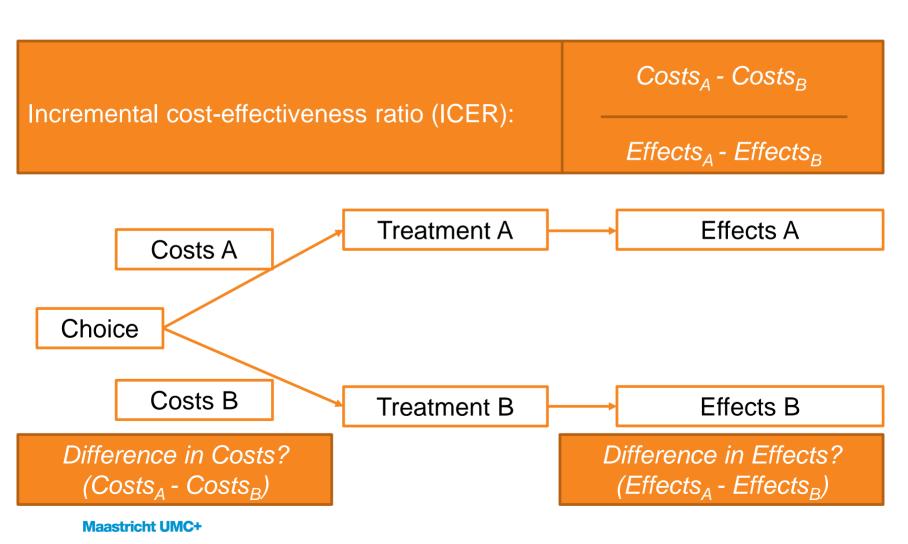
- 1. Not anxious or depressed
- 2. Moderately anxious or depressed
- 3. Extremely anxious or depressed



# **Quality Adjusted Life Year**



# Interpretation of economic evaluations

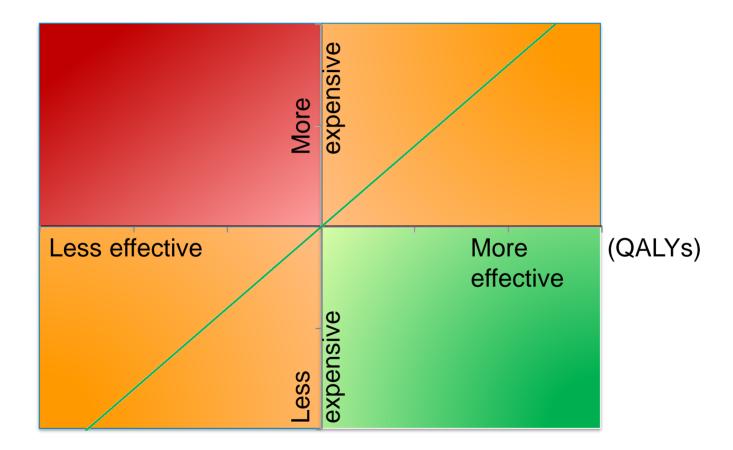


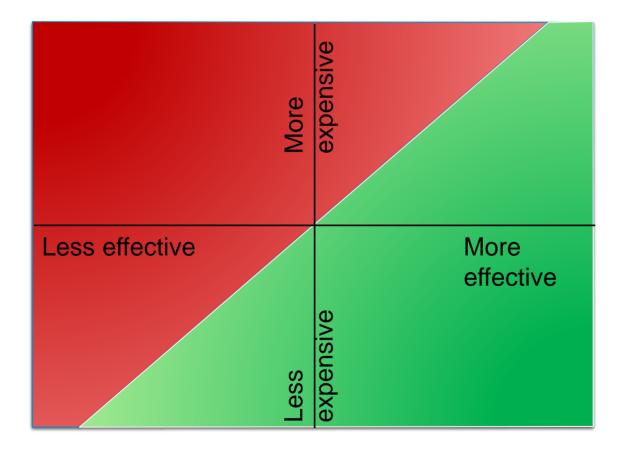
## Interpretation of economic evaluations

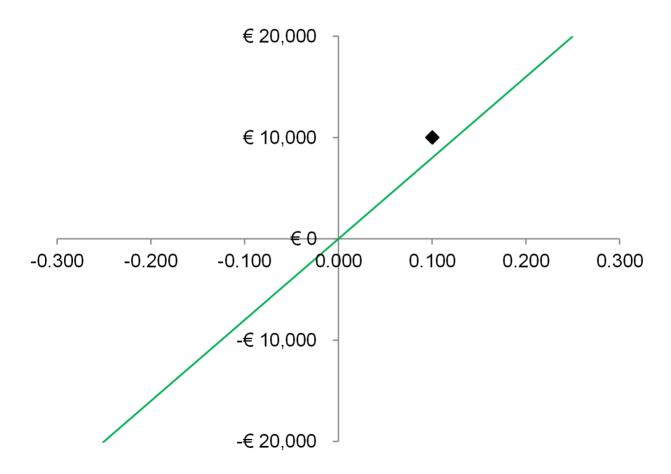
	Costs	QALYs
Treatment A	€ 15,000	6.50
Treatment B	€ 6,000	6.35
Increment	€ 9,000	0.15

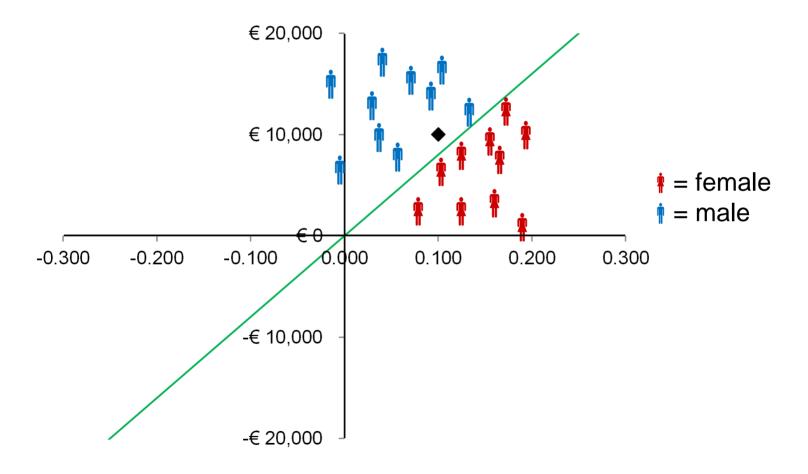
The costs of an additional QALY gained (ICER):

€9000 / 0.15 = €60,000







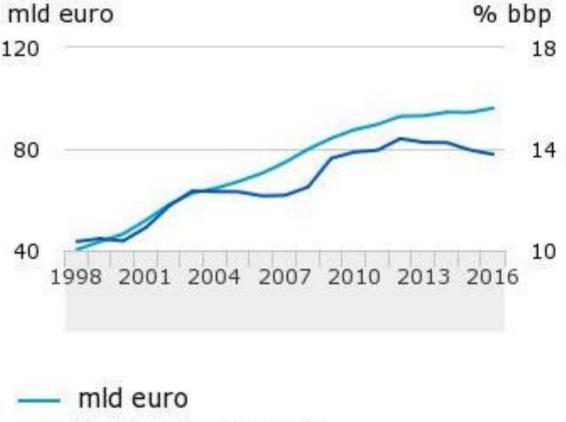


#### Relevance of economic evaluations

Why should we care about these assessments?

## **Dutch Health care expensis**

2016: €96 bln
(€27 bln hospital costs)
13.8% of GDP

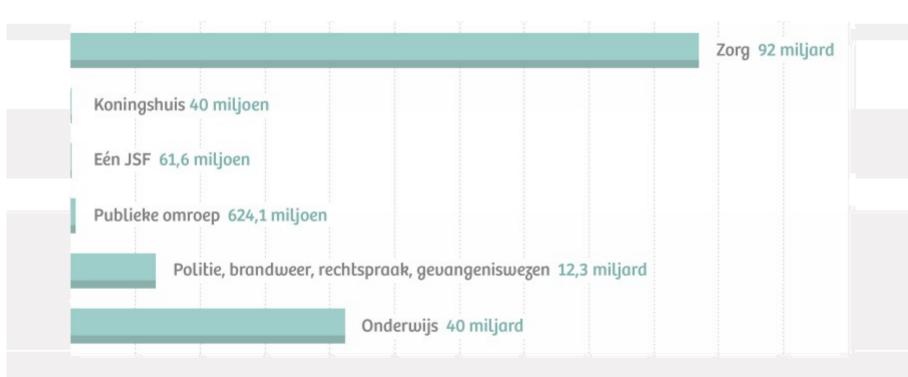


— % bbp (rechteras)

# **Dutch Health care expensis (2012)**

#### De kosten van de zorg

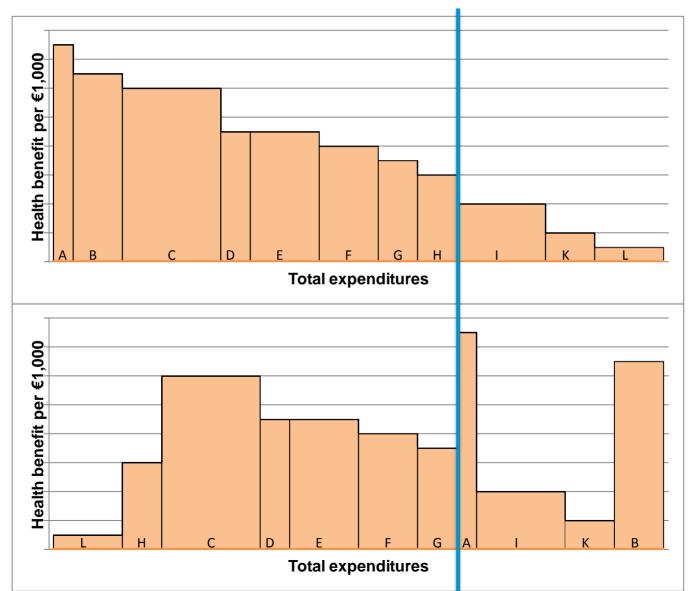
in vergelijking met andere overheidsuitgaven



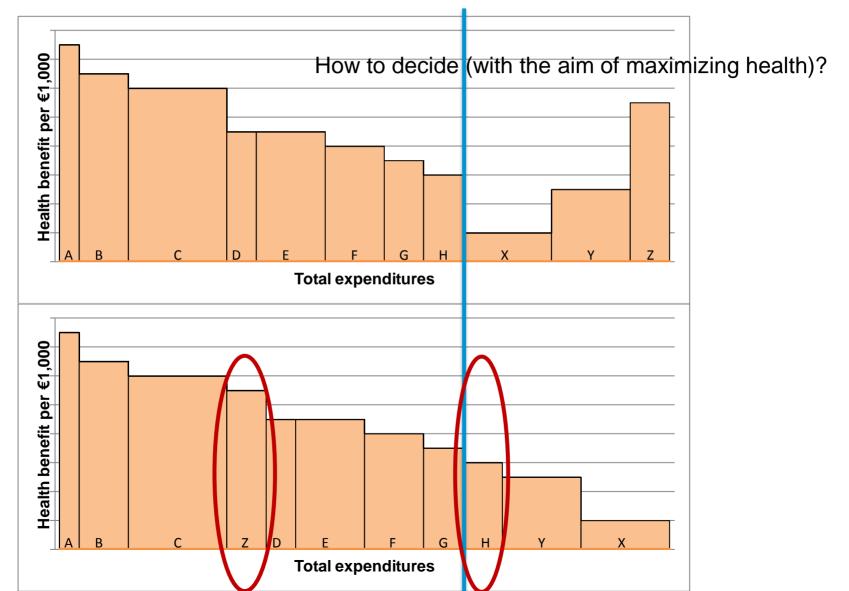
### Health care resources are scarce

- Health care budget is finite
  - Large numer of innnovations entering the market
  - Reimbursing all → displacement of available
  - Decisions need to be made
    - Often health maximization is one major obective (i.e. generating as much health as possible with available budget)

## **Cost-effectiveness threshold**



### **Cost-effectiveness threshold**



#### **Cost-effectiveness threshold**

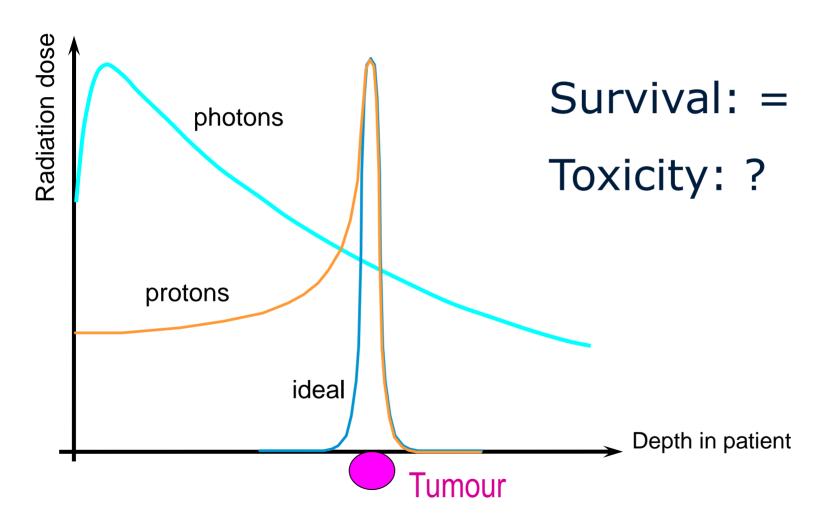
- Cost-effectiveness threshold to maximize health
- Culyer 2016 et al:
  - Failure to set threshold involves avoidable deaths and morbidity
  - Setting threshold too high/low as well

### What is a QALY worth?

- NICE: £30,000-£50,000/QALY
- RVZ (2006): up to €80,000/QALY (depending on disease burden)
- Emperical work:
  - Claxton et al (HTA 2015): £12,936 per QALY
  - Van Baal (symposium Feb 9th, 2017): €41,000 per QALY
- However, other aspects can also be taken into consideration for reimbursement: (public) opinion, ethical, legal aspects
- Dakin et al (OHE 2013) on NICE decision making
  - Cost-effectiveness alone correctly predicted 82% of decisions
  - Potential other factors: end of life criteria, uncertainty, publication date, clinical evidence, only treatment, paediatric population, patient group evidence, appraisal process, orphan status, innovation and use of probabilistic sensitivity analysis
  - At £40,000 per QALY 50% chance of NICE rejection

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## Proton therapy in head and neck cancer



## **Objective**

To explore the potential cost-effectiveness of the following strategies:

- Photon therapy for all patients (IMRT)
- Proton therapy for all patients (IMPT)
- Proton therapy only for patients for whom it is cost-effective

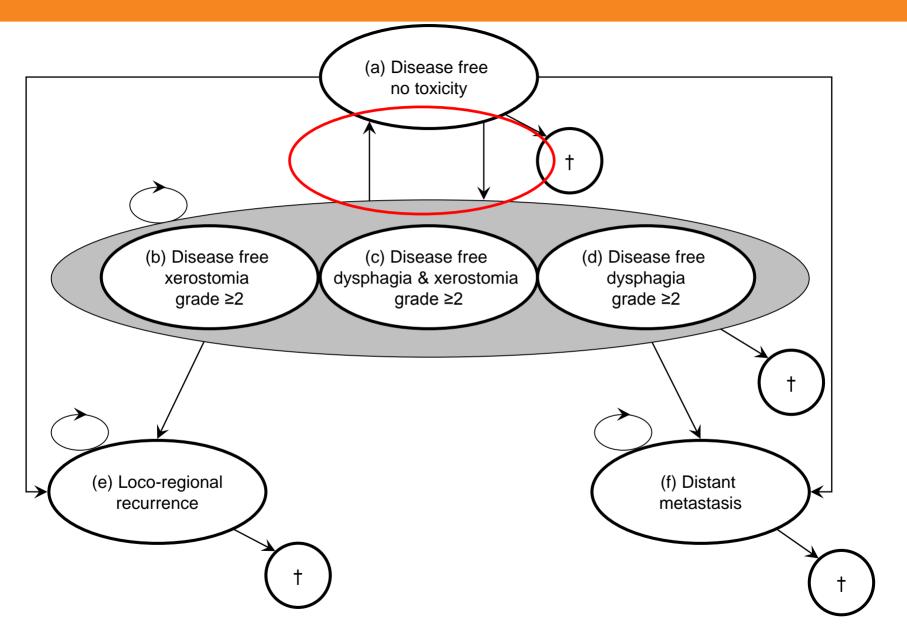
#### Markov model

Cycle time: 6 months during the first year, afterwards 1 year

Time horizon: life-time

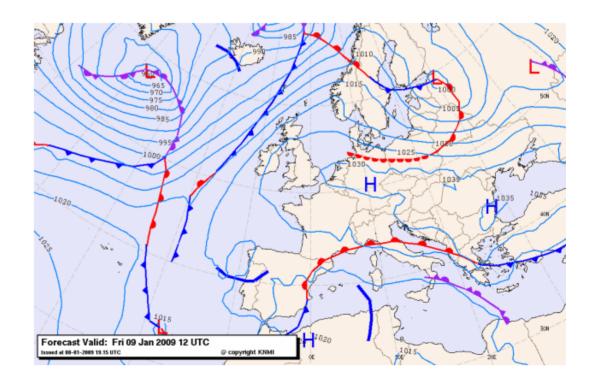
Perspective: health care perspective

Outcome: Quality Adjusted Life-years



# Het blijft een model

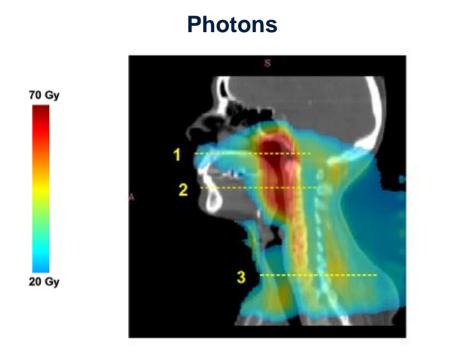
A model is a 'simple' reflection of former, current or future reality



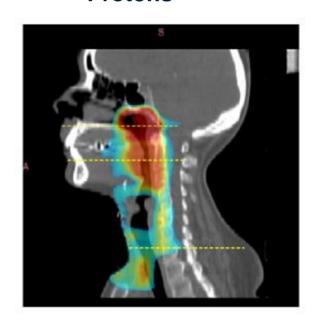
## **Data sources**

Parameter		Source		
Probabilities				
Survival & Recurrence		Literature (assumed equal for both comparators)		
Toxicity		NTCP models combined with planning studies (N=25)		
Utility scores		Cross-sectional survey (Ramaekers et al; Oral Oncol 2011 [Accepted])		
Costs		Cross-sectional survey and Literature		

# **Exploring effectiveness: toxicity**

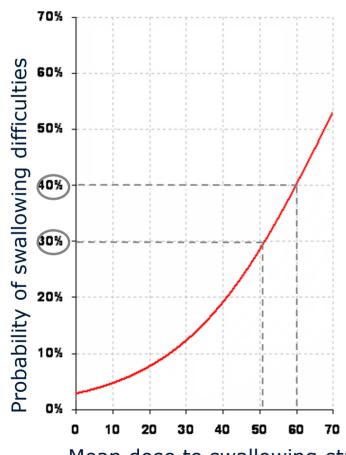


#### **Protons**



Widesott L. et al. IJROBP, 2008;72(2):589-596

## **Exploring effectiveness: toxicity**



Photon radiation

Mean dose to swallowing structure = 60 Gy

Probability of swallowing difficulties =
 40%

Proton radiation

Mean dose to swallowing structure = 50 Gy

Probability of swallowing difficulties = 30%

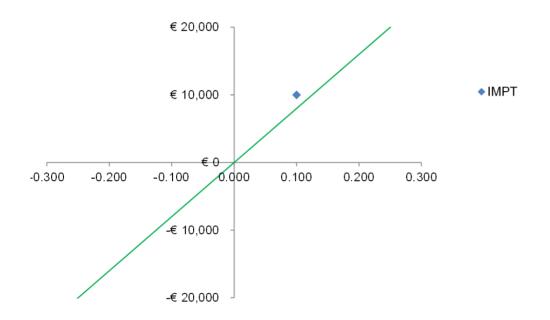
Mean dose to swallowing structure

#### **Treatment costs**

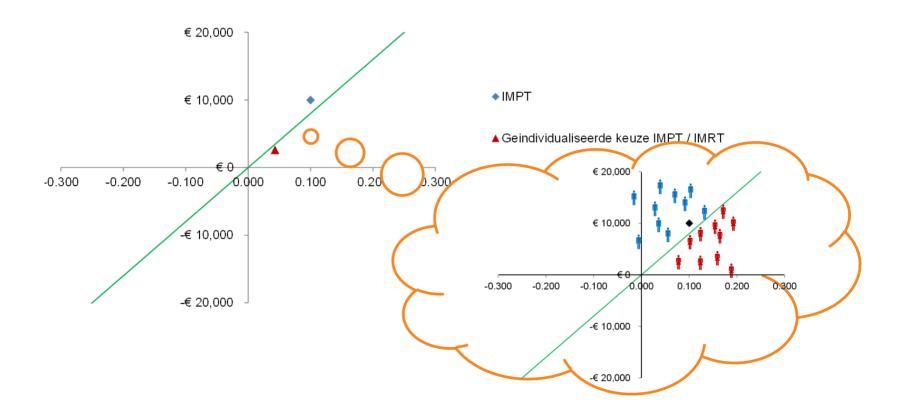
Operation	Particle facility		Photon facility	Source
	Combined (carbon-ion and proton)	Proton- only	facility	

Peeters A, Grutters JP, Pijls-Johannesma M, Reimoser S, De Ruysscher D, Severens JL, Joore MA, Lambin P. How costly is particle therapy? Cost analysis of external beam radiotherapy with carbon-Maastricht UMC+ ions, protons and photons. Radiother Oncol. 2010;95(1):45-53.

# Cost-effectivenss of proton therapy for head and neck cancer



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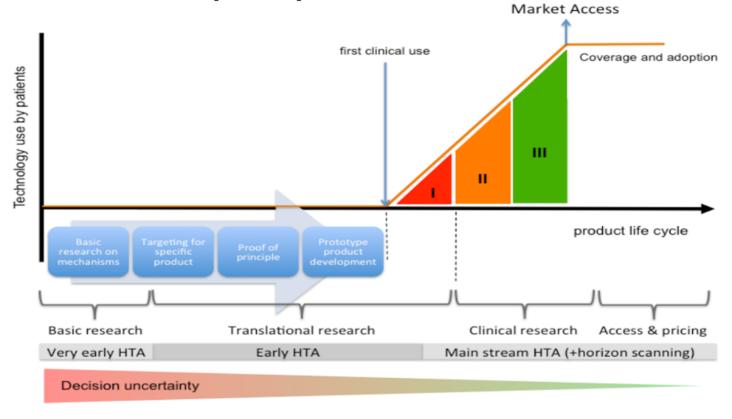
Ramaekers BL, Grutters JP, Pijls-Johannesma M, Lambin P, Joore MA, Langendijk JA. Protons in head-and-neck cancer: bridging the gap of evidence. Int J Radiat Oncol Biol Phys. 2013

Maastricht UMC+ 1;85(5):1282-8

# In summary

- Economic evaluation tool to estimate cost per QALY
  - Value for money (ICER)
  - Maximize health with available budget
- Economics is unavoidable because scarcity is unavoidable
- Important to get the threshold right
- Proton therapy cost-effective for selected HNC patients

Final remark on place of economic evaluation (HTA)



Ijzerman MJ and Steuten LMG: Early assessment of medical technologies to inform product development and market access. A review of methods and applications. Applied Health Economics & Health Policy, 2011

#### **Statement**

# It is unethical to use economic evaluation to inform reimbursement decisions

(i.e. putting a value to what an additional QALY is allowed to cost)

It is unethical **not** to use economic evaluation to inform reimbursement decisions

## Thank you for your attention

# Questions?

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