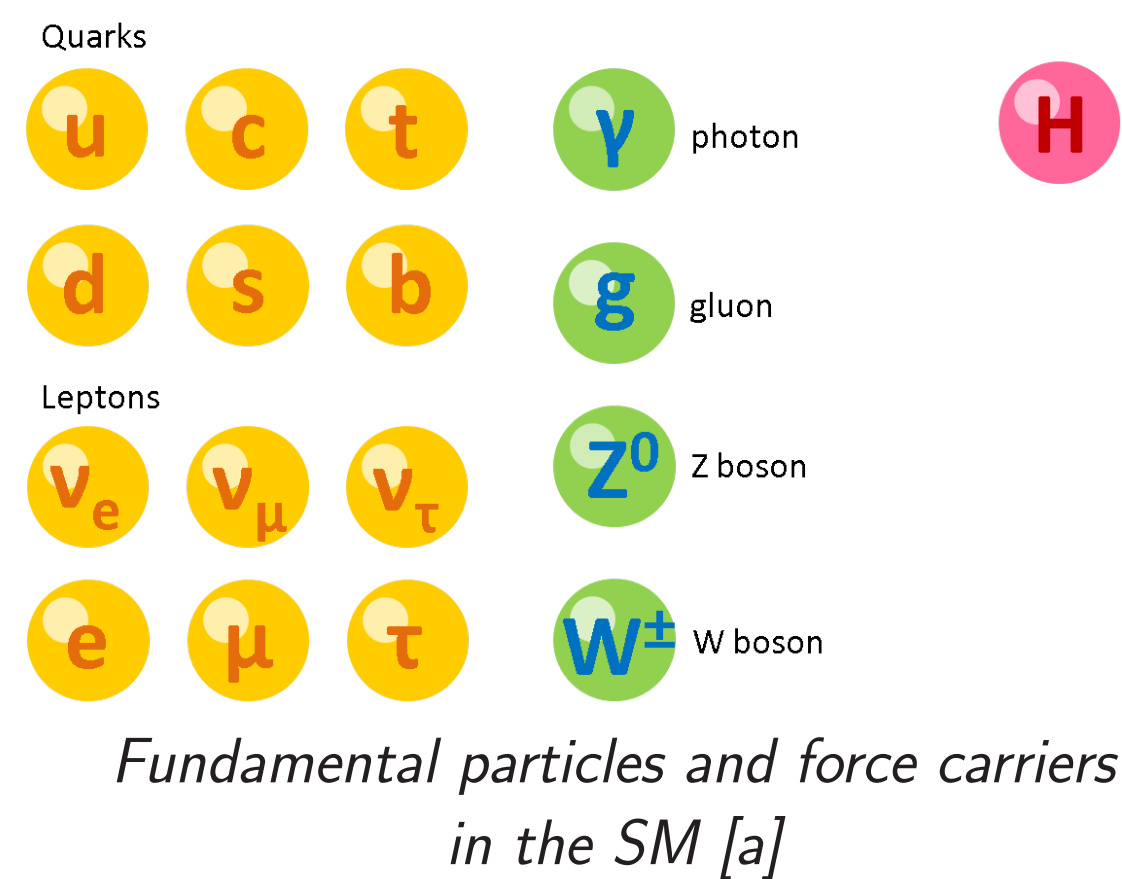


The SM and cLFV

- The Standard Model (SM) of particle physics is an incomplete description: e.g. Dark Matter, gravity, the correct scale of Dark Energy are a few of the phenomena that are not accounted for in it. Thus we search for Physics Beyond the SM (BSM).



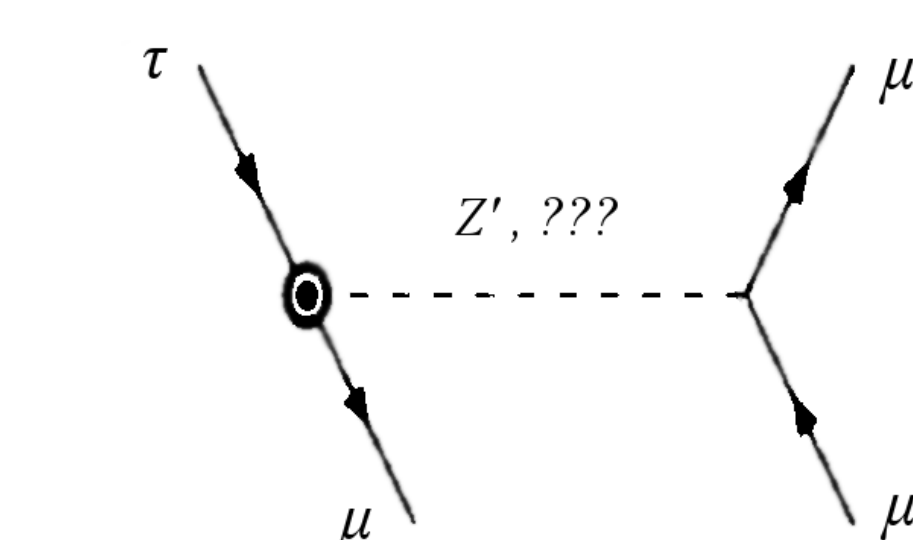
An artist's impression of matter and antimatter [b]. Our universe largely matter dominated: what physics determined this imbalance with respect to antimatter?

- In the SM only leptons from the neutral sector mix, hence any observable effect of Lepton Flavour Violation amongst charged leptons (cLFV) would be BSM.

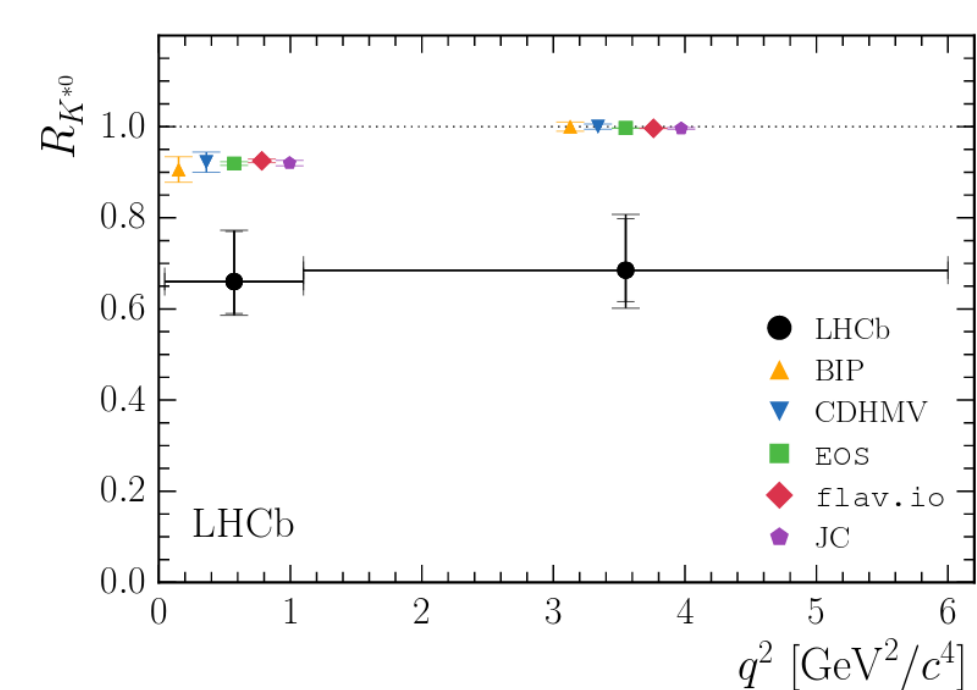
- cLFV may be linked to the origin of the matter-antimatter asymmetry observed in the universe (Leptogenesis).

The Process and State of LFV Searches

- We performed a model-independent search for $\tau \rightarrow 3\mu$ decays with 20.3 fb^{-1} of $\sqrt{s} = 8 \text{ TeV}$ data, motivated by the awareness that any observation of such cLFV decay would indicate physics BSM.



An example of how a BSM diagram for $\tau \rightarrow 3\mu$ could look



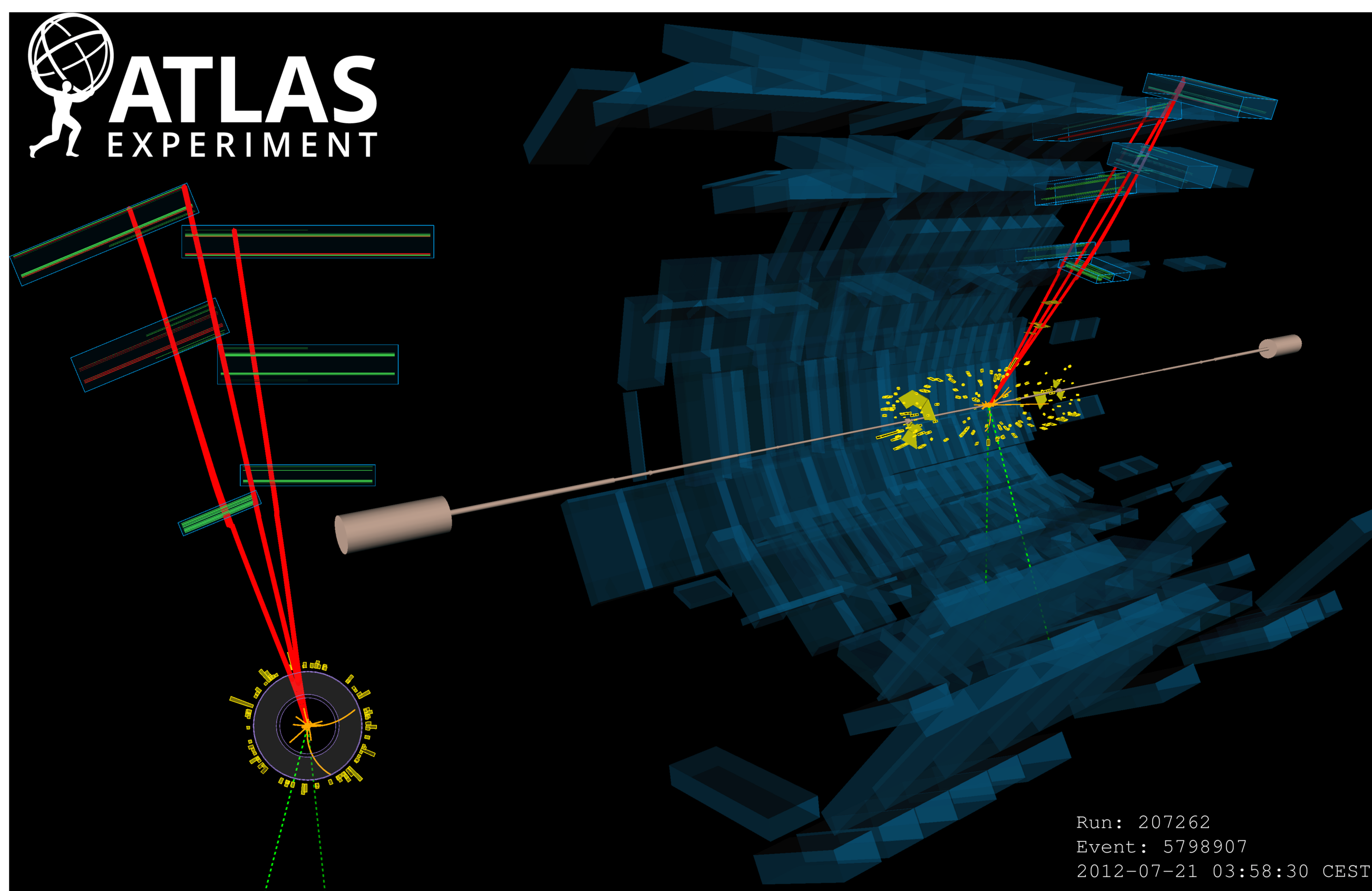
Deviations from the SM predictions for $R(K^*)$ observed at LHCb [5]

- Non-minimal models extending the SM can predict rates for $\tau \rightarrow 3\mu$ presently accessible at experiments. Such models include: Type-III Majorana models for neutrino mass generation [1], triple Pati-Salam (PS^3) models [2] EW extensions of the SM [3] or even multiple-Higgs doublet models [4].

- cLFV may be closely connected to possible BSM in lepton non-universality hints seen at LHCb [5] [6].

At ATLAS

- Proton-proton collisions make it a very busy environment, especially due to pile-up. We select $\tau \rightarrow 3\mu$ -like events amongst millions others, on the basis of the outgoing muons.
- This analysis is proof of the capability of ATLAS to perform such challenging searches.

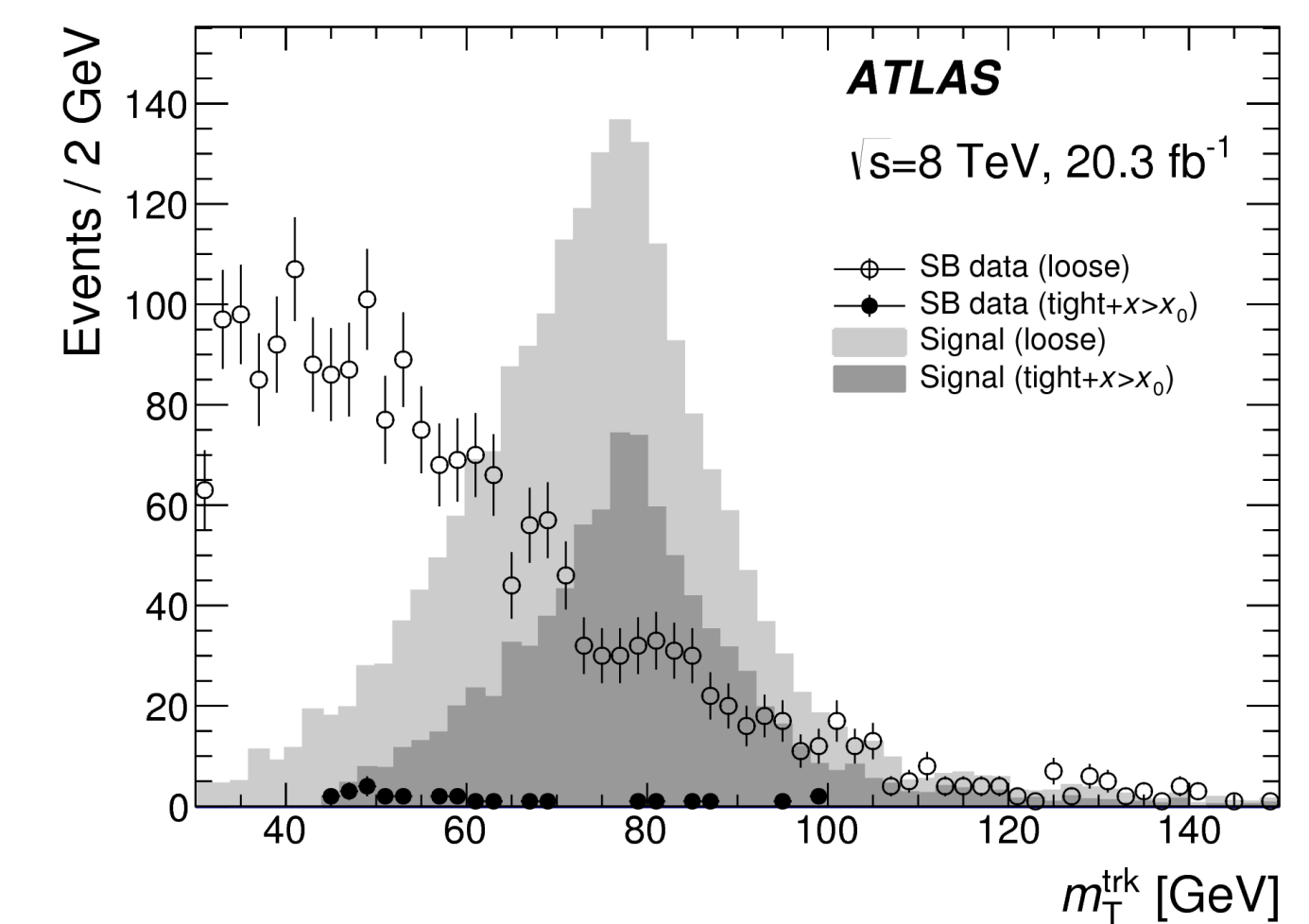
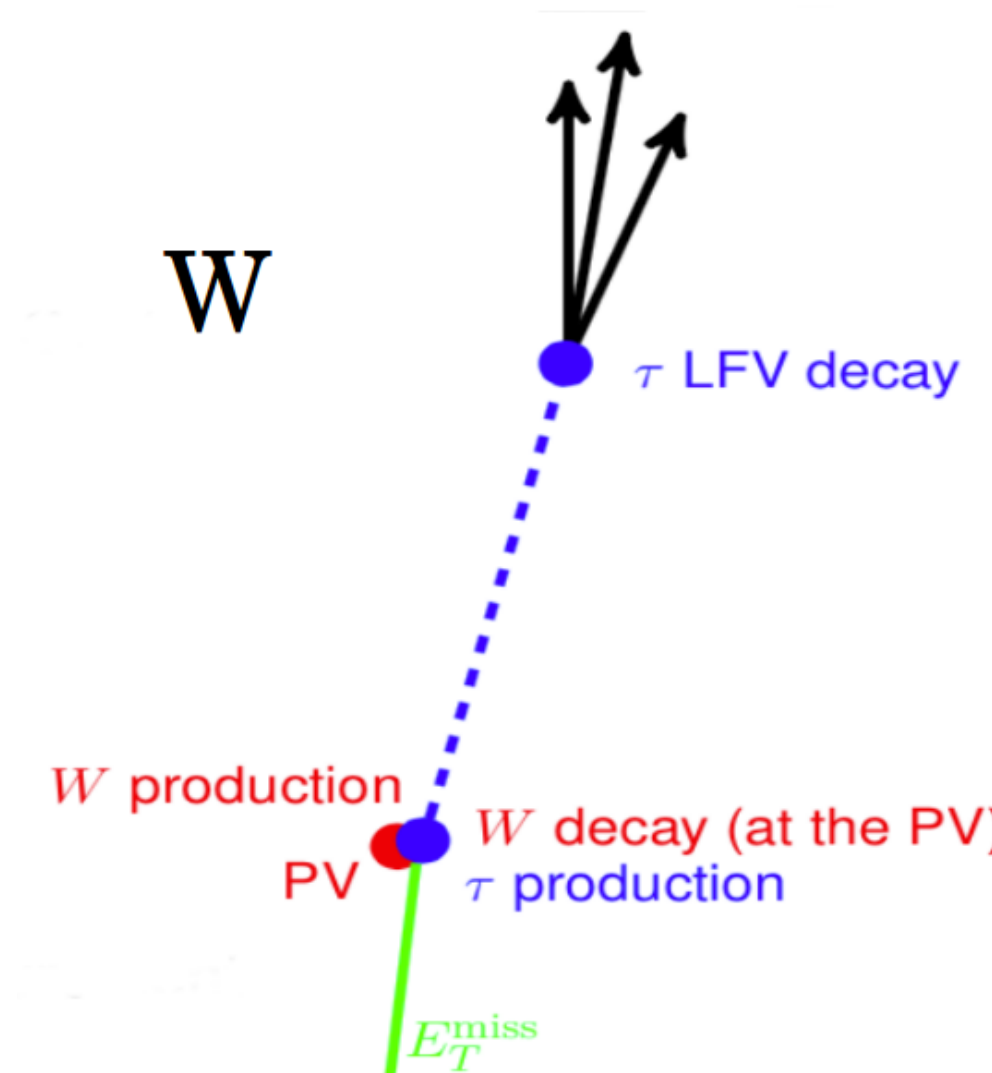


Event display of the single three-muon event passing the complete selection for this analysis; its topology is very similar to a W -originated $\tau \rightarrow 3\mu$ event.

The Channel

The analysis targets τ produced in the channel $W \rightarrow \tau \nu$:

- Energetic and isolated muons, as well as a characteristic energetic neutrino emitted in the opposite direction. Both are good for identification.

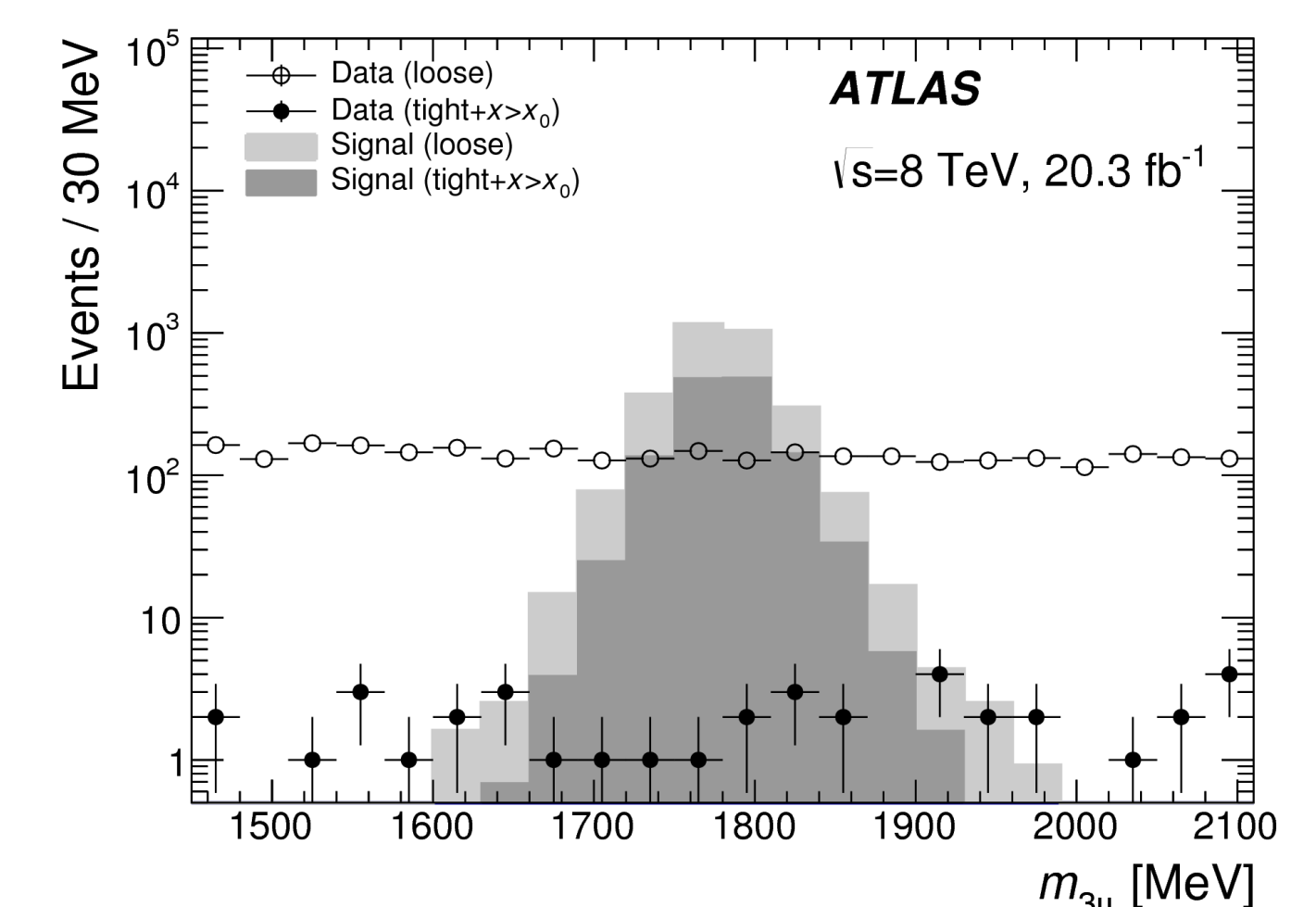


Transverse mass distribution of data-derived background events and simulated signal events at various selection stages. Simulated events are normalized to number of loose-selection background events.

Experimental Technique

- Key is the flatness of the background distribution for invariant masses of three muons (around 1.8 GeV)

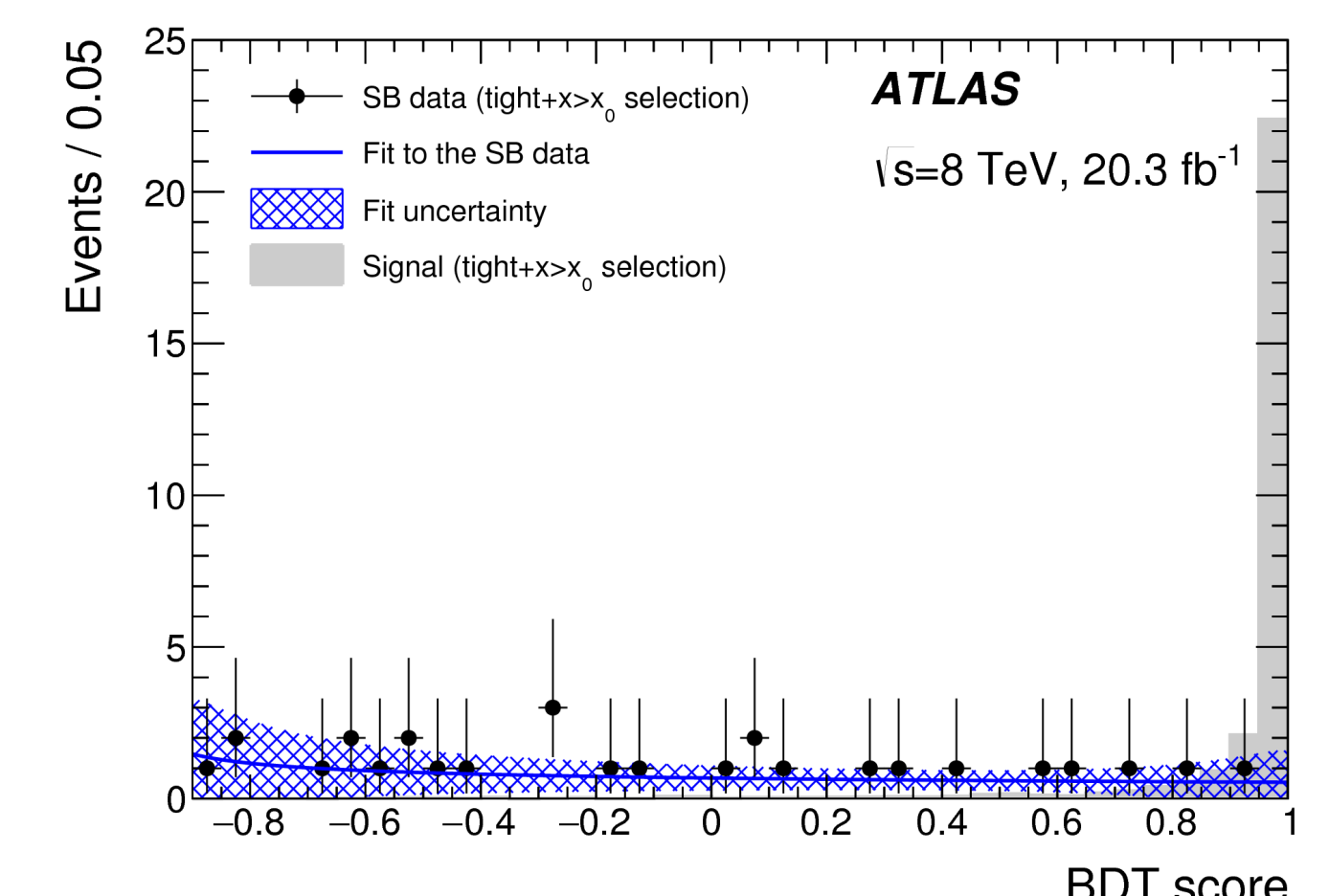
- A few background events survive the final selection, thus three progressive stages of tightening are used: two cut-based (loose and tight) selections and a multi-variate selection



Invariant mass of muons distribution. Same formatting as figure above. The figure visualizes the flatness of the backgrounds.

- After stringent selections we determine the allowed signal strength from the number of events we observe in a 128 MeV window around M_τ

- The estimation of background events is an extrapolation from side-bands



Response of the multivariate classifier for simulated signal and backgrounds. The blue band displays the uncertainty from the regularization of the number of expected background events.

- Simulation is used to describe $\tau \rightarrow 3\mu$ signal

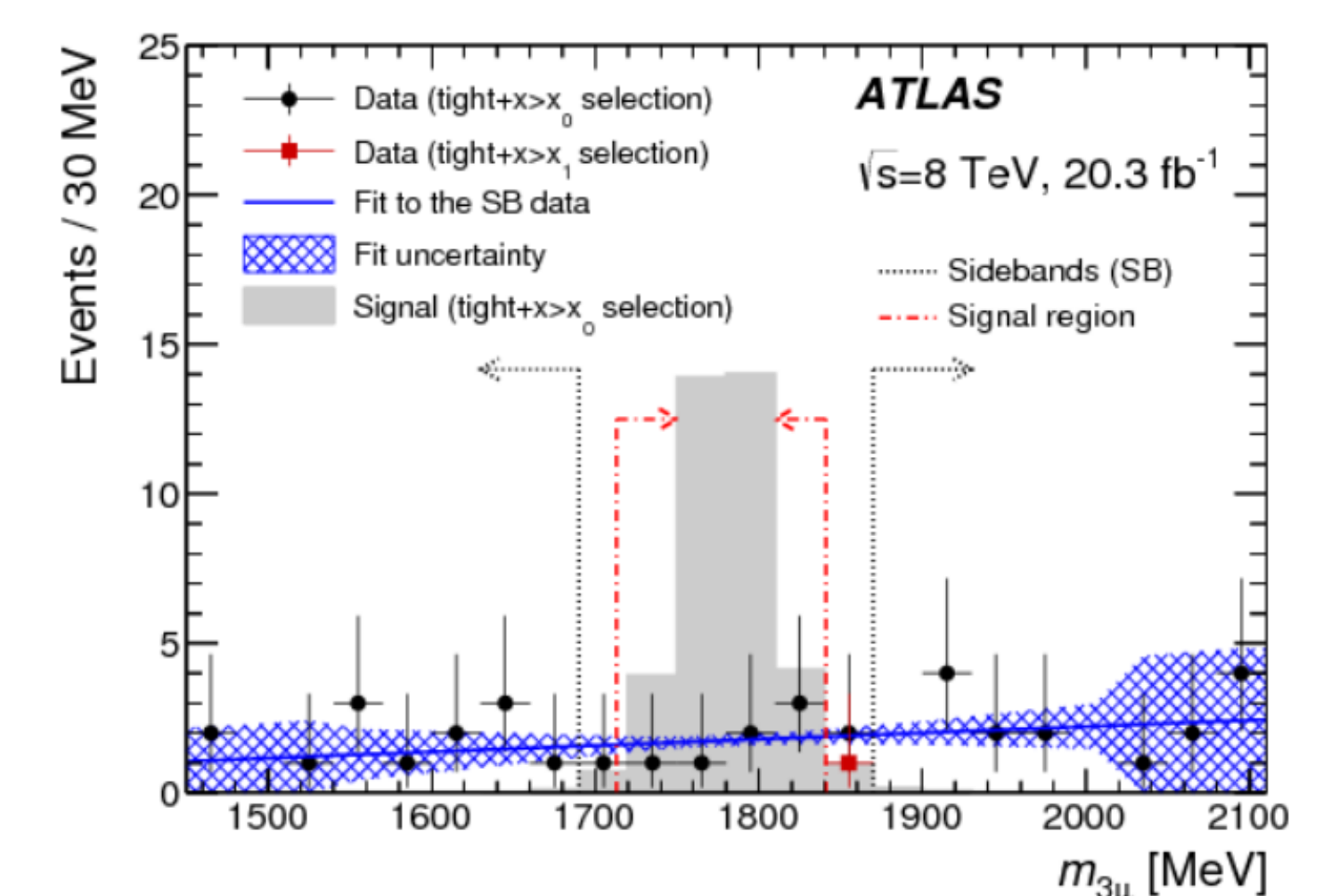
- A final selection is performed through Boosted Decision Trees, trained on the basis of track and vertex likelihoods and missing energy related quantities

The Result

- With 20.3 fb^{-1} of data we set a limit on the branching ratio (BR) of $\tau \rightarrow 3\mu$ of 3.7×10^{-7} at 90% confidence level.

- Run-2 data provides $\sim 7 \times$ luminosity, with almost $2 \times$ production cross section for $W \rightarrow \tau \nu$ events, and trigger efficiency boost. Further gain may come from the inclusion of τ from heavy meson decays.

- For the future, HL-LHC (High-Luminosity LHC) may enable significant reach for this analysis.



Result of the Run-1 analysis. Background data events after unblinding (black) and after the successive application of classifier's selection (red).