

IdeaSquare Activities Brainstorm Day

Thursday, May 11, 2017

08:30 – 09:00	Arrival, morning coffee
09:00 – 09:30	General introduction, goals of the day (Markus)
09:30 – 10:00	Thoughts on an integrated “Brain Distillery” (Lauri)
10:00 – 10:30	Thoughts on developing (MSc) level student offerings (Tuuli & Joonas)
10:30 – 11:00	Thoughts on developing event-offerings at IS (Harri)
11:00 – 11:30	Thoughts on offerings to business management (Pablo)
11:30 – 12:00	Thoughts on how CIJ can contribute to (enlarged) IS goals (Saku)
12:00 – 12:30	Thoughts on how CSI can contribute to (enlarged) IS goals (Jussi)
12:30 – 14:30	Lunch
14:30 – 15:30	Discussion 1: How to benefit for and from ATTRACT?
15:30 – 16:30	Discussion 2: How to further develop CBI and launch new student initiatives?
16:30 – 17:00	Coffee break
17:00 – 18:00	Discussion 3: What can we offer to (industry) management to gain revenue?
18:00 – 19:00	Discussion 4: What research opportunities are there at IS for CIJ?
19:00 – 22:00	Dinner