

UN Data Innovation Lab

Report of Contributions

Contribution ID: 1

Type: **not specified**

Welcome and Opening Remarks

Tuesday, 6 June 2017 09:00 (15 minutes)

Welcome to the workshop from CERN and the lead agencies.

Presenter: DI MEGLIO, Alberto (CERN)

Contribution ID: 2

Type: **not specified**

Creative Confidence

Tuesday, 6 June 2017 09:15 (30 minutes)

An introduction to data visualization and the data innovation project which will be used throughout the workshop.

Presenter: SNIDER, Sue

Contribution ID: 3

Type: **not specified**

Understanding Your Audience and How They Make Decisions

Tuesday, 6 June 2017 09:45 (45 minutes)

Why do decision makers choose to embrace or ignore evidence? This session will explore the how and why people make decisions and insights into how data storytelling can influence and drive change.

Presenter: Dr COMES, Tina (Delft University of Technology)

Contribution ID: 4

Type: **not specified**

Building Your Data Story, Part I

Tuesday, 6 June 2017 10:45 (45 minutes)

Participants explore a learning framework within which they will actively build a data story during the workshop. This session will introduce the framework and participants will complete Step 1 in small groups.

Presenter: SNIDER, Sue

Contribution ID: 5

Type: **not specified**

Building Your Data Story, Part II: Exercising Your Data Visualization Muscles

Tuesday, 6 June 2017 11:30 (1h 30m)

Complex ideas begin as simple drawings. And data visualization is no exception. We often imagine the creators of infographics as master programmers and number crunchers. But, many times, their primary design tools are pen and paper. This session will explore how to use sketch techniques as a preliminary tool to design a data visualization landscape.

Presenter: VIDONNE, Cedric (UNHCR)

Contribution ID: 6

Type: **not specified**

From Statistics to Story

Tuesday, 6 June 2017 14:00 (45 minutes)

Translating dry reports and databases into a format that resonates with human beings is one of the main purposes of data visualization. To make data relevant, it not only needs to be visual, it needs to stimulate people, catalyze actions, and lead to change. In this session, we'll explore how to build a powerful data story.

Presenter: TSENG, Chloe (Viz for Social Good)

Contribution ID: 7

Type: **not specified**

Building Your Data Story, Part III

Tuesday, 6 June 2017 14:45 (45 minutes)

Working in small groups, participants will continue to create their data story, focusing on building action and emotion into the visualization.

Contribution ID: 8

Type: **not specified**

The Language of Data Storytelling

Tuesday, 6 June 2017 15:45 (45 minutes)

In this session participants will be immersed in a story of data, truths, lies and treachery as two experienced data storytellers tell you two different stories emerge from the same data set. As the stories unfold, you will learn how they are created and why it is important for the storyteller and audience alike to learn the language of data storytelling.

Presenters: SVENSSON, David (Knowit AB); NORD, Thomas (Knowit AB)

Contribution ID: 9

Type: **not specified**

Building Your Data Story, Part IV

Tuesday, 6 June 2017 16:30 (25 minutes)

Data sets can contain many different stories. How do you choose which story to tell and how can that impact the integrity and credibility with your audience? This session will encourage each small group to look critically at their data story and fine tune their approach to influencing their audience.

Contribution ID: **10**

Type: **not specified**

Workshop Wrap Up

Tuesday, 6 June 2017 16:55 (5 minutes)

Contribution ID: **11**

Type: **not specified**

CERN Ideasquare Introduction

Wednesday, 7 June 2017 09:00 (15 minutes)

Contribution ID: 12

Type: **not specified**

Looking Back, Looking Forward

Wednesday, 7 June 2017 09:15 (15 minutes)

The facilitator provides a quick review of work to date, what to expect on Day 2 and brief introductions to the leaders of the breakout sessions.

Presenter: SNIDER, Sue

Contribution ID: **13**

Type: **not specified**

Technology Tools & Techniques

Wednesday, 7 June 2017 09:30 (1h 15m)

Breakout Sessions with Microsoft Power BI, Esri, Tableau & CARTO / Vizzuality. Participants will explore various data visualization tools and techniques available in the market and insights from experts on how to influence decision making through data visualization techniques.

Contribution ID: 14

Type: **not specified**

Building Your Data Story, Part IV

Wednesday, 7 June 2017 11:00 (45 minutes)

Each small group is assigned to one data visualization expert and works with that expert to visualize their data innovation story.

Contribution ID: 15

Type: **not specified**

Inside the Mind of a Decision Maker

Wednesday, 7 June 2017 11:45 (1 hour)

The data stories developed by each small group will be used to gain insights into the power of data visualization and what data storytellers need to do to influence change.

Presenter: COCHETEL, Vincent (UNHCR)

Contribution ID: **16**

Type: **not specified**

Workshop Wrap Up

Wednesday, 7 June 2017 12:45 (15 minutes)

Contribution ID: 17

Type: **not specified**

Coaching Opportunities (Optional)

Wednesday, 7 June 2017 14:00 (1h 30m)

Participants are given an opportunity to request a coaching opportunity with a data visualization expert. These sessions are organized in advance of the workshop based on interest across the participant community.