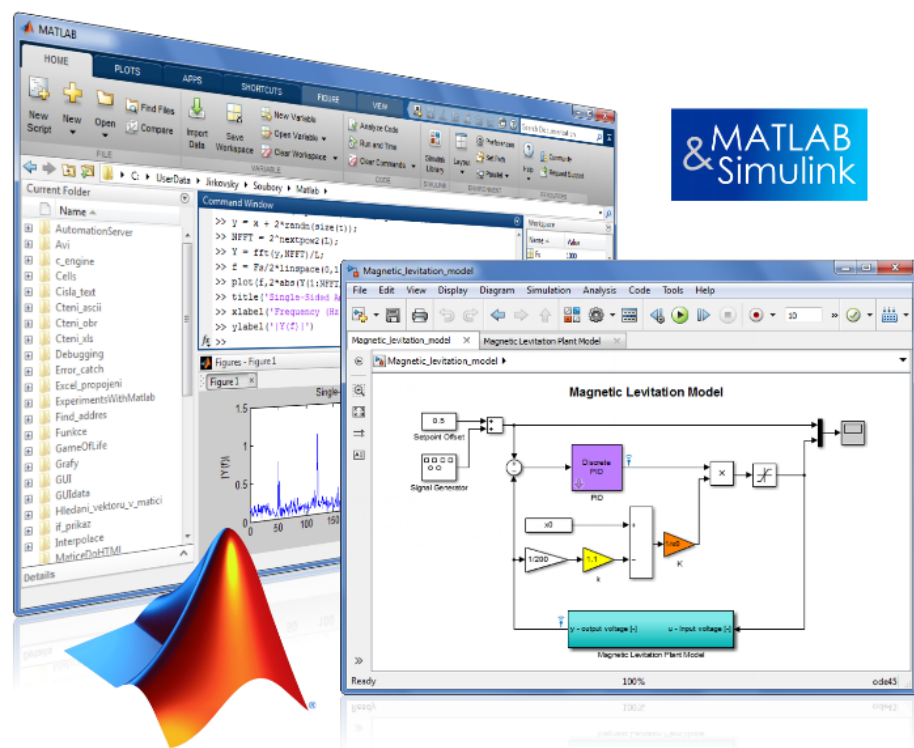


# ThingSpeak - IoT Platform with MATLAB Analytics



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**[info@humusoft.cz](mailto:info@humusoft.cz)**  
**[www.mathworks.com](http://www.mathworks.com)**

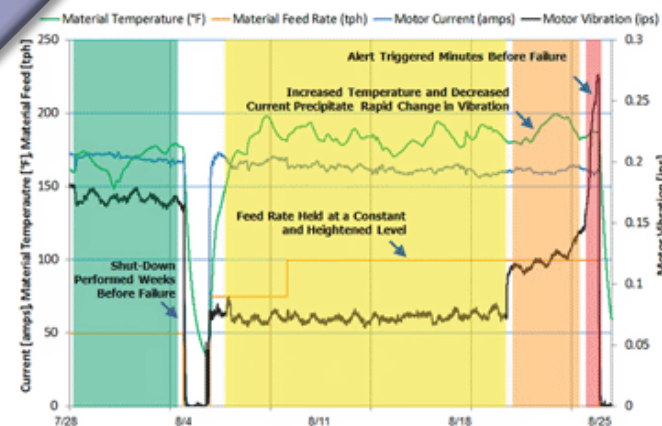
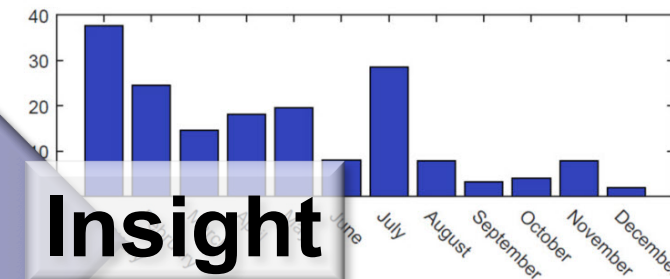
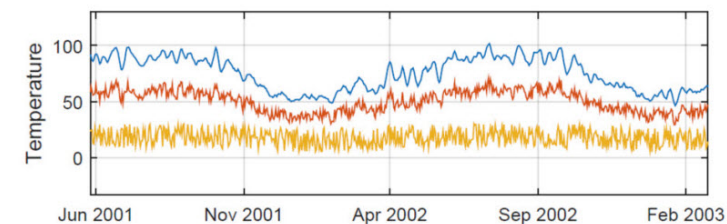
# Internet of Things



**Devices**

**Analytics**

**Insight**



# IoT Analytics

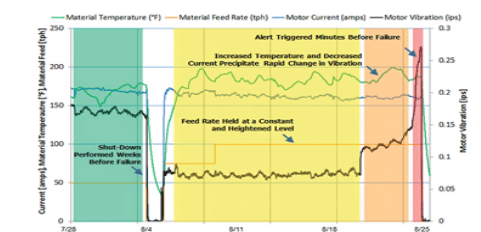
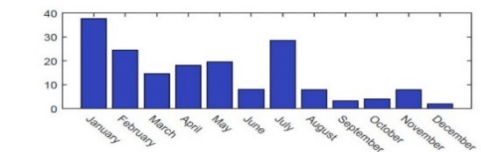
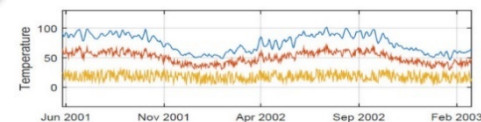
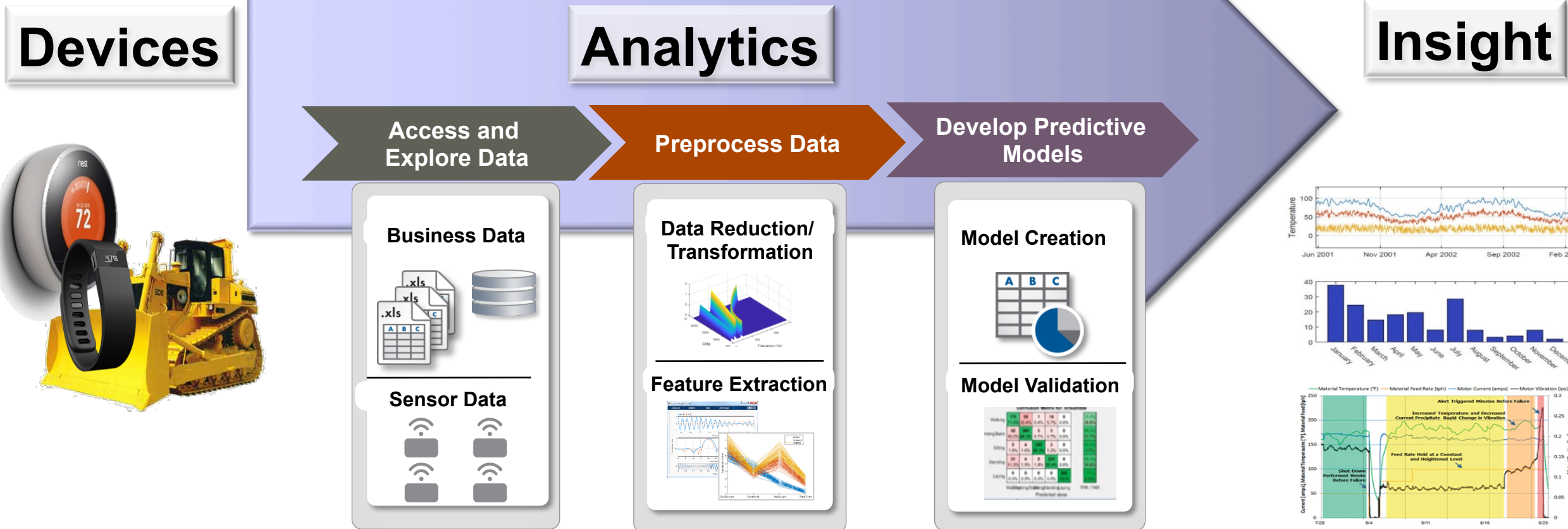
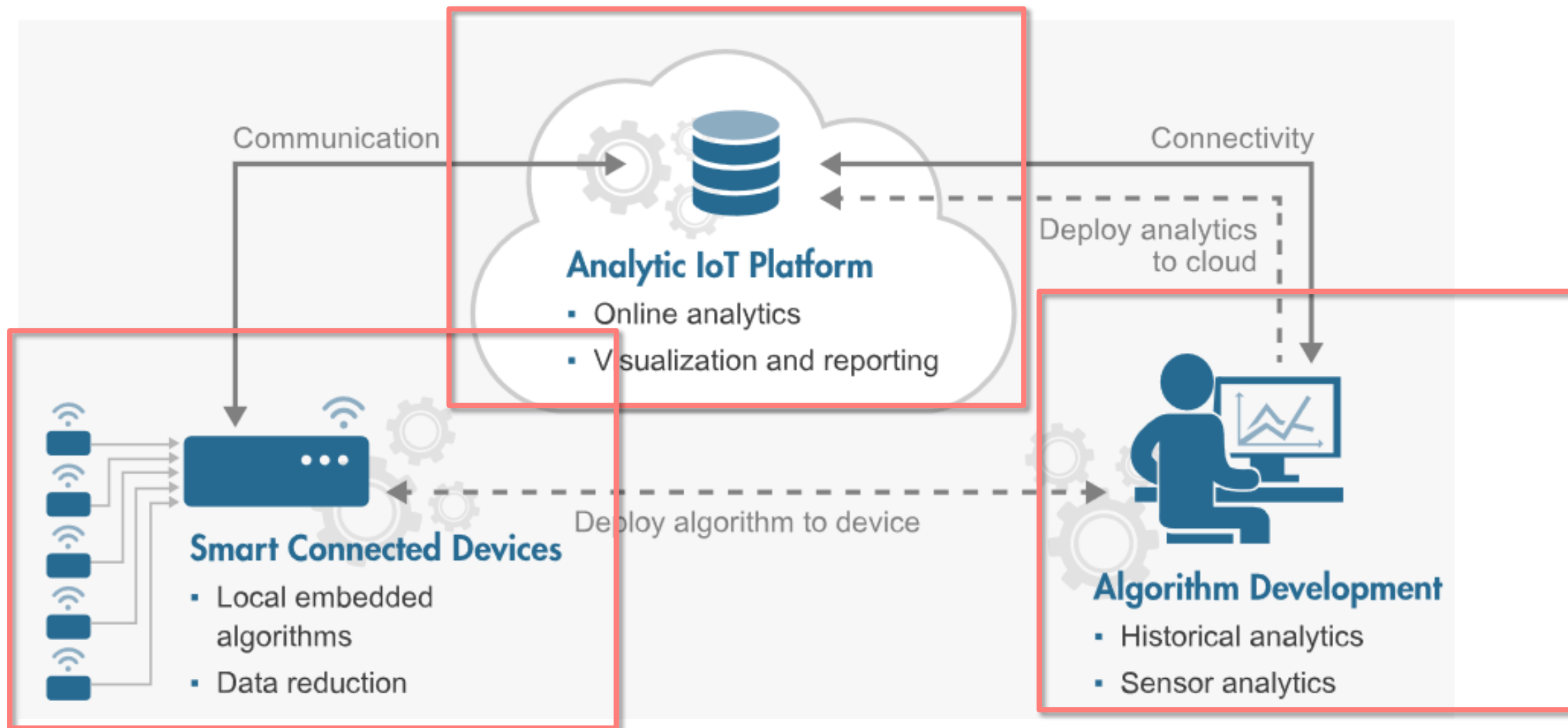


Figure 3. Vibration analysis: Data processed by the company's vibration analysis tool, and leading up to the fan's catastrophic failure, provides an ambiguous indication of the asset's degrading condition.

# IoT Analytics Framework

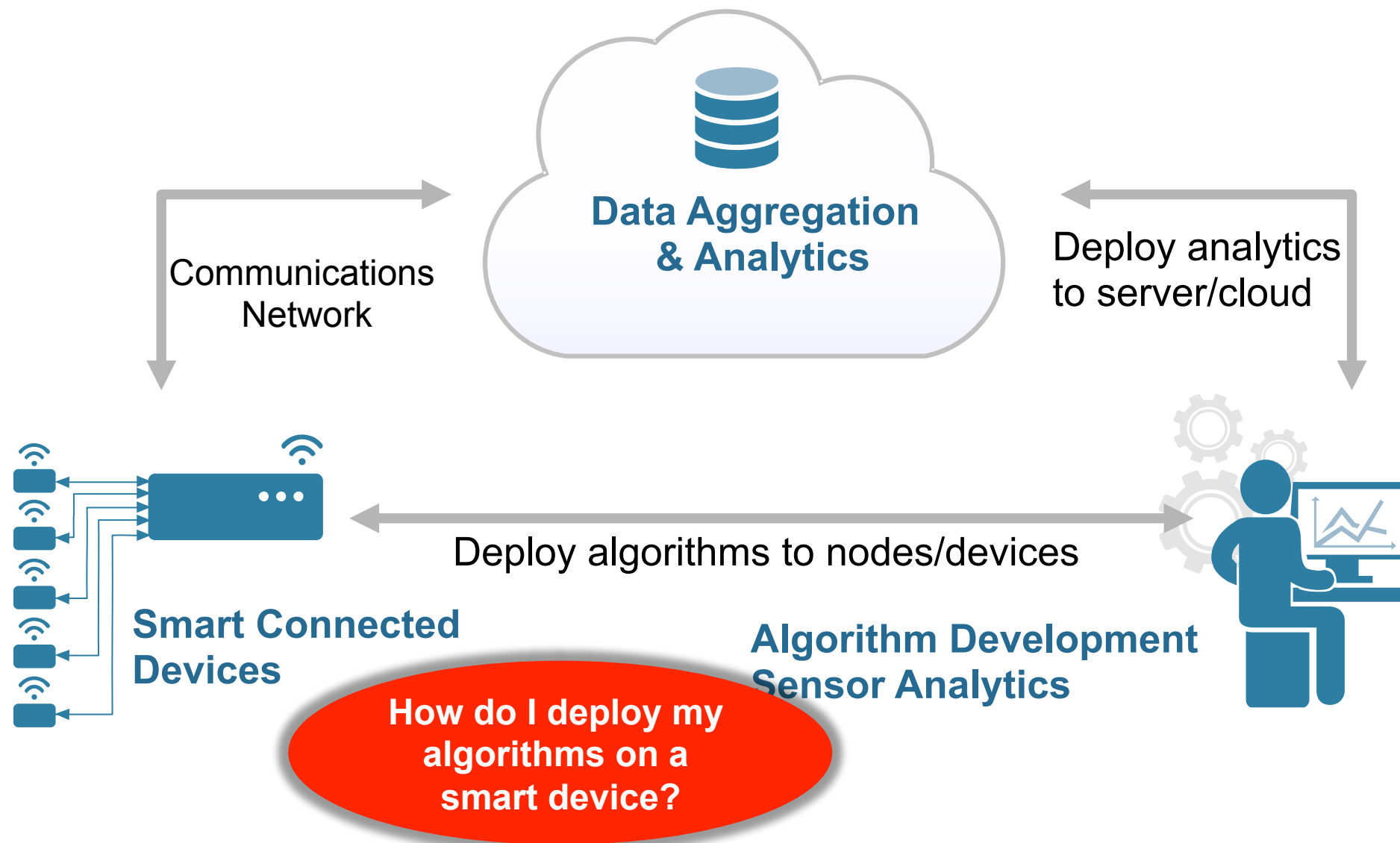




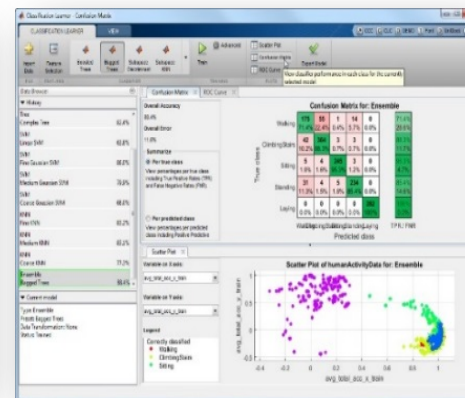
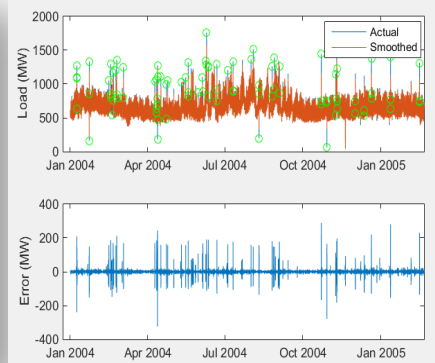
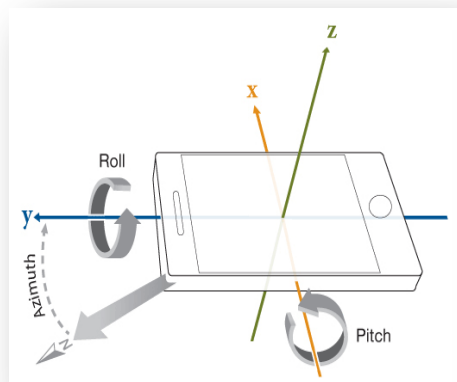
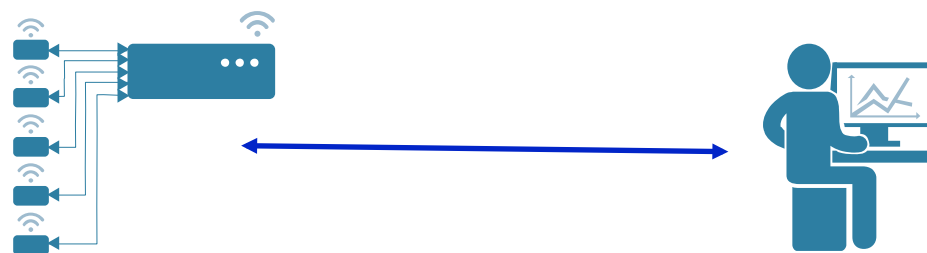
# IoT Analytics Challenges

- **How do I deploy my algorithms on a smart device?**
- **How do I collect enough data to build my algorithm?**
- **How do I develop my algorithms?**
- **How do I deploy my algorithms to the cloud?**

# IoT Analytics Challenges



# Sensor Analytics and Development of Smart Devices



Connect and Acquire

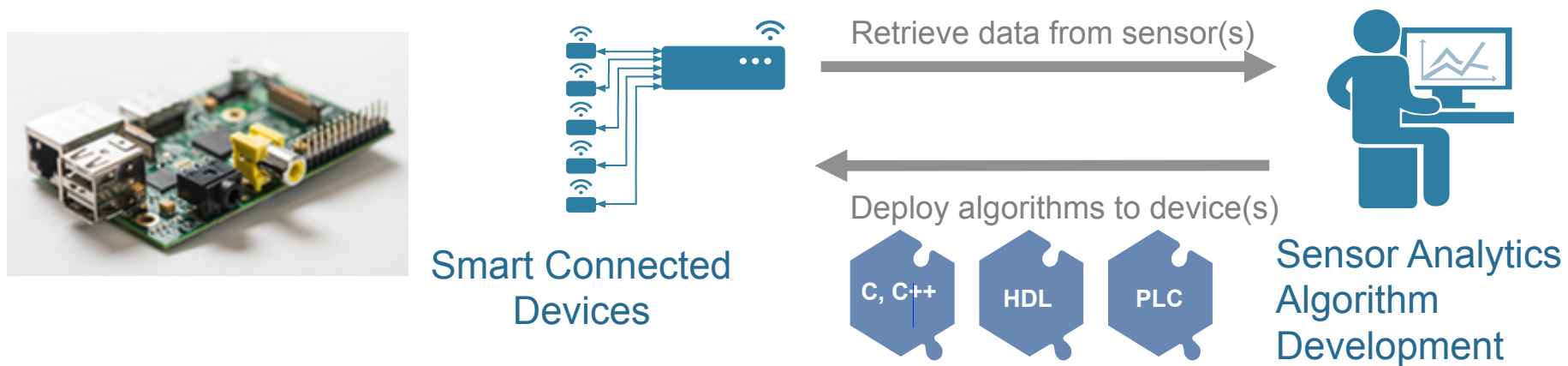
Signal Processing

Machine Learning

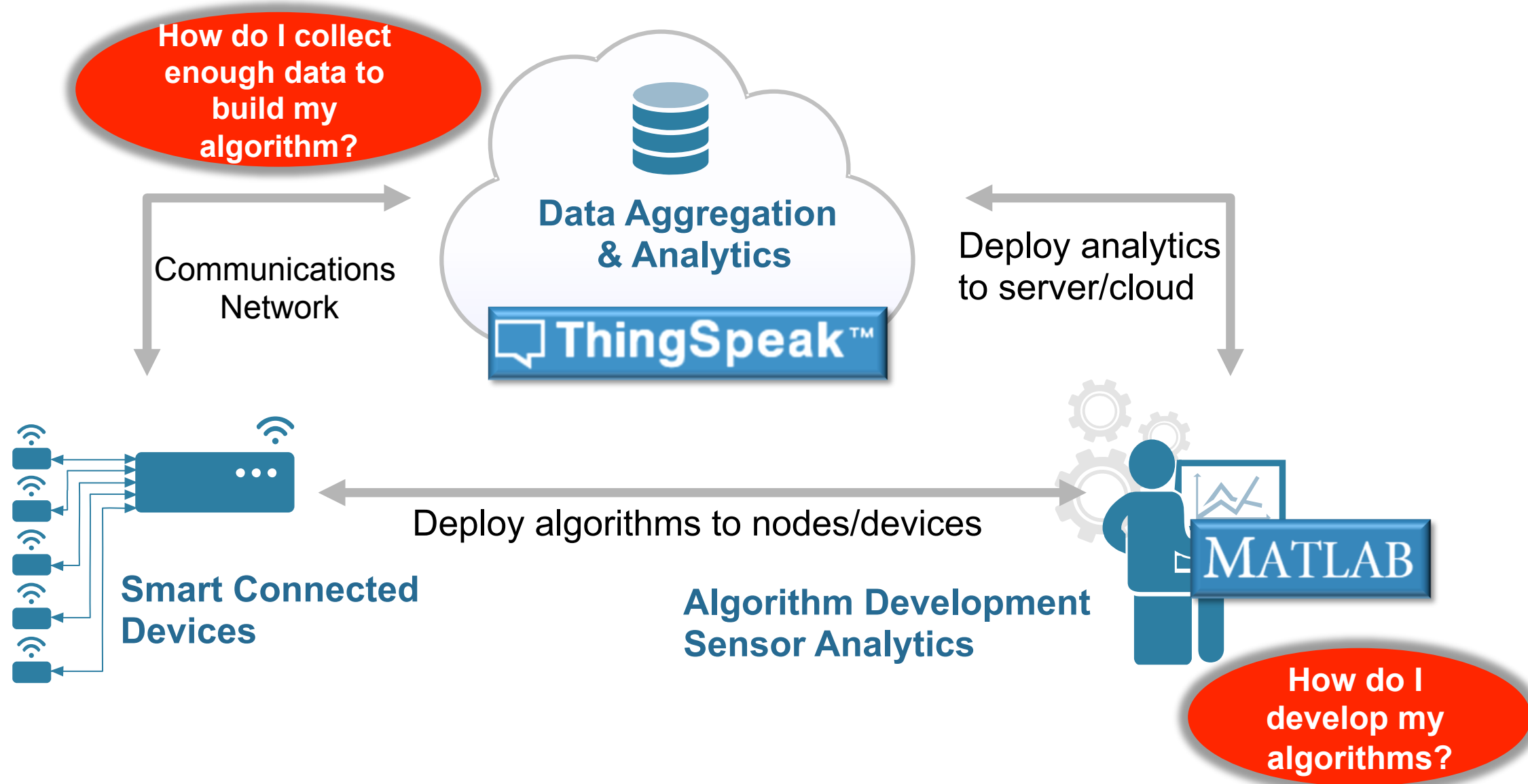
Embedded Implementation

# Designing Smart Connected Devices

- Gather data from sensors using I2C/SPI and other interfaces
- Use pre-built libraries for signal processing , computer vision, machine learning and more
- Automatically generate C / C++, HDL, PLC code
- Embedded targeting packages for a wide variety of hardware

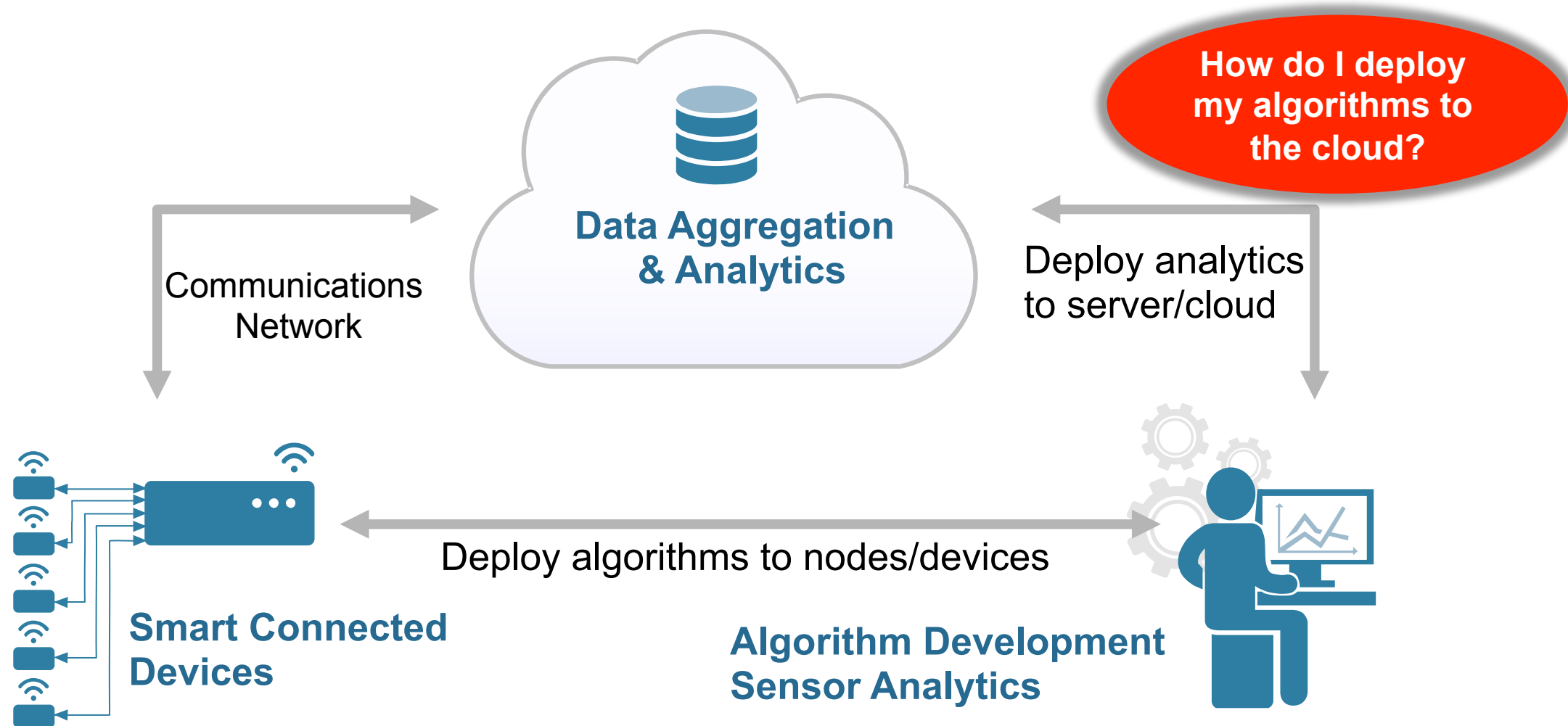


# IoT Analytics Challenges

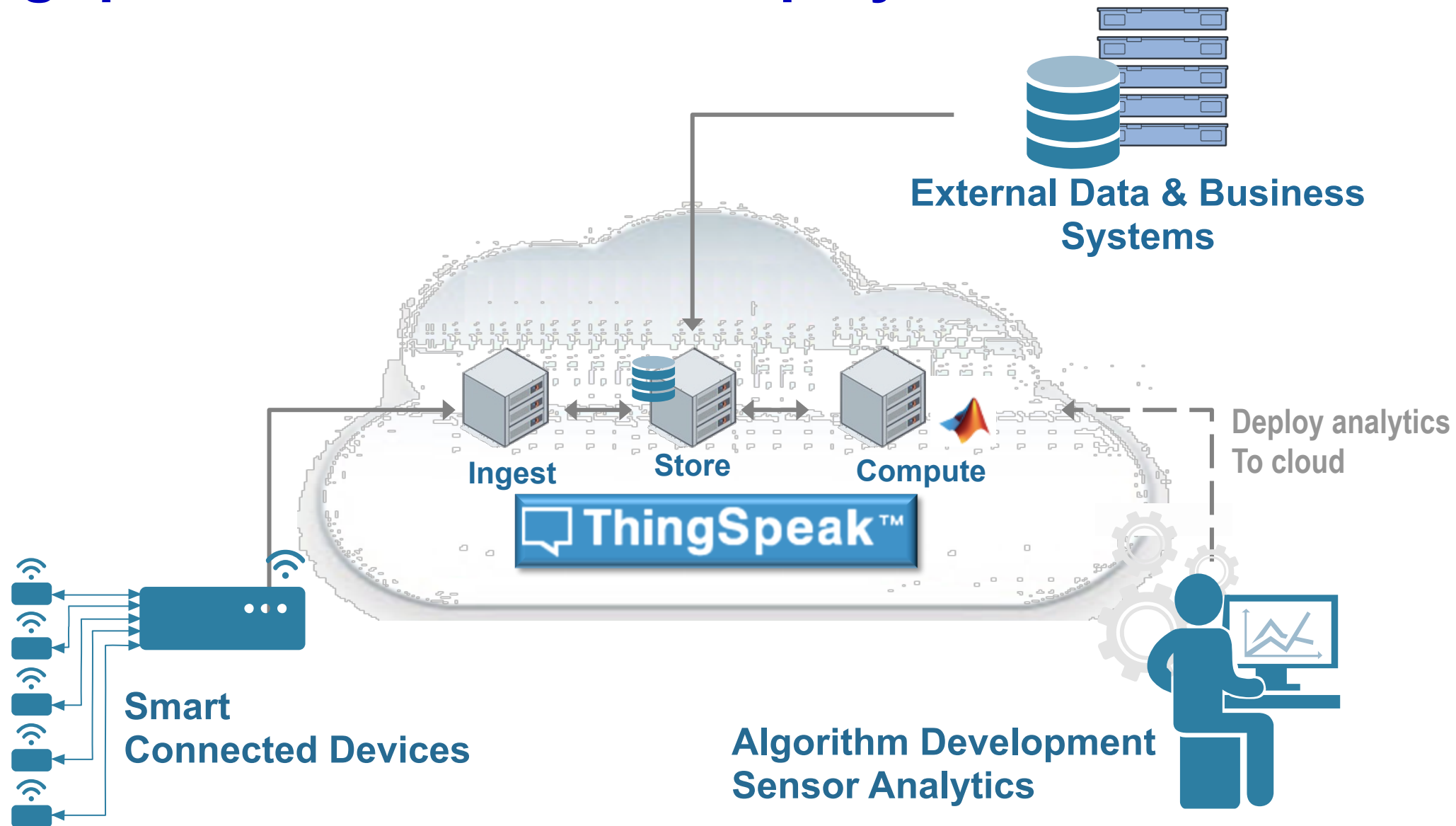




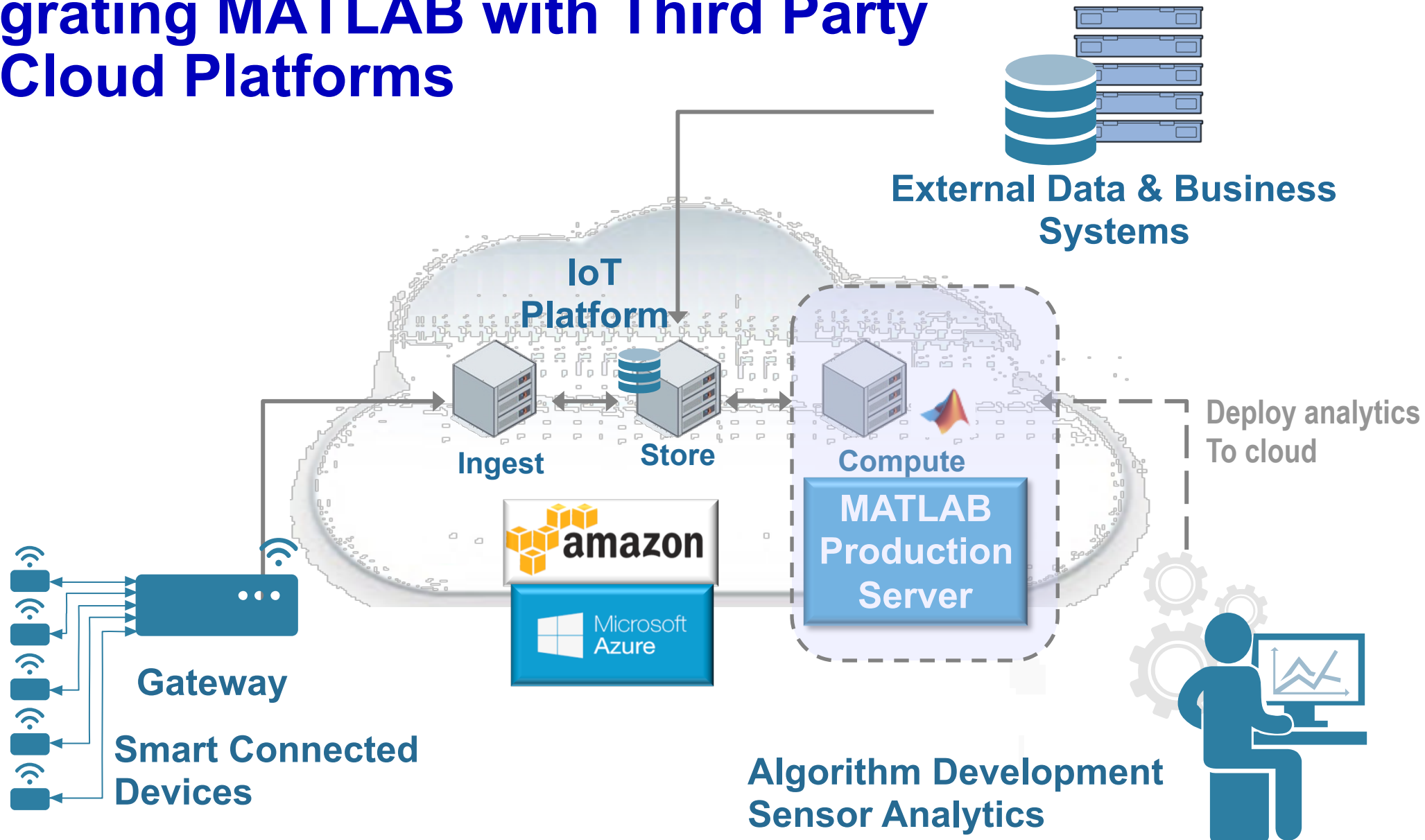
# IoT Analytics Challenges



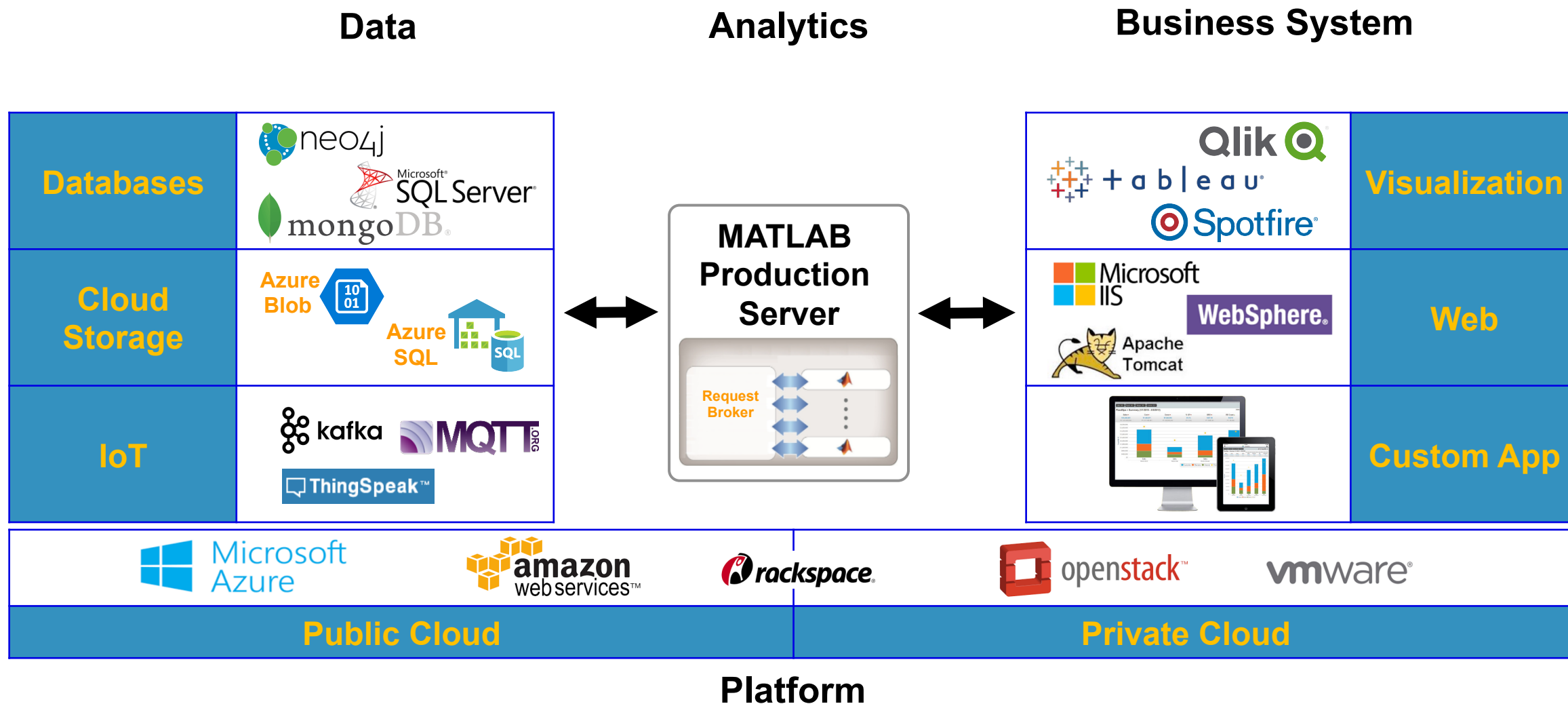
# ThingSpeak for Small Scale Deployment



# Integrating MATLAB with Third Party IoT Cloud Platforms

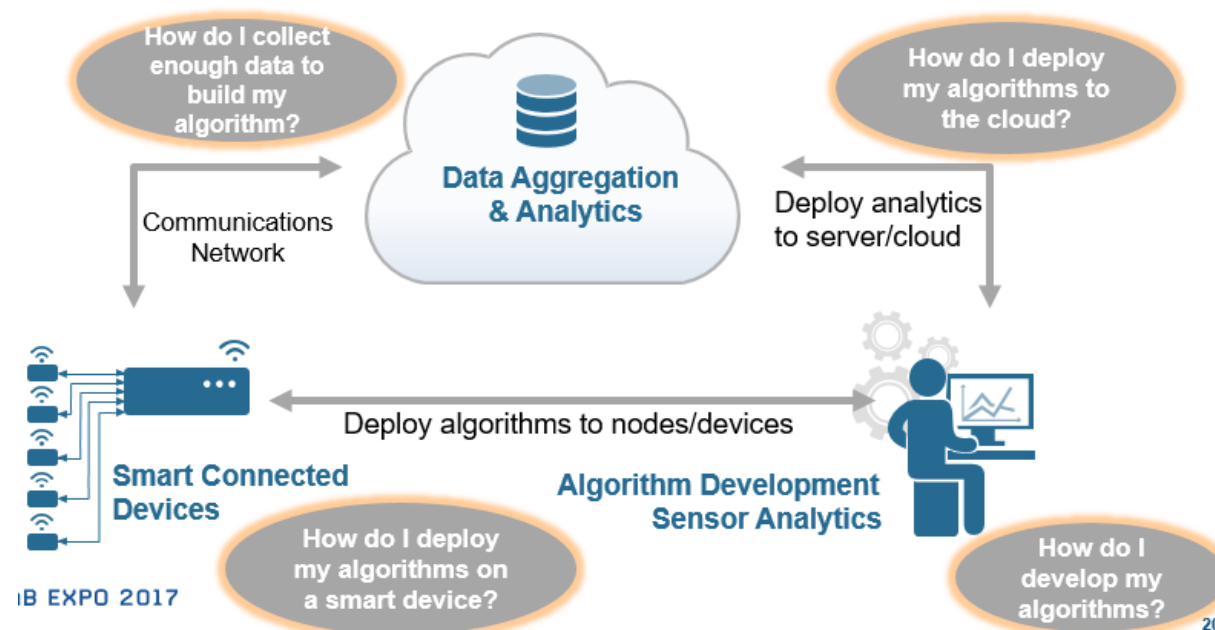


# Integrating MATLAB in Large Scale Production Systems



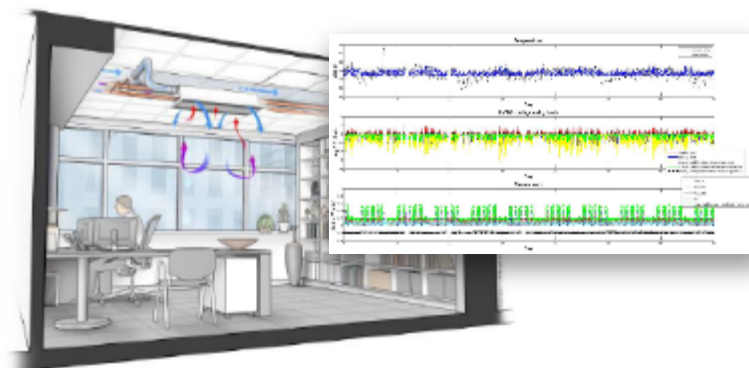
# MathWorks Addresses IoT Analytics Challenges

- Quickly collect and analyze IoT data with ThingSpeak and MATLAB
- Develop analytics algorithms using MATLAB and toolboxes
- Deploy on smart devices using code generation and embedded target support
- Deploy on cloud using ThingSpeak and MATLAB Production Server



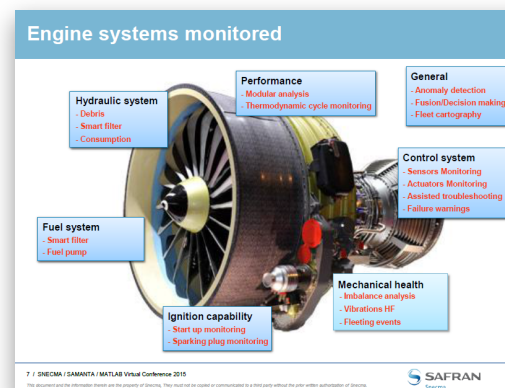


# Industrial Customer Examples



## Online optimization of building energy use

- Real-time, cloud-based system
- Combines analytics with optimization for predictive control of single-building HVAC
- Energy consumption reduced 15-25%



## Online engine health monitoring

- Real-time analytics integrated with enterprise service systems
- Predict sub-system performance (oil, fuel, liftoff, mechanical health, controls)
- Improve aircraft availability and reduce maintenance costs

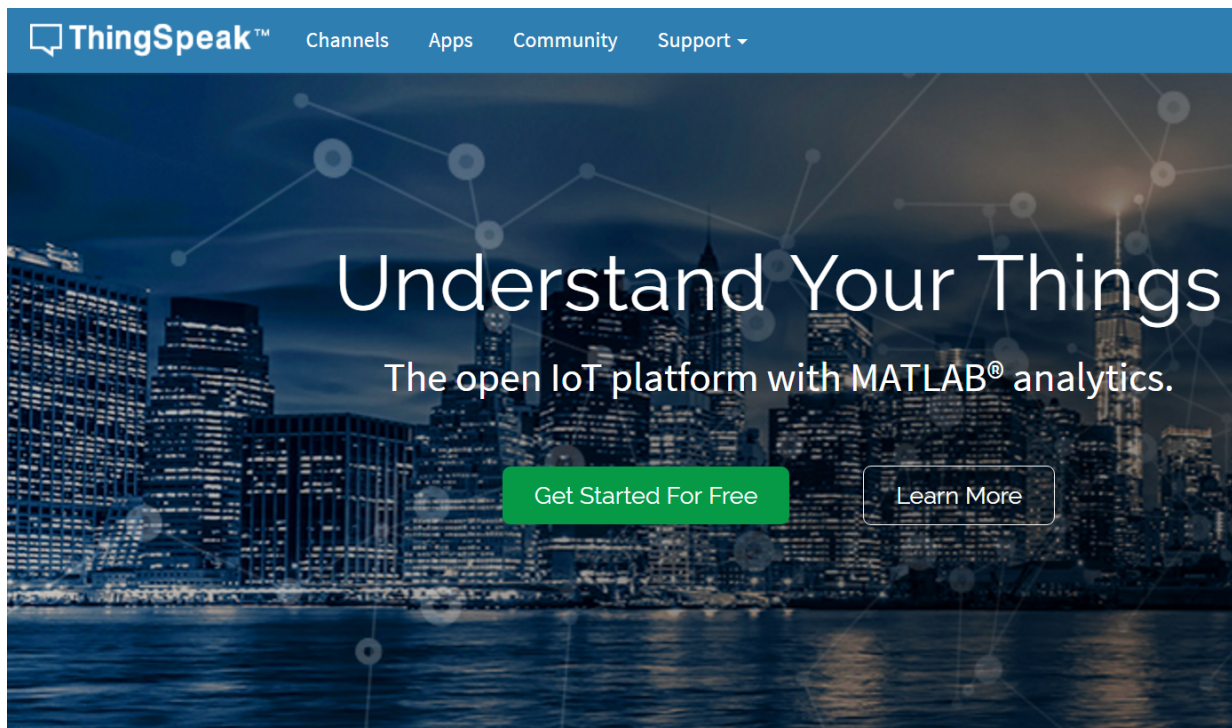


## Cloud-based wheeze analysis

- Medical device to monitor and manage asthma and COPD
- Leverages analytics in cloud and embedded system

# What Is ThingSpeak?

## Web Site For People



## Web Service for Devices

```
{
- channel: {
  id: 38629,
  name: "Car Counter",
  description: "Counting number of cars passing a reference line in 15 sec interval",
  latitude: "42.28",
  longitude: "-71.35",
  field1: "Number of Westbound Cars",
  field2: "Number of Eastbound Cars",
  created_at: "2015-05-19T20:14:03Z",
  updated_at: "2016-05-19T10:36:35Z",
  last_entry_id: 1477231
},
- feeds: [
  - {
    created_at: "2016-05-19T10:36:20Z",
    entry_id: 1477230,
    field1: "18.000000",
    field2: "8.000000"
  },
  - {
    created_at: "2016-05-19T10:36:35Z",
    entry_id: 1477231,
    field1: "18.000000",
    field2: "14.000000"
  }
]
}
```

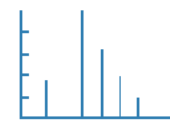
# ThingSpeak

- New MathWorks web service hosted on AWS
- Lets you collect, analyze and act on data from “things”
- Over 130,000 users worldwide
- It has MATLAB for IoT Analytics
- It's free to get started

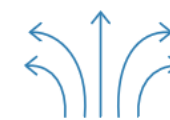
<https://thingspeak.com>



Collect



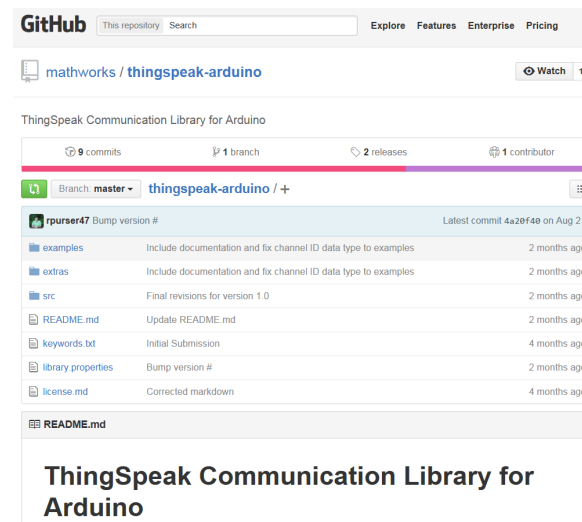
Analyze



Act

# Getting data into ThingSpeak

- Rest API
- MQTT API
- Native Libraries
  - Arduino
  - Particle
- Simulink Support Packages
  - Raspberry Pi
  - Arduino
  - BeagleBone Black
  - iPhone
  - Android



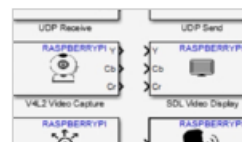
## Arduino Support from Simulink

Create and run Simulink models on Arduino boards

Vendors: Arduino

Tags: C/C++ Code Generation, MathWorks Supported, Project-Based Learning, Run on Target Hardware, Support Package

Installer Enabled



## Raspberry Pi Support from Simulink

Credit-card sized, low-cost, single-board computer with audio and video input/output, designed for teaching.

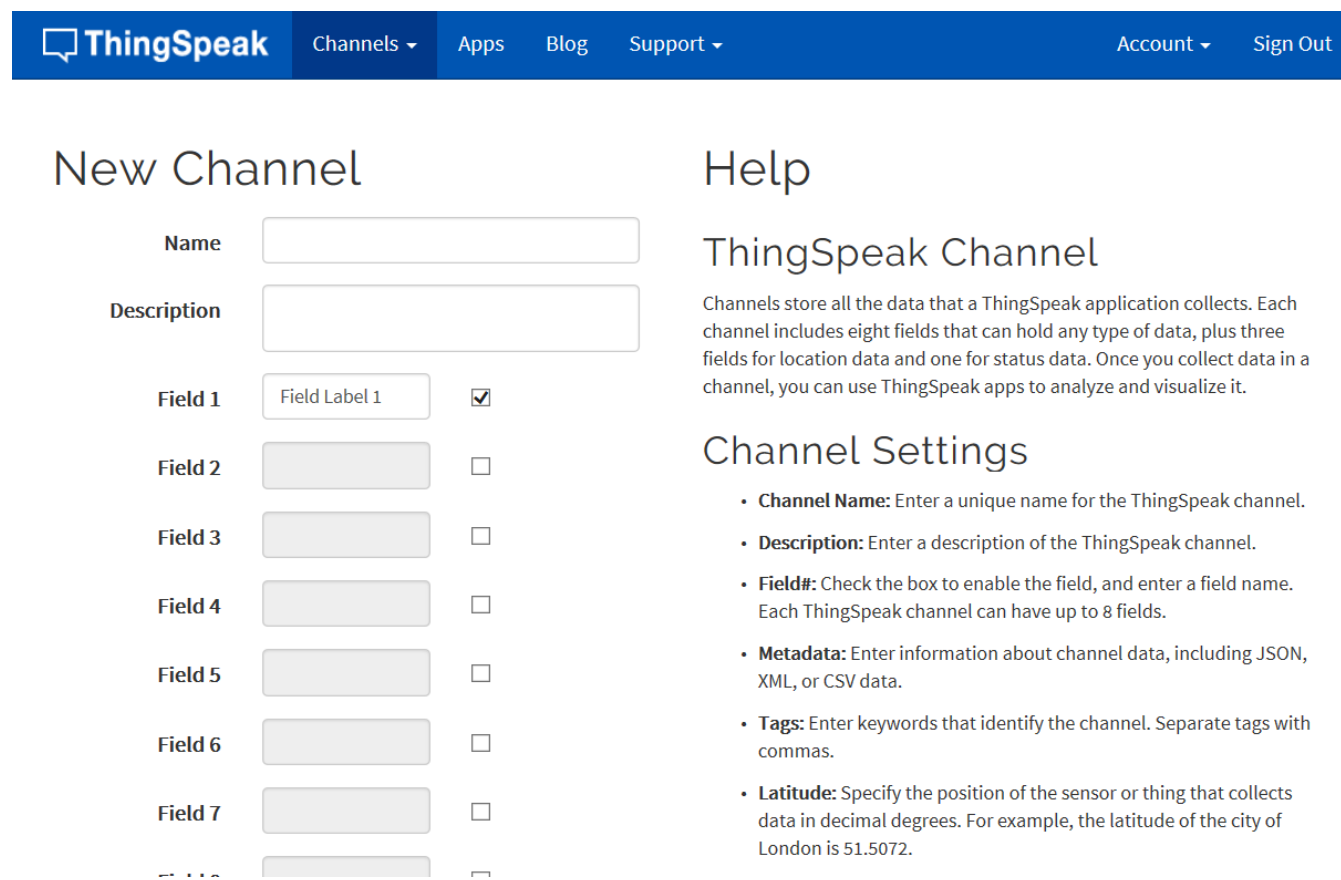
Vendors: Raspberry Pi

Tags: C/C++ Code Generation, MathWorks Supported, Project-Based Learning, Run on Target Hardware, Support Package

Installer Enabled

# Getting data into ThingSpeak

- For any new data, first login and create a channel in ThingSpeak
- Channels have read and write API keys and can be public or private
- A channel is made up of 8 fields and can store 8 streams of data (Temp, Humidity, etc.)
- Channels can be updated at a maximum rate of once every 15 seconds (free) or 1 second (paid)



The screenshot shows the 'New Channel' form in the ThingSpeak web interface. At the top is a navigation bar with 'ThingSpeak' and links for 'Channels', 'Apps', 'Blog', 'Support', 'Account', and 'Sign Out'. The form includes a 'Name' field, a 'Description' field, and eight 'Field' entries. The first field is labeled 'Field 1' with the text 'Field Label 1' and a checked checkbox. The other fields are labeled 'Field 2' through 'Field 8' and have unchecked checkboxes. To the right of the form is a 'Help' section titled 'ThingSpeak Channel' and 'Channel Settings'.

**ThingSpeak** Channels Apps Blog Support Account Sign Out

## New Channel

Name

Description

Field 1

Field 2

Field 3

Field 4

Field 5

Field 6

Field 7

Field 8

## Help

### ThingSpeak Channel

Channels store all the data that a ThingSpeak application collects. Each channel includes eight fields that can hold any type of data, plus three fields for location data and one for status data. Once you collect data in a channel, you can use ThingSpeak apps to analyze and visualize it.

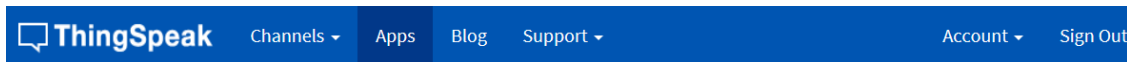
### Channel Settings

- **Channel Name:** Enter a unique name for the ThingSpeak channel.
- **Description:** Enter a description of the ThingSpeak channel.
- **Field#:** Check the box to enable the field, and enter a field name. Each ThingSpeak channel can have up to 8 fields.
- **Metadata:** Enter information about channel data, including JSON, XML, or CSV data.
- **Tags:** Enter keywords that identify the channel. Separate tags with commas.
- **Latitude:** Specify the position of the sensor or thing that collects data in decimal degrees. For example, the latitude of the city of London is 51.5072.



# ThingSpeak: Custom Analysis with MATLAB Analysis App


- ThingSpeak is integrated with MATLAB in the Cloud
- Use the Apps Tab to use MATLAB inside ThingSpeak




## Apps

ThingSpeak channels store data. Upload data from the web or send data from devices to a ThingSpeak channel. Use these apps to transform and visualize data or trigger an action. See [Tutorial: ThingSpeak and MATLAB](#) to create a channel. [Learn more](#) about MATLAB inside ThingSpeak."


## Analytics



**MATLAB Analysis**  
Explore and transform data.



**MATLAB Visualizations**  
Visualize data in MATLAB plots.



**Plugins**  
Display data in gauges, charts, or custom plugins.



Apps / MATLAB Analysis / Calculate Dew point 16

### Name

Calculate Dew point

### MATLAB Code

```

1 % Humidity and temperature are read from a ThingSpeak channel to calculate
2 % dew point. The dew point is then written to another ThingSpeak
3 % channel.
4
5 % Channel 12397 contains data from the MathWorks Weather Station, located
6 % in Natick, Massachusetts. The data is collected once every minute. Field
7 % 3 contains humidity data and field 4 contains temperature data.
8
9 % Channel ID to read data from
10 readChannelID = 12397;
11 % Humidity Field ID
12 HumidityFieldID = 3;
13 % Temperature Field ID
14 TemperatureFieldID = 4;
15
16 % To store the calculated dew point, write it to a channel other
17 % than the one used for reading data. To write to a channel, assign the
18 % write channel ID to the 'writeChannelID' variable, and the write API Key

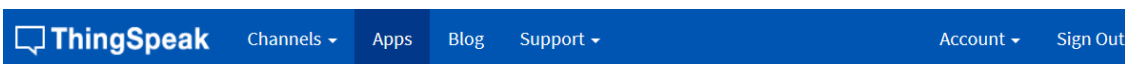
```

Run and Save

# MATLAB Toolbox Access

- **Statistics and Machine Learning Toolbox™**
- **Curve Fitting Toolbox™**
- **Control System Toolbox™**
- **Signal Processing Toolbox™**
- **Mapping Toolbox™**
- **System Identification Toolbox™**
- **Neural Network Toolbox™**
- **DSP System Toolbox™**
- **Datafeed Toolbox™**
- **Financial Toolbox™**
- **Image Processing Toolbox**
- **Text Analytics Toolbox**


# ThingSpeak: Custom Visualization with MATLAB Visualizations Apps



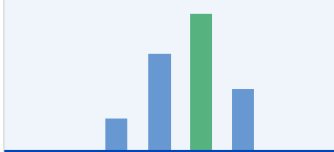
## Apps

ThingSpeak channels store data. Upload data from the web or send data from devices to a ThingSpeak channel. Use these apps to transform and visualize data or trigger an action. See [Tutorial: ThingSpeak and MATLAB](#) to create a channel. [Learn more](#) about MATLAB inside ThingSpeak."


## Analytics



**MATLAB Analysis**  
Explore and transform data.



**MATLAB Visualizations**  
Visualize data in MATLAB plots.



**Plugins**  
Display data in gauges, charts, or custom plugins.



Apps / MATLAB Visualizations / Traffic flow for past 48 hours / Edit

Name  
Traffic flow for past 48 hours

MATLAB Code

```

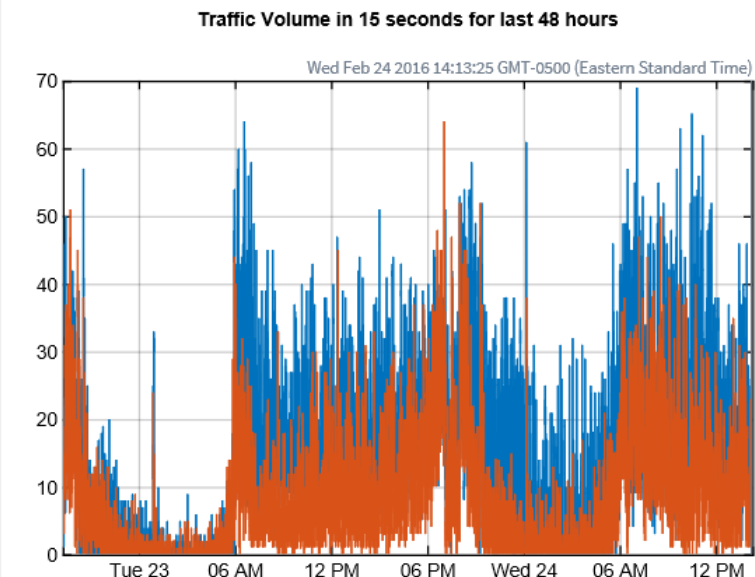
1 | % Enter your MATLAB code below
2 | etime=datetime(now);
3 | stime=datetime(now-2);
4 | endDate= datetime(etime,'ConvertFrom','datetime')
5 | startDate= datetime(stime,'ConvertFrom','datetime')
6 | % Create date vector
7 | dateVector = startDate: endDate;
8 | % check to see that
9 | % not append it
10 | if (dateVector(end)
11 |     dateVector = [date
12 | end
13 | alltrafficData = [];
14 | timestamp = [];
15 | % Read data in chunk
16 | for dayCount = 1:1e
17 |     dateRange = [date
18 |

```

Make Public?

Run and Save

## MATLAB Plot Output



# Predictive Analytics Example with ThingSpeak

ThingSpeak™ Channels ▾ Apps Community Support ▾

How to Buy Account ▾

## Predicted and Measured Ockway Bay Tide Chart

Un-watch Tweet Like 0 Share



Channel ID: 137305

Author: mawrey

Access: Public

Tide measurement and forecasting with the effect of wind predicted using neural networks.

🔑 tide, wind surge, neural network

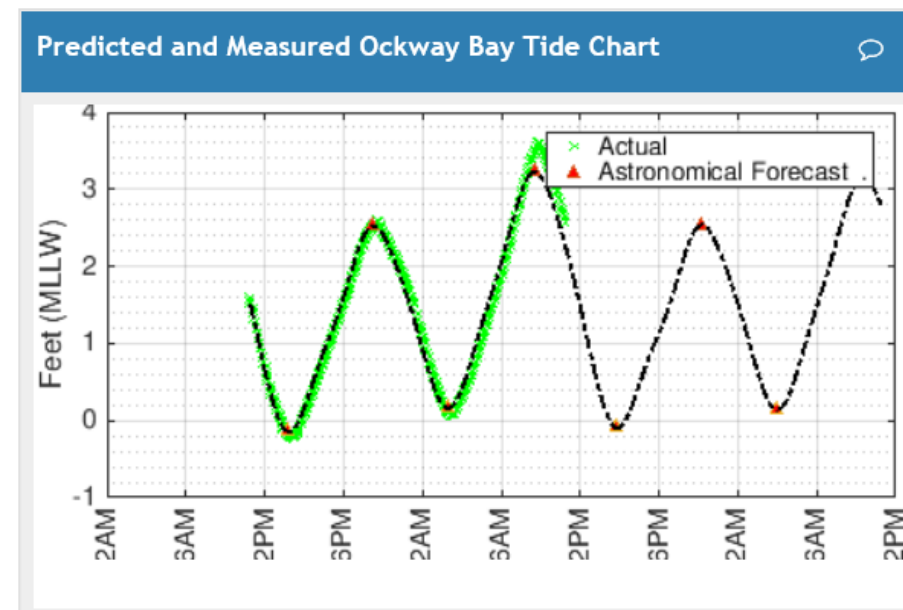
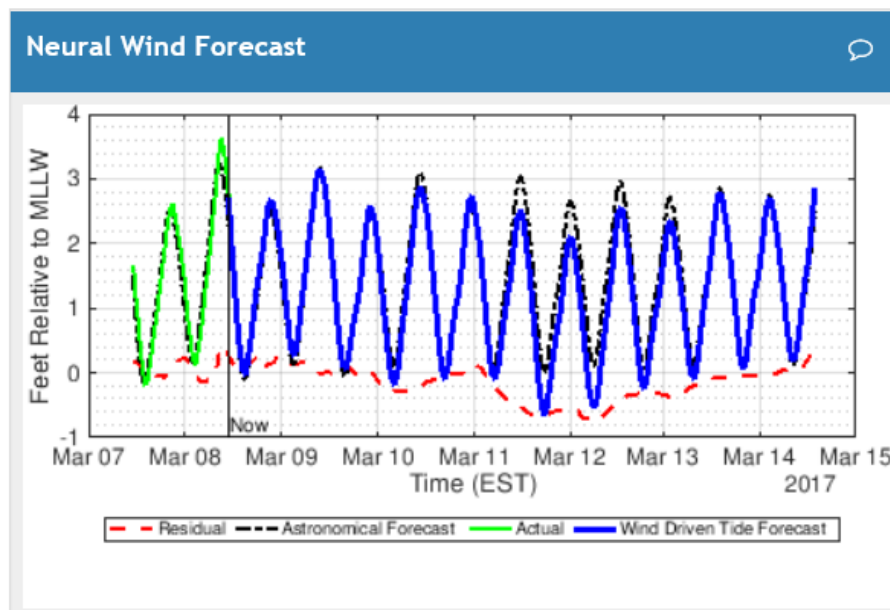
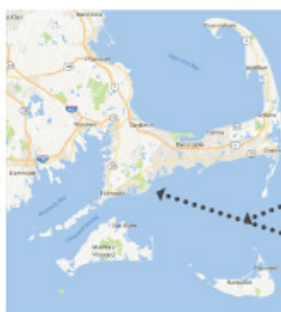
Data Export

More Information

MATLAB Analysis

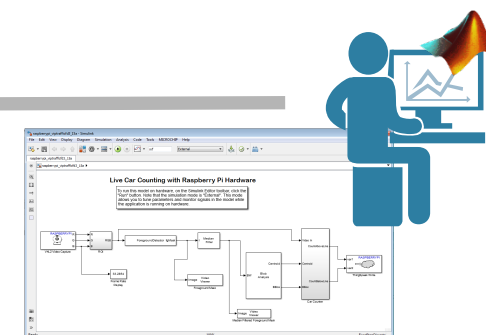
MATLAB Visualiz

Historical Wind and Tide Data



# Monitoring Traffic

- Objectives
  - Measure, explore, discover traffic patterns
  - Provide live local traffic information service
- Solution
  - RaspberryPi + webcam
  - Automated deployment of vision algorithms on embedded sensor
  - Full example available at [makerzone.mathworks.com](http://makerzone.mathworks.com)





# From Offline Analysis to Online Analysis on the Cloud

## Downsample into 48 Bins of Approximately 30 Minute Chunks of Data and Find Peaks

The raw traffic data is very spiky and hard to visualize. If we want to see what time of day has the highest volume of traffic, we need to look at the data on a time scale larger than 15 seconds. To do this we divide the 24 hour day into 30 minute segments. Each segment begins near the top of the hour and ends at approximately 30 minutes later.

```

downsamplesize = floor(length(DailyEast)/48);
teastper30 = downsample(t, downsamplesize);
DailyEastper30(1:48) = 0; % pre-allocate
for k = 1:48
DailyEastper30(k) = sum(DailyEast(1+downsamplesize*(k-1):downsamplesize*k));
end
teastper30(1) = []; % start first bin at 12:30 am
timestampPer30=datetime(teastper30,'ConvertFrom','datenum');
    
```

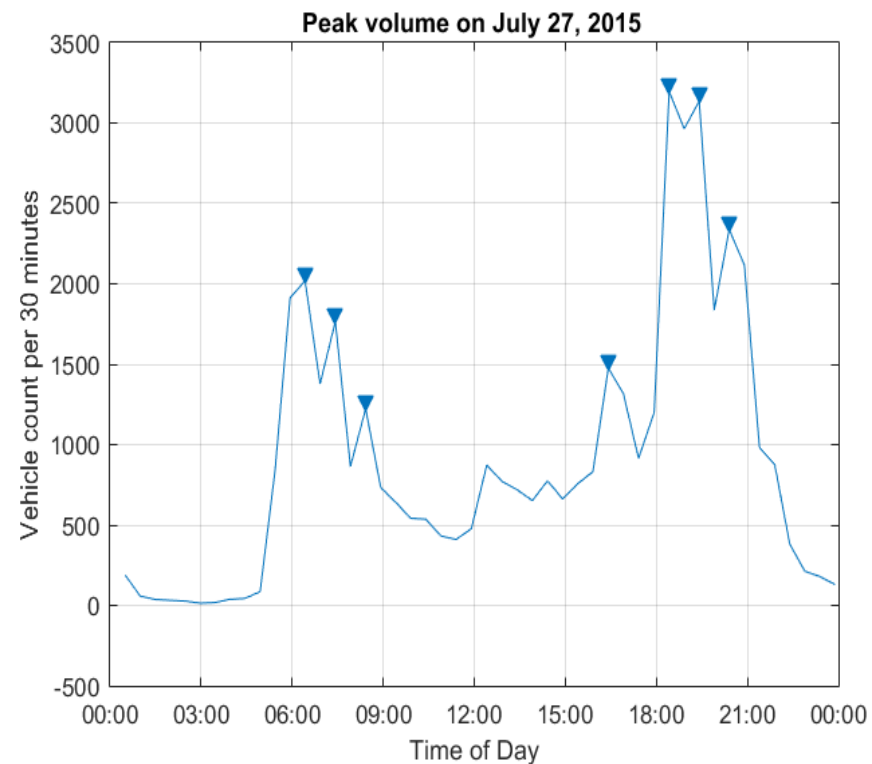
Find peaks and their times (locations)

```
[peaks,location] = findpeaks(DailyEastper30, 'Threshold',100, 'MinPeakHeight', 1100);
```

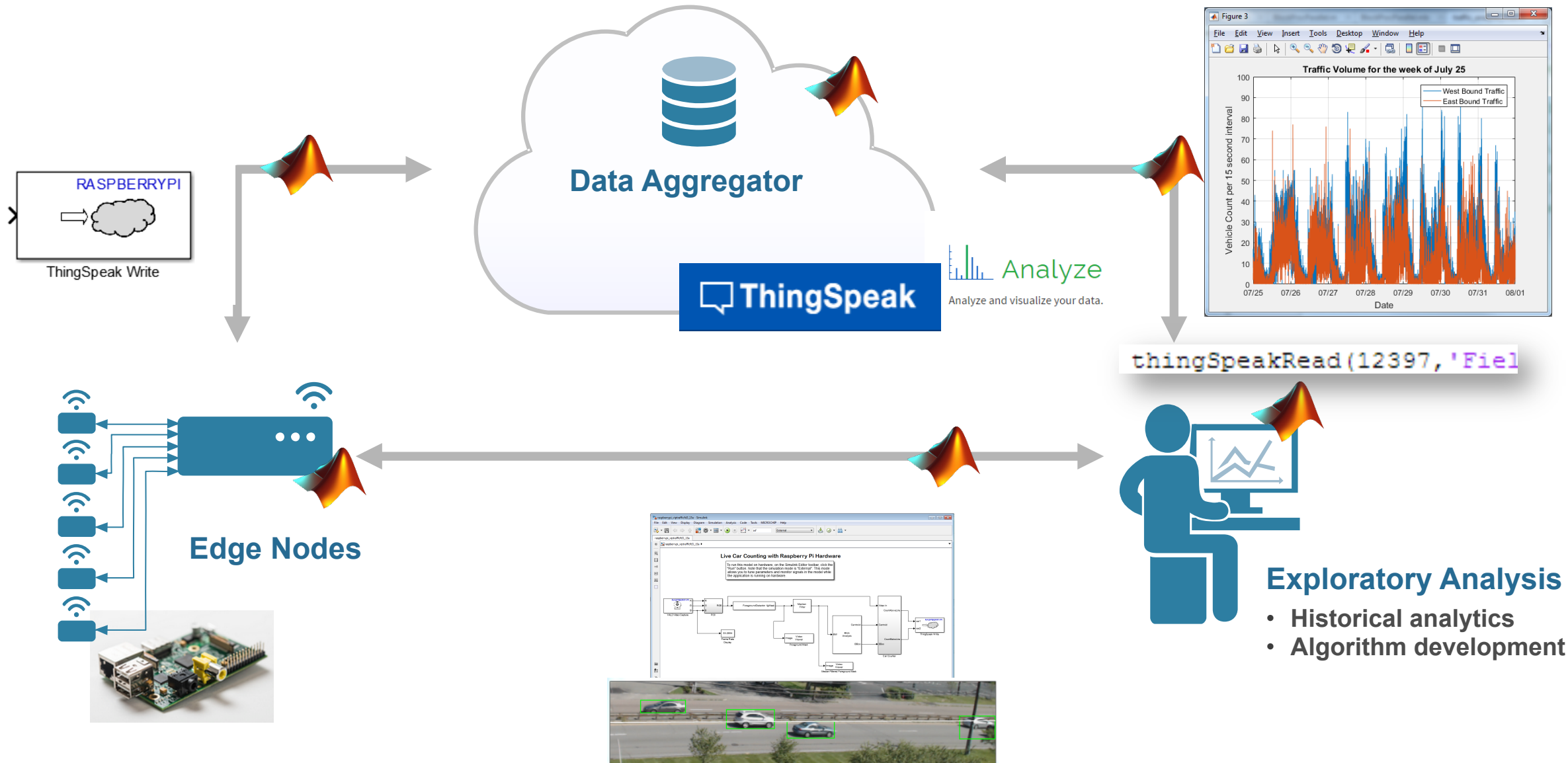
Plot peaks

```

figure
findpeaks(DailyEastper30, datetime(timestampPer30),'Threshold',100, 'MinPeakHeight', 1100)
datetick
xlabel('Time of Day')
ylabel('Vehicle count per 30 minutes')
title(strcat('Peak volume on ', {' '}, dateAnalyzed))
dateAnalyzed
peaktimes = timestampPer30(location)
DailyVolume = sum(DailyEast)
    
```



# IoT Solutions Examples



# MATLAB & Simulink Capabilities for IoT

## Deployment

- .NET, COM components
- Java components
- Multicore and GPU systems
- Spreadsheet plug-ins
- Database plug-ins
- Hadoop
- Cloud services (AWS)
- ThingSpeak Apps
- Smartphone/tablet integration

## File I/O

- Text
- Spreadsheet
- XML
- CDF/HDF
- Image
- Audio
- Video
- Geospatial
- Web content

## Real-Time Sources

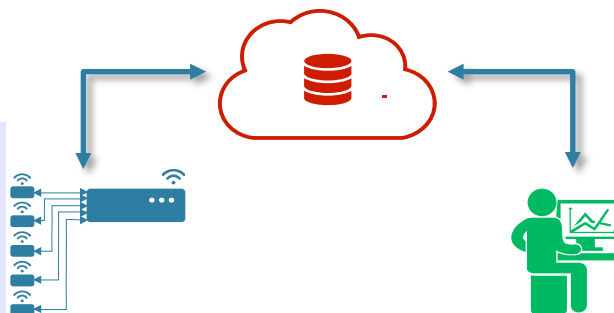
- Sensors
- GPS
- Instrumentation
- Cameras
- Communication system
- Machines:
  - embedded system
  - fieldbus
- Financial datafeeds

## Repositories

- Databases (SQL)
- NoSQL
- Hadoop

## Communication Protocols

- CAN
- DDS
- OPC
- XCP



## Physical Component Modeling

- Electronic
- Mechanical
- Hydraulic, etc.

## Communications Protocol Modeling

- LTE, Zigbee, 802.11, etc.

## Automatic Code Generation

- Programmable chips (MCU, DSP, etc.)
- FPGAs

## Verification/Validation and Process Support

- Model- and Code proving
- Lifecycle management tools

## Data Clean-up

- Filtering
- Image processing
- Signal processing
- Telemetry
- RF sampling

## Analysis, Modeling, Design

- Data visualization
- Statistics
- Regression
- Machine learning (supervised & unsupervised)
- Neural networks
- Optimization (gradient-based & stochastic)
- Symbolic computing
- Image analysis
- Financial analysis
- Geospatial computing
- Object recognition
- Speech recognition

# Summary

- **MATLAB and Simulink provide a broad range of capabilities for IoT**
  - Performing interactive and advanced analytics
  - Deploying analytics to production environments
  - Developing real-time systems, from sensing and control nodes to complex devices
  - Designing communications, including simulation and real-time connectivity
- **An open-system architecture**
  - User-extensible, with well-documented APIs
  - Can be integrated with third-party edge-node platforms, aggregators, and production IT systems