Presentation ESR 5
-- Objectives & Tasks --

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EASITrain – European Advanced Superconductivity Innovation and Training. This Marie Skłodowska-Curie Action (MSCA) Innovative Training Networks (ITN) has received funding from the European Union’s H2020 Framework Programme under Grant Agreement no. 764879
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Research Topic

VALORIZATION

Research & exploitation

• Seaming all science disciplines & partners to develop scenarios for converting the results into products

→ growing market of energy-efficient devices, world-transforming digital technologies & healthcare

• Work with all ESRs & non-academic participants to assess market potentials of products made possible by the research (TCL)

• Develop credible estimates for the market values of the studied technologies
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Challenges

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- (Inter-)dependency conflicts
  - Review meetings & status reports

- Improper risk management
  - Mitigation strategy plan

- Poor communication
  - Proactivity

- Scope changes
  - Expectation management
Risks & Mitigation

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- Failing to assess business potential of a result with a partner
- Information from companies insufficient for TCL work

1) Valorization studies distributed over entire project period
2) Coordinator uses academic & industrial network to point to alternative scientists & companies
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**Status**

**IN PROGRESS**
- Literature review
- Information exchange with ESRs
- Coordination with Supervisor

**NEXT STEPS**
- Cross checking work plan (J. Gutleber)
- Establishing company contacts
- Clarifying questions regarding technologies
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