



Cubbit
Join the swarm

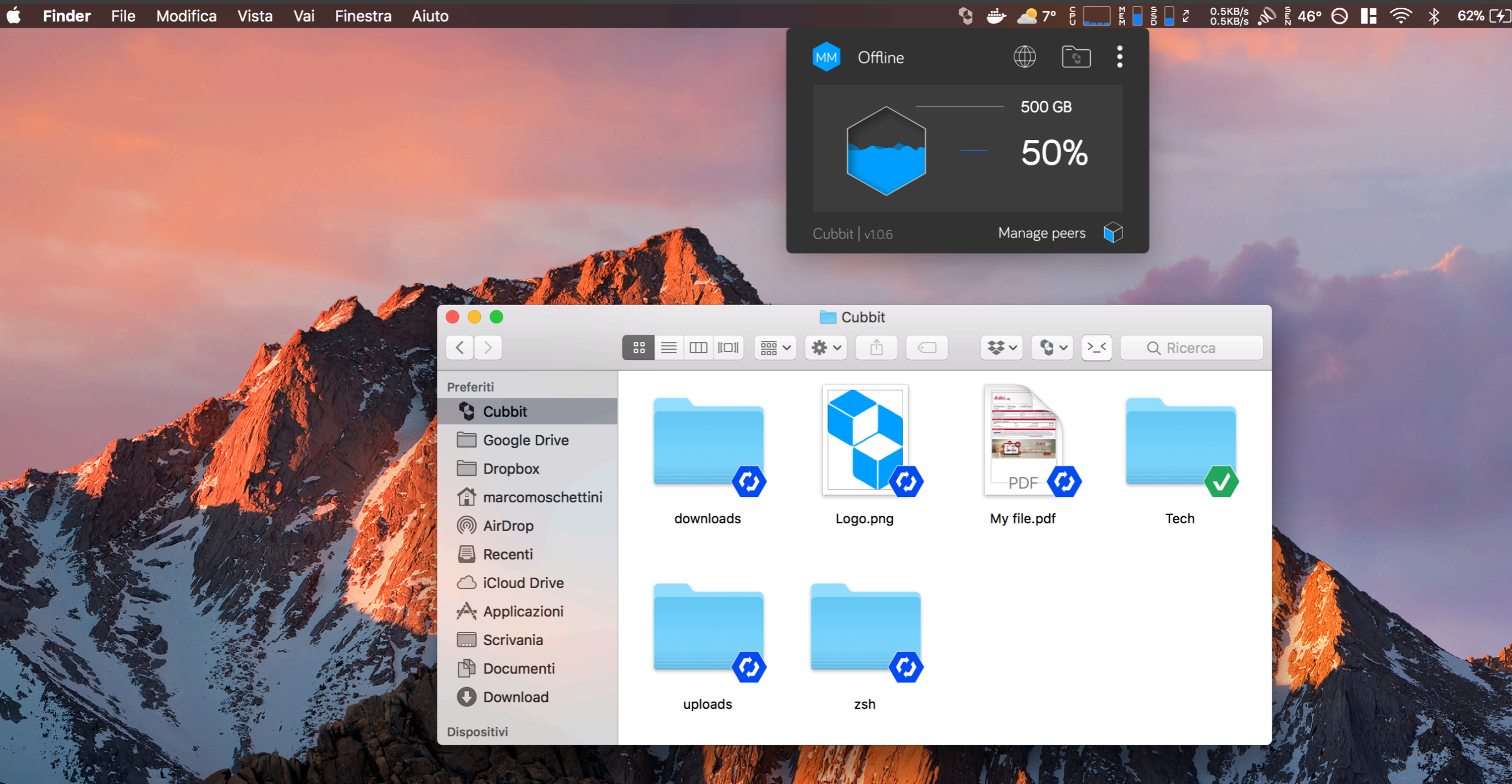
A distributed, crowd-sourced Cloud Storage

Lorenzo Posani, co-founder



What is Cubbit?

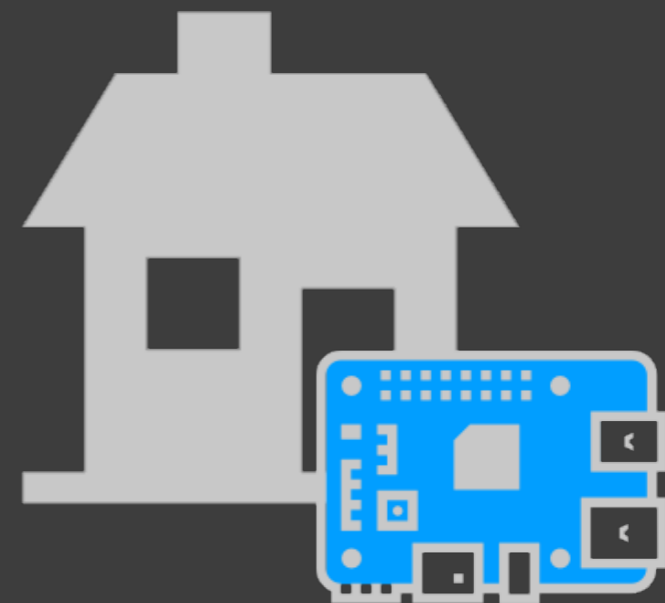
- A **sync-and-share** cloud service





What is Cubbit?

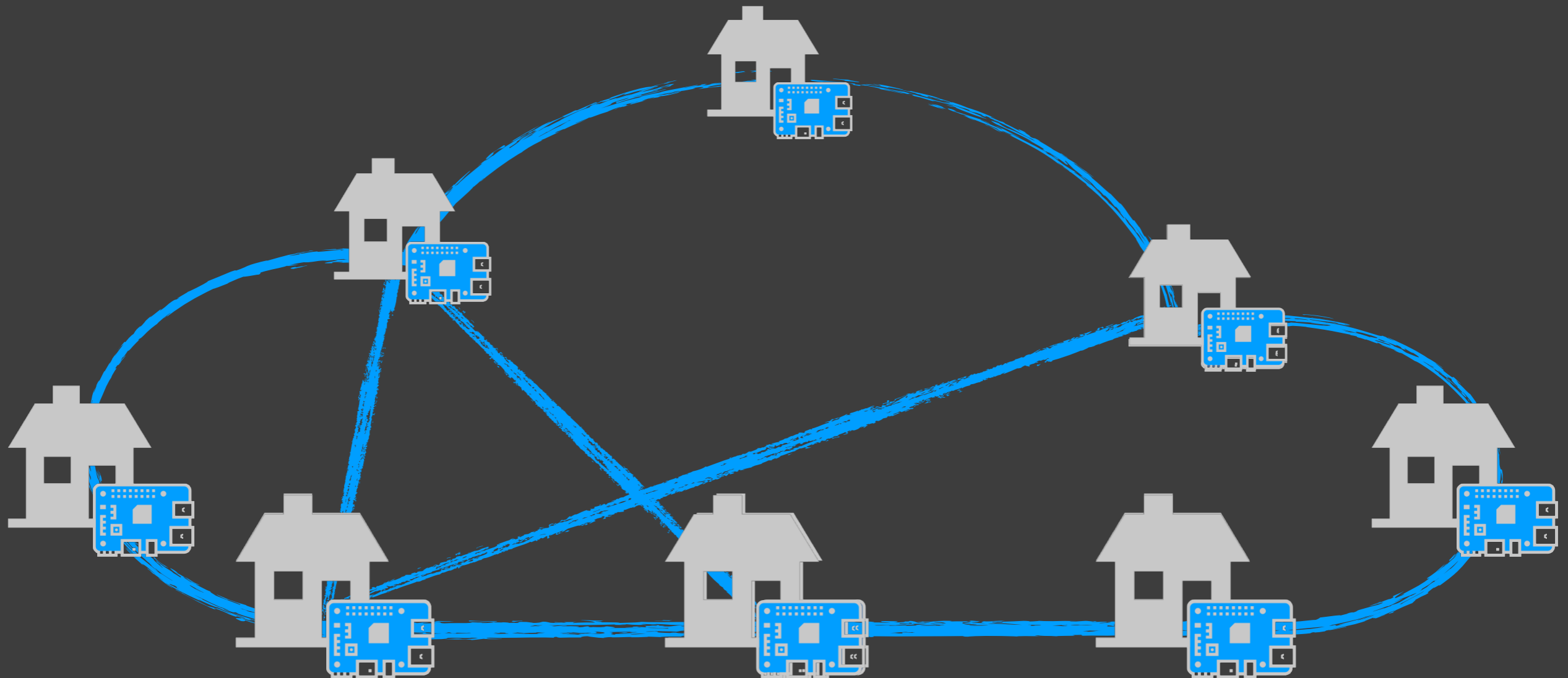
- A sync-and-share cloud service
- **No data center**: single-board devices in users' homes





What is Cubbit?

- A sync-and-share cloud service
- No data center: single-board devices in users homes
- Files are not stored locally, but on **the swarm** of devices

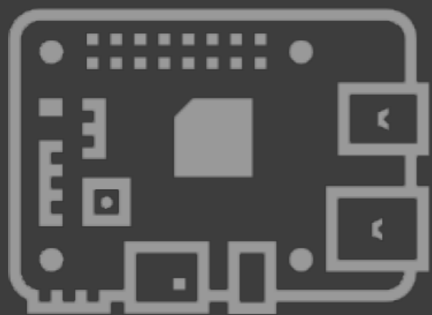




What is Cubbit?

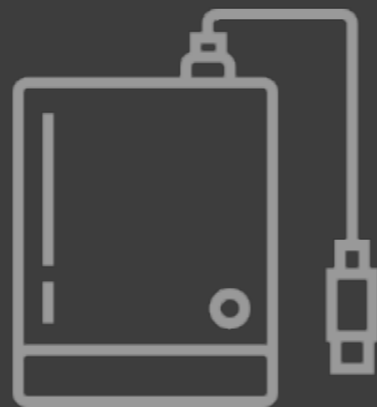
- A sync-and-share cloud service
- No data center: single-board devices in users homes
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The user can transform raw, local disk space into **cloud storage**



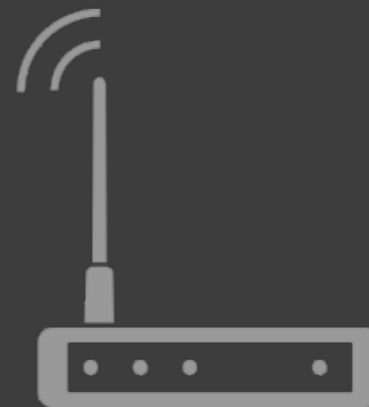
Single-board computer

+



External Hard Drive

+

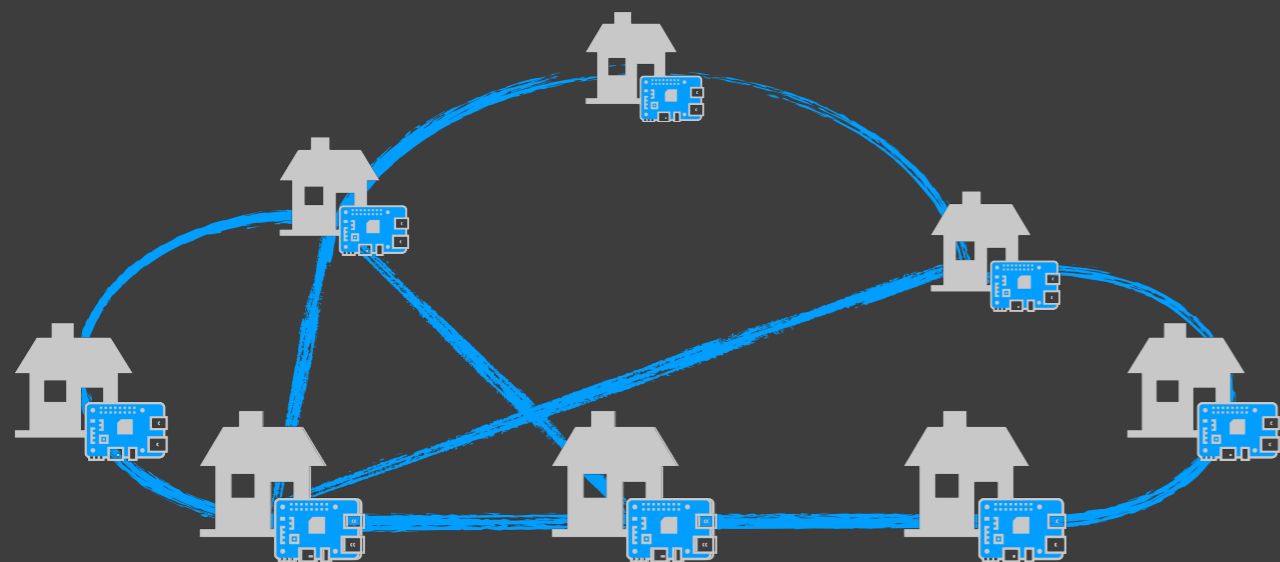


Internet

=



Cloud storage

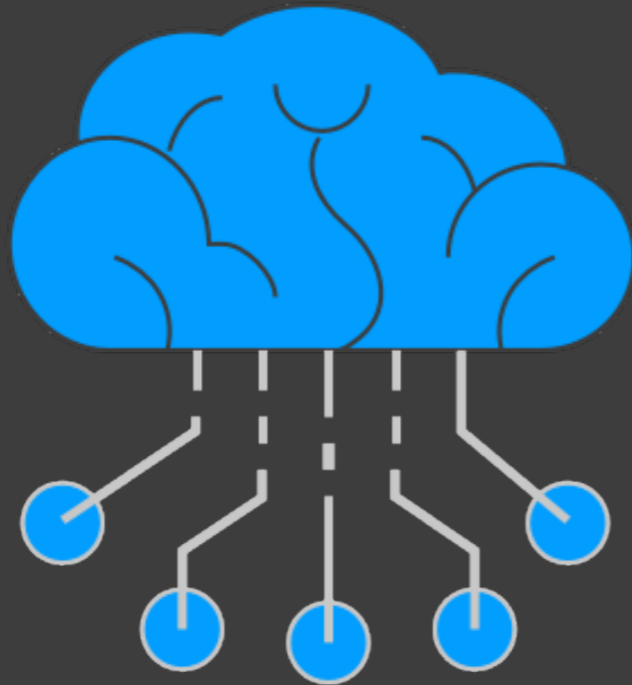


The Swarm

- Composed by users' devices
- Handles payloads storage and peer-to-peer transfers

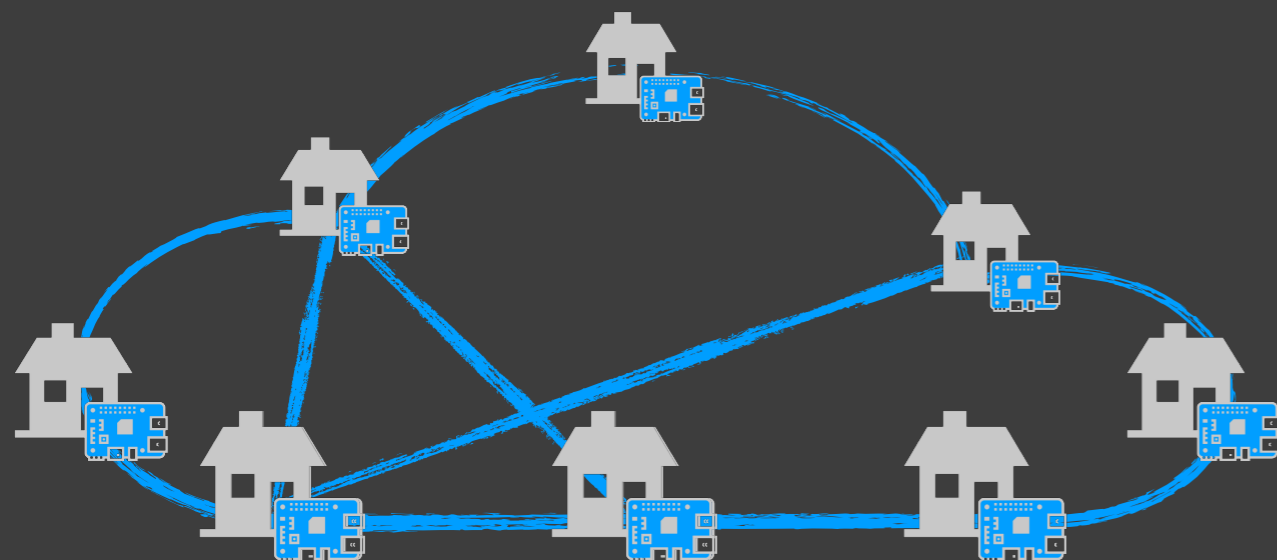


Architecture



Coordinator AI Server

- Metadata
- Auth management
- Optimization of file distribution
- Uptime monitoring



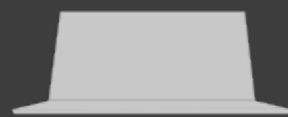
The Swarm

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The path of a file

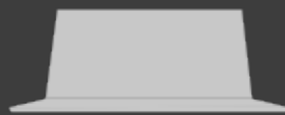
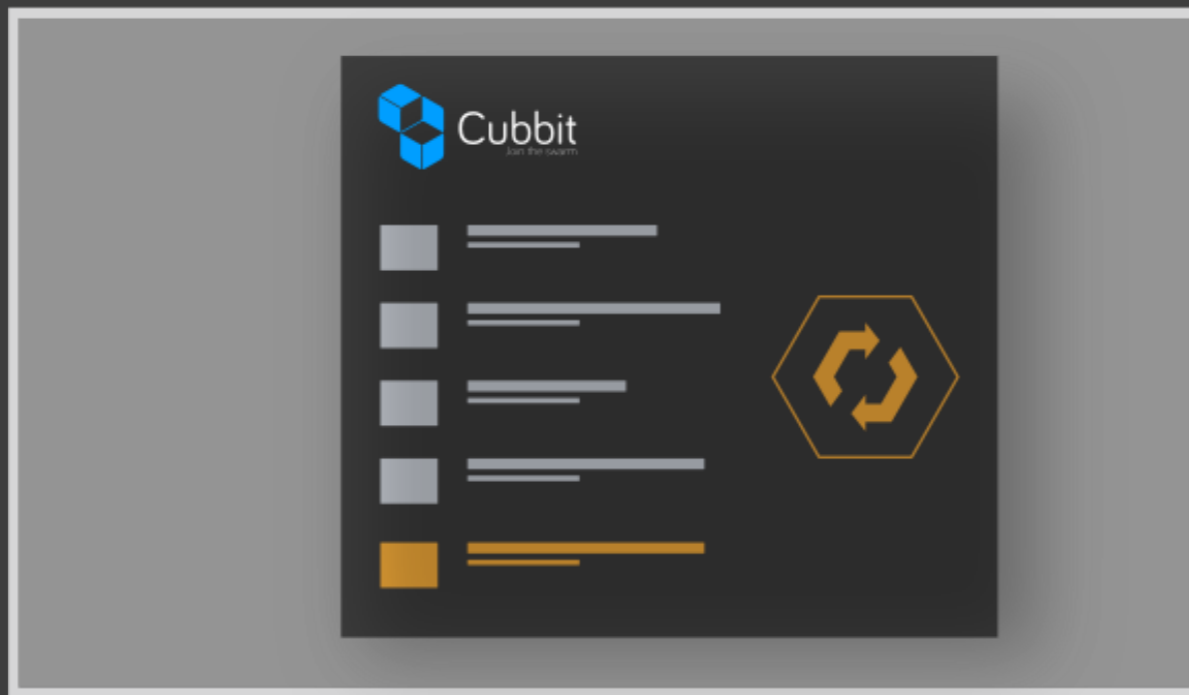
{Stage 1} pre-processing - encryption and redundancy





The path of a file

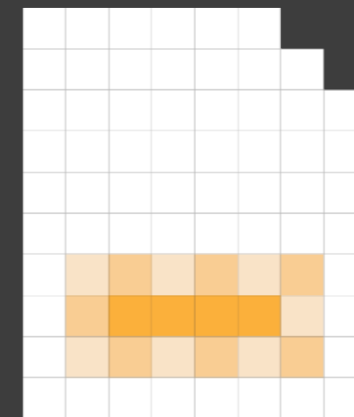
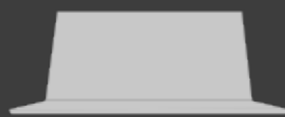
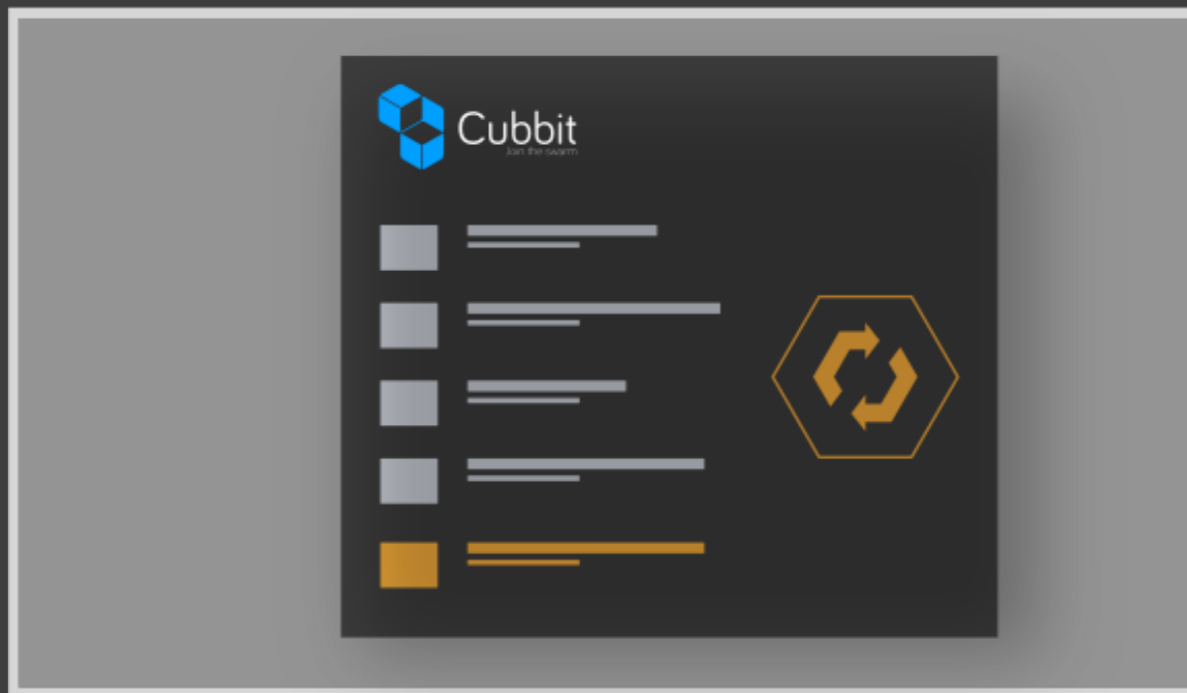
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The path of a file

{Stage 1} pre-processing - encryption and redundancy

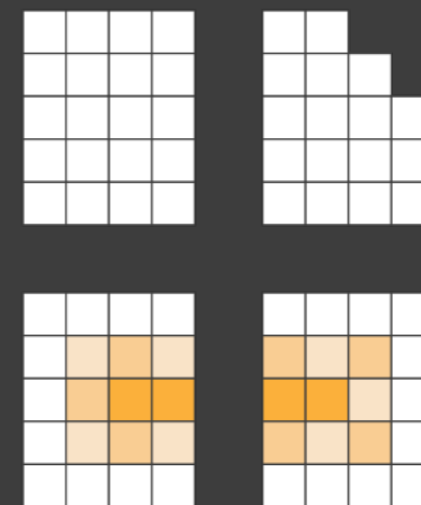
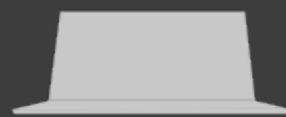
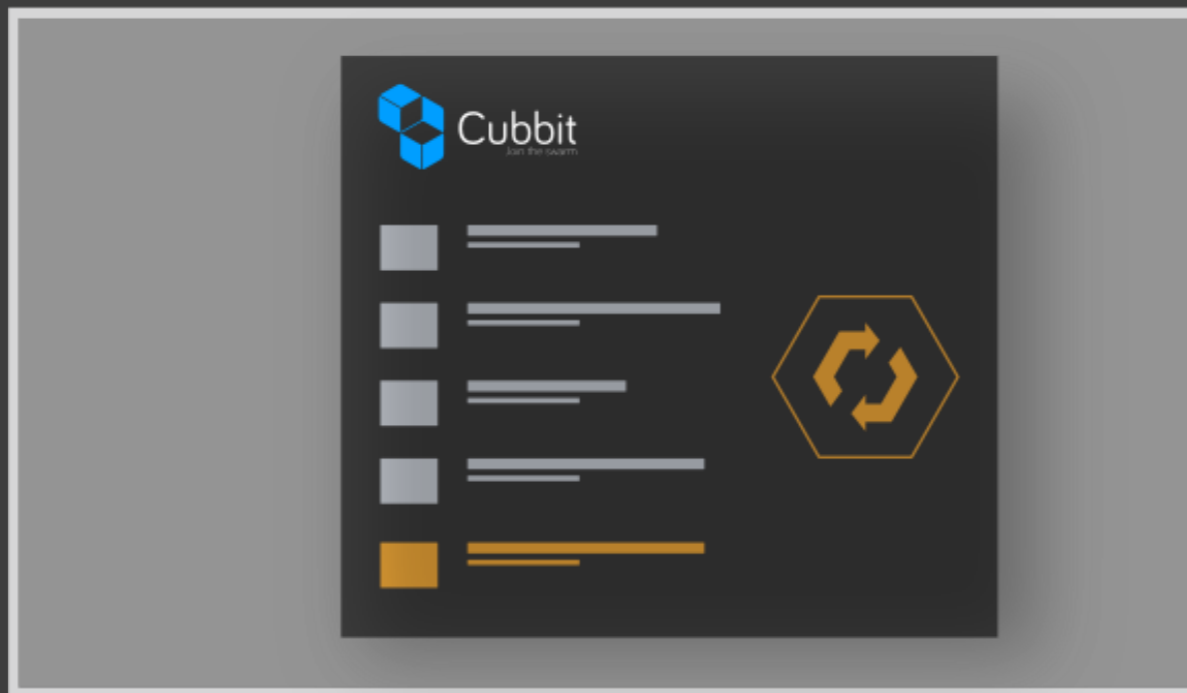


AES 256



The path of a file

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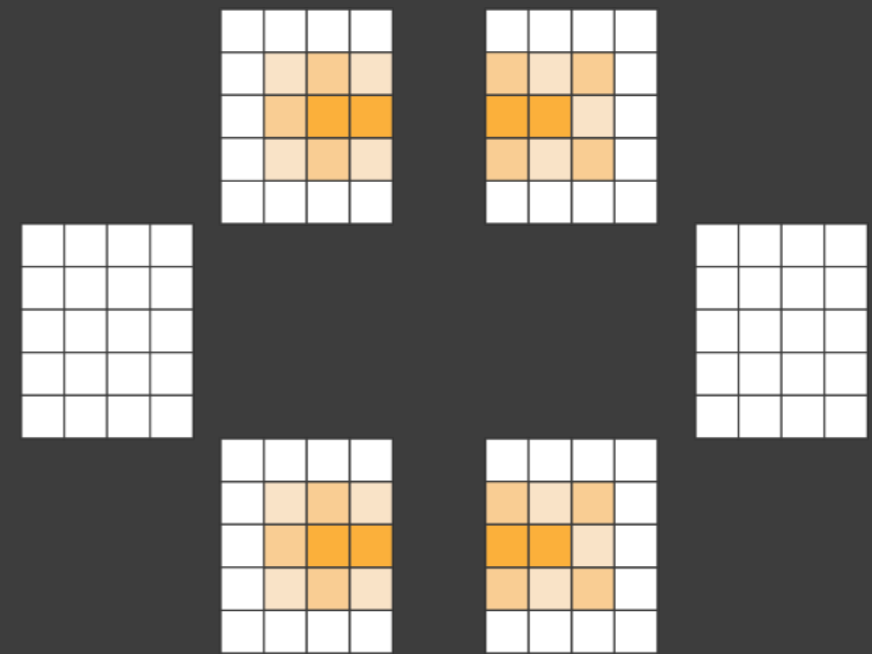
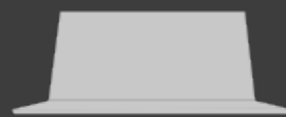
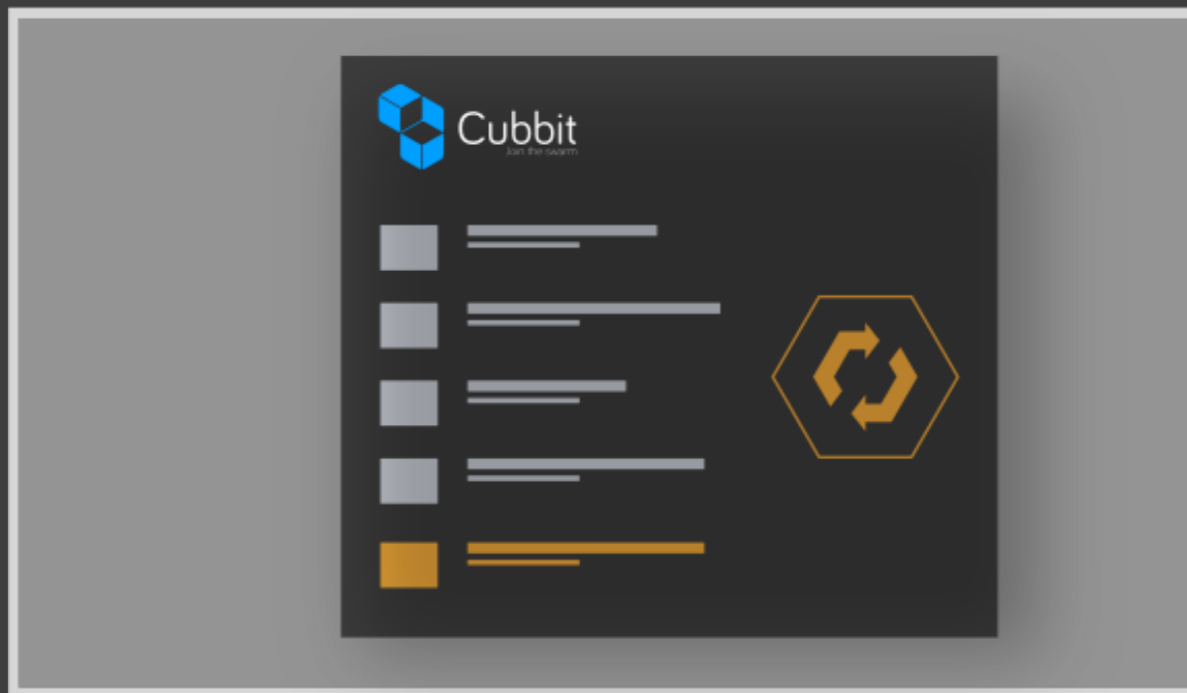


N chunks



The path of a file

{Stage 1} pre-processing - encryption and redundancy



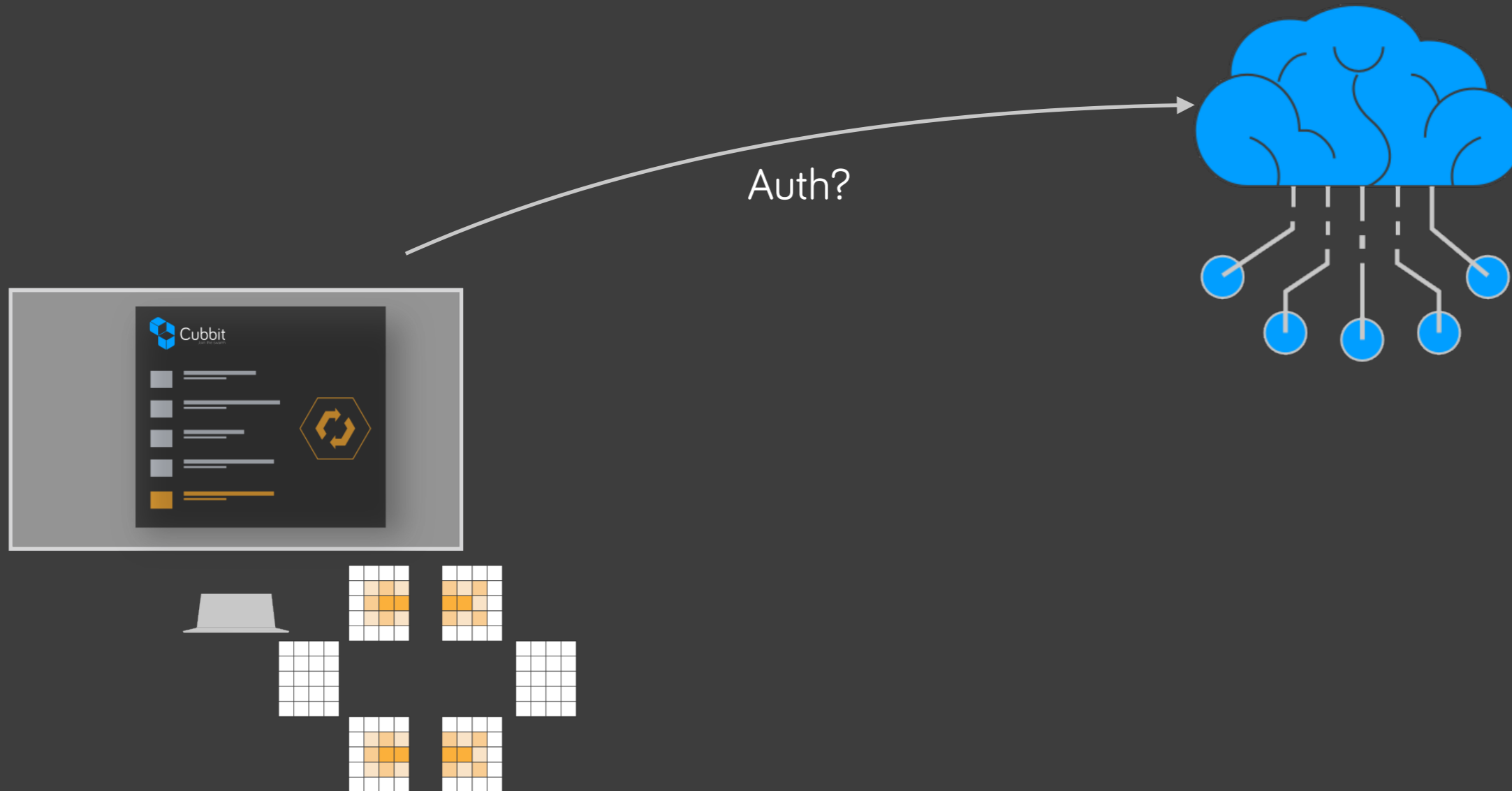
Erasure code \longrightarrow $N + K$ shards



The path of a file

{Stage 1} pre-processing - encryption and redundancy

{**Stage 2**} authorization



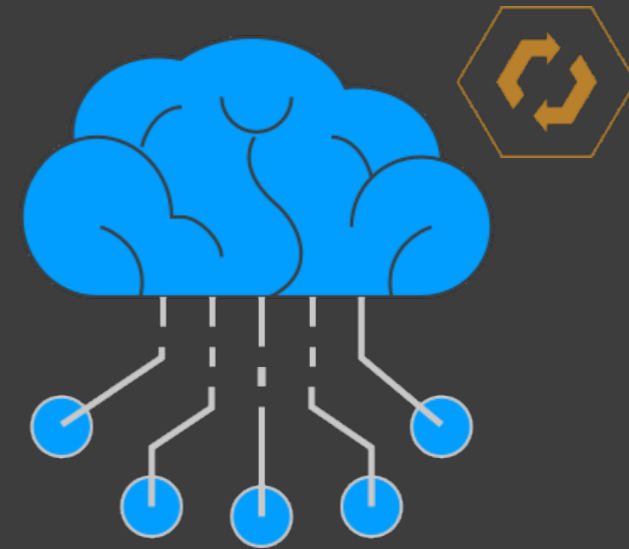


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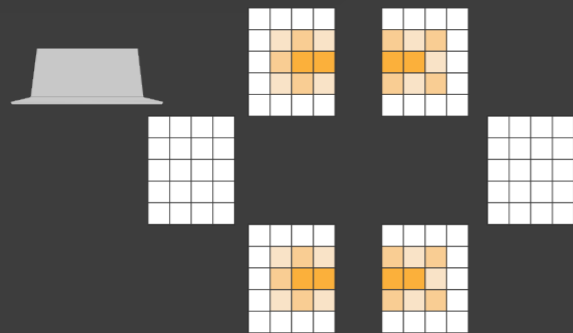
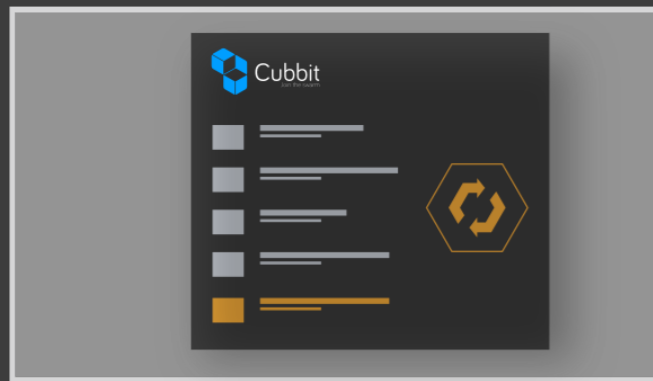
{Stage 1} pre-processing - encryption and redundancy

{Stage 2} authorization

Check permissions



AI optimization: select the best peers

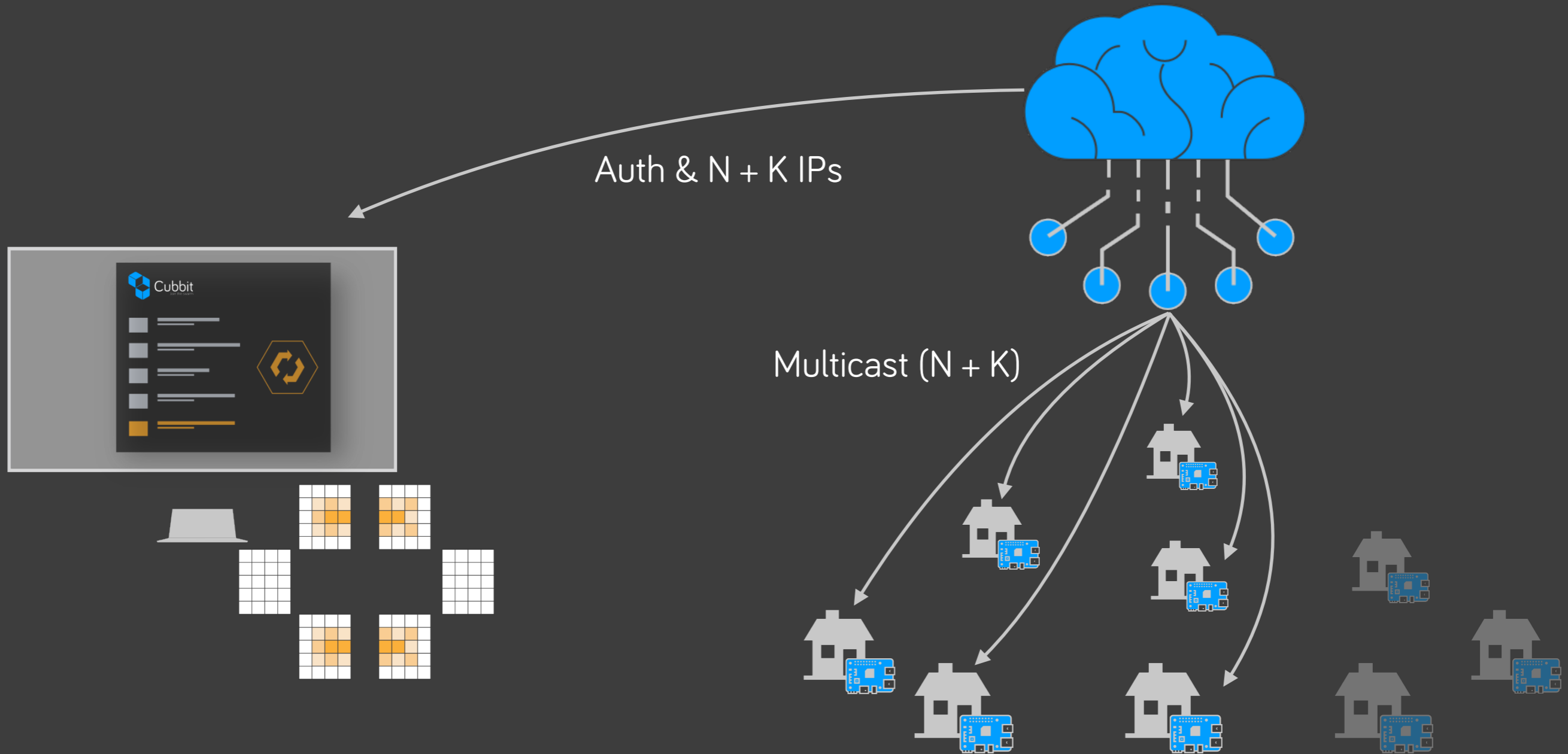




The path of a file

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{Stage 2} authorization



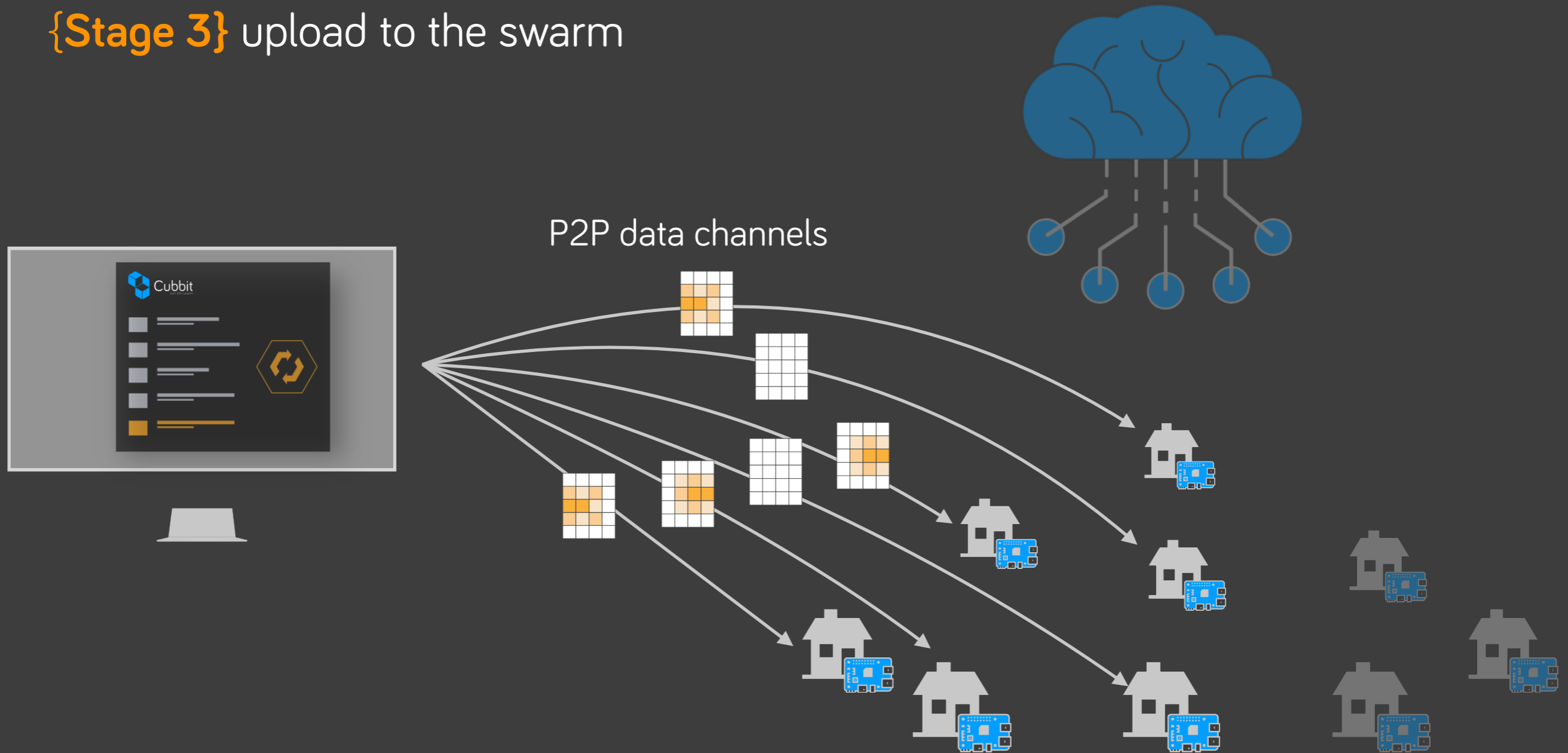


The path of a file

{Stage 1} pre-processing - encryption and redundancy

{Stage 2} authorization

{Stage 3} upload to the swarm



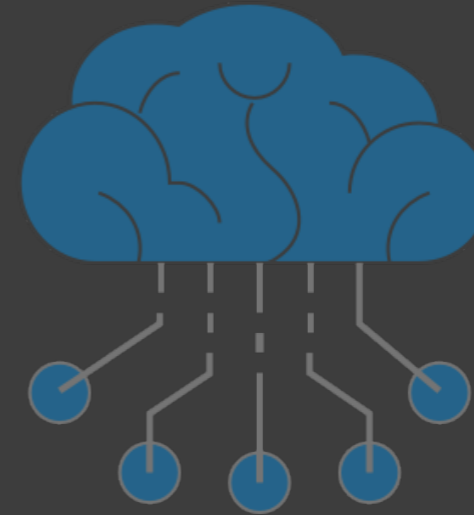
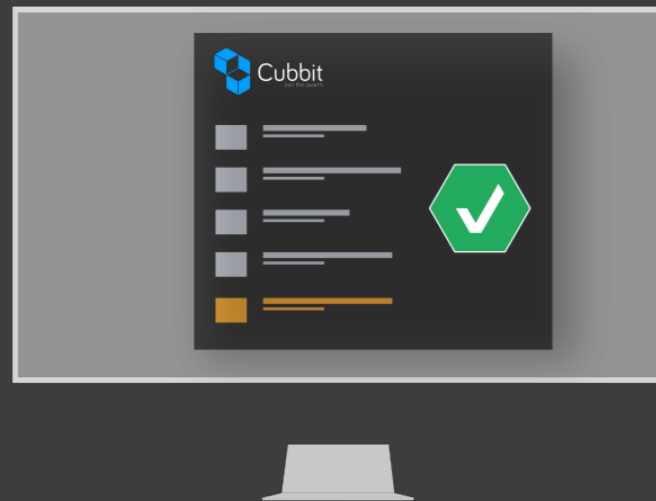


The path of a file

{Stage 1} pre-processing - encryption and redundancy

{Stage 2} authorization

{Stage 3} upload to the swarm





The path of a file

{Download} only need N over $N + K$ shards to retrieve the file!





Advantages of a distributed architecture





Advantages of a distributed architecture

1. Scalability by design

- No construction costs
- No maintenance costs
- No CDN costs
- Low managing cost for users and peers





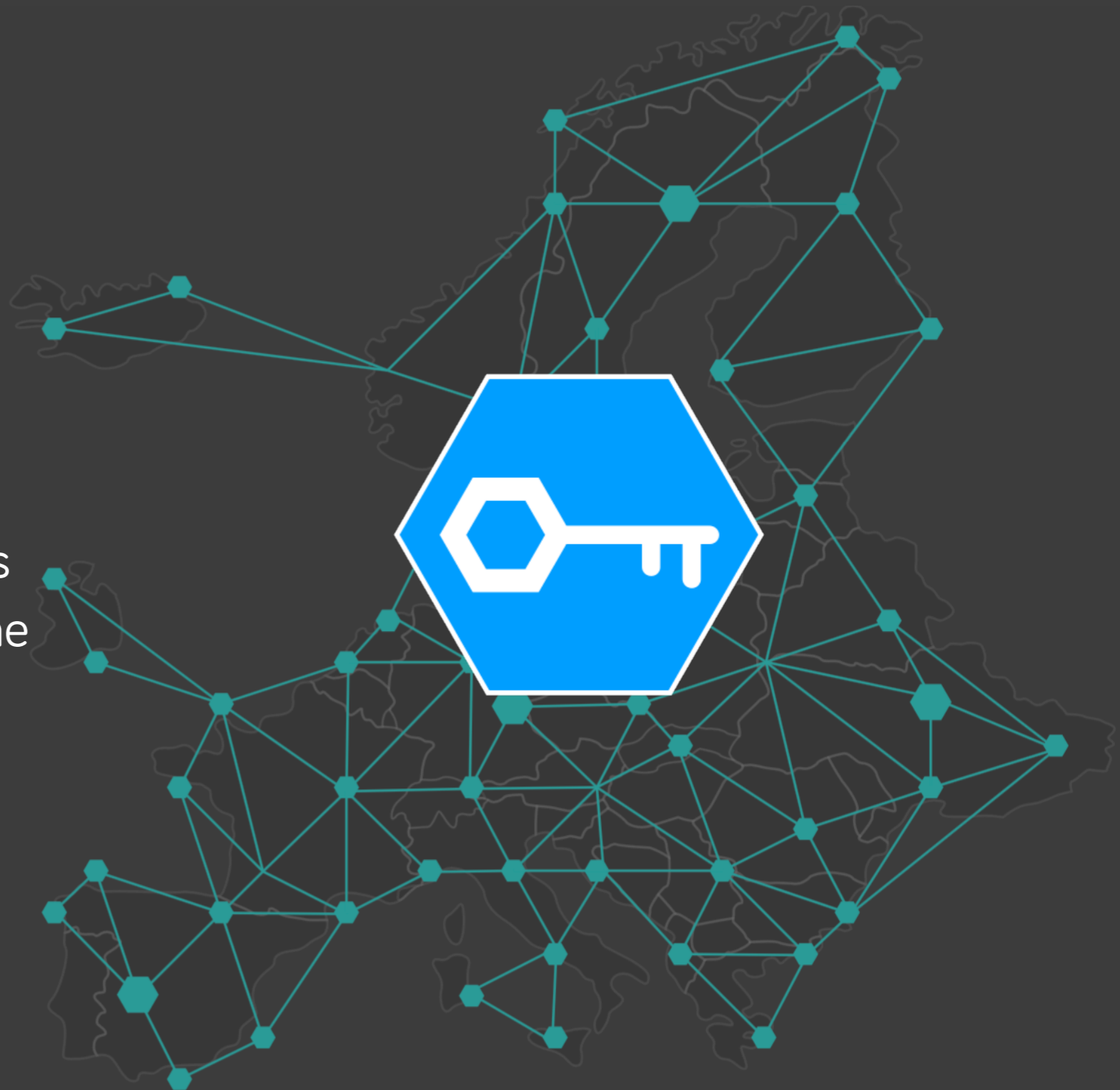
Advantages of a distributed architecture

1. Scalability by design

2. Security by design

- Client-side encryption
- Network resilience to disasters
- Statistically-guaranteed uptime

$P(\text{downtime of a file}) < 10^{-9}$





Advantages of a distributed architecture

1. Scalability by design
2. Security by design
3. Reduced environmental impact



Advantages of a distributed architecture

1. Scalability by design
2. Security by design
3. Reduced environmental impact

270 cycles



~ 190 KWh/year/TB [1, 2]

[1] *Jayant Baliga, Robert W. A. Ayre, Kerry Hinton, and Rodney S. Tucker*
Green Cloud Computing: Balancing Energy in Processing, Storage, and Transport
Proceedings of the IEEE 99.1 (2011): 149-167.

[2] *Lorenzo Posani, Marco Moschettini, and Matteo Monti*
The Environmental Footprint of Distributed Cloud Storage
Draft



Who are we? A growing startup!



Climate-KIC



Who are we? A community!



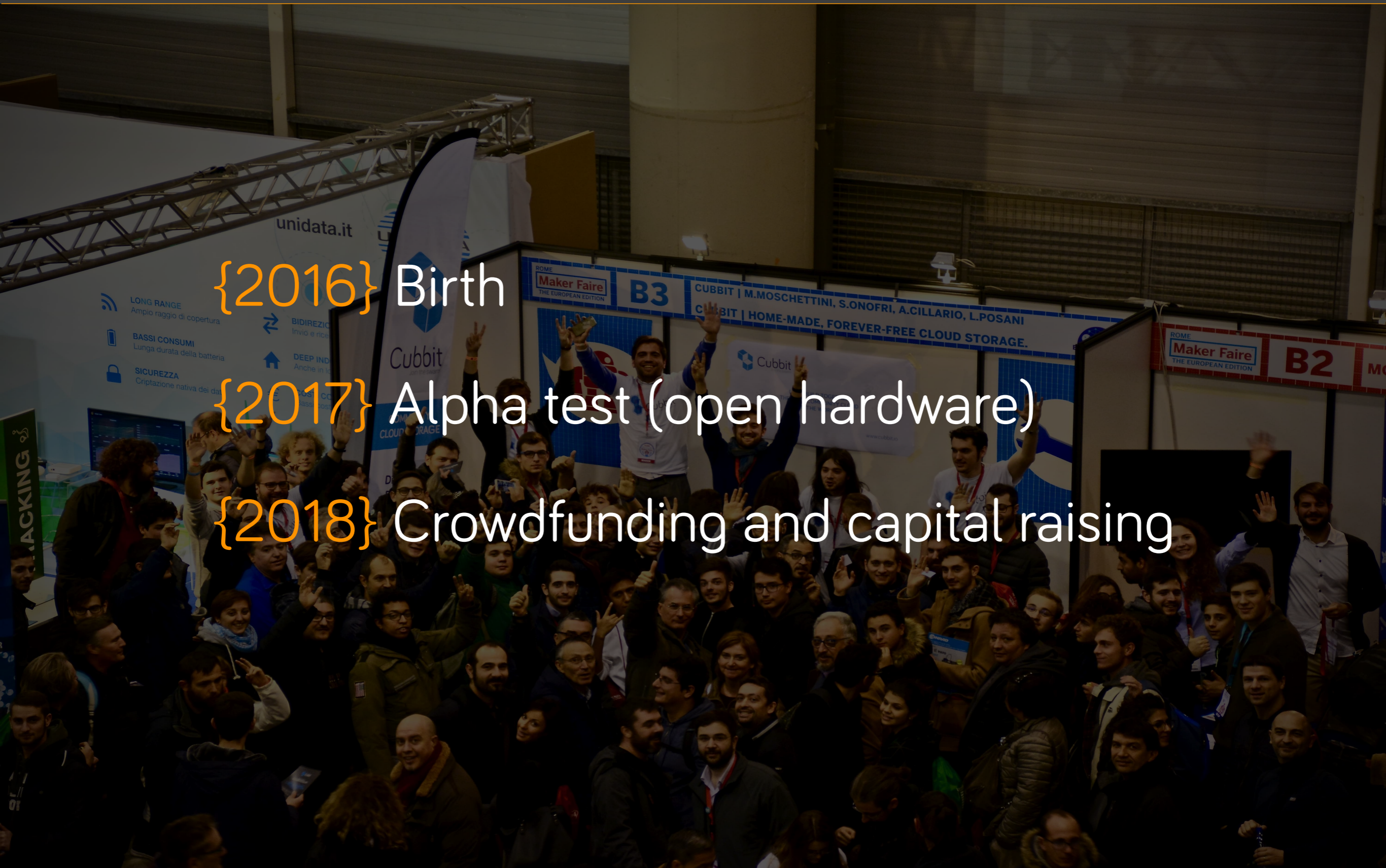


Where are we? Public alpha test

{2016} Birth

{2017} Alpha test (open hardware)

{2018} Crowdfunding and capital raising





What is Cubbit?

Today

Unused disk space



Distributed Cloud Storage
Object Storage (B2B)



What is Cubbit?

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Unused disk space



Distributed Cloud Storage
Object Storage (B2B)

Tomorrow

Bandwidth and CPU



Distributed Hosting
Distributed CDN
Distributed VPN
DDoS protection

...



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Community cloud



Thank you for your attention



Join the swarm