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Outreach as a particle physics blogger in China

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I was the first Chinese particle physicist writing the weblog articles to share news, knowledge, thinking and stories about high-energy physics and physicists with the public, first in Fermilab's *Quantum Diaries* (2005), and later in Chinese ScienceNet (since 2007). In this talk I shall briefly describe my happiness, experience and lessons in this regard, and explain why it is not easy to push education and outreach in a developing country like China.

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