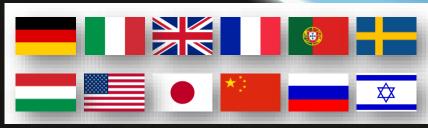
PLASMA RESEARCH ACCELERATOR WITH EXCELLENCE IN APPLICATIONS



## **Outreach and Liaison**

Dr Ricardo Torres / University of Liverpool







## **Communication Plan**



- Established in October 2016;
- Defines EuPRAXIA-wide communication activities, deadlines and target audiences;
- More than a dozen activities to communicate project goals and achievements;
- Establishes and promotes project identity.





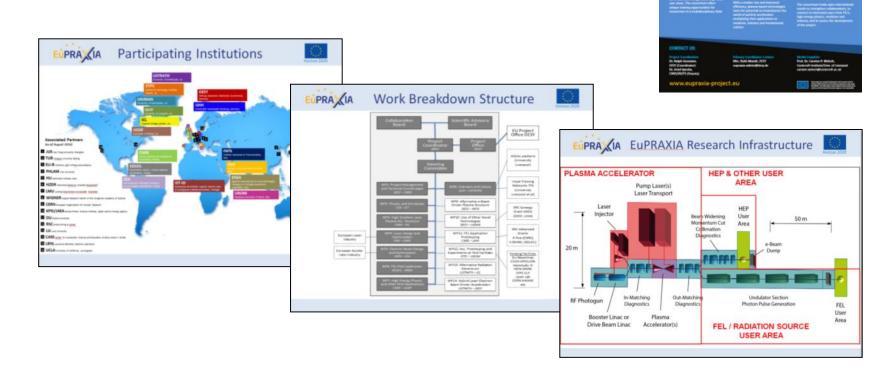
# Project identity



**EXCELLENCE IN** 

**DESIGNING THE FUTURE** 

- Project logo
- Visual language
- Templates for slides and posters





# Website and social media





- Up-to-date information about our project;
- Download area for all dissemination materials;
- Latest news from all project partners and information about past and upcoming events.

### www.eupraxia-project.eu



The Cockcroft Institute
The QUASAR Group



- @ cockcroft news
- @ QUASAR\_6roup

#EuPRAXIA #plasma #accelerator



## News articles



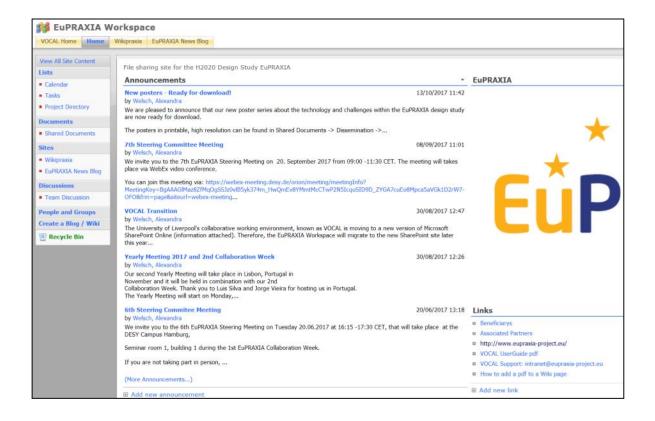
- Regular news on project website and partner institutions (to date primarily DESY and University of Liverpool / Cockcroft Institute).
- More than 20 feature articles in magazines, newsletters, and news portals.





### Intranet





- Intranet platfrom to be migrated to Sharepoint
- Please send us your Microsoft email address and account name asap



### Banners







- Establishing project presence at different venues;
- Used in collaboration meetings and conferences.



## Leaflets







- Translated into six languages plus nontechnical version;
- Distributed at events.



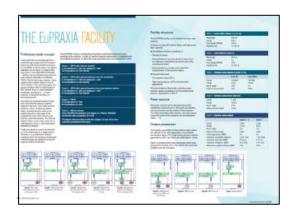
# EUPRAXIA Brochure on key technologies





### **Contents:**

- Intro to plasma acceleration and the EuPRAXIA facility
- Partners and network description
- Technology
- Challenges
- Innovation potential







# Conferences & exhibitions





Project promotion and distribution of leaflets and brochures at the industrial exhibitions of:

- IPAC'16, Busan (South Korea)
- IBIC'16, Barcelona (Spain)
- IPAC'17, Copenhagen (Denmark)
- IBIC'17, Grand Rapids (USA)



### **Posters**



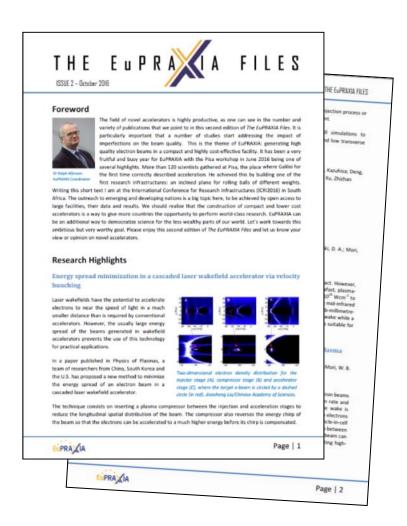


- Based on brochure of key technologies;
- Available to download from the website;
- Displayed at partner institutions.



## The EuPRAXIA Files





- Collection of abstracts of recently published papers in plasma acceleration;
- Quarterly;
- Distributed to all beneficiary and associate partners.



## Video





## **Future activities**



- Step up the publication of feature articles in the general media;
- Continue the promotion in conferences;
- Articles series about young researchers in EuPRAXIA;
- Educational videos;
- 2<sup>nd</sup> edition of brochure on key technologies;
- Outreach symposium in 2018.



# Symposium





Liverpool Convention Centre – 6<sup>th</sup> July 2018



## Symposium



### Up to 250 participants:

- Delegates EuPRAXIA collaboration week
- Industry
- Local schools, university students and general public
- Media
- Policy makers

Talks by key note speakers
Industry exhibition
Posters about WP results
Hands-on science and interaction
Celebration of the project



