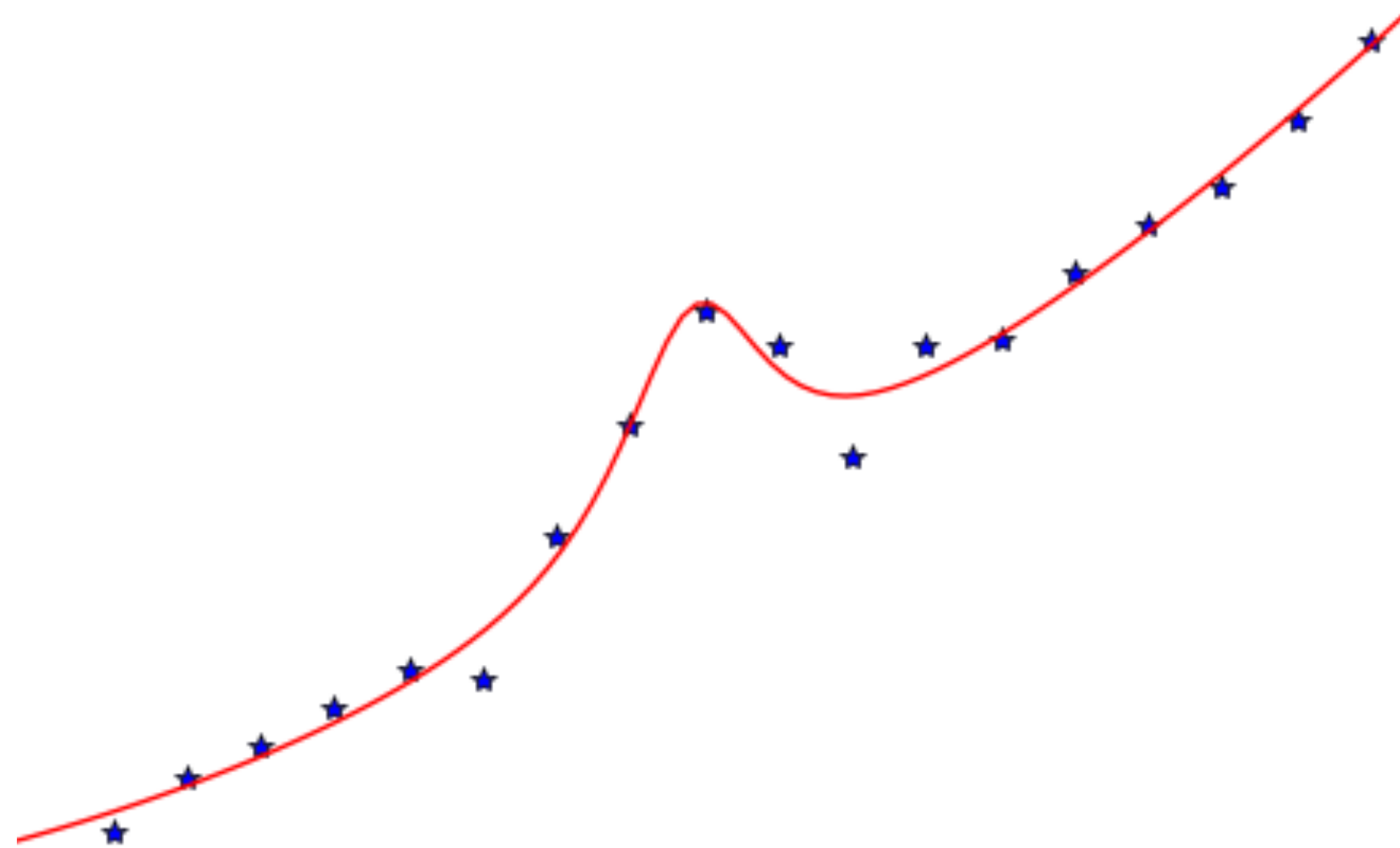


Bayesian Data Analysis I



Inverted CERN School of Computing
CERN - 06.03.18

Christian Graf
Max Planck Institute for Physics, Munich

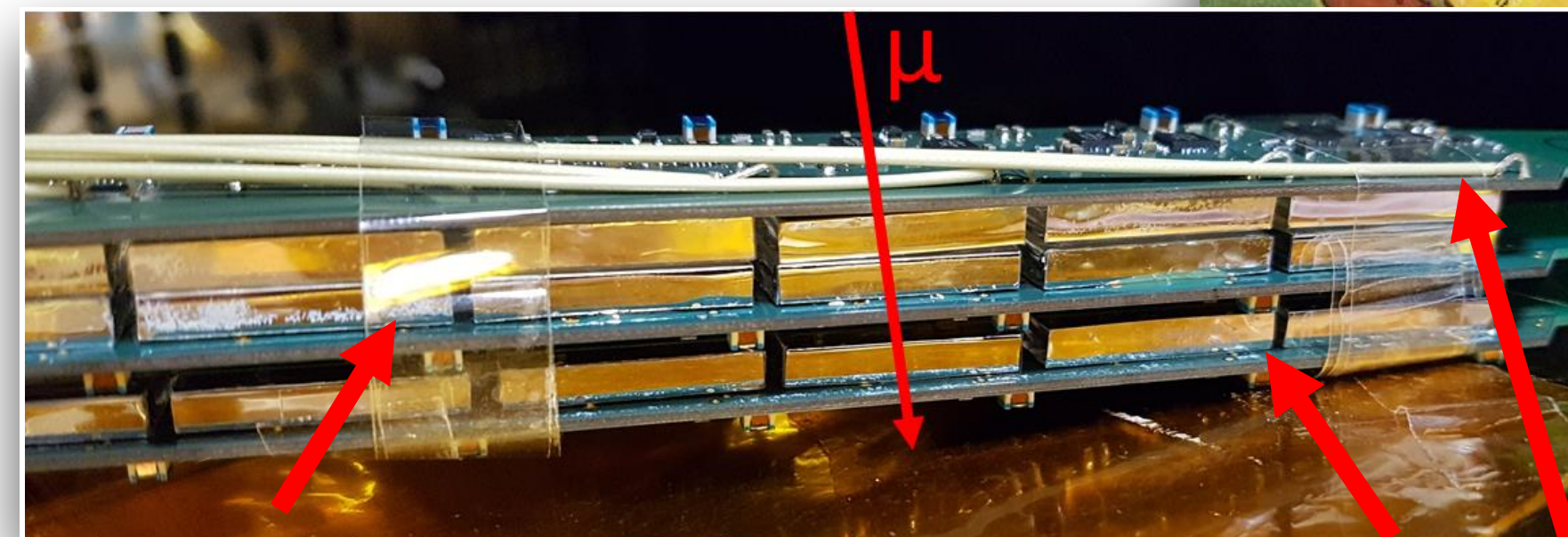
Learning Goals



- The difference between **frequentist** and **bayesian** approach to data analysis
- How to set up a probability model and perform a simple **bayesian analysis**
- The role of the **prior** and how to choose a reasonable one
- Different ways to **present** your results
- **2nd Lecture:** Hypothesis testing, model fitting, other applications



[Andrew Walter]



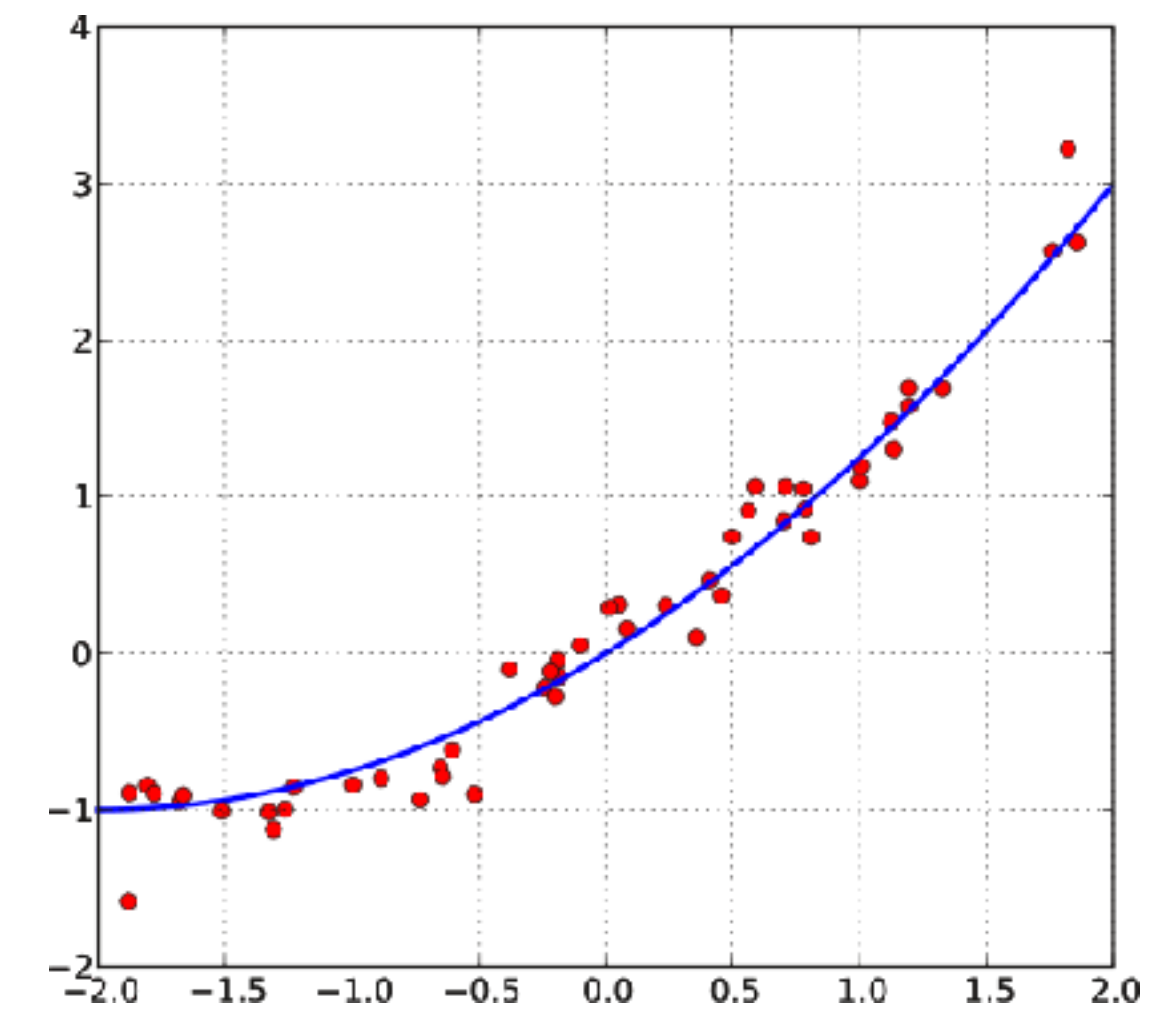
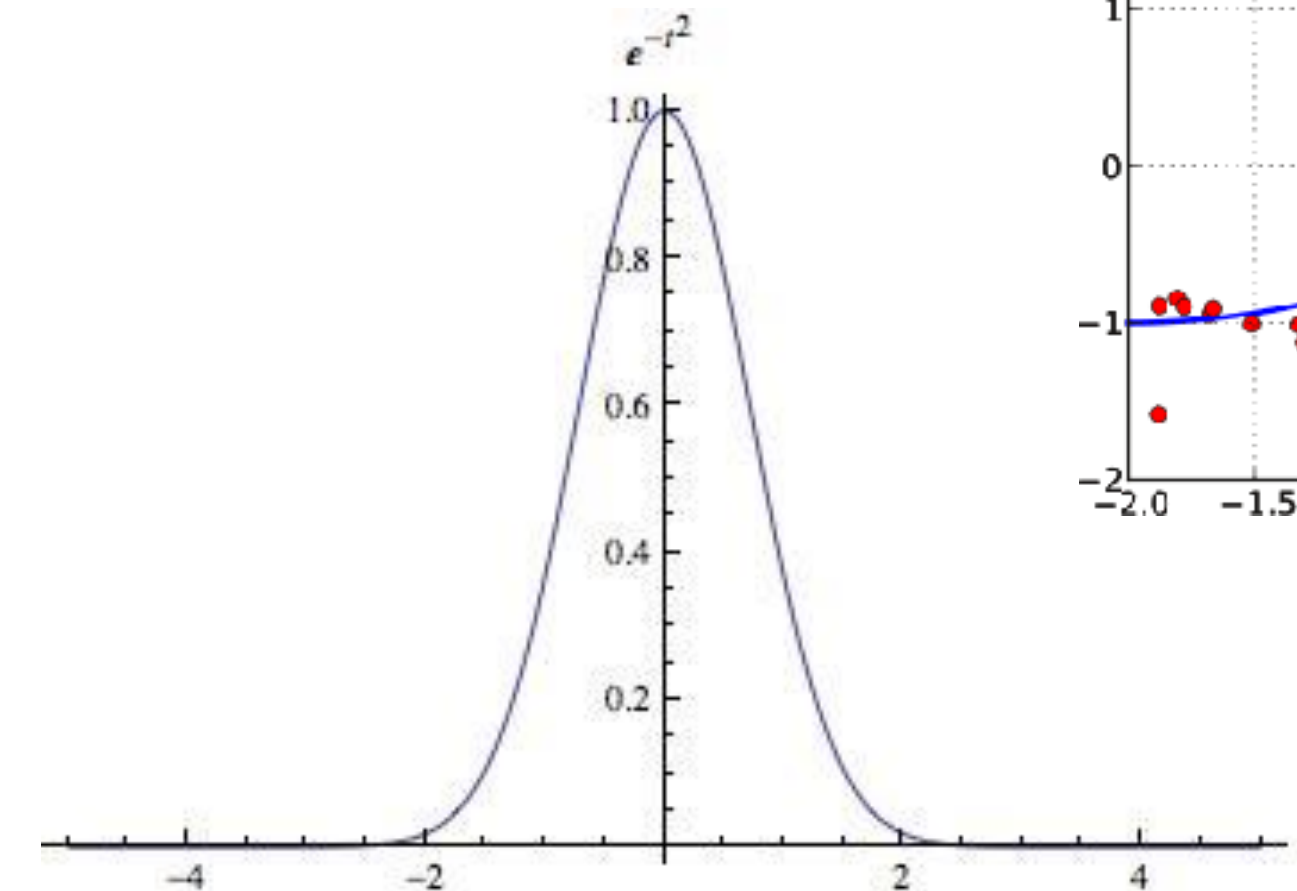
device under test

trigger

*Data analysis, [...], is a process of inspecting, cleansing, transforming, and modeling data with the goal of discovering **useful information**, **suggesting conclusions**, and **supporting decision-making**.*

- Wikipedia

- We want to learn something from the data
- **Descriptive statistics**: summarize a sample
- **Inferential statistics**: learn about the population
- **Probability theory is the foundation**



What is Probability?



What is the probability of a coin flip showing heads?

What is Probability?



What is the probability of a coin flip showing heads?

You build a model: fair coin, two sides, each side has equal probability (principle of indifference)

What is Probability?



What is the probability of a coin flip showing heads?

You build a model: fair coin, two sides, each side has equal probability (principle of indifference)

What is the probability of observing these outcomes of coin flips?

TTTTTTTTTT

THHTTTHHH

What is Probability?



What is the probability of a coin flip showing heads?

You build a model: fair coin, two sides, each side has equal probability (principle of indifference)

What is the probability of observing these outcomes of coin flips?

Probability of sequence

TTTTTTTTTT $(1/2)^{10} = 0.001$

THHTTTHTHH $(1/2)^{10} = 0.001$

What is Probability?



What is the probability of a coin flip showing heads?

You build a model: fair coin, two sides, each side has equal probability

What is the probability of observing these outcomes of coin flips?

Binomial distribution

$$p(r, N, q) = \binom{N}{r} q^r (1 - q)^{(N-r)}$$

Probability of sequence

Probability of r Tails

TTTTTTTTTTT $(1/2)^{10} = 0.001$

$$\binom{10}{10} (1/2)^{10} = 0.001$$

THHTTTHTHH $(1/2)^{10} = 0.001$

$$\binom{10}{5} (1/2)^{10} = 256 * 0.001$$

What is Probability?



What is the probability of a coin flip showing heads?

You build a model: fair coin, two sides, each side has equal probability

What is the probability of observing these outcomes of coin flips?

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$$\binom{10}{5} (1/2)^{10} = 256 * 0.001$$

THHTHTHTHTH $(1/2)^{10} = 0.001$

$$\binom{10}{5} (1/2)^{10} = 256 * 0.001$$

There is not an intrinsic „real“ probability in a problem.

Which probability you are interested in needs to be chosen for each problem.

DID THE SUN JUST EXPLODE?
(IT'S NIGHT, SO WE'RE NOT SURE.)

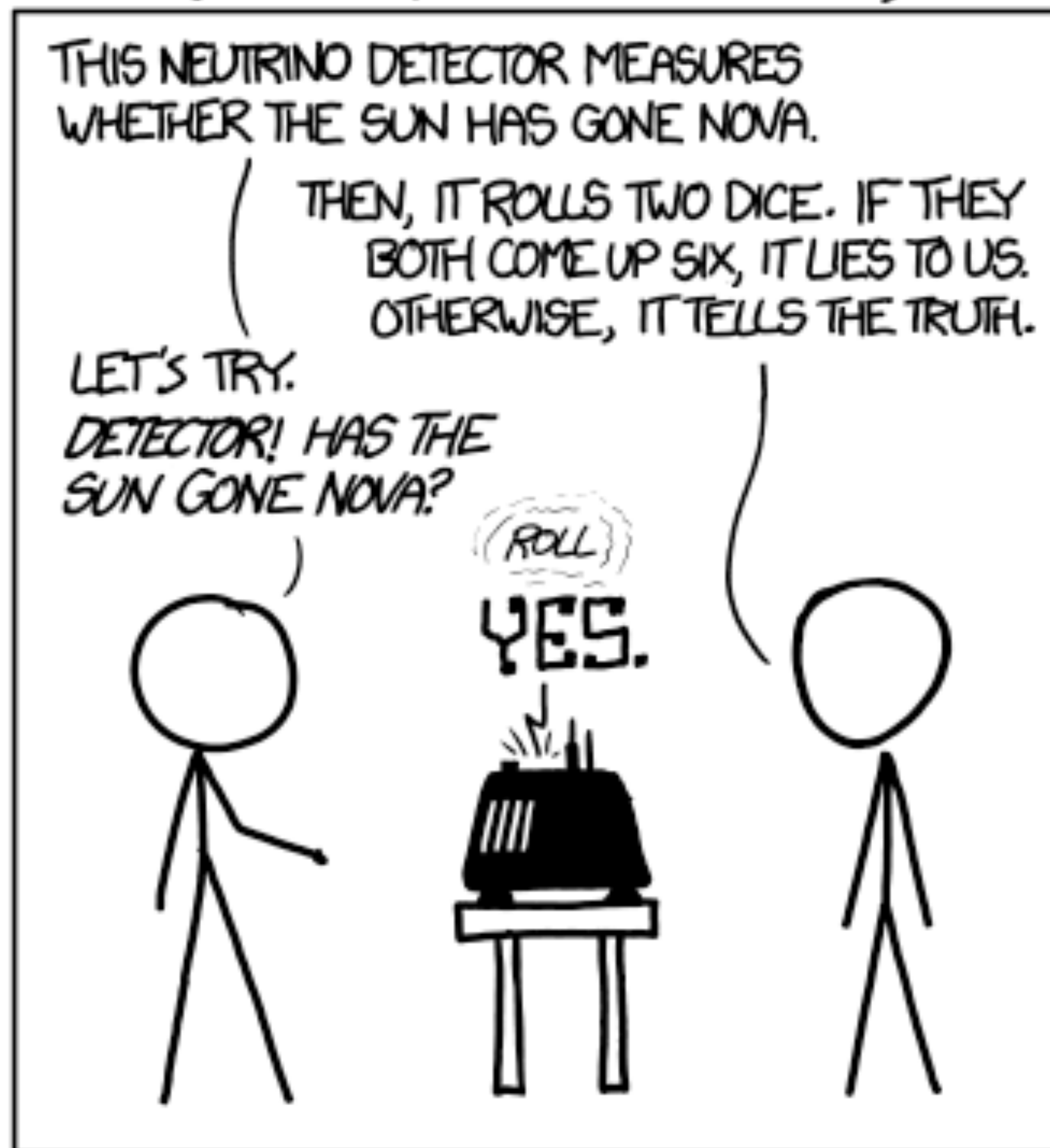
THIS NEUTRINO DETECTOR MEASURES
WHETHER THE SUN HAS GONE NOVA.

THEN, IT ROLLS TWO DICE. IF THEY
BOTH COME UP SIX, IT LIES TO US.
OTHERWISE, IT TELLS THE TRUTH.

LET'S TRY.

DETECTOR! HAS THE
SUN GONE NOVA?

(ROLL)
YES.



DID THE SUN JUST EXPLODE?
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THIS NEUTRINO DETECTOR MEASURES
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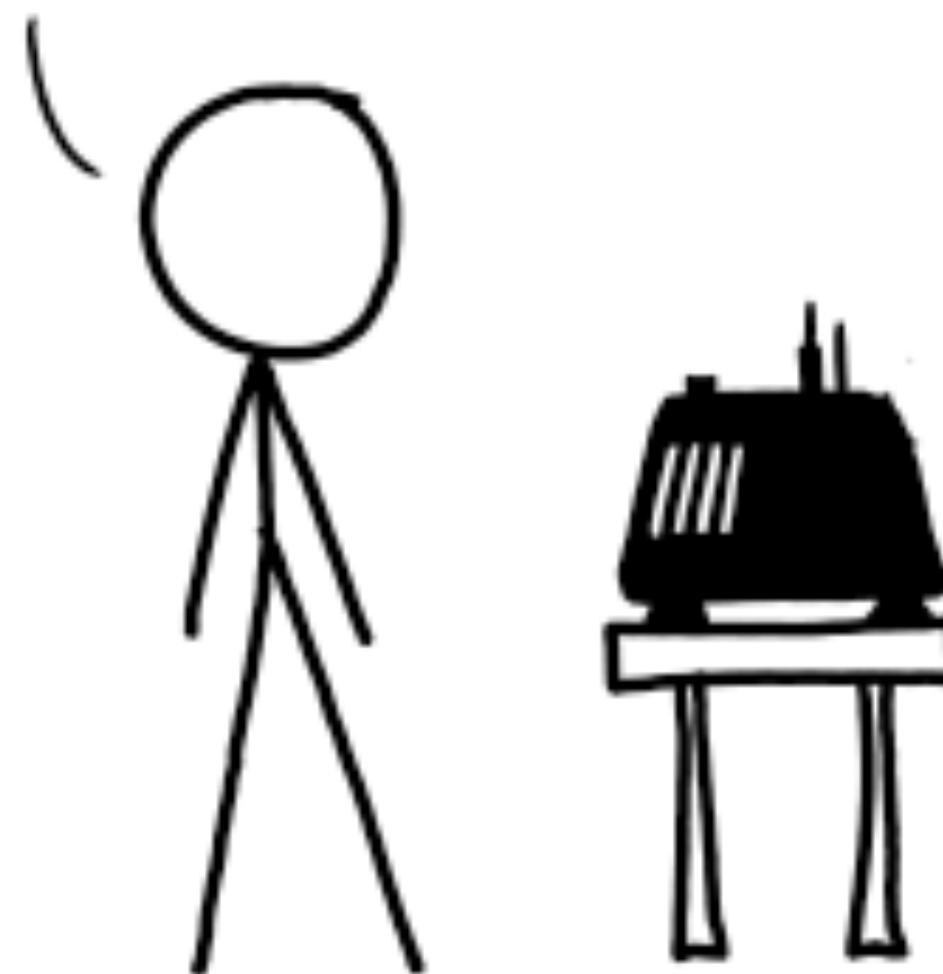
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(ROLL)
YES.



FREQUENTIST STATISTICIAN:

THE PROBABILITY OF THIS RESULT
HAPPENING BY CHANCE IS $\frac{1}{36} = 0.027$.
SINCE $p < 0.05$, I CONCLUDE
THAT THE SUN HAS EXPLODED.



Frequentist vs Bayes



DID THE SUN JUST EXPLODE?
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DETECTOR! HAS THE
SUN GONE NOVA?

(ROLL)
YES.



(Unsuitable in this case)

FREQUENTIST STATISTICIAN:

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SINCE $p < 0.05$, I CONCLUDE
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Using prior belief

BAYESIAN STATISTICIAN:

BET YOU \$50
IT HASN'T.



Frequentists vs. Bayesians



- **Frequentist probability:** Limit of its relative frequency in a large number of trials
- „After observing 58 heads out of 100 flips, I estimate the probability of observing heads to be 58%“
- **Bayesian probability:** Degree of belief
- „From previous experience we have most probable a fair coin. After observing 58 heads out of 100 flips, I update my prior belief. The most probable value now is 54%“



“The argument in the academic community is mostly esoteric tail wagging anyway. In truth most analysts out of the ivory tower don’t care that much, if at all, about Bayesian vs. Frequentist.”

- Dr. Rob Balon

The Raffle problem



You buy 10 tickets for a raffle, 5 of them win. What are the odds of winning?

The Raffle problem



You buy 10 tickets for a raffle, 5 of them win. What are the odds of winning?

You buy 1 ticket for a raffle, it wins. What are the odds of winning?

The Raffle problem



You buy 10 tickets for a raffle, 5 of them win. What are the odds of winning?

You buy 1 ticket for a raffle, it wins. What are the odds of winning?

*"If we be, therefore, engaged by arguments to put **trust in past experience**, and make it the standard of our **future judgement**, these arguments must be **probable only**."*

- David Hume

- Bayes introduced concept of likelihood around 1750: $p(\text{data}|\theta)$
- **Likelihood:** What is the probability of our observation given a certain model?



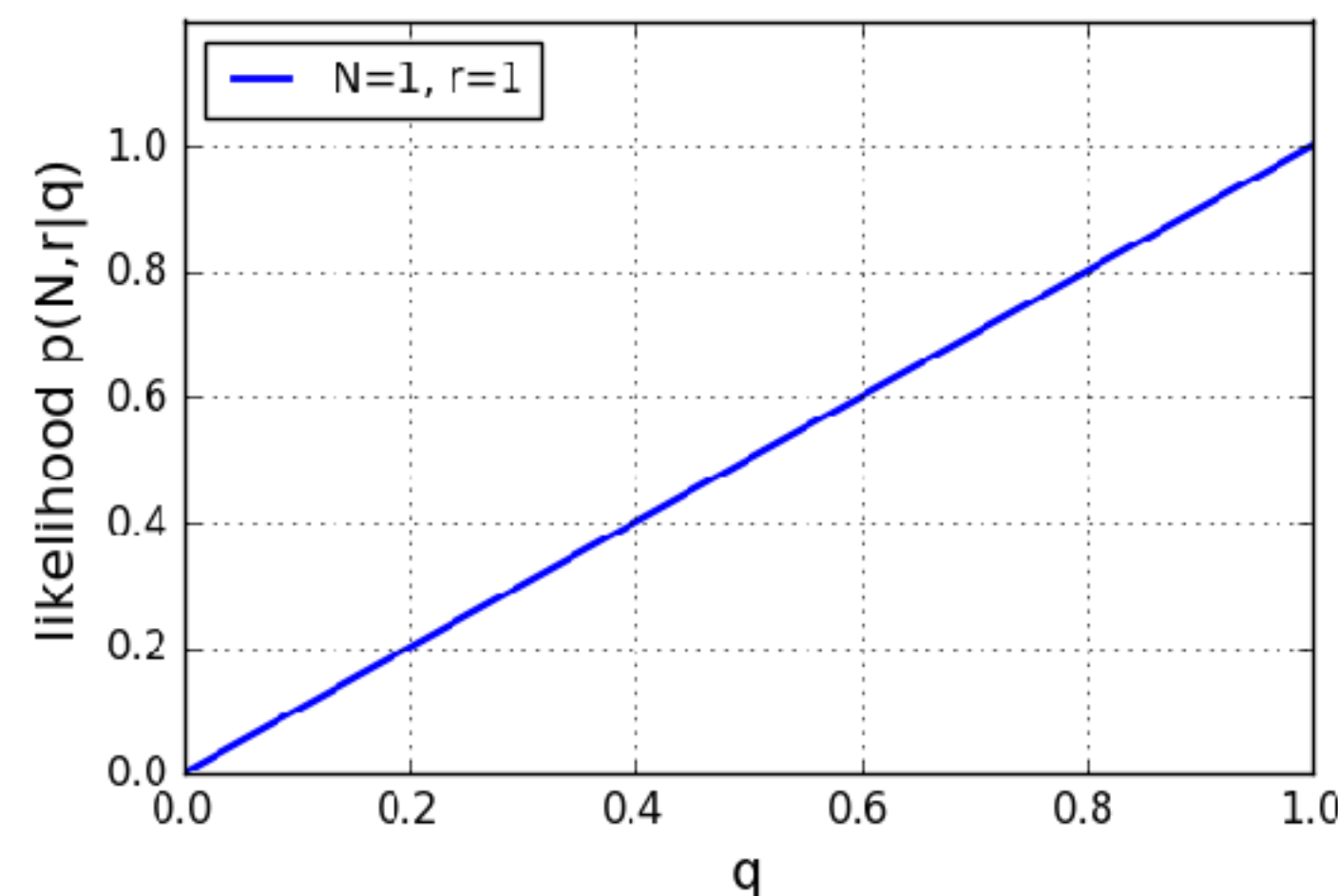
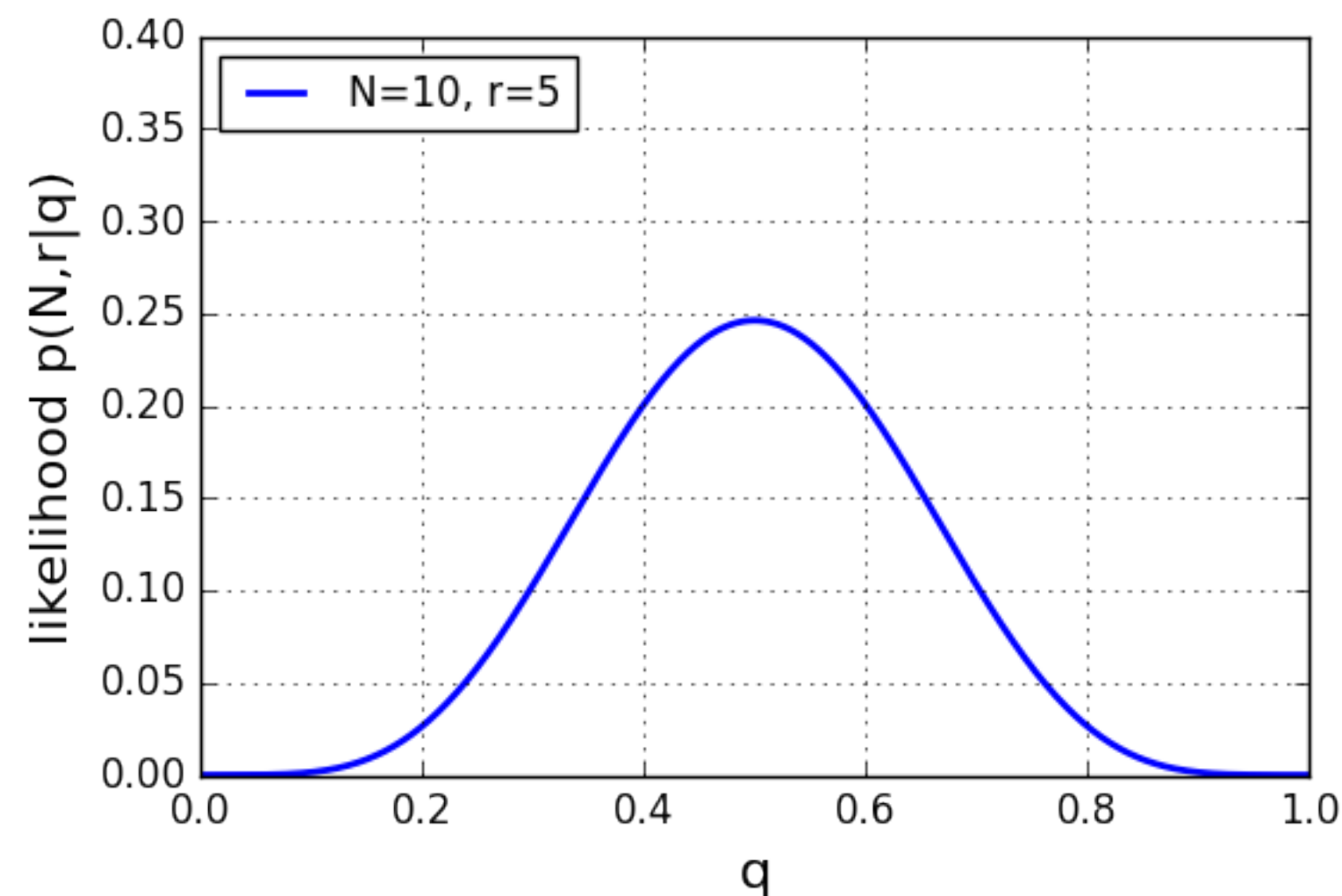
Thomas Bayes

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$$p(N, r|q) = \binom{N}{r} q^r (1 - q)^{N-r}$$



First step: define probability model

The likelihood is not normalized

The likelihood is not a probability distribution

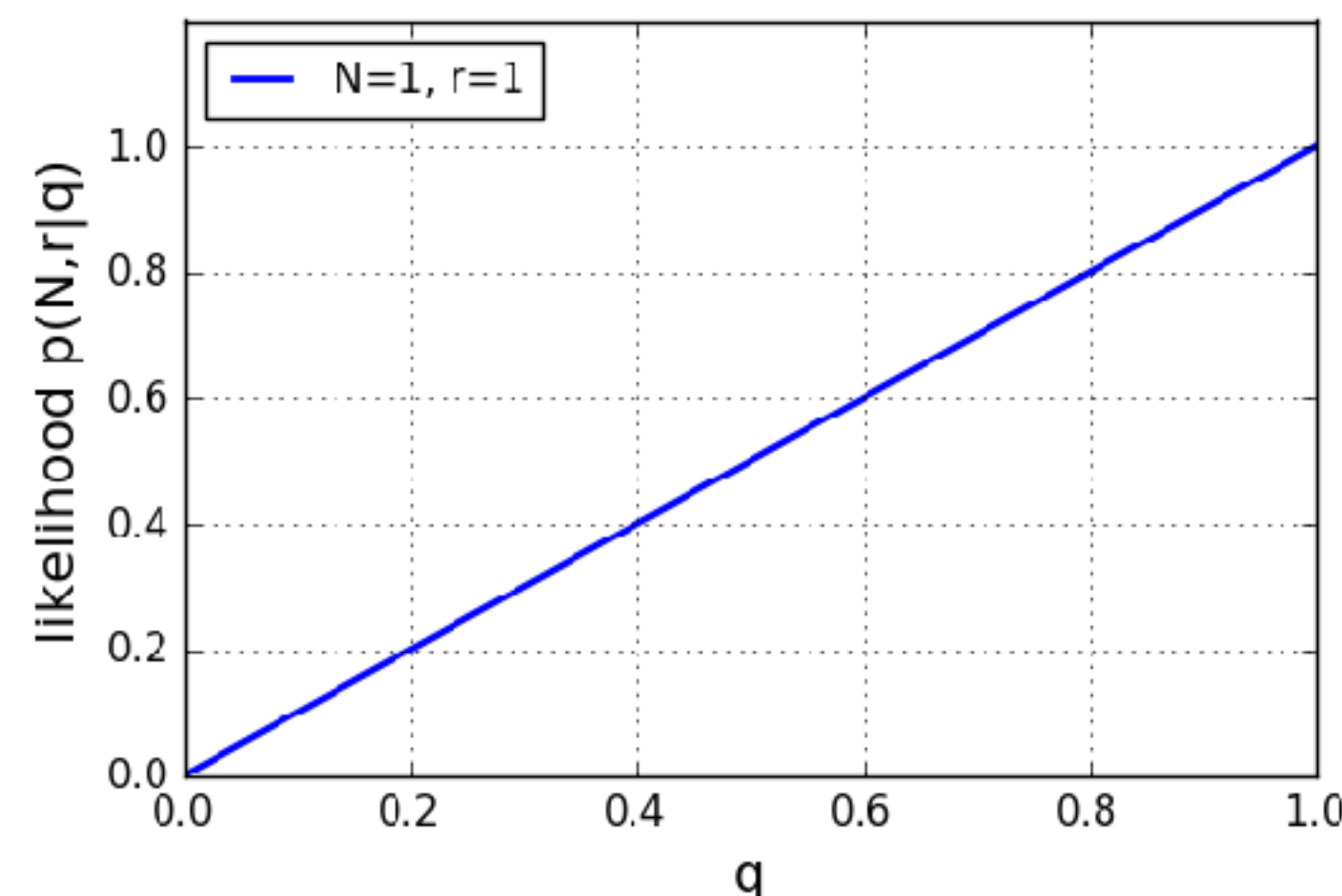
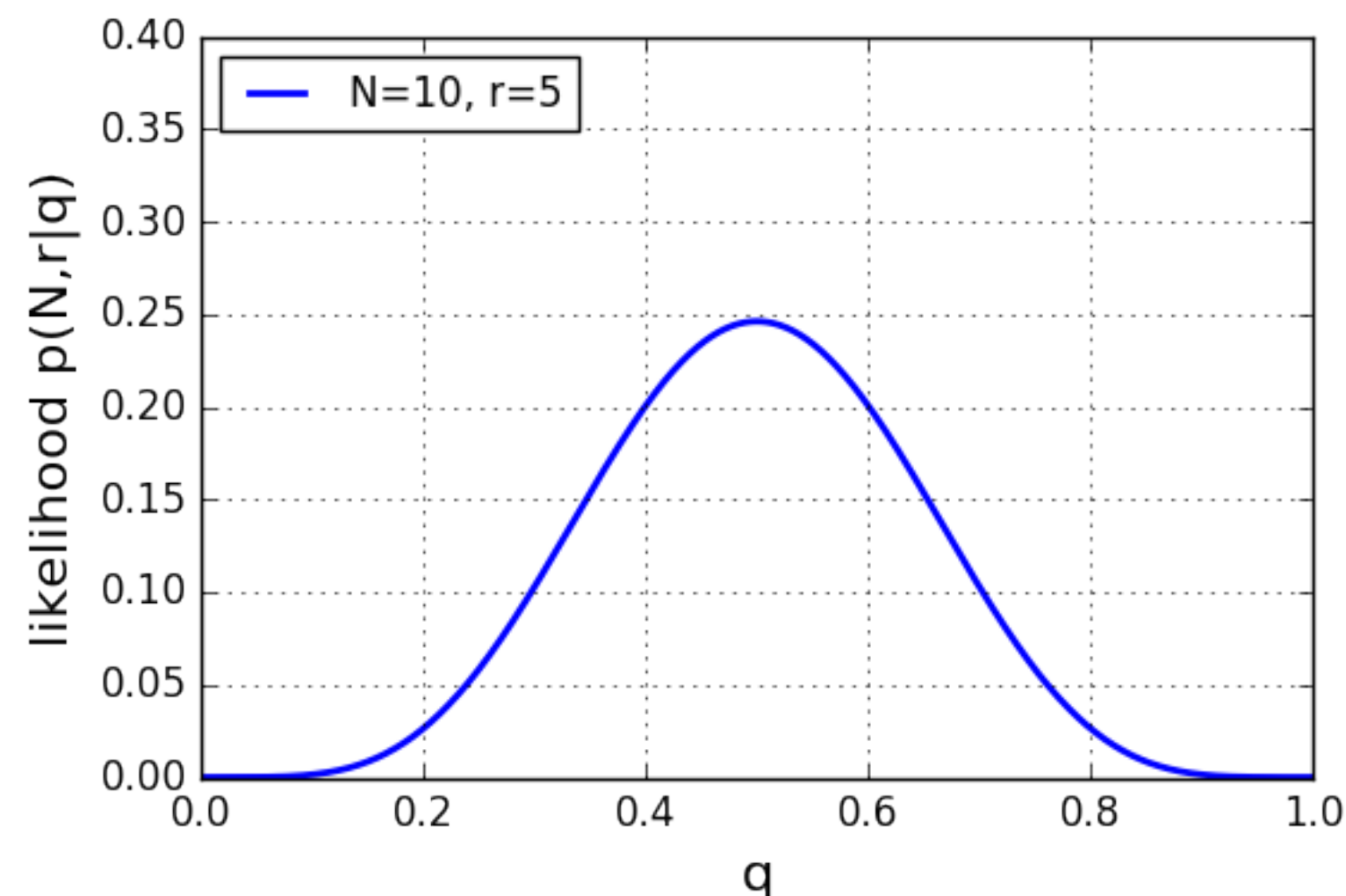
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$$p(N, r|q) = \binom{N}{r} q^r (1 - q)^{N-r}$$

What we really want to know: $p(\theta|\text{data})$



First step: define probability model

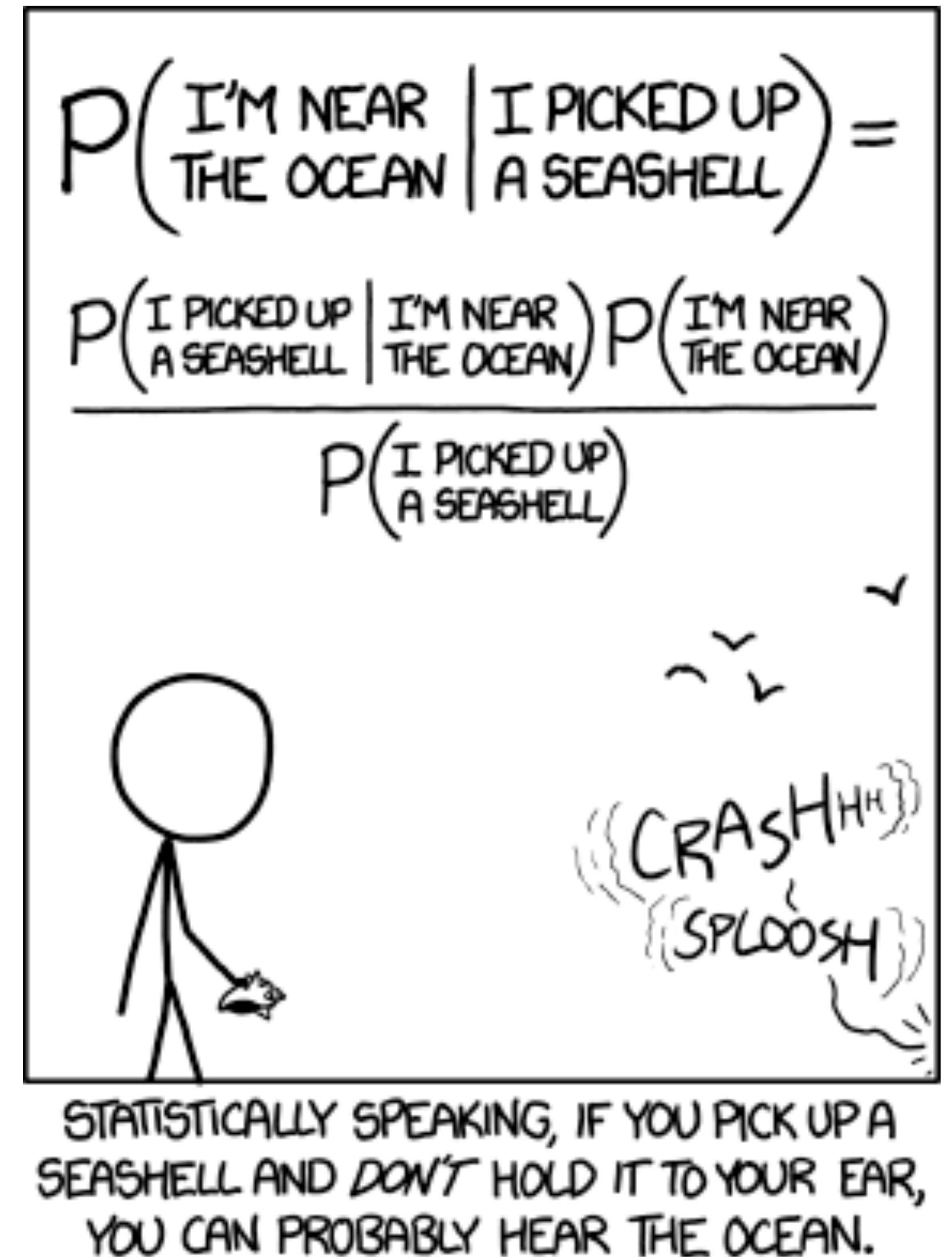
The likelihood is not normalized

**The likelihood is not
a probability distribution**

Bayes Theorem



- How to get from the likelihood to a probability distribution on our unknown parameter?



Bayes Theorem



- How to get from the likelihood to a probability distribution on our unknown parameter?

Posterior

Likelihood

The diagram shows a stick figure on the left holding a seashell. To the right of the figure are sound effects: "SHHH" and "SPLOOSH". Arrows point from the figure to the text "Marginal likelihood / model evidence" and from the text "Prior" to the denominator of the equation. The equation itself is written in a hand-drawn style with "Unknown" and "Data" labels above the variables.

$$\begin{array}{c} \text{Unknown} \quad \text{Data} \\ P\left(\text{I'M NEAR THE OCEAN} \mid \text{I PICKED UP A SEASHELL}\right) = \\ \frac{P\left(\text{I PICKED UP A SEASHELL} \mid \text{I'M NEAR THE OCEAN}\right) P\left(\text{I'M NEAR THE OCEAN}\right)}{P\left(\text{I PICKED UP A SEASHELL}\right)} \end{array}$$

STATISTICALLY SPEAKING, IF YOU PICK UP A SEASHELL AND DON'T HOLD IT TO YOUR EAR, YOU CAN PROBABLY HEAR THE OCEAN.

Bayes Theorem



- How to get from the likelihood to a probability distribution on our unknown parameter?

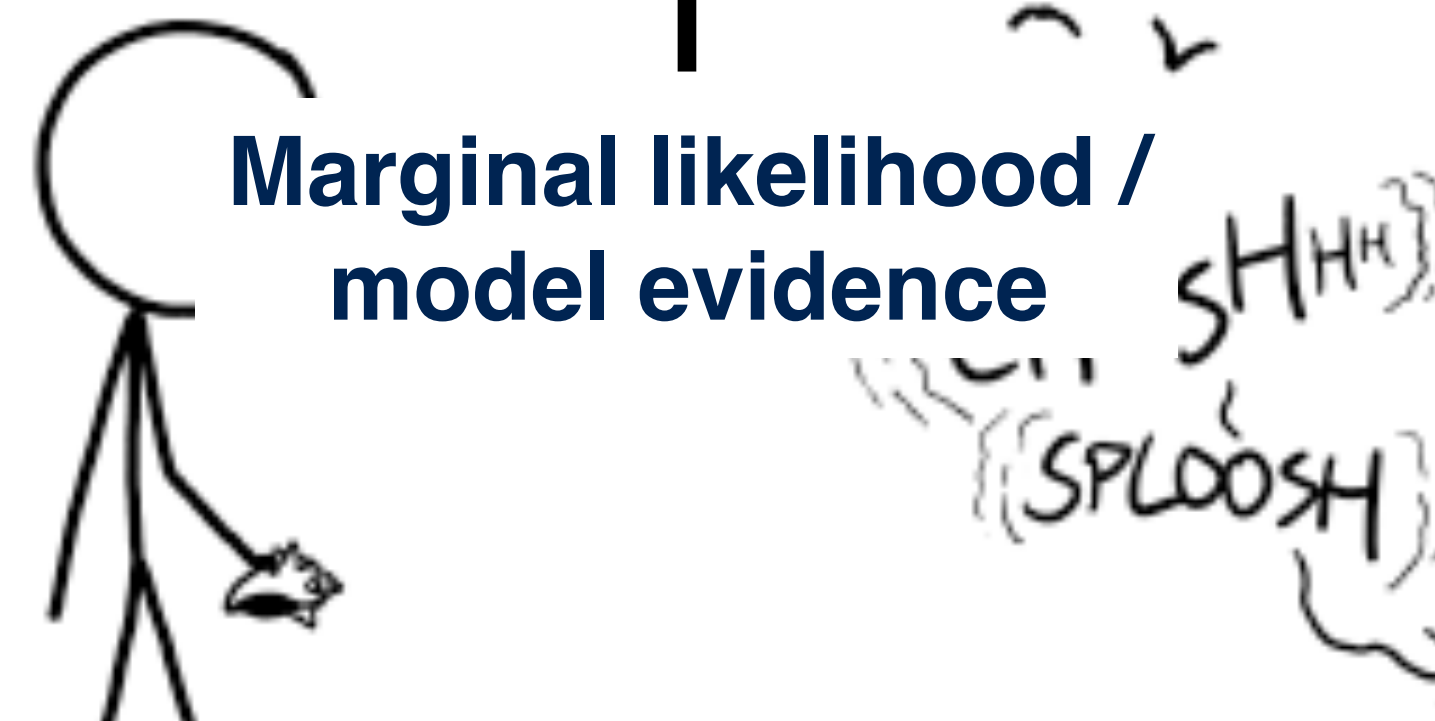
Posterior →

Likelihood →

$$P(\theta | \text{Data}) = \frac{P(\text{Data} | \theta) P(\theta)}{P(\text{Data})}$$

Prior ↑

Marginal likelihood / model evidence ↑



STATISTICALLY SPEAKING, IF YOU PICK UP A SEASHELL AND DON'T HOLD IT TO YOUR EAR, YOU CAN PROBABLY HEAR THE OCEAN.

Derivation

Definition of conditional probability:

$$p(A|B) = \frac{p(A \cap B)}{p(B)}, \text{ if } p(B) \neq 0$$

$$p(B|A) = \frac{p(B \cap A)}{p(A)}, \text{ if } p(A) \neq 0$$

$$p(A \cap B) = p(B \cap A)$$

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Posterior

Likelihood

$$P(\theta | \text{Data}) =$$

$$\frac{P(\text{Data} | \theta) P(\theta)}{P(\text{Data})}$$

Prior

**Marginal likelihood /
model evidence**

Mongolian Swamp Fever



- Rare disease: Mongolian swamp fever (**1 in 10 000 infected**)
- Luckily there is a test:
 - If you **have MSF**, the test will report **positive** with 99.9% probability
 - If you **don't have MSF**, the test will report **positive** with 0.5% probability
- You are taking the test and it reports: **positive**. Should you be worried?
- What is the probability you indeed have MSF?



[Andrew Walter]

Mongolian Swamp Fever



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Law of total probability

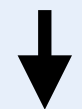
$$p(A) = \sum p(A|C_i)p(C_i)$$

$$p(\text{MSF}|\text{test pos}) = \frac{p(\text{test pos}|\text{MSF}) p(\text{MSF})}{p(\text{test pos})}$$

$$p(\text{test pos}|\text{MSF}) = 0.999$$

$$p(\text{MSF}) = 10^{-4}$$

Law of total probability



$$\begin{aligned} p(\text{test pos}) &= p(\text{test pos}|\text{MSF})p(\text{MSF}) + p(\text{test pos}|\text{no MSF})p(\text{no MSF}) \\ &= 0.999 * 10^{-4} + 0.005 * (1 - 10^{-4}) \\ &= 0.005 \end{aligned}$$

$$p(\text{MSF}|\text{test pos}) = 0.02$$

Only 2% probability of having MSF with positive test

Somebody is throwing a coin 10 times and reports it to the game master
For each head (H), the other person gets 1\$, for each tail (T), you get 1\$

- You play with a good friend: He reports 2T, 8H. Is he lying?
- You play with a stranger: He reports 2T, 8H. Is he lying?

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**Prior may significantly
influence your conclusions**

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**Prior may significantly
influence your conclusions**

Good data beats the prior

If I give you a coin. You should test the probability of H. What prior would you use?

Flat prior, gaus around 0.5, max at 0 and 1?

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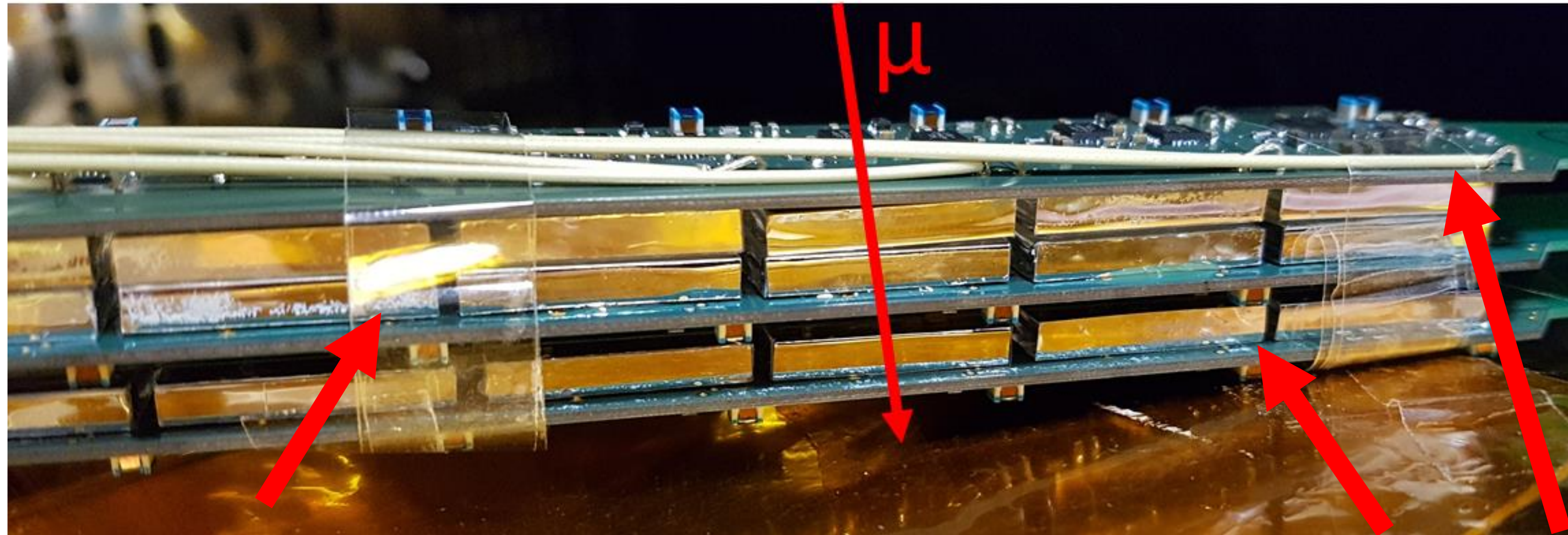
If I give you a coin. You should test the probability of H. What prior would you use?

Flat prior, gaus around 0.5, max at 0 and 1?

Prior may be subjective

How to Perform a Bayesian Analysis?

Example: Efficiency of a Detector



device under test

trigger

- Measure the efficiency of a device
- $N = 100$ trials, $r = 98$ successes

Efficiency of a Detector: Flat Prior

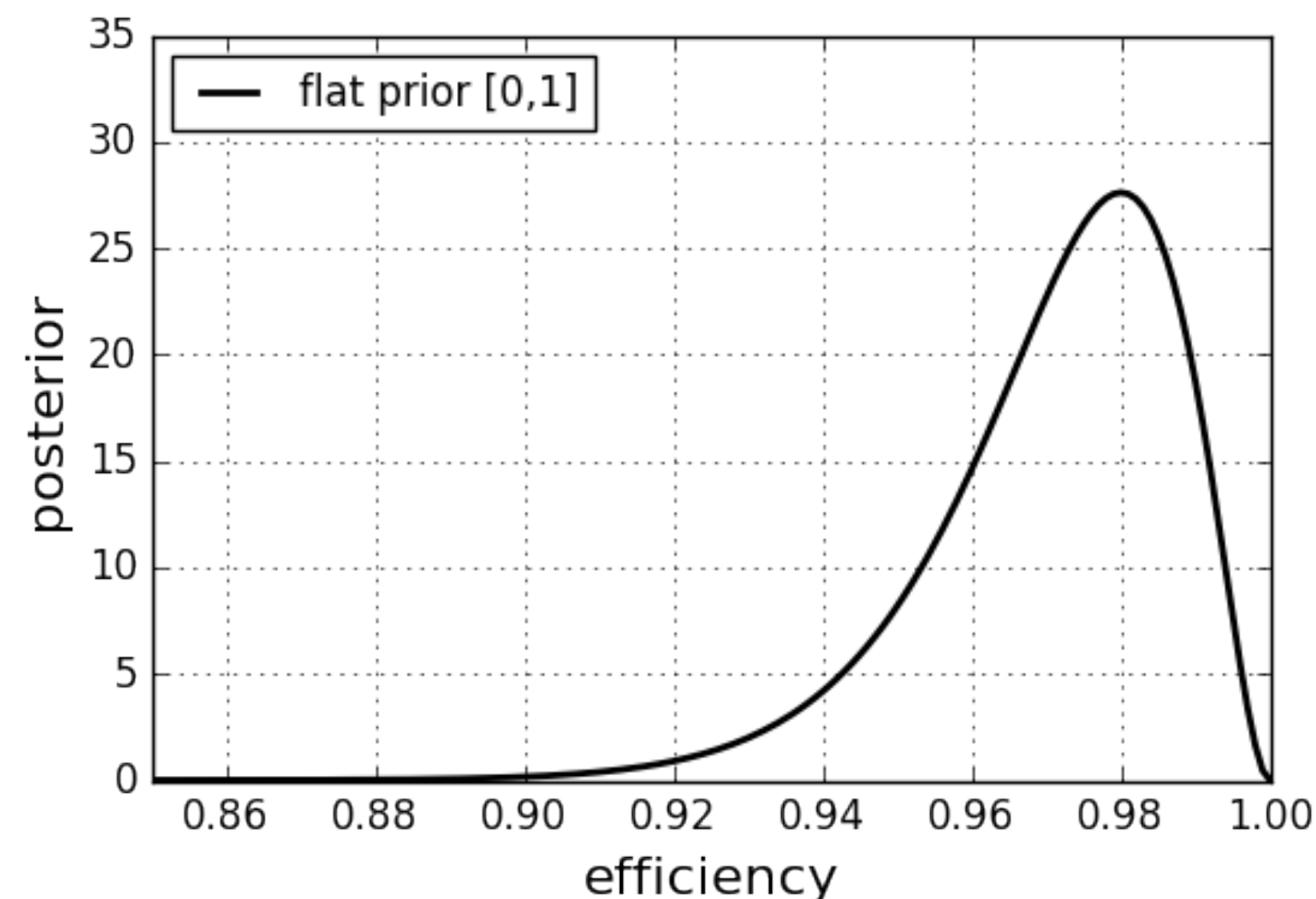


- $N = 100$ trials, $r = 98$ successes
- 1. Define a probability model: binomial

$$p(N, r|\epsilon) = \frac{N!}{(N-r)! r!} \epsilon^r (1-\epsilon)^{N-r} \quad \text{Likelihood}$$

- 2. Select a prior: flat prior \rightarrow analytical solution
- 3. Calculate posterior

Frequentist only gives point estimate



Bayes Theorem

$$p(\epsilon|N, r) = \frac{p(\epsilon)p(N, r|\epsilon)}{p(N, r)}$$

Flat prior: $p(\epsilon) = 1$

Law of total probability

$$p(N, r) = \int_0^1 \binom{N}{r} \epsilon^r (1-\epsilon)^{N-r} d\epsilon$$

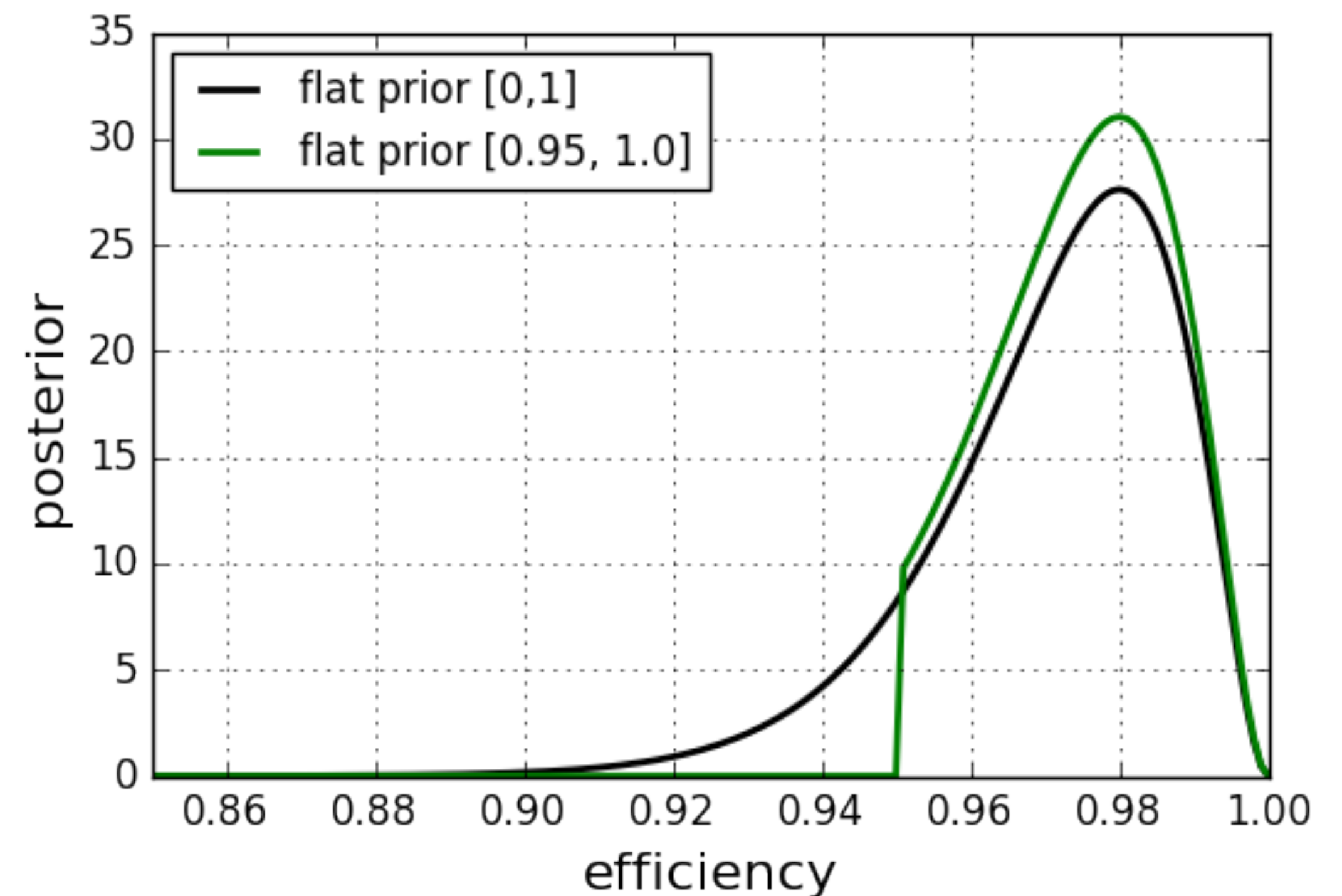
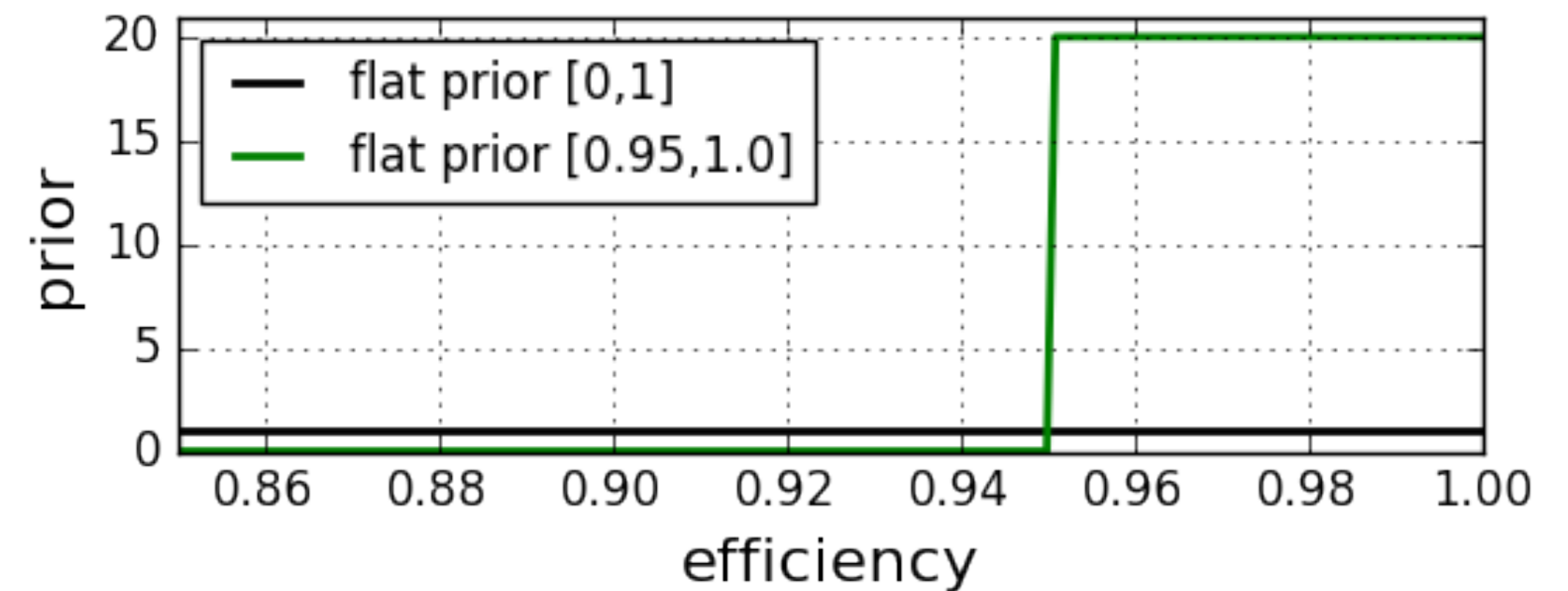
$$p(\epsilon|N, r) = \frac{\binom{N}{r} \epsilon^r (1-\epsilon)^{N-r}}{\int_0^1 \binom{N}{r} \epsilon^r (1-\epsilon)^{N-r} d\epsilon}$$

$$p(\epsilon|N, r) = \frac{(N+1)!}{r!(N-r)!} \epsilon^r (1-\epsilon)^{N-r}$$

Efficiency of a Detector: Flat Prior



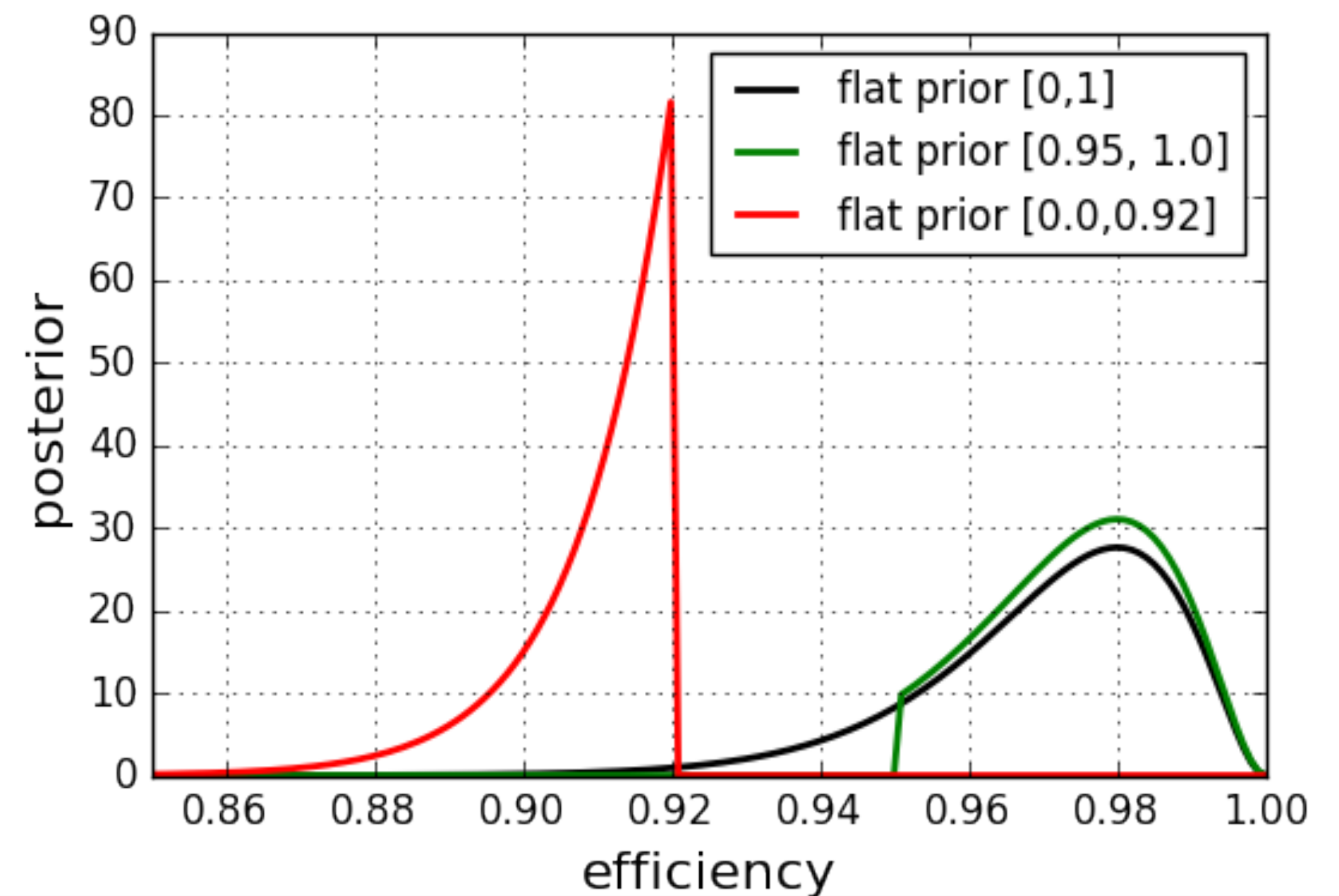
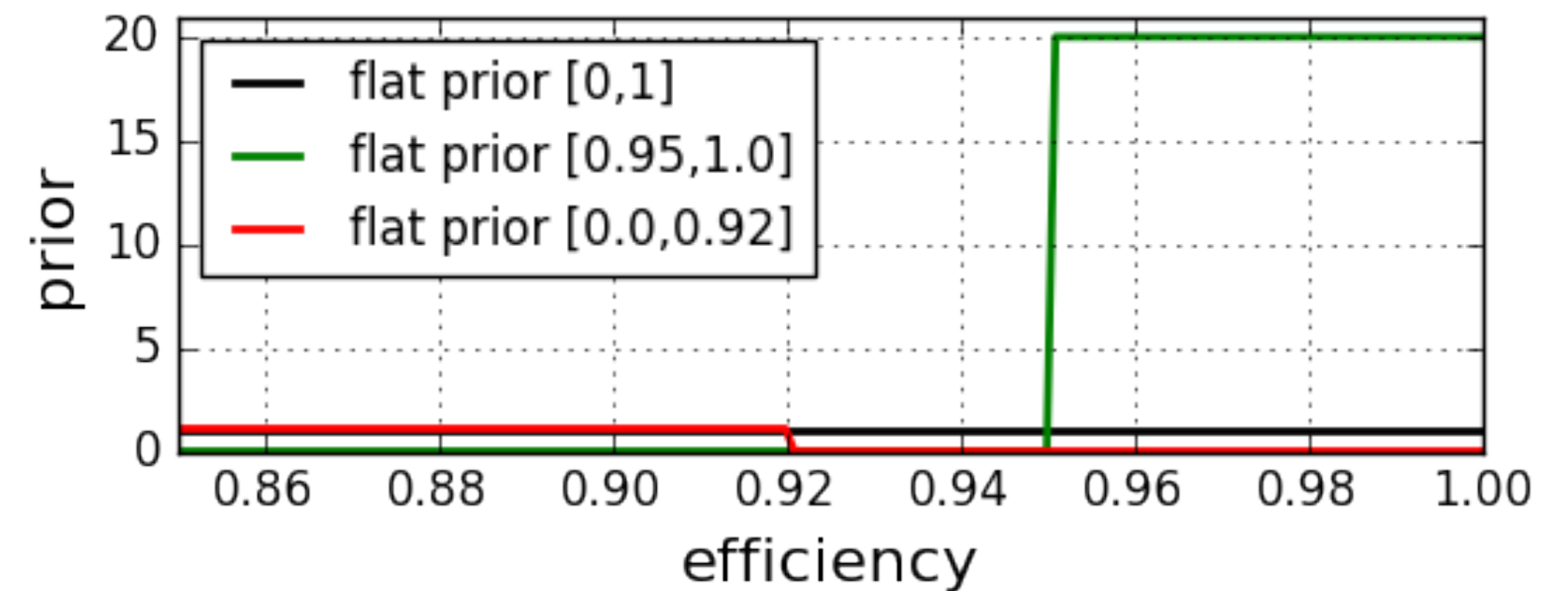
- *What happens if we change the prior?*
- The producer excludes efficiencies below 95%
—> Flat prior [0.95, 1]



Efficiency of a Detector: Flat Prior



- *What happens if we change the prior?*
- The producer excludes efficiencies below 95%
—> Flat prior [0.95, 1]
- The producer excludes efficiencies above 92%
—> Flat prior [0, 0.92]



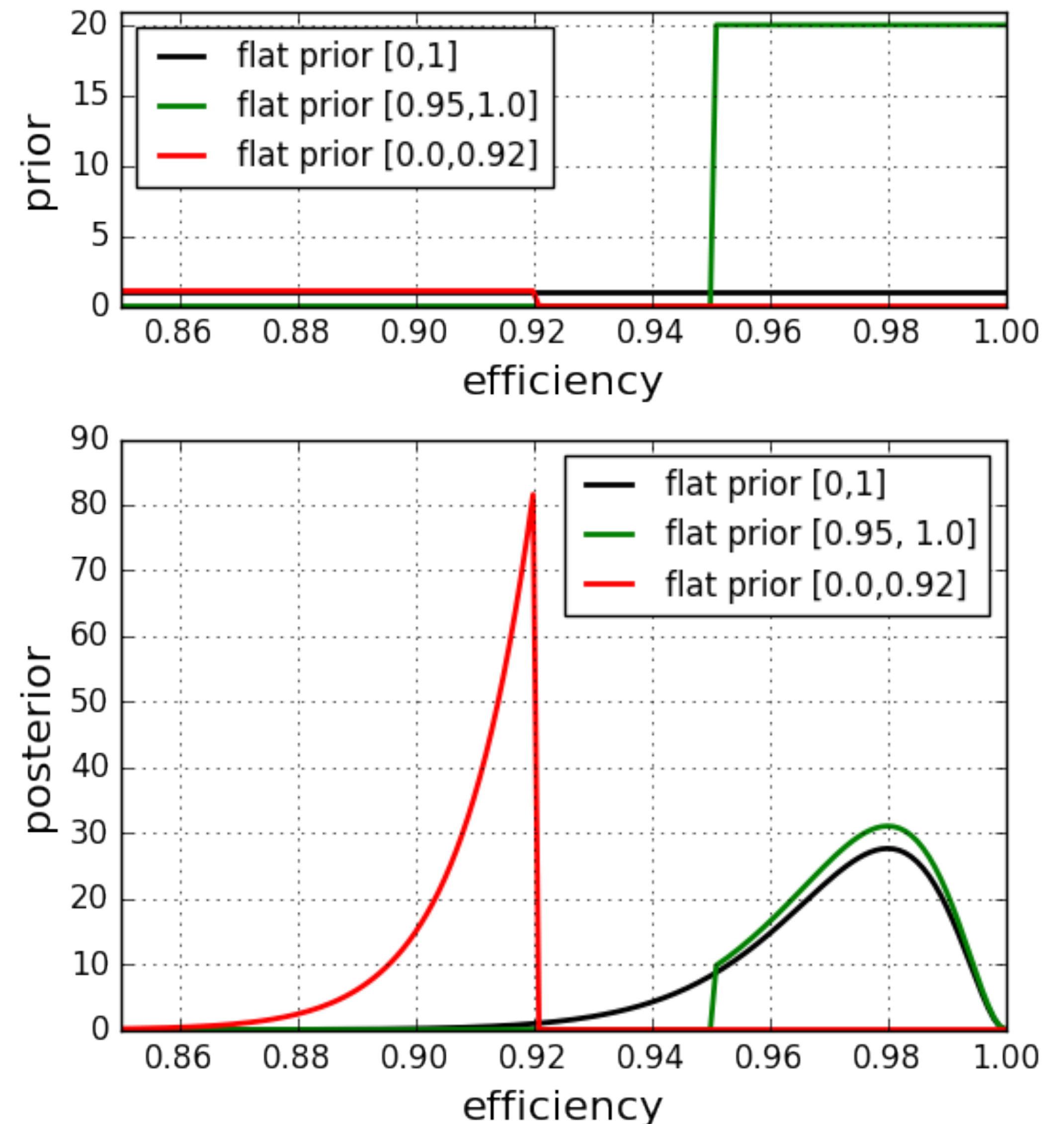
Efficiency of a Detector: Flat Prior



- *What happens if we change the prior?*
- The producer excludes efficiencies below 95%
—> Flat prior [0.95, 1]
- The producer excludes efficiencies above 92%
—> Flat prior [0, 0.92]

Choosing the wrong prior may have catastrophic consequences for the posterior

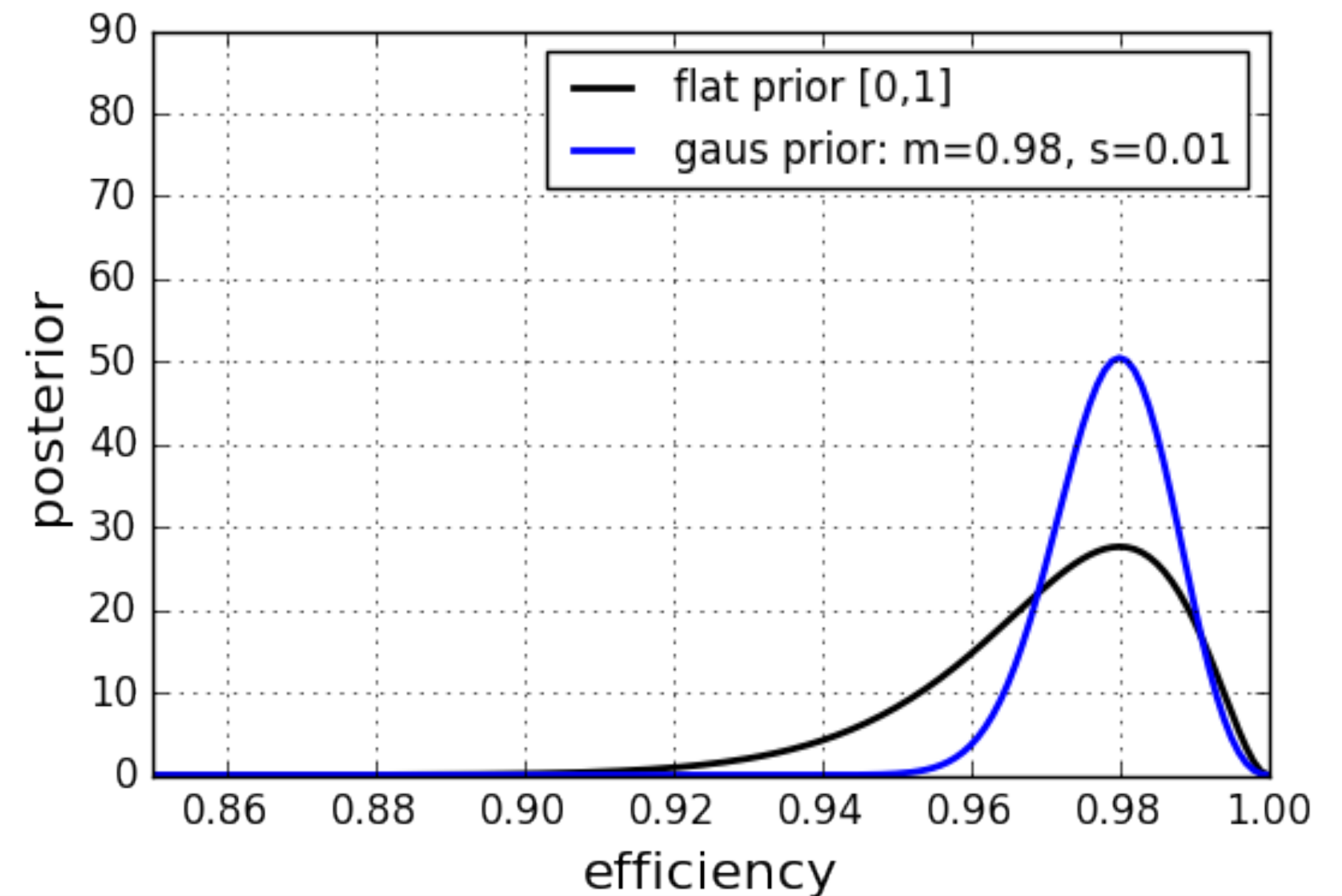
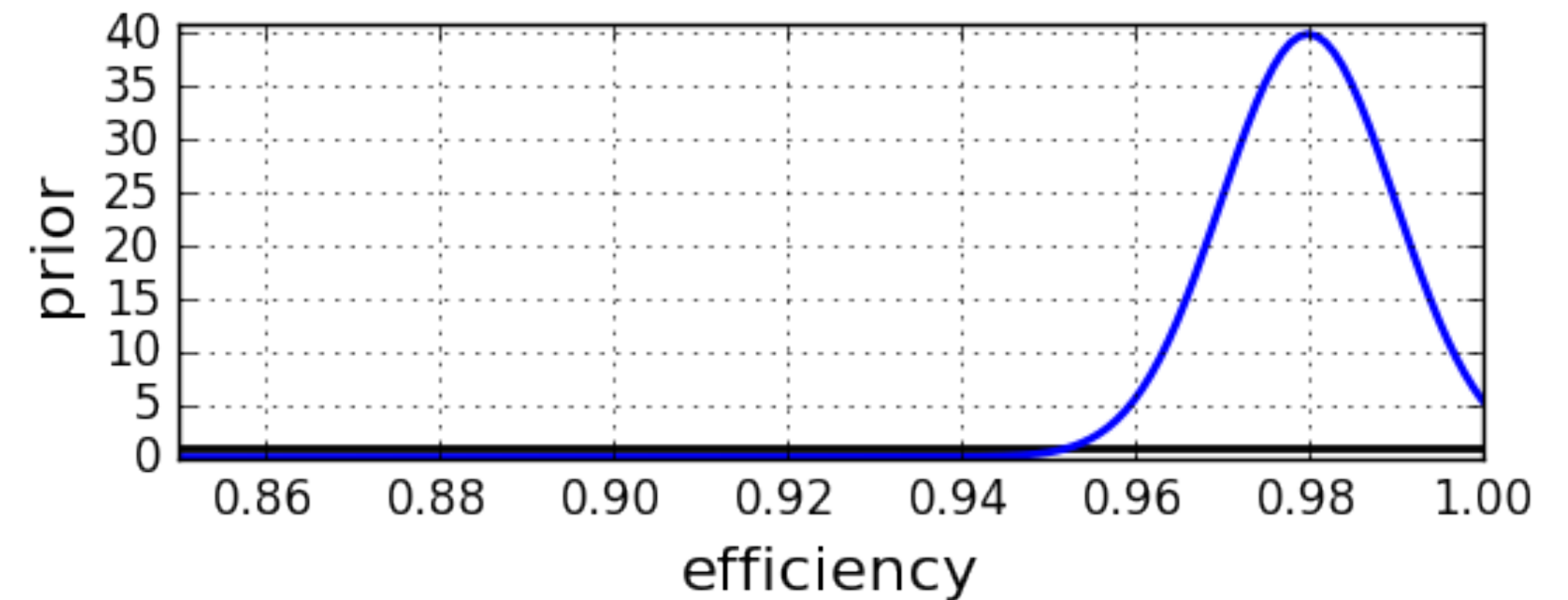
Evaluate the consistency between the priors, probability model and posterior



Efficiency of a Detector: Gaussian Prior



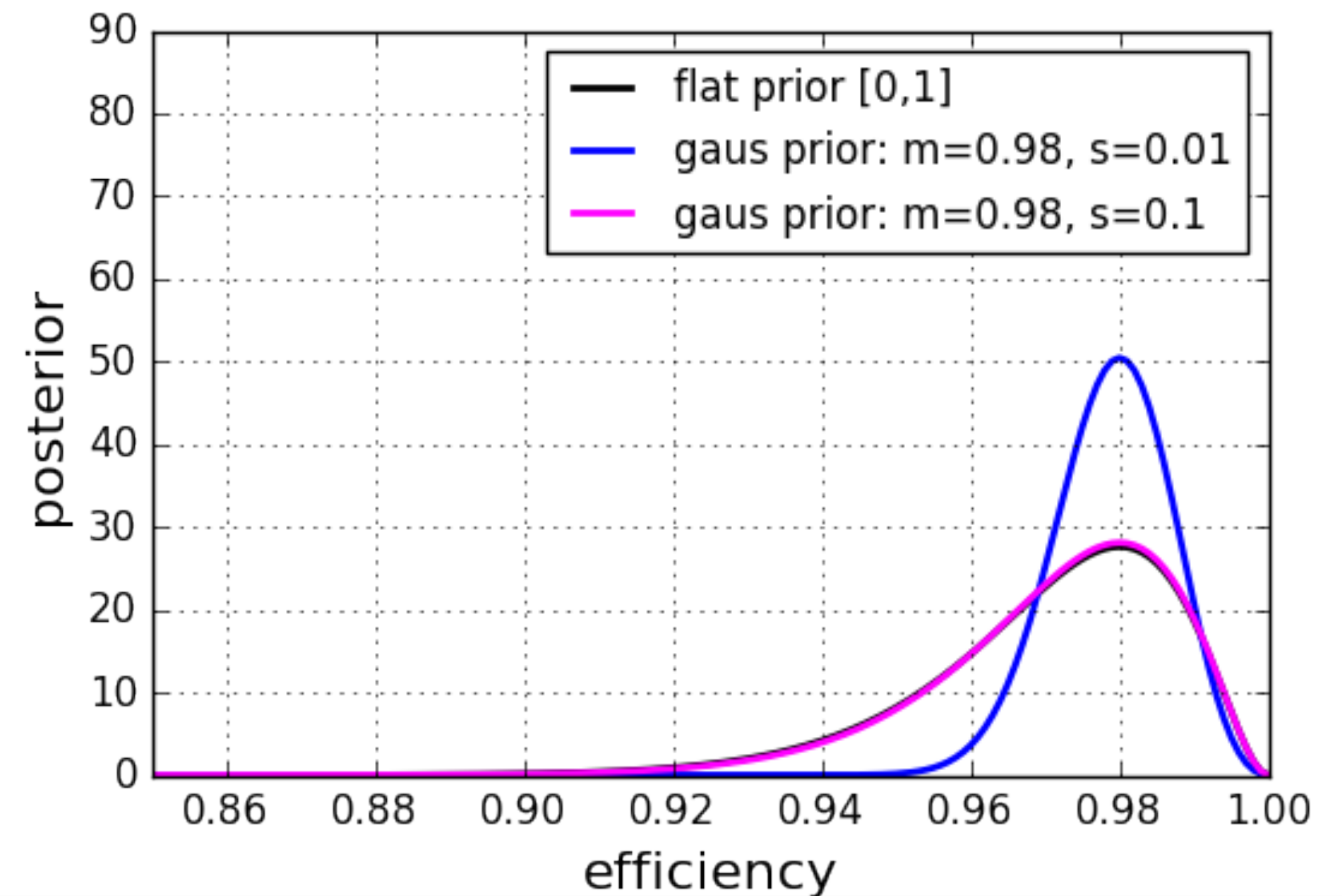
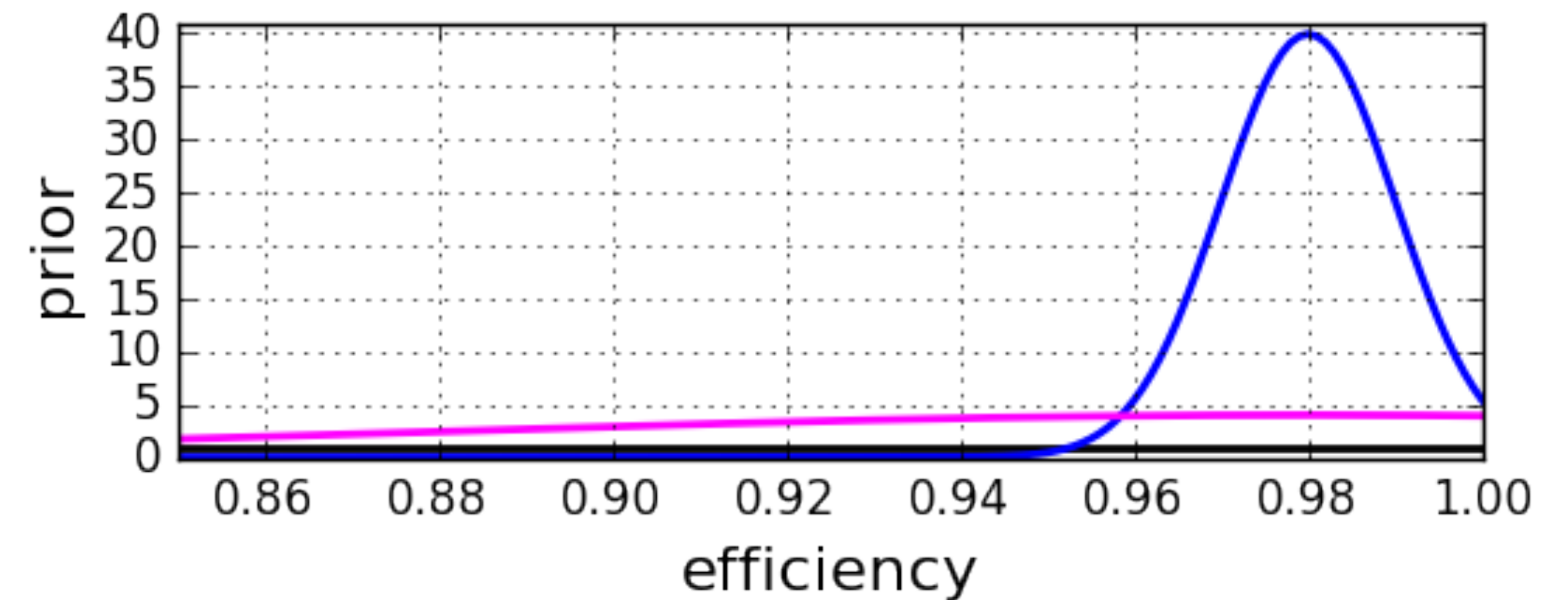
- *What happens if we change the prior?*
- A very precise and accurate prior **strengthens the conclusions of the data.**



Efficiency of a Detector: Gaussian Prior



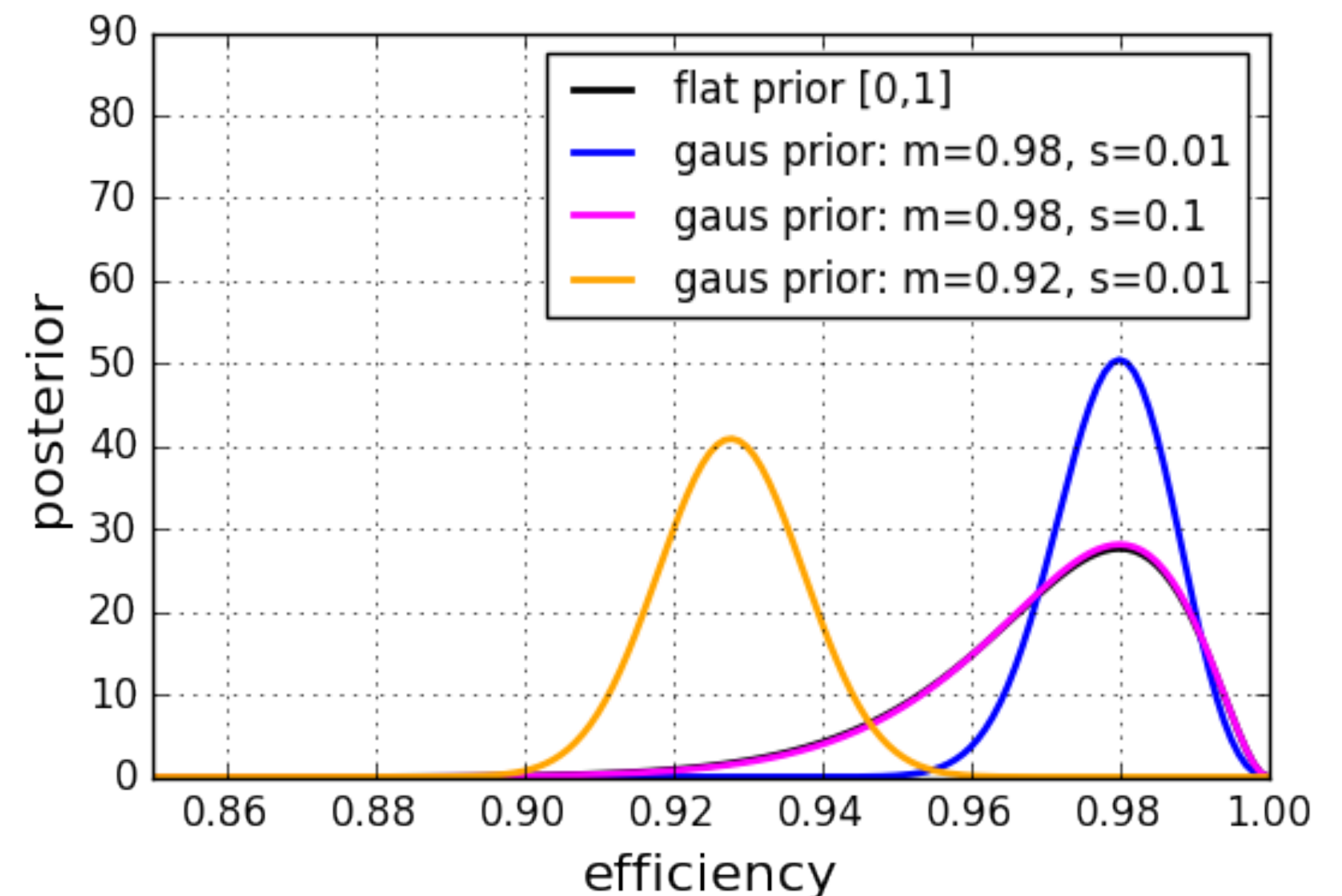
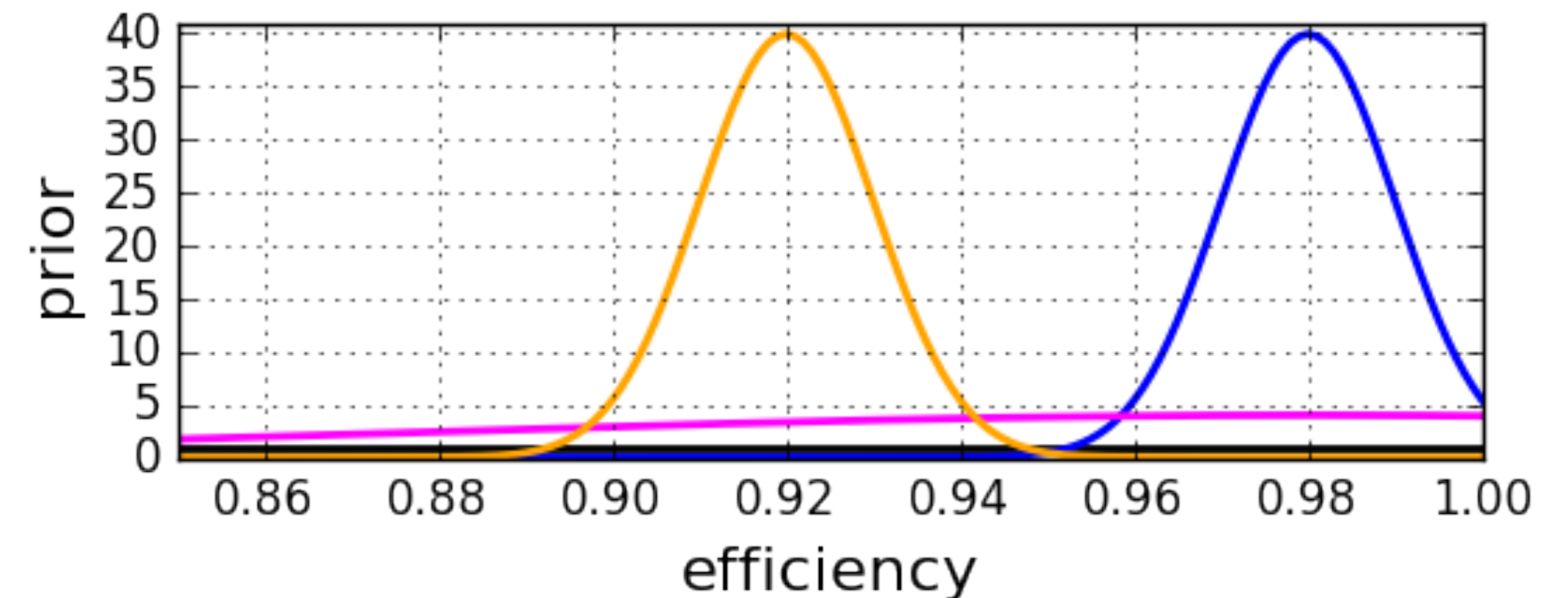
- *What happens if we change the prior?*
- A very precise and accurate prior **strengthens the conclusions of the data.**
- An imprecise prior **does not add much information**



Efficiency of a Detector: Gaussian Prior



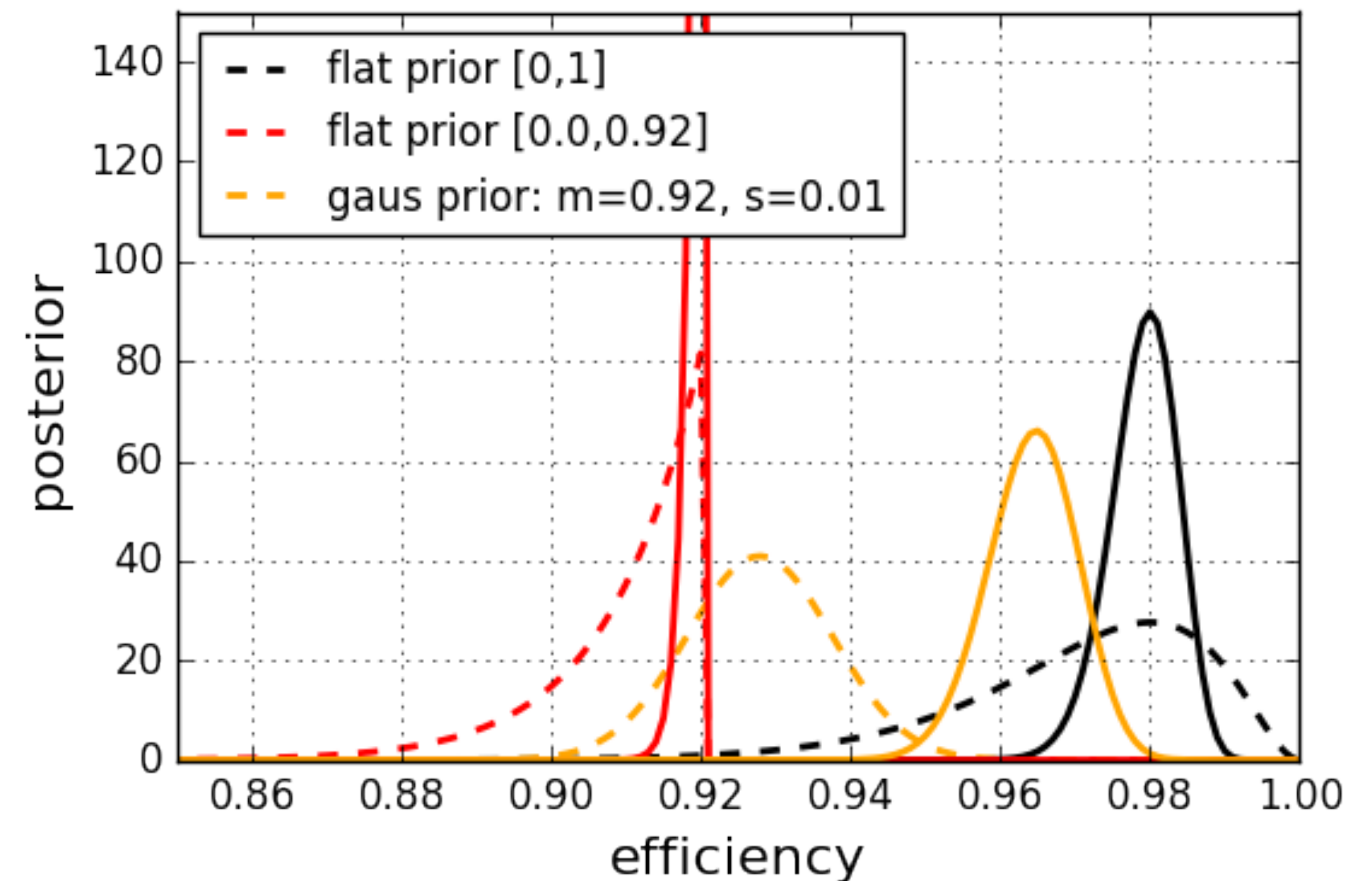
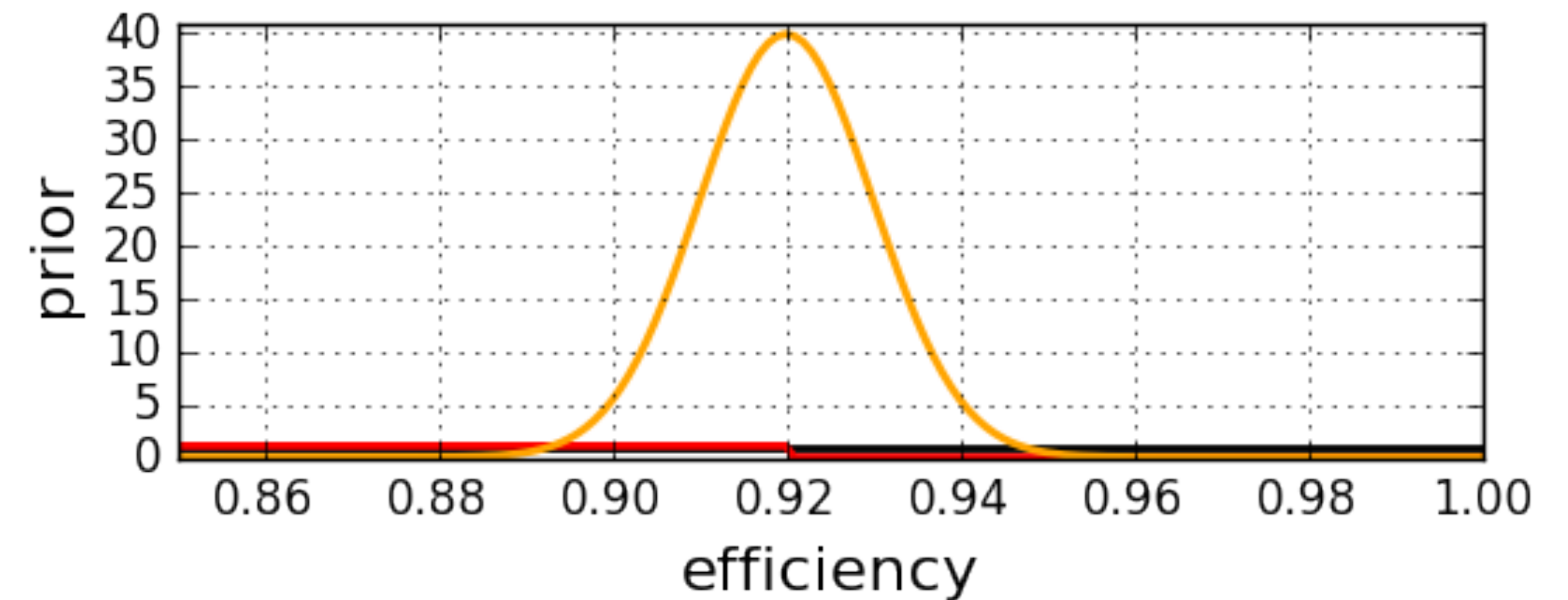
- *What happens if we change the prior?*
- A very precise and accurate prior **strengthens the conclusions of the data.**
- An imprecise prior **does not add much information**
- A precise but inaccurate prior **distorts the conclusions of the data.**



Efficiency of a Detector: Gaussian Prior



- Suppose we have better data:
 $n = 1000$, $r = 980$



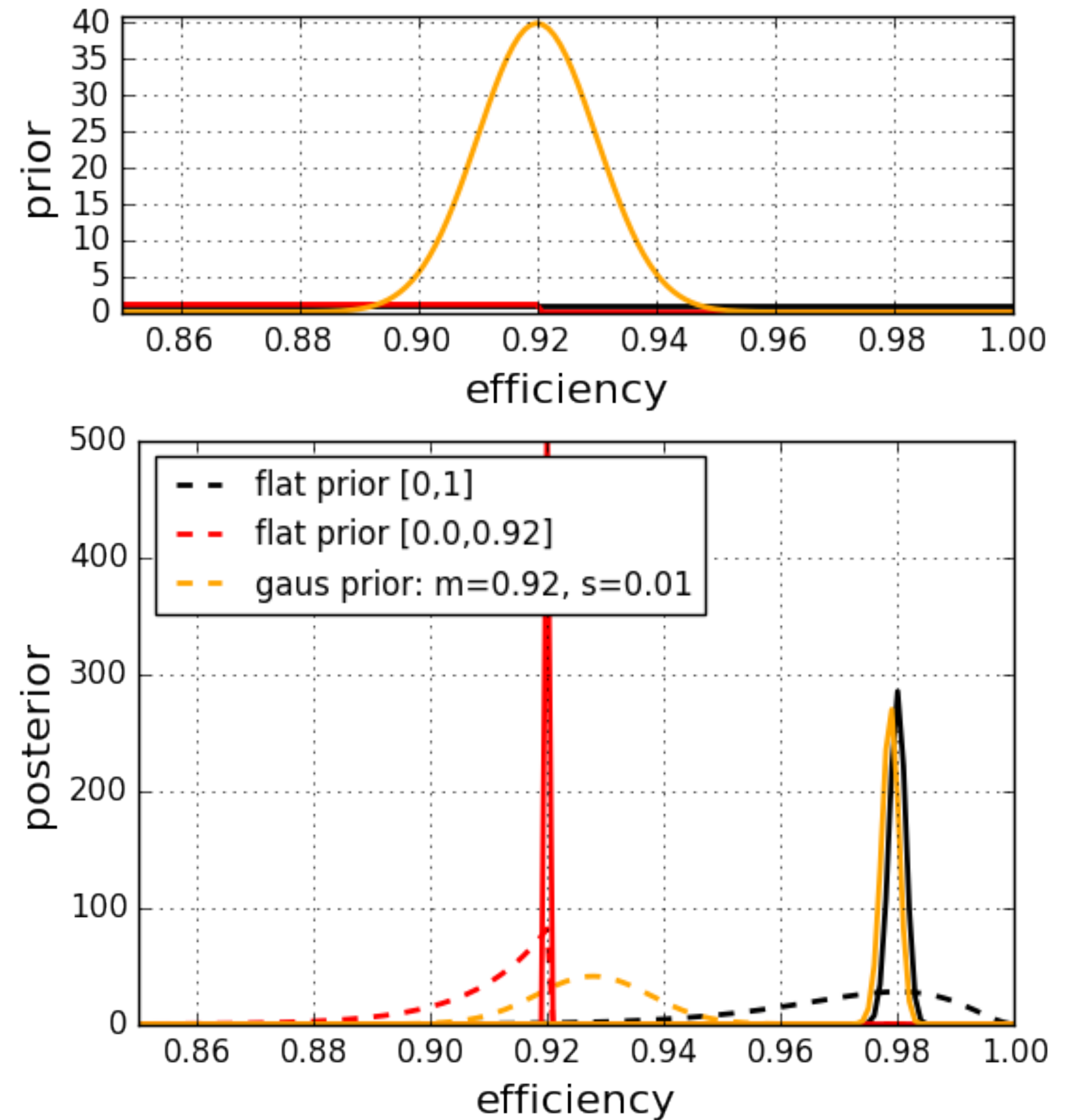
Good data may improve a bad prior

Efficiency of a Detector: Gaussian Prior



- Suppose we have better data:
 $n = 10000$, $r = 9800$

Good data may improve a bad prior



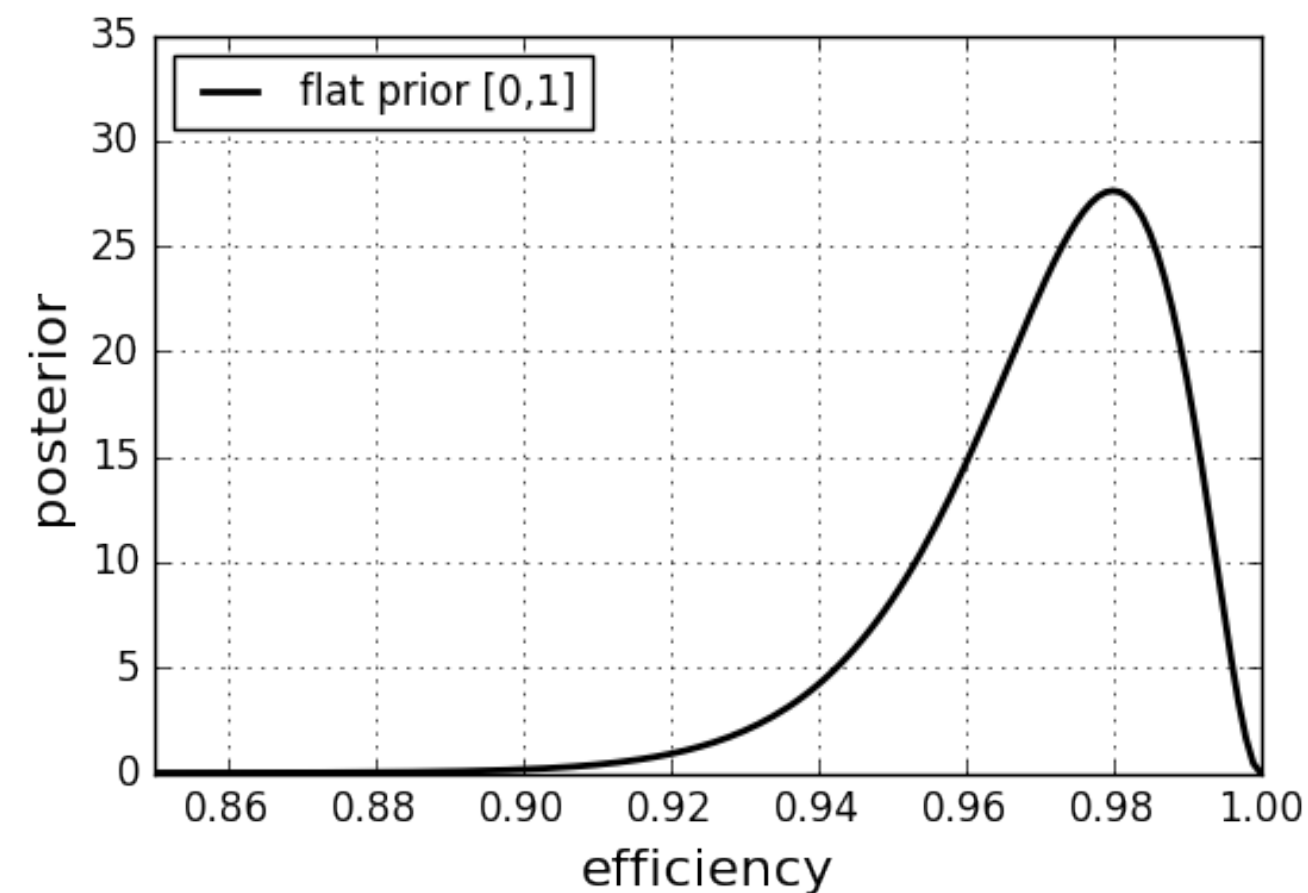
Efficiency of a Detector: Second Measurement



- You are a new student and want to repeat the measurement with more data. You find the old results in a PhD thesis: $N_1 = 100$, $r_1 = 98$
- You measure: $N_2 = 300$, $r_2 = 289$

Bayes Theorem

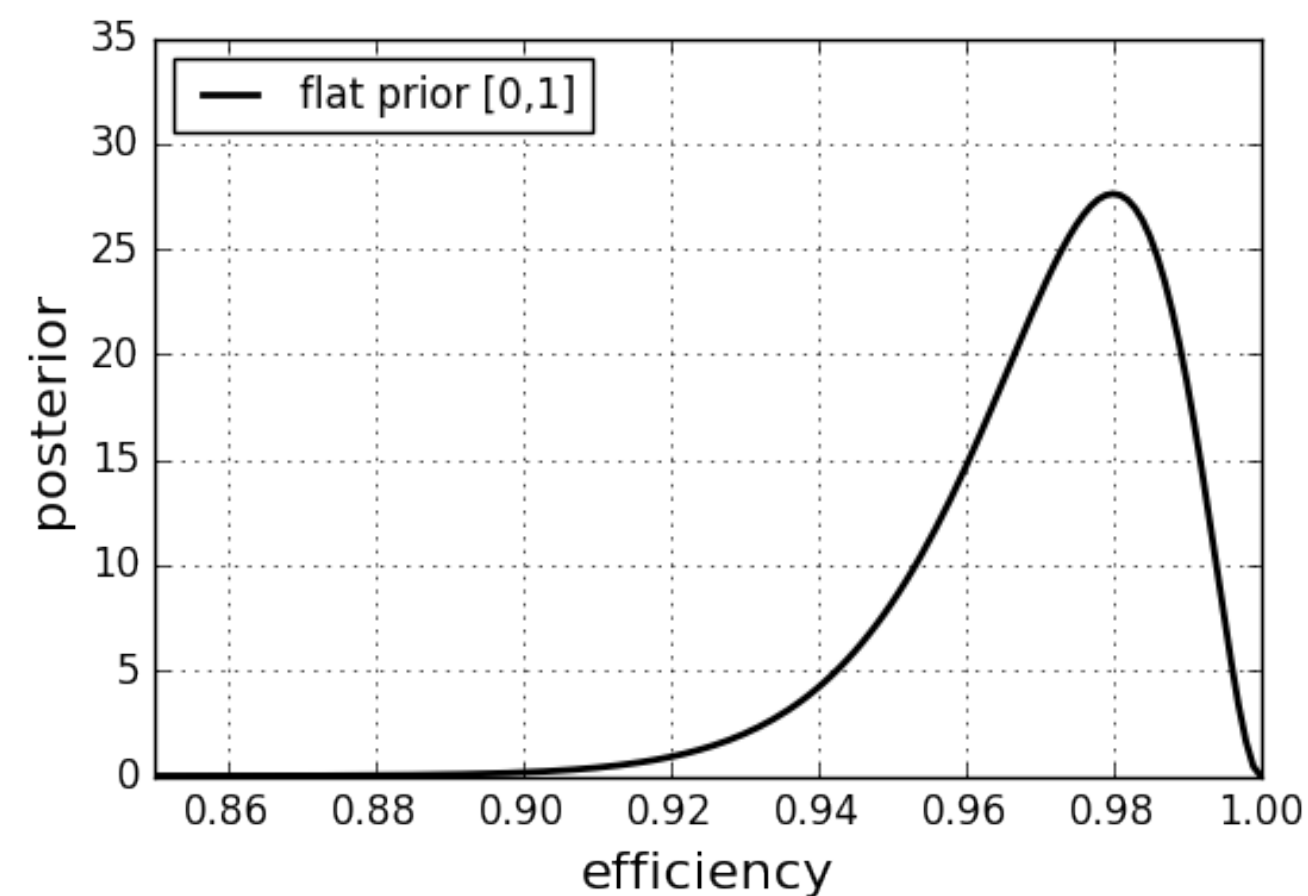
$$p(\epsilon|N, r) = \frac{p(\epsilon)p(N, r|\epsilon)}{p(N, r)}$$



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**Two consecutive measurements
give the same results as one
combined measurement**

Bayes Theorem

$$p(\epsilon|N, r) = \frac{p(\epsilon)p(N, r|\epsilon)}{p(N, r)}$$

Previous result: $p(\epsilon|N_1, r_1) = \frac{(N_1 + 1)!}{(N_1 - r_1)!r_1!} \epsilon^{r_1} (1 - \epsilon)^{N_1 - r_1}$

Likelihood: $p(N_2, r_2|\epsilon) = \frac{N_2!}{(N_2 - r_2)!r_2!} \epsilon^{r_2} (1 - \epsilon)^{N_2 - r_2}$

Posterior: $p(\epsilon|N_2, N_1, r_2, r_1) = \frac{p(r_2|N_2, \epsilon) p(\epsilon|N_1, r_1)}{\int p(r_2|N_2, \epsilon) p(\epsilon|N_1, r_1) d\epsilon}$

$$p(\epsilon|N_2, N_1, r_2, r_1) = \frac{(N_1 + N_2 + 1)!}{(r_1 + r_2)!(N_1 + N_2 - r_1 - r_2)!} \epsilon^{r_1 + r_2} (1 - \epsilon)^{N_1 + N_2 - r_1 - r_2}$$

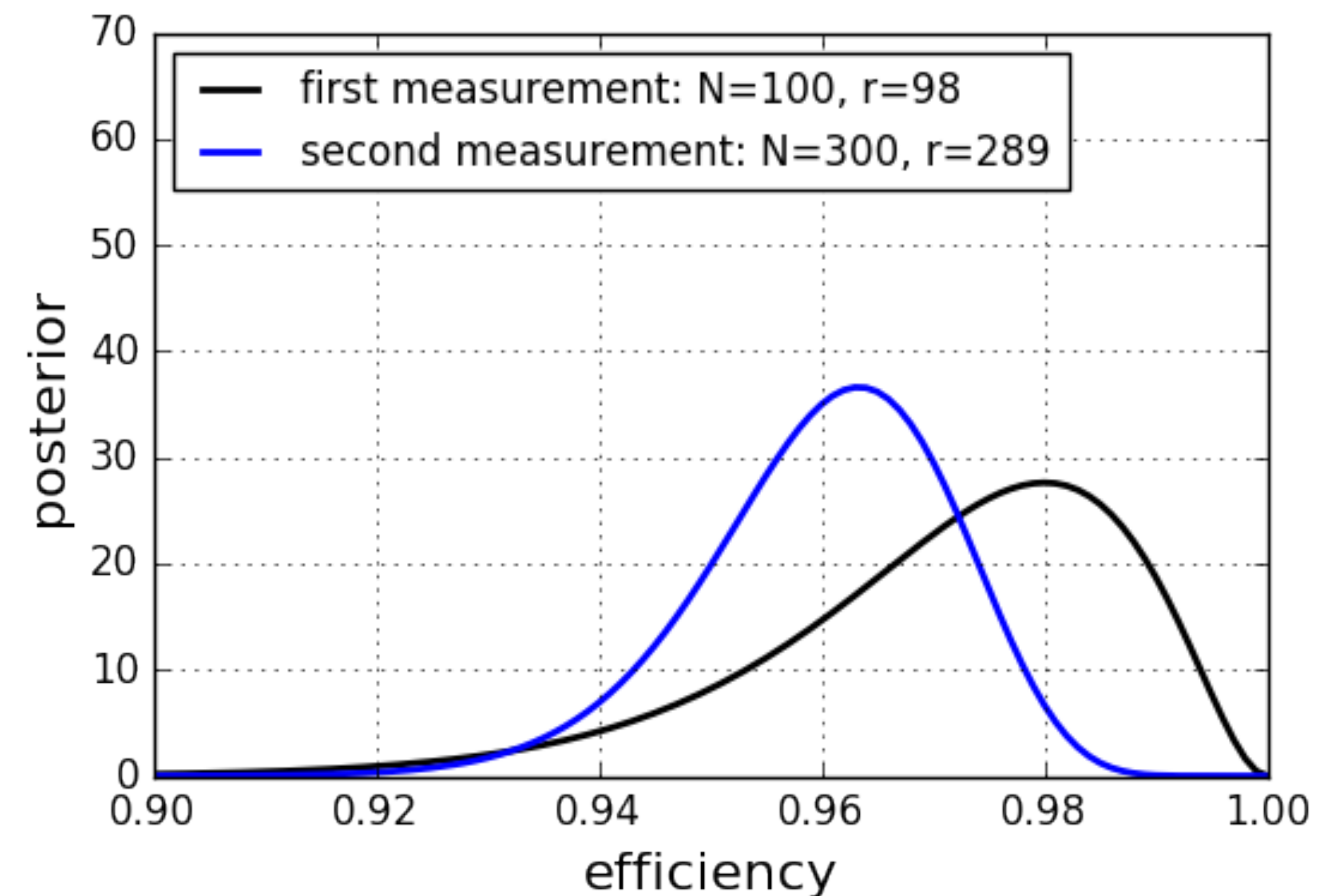
$$N = N_2 + N_1$$
$$r = r_2 + r_1$$

$$p(\epsilon|N, r) = \frac{(N + 1)!}{(N - r)!r!} \epsilon^r (1 - \epsilon)^{N - r}$$

Efficiency of a Detector: Second Measurement



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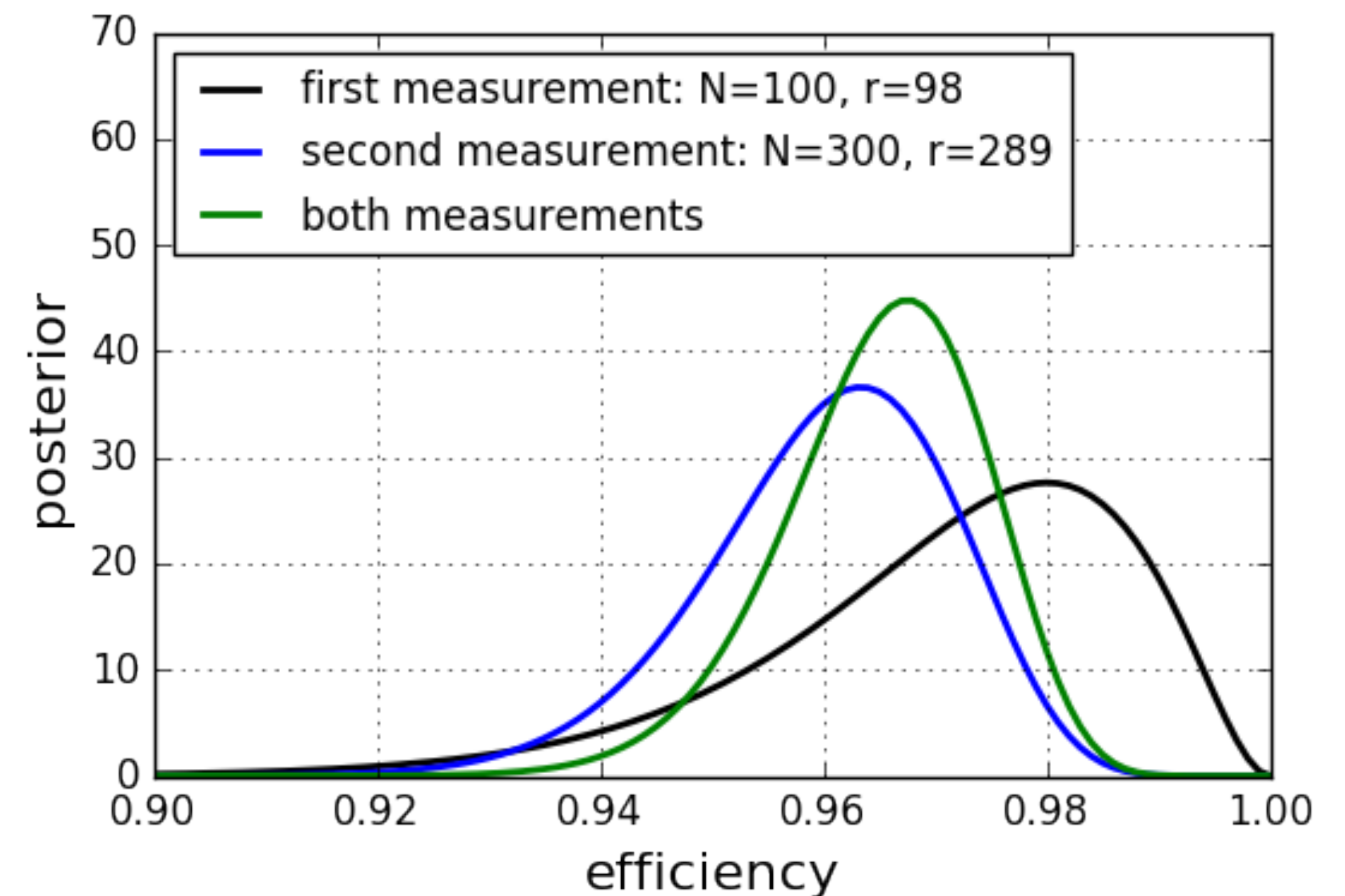
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- You are a new student and want to repeat the measurement with more data. You find the old results in a PhD thesis: $N_1 = 100$, $r_1 = 98$
- You measure: $N_2 = 300$, $r_2 = 289$

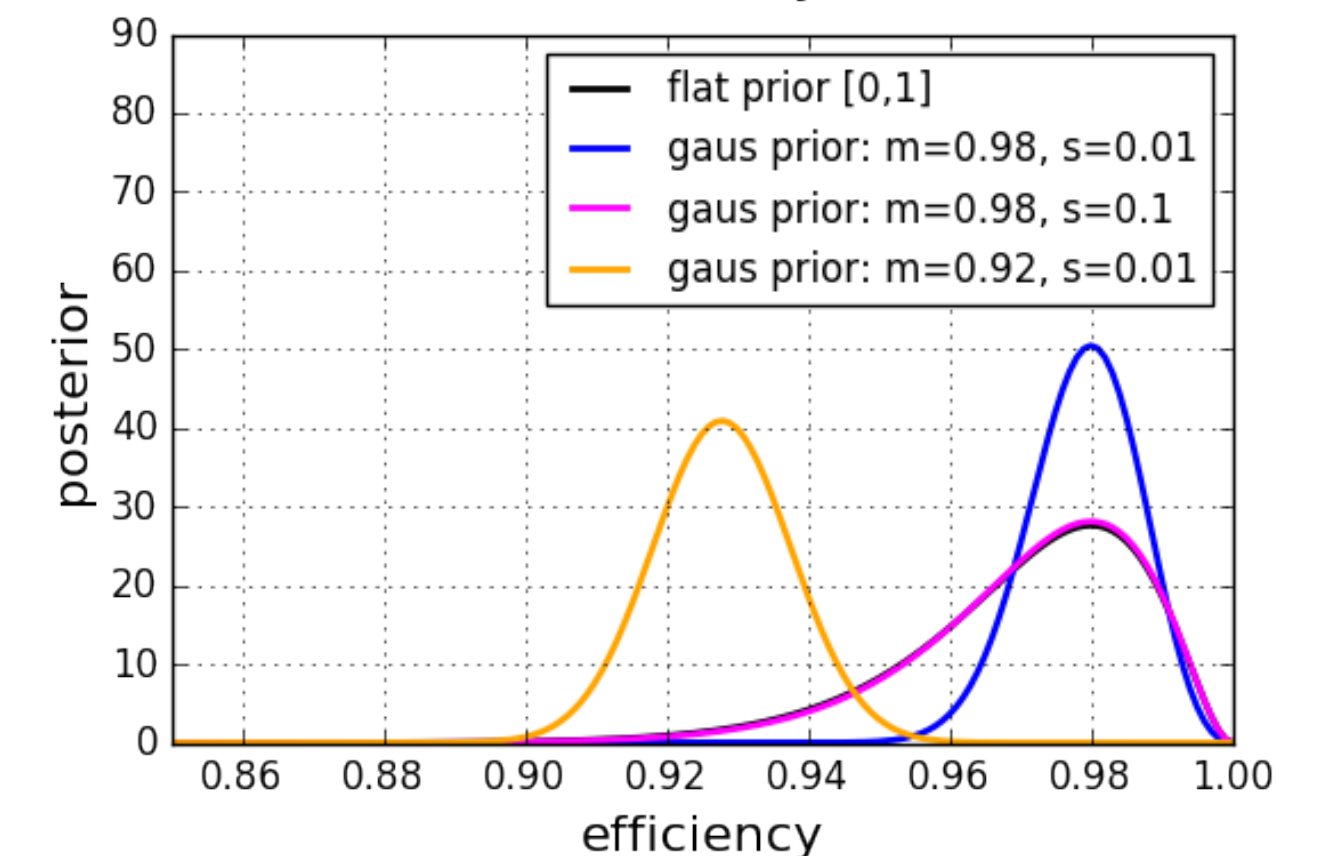
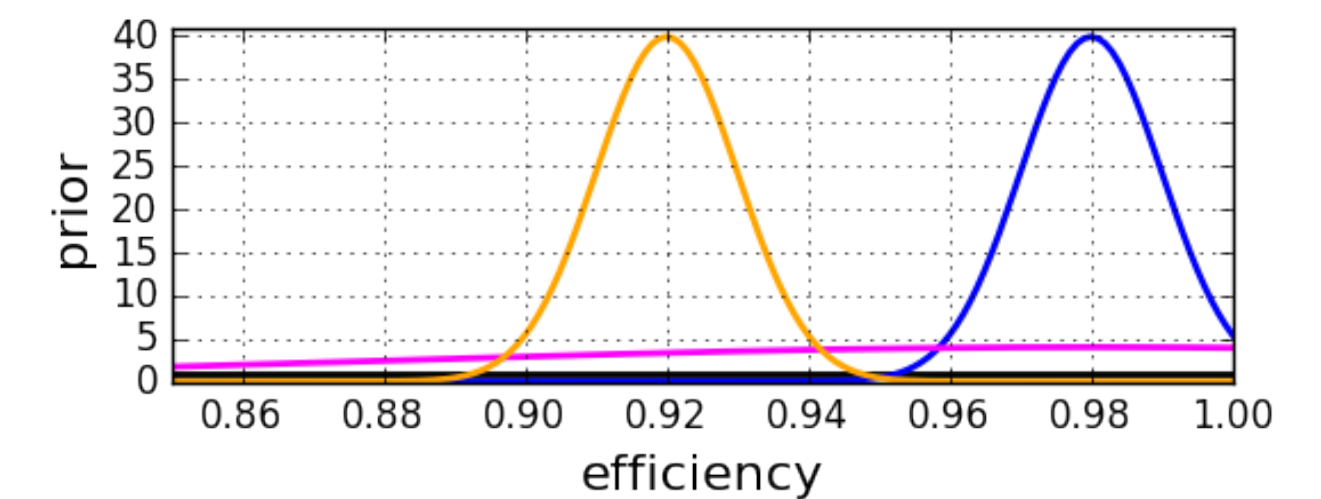
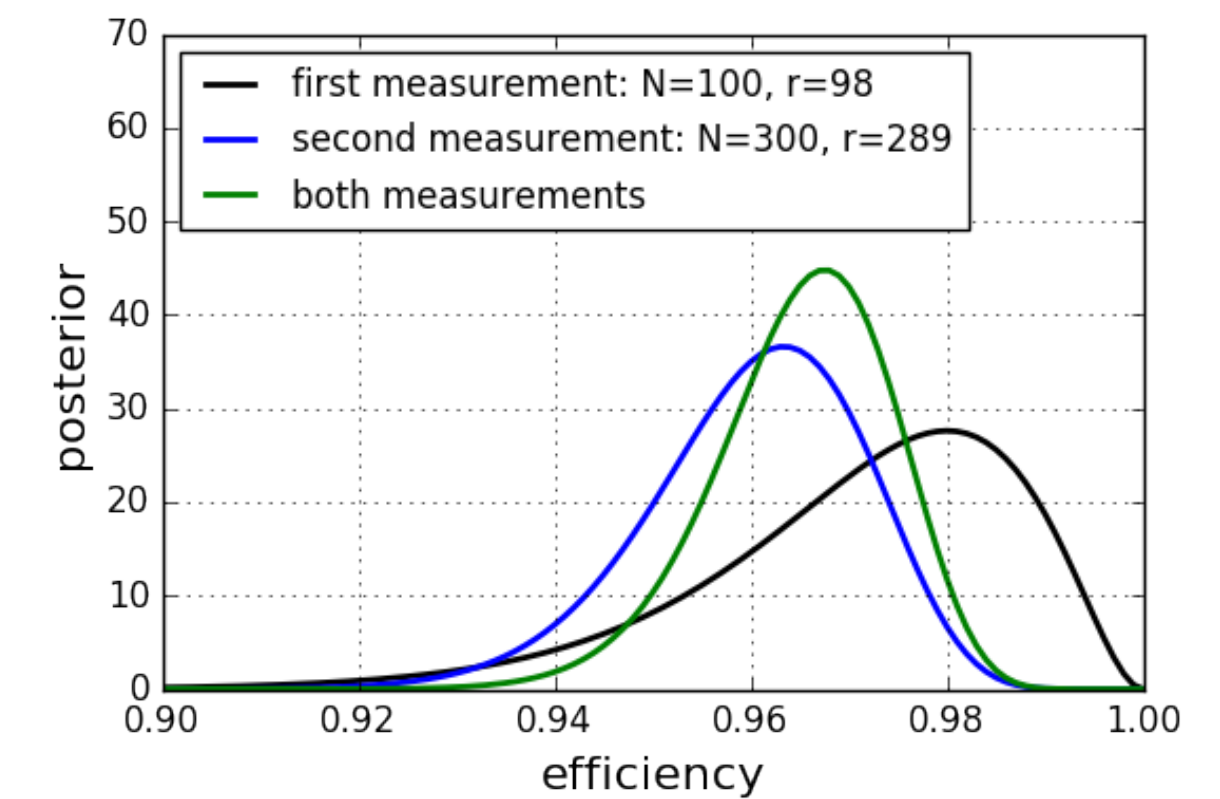
*A Bayesian is one who, vaguely expecting a horse,
and catching a glimpse of a donkey,
strongly believes he has seen a mule.*



Summary: Prior



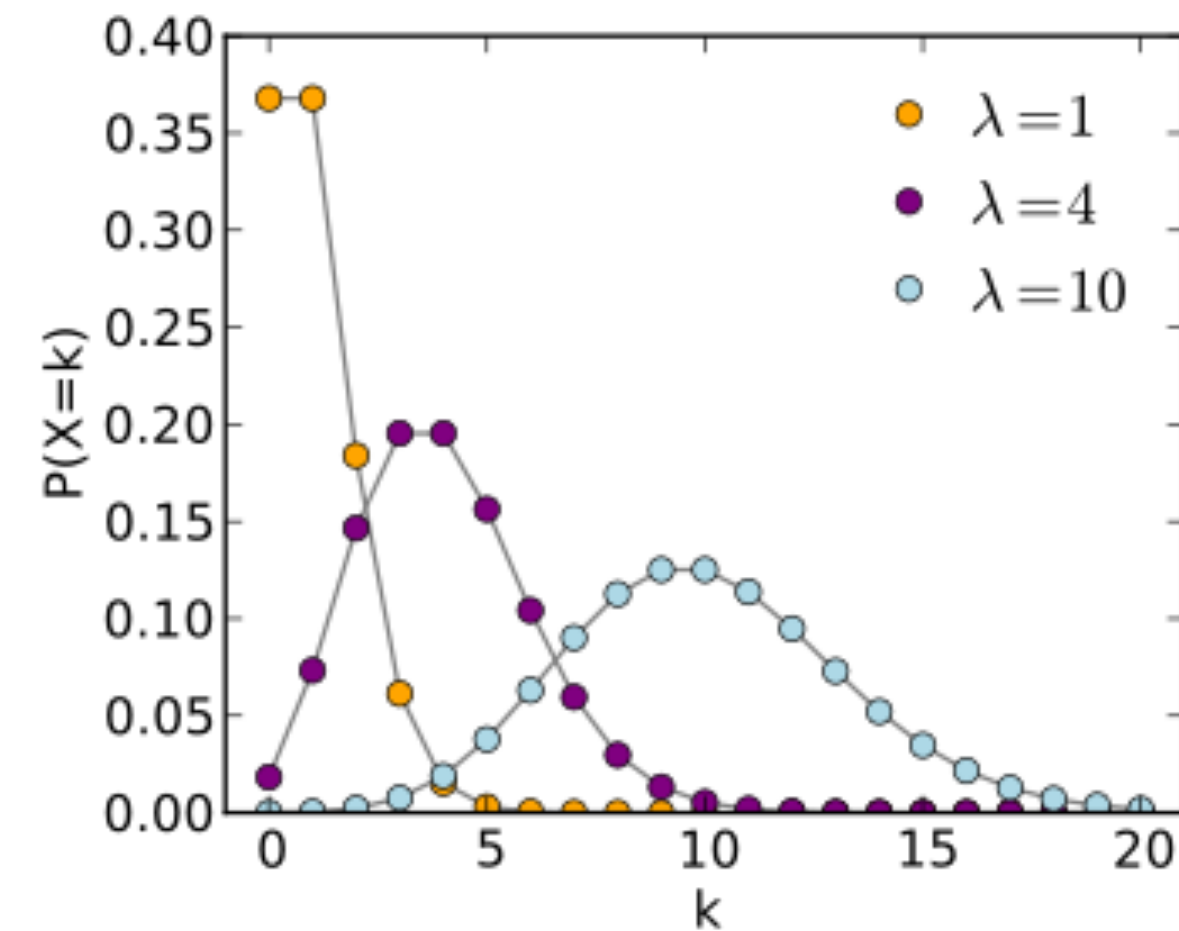
- **How to choose a prior?**
- Use past experience if available
- Exclude unphysical regions
- Be careful to correctly implement your degree of uncertainty
- No information: Uninformative prior
 - Flat prior
 - Jeffrey's prior $p_{\text{Jeffrey}}(\theta) \propto \sqrt{\det \mathcal{I}(\theta)}$



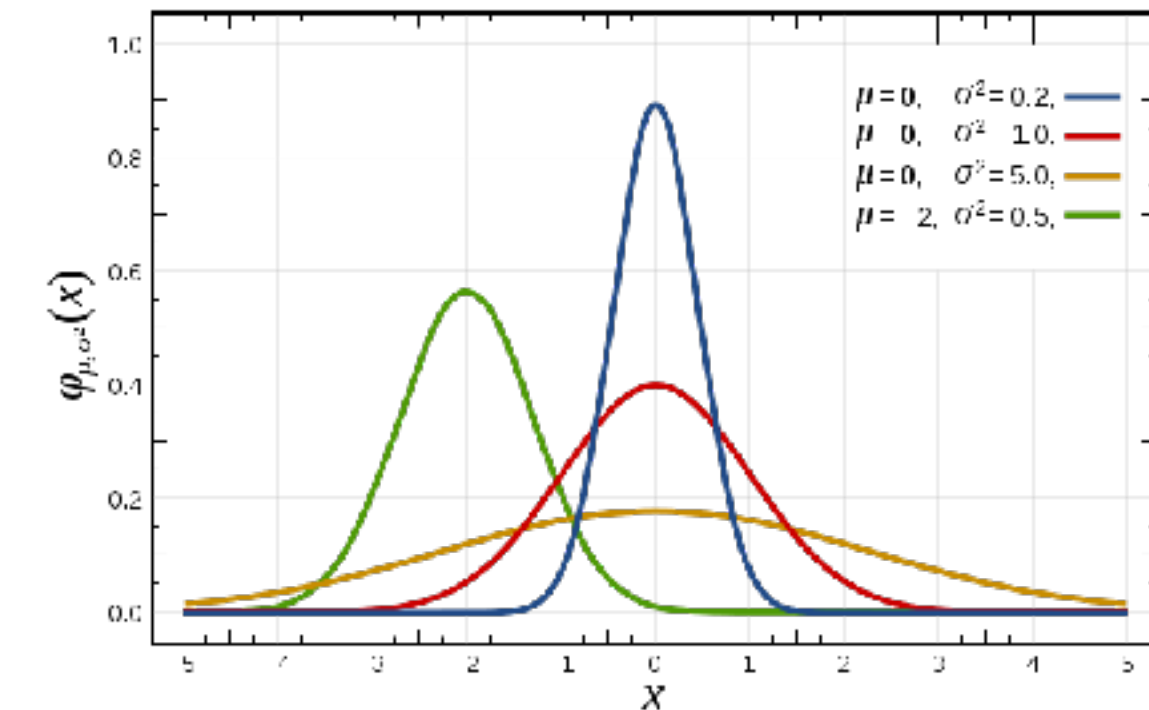
Different Probability Models for the Likelihood



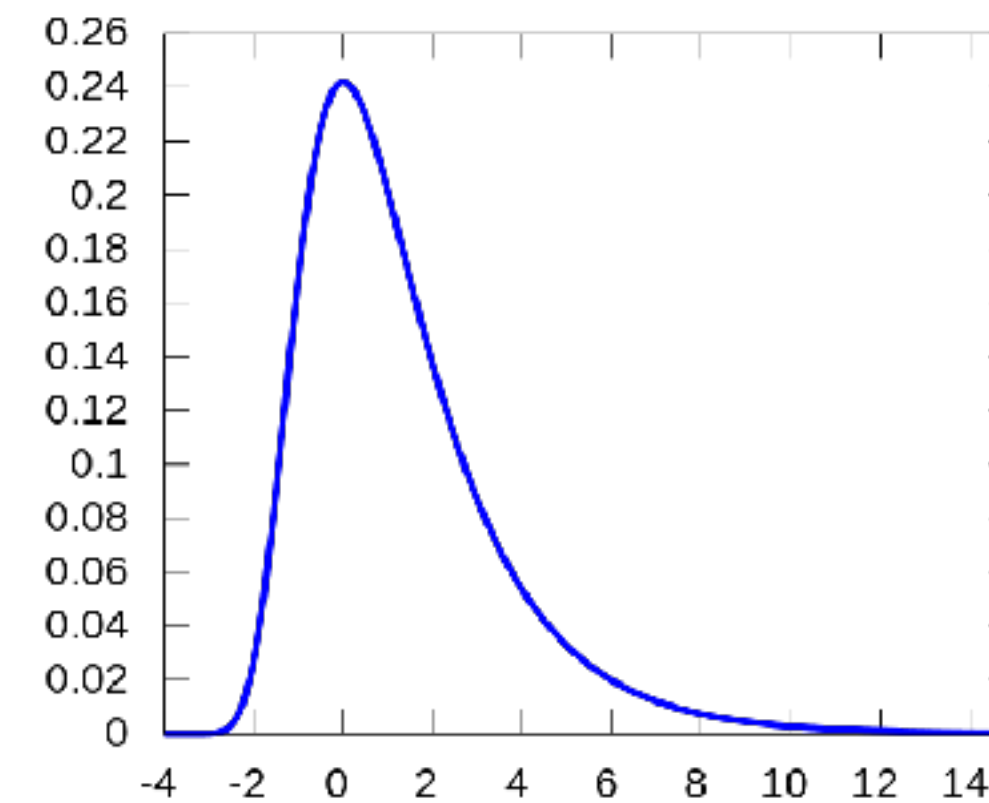
- **How to choose a probability model?**
- Counting r "successes" out of N trials with a fixed probability: **Binomial**
- Counting „events" with a fixed probability: **Poisson**
- **Normal distribution** (Central Limit Theorem)
- Underlying physics, e.g.:
 - Energy deposition of a minimal ionizing particle in a thin absorber: **Landau**
 - Resonances in high-energy-physics: **Breit-Wigner**
 - ...



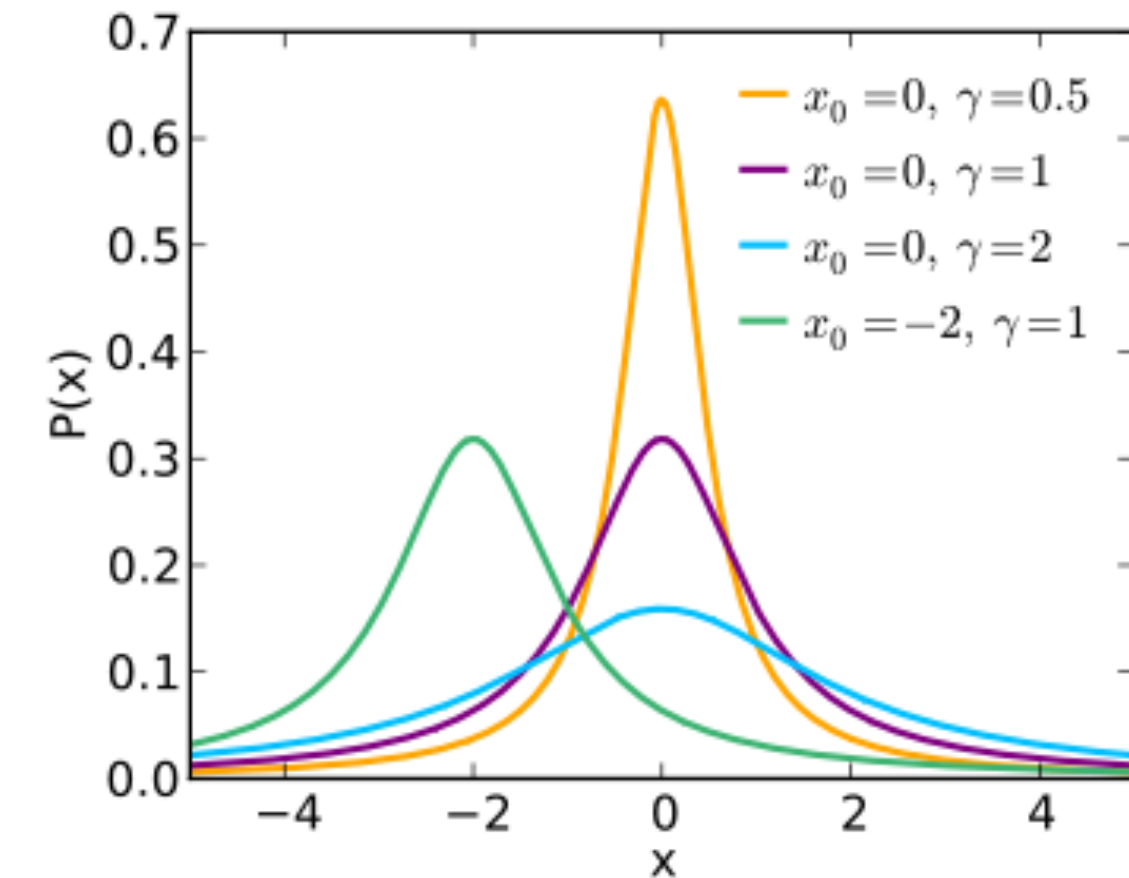
[Poisson Distribution, Wikipedia]



[Normal Distribution, Wikipedia]



[Landau Distribution, Wikipedia]



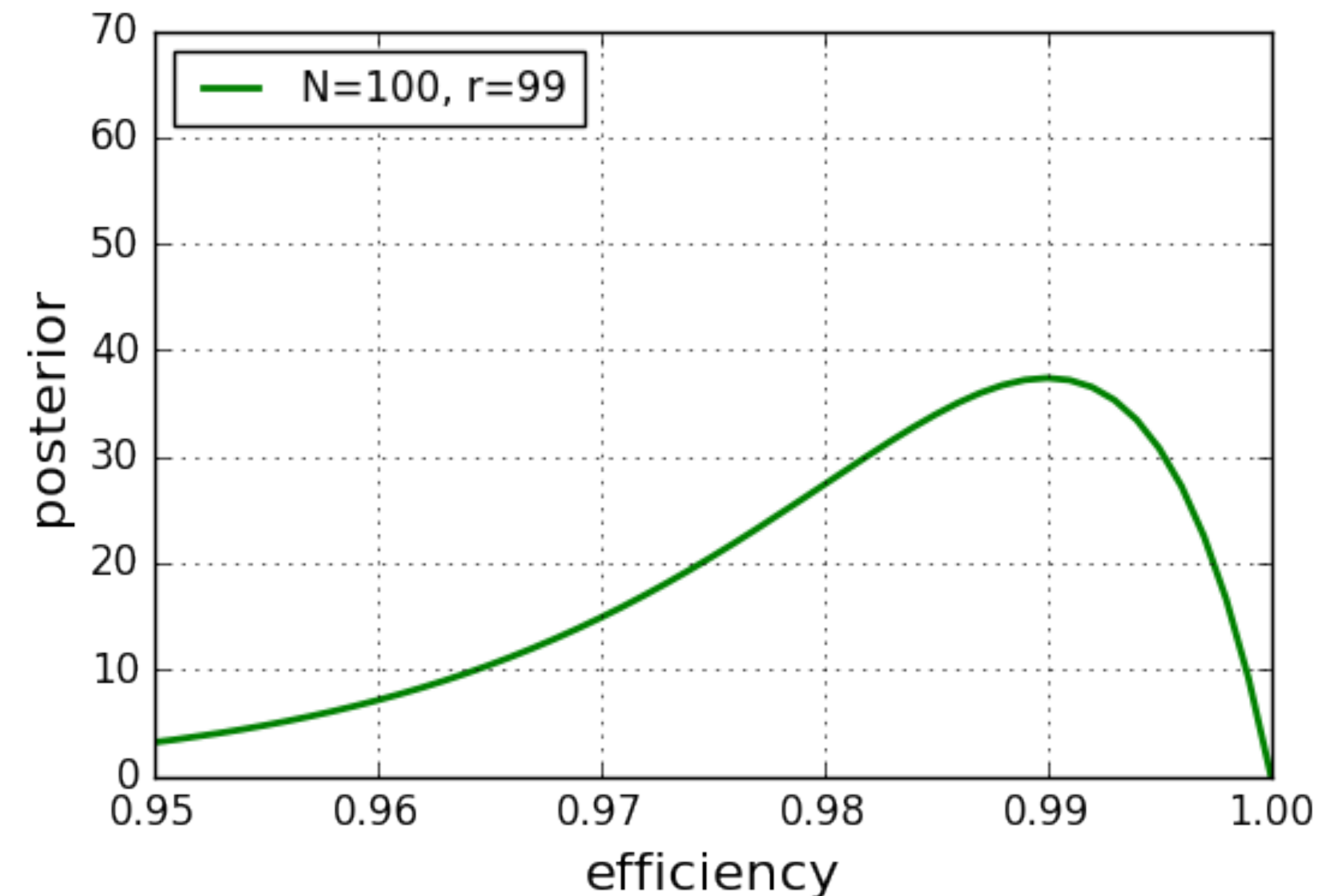
[Breit-Wigner Distribution, Wikipedia]

How to present your Results?

How to Present your Results?



- **Ideally:** Show the whole posterior —> full information
- But how to summarize the posterior?
- Give a point estimate and an interval that includes a certain amount of probability



How to Present your Results?



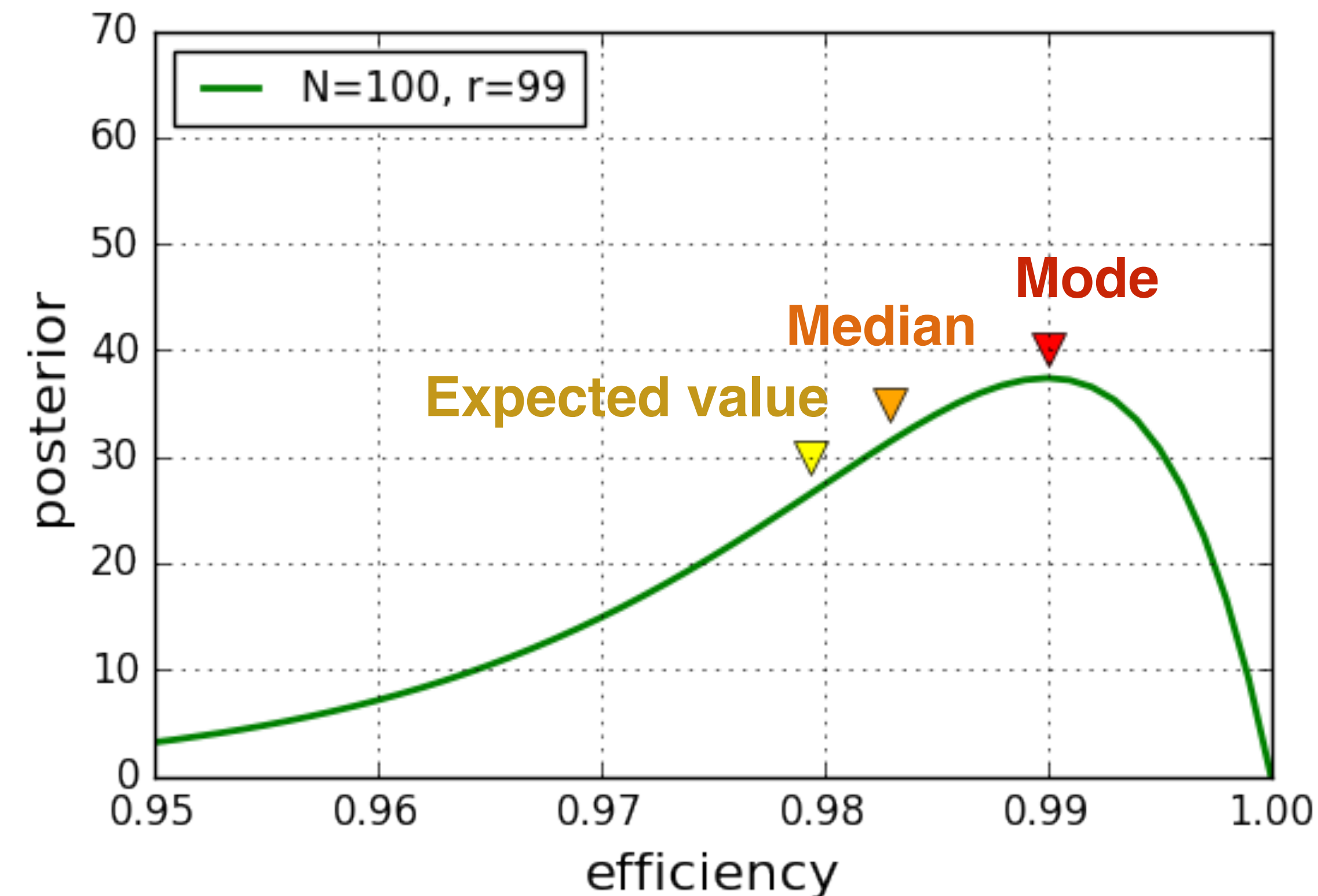
- **Ideally:** Show the whole posterior —> full information
- But how to summarize the posterior?
- Give a point estimate and an interval that includes a certain amount of probability

Point estimate:

Expected value: $E[X] = \int xp(x)dx$

Median: $p(X \leq m) \geq \frac{1}{2}$ and $p(X \geq m) \geq \frac{1}{2}$

Mode: $\arg \max p(x)$



- Construct an interval to show the width of the distribution
- 1. **Define an α** s.t the interval contains $1 - \alpha$ of the probability
popular choices: $\alpha = 0.32$, $\alpha = 0.1$, $\alpha = 0.05$
- 2. **Choose an interval**,
e.g., \pm std. dev., central interval, smallest interval

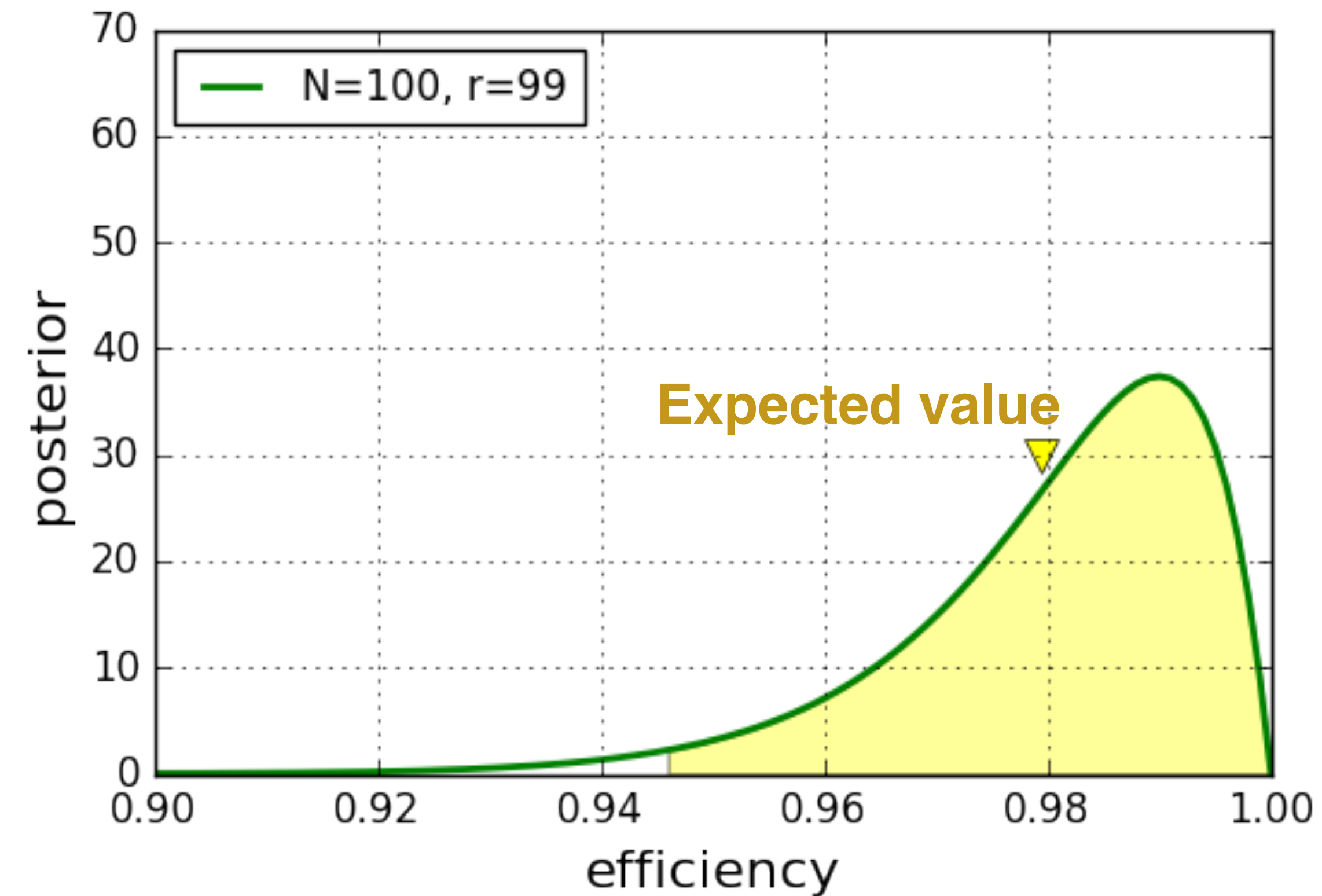
Expected Value & Standard Deviation



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Expected value & std. dev:

$$\sigma = \sqrt{E[X^2] - (E[X])^2}$$



Median & Central Interval



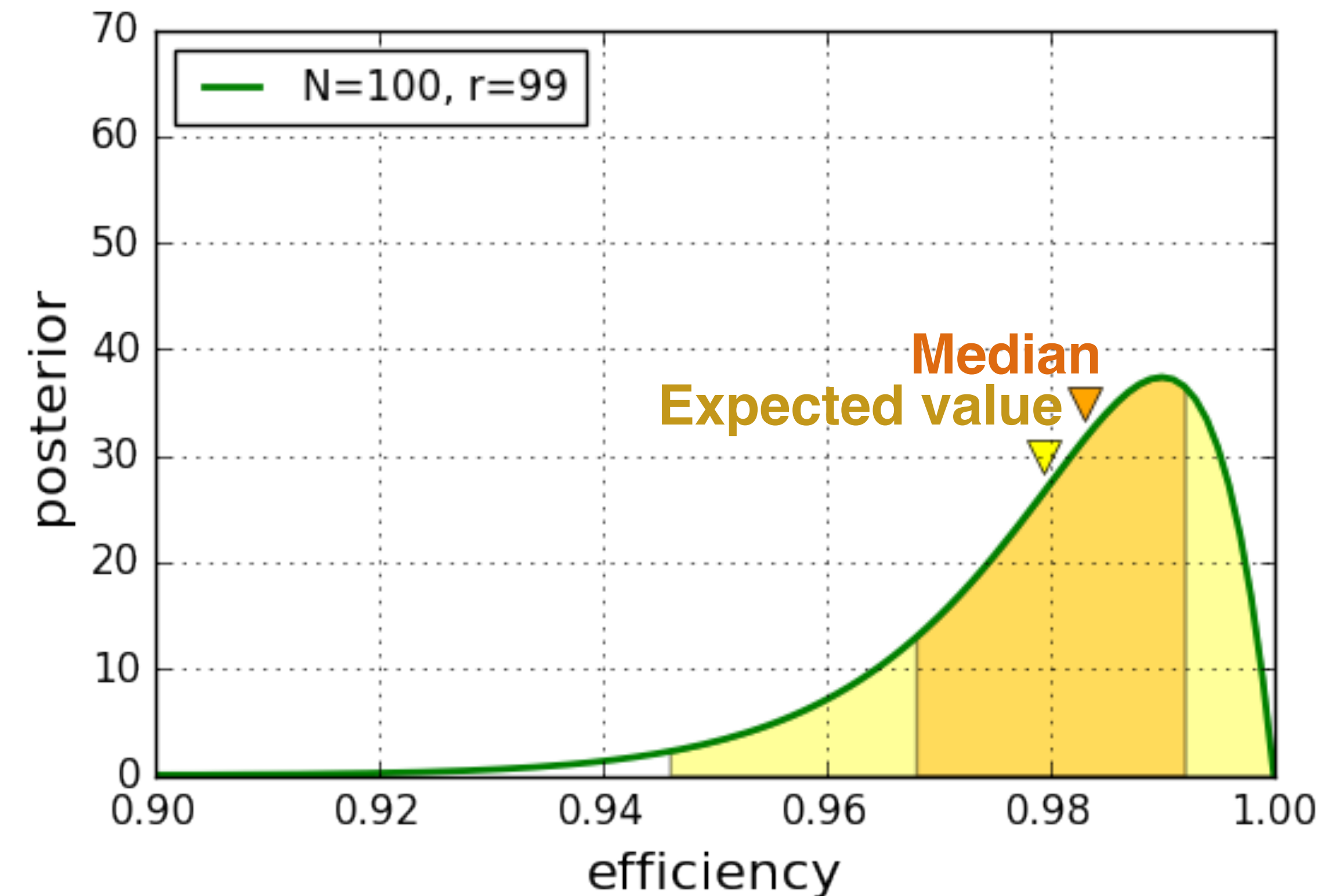
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Median & central interval:

Choose smallest x_{\min} and largest x_{\max} s.t.:

$$p(x < x_{\min}) \leq \alpha/2 \quad p(x > x_{\max}) \leq \alpha/2$$

While maximizing these probabilities



Mode & Smallest Interval



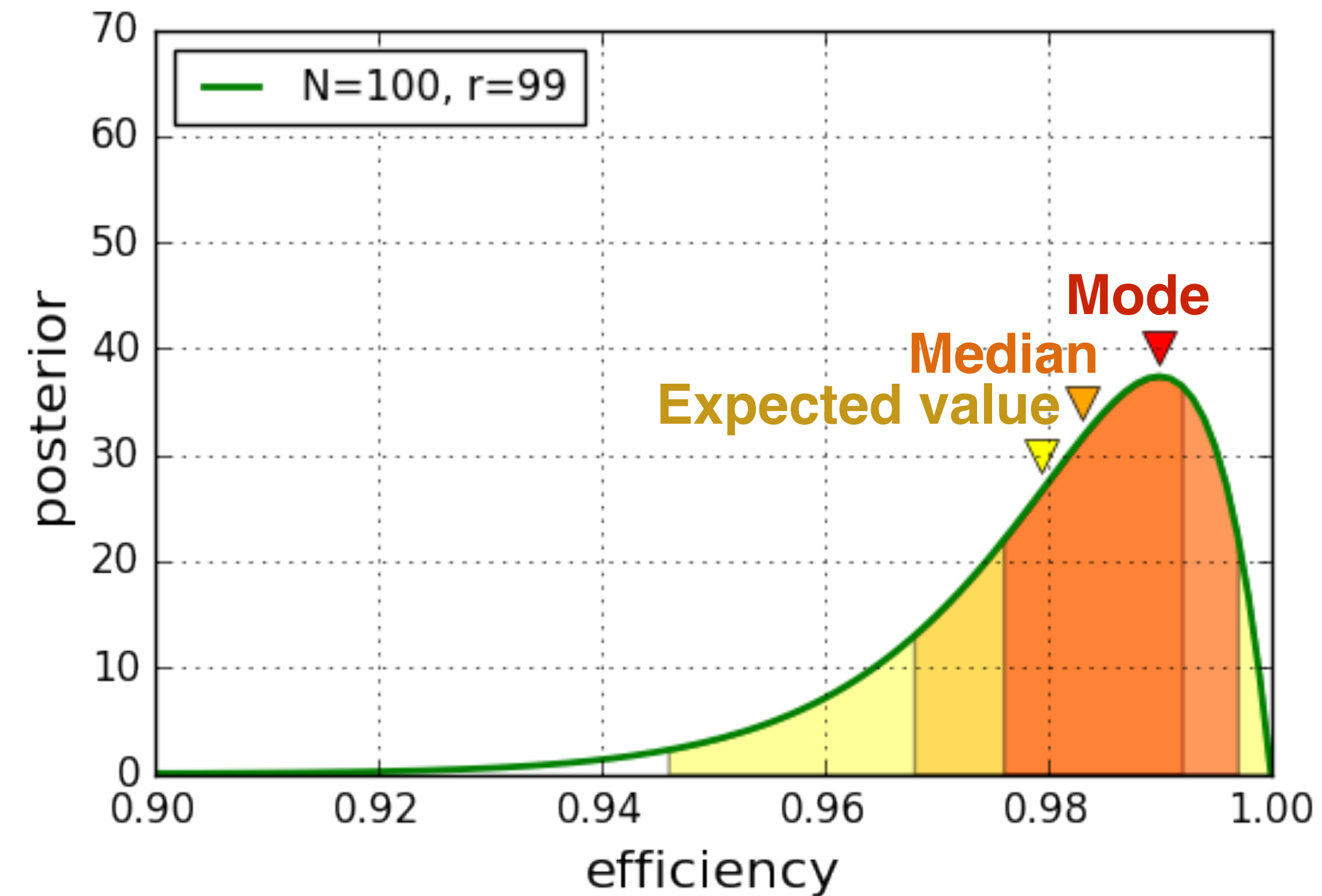
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Mode & smallest interval:

Choose x_{\min} and x_{\max} s.t.:

$$p(x_{\min} > x > x_{\max}) \geq 1 - \alpha$$

With $p(x_{\min}) = p(x_{\max})$



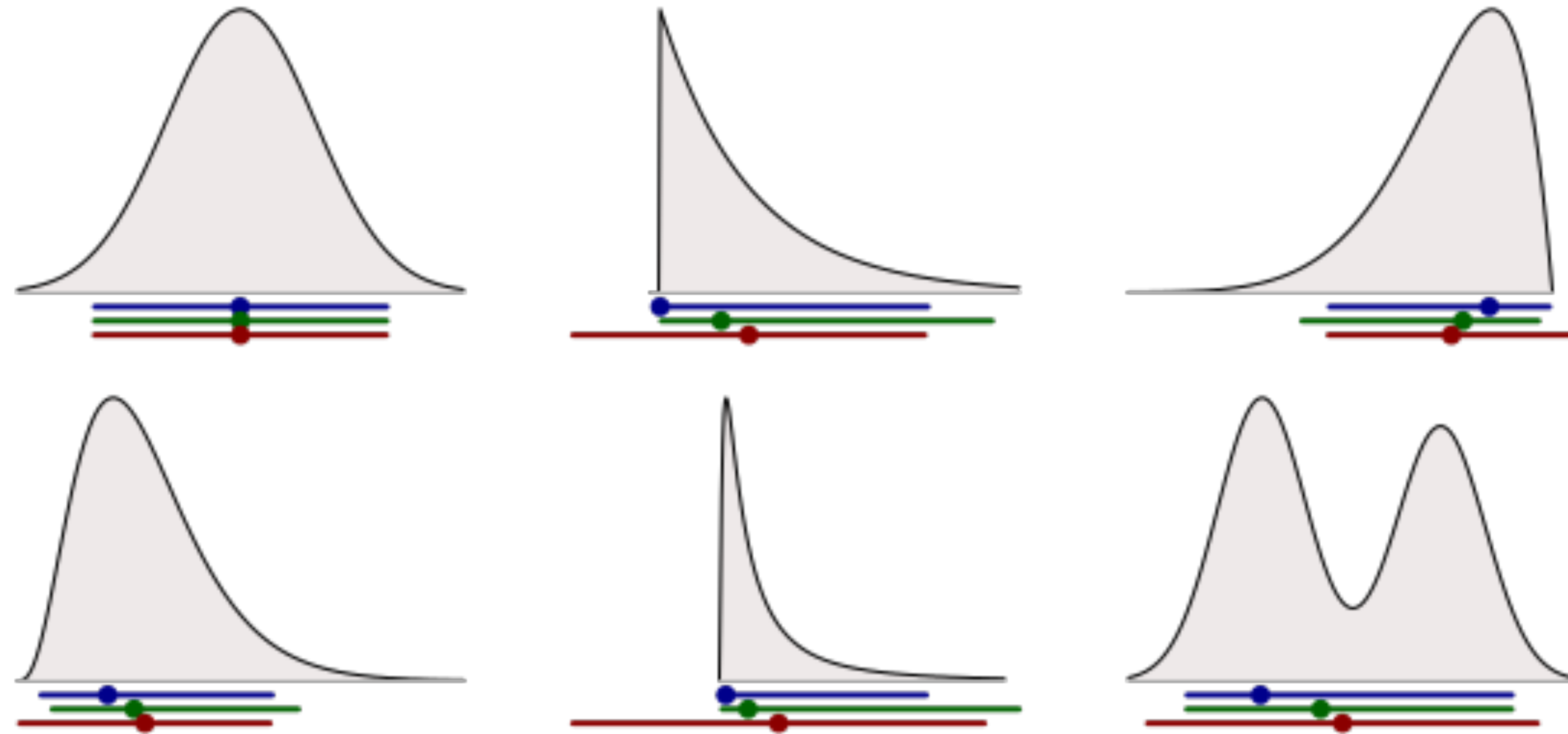
Interval Construction



Mode & smallest int.

Median & central int.

Mean & std. dev.



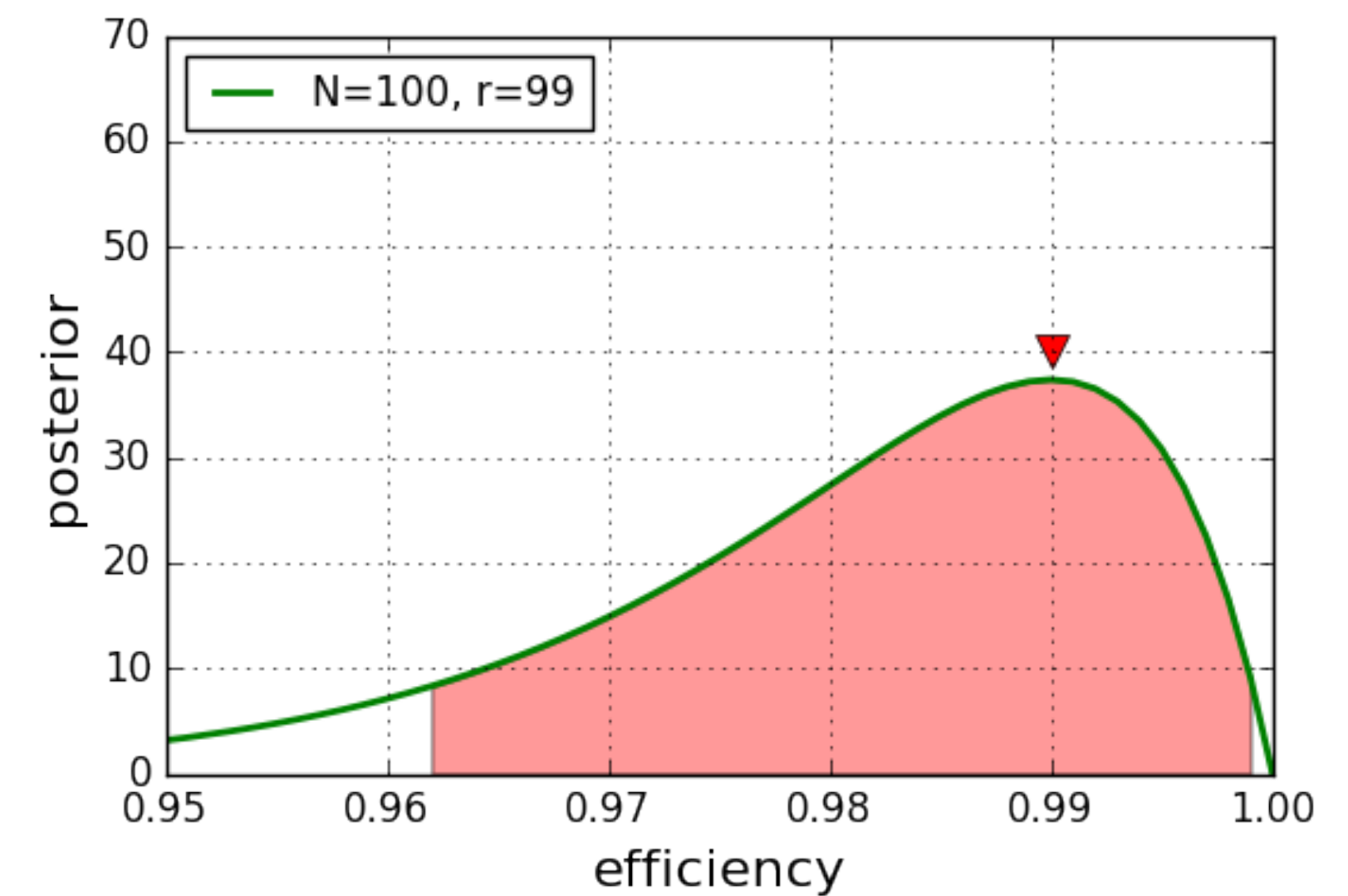
[Rasmus Bååth, www.sumsar.net]

- All three variables and intervals are the same in the gaussian case
- Mean and std. dev. are misleading for skewed distributions
- Central interval is always \geq smallest interval
- Nothing really works well in the last case

Comparison to Frequentist Confidence Interval



- **Bayesian view:** Posterior is a probability distribution of the unknown parameter
- For a 90% credible interval, the unknown parameter lies within *this interval* with a probability of 90%



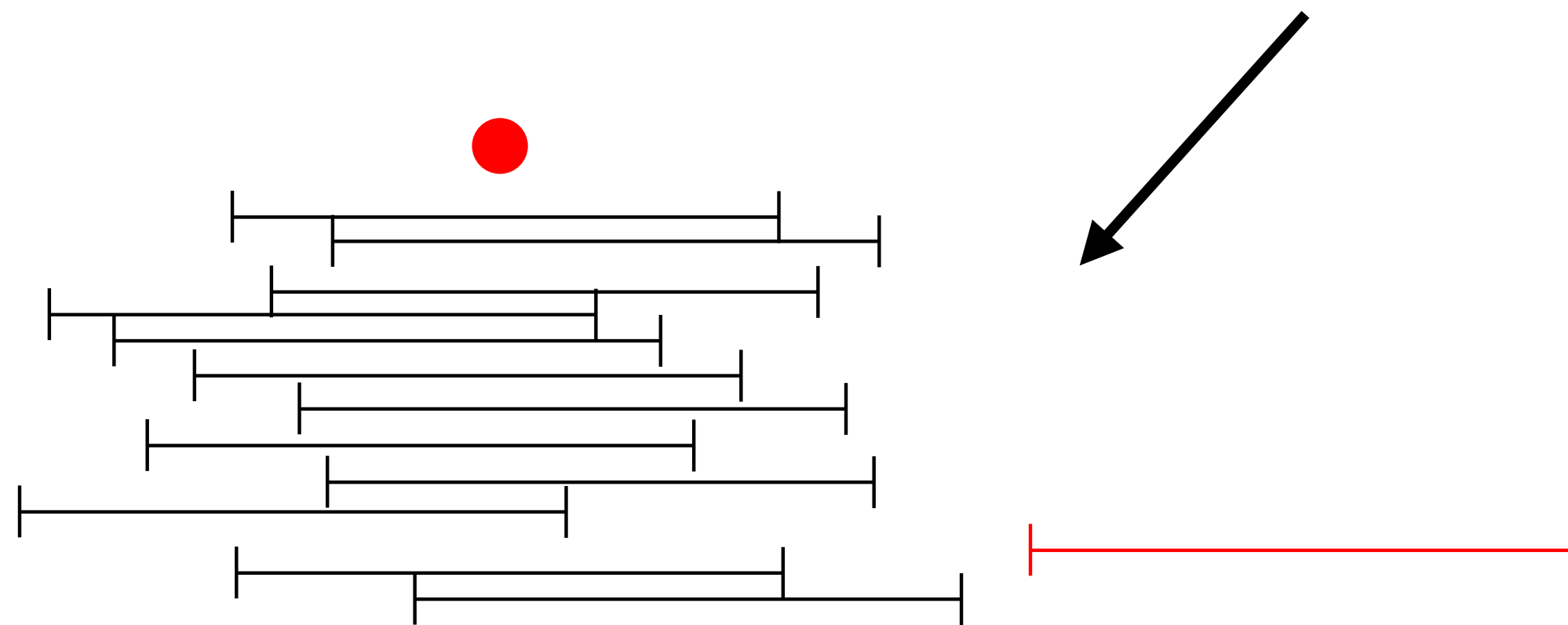
Credible interval, bayesian

Comparison to Frequentist Confidence Interval

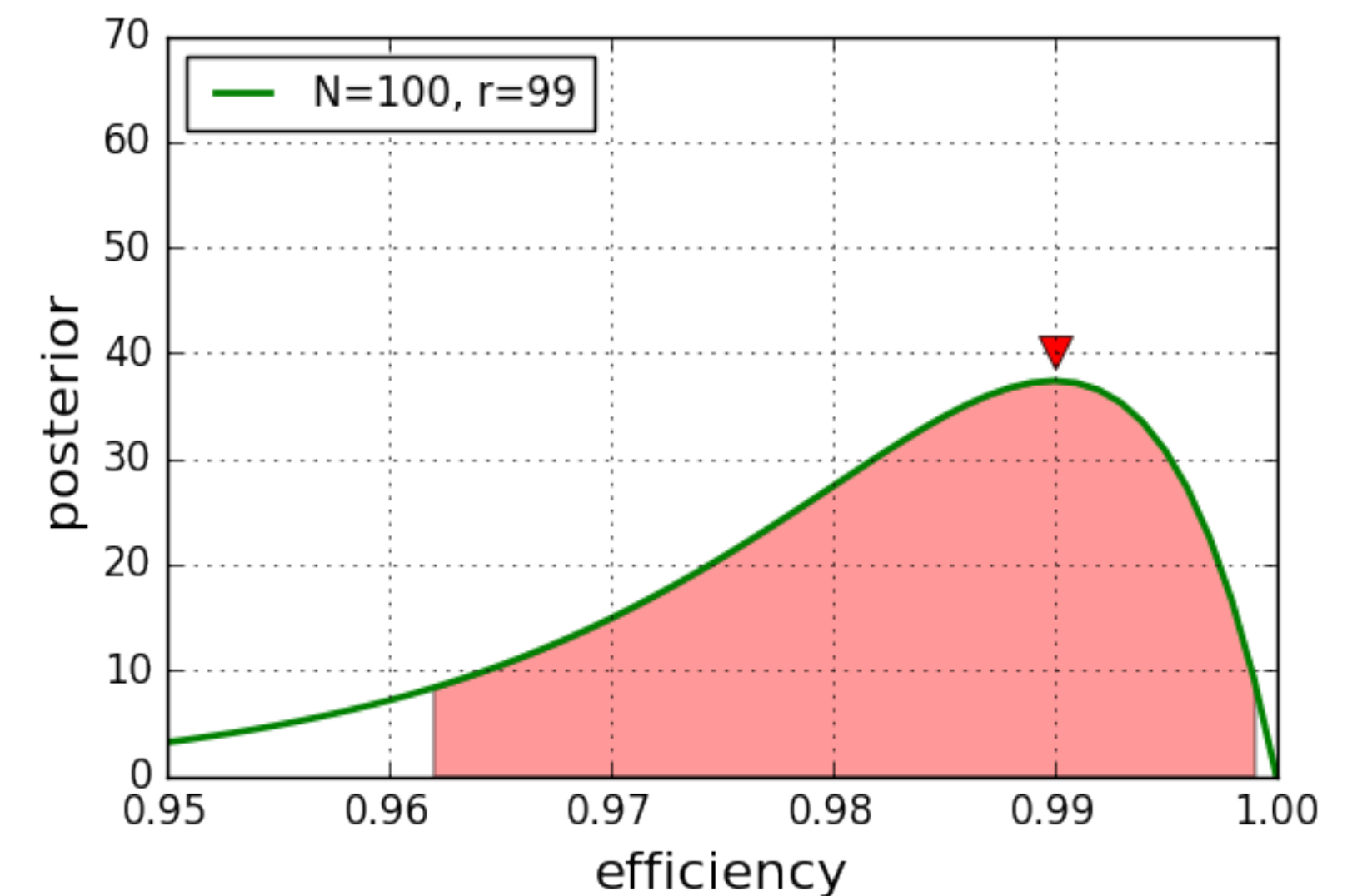


- **Bayesian view:** Posterior is a probability distribution of the unknown parameter
- For a 90% credible interval, the unknown parameter lies within *this interval* with a probability of 90%
- **Frequentist view:** Estimate of the unknown parameter is fix
- 90% of the constructed confidence intervals include *this estimate* of the unknown parameter

Pay attention how to interpret!



Confidence interval, frequentist



Credible interval, bayesian

Comparison to Frequentist Confidence Interval



- The dog has a 90% probability of being 100m from the hunter $p(\text{data}|H)$
- If we observe the dog, what can we say about the hunter?
- **Analogy:** Hunter \longleftrightarrow true value; Dog \longleftrightarrow observable
- *"The hunter is, with 90% probability, within 100m of the dog"* $p(H|\text{data})$

[Example adapted from: Giulio D'Agostini,
Bayesian Reasoning in Data Analysis]

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 - The hunter can be anywhere around the dog
 - The dog has no preferred direction of arrival at the point where we observe him



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- **Real world "deal-breakers":**
 - Closeness to physical borders
 - Asymmetries in physical quantity or observable
 - Prior knowledge



[De Rujula, Snapshot of the 1985 high energy physics panorama]

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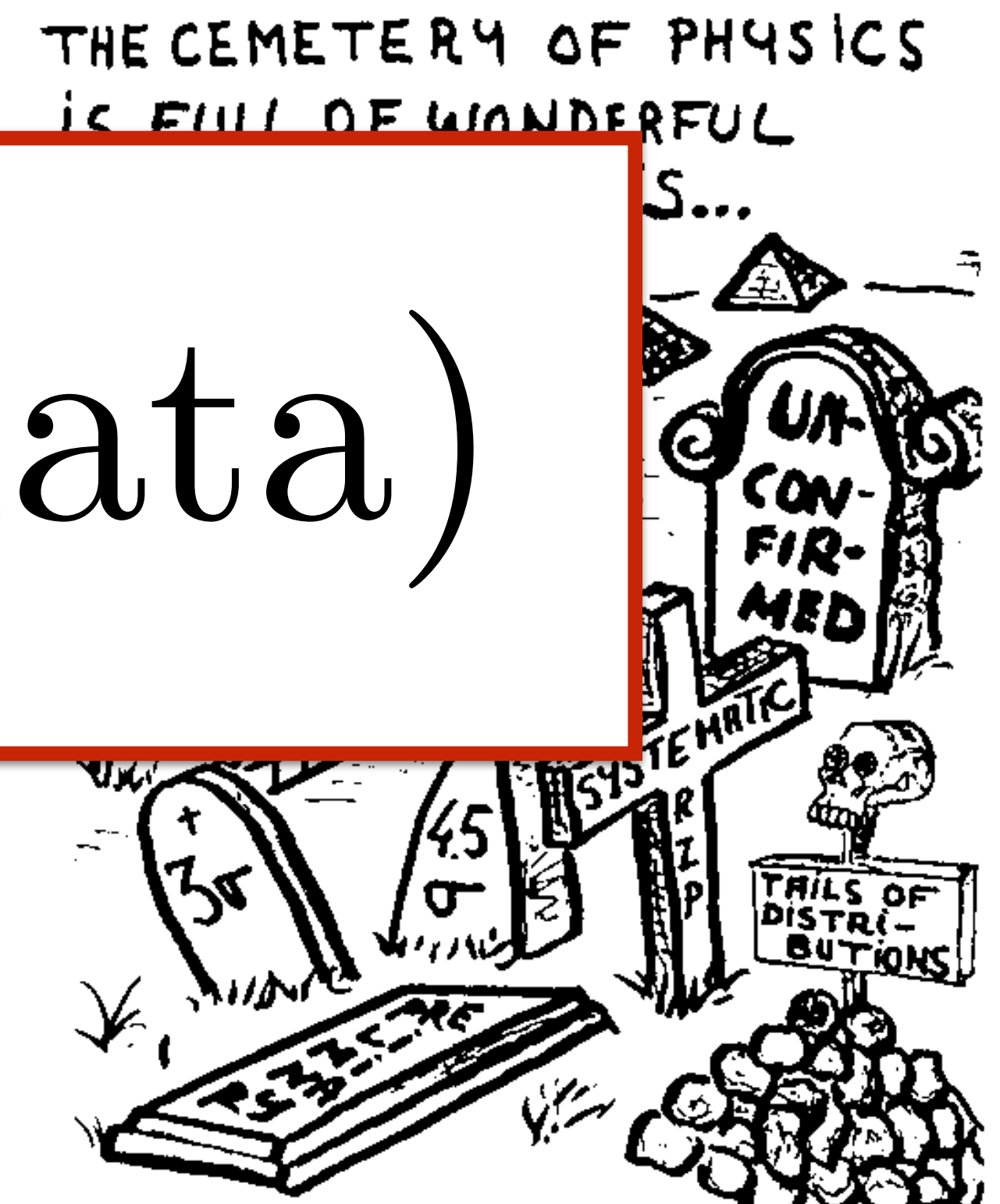
• Only v

- The
- The
when

$$p(\text{data}|H) \neq p(H|\text{data})$$

• **Real world "deal-breakers":**

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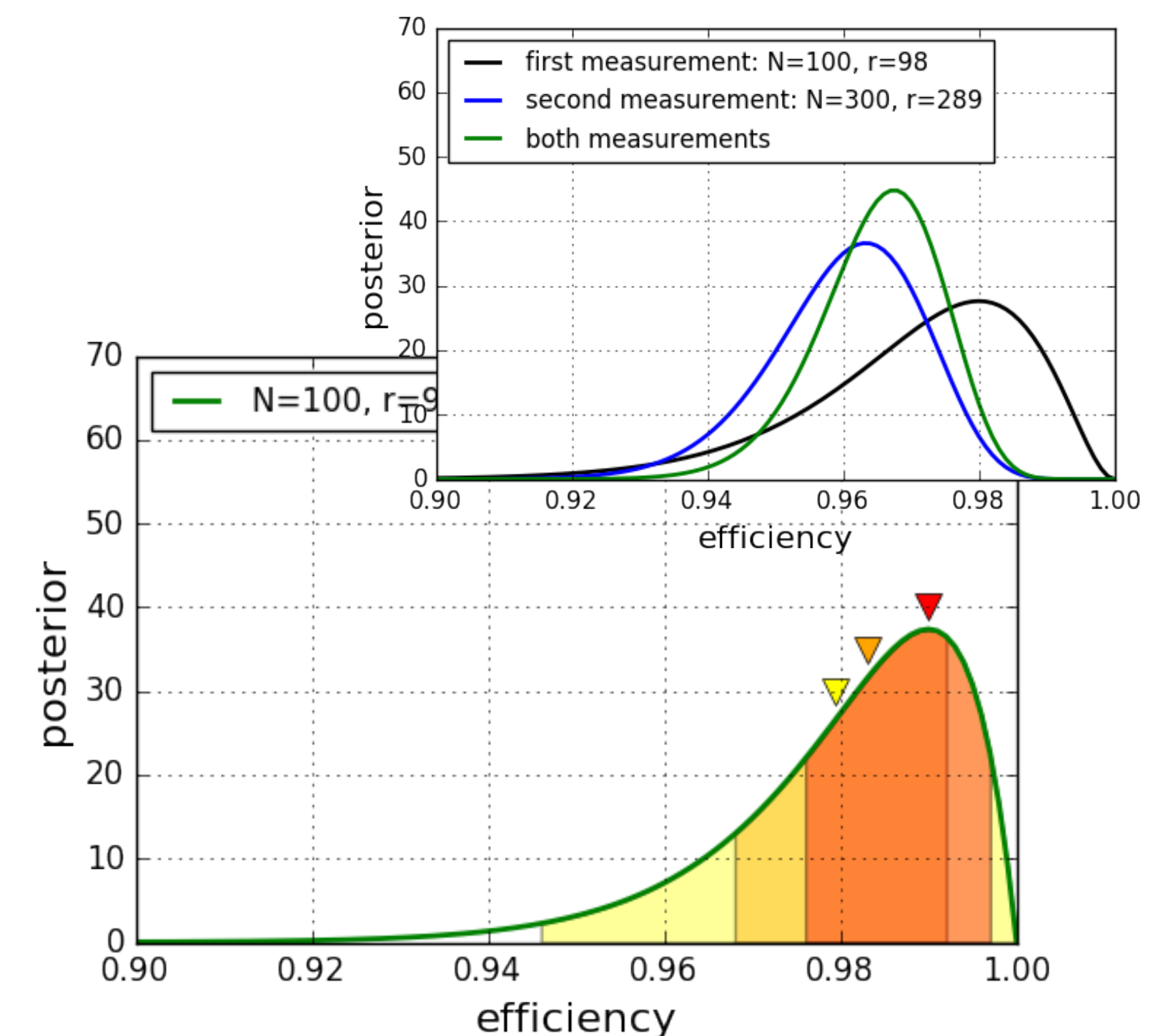


[De Rujula, Snapshot of the 1985 high energy physics panorama]

- **Frequentist probability:** Limit of its relative frequency in a large number of trials
- **Bayesian probability:** Degree of belief
- Bayesian analysis gives access to full probability distribution of unknown quantity
- Prior is important and may introduce subjectivity
- Frequentist definition of probability may cause misinterpretations

$$p(\text{data}|H) \neq p(H|\text{data})$$

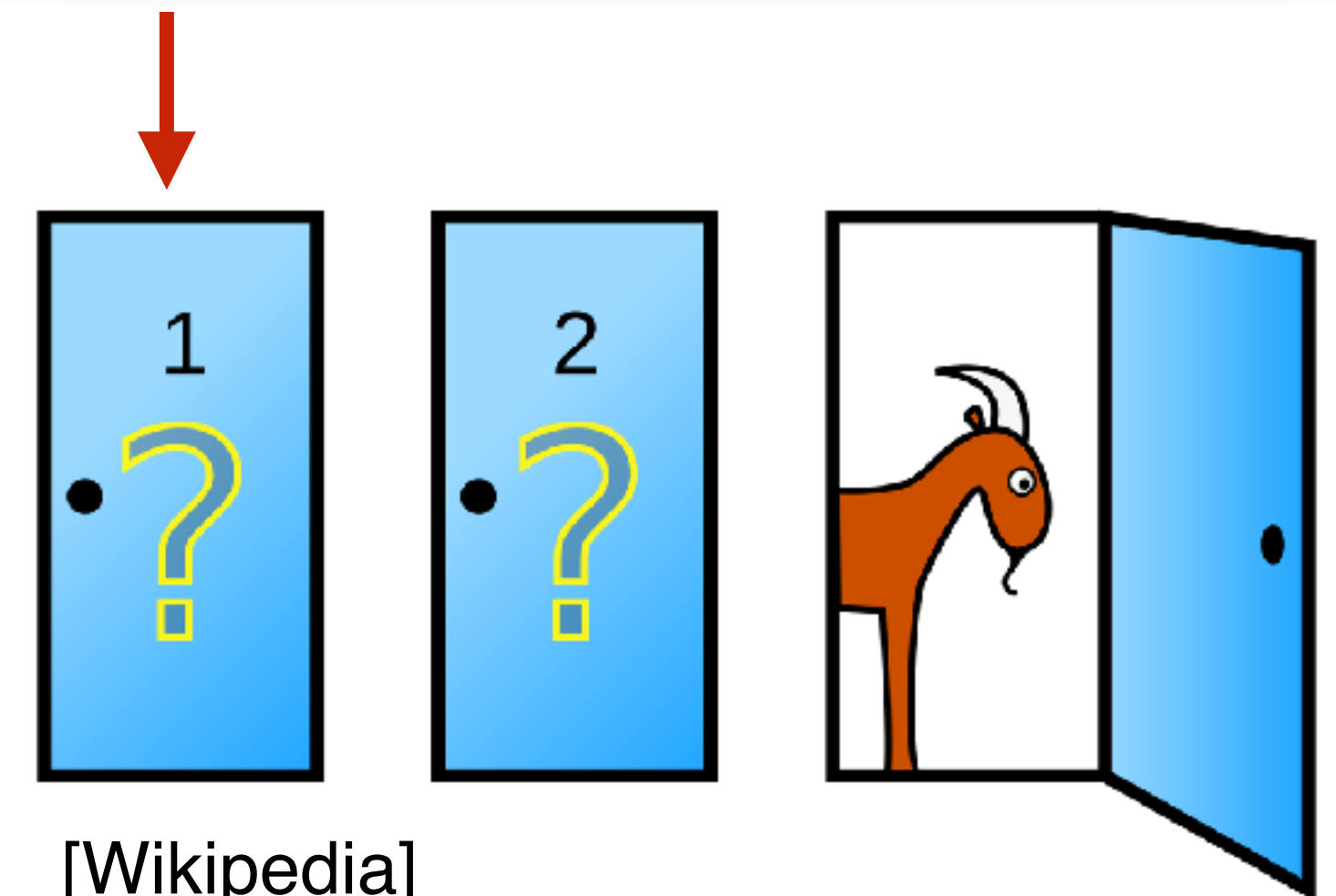
$$p(H|\text{data}) = \frac{p(\text{data}|H) p(H)}{p(\text{data})}$$



Monty Hall Problem



- You are in a game show.
- You need to pick **one of three doors**
- Behind one of the doors there is a **car**, the other two doors give you a **goat**
- After picking a door, the game master **opens a door that has a goat** behind it (no matter what door you chose)
- He offers you to **change your choice** and to take the other unopened door
- Should you take the deal?
- Bob argues: „*After the host has opened door 3, the probability of the car being behind door 1 or door 2 is equal ($p = 1/2$) and thus it does not matter which door to choose*“

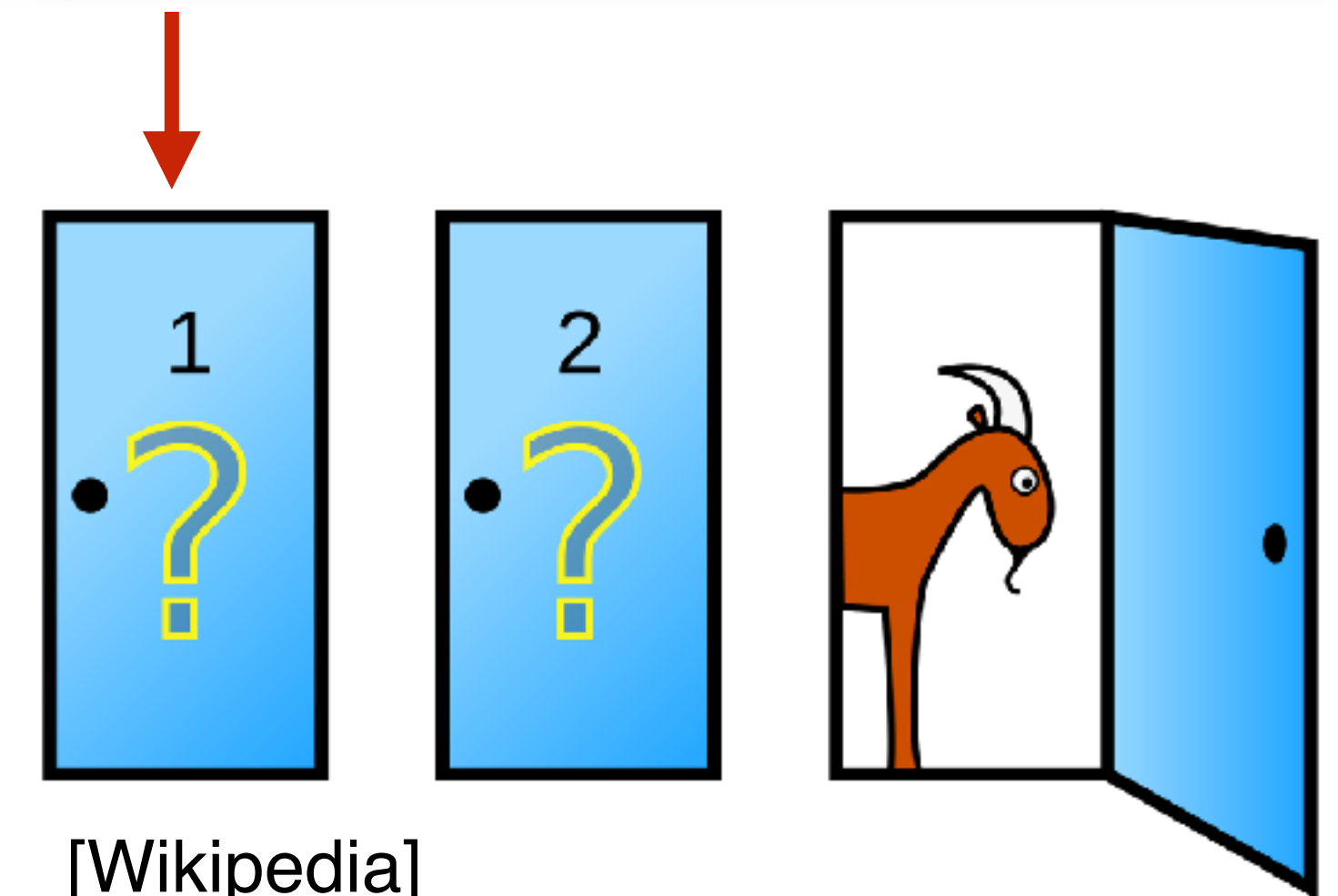


[Wikipedia]

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[Wikipedia]

Next lecture: hypothesis testing, model fitting, other applications

Thank you