



Session 1: Creativity and innovations in creating solutions

Finland@CERN, November 3, 2017



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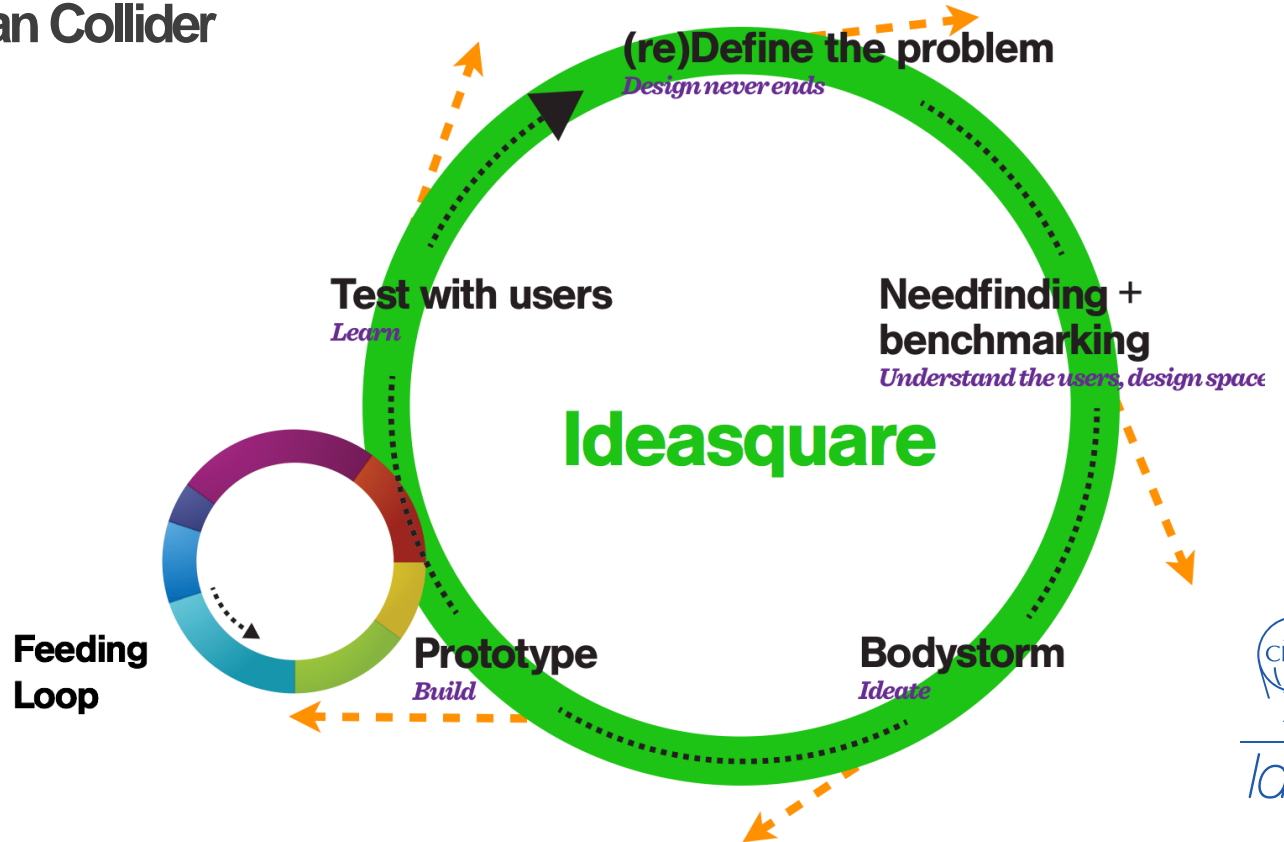
- Introduction to the purpose and goals of the Session
- Introduction to IdeaSquare and CBI/PDP type of student courses
 - Examples of challenge-driven student projects and assignments
- Identification of possible student team topics or challenges of interest to Session participants
 - Case: Laurea CERN BootCamp for Multidisciplinary Master Studies 2018
- Presentation of results, (round table) discussion

Purpose and Goals of the Session

- Explore together with Session participants how user- or customer driven thinking (e.g. Design Thinking) can be used in innovation processes or elaborating future product or service offerings for demanding customers like CERN
- Focus on how to engage and benefit from using cross-disciplinary university student teams in challenge-driven student projects such as CBI, PDP or ME310 (ref. Joonas's presentation)
- The goal of the session is to draft together outline for potential student project assignment(s) for above-mentioned instances, using CERN BootCamp as a Case (see Virpi's presentation)

IDEASQUARE

The Large Human Collider



Idea^s

All you need is

~~..Love~~ PHYSICS

..Design

..Business

..and Engineering.

Questions? Comments?

Contact information:

Email

Skype

Let's have a cup of coffee and make it happen!



Idea^s