

# Knowledge Transfer at CERN

*Giovanni Porcellana*

*Medical Applications Officer, KT*



# Who?

- Nuclear Engineer
- Global Shaper
- From Turin, Italy
- 30 years young



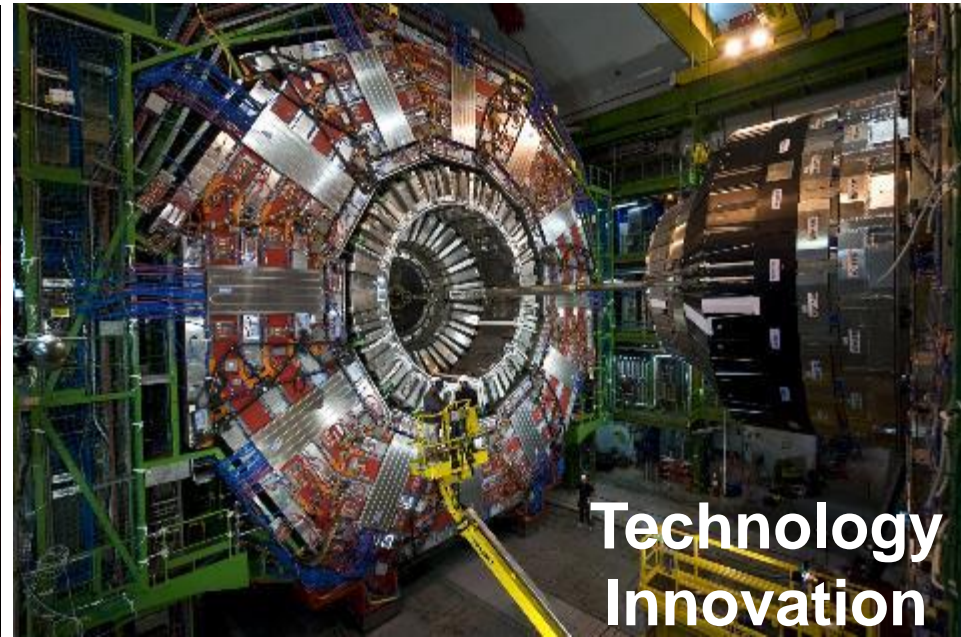
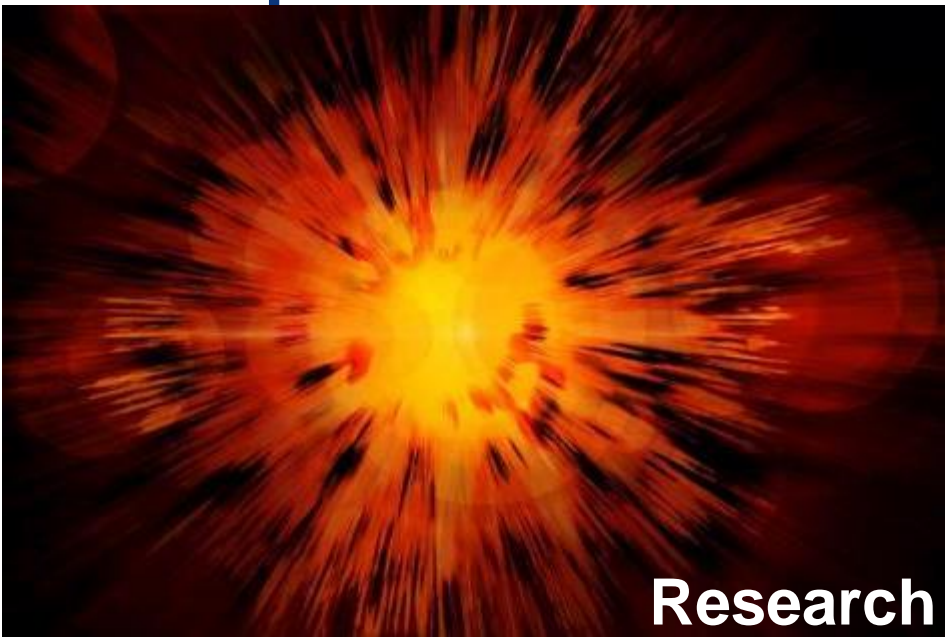
# What (and where)?

TERA Foundation (before) and CERN (now)



- Medical Applications
- Accelerators for hadrontherapy
- Outreach
- ...

# KT: part of CERN mission



# KT in everyday life



# The KT mission at CERN

<https://pixabay.com/en/hand-keep-globe-earth-continent-1030565/>



Maximize the return to Society of our technologies and knowledge, especially in the Member States

Promote CERN's image as a centre of excellence for technology

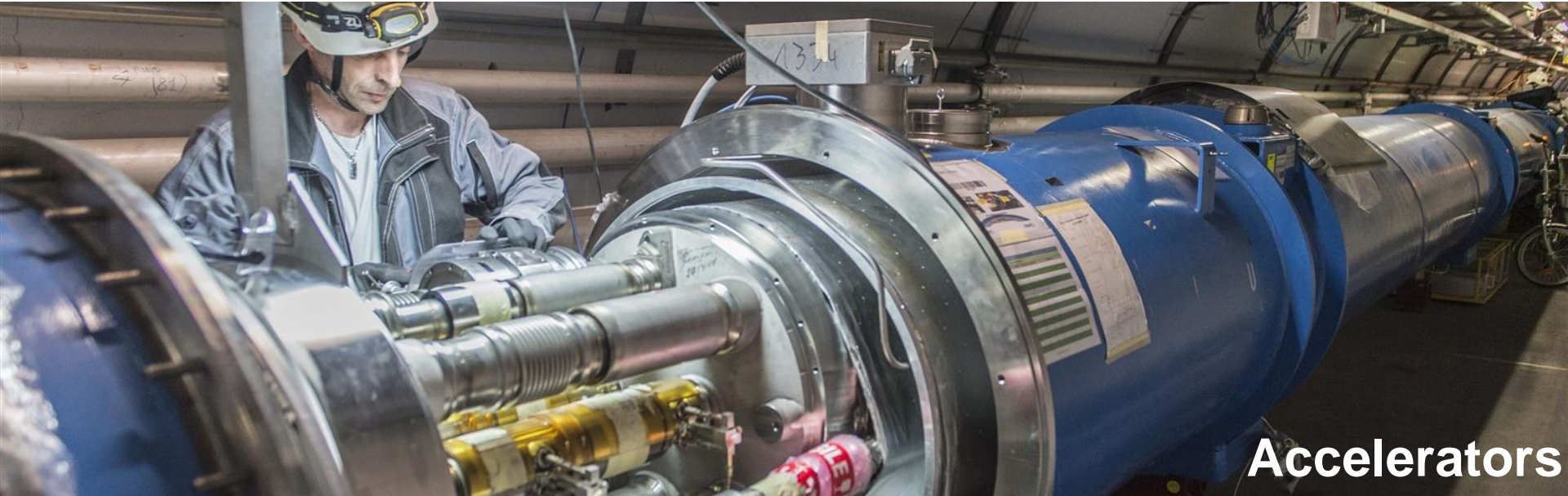
***Key words:  
Dissemination and  
Impact!***



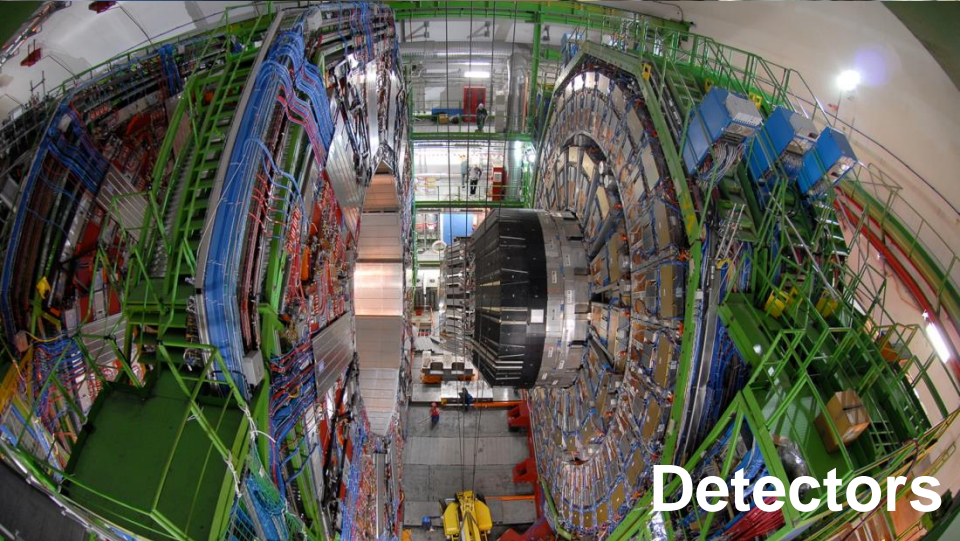
# Example of KT



# The three pillars



**Accelerators**



**Detectors**

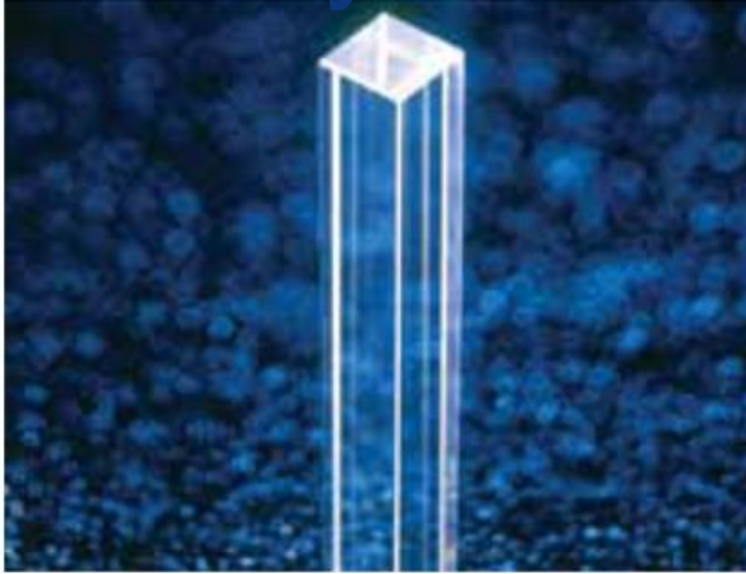


**Computing**



# From Physics to...

Medicine



Safety



Aerospace



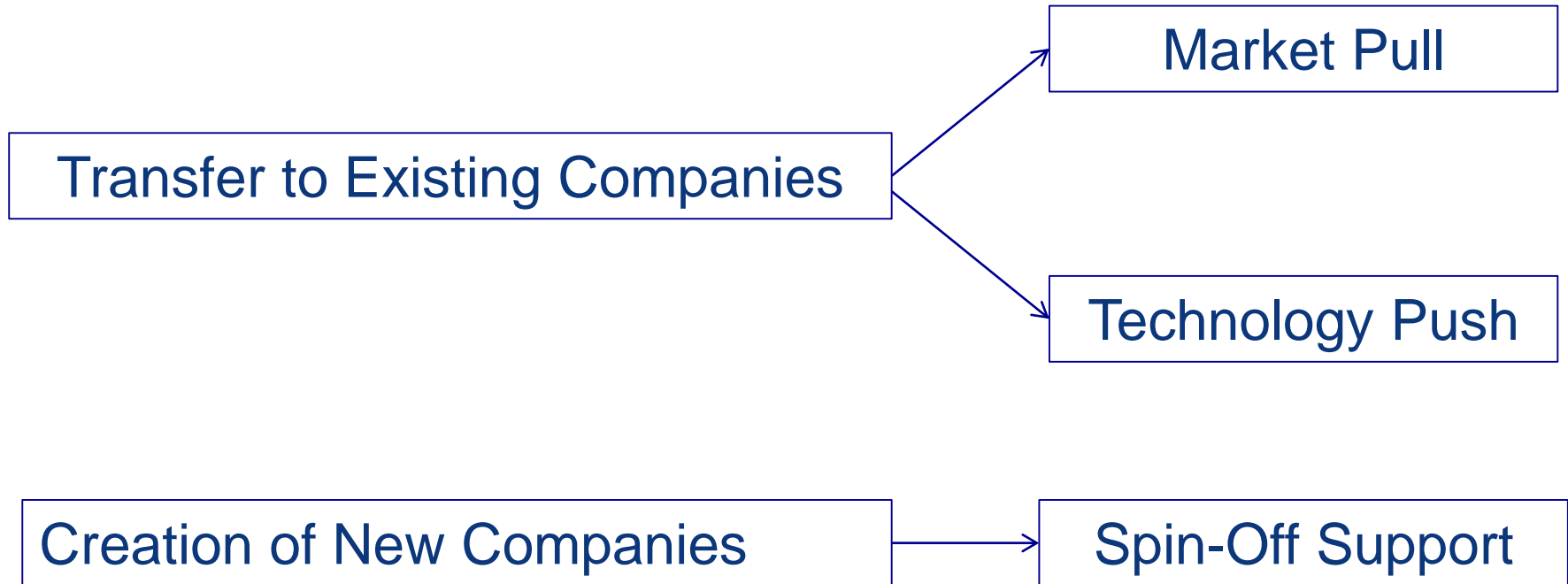
Global  
Communities



# How to KT?



# KT implementation ways



# The Business Incubation Centres (BIC) in the Member States



The BICs of CERN technologies help  
new entrepreneurs and SME to transform  
innovative ideas into commercial realities

# How the BICs work

## CERN

- Technical visits to the Lab
- Contacts with the BICs
- Licences at favourable conditions

## The BIC

- Office spaces
- Expertise in companies creation
- Support in networking
- Financing strategies





# SRB Energy



# TeraBee



# Norway: TIND

MANAGE, SHOWCASE AND PRESERVE  
ALL DIGITAL ASSETS.



## RESEARCH OUTPUT

Publications, Presentations,  
Reports and more.



## RESEARCH DATA

Data sets of any size  
and format.



## MULTIMEDIA

Videos, Pictures  
and Audio.

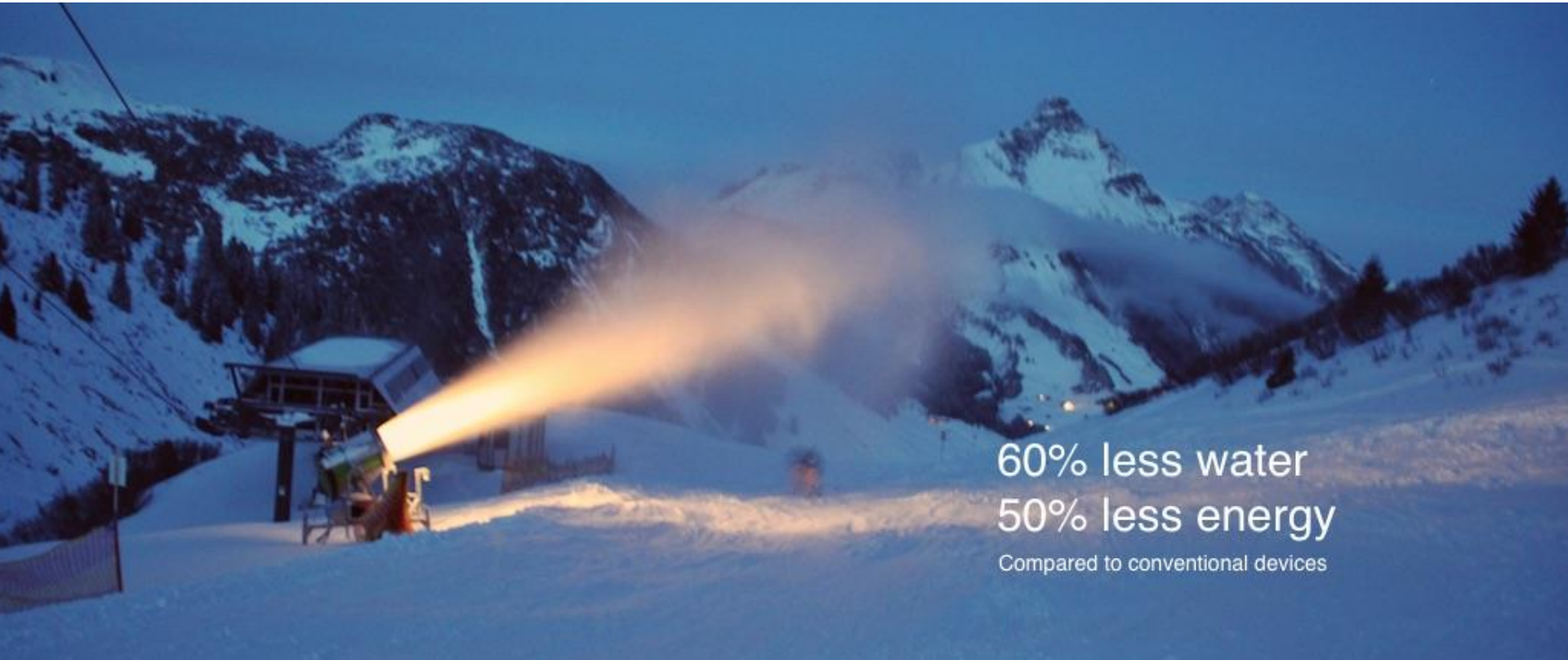


## LIBRARY MANAGEMENT

Electronic and Print  
Resources.

CERN open source software provided as a  
professional cloud service.

# Austria: Neuschnee



60% less water  
50% less energy  
Compared to conventional devices

# SME Network

KT newsletter twice per year

Creation of an internal database of SMEs, but also bigger companies, research centers, universities...

From November 2015, more than 100 subscribed, among them 50 SMEs



# The human capital



# Fostering the entrepreneurial spirit

## Activities and events

Entrepreneurship meet-up

Global Entrepreneurship Week

CERN-NTNU Screening Week

Support to THE Port Hackathon et IdeaSquare Challenge Based Innovation programmes

## Material and documentation for CERN scientists and engineers

Adapted and *ad hoc* business plans

“User Friendly” financial tables for start-ups





© Alamy Stock Photo



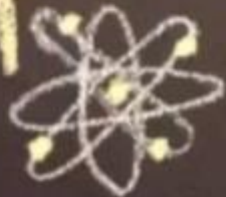
Knowledge Transfer | *Accelerating Innovation*

Giovanni Porcellana - [giovanni.porcellana@cern.ch](mailto:giovanni.porcellana@cern.ch)



Think like

a proton

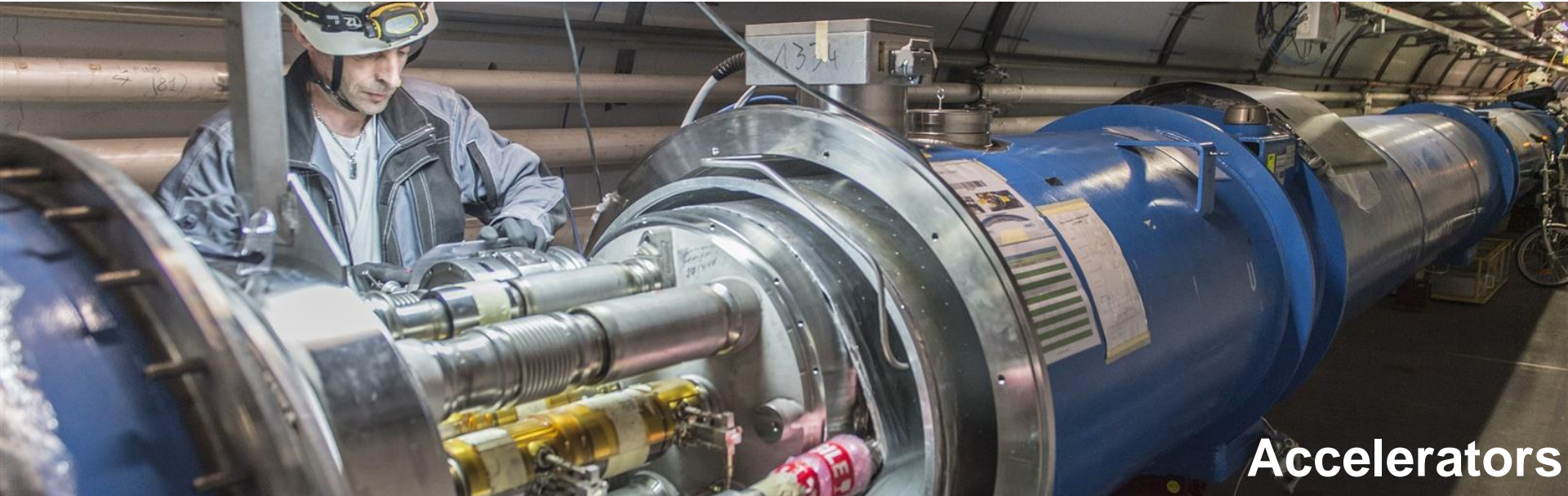


& Stay  
positive

kt.cern



# The three pillars



**Accelerators**



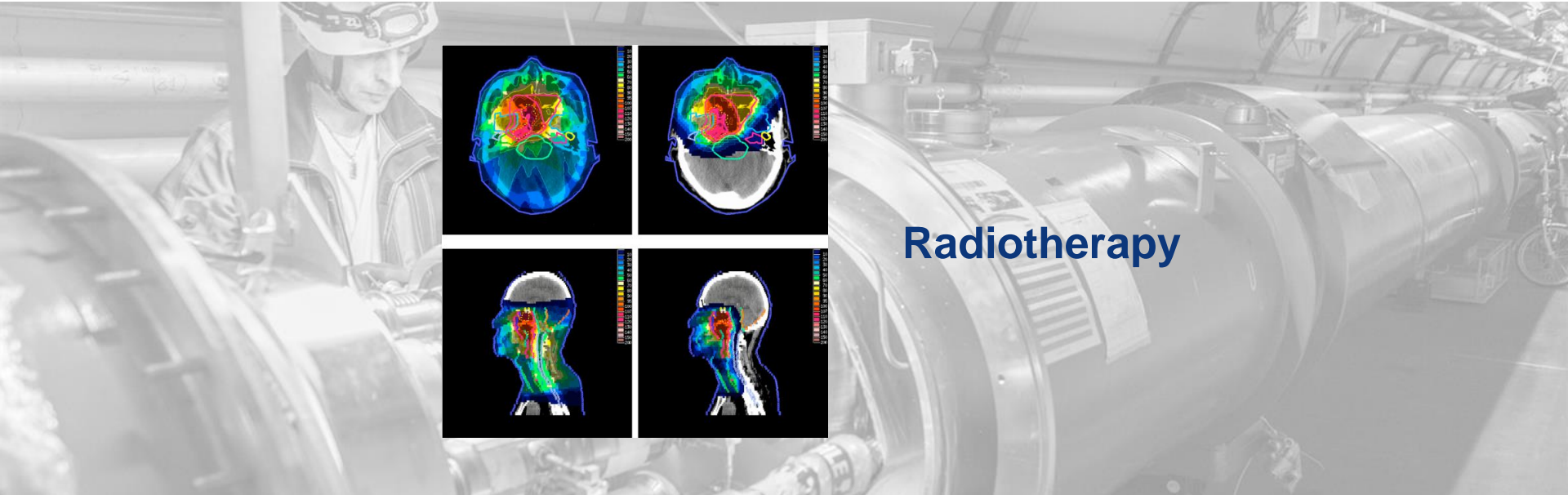
**Detectors**



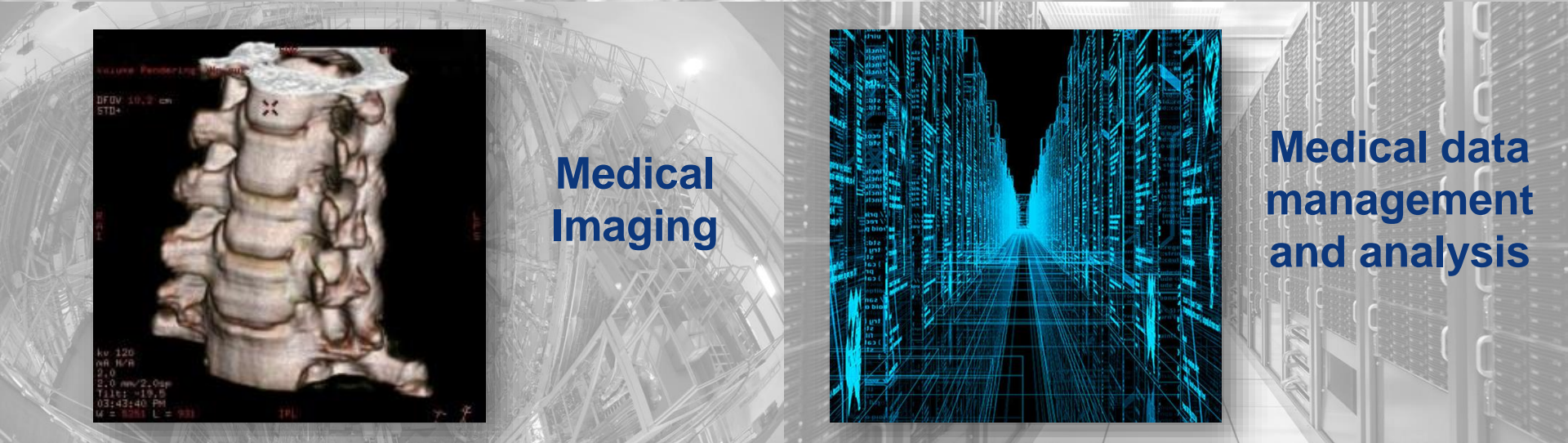
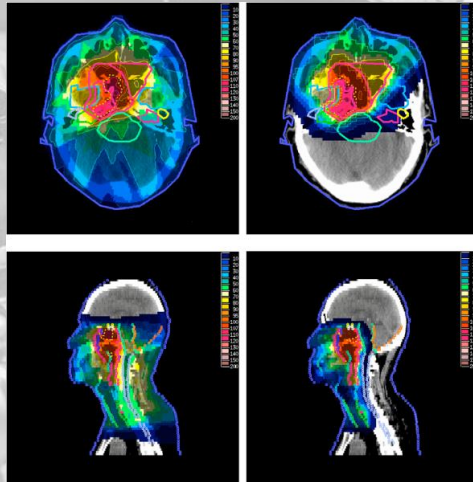
**Computing**



# The three pillars



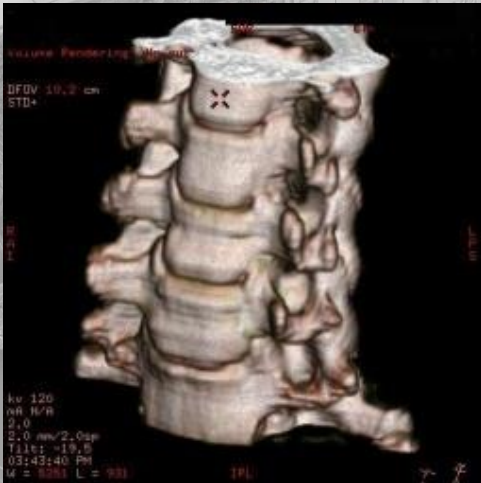
## Radiotherapy



## Medical data management and analysis



## Medical Imaging



# Medical Imaging



# X-rays



Wilhelm Röntgen  
(1845–1923)

1901: Nobel prize

8 November  
1895:  
X-rays discovery

22 December  
1895:  
first radiography

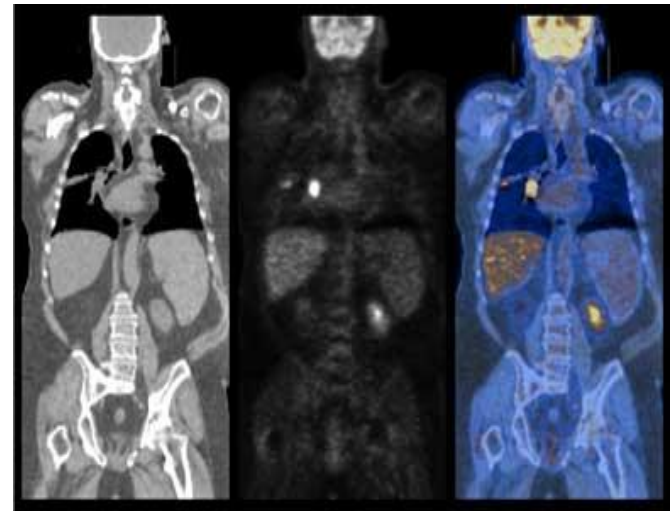
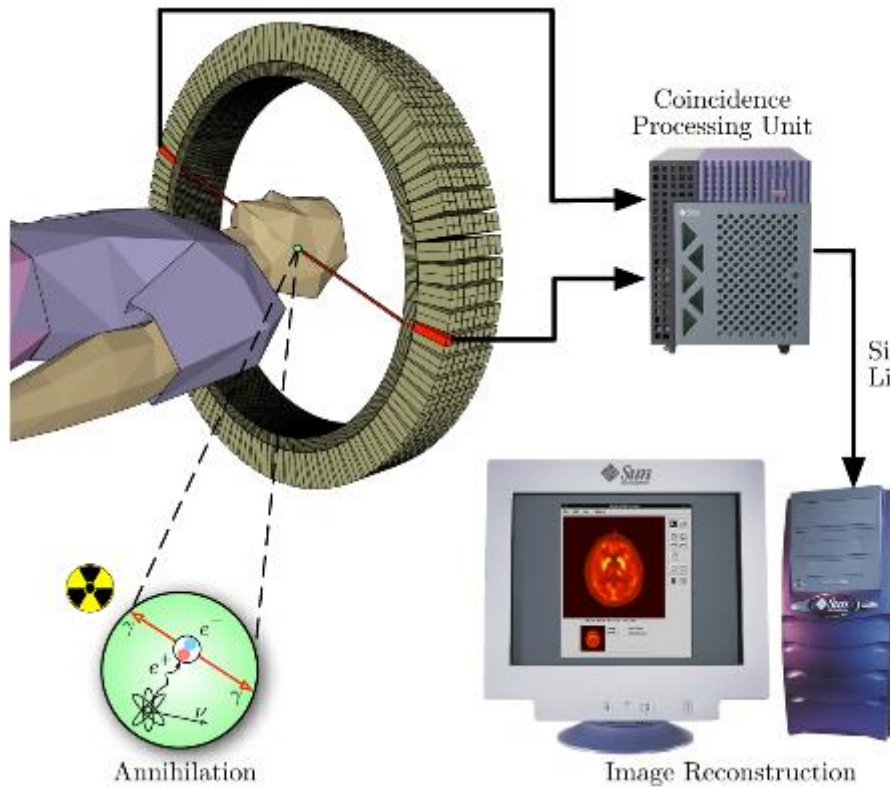
Courtesy of Roentgen museum



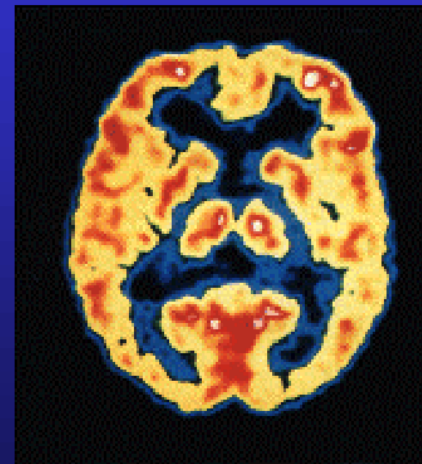
# More and more details



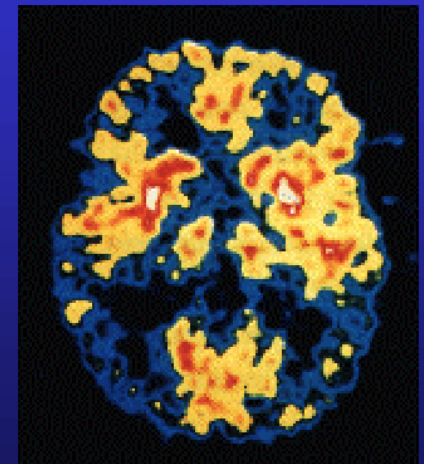
# PET Scan



## Brain Metabolism in Alzheimer's Disease: PET Scan

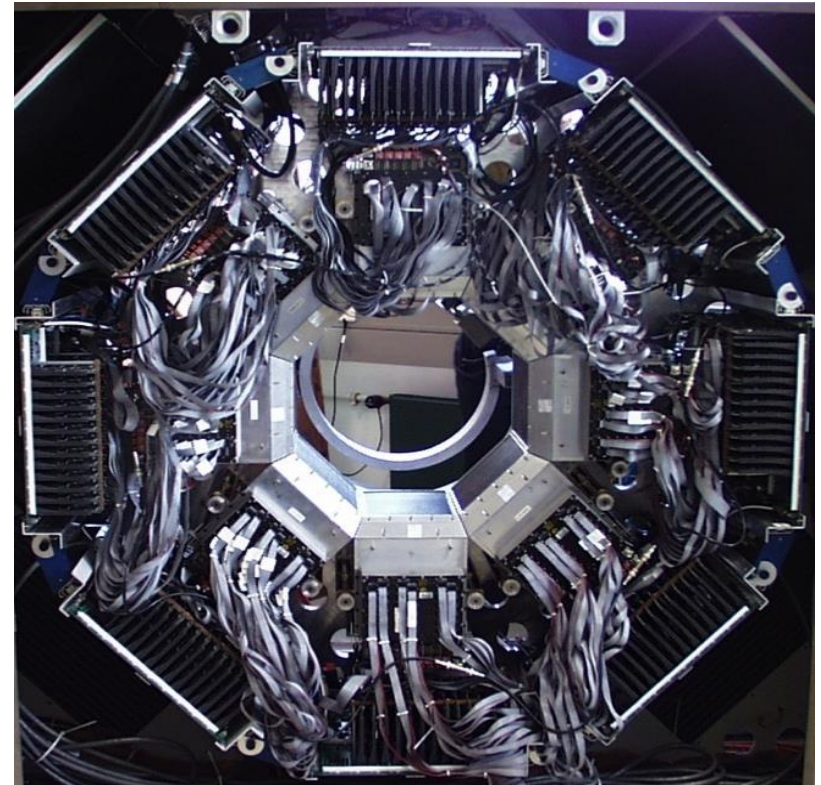


Normal Brain

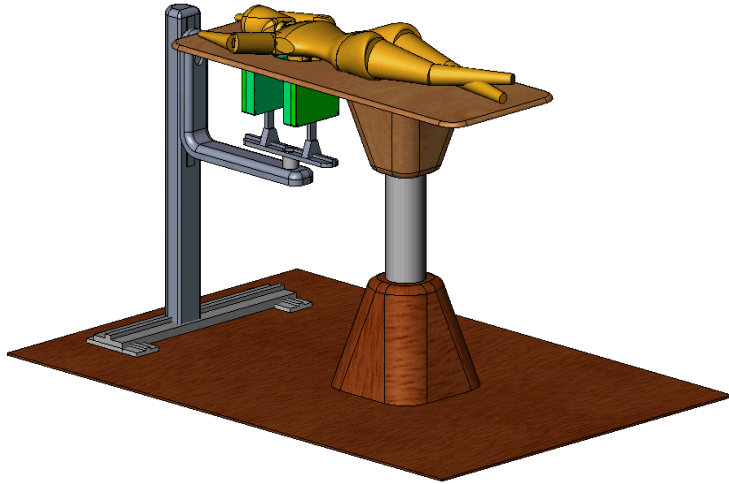


Alzheimer's Disease

# Medical imaging and particle physics: the same challenge?



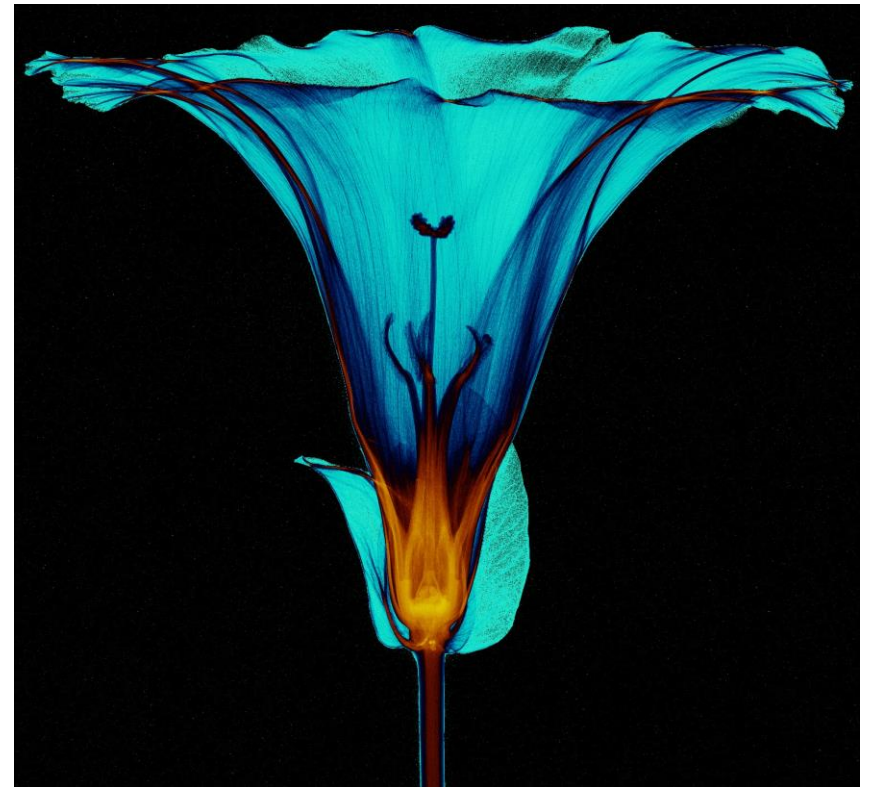
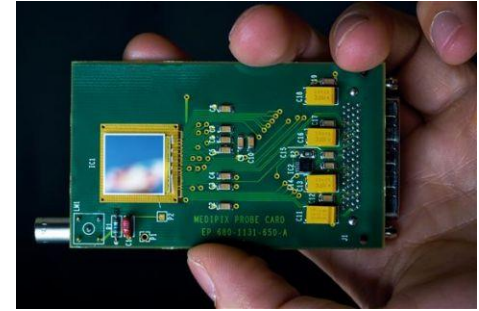
# ClearPEM



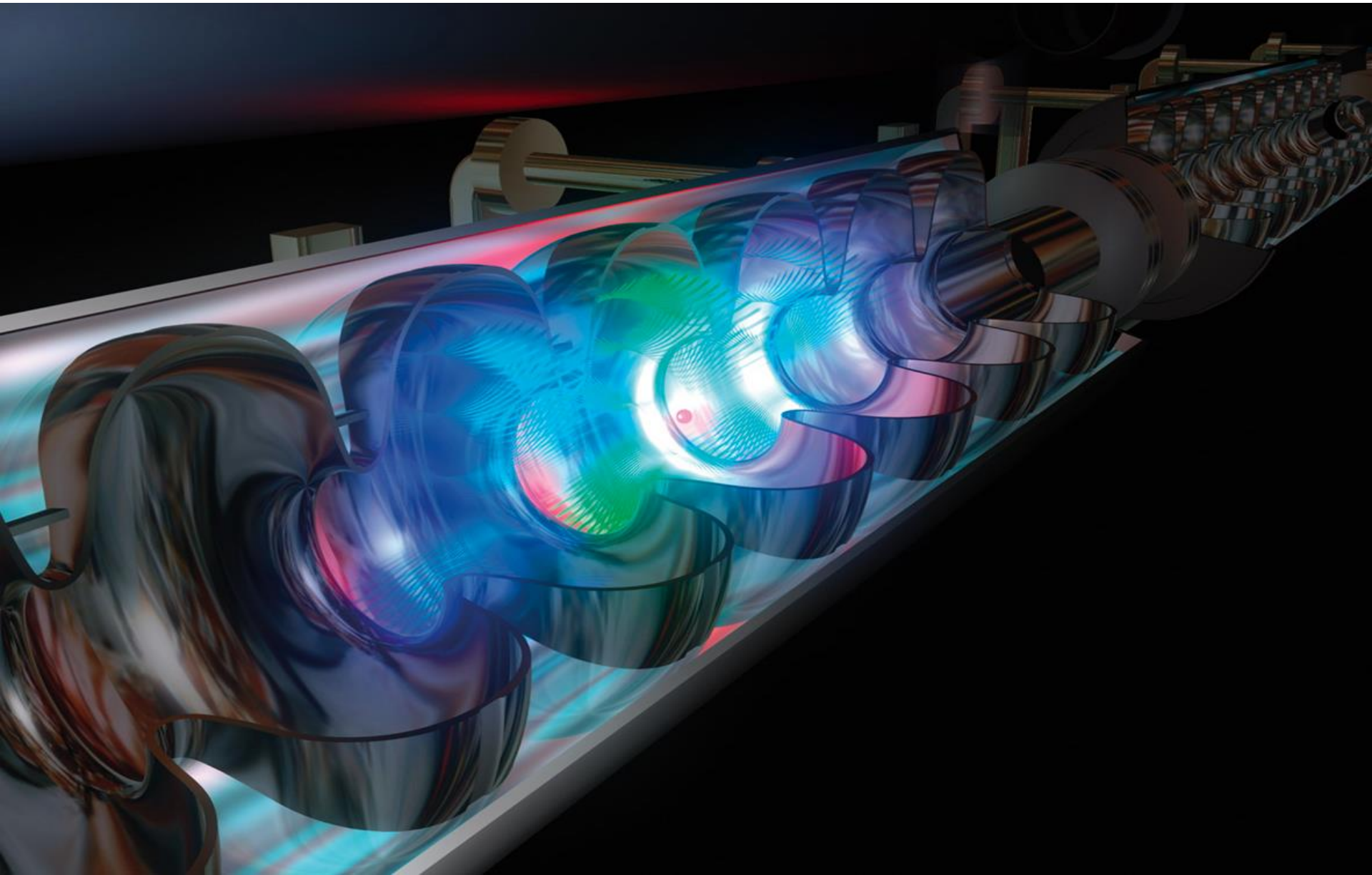
- PET detector dedicated to breast cancer screening
  - extremely sensitive to small tumour masses
- Spatial resolution 1-2 mm
- High counting sensitivity
- Short PET exam
- Coupled to ultrasound

# Medipix

- High Energy Physics original development:
  - particle track detectors
- Main properties:
  - fast fully digital device similar to the electronic chip in a digital camera but sensitive to X-rays instead of visible light
  - good conversion efficiency of low energy X-rays
  - it can create the first true colour images with X-rays



# Accelerators for cancer treatment



# Accelerators for cancer treatment

State of the art treatments



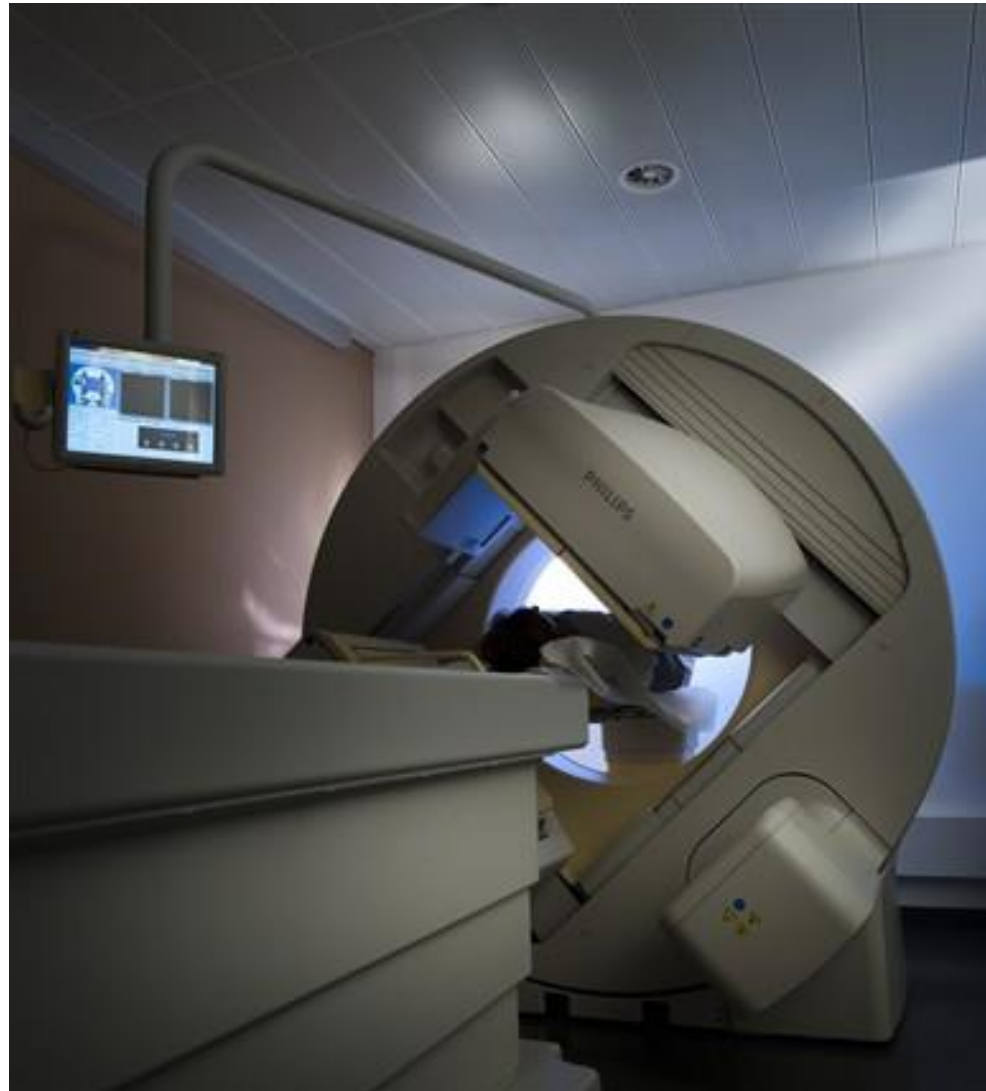
Innovative practice

## Hadrontherapy

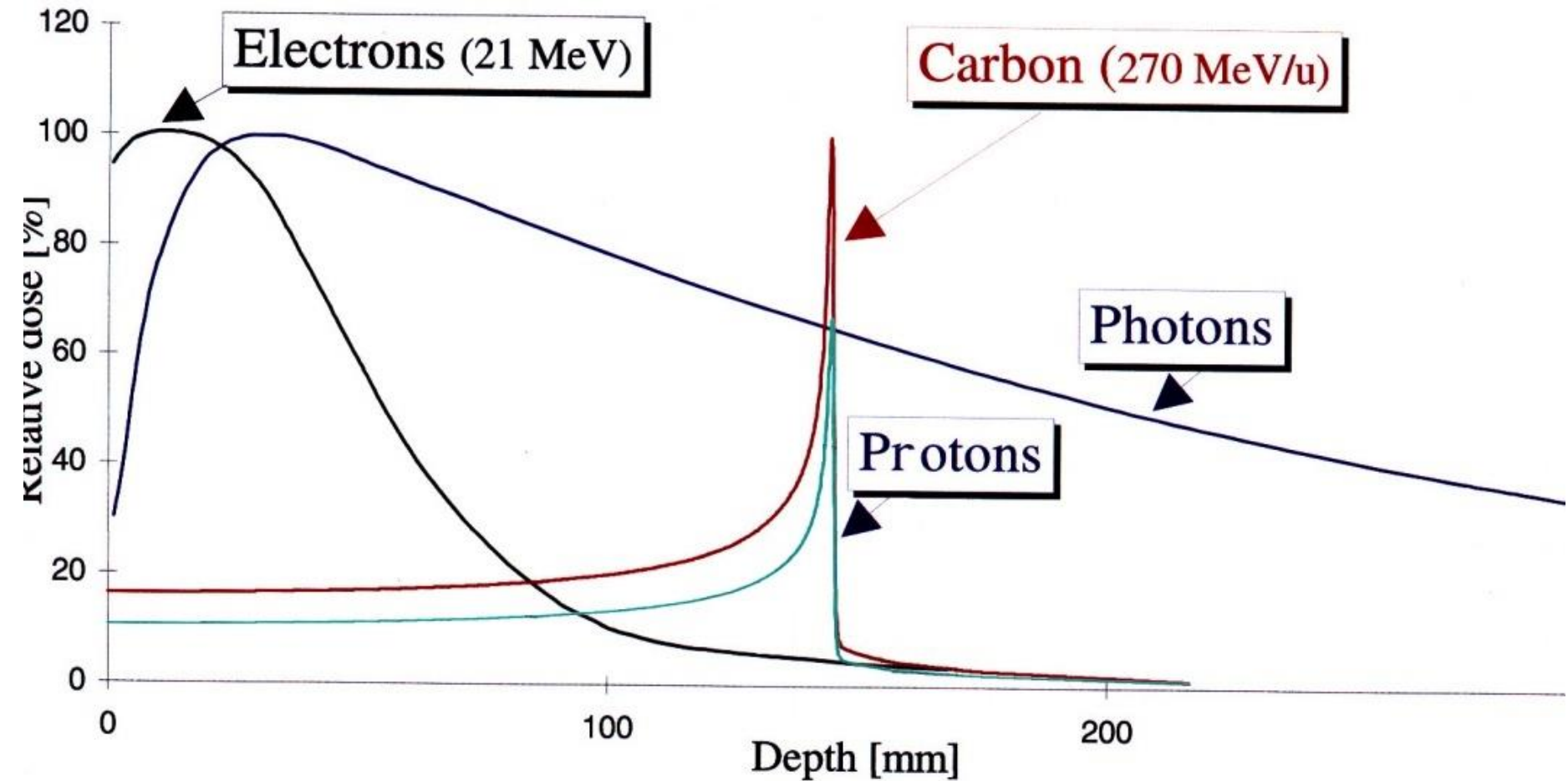


# Radiotherapy

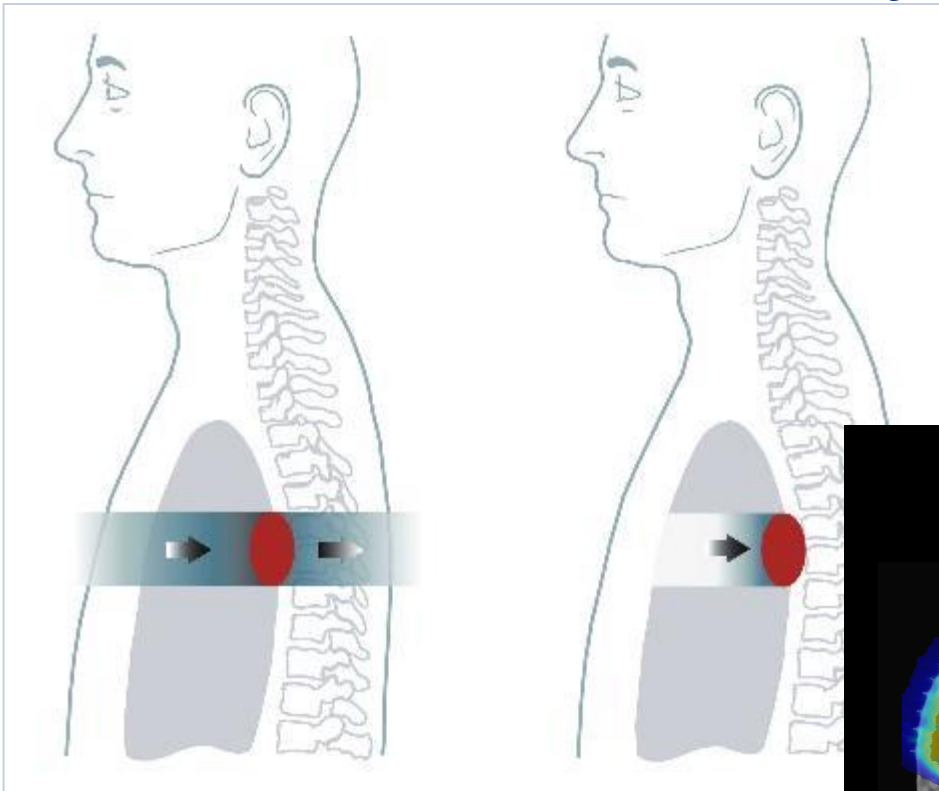
- Cheap:
  - the least expensive cancer treatment method (around 5% of total cost)
- Cure:
  - good cure rate
- Conservative:
  - generally non-invasive, fewer side effects



# Hadrontherapy



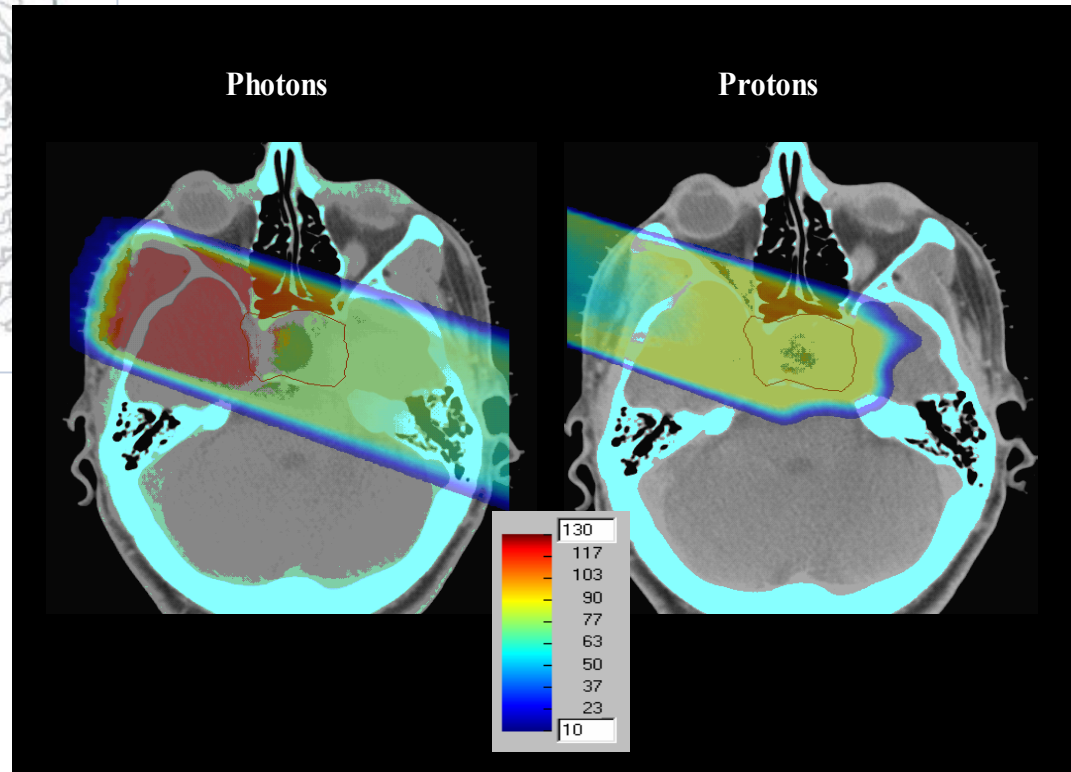
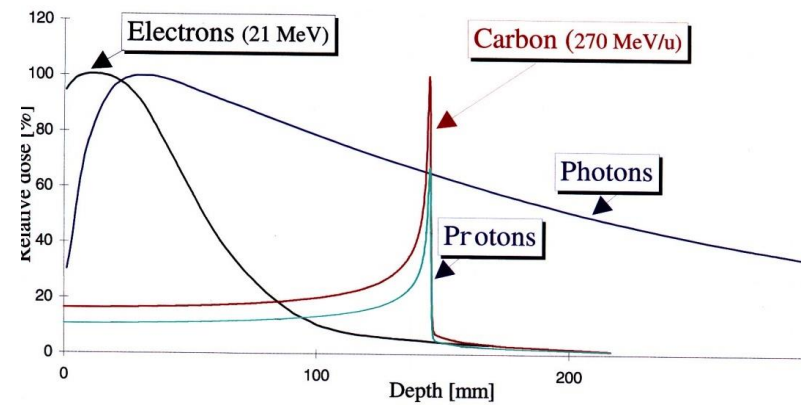
# Protons vs X-rays



X-rays

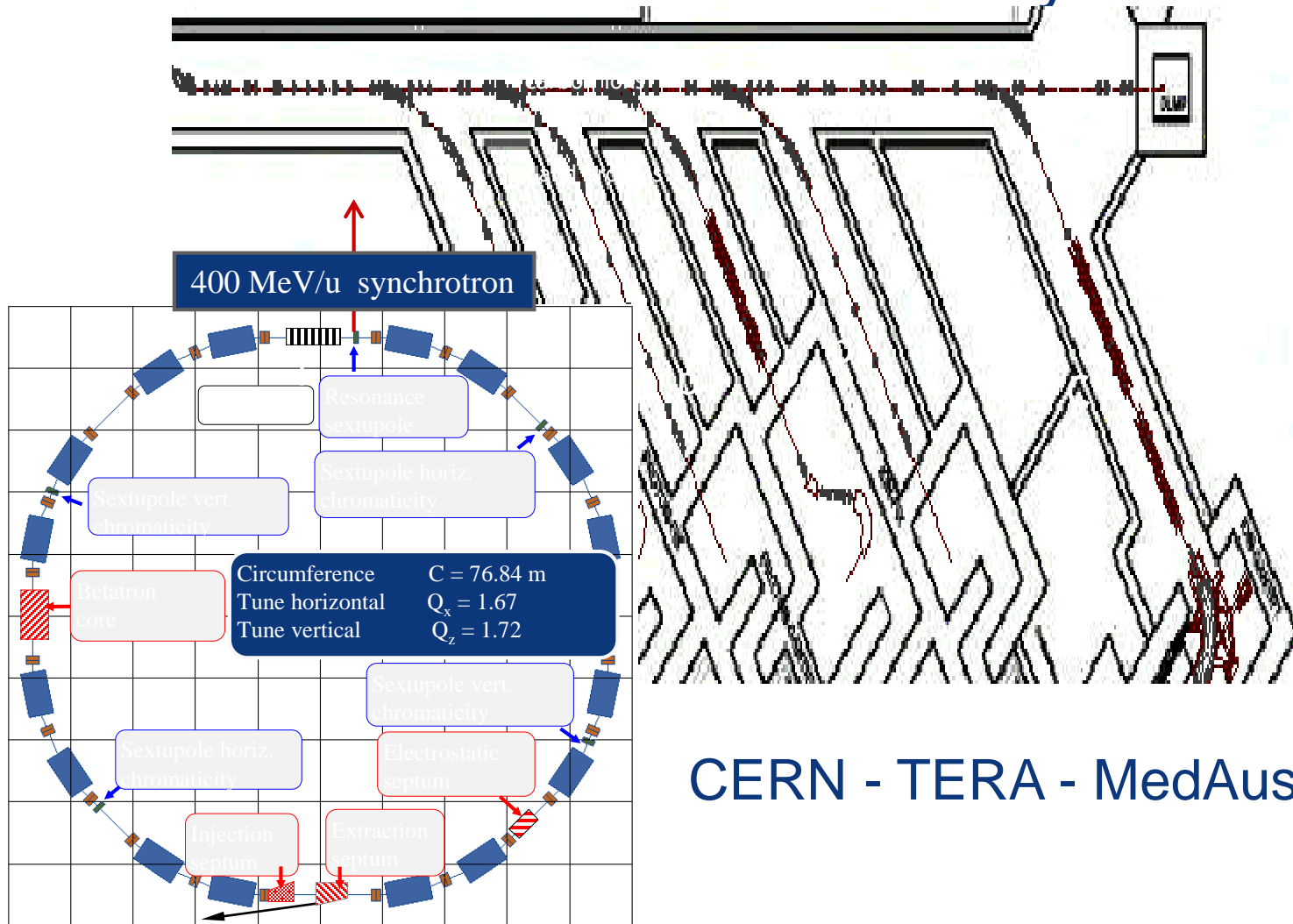
Protons

Courtesy of  
MedAustron



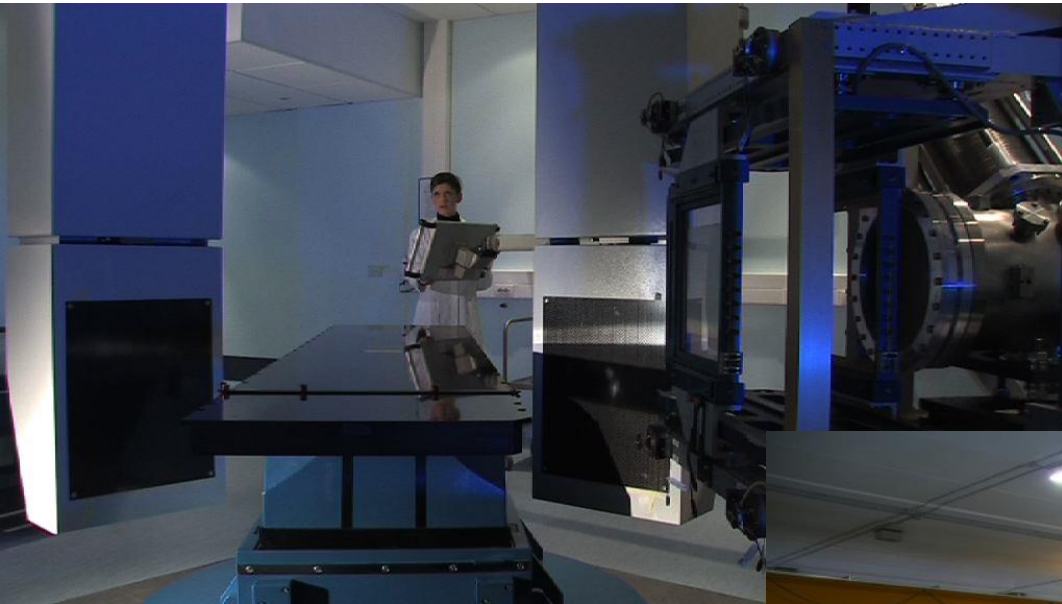
# PIMMS at CERN (1996-2000)

- Proton Ion Medical Machine Study



CERN - TERA - MedAustron

# CNAO, Pavia (Italy)



**TERA**

**INFN**

Knowledge Transfer | Accelerating Innovation



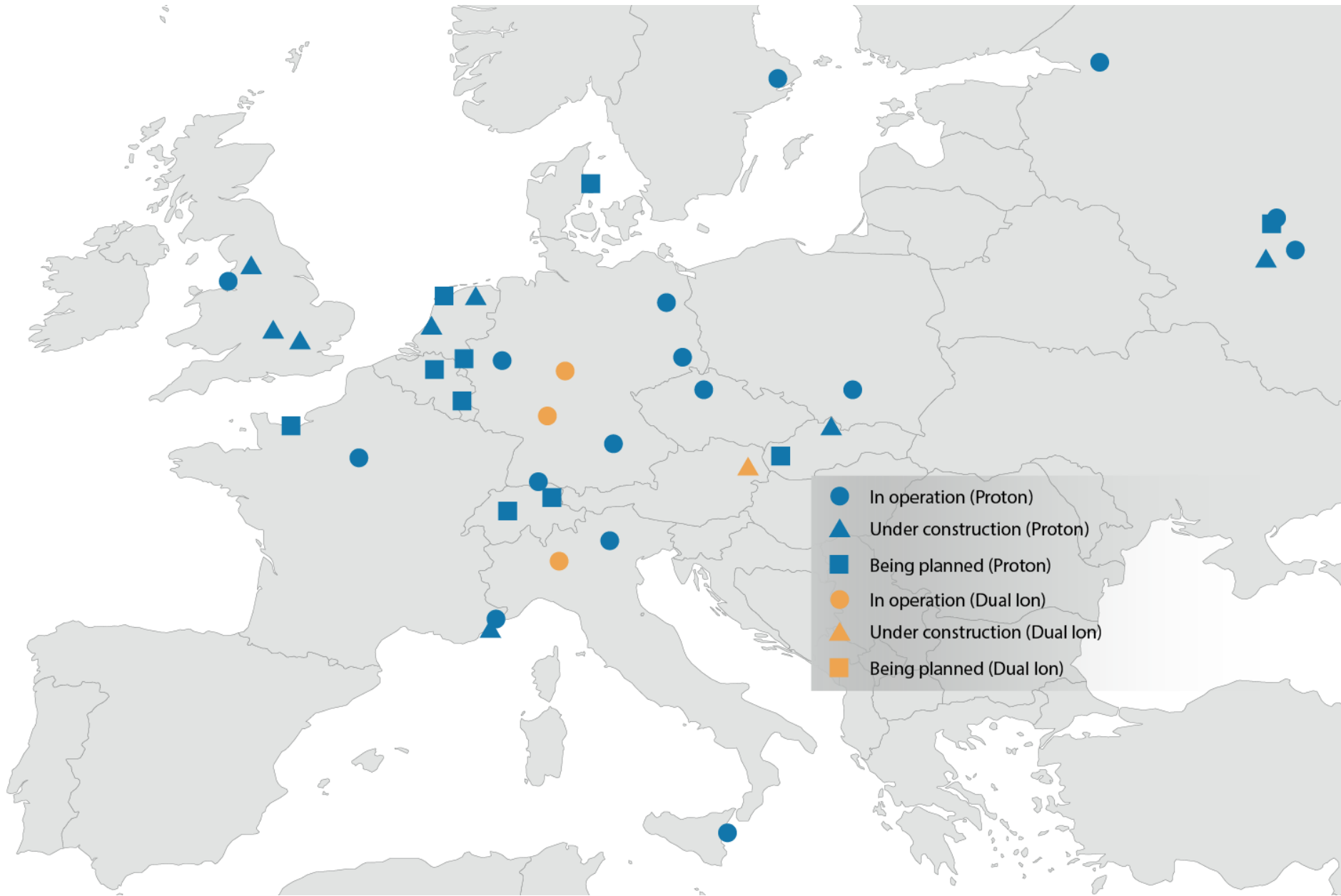
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# MedAustron, Vienna (Austria)



# European Centres



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