Knowledge Transfer at CERN Giovanni Porcellana

Medical Applications Officer, KT



Who?

- Nuclear Engineer
- Global Shaper
- From Turin, Italy
- 30 years young



What (and where)?

TERA Foundation (before) and CERN (now)



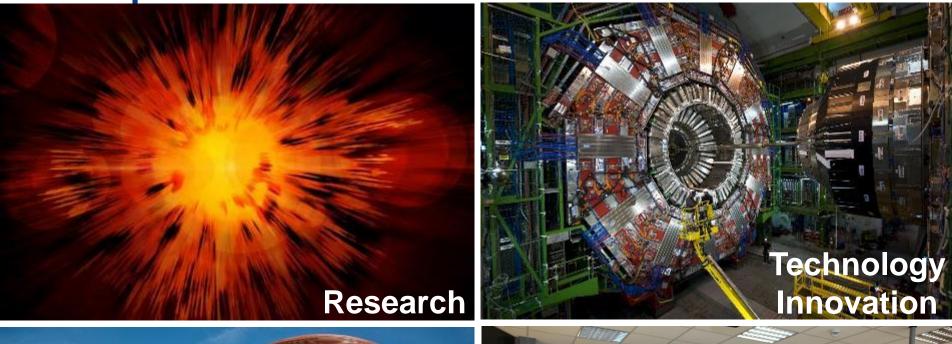


- Medical Applications
- Accelerators for hadrontherapy
- Outreach





KT: part of CERN mission







KT in everyday life





The KT mission at CERN



Maximize the return to Society of our technologies and knowledge, especially in the Member States

Promote CERN's image as a centre of excellence for technology

Key words:
Dissemination and
Impact!



Example of KT



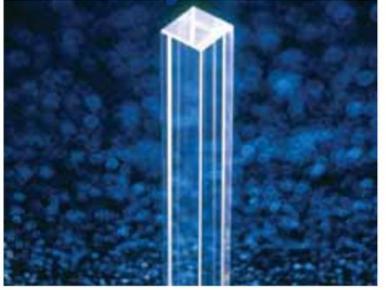


The three pillars





From Physics to...

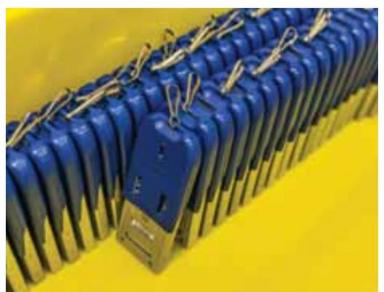




Aerospace

Safety

Medicine





CERN

Knowledge Transfer | Accelerating Innovation

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Global Communities





KT implementation ways

Transfer to Existing Companies

Technology Push

Creation of New Companies

Spin-Off Support





The Business Incubation Centres (BIC) in the Member States



The BICs of CERN technologies help new entrepreneurs and SME to transform innovative ideas into commercial realities



How the BICs work

CERN

- Technical visits to the Lab
- Contacts with the BICs
- Licences at favourable conditions

The BIC

- Office spaces
- Expertise in companies creation
- Support in networking
- Financing strategies









SRB Energy





TeraBee





Norway: TIND

MANAGE, SHOWCASE AND PRESERVE ALL DIGITAL ASSETS.



RESEARCH OUTPUT

Publications, Presentations, Reports and more.



RESEARCH DATA

Data sets of any size and format.



MULTIMEDIA

Videos, Pictures and Audio.



LIBRARY MANAGEMENT

Electronic and Print Resources.

CERN open source software provided as a professional cloud service.



Austria: Neuschnee





SME Network

KT newsletter twice per year

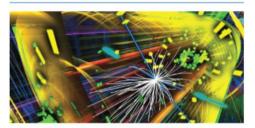
Creation of an internal database of SMEs, but also bigger companies, research centers, universities...

From November 2015, more than 100 subscribed, among them 50 **SMEs**



NEWSLETTER KNOWLEDGE AND TECHNOLOGY TRANSFER NETWORK

#1 | November 2015 | Find out more http://knowledgetragsfer web cernich



CERNI It is an initial communication tool for sharing information with potential added value to your organization, business and sector. Our intention is to offer an update about our activities linked to Knowledge Transfer to make you aware of potential collaboration opportunities. We will publish this newsletter twice a year with themes that we consider your interest based on the information you provided to from your completed questionnaire. You can always find more information following the links or our CERN KT website: http://knowledgetransfer.web.cern.ch/

OUR KNOWLEDGE TRANSFER ANNUAL REPORT

CERN's Knowledge Transfer (KT) activities. The idea of a network of Business incubation continue to deliver added value. The Centers (BICs) of CERN Technologies in the dissemination of Intellectual Property (IP) generated at CERN (often in collaboration with other institutes) is steadily increasing.

The KT Fund is established as a very useful tool for reducing the gap from fundamental research to applications. In addition, it contributes to incentivizing CERN researchers. to bring their ideas forward

Member States comes closer to reality in 2014

The establishment of BiCs in UK. The Netherlands, Norway, Greece, Austria, France, Finland and Spain contributes to bring CERN's knowledge to the market by assisting small







Download the full KT report http://knowledgetransfer.web.cern.ch/sites/knowledgetransfer.web.cern.ch/files/Knowledge-Transfer-2014.pd ormation on CERN BIC network



The human capital





Fostering the entrepreneurial spirit

Activities and events

Entrepreneurship meet-up

Global Entrepreneurship Week

CERN-NTNU Screening Week

Support to THE Port Hackathon et IdeaSquare Challenge Based Innovation programmes

Material and documentation for CERN scientists and engineers

Adapted and *ad hoc* business plans

"User Friendly" financial tables for start-ups











Think like a proton & Stay positive

kt.cern

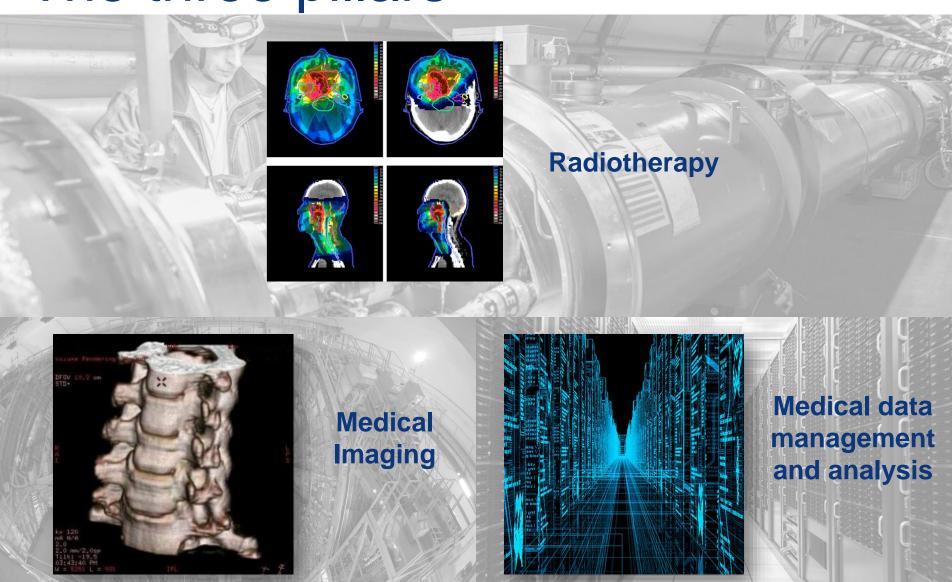


The three pillars





The three pillars





Medical Imaging



X-rays



Wilhelm Röntgen (1845–1923)

1901: Nobel prize

8 November1895:X-rays discovery

22 December1895:first radiography

Courtesy of Roentgen museum

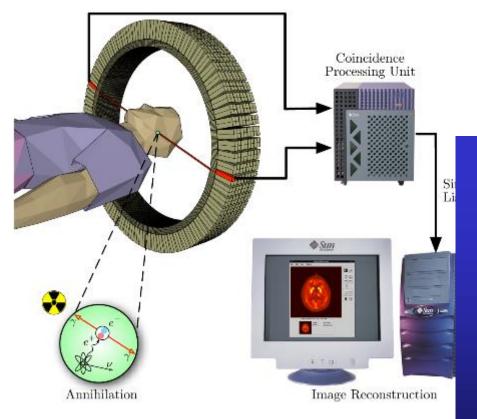


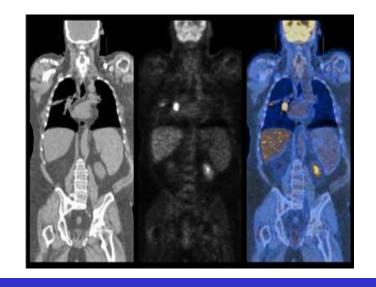


More and more details

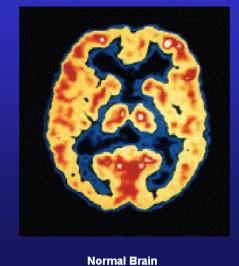


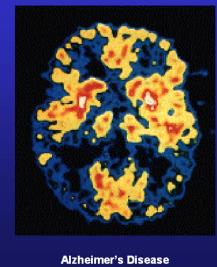
PET Scan





Brain Metabolism in Alzheimer's **Disease: PET Scan**

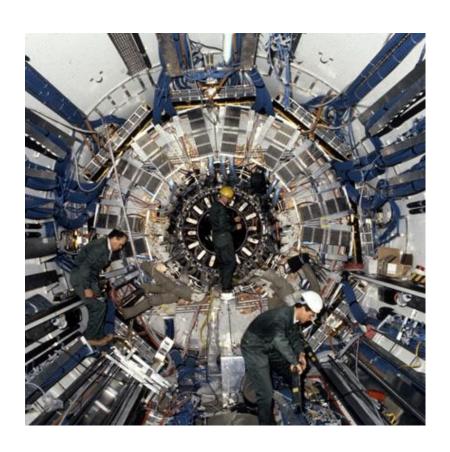


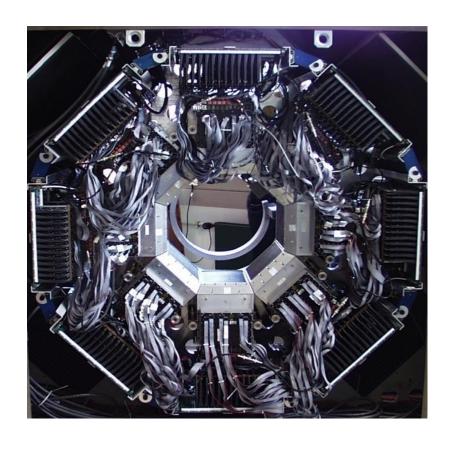






Medical imaging and particle physics: the same challenge?

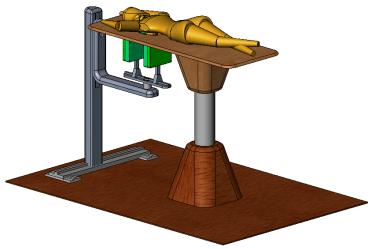






ClearPEM



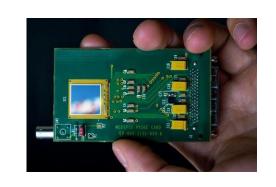


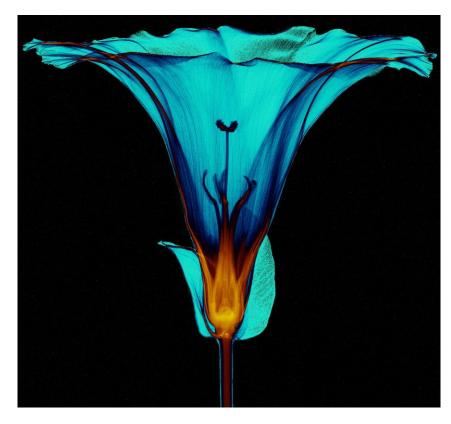
- PET detector dedicated to breast cancer screening
 - extremely sensitive to small tumour masses
- Spatial resolution1-2 mm
- High counting sensitivity
- Short PET exam
- Coupled to ultrasound



Medipix

- High Energy Physics original development:
 - particle track detectors
- Main properties:
 - fast fully digital device similar to the electronic chip in a digital camera but sensitive to X-rays instead of visible light
 - good conversion
 efficiency of low energy X rays
 - it can create the first true colour images with X-rays

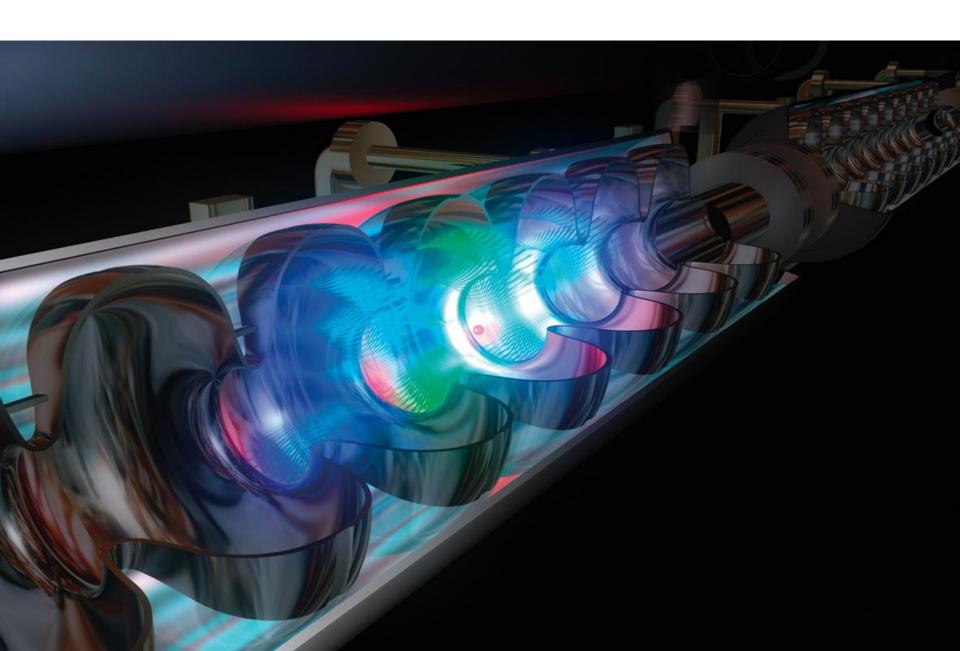






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Accelerators for cancer treatment



Accelerators for cancer treatment

State of the art treatments



Innovative practice

Hadrontherapy





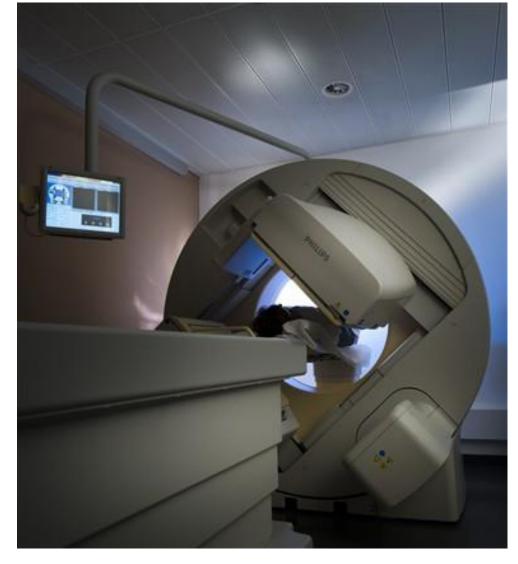
Radiotherapy

Cheap:

 the least expensive cancer treatment method (around 5% of total cost)

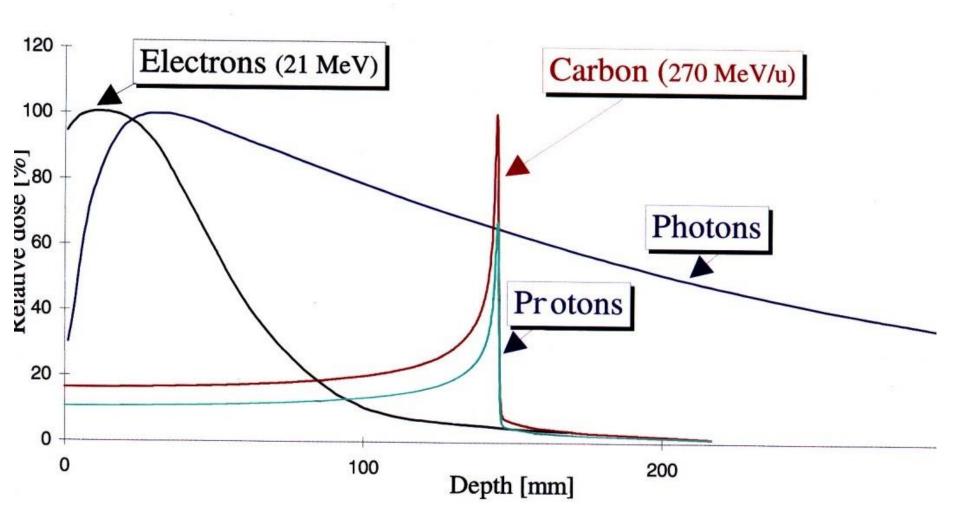
Cure:

- good cure rate
- Conservative:
 - generally non-invasive, fewer side effects



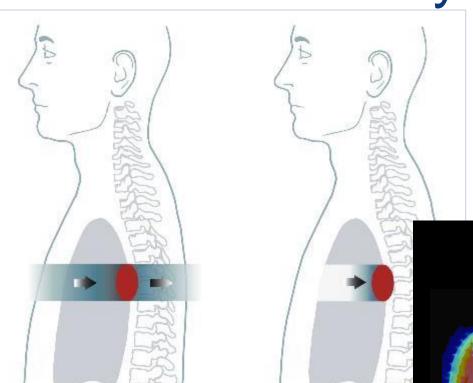


Hadrontherapy





Protons vs X-rays



Kelative dose 1 **Protons** 100 200 Depth [mm] **Photons Protons**

Electrons (21 MeV)

Carbon (270 MeV/u)

Photons

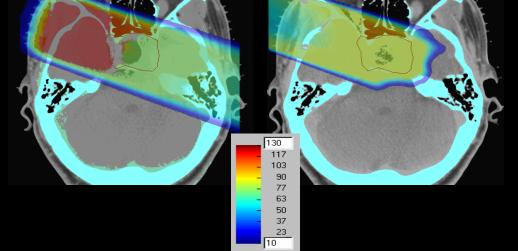
120

100 <u>%</u>80

X-rays

Courtesy of MedAustron

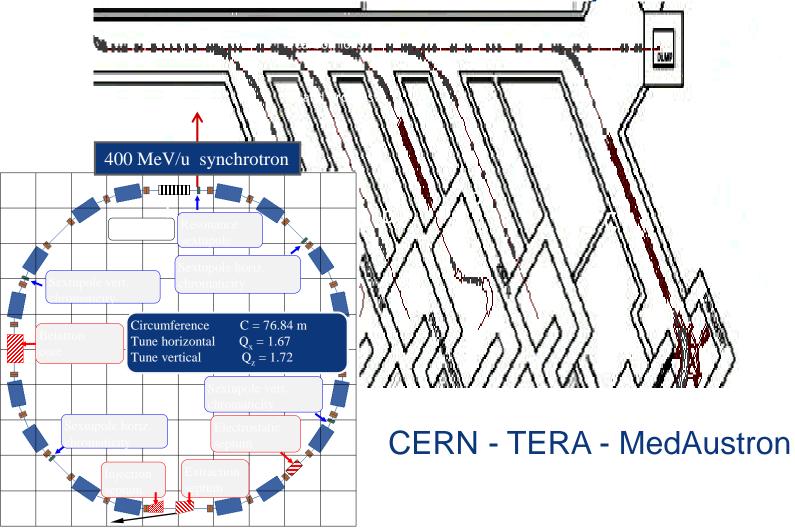
Protons





PIMMS at CERN (1996-2000)

Proton Ion Medical Machine Study





CNAO, Pavia (Italy)

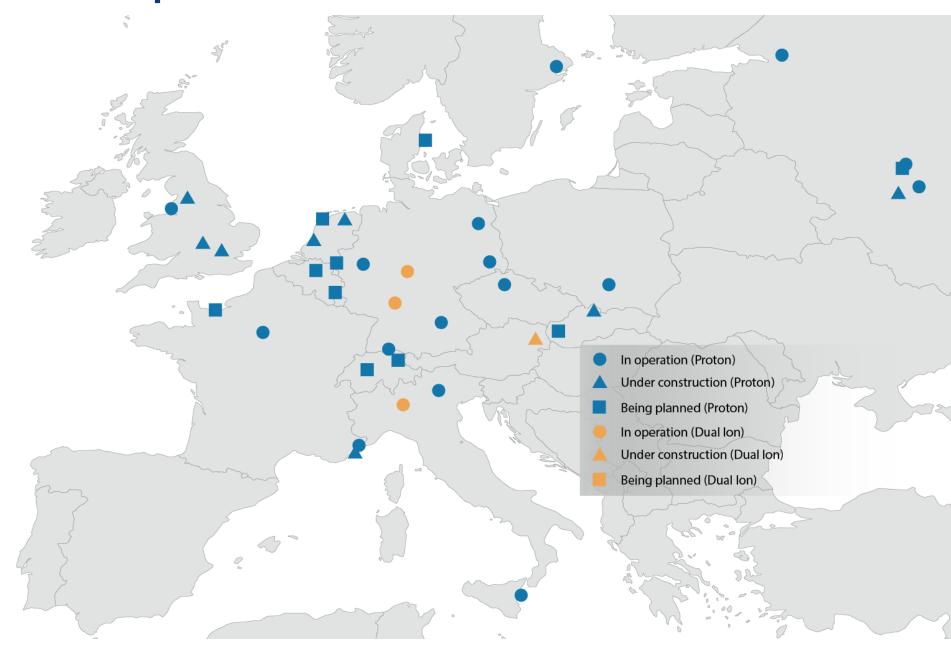




MedAustron, Vienna (Austria)



European Centres



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