



# APPEC Communications

Update for EPPCN – November 2017

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## The story so far...

- Roadmap strategy document from draft to published
- Online



# The launch – 9 January 2018

- Brussels
- Robert Jan Smits, EC Director General for Research and Development
- Communications build-up on web and social



## What else?

- New website (show)
- Newsletter
- Twitter



What next?