



Contribution ID: 246

Type: **LHC experiments**

## **Explaining physics to a lay audience**

*Tuesday, 5 June 2018 15:14 (17 minutes)*

The talk will present, by selected examples, how to explain the LHC physics to a general public. It will also show how the communication strategy depends strongly on the specific target.

[NB: 15 minutes talk plus 2 minutes of questions]

**Presenter:** VIRGILI, Tiziano (Universita e INFN, Salerno (IT))

**Session Classification:** Parallel Outreach