



Contribution ID: 246

Type: **LHC experiments**

Explaining physics to a lay audience

Tuesday, June 5, 2018 3:14 PM (17 minutes)

The talk will present, by selected examples, how to explain the LHC physics to a general public. It will also show how the communication strategy depends strongly on the specific target.

[NB: 15 minutes talk plus 2 minutes of questions]

Presenter: VIRGILI, Tiziano (Universita e INFN, Salerno (IT))

Session Classification: Parallel Outreach