



## 4<sup>th</sup> ATTRACT TWD: HACKATHON ON “#AttractYoung”

### Who is Eligible to Apply?

We are looking for young individuals with a burning desire to solve - or contribute to solving – major societal challenge(s) that threaten our well-being in the future, using detection and imaging technologies. These technologies need not yet exist. We are encouraging young people studying in Europe to apply, in particular in the Adriatic region. They are currently working towards their BSc or MSc-degrees in diverse fields ranging from physics, engineering, medicine to design & arts and social sciences (e.g. economics, anthropology, psychology etc.). We expect the applicants to be in their 20s, but more than age, we are counting on the applicants being open minded, collaborative, fluent in English and driven to solve societal challenges. We look forward to receiving applications from all genders and cultural backgrounds.

### Framing the Challenge

While framing the challenge, please consider the following elements:

- Select an issue you have extensive experience in and are passionate to solve. You’ll be in a key position when it comes to problem-related knowledge and in driving the team forward.
- Take a human centric approach – who is experiencing this problem and how is it affecting people globally or locally?
- Avoid being too broad or too narrow regarding the scope. “How might we make a tea mug 5% lighter by using carbon nanotubes” is too limiting framing where as “How might we revolutionise how liquids are consumed” is too ambiguous.
- Frame the problem you are working on as an open-ended question starting with “How might we...?”
- Add inspiring links or quotes or other information sources describing the issue. What is happening around this problem?

### Motivation Reading

<https://hbr.org/2012/09/are-you-solving-the-right-problem>