



Nova Mobilitas

Sustainable mobility

Reinventing your everyday mobility

What is the problem?

Lack of coordination between the different means of transport: bad connection between city to suburbs, city to city and city to rural

Due to the lack of coordination there is a slow efficiency: more pollution, wasting time, money and uneven crowd

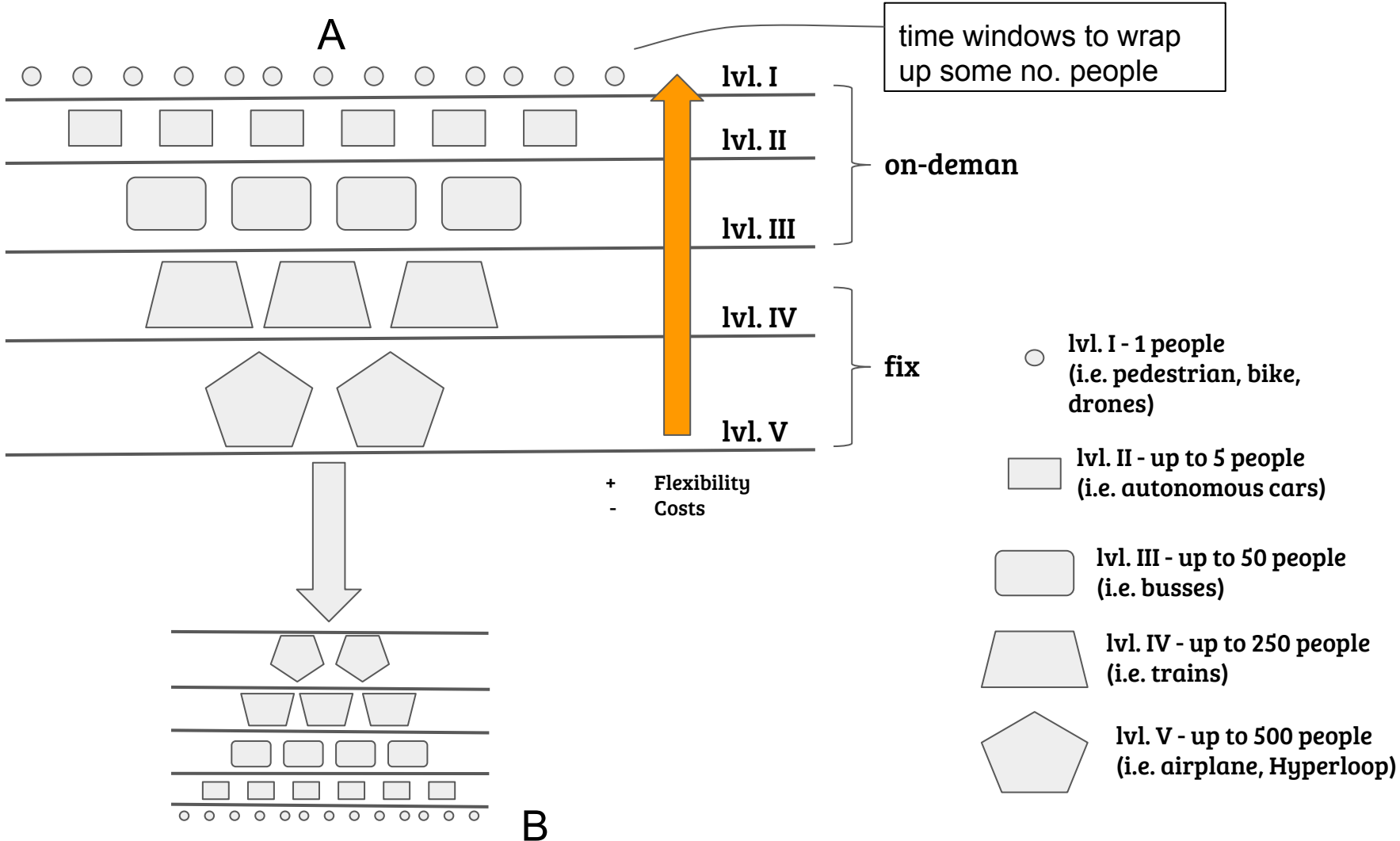
Based on survey:

- Pleasure
- Time
- Flexibility



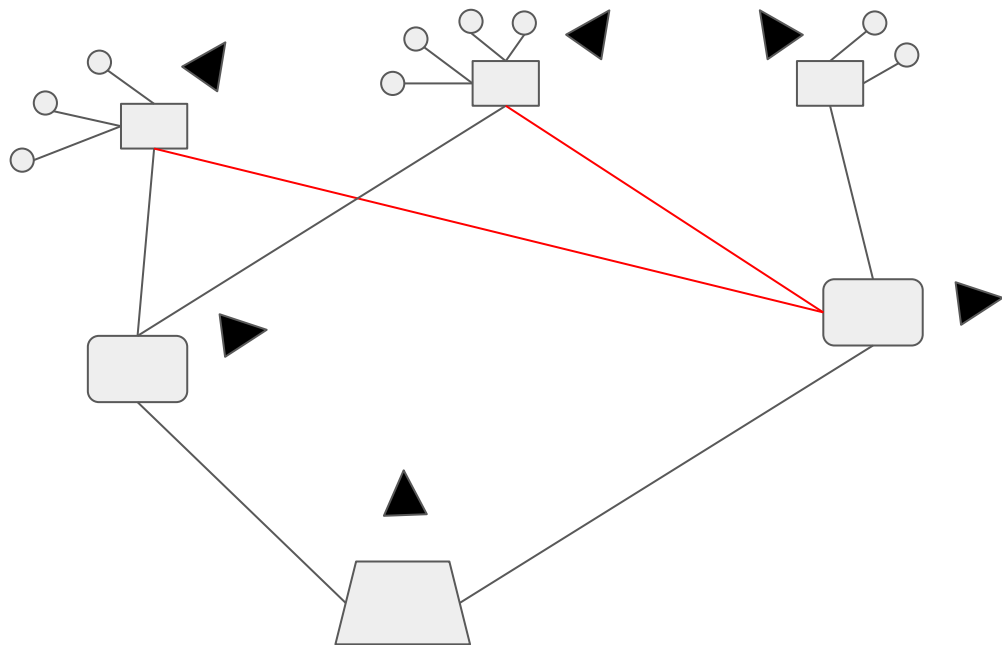
Solution: phase 1 (Short term)

Creating an application that connects the mobility and improves flexibility of methods of transport



Crowd managing w/detectors

- ▲ image detectors
- optimal route
- re-distributing route



Solution: phase 2 (long term)

Building a model of a smart city by utilizing the data collected the application and the detectors/sensors placed at critical points

Target customers

Public municipality

Competitors



Google	X		X	X		X	X		
Rome2Rio	X		X	X		X	X		
Movit	X	X	X	X	X	X	X	WE WILL DO THAT	