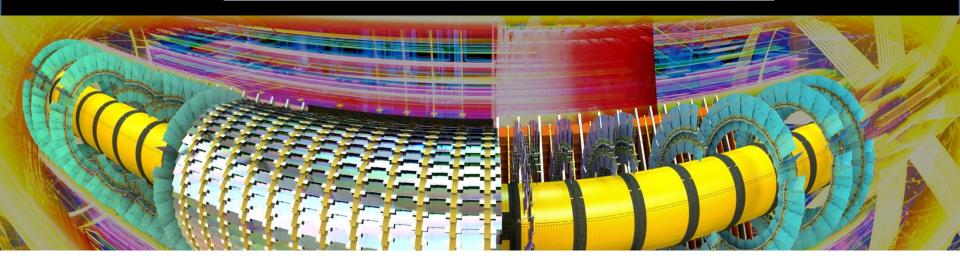
Phantom of the Universe

The Hunt for Dark Matter



Available now for FREE to planetariums worldwide.

http://PhantomOfTheUniverse.org



A Planetarium Show



CREATOR & EXECUTIVE PRODUCER

EXECUTIVE PRODUCERS

R. Michael Barnett Lawrence Berkeley National Lab

Kaushik De University of Texas Arlington Reinhard Schwienhorst Michigan State University Markus Nordberg CERN Carmen Garcia University of Valencia George F Smoot III Lawrence Berkeley National Lab

DIRECTED BY JOAO Pequenao CERN

PRODUCED AND WRITTEN BY Carey Ann Strelecki



Why a planetarium show? Our original ideas

- > New avenue of LHC public outreach.
- > More dramatic than IMAX (it surrounds you).

Great way to show:

- Galaxies, and a scene with a spiral galaxy blowing apart (without dark matter).
- > LHC ring.
- > Collisions (fireworks raining down the walls).



Why a planetarium show? What we learned

- Hundreds of planetariums with an interest in a dark matter show (broader than ATLAS or LHC).
- > They will present our show for months at a time.
- Planetariums have the perfect science-interested audience for us – general public and K12.

None of this would have been possible with an ordinary film.





A Planetarium Show

Content of the show

Typical planetarium show is 25 minutes.

- Dark matter created in the Big Bang.
- Evidence for dark matter in Galaxies, etc.
- > Underground search for dark matter.
- > Search for dark matter at the LHC.





Creating the planetarium show involved many international professional teams:

- Academy Award-winning actress as narrator
- Academy award winning sound effects by Skywalker Sound – Star Wars, Avatar...
- Hollywood scriptwriter and producer
- Outstanding Director and team of Animators
- Nobel Prize-winning cosmologist
- Experts from seven planetariums
- Sound editors with substantial experience
- And many more...



A Planetarium Show

Narrator is Tilda Swinton, Academy Award-winning actress.

Doctor Strange Hail, Caesar! A Bigger Splash Trainwreck The Grand Budapest Hotel Snowpiercer Julia Moonrise Kingdom We Need to Talk About Kevin Chronicles of Narnia: Three films Curious Case of Benjamin Button Michael Clayton Galápagos





A Planetarium Show

At the 2017 annual International Full Dome Festival in Germany, Phantom of the Universe won:

"Honorable Mention for Outstanding and Innovative Production"



Vienna Oct. 18, 2016: German-language premiere

The Vienna premiere (with a new exhibit) attended by Peter Higgs, George Smoot, the Austrian minister of culture, and other dignitaries.

"Visually stunning and scientifically fascinating".

-- Director of Natural History Museum, Vienna

"People love the Show! Everybody who has seen it tells me that it is the best show they have seen in the planetarium yet."

-- Director of planetarium at Natural History Museum



A Planetarium Show

Free distributions since Fall 2016:

Currently or soon to be shown in almost 400 planetariums in 61 countries on 6 continents.

In the US in 41 states.



Foreign language versions of planetarium show

16 languages:

Bulgarian, Chinese, Czech, English, Finnish, French, German, Greek, Italian, Japanese, Polish, Portuguese, Russian, Spanish, Spanish, Swedish, and Turkish... and more in progress.

More languages?

Are you interested to help?



A Planetarium Show

Mexican version

Versión Mexicana

Narradora Rebeca MANRIQUEZ

Traducción Jorge Luis CERVANTES COTA (ININ.IAC) Isidoro GARCÍA CANO (IFIC) Carmen GARCÍA GARCÍA (IFIC) Juan José HERNÁNDEZ REY (IFIC)



Producción Productora 35 Walter NAVAS Xanat BRICEÑO

Banda sonora en español Al fondo del callejón Samuel LARSON

TTUTO ALAN2ACO OL



Financiado por Berkeley Center for Cosmological Physics (BCCP) Instituto Avanzado de Cosmologia (IAC)









A Planetarium Show

Chinese version

Chinse version was produced in 2017 by

Chinese Virtual Observatory (China-VO)

Producer

Chenzhou CUI (National Astronomical Observatories, Chinese Academy of Sciences)

> Narrator Jake TANG

Audio post processing Shanshan LI, Tong GUAN

Translation Yihan TAO, Shanshan LI

Advisors Xuelei CHEN, Yulong DUAN

c



A Planetarium Show

Dark Matter Day

October 31, 2017

Planetariums presented our dark matter show Phantom of the Universe

Had a local expert to answer questions or give a presentation.



A Planetarium Show



FUNDING SUPPORT

NSF DOE **ATLAS** LBNL Michigan State U. U of Texas Arlington CERN STFC (UK) IFIC (Valencia) Institute of High Energy Physics, Vienna **Natural History** Museum, Vienna DFSY CFA IN2P3 And more



























A Planetarium Show

Available now for FREE to planetariums worldwide.

We hope you might bring it to the attention of your local planetarium.

http://PhantomOfTheUniverse.org

The End

Now a clip from the show. Low-Resolution

This was made for a planetarium dome.

Converting the dome to a rectangle leads to distortions that are not seen in the planetarium dome.



MUCH more spectacular in dome.

July 2018 ICHEP