

# Higgs to WW measurements with CMS



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Seoul (Korea)



- The measurement of the Higgs boson properties is one of the main goals of the LHC Run2.
- Optimal test of Standard Model (SM) predictions.
- Beyond the Standard Model (BSM) contributions can have effects of about 1-10% on the Higgs boson couplings.

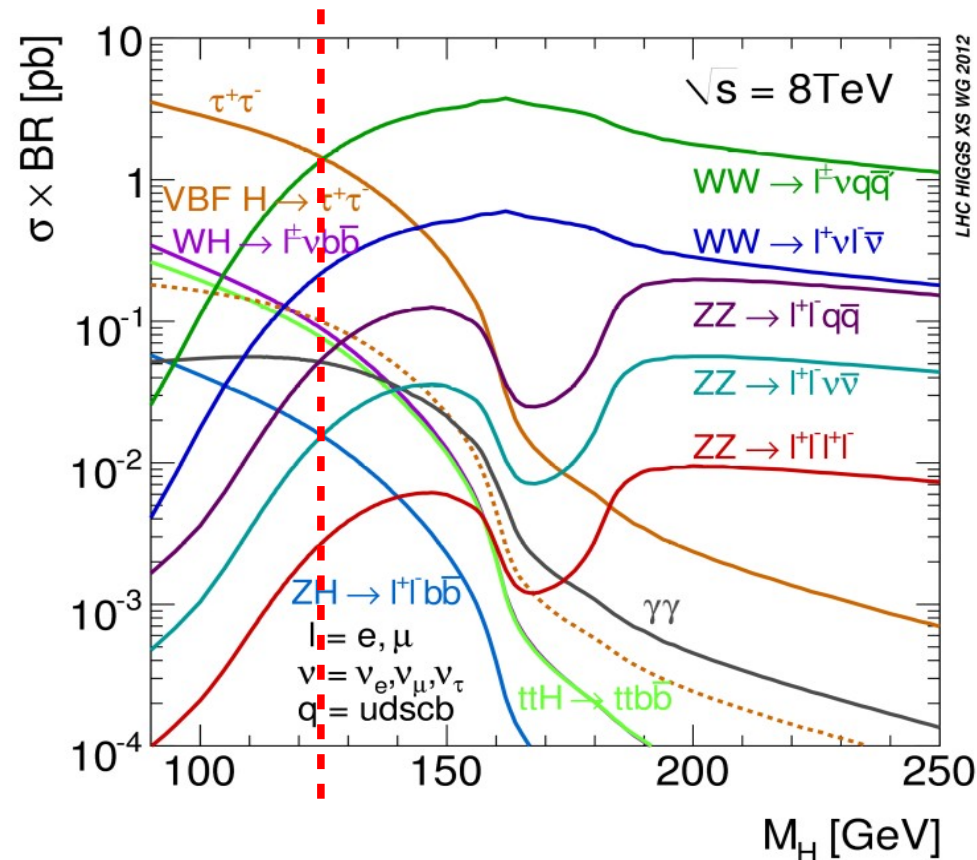
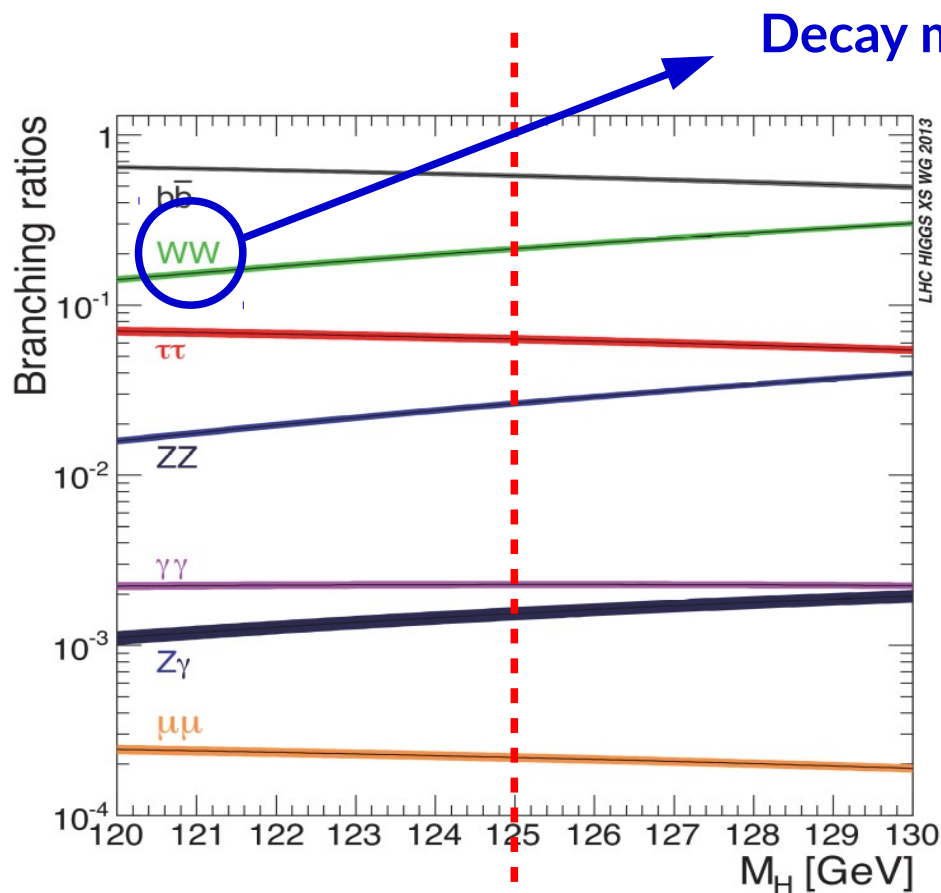
Model	$\kappa_V$	$\kappa_b$	$\kappa_\gamma$
Singlet Mixing	$\sim 6\%$	$\sim 6\%$	$\sim 6\%$
2HDM	$\sim 1\%$	$\sim 10\%$	$\sim 1\%$
Decoupling MSSM	$\sim -0.0013\%$	$\sim 1.6\%$	$\sim -.4\%$
Composite	$\sim -3\%$	$\sim -(3-9)\%$	$\sim -9\%$
Top Partner	$\sim -2\%$	$\sim -2\%$	$\sim +1\%$

Effects of some BSM models on the Higgs boson couplings



arXiv:1310.8361 –  $m_{\text{NP}} \sim 1$  TeV

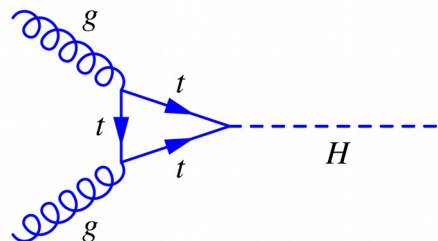
- $H \rightarrow WW$  is a key channel for the measurement of the Higgs boson couplings and properties.



## In this talk:

- Focus on the fully leptonic final state
- New 13 TeV results based on an integrated luminosity of  $35.9 \text{ fb}^{-1}$ .
- CMS-HIG-16-042 – arXiv:1806.05246 – submitted to PLB

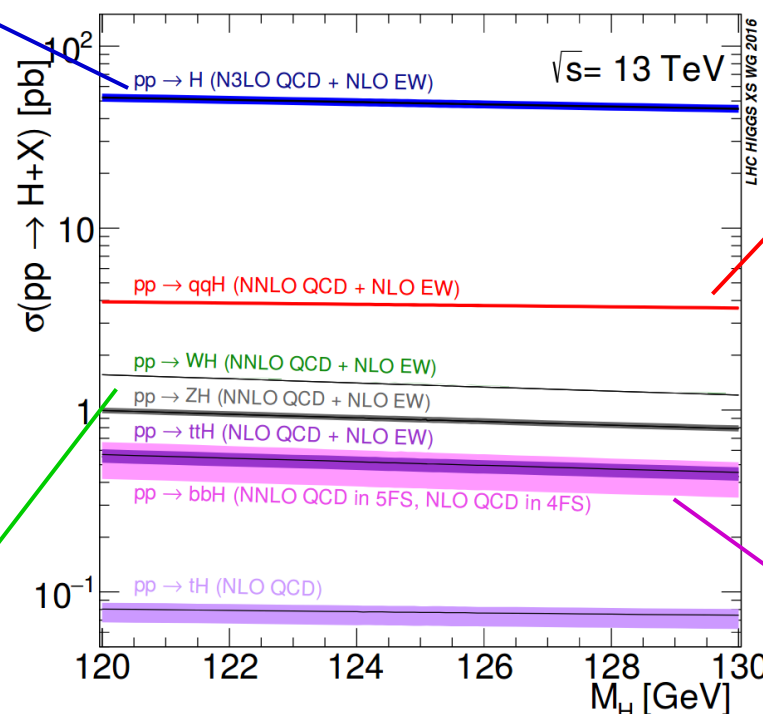
Enough statistics to tackle all the main production modes.



**Gluon fusion (ggH)**

- Sensitive to Higgs couplings with fermions (t, b quarks).

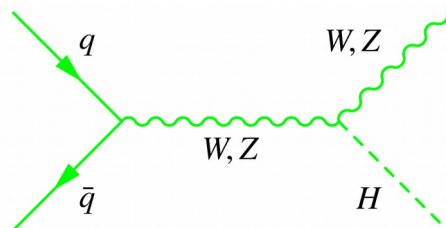
$$\sigma \times \mathcal{B}(H \rightarrow WW) = 9.5 \text{ pb}$$



**Vector boson associated prod. (VH)**

- Sensitive to the coupling with W and Z.

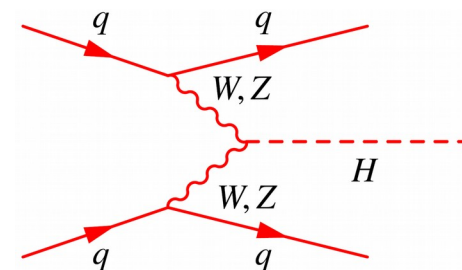
$$\sigma \times \mathcal{B}(H \rightarrow WW) = 0.5 \text{ pb}$$



**Vector boson fusion (VBF)**

- Sensitive to the coupling with W and Z.

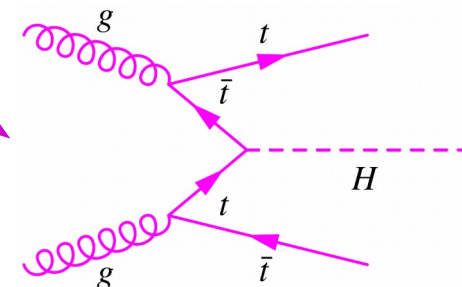
$$\sigma \times \mathcal{B}(H \rightarrow WW) = 0.8 \text{ pb}$$



**Top associated production (ttH)**

- Sensitive to the direct coupling with top quark.

$$\sigma \times \mathcal{B}(H \rightarrow WW) = 0.1 \text{ pb}$$

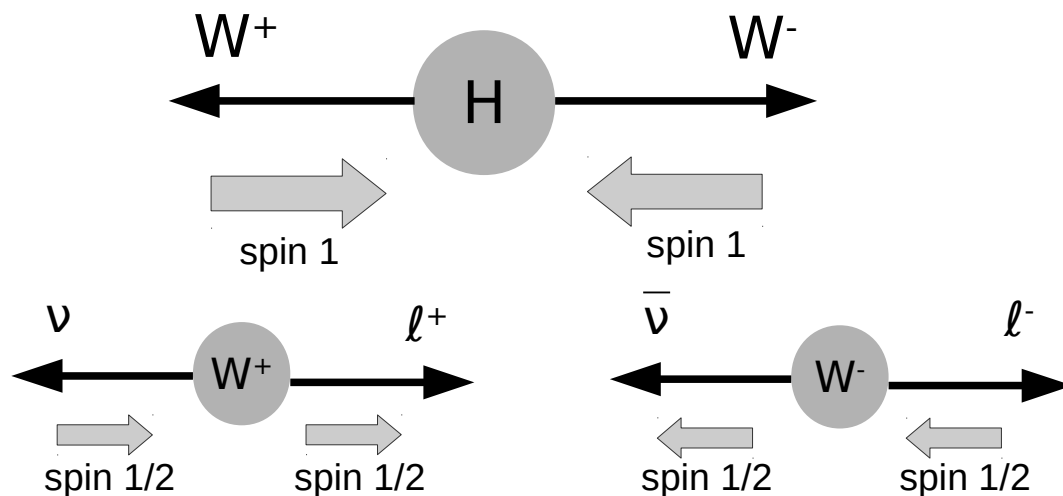
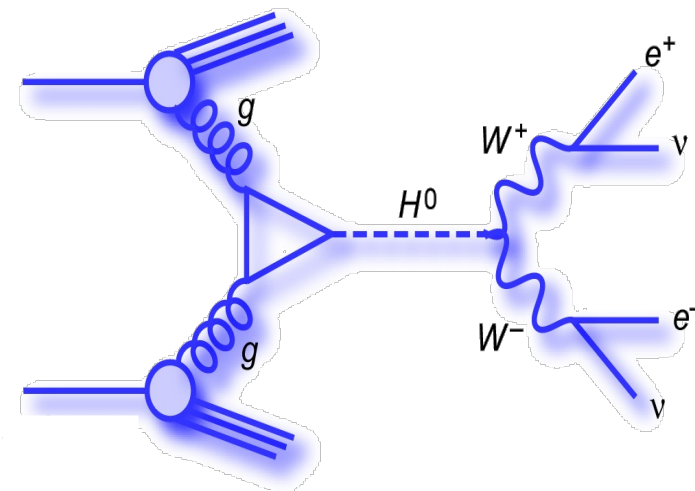


See C. Pardo's talk

# The $H \rightarrow WW \rightarrow 2\ell 2\nu$ channel

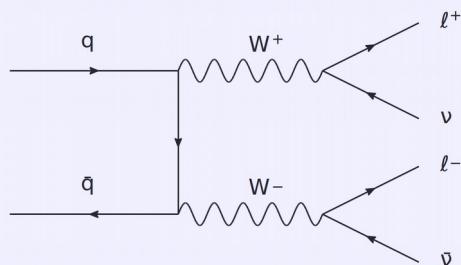
- 2 isolated leptons (electrons or muons) with opposite charge.
- Moderate MET.
- Number of jets depending on the production mode.

- Large signal yield.
- Good sensitivity to the Higgs boson couplings.
- Clean experimental signature.
- The presence of two neutrinos prevents the reconstruction of the Higgs boson mass.



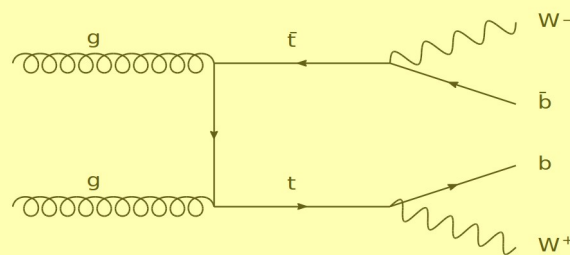
- Higgs boson has spin 0:
  - $\rightarrow$  the leptons are preferentially emitted close to each other.
  - $\rightarrow$  Small dilepton mass ( $m_{\ell\ell}$ ).

## Non-resonant WW



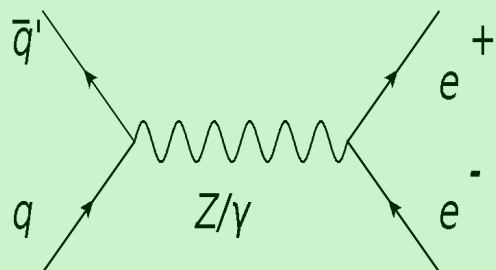
Same final state as the signal process.

## $t\bar{t}$



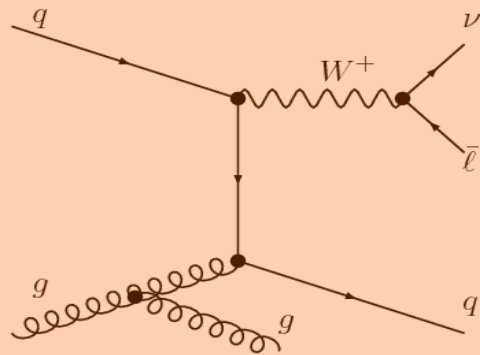
Very large cross section.  
Same final state as the signal process + 2 b-jets.  
Reduced vetoing b-jets

## Drell-Yan



Very large in the same flavour final state.

## Nonprompt

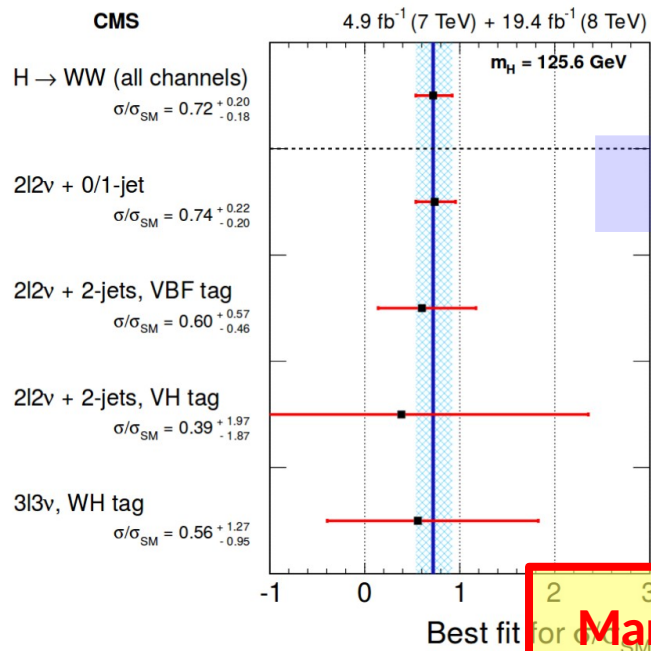


One jet can be misidentified as a lepton. Reduced with lepton ID and isolation.  
Contribution also from semi-leptonic  $t\bar{t}$ .  
Totally data-driven with fake rate method.

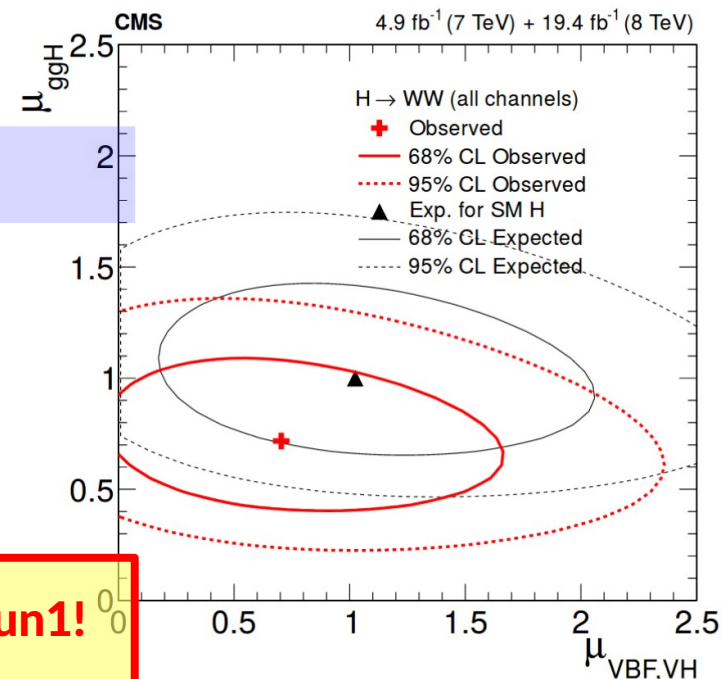
- **Other backgrounds:** single-top,  $gg \rightarrow WW, W\gamma^{(*)}, WZ, ZZ, VVV$  ( $V=W,Z$ ).
- Top quark and DY background normalization taken from data using dedicated control regions.
- WW background normalization free-floating in the fit.
  - signal and WW have different kinematic distributions.



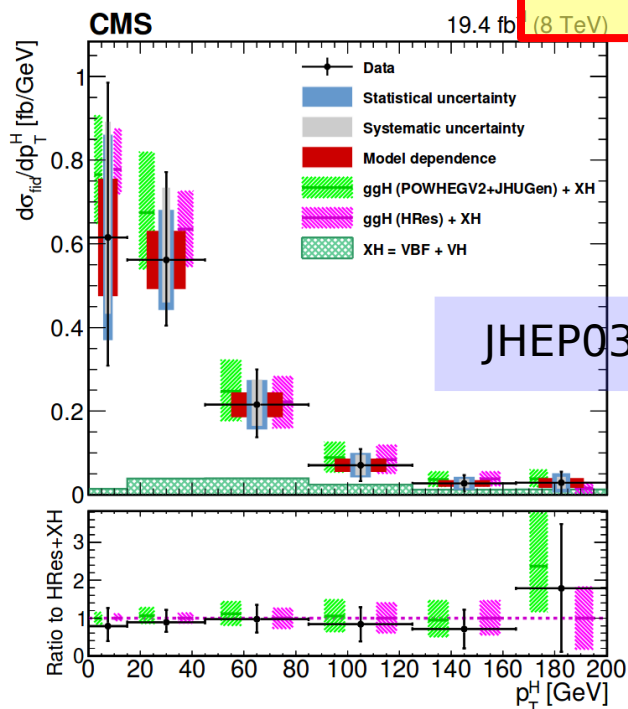
# Highlights from Run1



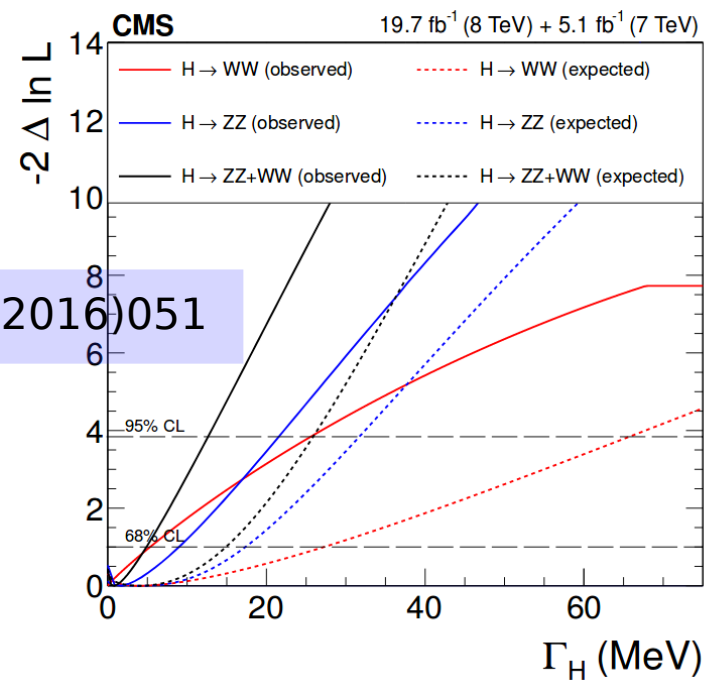
JHEP01(2014)096



Many interesting results from Run1!



JHEP03(2017)032



JHEP09(2016)051

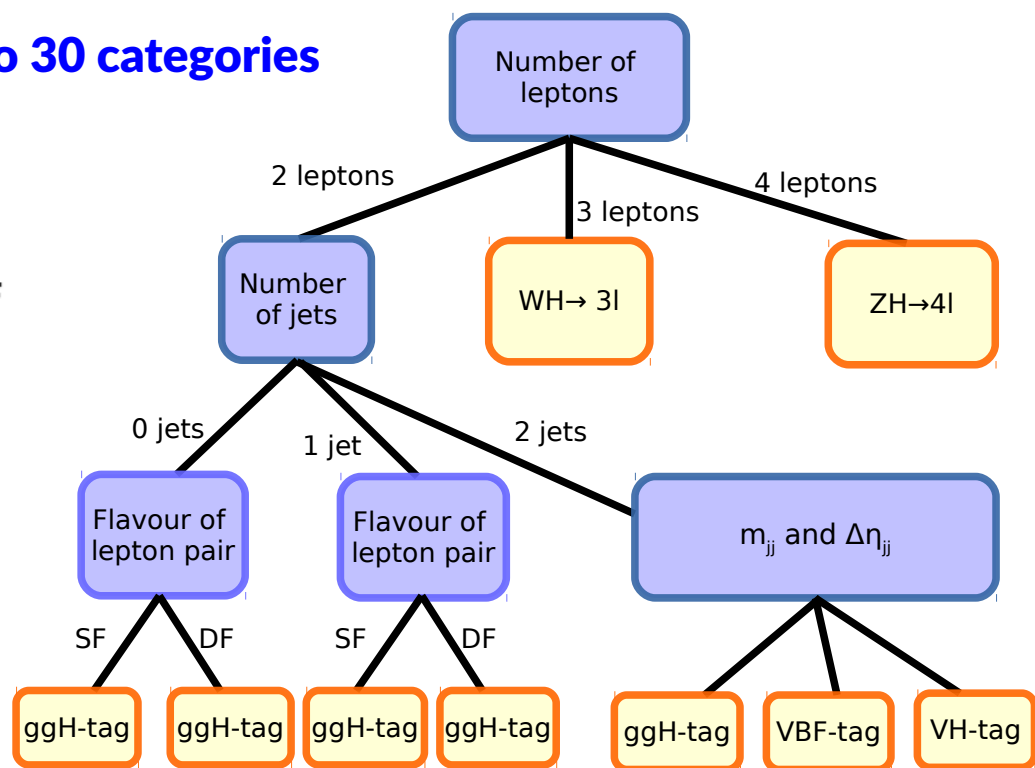
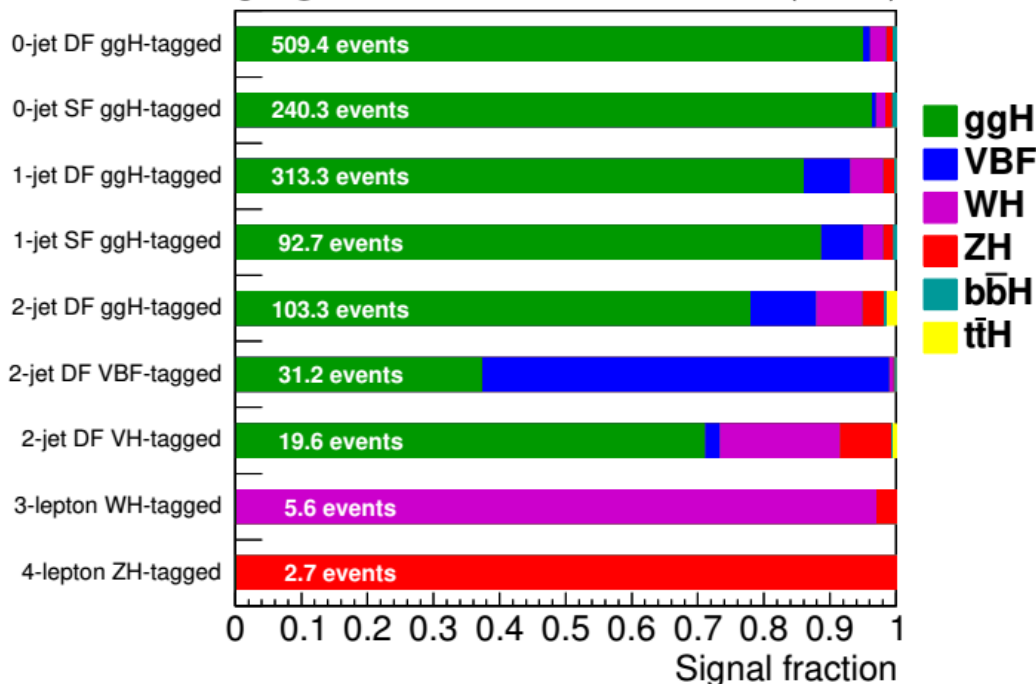
## ● Preselection:

- 2 opposite charge leptons with  $p_{T1} > 25$  GeV and  $p_{T2} > 10(13)$  GeV for  $\mu(e)$
- $MET > 20$  GeV,  $p_{T\ell\ell} > 30$  GeV
- b-tagged jet veto  $\rightarrow$  reduce the top quark background

- **Main systematics:** lepton reconstruction, background data driven estimation and ggH theoretical uncertainties.

## Events split into 30 categories

CMS Simulation 35.9 fb<sup>-1</sup> (13 TeV)



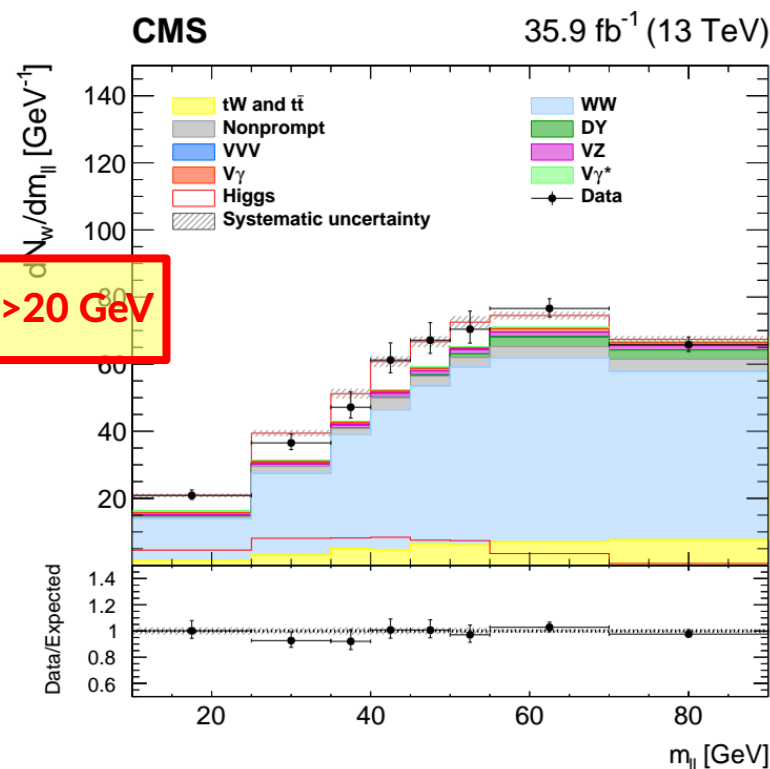
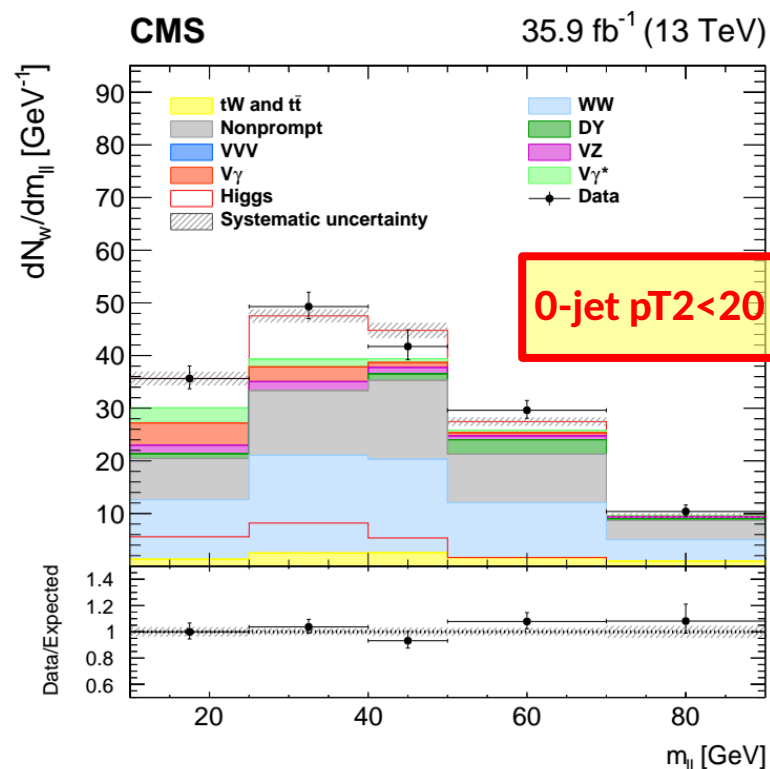
SF: Same Flavour ( $ee/\mu\mu$ )  
DF: Different Flavour ( $e\mu$ )



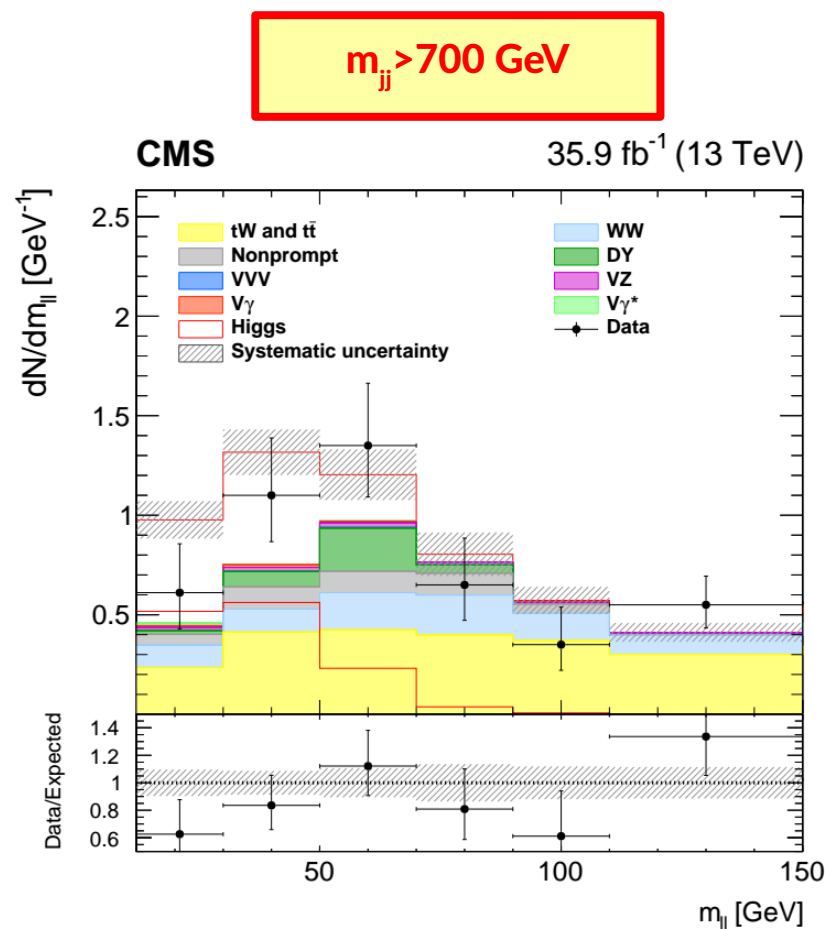
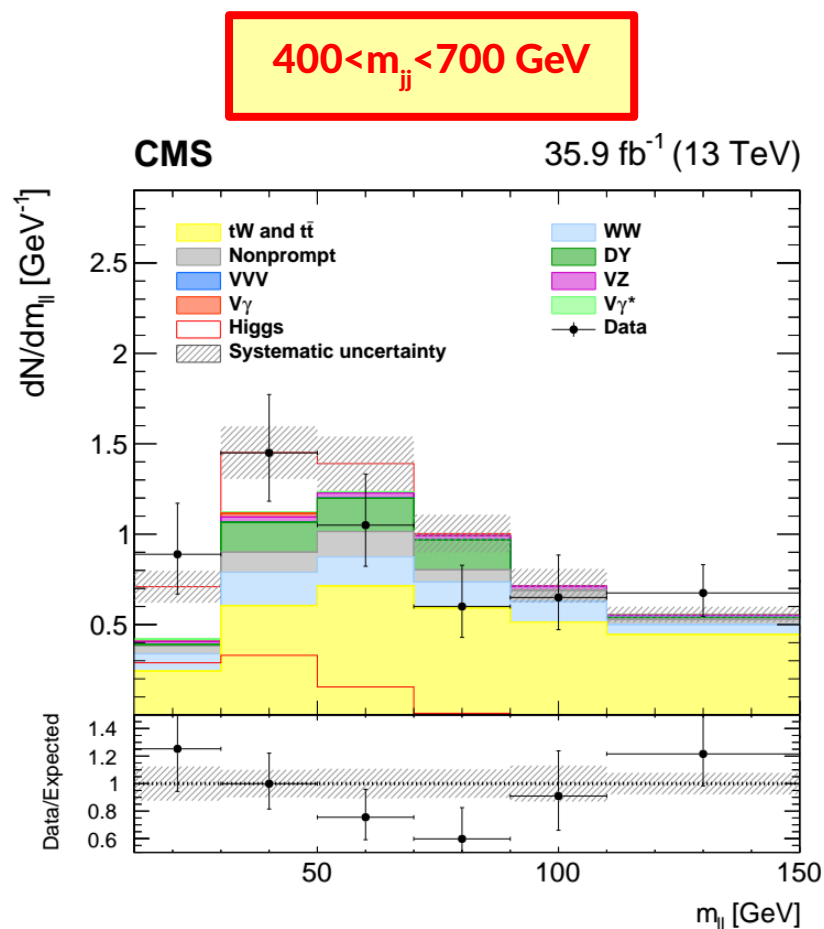
- Main discriminating variables:  $m_{ll}$  and  $m_T$ 

$$m_T^2 = 2p_T^{\ell\ell} E_T^{\text{miss}} (1 - \cos \Delta\phi(\ell\ell, \vec{E}_T^{\text{miss}}))$$
  - 2D MC template fit in the ggH-tagged DF categories.
  - Event counting in ggH-tagged SF categories (optimized using a BDT).
- **0, 1 and 2 jets categories** to tackle top quark background.
- Events split according to lepton pair flavour and charge
  - $e^+\mu^-, e^-\mu^+, \mu^+e^-, \mu^-e^+, e^+e^-, \mu^+\mu^-$
- Events further split according to the subleading lepton  $p_T$  ( $p_{T2} > < 20$  GeV).

Reduce nonprompt background



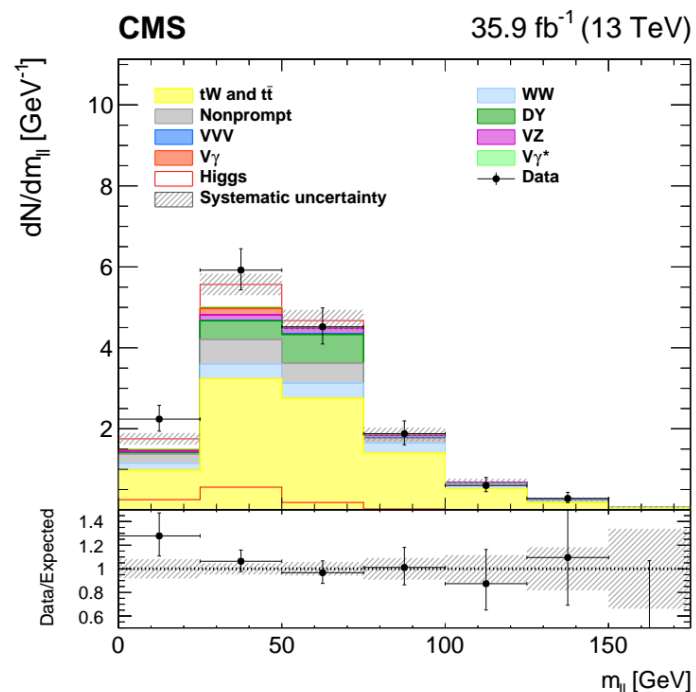
- S/B enhanced by selecting events with VBF topology
  - $m_{jj} > 400$  GeV and  $|\Delta\eta_{jj}| > 3.5$
- MC template fit of the  $m_{ll}$  distribution in 2  $m_{jj}$  categories.
  - Exploit different signal and background composition to gain sensitivity.



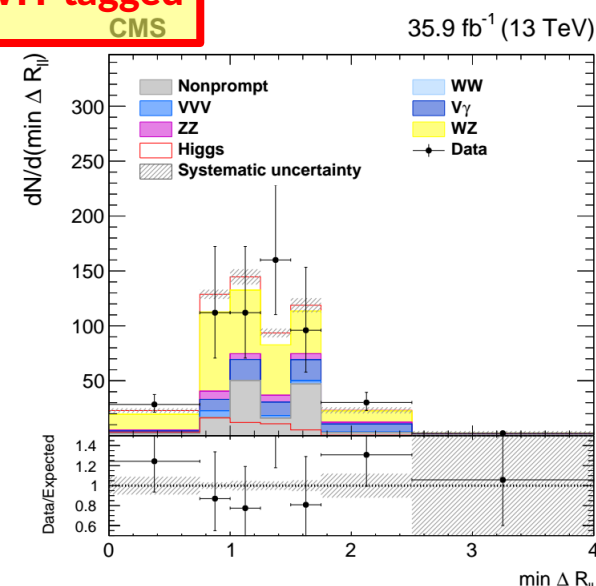
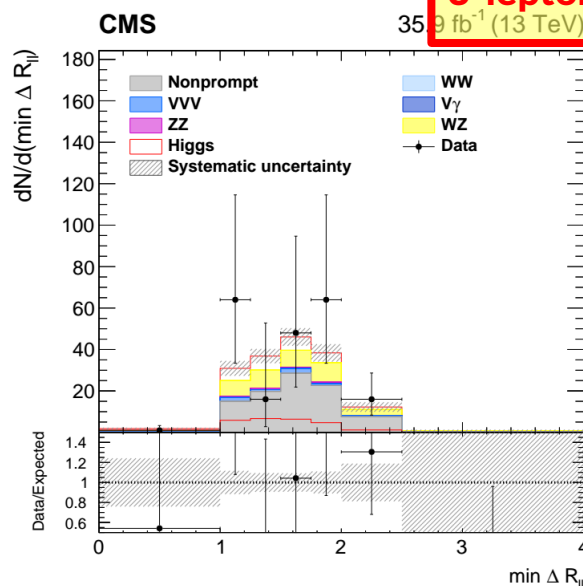
- 3 different categories aiming at 3 different final states:

- VH-tagged with  $V \rightarrow \text{hadrons}$ ,  $H \rightarrow WW \rightarrow 2l2\nu$   $\longrightarrow$  Shape analysis based on  $m_{ll}$
- 3 lepton WH-tagged with  $W \rightarrow l\nu$ ,  $H \rightarrow WW \rightarrow 2l2\nu$   $\longrightarrow$  Shape analysis based on  $\min(\Delta R_{ll})$
- 4 lepton ZH-tagged with  $Z \rightarrow 2l$ ,  $H \rightarrow WW \rightarrow 2l2\nu$   $\longrightarrow$  Event counting analysis

## 2-jet VH-tagged



## 3-lepton WH-tagged

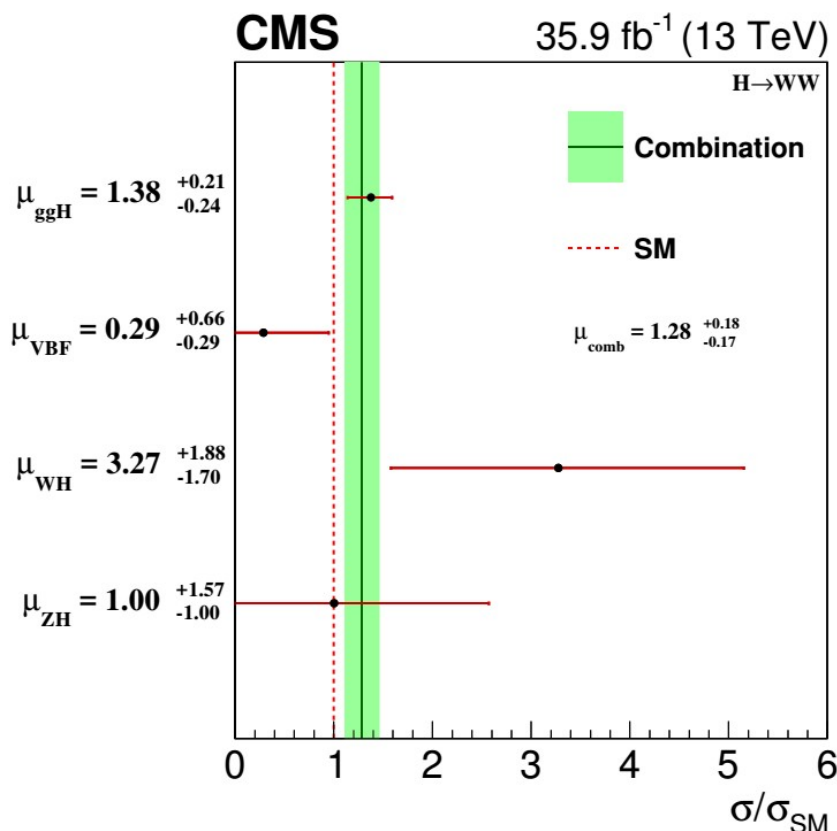
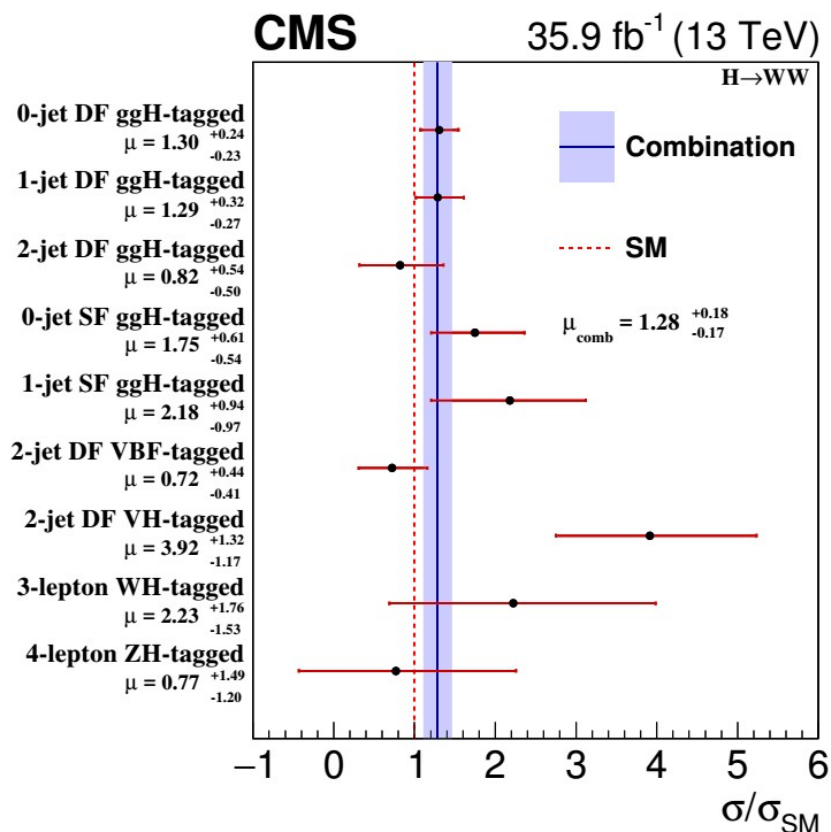


$$\mu^\mp \mu^\pm e^\mp / e^\mp e^\pm \mu^\mp$$

$$\mu^\pm \mu^\pm e^\mp / e^\pm e^\pm \mu^\mp$$

Additional event splitting in WH- and ZH-tagged categories according to the flavour and charge of the leptons.

- Signal strengths ( $\sigma/\sigma_{\text{SM}}$ ) measured from a simultaneous binned likelihood fit of all signal and control regions.
- Different fits to measure  $\sigma/\sigma_{\text{SM}}$  per-category or per-production mechanism.



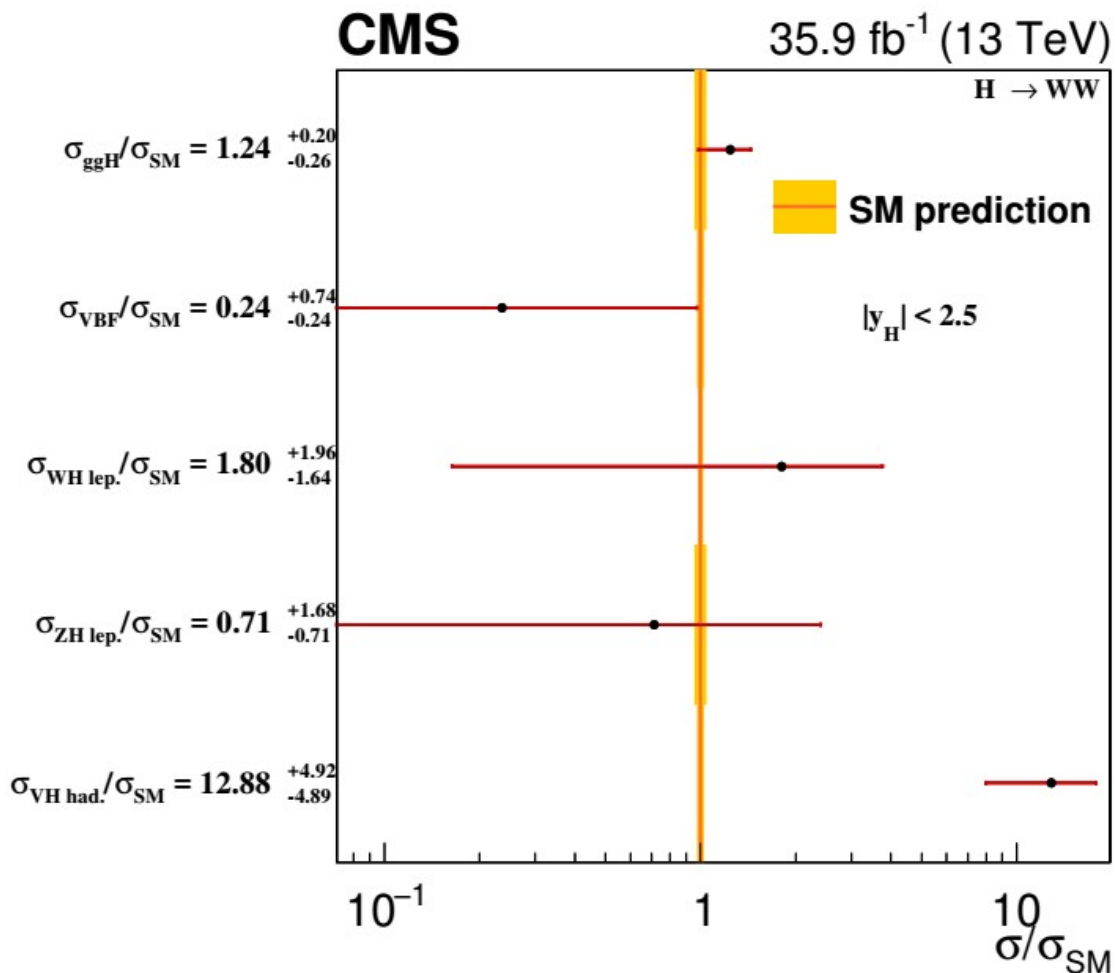
$$\mu = 1.28^{+0.18}_{-0.17} = 1.28 \pm 0.10(\text{stat}) \pm 0.11(\text{syst})^{+0.10}_{-0.07}(\text{theo})$$

$$\text{Significance} = 9.1\sigma (7.1\sigma \text{ exp})$$

Significance computed in the asymptotic approximation.

**First H→WW  
observation in CMS!**

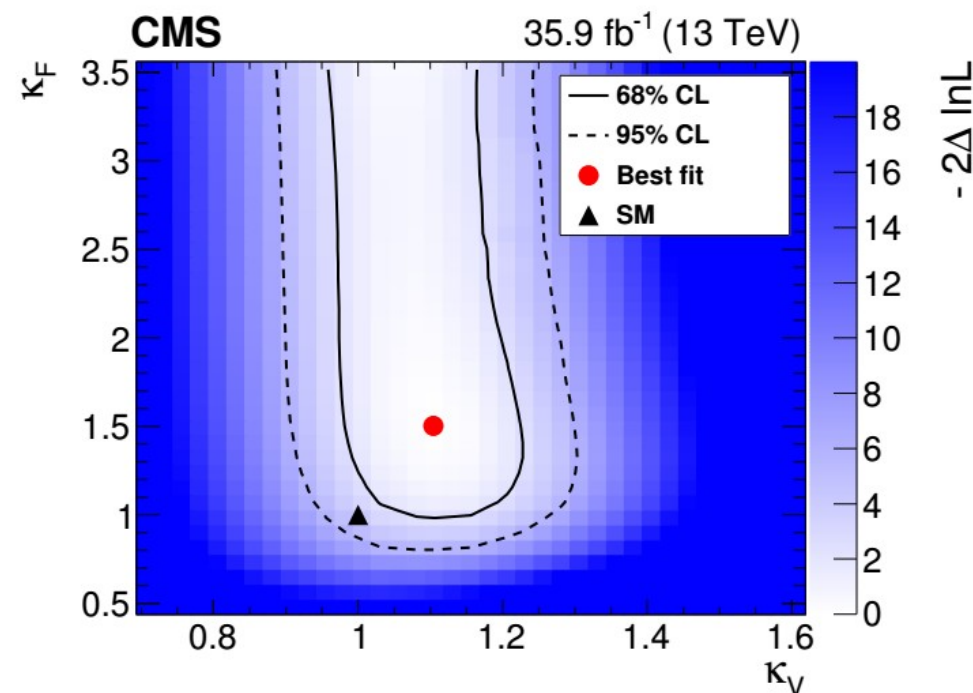
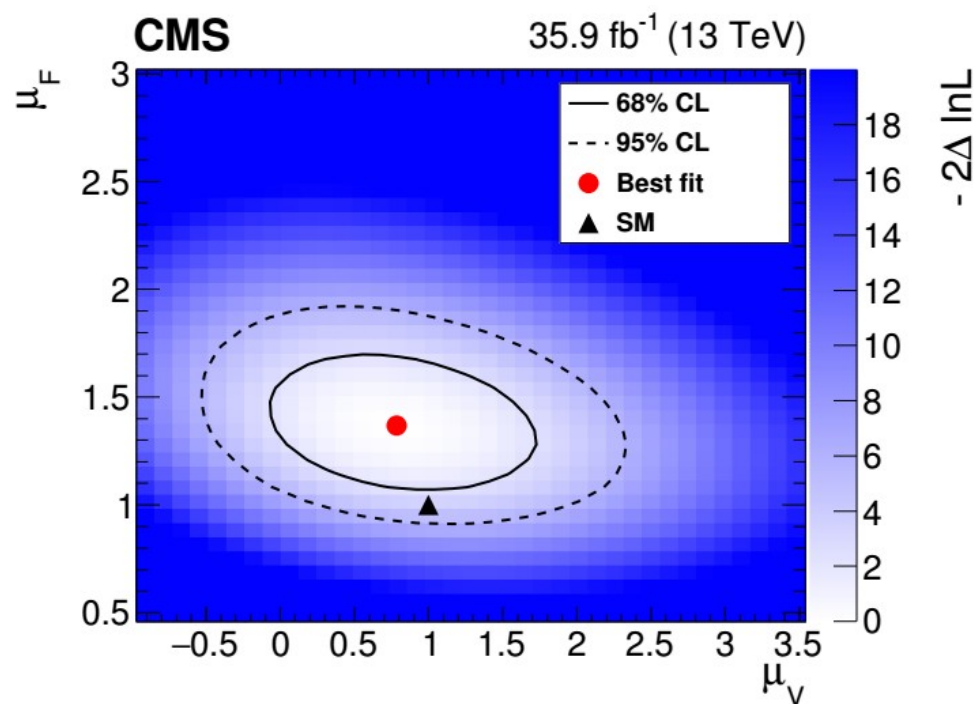
- Measurement of the fiducial cross sections in the “stage-0” simplified template cross section framework.



- Fiducial cross sections measured for 5 signal processes:
  - $\text{ggH}, \text{VBF}, \text{W}(\rightarrow \text{lv})\text{H}, \text{Z}(\rightarrow \text{ll})\text{H}, \text{V}(\rightarrow \text{had})\text{H}$
- Signal processes defined requiring  $|y_H| < 2.5$  at generator level.
- SM prediction for signal cross sections taken from LHC Higgs XS WG (YR4).

- Measurement of the Higgs boson couplings to fermions and vector bosons:
  - $\mu_F$ ,  $\mu_V$ : signal strengths associated to ggH and VBF/VH
  - $\kappa_F$ ,  $\kappa_V$ : coupling constants associated to fermionic and bosonic processes, as defined in the “kappa” framework.

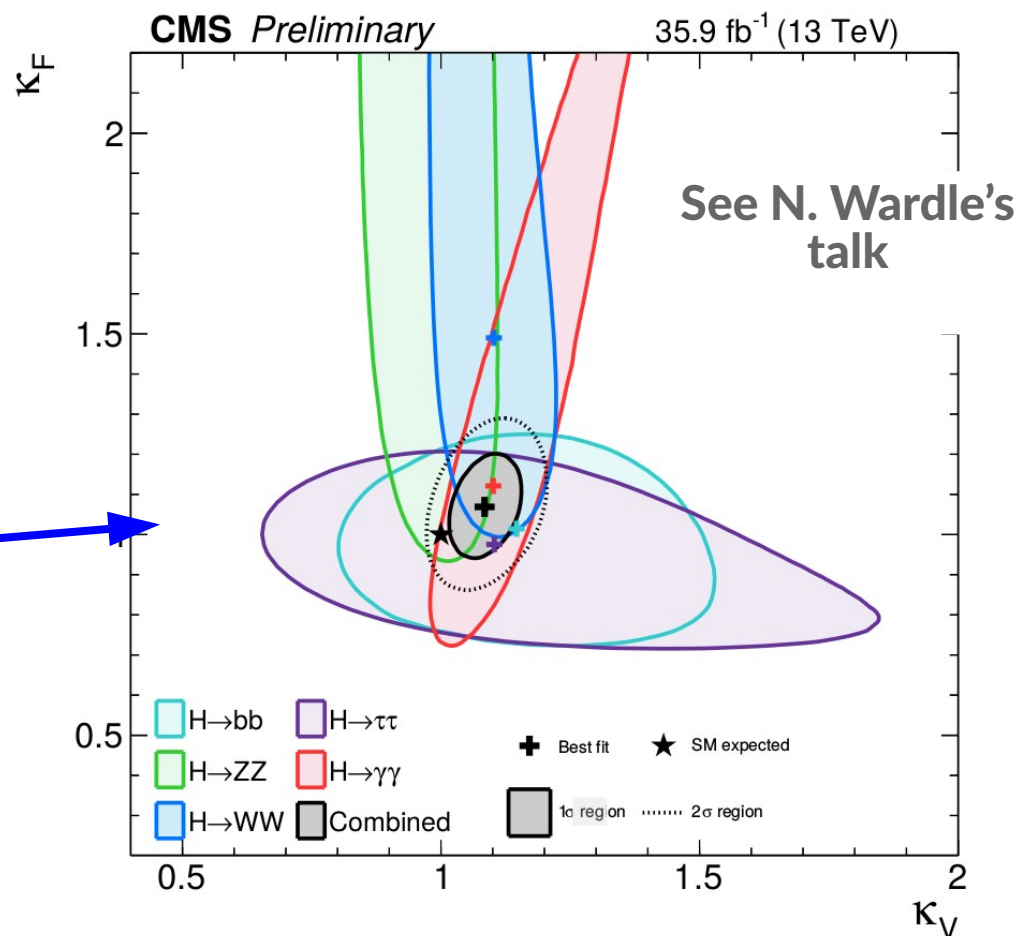
$$\sigma \times \mathcal{B}(X \rightarrow H \rightarrow WW) = \kappa_i^2 \frac{\kappa_V^2}{\kappa_H^2} \sigma_{\text{SM}} \times \mathcal{B}_{\text{SM}}(X \rightarrow H \rightarrow WW)$$



Compatibility with SM within 2σ



- $H \rightarrow WW$  is one of the most promising channels for the measurement of Higgs production cross section and couplings.
- **First observation in CMS of the  $H \rightarrow WW$  channel** made with Run2 data.
- Various interesting measurements confirm the SM predictions.
- **Key contribution to the CMS Higgs combination measurement.**
- The results showed some tensions that have to be monitored with more data.
  - Many categories still limited by statistical uncertainty.
- More data  $\rightarrow$  full characterization of the Higgs boson properties.
- **Stay tuned for new results!**



**BACKUP SLIDES**

Category	Subcategory	Requirements
Preselection	—	$m_{\ell\ell} > 12 \text{ GeV}, p_{T1} > 25 \text{ GeV}, p_{T2} > 13 \text{ (10) GeV for } e (\mu),$ $p_T^{\text{miss}} > 20 \text{ GeV}, p_T^{\ell\ell} > 30 \text{ GeV}$ no additional leptons with $p_T > 10 \text{ GeV}$ electron and muon with opposite charges
0-jet ggH-tagged	$\left. \begin{array}{l} e^+ \mu^- \\ e^- \mu^+ \\ \mu^+ e^- \\ \mu^- e^+ \end{array} \right\} p_{T2} > 20 \text{ GeV}$	$m_T > 60 \text{ GeV}, m_T^{\ell 2, p_T^{\text{miss}}} > 30 \text{ GeV}$ subleading lepton $p_T > 20 \text{ GeV}$ no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T$ between 20 and 30 GeV
	$\left. \begin{array}{l} e^+ \mu^- \\ e^- \mu^+ \\ \mu^+ e^- \\ \mu^- e^+ \end{array} \right\} p_{T2} < 20 \text{ GeV}$	$m_T > 60 \text{ GeV}, m_T^{\ell 2, p_T^{\text{miss}}} > 30 \text{ GeV}$ subleading lepton $p_T < 20 \text{ GeV}$ no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T$ between 20 and 30 GeV
1-jet ggH-tagged	$\left. \begin{array}{l} e^+ \mu^- \\ e^- \mu^+ \\ \mu^+ e^- \\ \mu^- e^+ \end{array} \right\} p_{T2} > 20 \text{ GeV}$	$m_T > 60 \text{ GeV}, m_T^{\ell 2, p_T^{\text{miss}}} > 30 \text{ GeV}$ subleading lepton $p_T > 20 \text{ GeV}$ exactly one jet with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$
	$\left. \begin{array}{l} e^+ \mu^- \\ e^- \mu^+ \\ \mu^+ e^- \\ \mu^- e^+ \end{array} \right\} p_{T2} < 20 \text{ GeV}$	$m_T > 60 \text{ GeV}, m_T^{\ell 2, p_T^{\text{miss}}} > 30 \text{ GeV}$ subleading lepton $p_T < 20 \text{ GeV}$ exactly one jet with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$
2-jet ggH-tagged	$e\mu$	at least two jets with $p_T > 30 \text{ GeV}$ $m_T^{\ell 2, p_T^{\text{miss}}} > 30 \text{ GeV}$ and $m_T > 60 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$ $m_{jj} < 65 \text{ GeV}$ or $105 < m_{jj} < 400 \text{ GeV}$

# Event requirements

Category	Subcategory	Requirements
Preselection	—	$m_{\ell\ell} > 12 \text{ GeV}$ , $p_{T1} > 25 \text{ GeV}$ , $p_{T2} > 13 \text{ (10) GeV}$ for $e(\mu)$ , $p_T^{\text{miss}} > 20 \text{ GeV}$ , $p_T^{\ell\ell} > 30 \text{ GeV}$ no additional leptons with $p_T > 10 \text{ GeV}$ electron and muon with opposite charges
	$e\mu$ low $m_{jj}$	exactly two jets with $p_T > 30 \text{ GeV}$ $60 < m_T < 125 \text{ GeV}$ leptons $\eta$ between the two leading jets $400 < m_{jj} < 700 \text{ GeV}$ and $ \Delta\eta_{jj}  > 3.5$ no b-tagged jets with $p_T > 20 \text{ GeV}$
2-jet VBF-tagged	$e\mu$ high $m_{jj}$	exactly two jets with $p_T > 30 \text{ GeV}$ $60 < m_T < 125 \text{ GeV}$ leptons $\eta$ between the two leading jets $m_{jj} > 700 \text{ GeV}$ and $ \Delta\eta_{jj}  > 3.5$ no b-tagged jets with $p_T > 20 \text{ GeV}$

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Category	Subcategory	Requirements
Preselection	—	$m_{\ell\ell} > 12 \text{ GeV}$ , $p_{T1} > 25 \text{ GeV}$ , $p_{T2} > 13 \text{ (10) GeV}$ for $e(\mu)$ , $p_T^{\text{miss}} > 20 \text{ GeV}$ , $p_T^{\ell\ell} > 30 \text{ GeV}$ no additional leptons with $p_T > 10 \text{ GeV}$ electron and muon with opposite charges
	$e\mu$	at least two jets with $p_T > 30 \text{ GeV}$ two leading jets with $ \eta  < 2.5$ $60 < m_T < 125 \text{ GeV}$ and $\Delta R_{\ell\ell} < 2$ no b-tagged jets with $p_T > 20 \text{ GeV}$ $65 < m_{jj} < 105 \text{ GeV}$ and $ \Delta\eta_{jj}  < 3.5$

Category	Subcategory	Requirements
Preselection	—	$m_{\ell\ell} > 12 \text{ GeV}$ , $p_{T1} > 25 \text{ (20) GeV}$ for e ( $\mu$ ), $p_{T2} > 13 \text{ (10) GeV}$ for e ( $\mu$ ), track $p_T^{\text{miss}} > 20 \text{ GeV}$ , $p_T^{\ell\ell} > 30 \text{ GeV}$ no additional leptons with $p_T > 10 \text{ GeV}$ two electrons or two muons with opposite charges
0-jet ggH-tagged	$e^+e^-$ $p_{T2} < 20 \text{ GeV}$ $\mu^+\mu^-$ $p_{T2} < 20 \text{ GeV}$	$\text{DYMVA} > 0.991$ , $m_{\ell\ell} < 55 \text{ GeV}$ , $m_T > 50 \text{ GeV}$ , $p_{T2} < 20 \text{ GeV}$ , $\Delta\phi_{\ell\ell} < 1.7$ no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$
	$e^+e^-$ $p_{T2} > 20 \text{ GeV}$ $\mu^+\mu^-$ $p_{T2} > 20 \text{ GeV}$	$\text{DYMVA} > 0.991$ , $m_{\ell\ell} < 55 \text{ GeV}$ , $m_T > 50 \text{ GeV}$ , $20 \text{ GeV} < p_{T2} < 50 \text{ GeV}$ , $\Delta\phi_{\ell\ell} < 1.7$ no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$
1-jet ggH-tagged	$e^+e^-$ $\mu^+\mu^-$	$\text{DYMVA} > 0.95$ , $m_{\ell\ell} < 57 \text{ GeV}$ , $50 < m_T < 155 \text{ GeV}$ , $p_{T1} < 50 \text{ GeV}$ , $\Delta\phi_{\ell\ell} < 1.75$ exactly one jet with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$

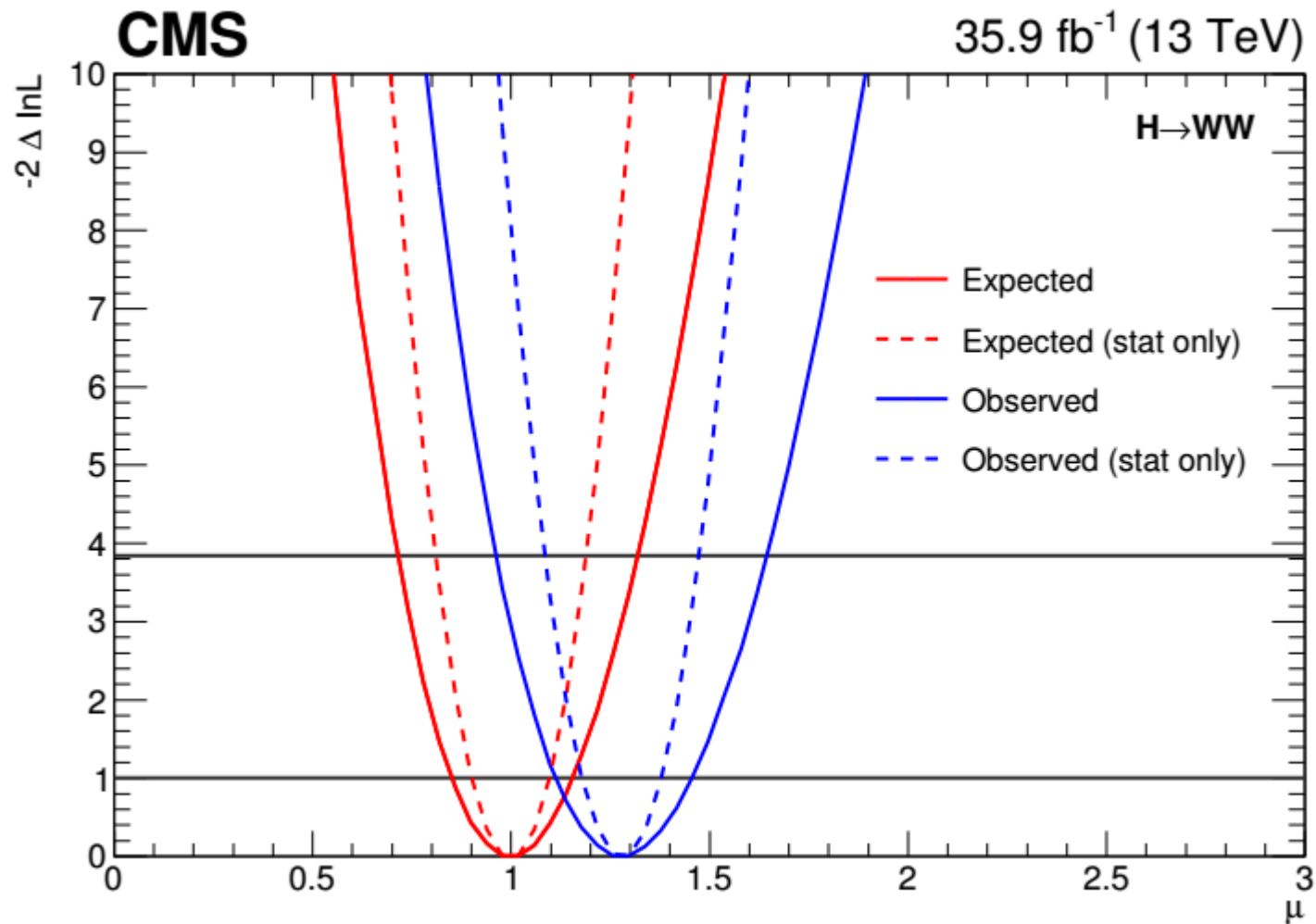
Category	Subcategory	Requirements
3-lepton WH-tagged	—	$p_{T1} > 25 \text{ GeV}, p_{T2} > 20 \text{ GeV}, p_{T3} > 15 \text{ GeV}$ no additional leptons with $p_T > 10 \text{ GeV}$ $\min -m_{\ell+\ell^-} > 12 \text{ GeV}$ , total lepton charge sum $\pm 1$
	OSSF	no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$ $p_T^{\text{miss}} > 50 \text{ GeV}, \min -m_{\ell+\ell^-} < 100 \text{ GeV}$ Z boson veto: $ m_{\ell\ell} - m_Z  > 25 \text{ GeV}$ $\Delta\phi(\ell\ell\ell, \vec{p}_T^{\text{miss}}) > 2.2$
	SSSF	no jets with $p_T > 30 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$ $\Delta\phi(\ell\ell\ell, \vec{p}_T^{\text{miss}}) > 2.5$

Category	Subcategory	Requirements
4-lepton ZH-tagged	—	four tight and isolated leptons, with zero total charge $p_T > 25 \text{ GeV}$ for the leading lepton $p_T > 15 \text{ GeV}$ for the second leading lepton $p_T > 10 \text{ GeV}$ for the remaining two leptons no additional leptons with $p_T > 10 \text{ GeV}$ Z dilepton mass $> 4 \text{ GeV}$ X dilepton mass $> 4 \text{ GeV}$
	XSF	$ m_{\ell\ell} - m_Z  < 15 \text{ GeV}$ $10 < m_X < 50 \text{ GeV}$ $35 < p_T^{\text{miss}} < 100 \text{ GeV}$ four-lepton invariant mass $> 140 \text{ GeV}$
	XDF	$ m_{\ell\ell} - m_Z  < 15 \text{ GeV}$ $10 < m_X < 70 \text{ GeV}$ $p_T^{\text{miss}} > 20 \text{ GeV}$ no b-tagged jets with $p_T > 20 \text{ GeV}$

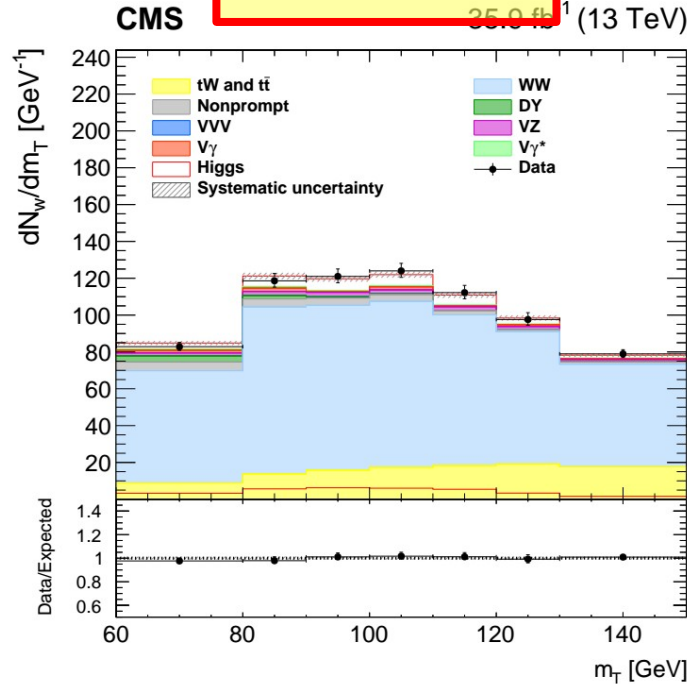
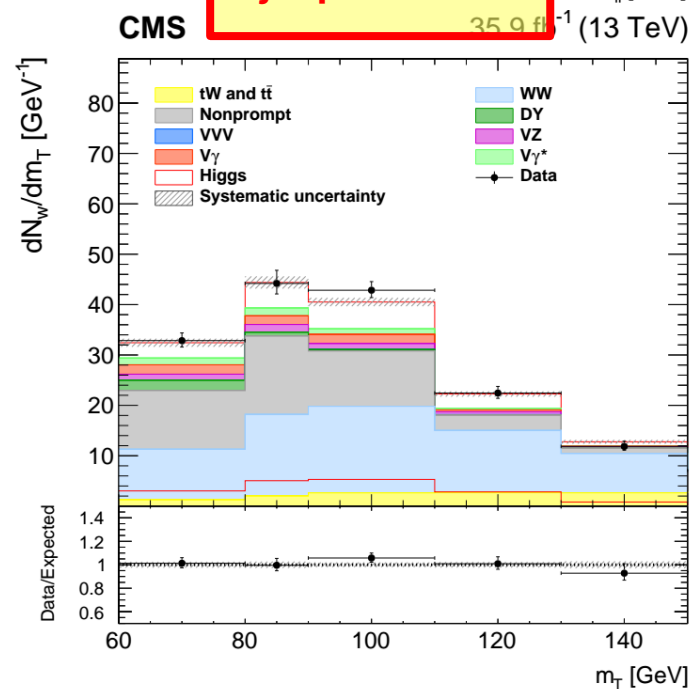
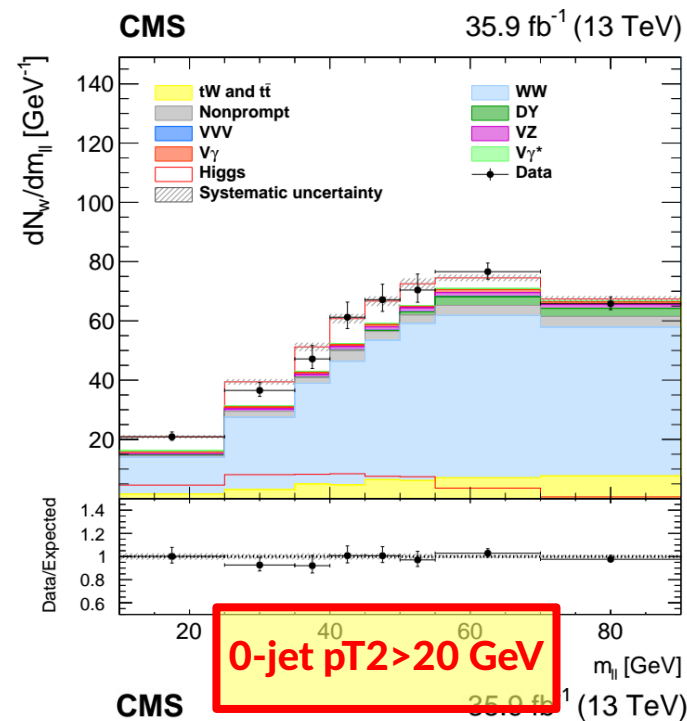
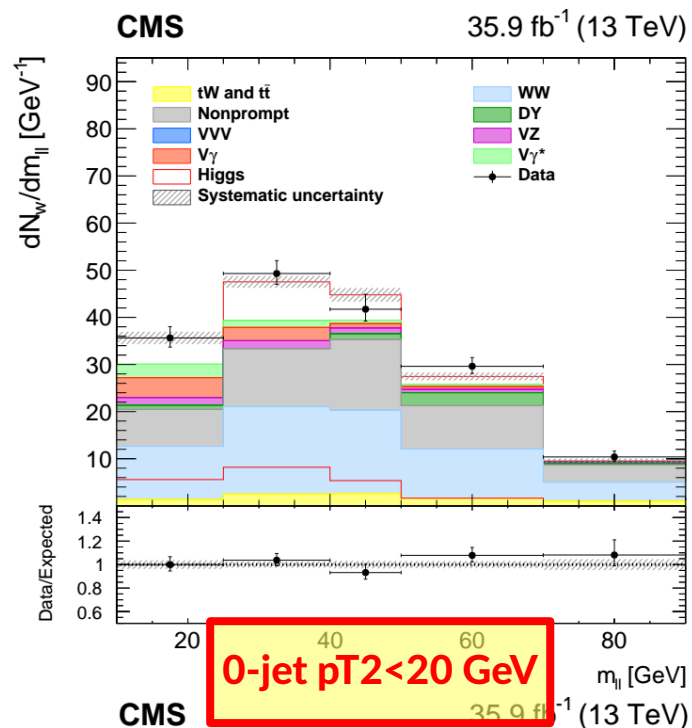


	Category							
	0-jet DF		1-jet DF		0-jet SF		1-jet SF	
	ggH-tagged		ggH-tagged		ggH-tagged		ggH-tagged	
ggH	483.1	(642.1)	269.1	(339.3)	231.2	(324.6)	82.0	(92.8)
VBF	5.6	(7.4)	22.1	(29.4)	1.5	(2.5)	5.9	(9.3)
WH	12.4	(16.4)	15.8	(20.6)	3.3	(4.3)	2.9	(3.8)
ZH	5.2	(6.9)	5.0	(6.7)	2.6	(3.4)	1.4	(1.8)
t $\bar{t}$ H	<0.1	(<0.1)	0.2	(0.2)	<0.1	(<0.1)	<0.1	(<0.1)
b $\bar{b}$ H	3.4	(4.4)	1.5	(2.0)	1.7	(2.3)	0.5	(0.7)
Signal	509	(677)	313	(398)	240	(337)	93	(108)
$\pm$ total unc.		( $\pm 31$ )		( $\pm 19$ )		( $\pm 24$ )		( $\pm 13$ )
WW	7851	(9088)	3553	(3727)	1596	(1805)	373	(365)
Top quark	2505	(2422)	5395	(5224)	334	(339)	452	(443)
Nonprompt	1555	(1006)	781	(482)	301	(260)	111	(97)
DY	154	(154)	283	(302)	437	(459)	178	(216)
VZ/V $\gamma^*$	368	(385)	327	(338)	101	(104)	43	(43)
V $\gamma$	213	(210)	137	(128)	23	(26)	17	(19)
Other diboson	5.1	(5.3)	3.5	(3.7)	9.3	(9.4)	2.0	(2.1)
Triboson	9.3	(9.6)	16	(17)	1.2	(1.2)	1.3	(1.3)
Background	12660	(13280)	10496	(10222)	2803	(3004)	1177	(1186)
$\pm$ total unc.		( $\pm 141$ )		( $\pm 178$ )		( $\pm 97$ )		( $\pm 83$ )
Data	13964		10591		3364		1308	

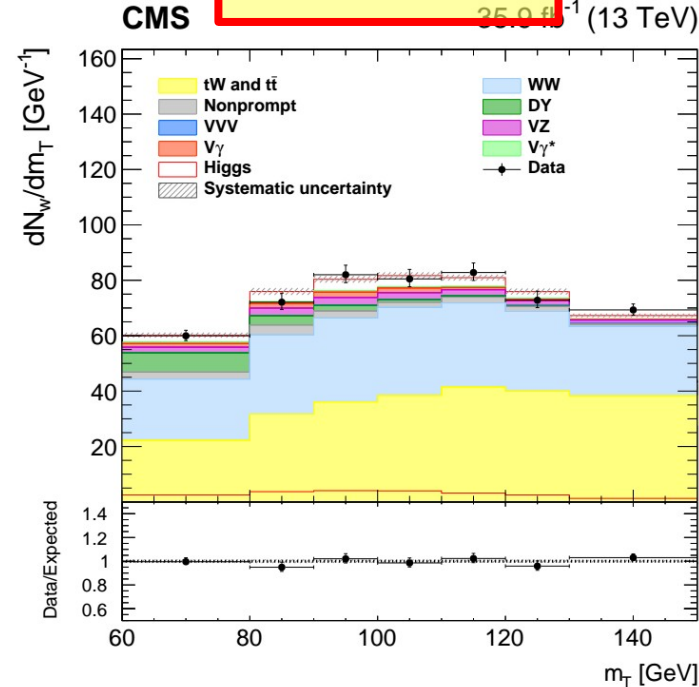
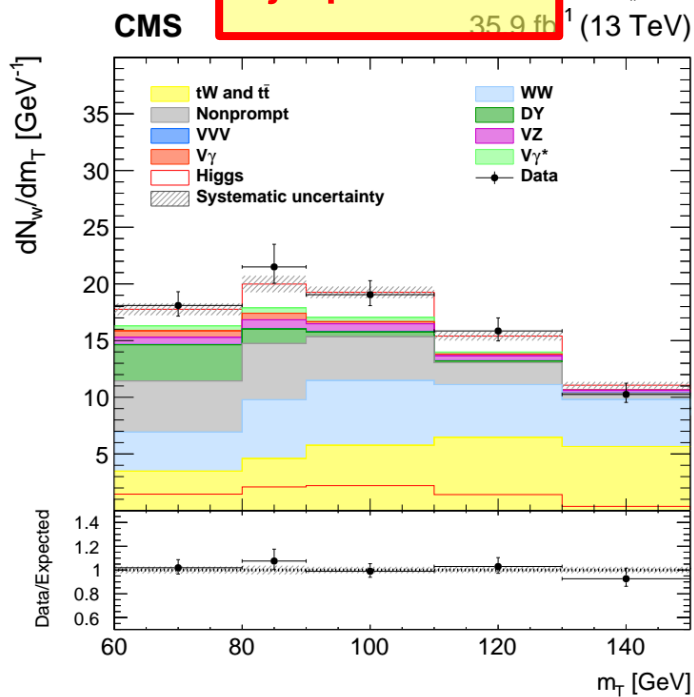
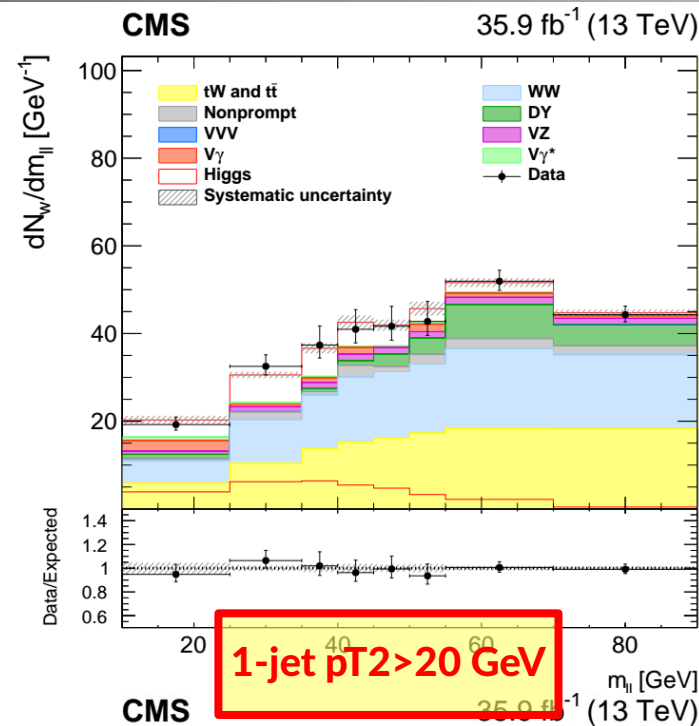
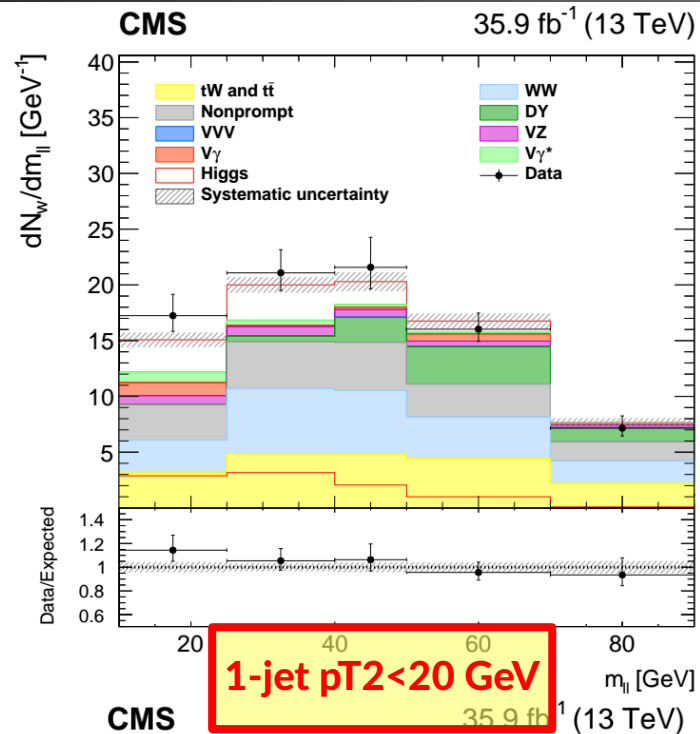
	2-jet DF		2-jet DF		Category 2-jet DF		3-lepton		4-lepton	
	ggH-tagged		VBF-tagged		VH-tagged		WH-tagged		ZH-tagged	
ggH	80.4	(100.6)	11.6	(14.6)	13.9	(17.4)	<0.1	( <0.1)	<0.1	( <0.1)
VBF	10.3	(13.3)	19.2	(24.5)	0.4	(0.6)	<0.1	( <0.1)	<0.1	( <0.1)
WH	7.2	(9.3)	0.2	(0.2)	3.6	(4.6)	5.4	(7.2)	<0.1	( <0.1)
ZH	3.3	(4.3)	<0.1	( <0.1)	1.5	(2.1)	0.2	(0.2)	2.7	(3.5)
t $\bar{t}$ H	1.6	(2.1)	<0.1	( <0.1)	0.1	(0.2)	<0.1	( <0.1)	<0.1	( <0.1)
b $\bar{b}$ H	0.6	(0.7)	<0.1	(0.1)	<0.1	( <0.1)	<0.1	( <0.1)	<0.1	( <0.1)
Signal	103	(130)	31	(40)	20	(25)	5.6	(7.4)	2.7	(3.5)
$\pm$ total unc.	( $\pm 16$ )		( $\pm 3$ )		( $\pm 3$ )		( $\pm 0.7$ )		( $\pm 0.3$ )	
WW	1048	(860)	69	(46)	52	(34)	<0.1	( <0.1)	<0.1	( <0.1)
Top quark	5197	(5187)	157	(158)	230	(229)	<0.1	( <0.1)	0.3	(0.3)
Nonprompt	359	(305)	30	(20)	42	(37)	19	(21)	<0.1	( <0.1)
DY	110	(112)	20	(19)	29	(30)	<0.1	( <0.1)	<0.1	( <0.1)
VZ/V $\gamma^*$	136	(137)	7.1	(6.9)	11	(10)	<0.1	( <0.1)	<0.1	( <0.1)
V $\gamma$	59	(53)	2.8	(2.8)	4.2	(4.6)	3.8	(9.6)	<0.1	( <0.1)
Other diboson	2.1	(2.3)	0.3	(0.3)	1.2	(1.3)	32	(37)	13	(13)
Triboson	15	(15)	0.3	(0.3)	2.0	(2.0)	2.1	(2.1)	0.4	(0.4)
Background	6926	(6671)	287	(253)	371	(348)	57	(70)	13.7	(13.7)
$\pm$ total unc.	( $\pm 502$ )		( $\pm 17$ )		( $\pm 37$ )		( $\pm 7$ )		( $\pm 0.6$ )	
Data	6802		285		386		85		15	



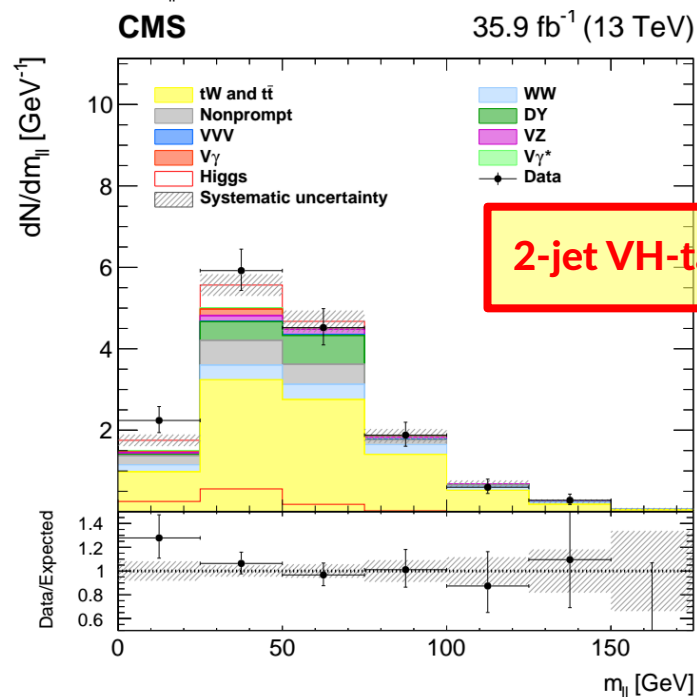
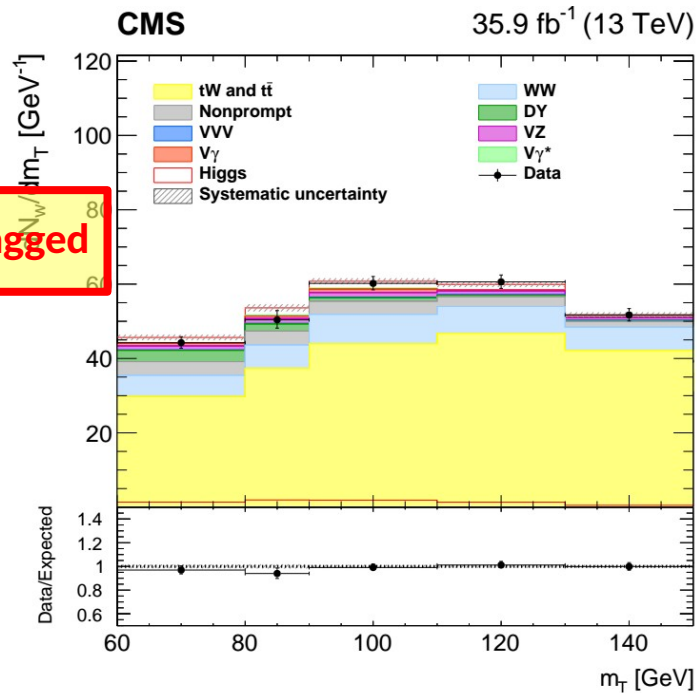
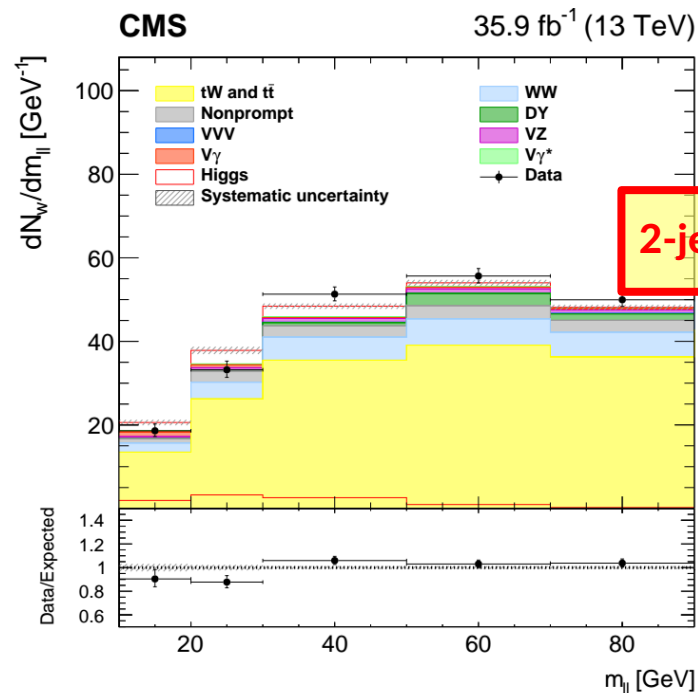
# Signal regions



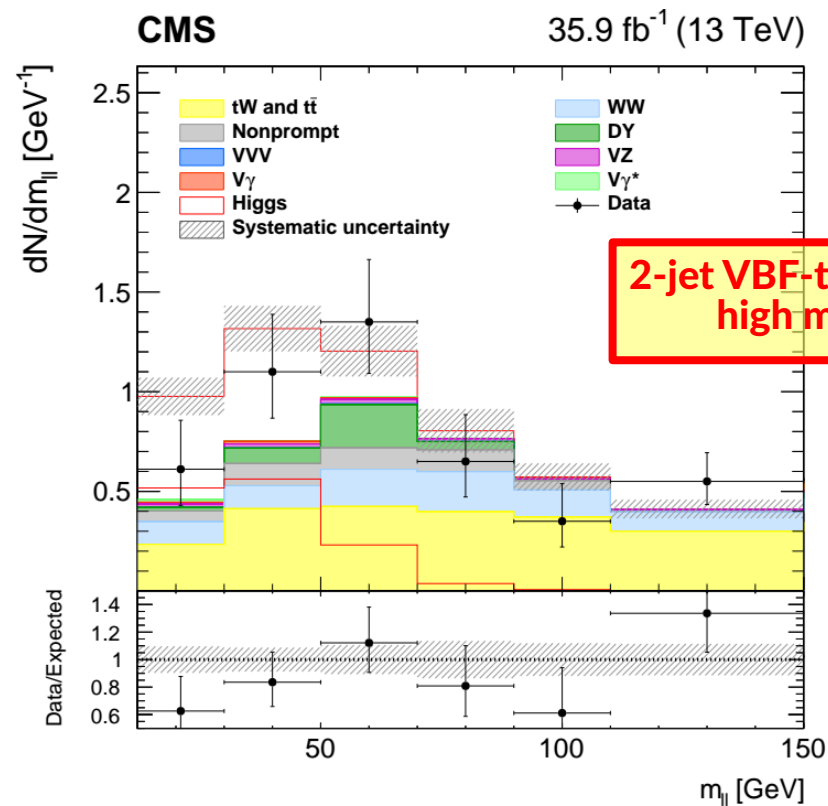
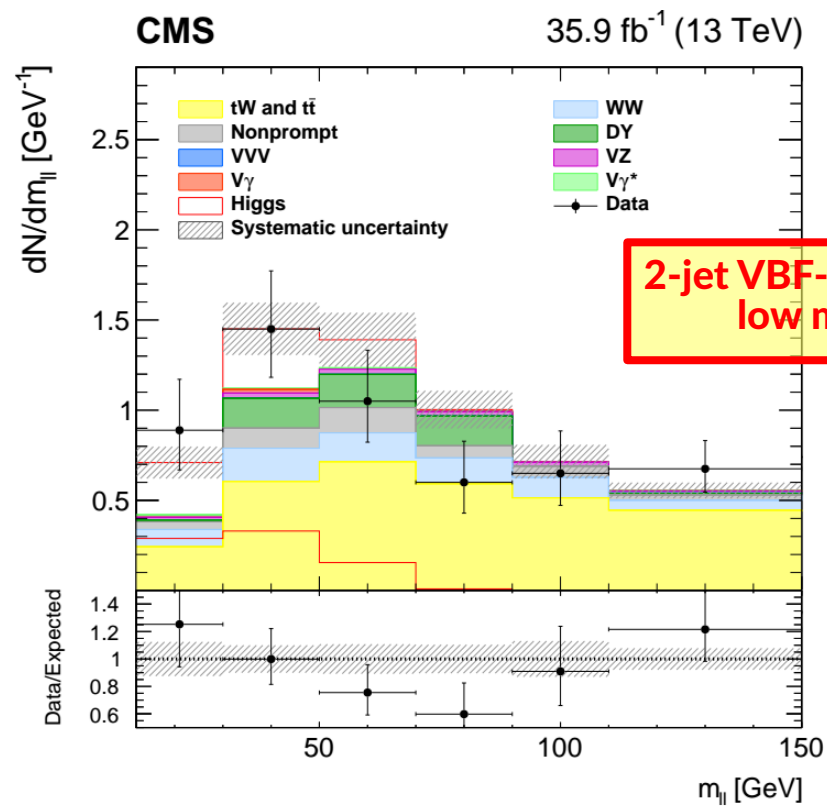
# Signal regions

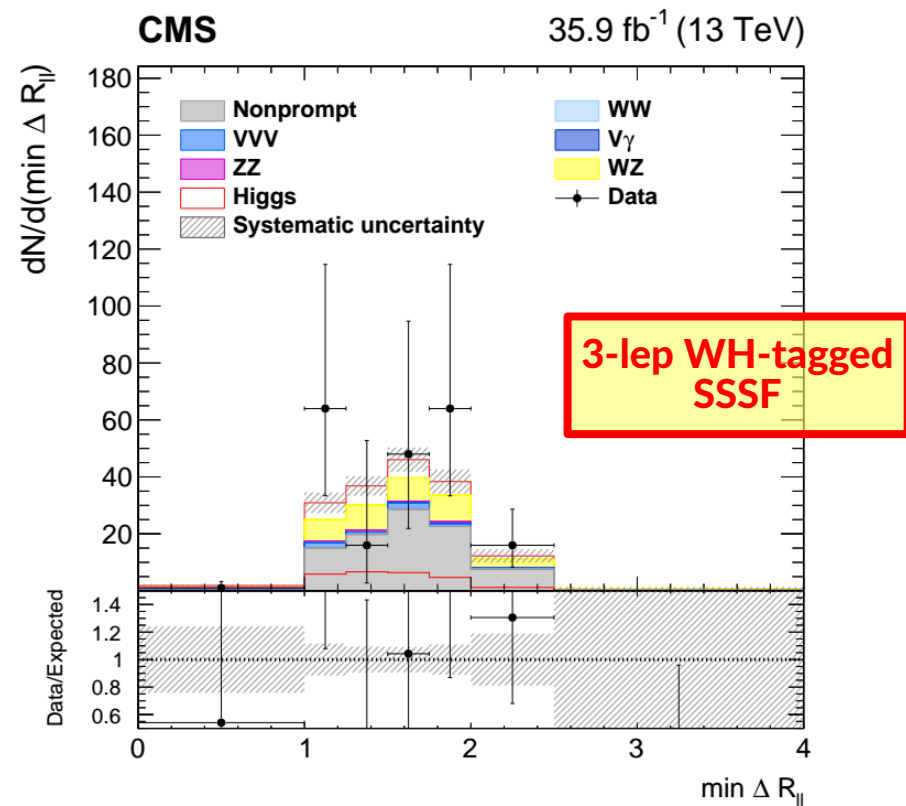
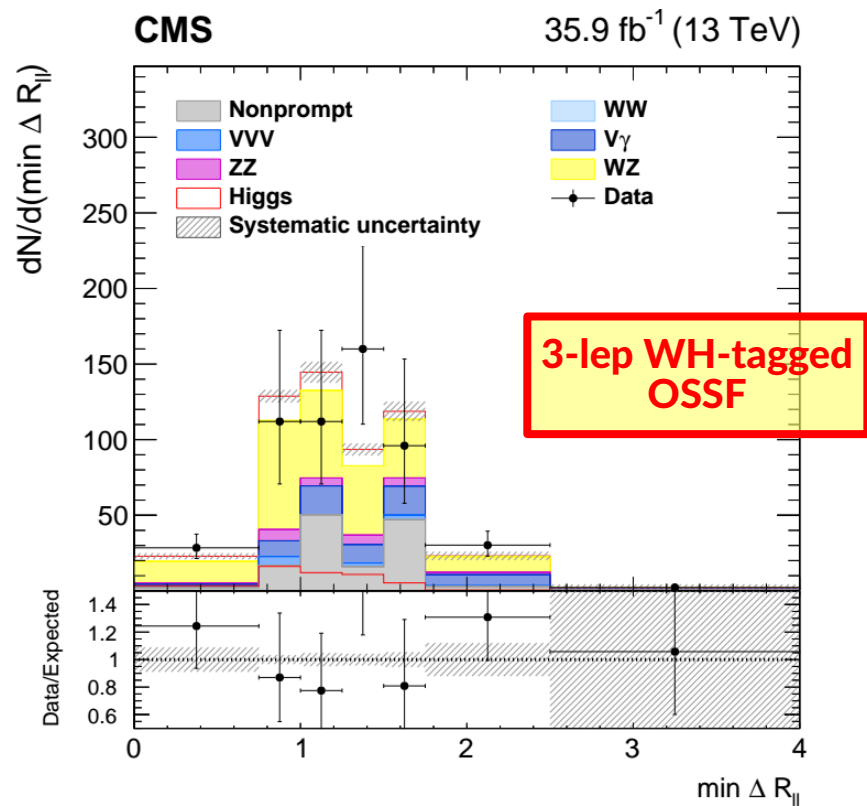


# Signal regions

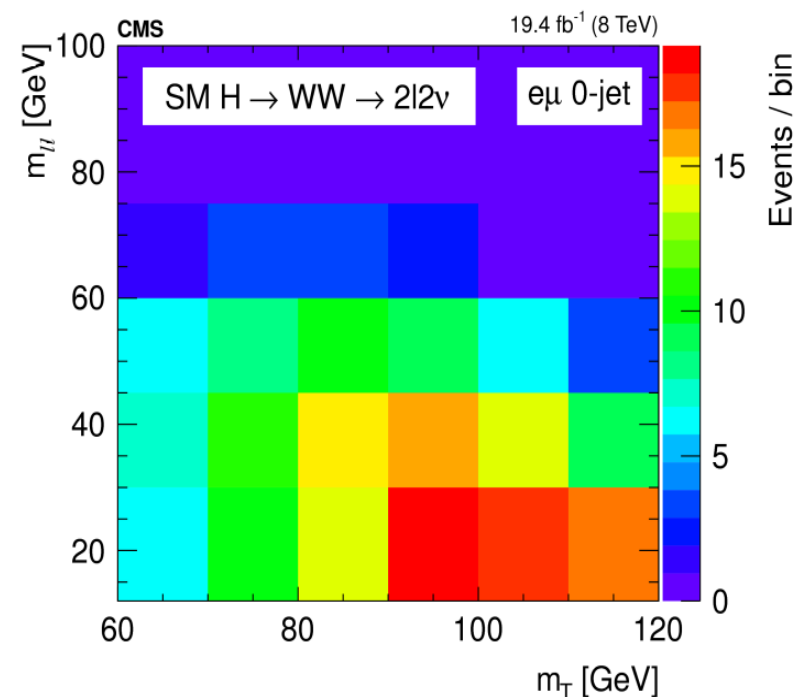
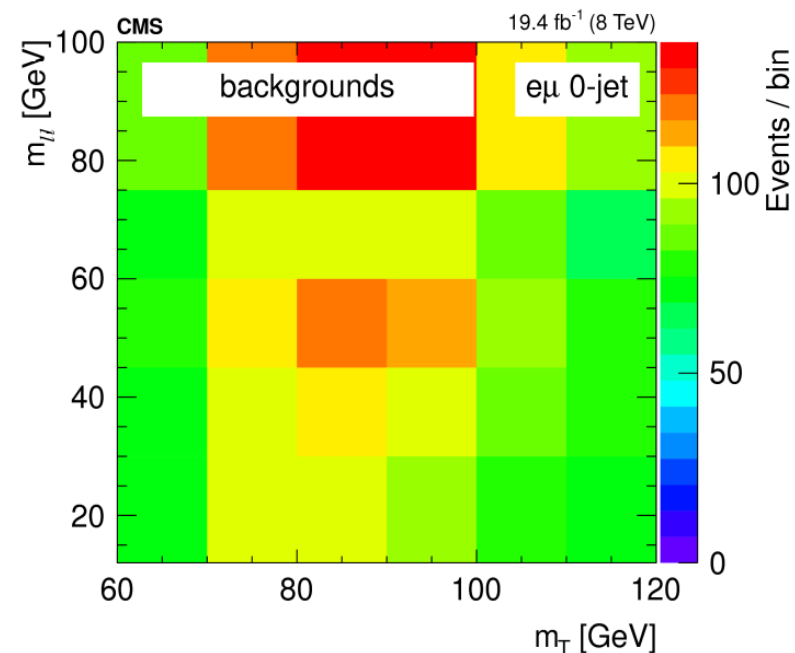


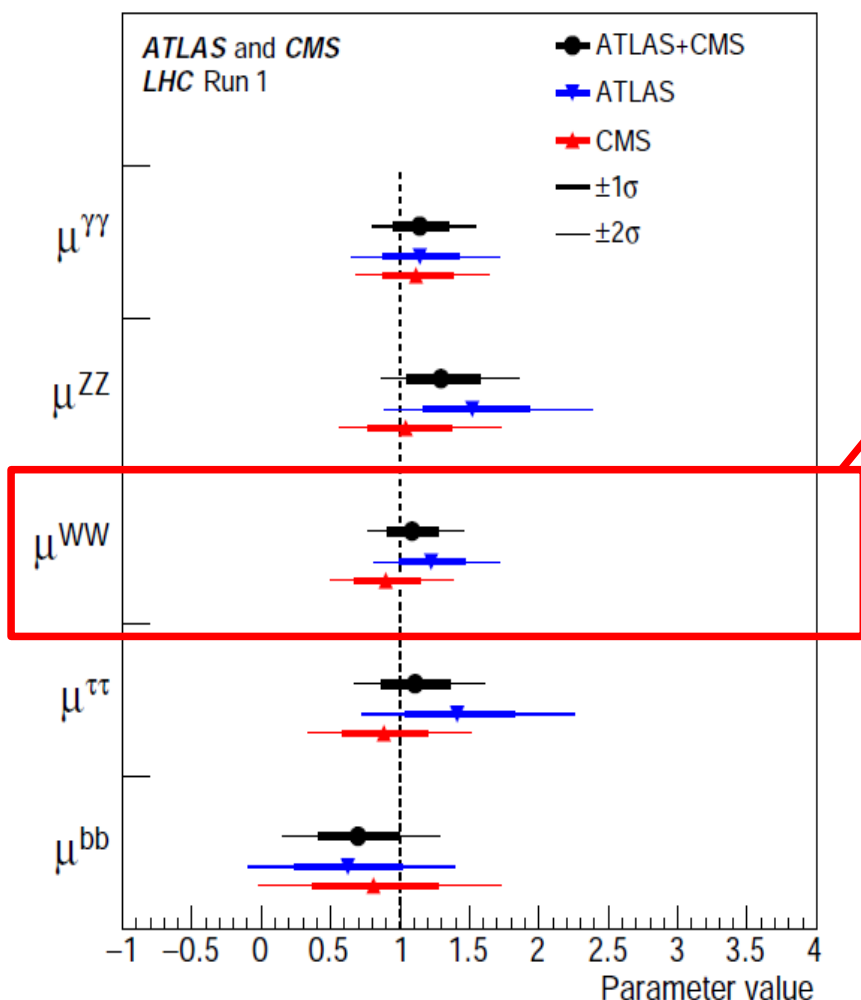






- Exploit the signal kinematics to reduce background contamination
  - Dilepton invariant mass  $m_{ll}$
  - Transverse mass  $m_T$
- Split in categories with different jet multiplicity
  - 0 jets, 1 jet,  $\geq 2$  jets, 2 jets with VBF topology
- Define **control regions** to measure the main backgrounds directly using data
  - Top  $\rightarrow$  e.g. invert the b-veto requirement
  - WW  $\rightarrow$  large  $m_{ll}$  and small  $m_T$





Most precise signal strength measurement comes from  $H \rightarrow WW$

ATLAS

$$\mu = 1.22^{+0.23}_{-0.21}$$

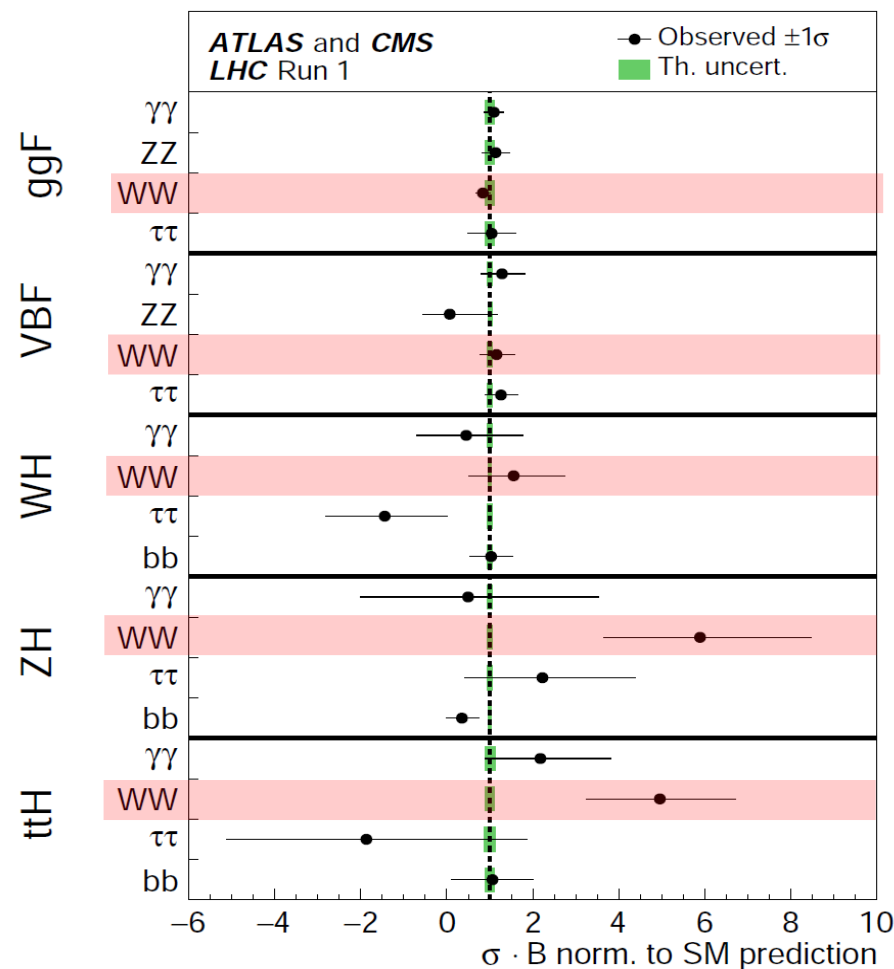
$$\sigma = 6.8(5.8)$$

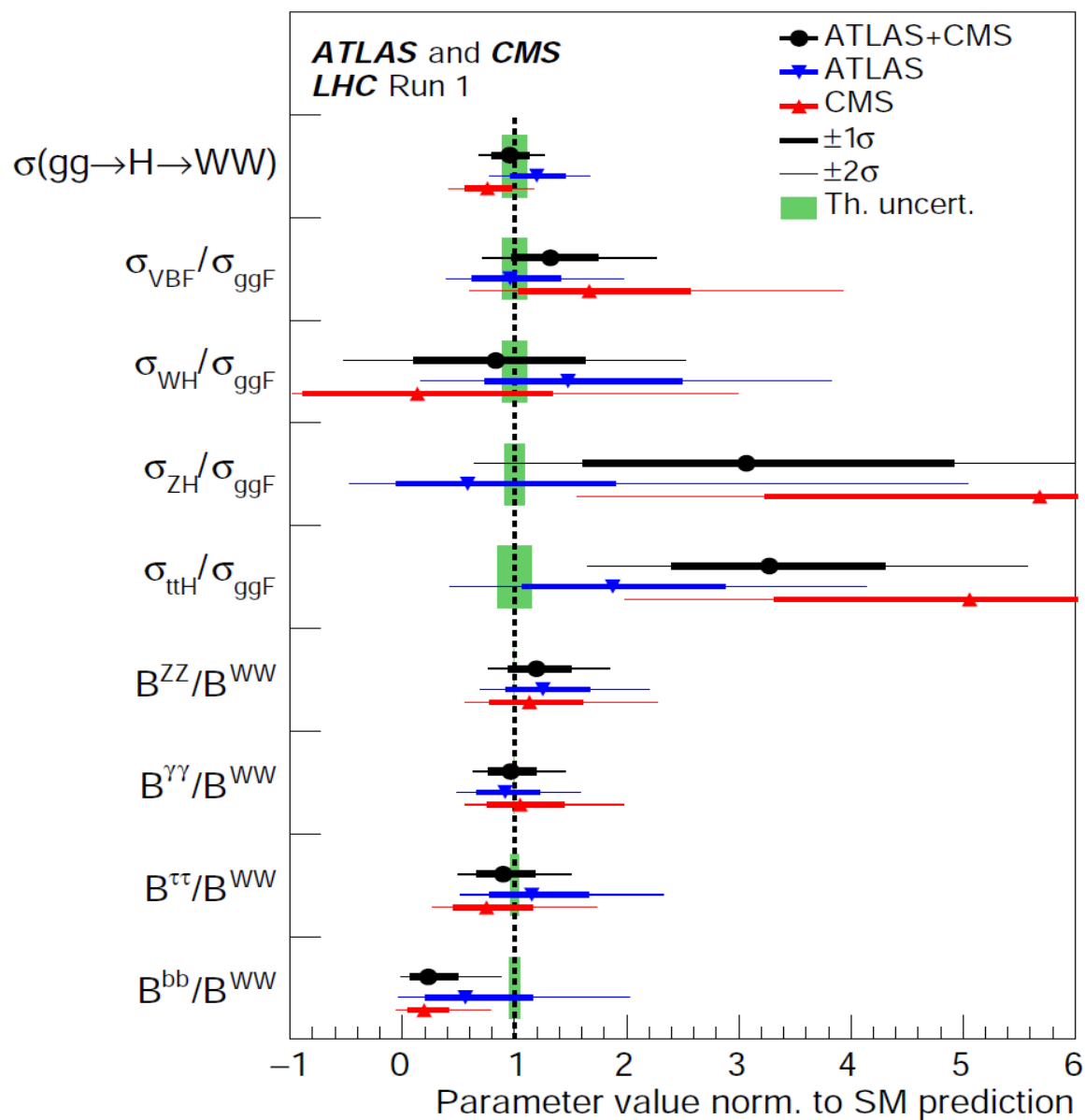
CMS

$$\mu = 0.90^{+0.23}_{-0.21}$$

$$\sigma = 4.8(5.6)$$

$$\mu = 1.09^{+0.18}_{-0.16}$$





- Ratios of production cross sections and branching fractions.