# B12 Consulting

Outside the box IT for strategic business challenges

Vincent Boucher - 17th MCnet Meeting - 11th April 2018

# B12 CONSULTING : FACTS & FIGURES
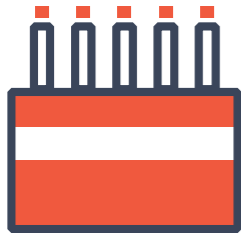
### #6Years
> Launched in 2012
> By 3 PhD's from UCLouvain - CP3 (Cosmology, Particle Physics and Phenomenology)
> Now: team of 14 people in Belgium

### #60Projects
> At the service of start-ups, spin-offs, major corporates, NGO's, universities
> Local and international companies
> Various sectors : production, health, education, mobility, energy…

### #40%
> Since our launch in 2012, B12 has an increasing base of clients
> 40% of annual growth

*The key of our success is our client's satisfaction. We are proud of that recognition of our work.*

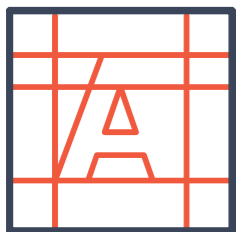# OUR APPROACH : CUSTOM IT SERVICES

## Consulting & Coaching
> We provide sound and independent recommendations to address your most critical business questions

## Software design & development
> We design, develop and operate tailor-made platforms, desktop and mobile applications
> Node.js, Angular, Python, C# Entity Framework, C++, Electron, …
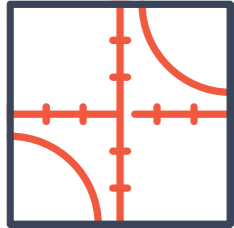
## Advanced Data Analytics & Machine Learning
> We conceive, implement and deploy smart analysis algorithms to find the most relevant answers to business questions
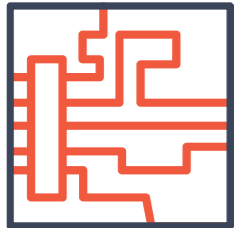
*A continuous learning environment is key and we are proud to offer it to our employees and clients.*
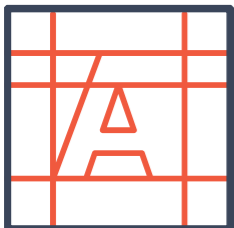
# TEAM : INTERNATIONAL & « OUTSIDE THE BOX »

## #Scientist
› PhD in Physics
› Passionated about Machine learning and development

## #Geek
› Master in Physics, Mathematics, Computer Science
› Expert in recent technologies, including open source
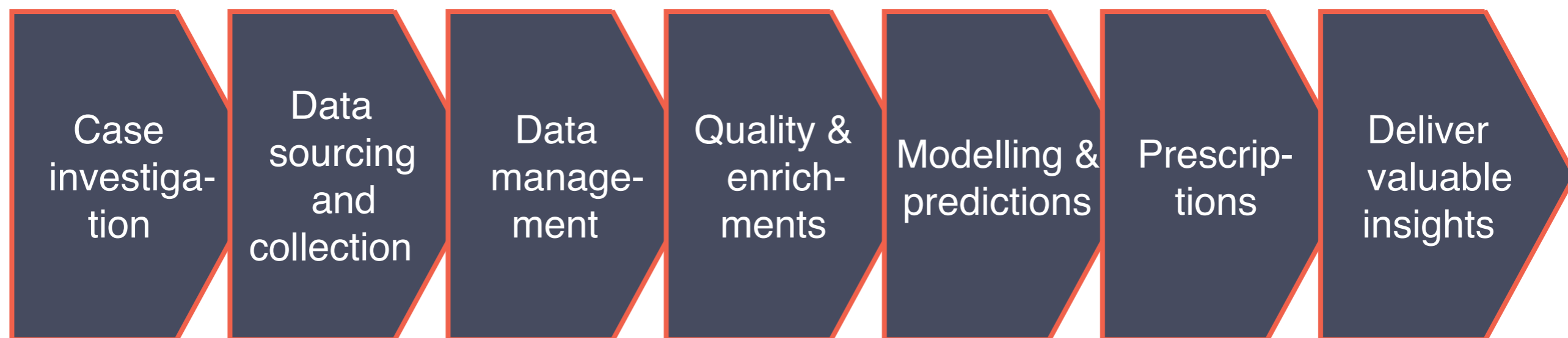
## #Creative
› Bachelor in Art and Design
› Expert in UX/UI and visual communication

« *Critical mind and being solution-oriented are our DNA, right on track with our values: engagement, professionalism, value creation.* »

# TYPICAL MACHINE LEARNING PROJECT FLOW

B12 OUTSIDE THE BOX

Case investigation → Data sourcing and collection → Data management → Quality & enrichments → Modelling & predictions → Prescriptions → Deliver valuable insights

Selected business cases

**B12**
OUTSIDE
THE BOX

> **Continuous learning** environment focusing on most recent technical and technological advances

> **"Outside the box"** approach emphasising custom solution tailored to our Clients exact needs over standardised products

> Get hands-on real business cases

> Integrate with a friendly team

> Louvain-la-Neuve, Belgium

Let's talk!