

THE CERN CONVENTION



 "Done at Paris, this first day of July, 1953, in the English and French languages, both texts being equally authoritative, in a single original...deposit in the archives of the UNESCO..."

CONTENT

- Bilingualism?
- Is there a need for more languages?
- How does CERN handle translations today?
- How many languages?
- What should be translated?
- Looking at other Organizations
- Conclusion

BILINGUALISM?

- 3 ⇒ Council Session (English, French, German; since 1978)
- 1 ⇒ Gap between Physicists (EN) and Technicians / Secretaries / Fire Department (FR)
- ? ⇒ Outreach / Communication: Variety

DEPARTMENT SITES IN ENGLISH



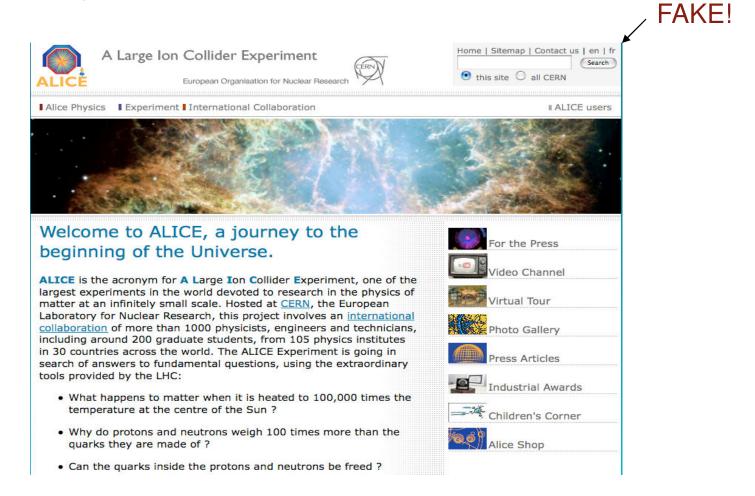
CERN Home IT Home Sitemap Phonebook Need Help?



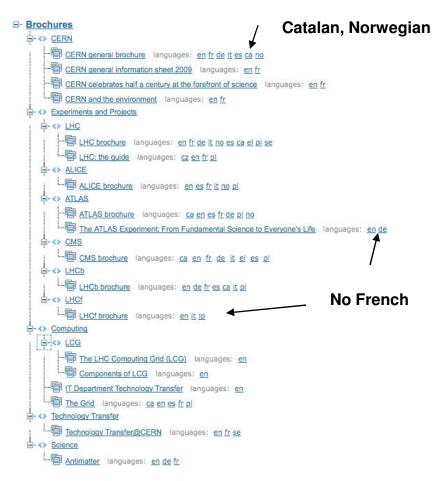


EXPERIMENTAL SITES IN ENGLISH

http://aliceinfo.cern.ch/Public/Welcome.html



LANGUAGE JUNGLE FOR OUTREACH



Translations are done on request, usually by CERN physicists in addition to their jobs, by the ECCPN or by volunteers...

CERNIand



http://cern.ch/public-old/





- Tiny part of old cern.ch in German
- Educational program in Spanish

A NEED FOR MORE LANGUAGES?

A NEED FOR MORE LANGUAGES?

INSIDE:

•EN / FR ⇔ can't close the gap

OUTSIDE - 3 AUDIENCES:

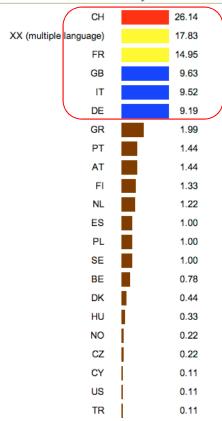
- → Scientific Community: EN
- → Journalists: FR (local) / EN (int), but... (EPPCN: pr in advance; frequently insufficient capacity)
- → Public (teachers, visitors, children..): more!

Summary

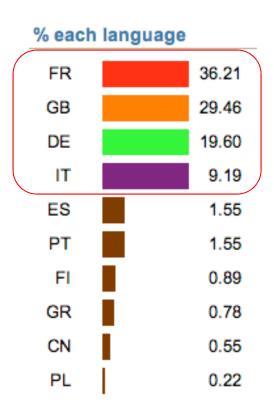
Visits for the period: 903

Schools for the period: 364 / 40.31% Visitors for the period: 23,693

% of visits from each country



Visitors



Teachers

Poland: 160

Germany: 80

Greece: 80

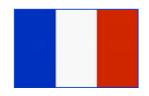
14 languages

Europe, World (HST,3 wk)	38	Jul 20 0
Europe (PhT, 3 d)	50	Mar 200
UK SLCs (2 schools)	60	Feb, Mar 200
Poland (4 schools)	160	Feb, Apr, Jun, Nov 200
Denmark	30	Feb 200
Germany (2 schools)	80	Mar, Oct 200
Czech Republic*	40	Mar 200
Slovakia	40	Nov 200
France* (2 schools)	34	Apr 200
Finland (2 schools)	32	Jun 200
Greece* (2 schools)	80	Jun, Jul 20 0
Hungary	40	Aug 200
Spain	40	Sep 200
Portugal	40	Sep 200
Bulgaria	40	Oct 200
Sweden	40	Oct 200

- i.) All 20 member states = **17 languages**
 - ⇒ Best community picture
 - ⇒ Looking at other Organizations: nearly impossible

ii.) 3 official Council languages:







- ⇒ already a Council language
- ⇒ spoken in 3 member states = some 100 million people
- ⇒ Germany paying most
- ⇒ Italy and Spain: we, too!

iii.) 5 most important languages at CERN:



- ⇒ Italy is disproportional represented
- ⇒ Spanish an important world language
- ⇒ 5 languages representing > 75% budget
- ⇒ key languages spoken inside CERN and in the surrounding of host states

iv.) ...add **Polish** as language no. 6:



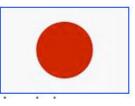
- ⇒ open CERN to Eastern Europe
- ⇒ looking at amount of people

v.) Looking at **important world languages**:





or



- ⇒ Non-Member States
- ⇒ More complicate
- ⇒ Member States: no!

vi.) English and translation machine?



⇒ sensitive issue

⇒ wouldn't trust

iii.) 5 most important languages at CERN!



- ⇒ Italy is disproportional represented
- ⇒ Spanish is an important world language
- ⇒ 5 languages represent > 75% budget
- ⇒ Key languages spoken in the surrounding of host states

(ii.) 3 official Council languages)







⇒ If CERN wants to start with one translation



LANGUAGE PERSONS (LP)

- just for "outside" (outreach/communication)
- ⇒ no full-time translator (John Pym, TS)
- determine / hire LP (⇔ EPPCN) inside
 CERN / CG

Job:

- 6 months: to translate / edit key websites / key brochures... ("full-time")
- later: "up-dates" / "important issues".. (1/2)

...and native supervisors for all other languages

WHAT SHOULD BE TRANSLATED?

Some examples...

KEY WEBSITES =

all public should know about CERN and PP



PRESS RELEASES:

≈ 15 a year / LP / - errors + captivation

LHC to run at 3.5 TeV for early part of 2009-2010 run rising later

PR13.09 06.08.2009

Geneva, 6 August 2009. CERN's Large Hadron Collider will initially run at an energy of 3.5 TeV per beam when it starts up in November this year. This news comes after all tests on the machine's high-current electrical connections were completed last week, indicating that no further repairs are necessary for safe running.

"We've selected 3.5 TeV to start," said CERN's Director General, Rolf Heuer, "because it allows the LHC operators to gain experience of running the machine safely while opening up a new discovery region for the experiments."

Example of "external translation" of the August, 6th press release



DIE WELTMASCHINE LARGE HADRON COLLIDER LHC

entlocken

Was ist die "Weltmaschine"? Wissenschaftler aus aller Welt – viele davon aus Deutschland – wollen mit diesem gigantischen Forschungsinstrument dem Urknall auf die Spur kommen. "Weltmaschine" – das ist der Large Hadron Collider LHC, ein Teilchenbeschleuniger am Forschungszentrum CERN in Genf. Er ist 27 km lang und liegt 100 Meter tief unter der Erde. Der LHC hat 2008 den Betrieb aufgenommen, und Forscher aus der ganzen Welt wollen mit seiner Hilfe der Natur ihre Gehelmnisse

Lesen Sie mehr über den LHC, das CERN, die Rätsel, des Universums und der modernen Physik, die Technik und die Menschen. Wir, die Gemeinschaft de deutschen Teilchenphysiker, vermitteln Ihnen hier etwas von der Faszination des größten Forschundsproiekts der Menschheit.

LHC startet mit niedrigerer Energie



Der LHC wird bei seinem Neustart im November mit einer niedrigeren Energie von 7 TeV starten, hat das CERN in einer Pressemeldung am 6. August verkündet. Die maximal erreichbare Energie des LHC beträgt 14 TeV. In den letzten Wochen wurden alle 10.000 supraleitenden elektrischen Hochstrom Verbindungen getestet. Eine dieser Verbindungen hatte am 19. September letzten Jahres zu dem Zuischenfall geführt, der den Jahres zu dem Zuischenfall geführt, der den Betrieb des LHC unterbräch. Es zeites eich.

Verlandungen hatte am 19. September letzt Jahres zu dem Zwischenfall gefühlt, der den Betrieb des LHC unterbrach. Es zeigte sich, dass für den sicheren Betrieb keine weiterer Reparaturen notwendig sind.

Grußwort der Bundesministerin

Die Suche nach den Anfängen des Universums ist eines der eindrucksvollsten Beispiele für die Faszination, die von der Forschung ausgeht. Wissenschaftlerinnen und Wissenschaftler suchen mit immer größeren Geräten nach

suchen mit immer größeren Geräten nach immer kleineren Teilchen. Der Large Hadron Collider LHC, der weltweit stärkste Teilchenbeschleuniger, führt diese Suche zu einem neuen Höhepunkt...

Dr. Annette Schavan, MdB

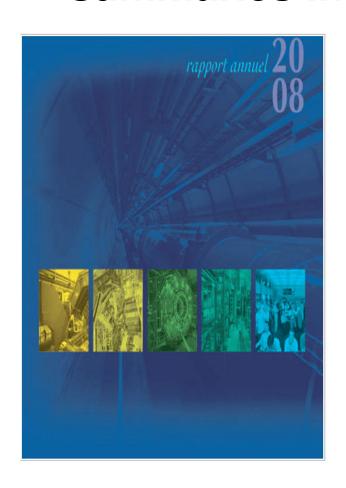
Dr. Annette Schavan, MdB

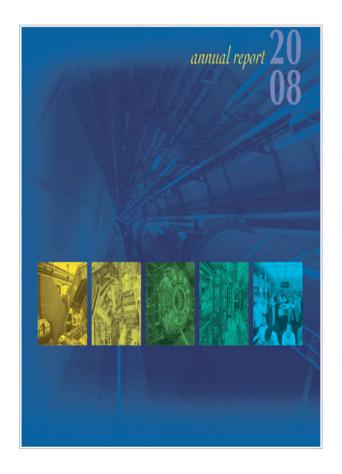
Bundesministerin für Bildung und Forschung

Eine kleine Geschichte des Universums

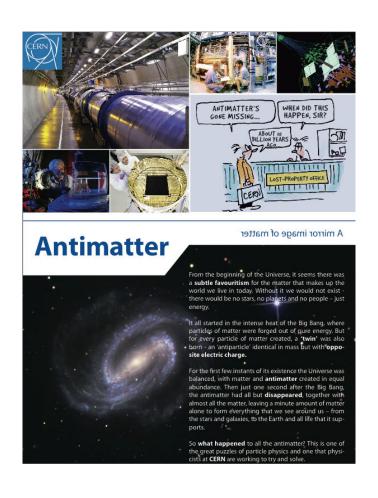
Seit jeher denkt der Mensch über seine Umgebung nach und versucht, ihre Gehelmnisse zu ergründen. Als Kind nehmen wir mit Vorliebe Grashalme, Blätter, Käfer und Würmer unter die Lupe. Doch rasch wird die Melt zeißer. Ernann wie Michae knowne St. "The LHC will run with a lower energy of 7 TeV in November... The maximum possible energy will be 14 TeV."

ANNUAL REPORT: summaries in more languages!









MULTIMEDIA:
Captions and videos:
decided languages.

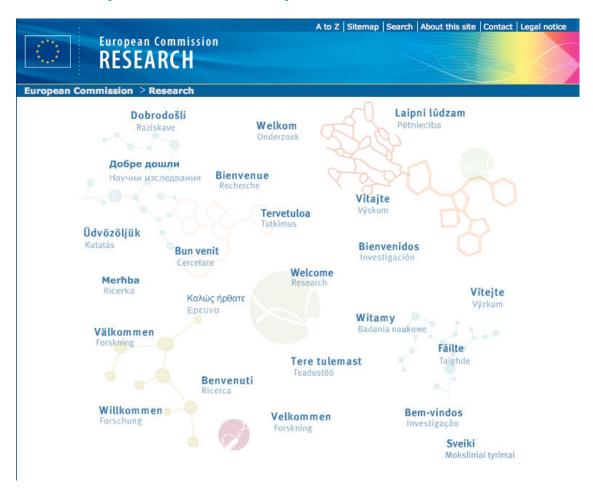
Brochures in all member states languages

LOOKING AT OTHER ORGANIZATIONS...

http://www.esa.int/esaCP/index.html



http://ec.europa.eu/research/



CONCLUSION:



(No) bureaucracy & wasting time

Convention? (1-2-3..)

Inside: bilingualism as much as possible

Translation = "outsourced" project (done on request)

Missed opportunity: 20th

Expectations: biggest lab & www



Outside!

Manage a Message / Transport a "feeling" : Translation = part of communication

International teamwork = advertisement

CERN budget > www (cms) / LP

Next change: Finding Higgs!