

# Exotic Higgs decays in a neutrino mass model with discrete $S_3$ symmetry

G. Bhattacharyya\*, P. Leser and H. Päs†

## Abstract

Exotic Higgs decays can arise in lepton flavor models with horizontal symmetries. We investigate the scalar sector of a neutrino mass model using an  $S_3$  family symmetry as an example. The model's symmetry leads to an enlarged scalar sector with features that might be used to test the model experimentally, such as scalar particles with masses below 1 TeV and manifestly non-zero matrix elements for lepton flavor violating decays. We compare different decay channels of the scalars as well as leptonic processes that violate lepton flavor, in order to compare model predictions with experimental bounds.

## 1 Model review

Lepton flavor models can lead to an enriched phenomenology in the scalar sector. As a prototypical example we study the  $S_3$  family symmetry proposed in [1]. It has the attractive property of being able to explain the close-to-maximal mixing in the atmospheric neutrino sector and at the same time to accommodate the observed CKM angles. It is minimal in the sense that  $S_3$  is the smallest non-abelian discrete symmetry group.

In order to generate the required masses of the matter particles as well as their mixings, three scalar electroweak doublets are introduced. The masses of the neutrinos are produced using electroweak triplets and a type II see-saw mechanism while the close-to-maximal  $\mu\tau$  mixing originates from the charged lepton sector. The model's symmetry structure leads to off-diagonal entries in the mass matrices which, after diagonalizing and spontaneous symmetry breaking, also leads to flavor violating couplings through Yukawa interactions with the physical scalars.

The mixings that also lead to lepton flavor violating couplings are induced by the following assignment of the particles into  $S_3$  multiplets:

$$\begin{array}{lll} (L_2, L_3) \propto \mathbf{2} & L_1, \ell_1^c, \ell_2^c \propto \mathbf{1} & \ell_3^c \propto \mathbf{1}' \\ (Q_2, Q_3) \propto \mathbf{2} & Q_1, u_1^c, u_2^c, d_1^c, d_2^c \propto \mathbf{1} & u_3^c, d_3^c \propto \mathbf{1}' \\ (\phi_2, \phi_3) \propto \mathbf{2} & \phi_1 \propto \mathbf{1}, & \end{array}$$

where the  $L_i$  are electroweak lepton doublets, the  $\ell_i^c$  are right-handed singlets and the  $\phi_i$  are scalar fields and electroweak doublets. The quark sector is represented by the quark doublets  $Q_i$  and the right-handed up or down type singlets  $u_i^c, d_i^c$ , in exact analogy to the leptons. The allowed mass terms to appear in the Lagrangian follow from the basic multiplication rules of the group:

$$\mathbf{2} \times \mathbf{2} = \mathbf{1} + \mathbf{1}' + \mathbf{2} \qquad \mathbf{1}' \times \mathbf{1}' = \mathbf{1}$$

## 2 The scalar sector

We consider only the three neutral scalars  $h_a, h_b$  and  $h_c$  that emerge after symmetry breaking. To determine the mass spectrum of the scalars, the mass matrix of the physical scalars is diagonalized after symmetry breaking. The model contains three vacuum expectation values  $v_i$  for the scalar fields  $\phi_i$ , out

\*Saha Institute of Nuclear Physics, Kolkata, India

†P. Leser and H. Päs: Technische Universitaet Dortmund, Dortmund, Germany

of which the VEVs  $v_1 = v_2 = v$  are enforced to be equal by the  $S_3$  symmetry. Imposing certain restrictions on the vacuum expectation values (the squared sum of the VEVs  $v_3$  and  $v$  has to be equal to the squared Standard Model Higgs VEV and a ratio of  $v_3/v \approx 10$  is favored by [1] in order to accommodate the Cabibbo angle and  $\theta_{13}^q$ , the mixing angle of the first and third generation quarks in the CKM matrix) and masses leads to the mass eigenvalues.

To obtain a set of allowed data points and corresponding scalar masses we have scattered randomly over the parameter space of the scalar potential restricted by the condition that the mass eigenvalues must be larger than zero and real-valued. While a slight hierarchy in the masses is possible, all data points found this way point to masses in the sub 450 GeV range.

After diagonalizing the lepton mass matrix and the quark mass matrices, the couplings to the physical scalars can be determined. It can be shown that there are two basic patterns of possible couplings that emerge:

- The scalars  $h_b$  and  $h_c$  couple diagonally to the charged leptons as well as to the quarks. Additionally, they have an off-diagonal coupling to the 1-2 sector, i.e. to  $e\mu$ ,  $uc$  and  $ds$ . These scalars can be expected to behave similar to the Standard Model Higgs particle.
- $h_a$  does not have any diagonal couplings. It only couples off-diagonally to the 1-3 and 2-3 sectors, i.e. to  $e\tau$ ,  $\mu\tau$ ,  $ut$ ,  $ct$ ,  $db$  and  $sb$ .

The strength of the off-diagonal coupling in the 1-2 sector for  $h_b$  and  $h_c$  is determined by the Yukawa coupling which is not fixed by the masses. It is assumed to take the largest allowed value compatible with generating the known particle masses in the following results. All branching ratios for off-diagonal decays are thus understood as upper bounds.

### 3 Predictions

Scalar decay processes which differ from Standard Model Higgs decay channels are the main predictions being potentially testable by experiment.

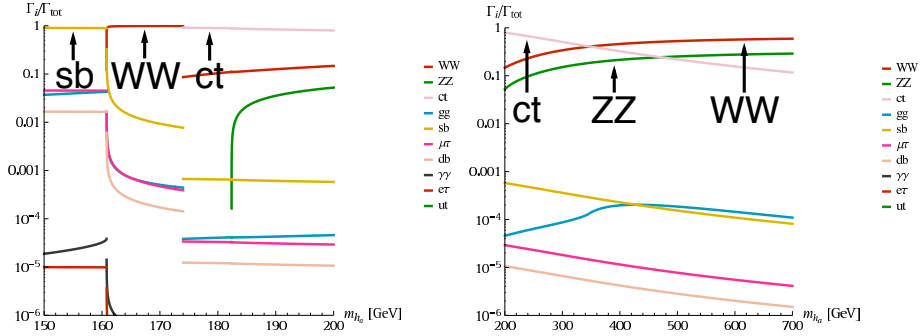
- The branching ratios for decays of  $h_b$  and  $h_c$  into vector bosons and fermions can be found in Figs. 2 and 3. Only lowest order calculations are used to plot the branching ratios [2–4]. The results are very similar to the behavior of the Standard Model Higgs with some key differences:
  - There are off-diagonal channels, but their branching ratios are very small.
  - The couplings to the fermions are not directly proportional to the fermion masses. This is obvious from the very large branching ratio ( $\approx 10^{-3}$ – $10^{-4}$ ) for the decay into  $uu$  pairs.
- The scalar  $h_a$  only decays off-diagonally into quarks and leptons. As can be seen in Fig. 1, in the region of light masses ( $< 200$  GeV),  $h_a$  decays dominantly into  $sb$  or  $ct$  pairs, with a small mass region in which  $WW$  decays dominate. For heavier masses ( $> 400$  GeV) the particle mainly decays into  $ct$ . The branching ratio is even larger than the one for the decay into vector bosons. A very clear signature in all mass regions, even in the  $WW$  dominated one, is the second strongest decay into  $sb$  with a branching ratio larger than 0.01. To avoid large lepton flavor violating effects, the mass of  $h_a$  would have to be much larger or the corresponding coupling constants would have to be arbitrarily small. This is not easily explainable in this framework and would require some modifications to the minimal model.
- Lepton flavor violating decays such as  $\mu \rightarrow e\gamma$  and  $\mu \rightarrow eee$  are suppressed in this model. Using the results from [5] for the loop process, the branching ratios are many orders of magnitude below the current bounds for both processes.

### 4 Acknowledgements

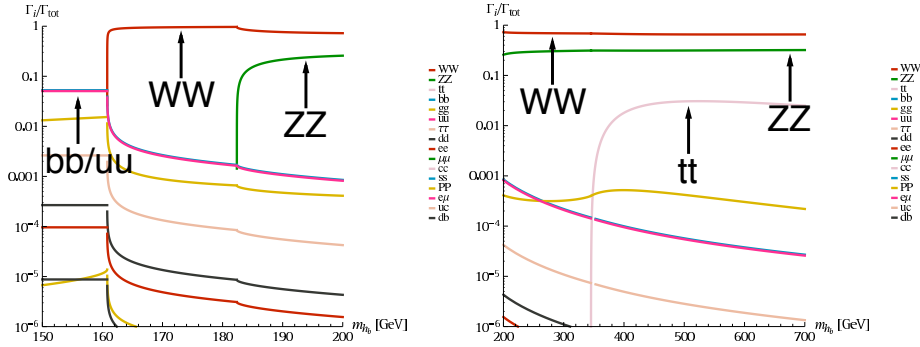
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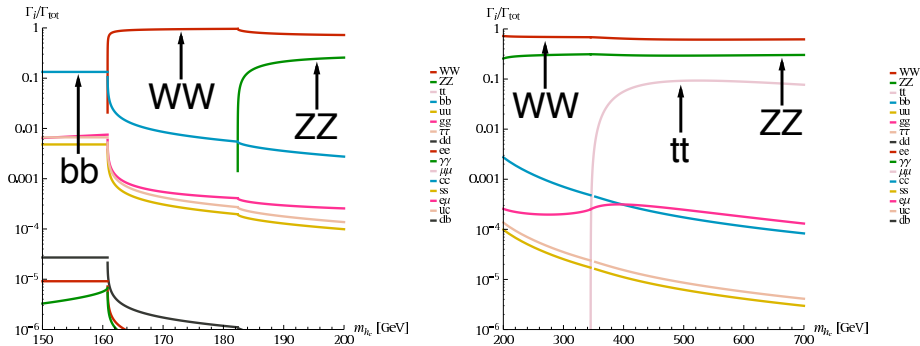
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**Fig. 1:** Branching ratios for the decay of  $h_a$ .



**Fig. 2:** Branching ratios for the decay of  $h_b$ .



**Fig. 3:** Branching ratios for the decay of  $h_c$ .