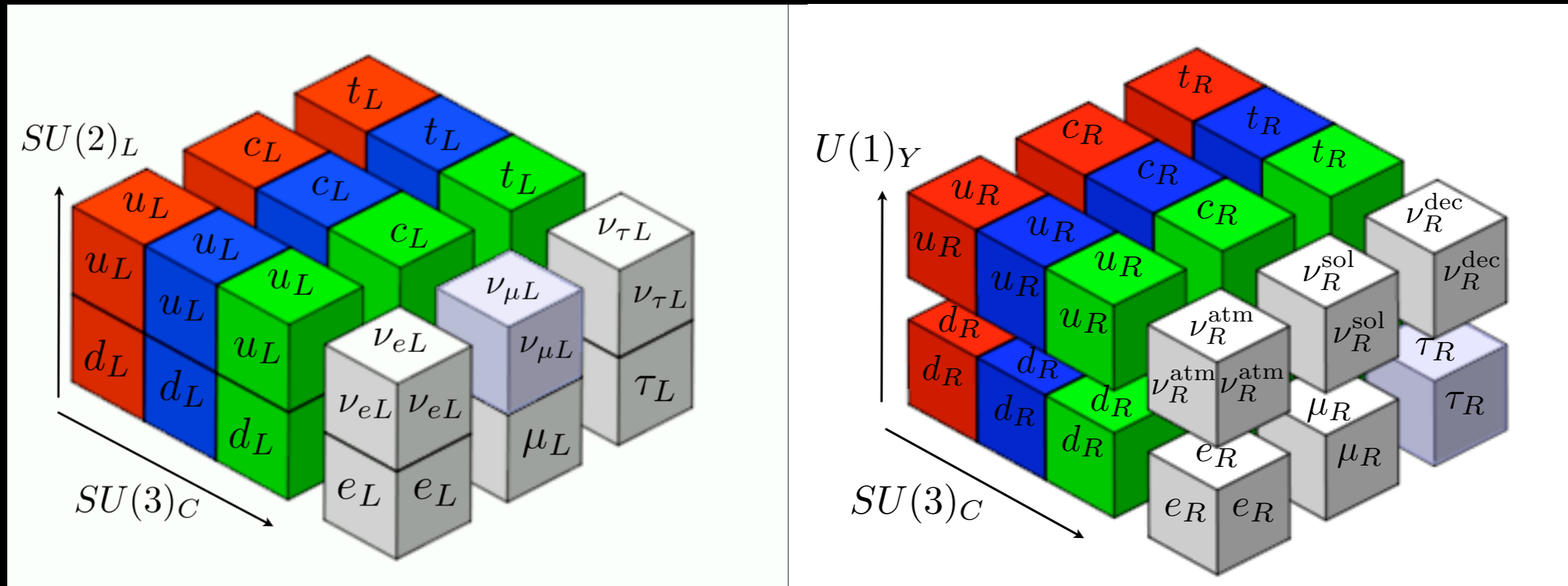


Prelude

The Flavour Puzzle

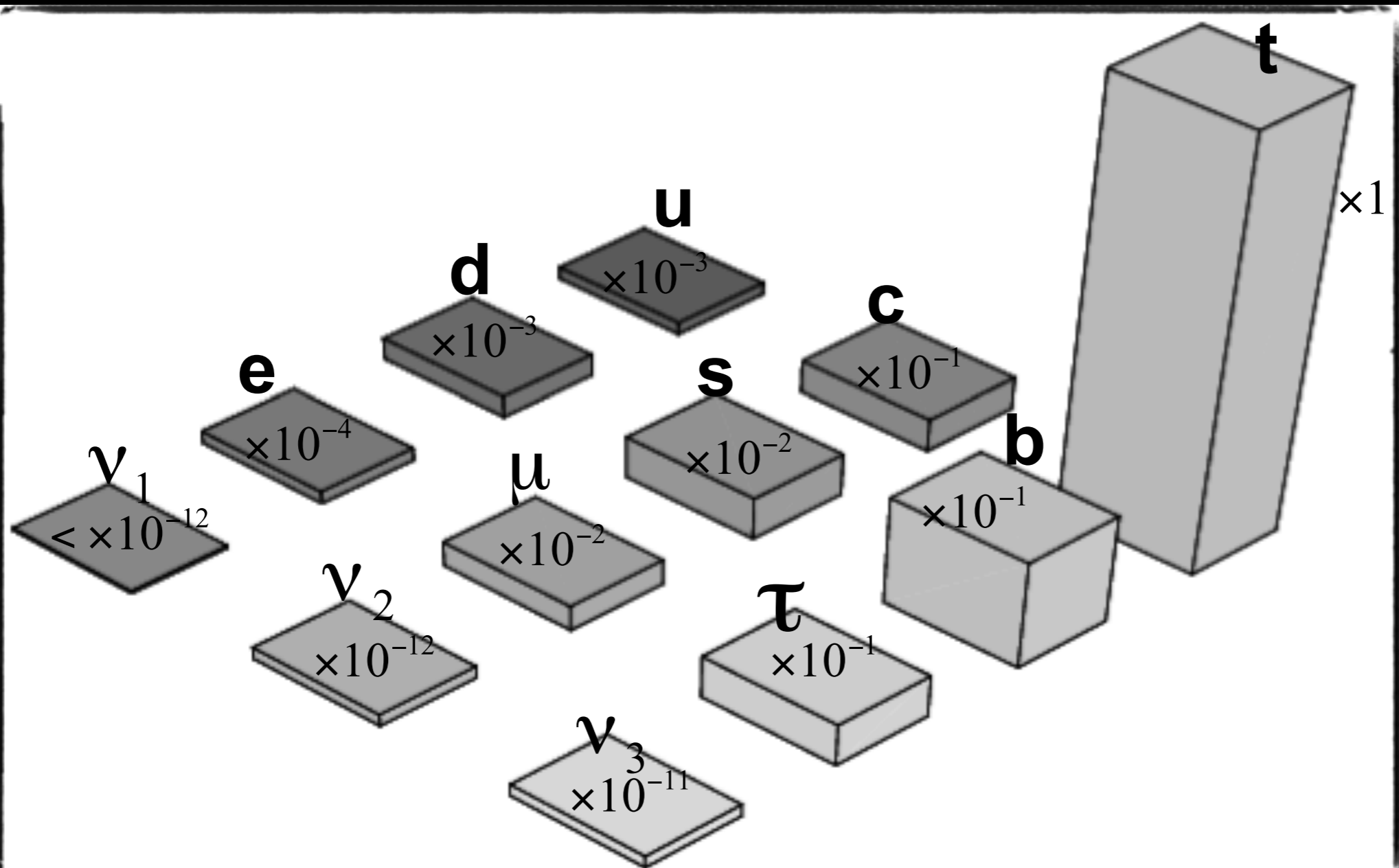
Effective Yukawa couplings

The Standard Model

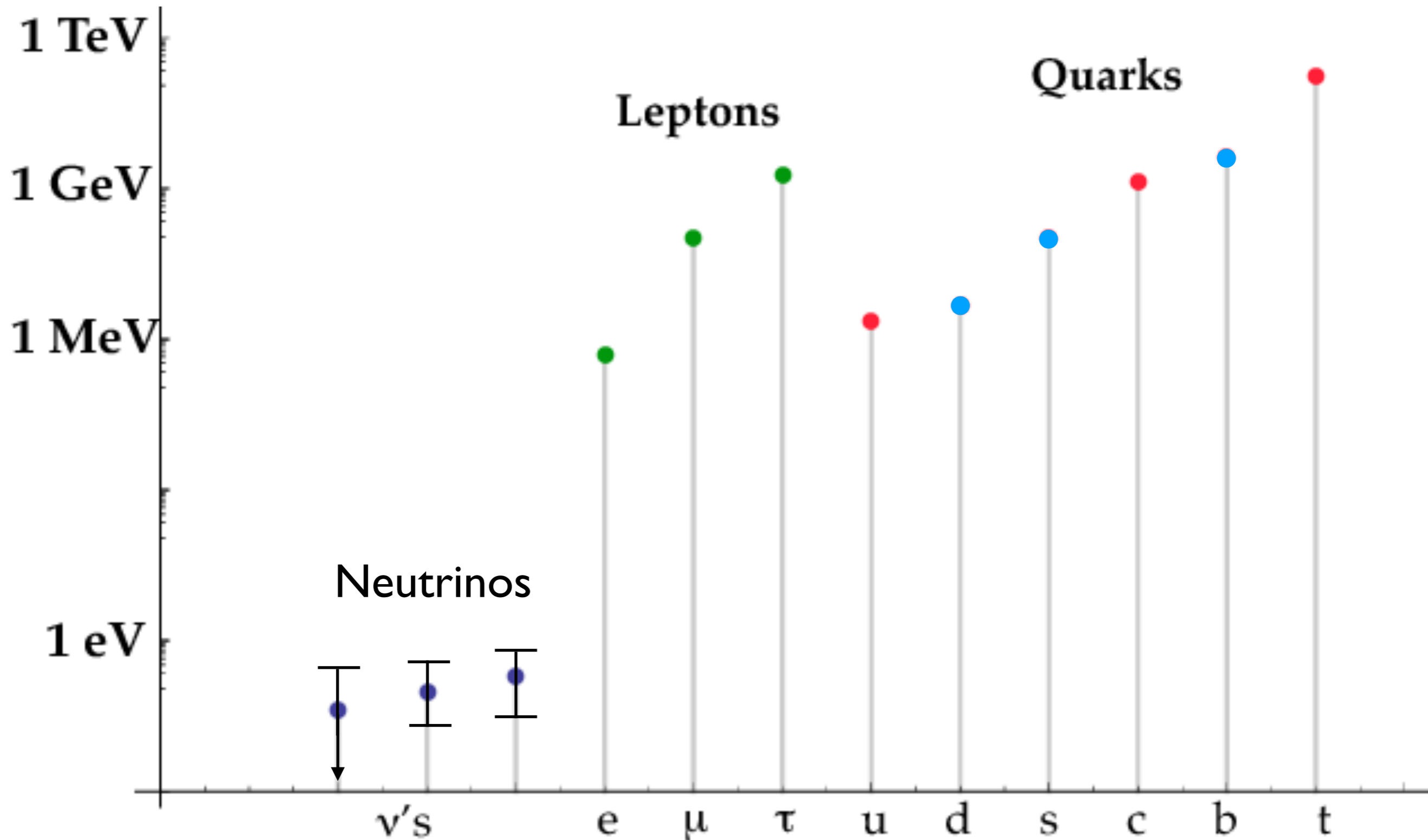


faces the flavour puzzle...

The Flavour Puzzle

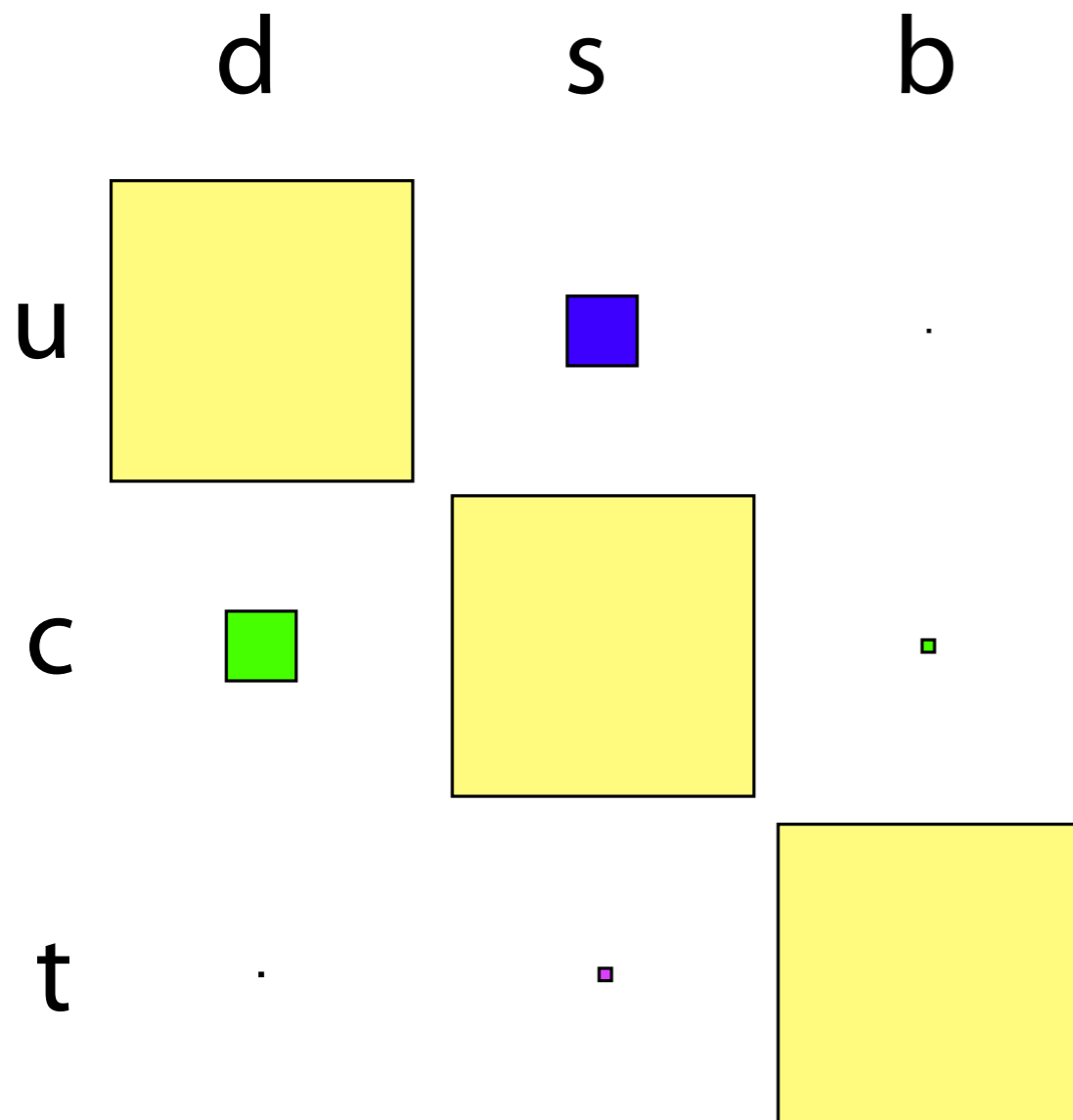


Masses

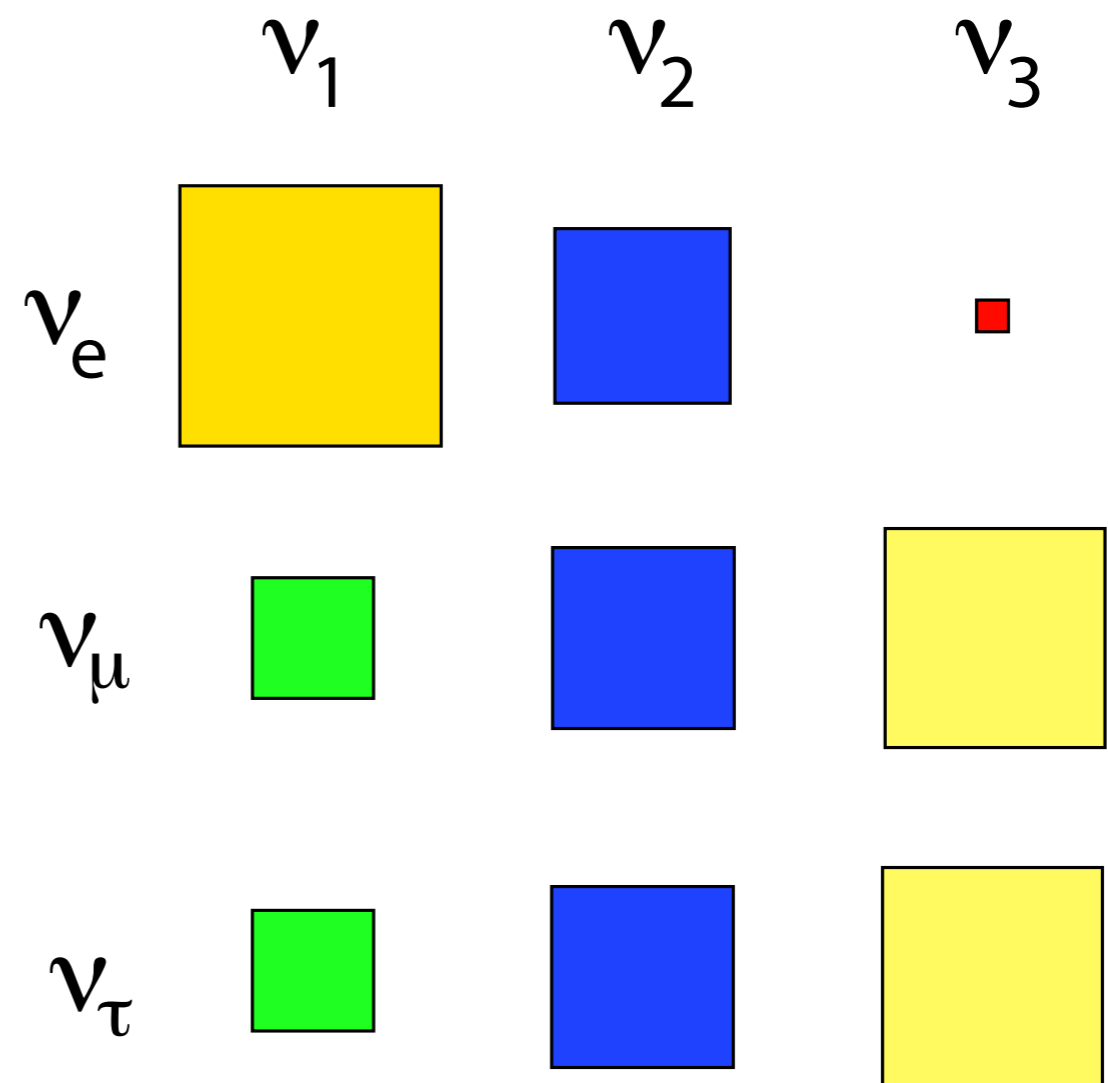


Mixing

CKM



PMNS



Angles and CP

	θ_{12}	θ_{23}	θ_{13}	δ
Quarks	13° $\pm 0.1^\circ$	2.4° $\pm 0.1^\circ$	0.2° $\pm 0.05^\circ$	70° $\pm 5^\circ$
Leptons	34° $\pm 1^\circ$	45° $\pm 5^\circ$	8.5° $\pm 0.15^\circ$	-90° $\pm 50^\circ$

Quarks

u up	c charm	t top
d down	s strange	b bottom

Higgs



Forces

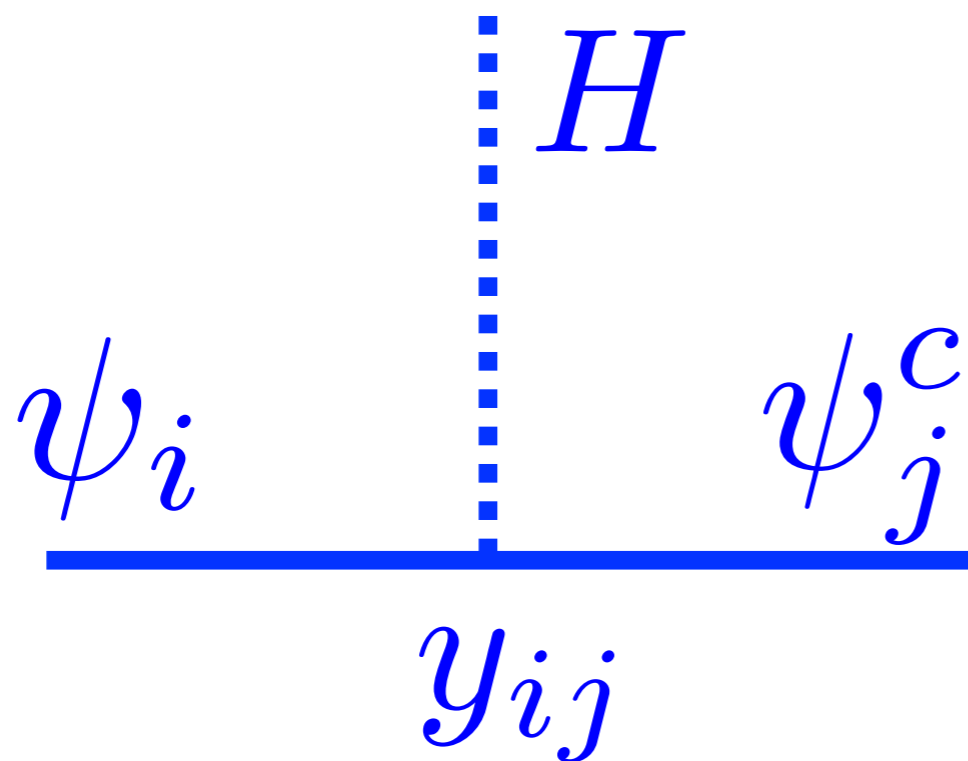
Z Z boson	γ photon
W W boson	g gluon

e electron	μ muon	τ tau
ν_e electron neutrino	ν_μ muon neutrino	ν_τ tau neutrino

Leptons

Yukawa couplings

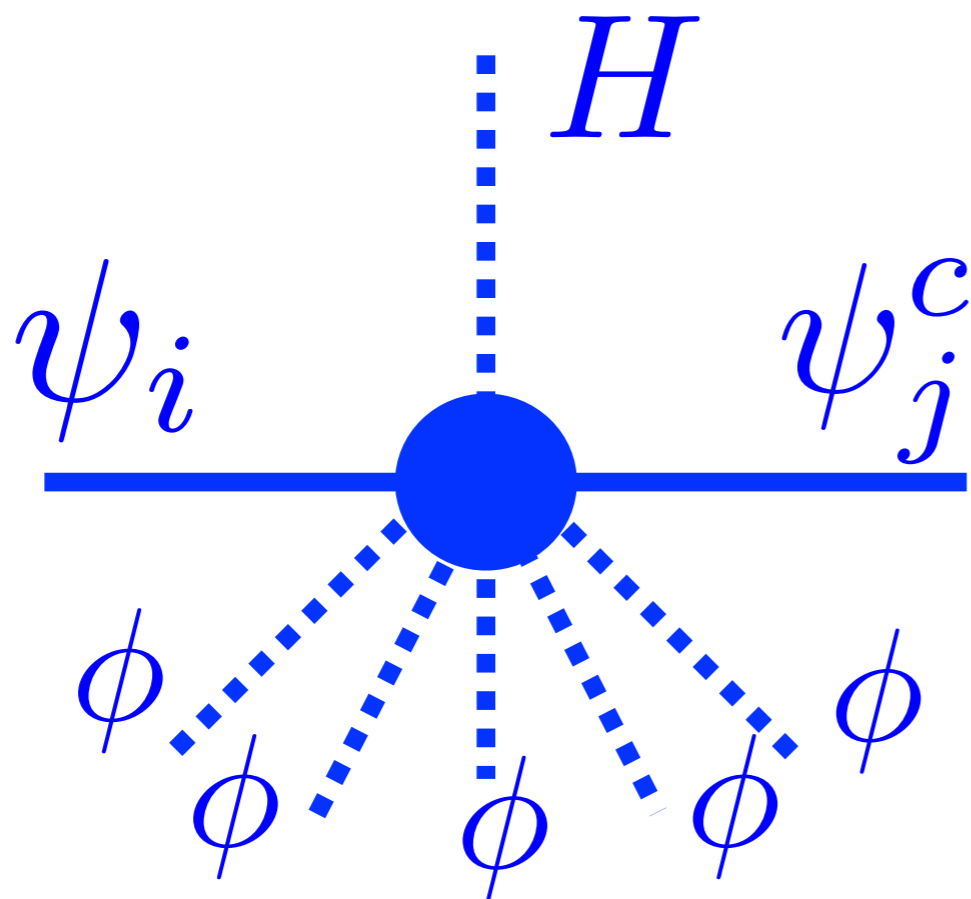
$$y_{ij} H \psi_i \psi_j^c$$



Why so small
(apart from
top quark)?

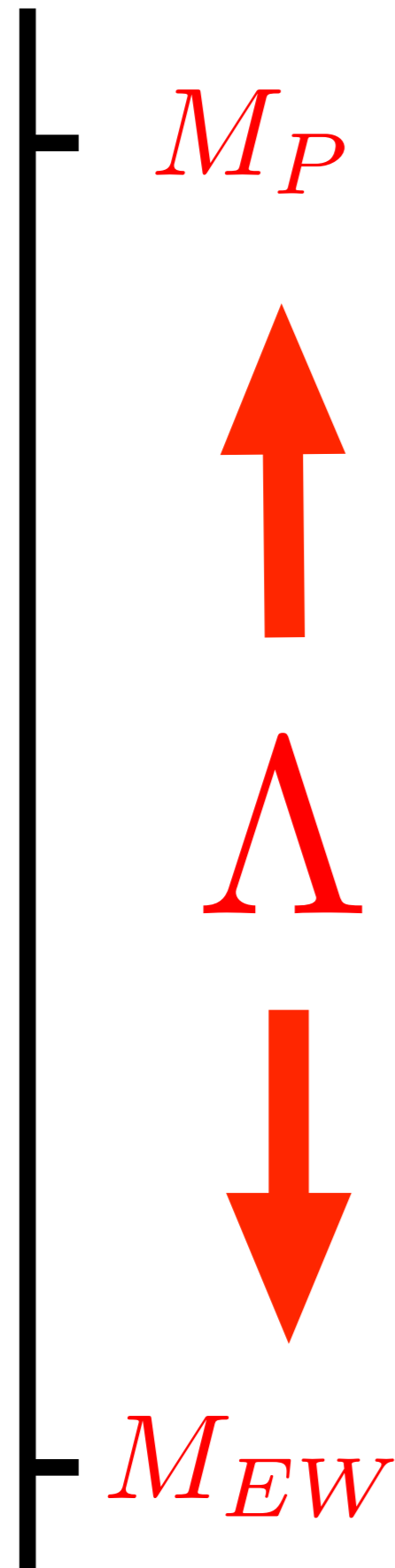
Effective Yukawa couplings

$$\left(\frac{\langle \phi_i \rangle}{\Lambda_{i,n}^\psi} \right)^n \left(\frac{\langle \phi_j \rangle}{\Lambda_{j,m}^{\psi^c}} \right)^m H \psi_i \psi_j^c$$



Yukawas small
due to
powers
of ratios

$$\frac{\langle \phi \rangle}{\Lambda}$$



Flavour scales can be from the Planck scale to electroweak scale

Keeping fixed ratios

$$\frac{\langle \phi \rangle}{\Lambda}$$

M_P



Λ



M_{EW}

SUSY GUTs

suggest high scale
theory of flavour

Phenomenological
hints from B physics

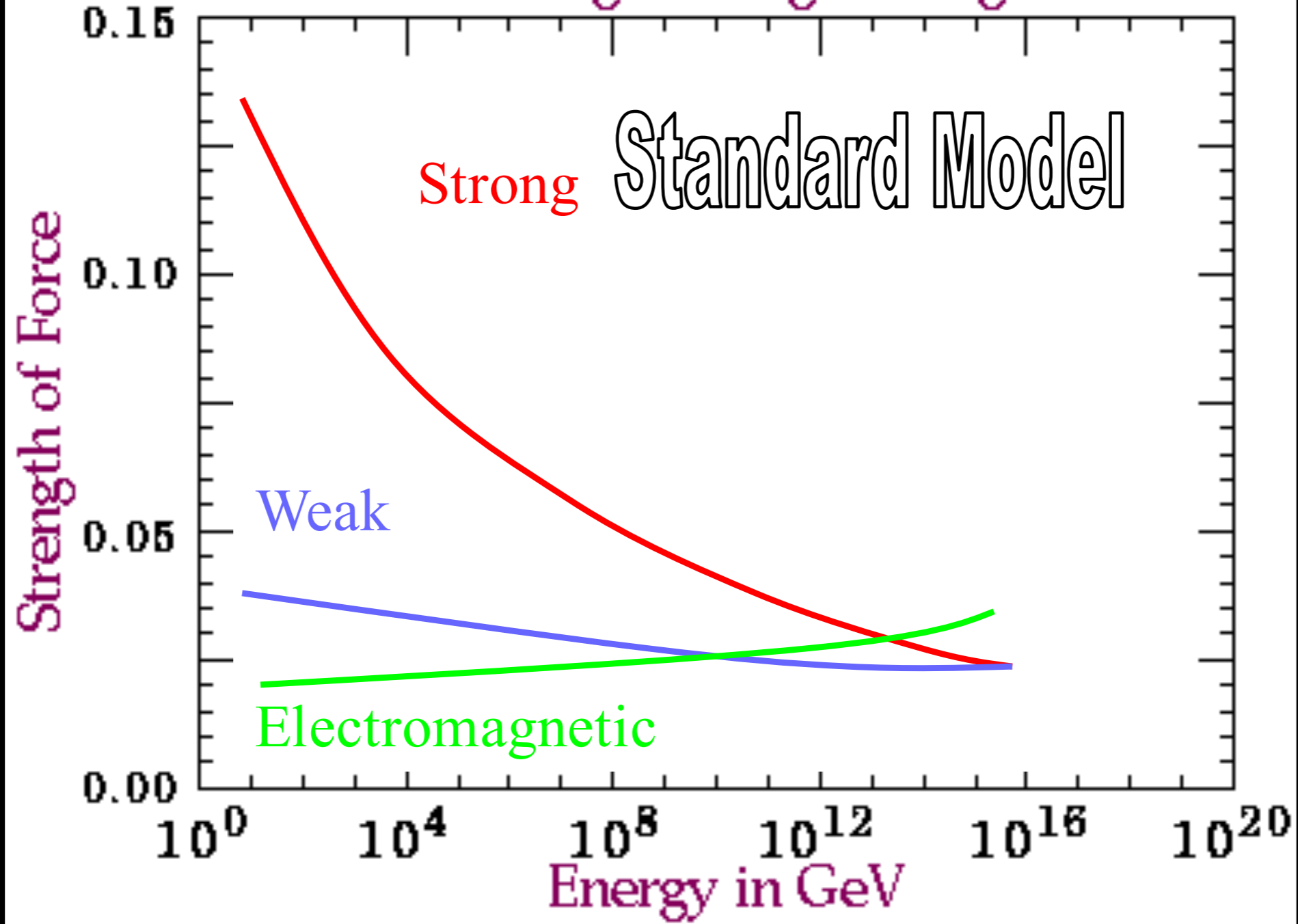
suggest low scale
theory of flavour

Part I

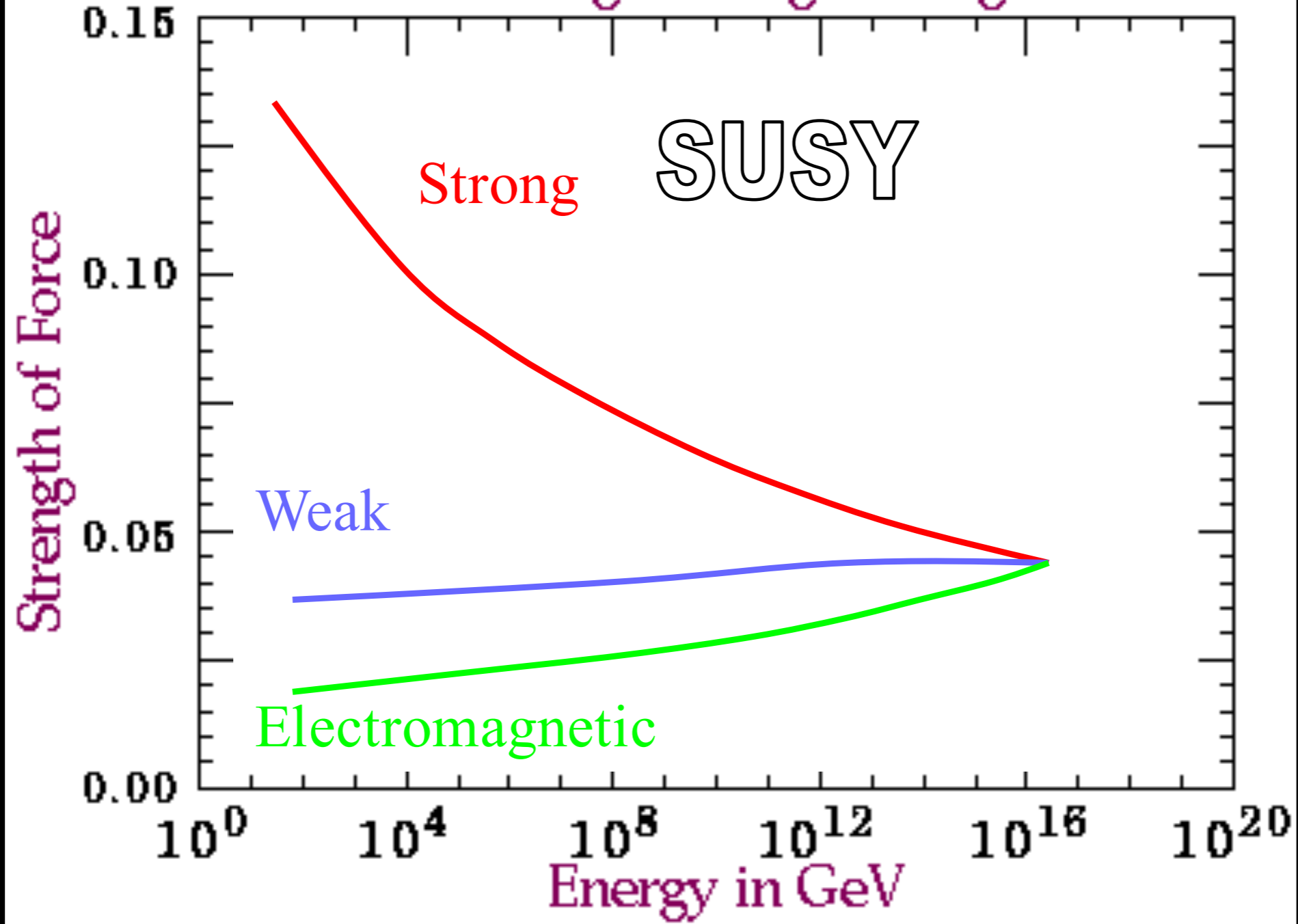
SUSY GUTs of Flavour

High scale theories of flavour

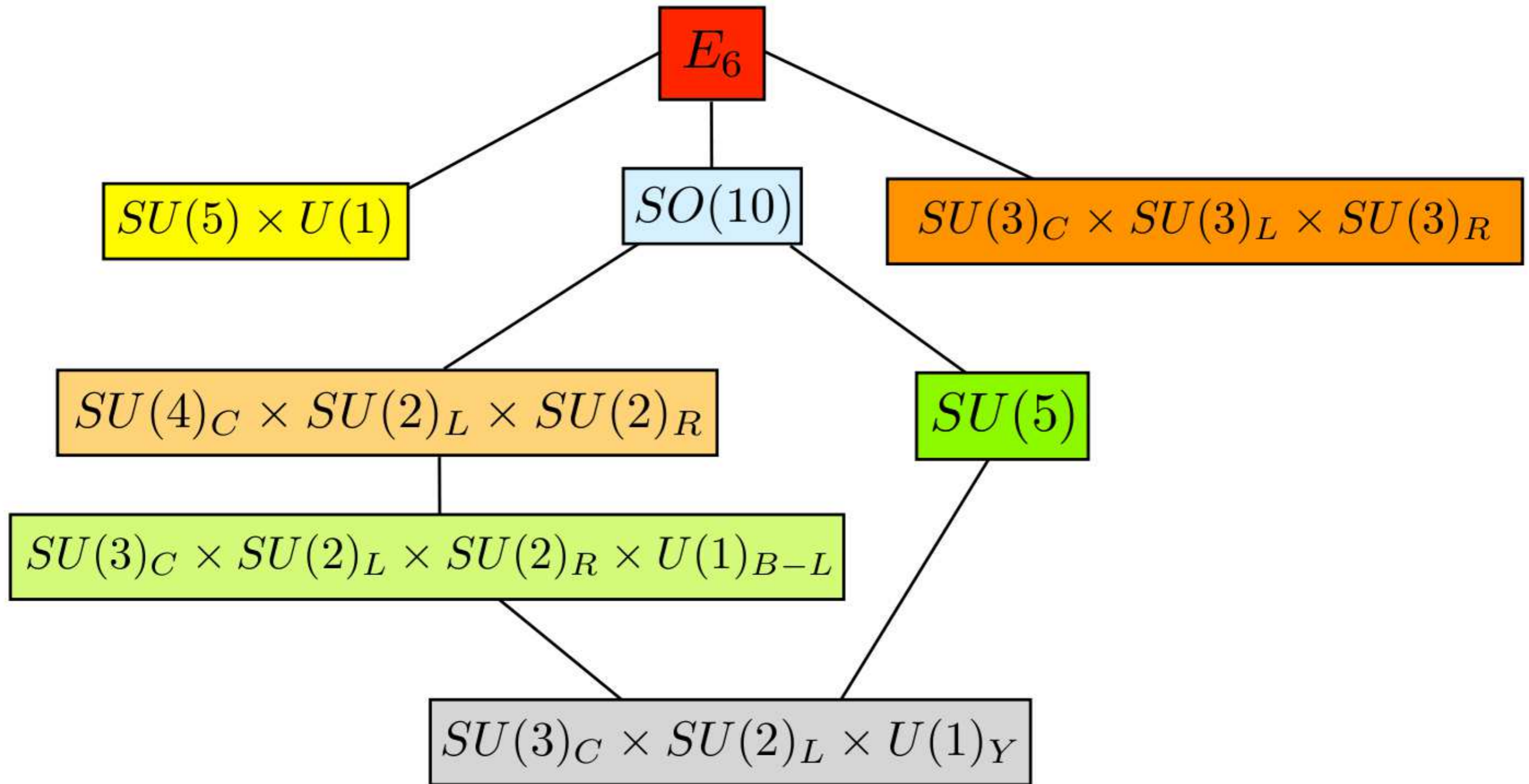
Forces Merge at High Energies



Forces Merge at High Energies

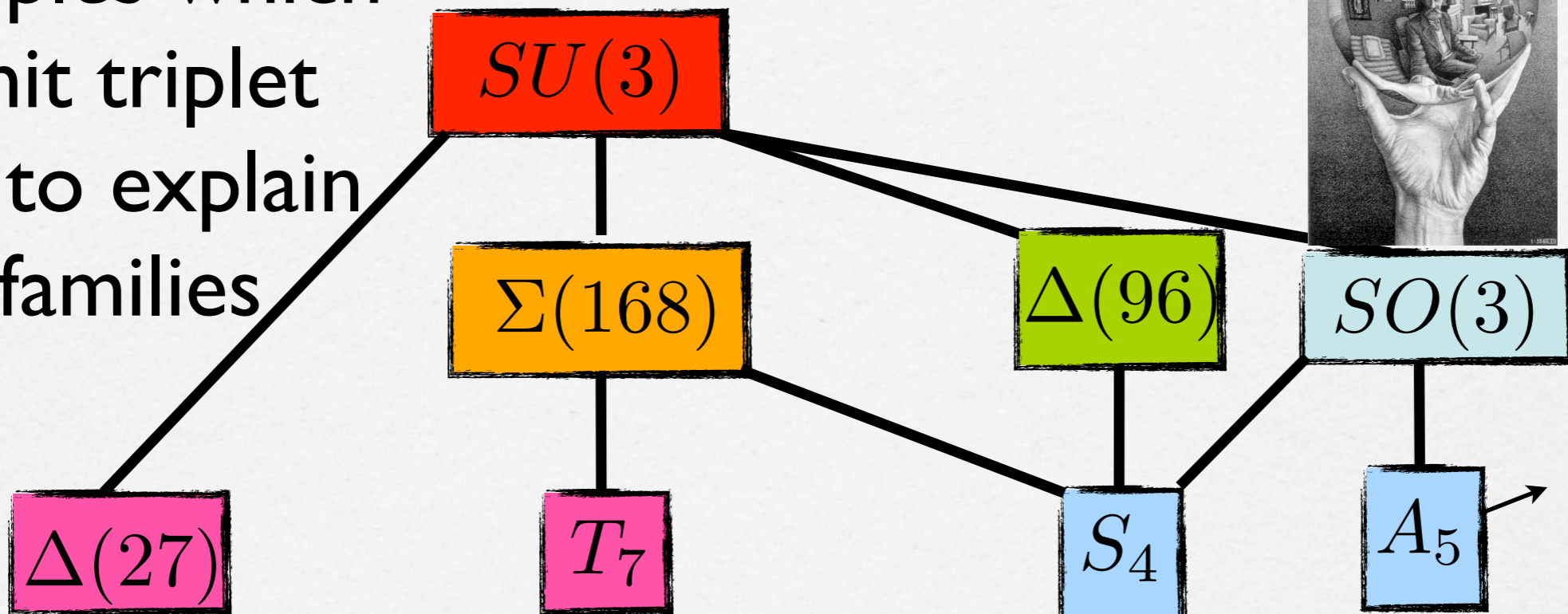


GUTs

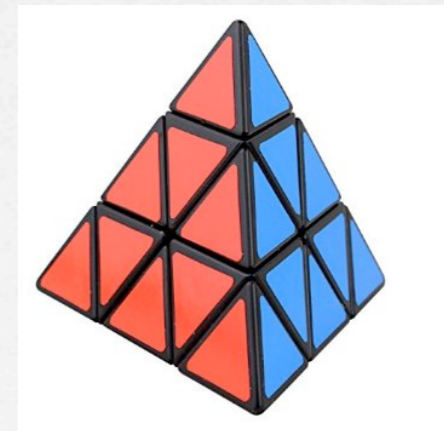
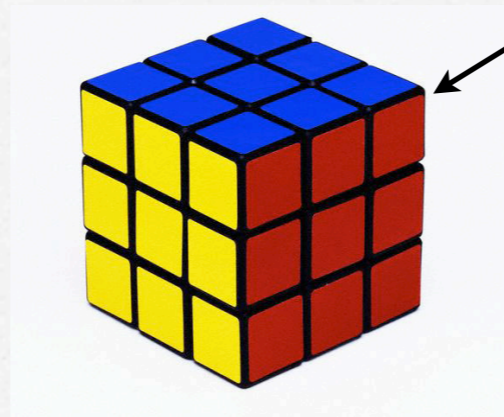


Family Symmetry

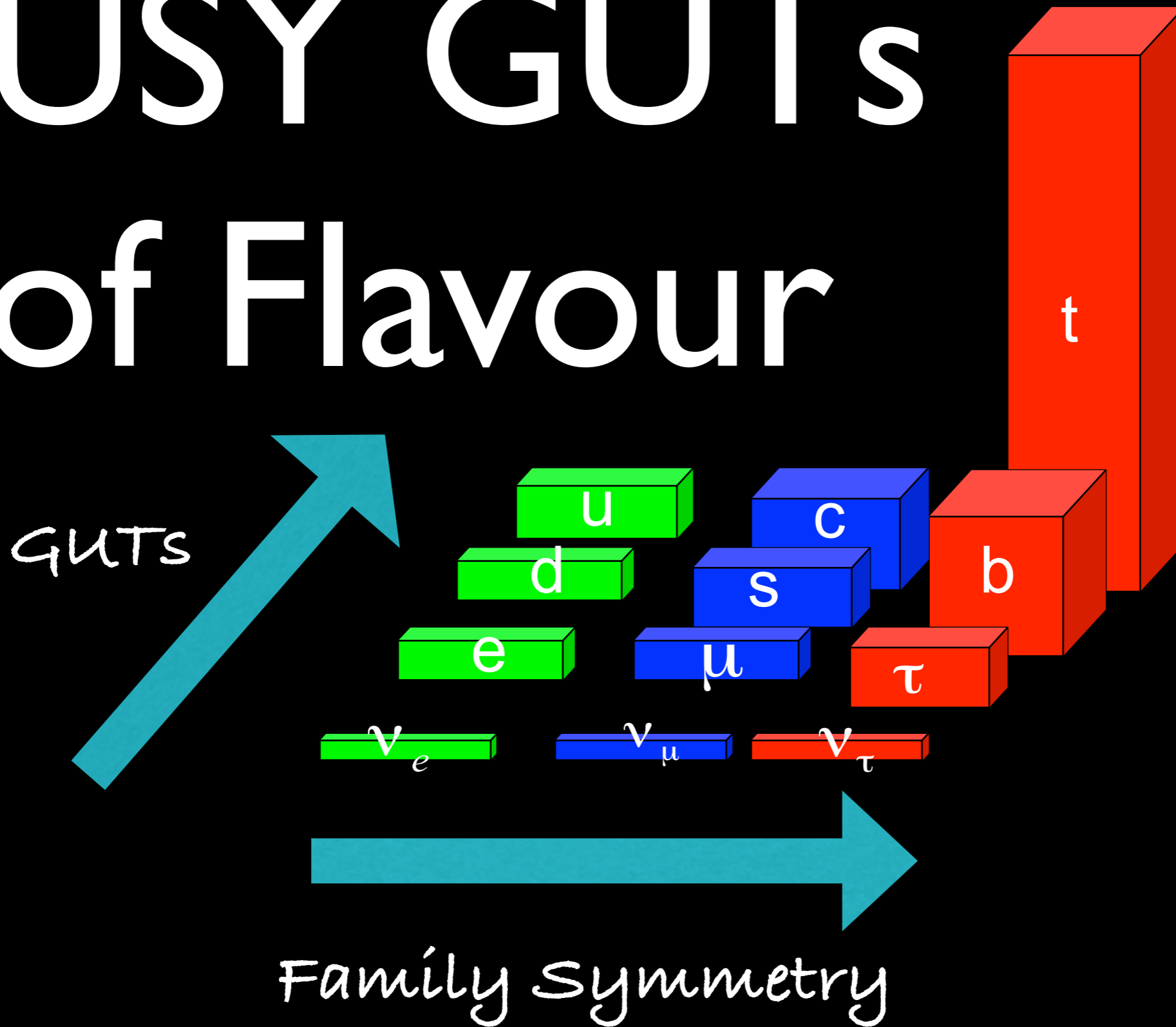
Examples which admit triplet reps to explain 3 families



Can arise from string theory in extra dimensions



SUSY GUTs of Flavour



Three families like 3 different colours green, blue, red

Grand Unified Theories of Flavour

Cárcamo Hernández Hagedorn Ma Feruglio Kaur Ding de Medeiros Varzielas Valle TANIMOTO Antusch bernigaud Nishi Romanino

G_{FAM}	G_{GUT}	$SU(2)_L \times U(1)_Y$	$SU(5)$	PS	$SO(10)$
S_3		[29]			[142]
A_4		[30, 34, 51, 53, 64, 143–145]	[146–149]	[68, 150, 151]	
T'		[152]	[153]		
S_4		[31, 51, 53, 145, 155]	[156, 157]	[154]	[158]
A_5		[53, 159]	[160]		
T_7		[161, 162]			
$\Delta(27)$		[163]			[164]
$\Delta(96)$		[165, 166]	[167]		[168]
D_N		[169]			
Q_N		[170]			
other		[171]	[172]	[173]	

SU(5) x S₄ in 6d

see also: Burrows, SFK 0909.1433, 1007.2310;
Altarelli, Feruglio, Lin hep-ph/0610165

Orbifolding on a torus:

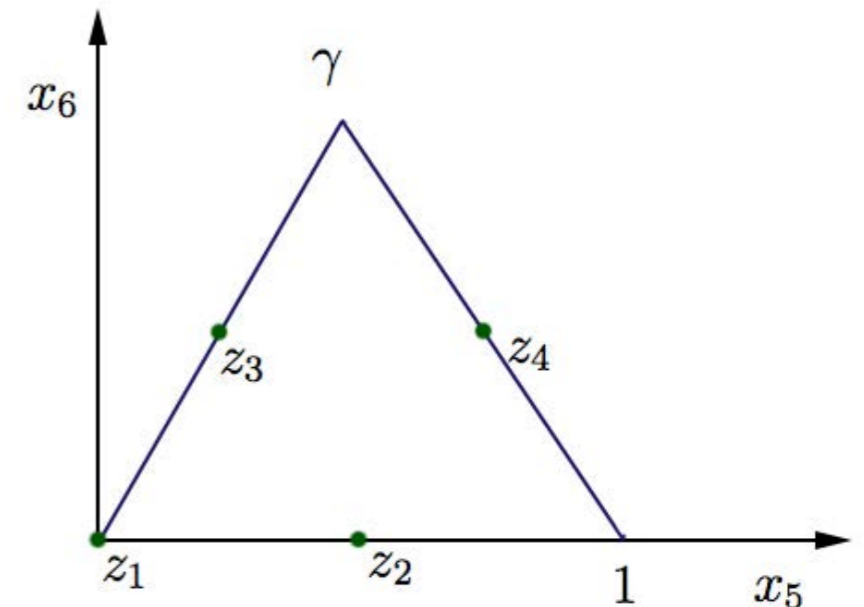
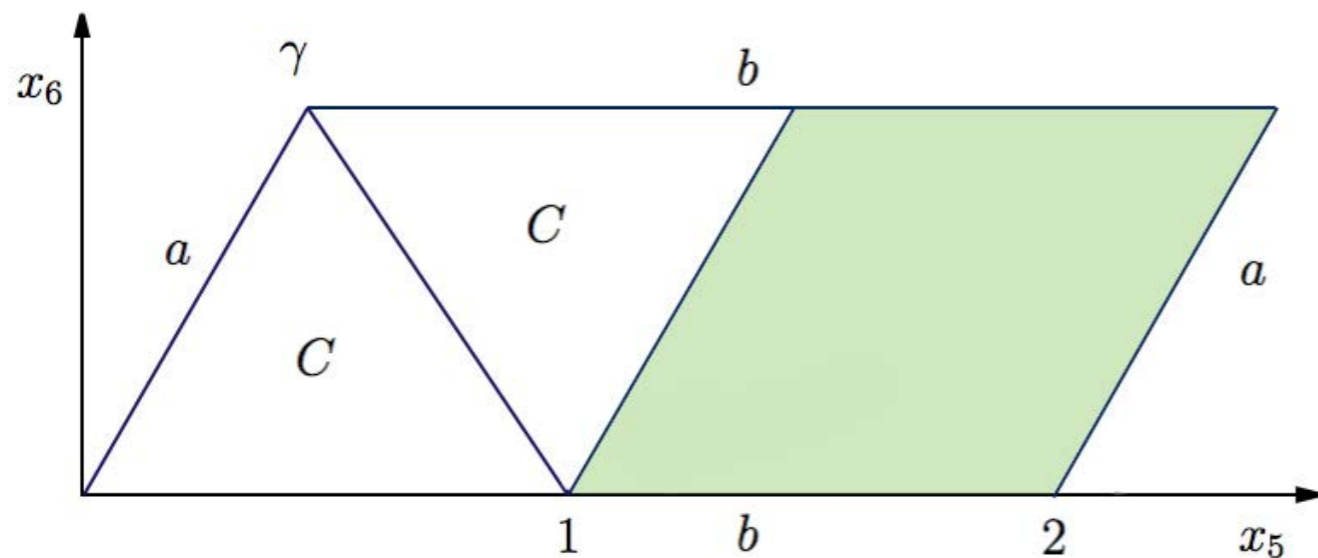
$$T^2 / (\mathbb{Z}_2^{SM} \times \mathbb{Z}_2) \quad T^2 : \begin{aligned} (x^5, x^6) &= (x^5 + 2\pi R_1, x^6), & 2\pi R_1 &\Rightarrow 2 \\ (x^5, x^6) &= (x^5 + 2\pi R_2 \cos \theta, x^6 + 2\pi R_2 \sin \theta) \end{aligned}$$

$$\mathbb{Z}_2 : (x^5, x^6) = (-x^5, -x^6)$$

$$\theta = \pi/3. \quad 2\pi R_2 \Rightarrow 1.$$

$$\mathbb{Z}_2^{SM} : (x'_5, x'_6) = (-x'_5, -x'_6)$$

$$(x'_5, x'_6) = (x_5 + \pi R_1, x_6)$$



(a) The extra dimensional space. Identifying together sides a, b we obtain T^2 . The \mathbb{Z}_2^{SM} orbifolding identifies the shaded area with the non shaded. The orbifolding \mathbb{Z}_2 identifies both areas labeled C .

(b) The effective extra dimensional space $T^2 / (\mathbb{Z}_2 \times \mathbb{Z}_2^{SM})$. This is the whole bulk. The four invariant branes $z_{1,2,3,4}$ are shown.

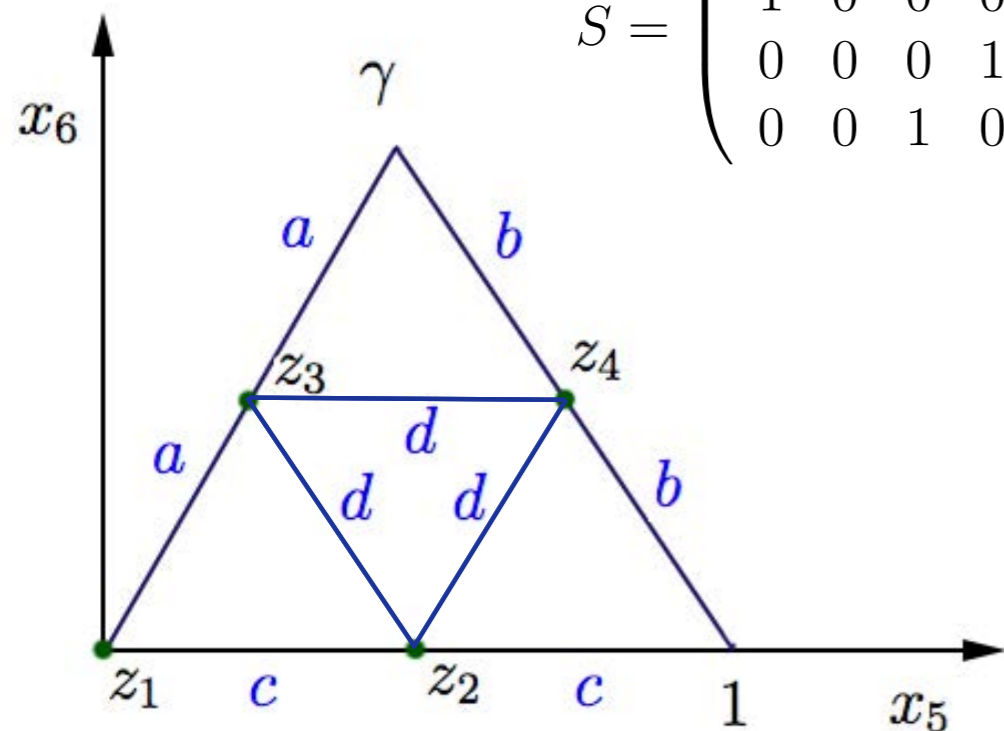
SU(5) x S₄ in 6d

$$S_1[(12)(34)], S_2[(13)(24)], R[(243)(1)], P[(34)(1)(2)]$$

$$S = S_1, T = R, U = P \quad \text{symmetry of fixed points}$$

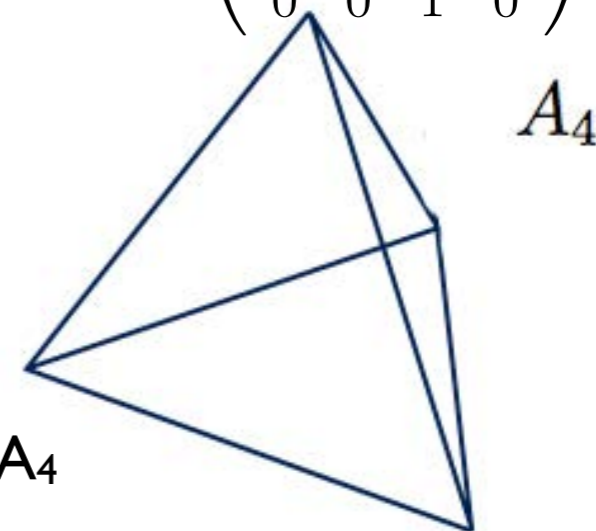
$$S^2 = T^3 = (ST)^3 = U^2 = (SU)^2 = (TU)^2 = (STU)^4 = 1$$

$$S = \begin{pmatrix} 0 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 \\ 0 & 0 & 1 & 0 \end{pmatrix}, \quad T = \begin{pmatrix} 1 & 0 & 0 & 0 \\ 0 & 0 & 1 & 0 \\ 0 & 0 & 0 & 1 \\ 0 & 1 & 0 & 0 \end{pmatrix}, \quad U = \begin{pmatrix} 1 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 \\ 0 & 0 & 1 & 0 \end{pmatrix}$$



$$4 \rightarrow 3 + 1$$

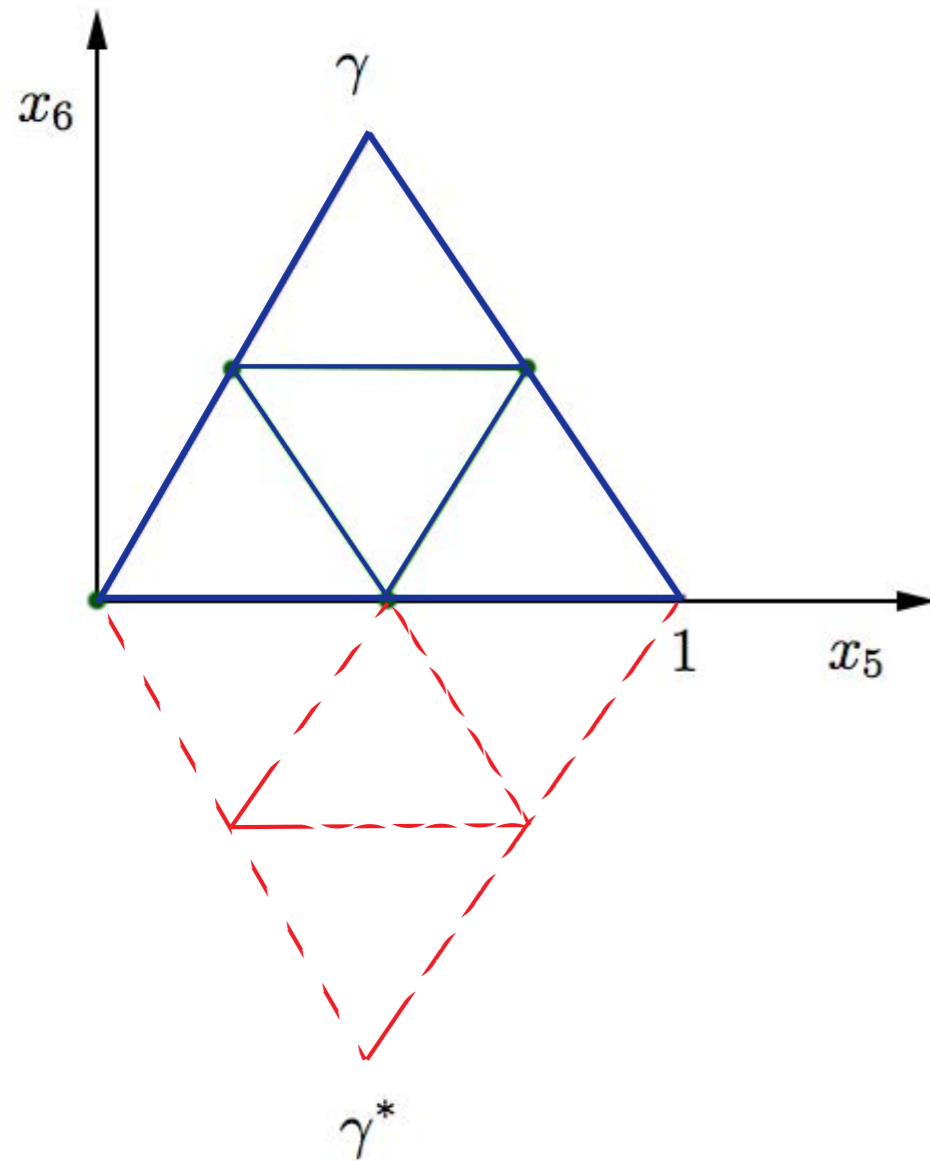
origin of A_4



(d) By actually gluing together sides a, b, c we obtain a tetrahedron, whose vertices are related by the symmetry group A_4 .

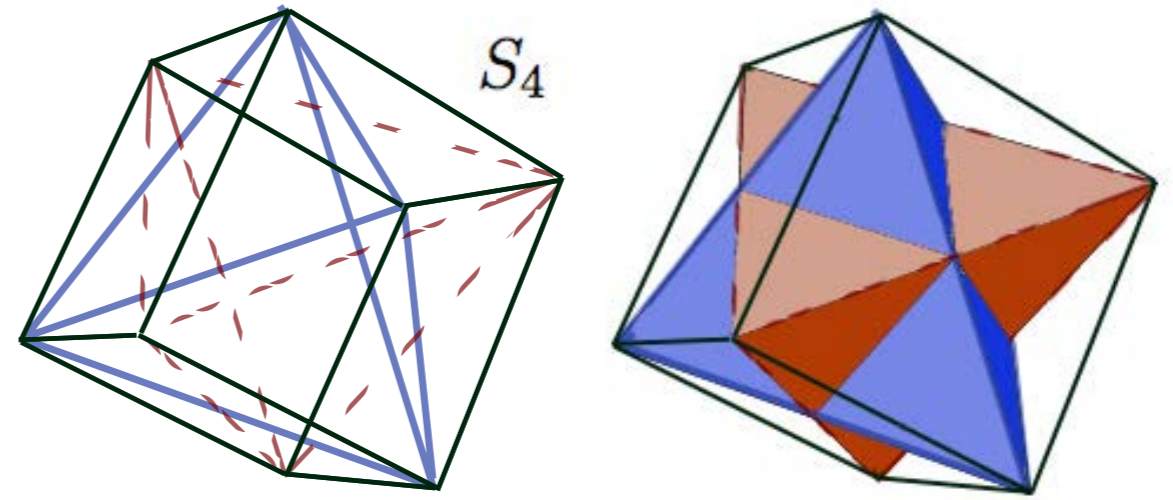
(c) The four branes are permuted by the symmetries S_1, S_2, R . These symmetries identify the sides a, b, c while R rotates everything by identifying sides d .

$SU(5) \times S_4$ in 6d



(e) The symmetries S_1, S_2, R generate A_4 . By also considering independent parities P, P' we obtain the reflected bulk space.

origin of S_4

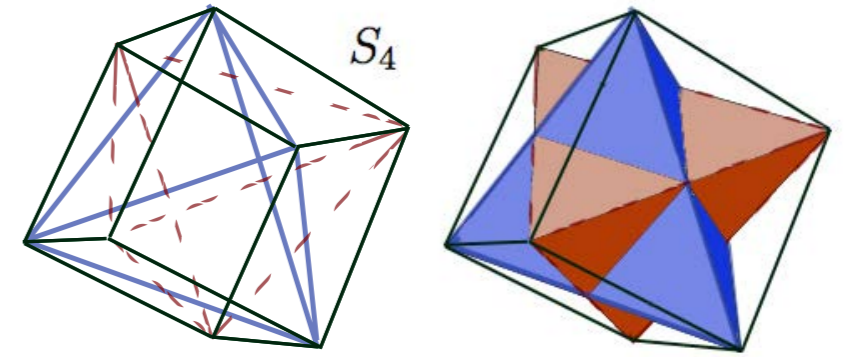


(f) Identifying sides a, b, c for each space we obtain a tetrahedron and a reflected one. The pair of tetrahedra lie inside a cube, whose vertices are related by the symmetry group S_4 . The left image shows all the sides of the tetrahedra while the one on the right is solid for a better visualization.

Figure 1: Visualization on the remnant S_4 symmetry after orbifolding of the extra dimensions.

SU(5) x S₄ in 6d

de Anda, SFK 1803.04978



Field	Representation			P'_{SM}
	S_4	$SU(5)$	$U(1)$	
F	$3'$	$\bar{5}$	$-c$	Brane
T_1^\pm	1	10	$a - 4d$	± 1
T_2^\pm	1	10	$a - 2d$	± 1
T_3^\pm	1	10	a	± 1
N_s^c	1	1	$-d$	+1
N_a^c	1	1	$-4d$	+1
H_5	1	5	$-2a$	+1
$H_{\bar{5}}$	1	$\bar{5}$	$-2b$	+1
ξ	1	1	$2d$	+1
ρ	2	1	$-a + 2b + c + d$	+1
ϕ_s	$3'$	1	$2a + c + d$	Brane
ϕ_a	$3'$	1	$2a + c + 2d$	-1
ϕ_τ	$3'$	1	$-a + 2b + c$	Brane
ϕ_μ	$3'$	1	$-a + 2b + c + 2d$	Brane
ϕ_e	$3'$	1	$-a + 2b + c + 4d$	+1
A_1	1	1	$2a - 4b - 2c$	+1
$A_{3'}$	$3'$	1	$-a - 2b - 2c - 2d$	Brane
A_2	2	1	$2a - 4b - 2c - 8d$	+1
A'_1	$1'$	1	$2a - 4b - 2c - 4d$	Brane

S_4	S	T	U
$1, 1'$	1	1	± 1
2	$\begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$	$\begin{pmatrix} \omega & 0 \\ 0 & \omega^2 \end{pmatrix}$	$\begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix}$
$3, 3'$	$\frac{1}{3} \begin{pmatrix} -1 & 2 & 2 \\ 2 & -1 & 2 \\ 2 & 2 & -1 \end{pmatrix}$	$\begin{pmatrix} 1 & 0 & 0 \\ 0 & \omega^2 & 0 \\ 0 & 0 & \omega \end{pmatrix}$	$\mp \begin{pmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{pmatrix}$

$$P'_{SM} = P_{SM} \otimes U$$

$$P_{SM} = \begin{pmatrix} +1 & 0 & 0 & 0 & 0 \\ 0 & +1 & 0 & 0 & 0 \\ 0 & 0 & -1 & 0 & 0 \\ 0 & 0 & 0 & -1 & 0 \\ 0 & 0 & 0 & 0 & -1 \end{pmatrix}$$

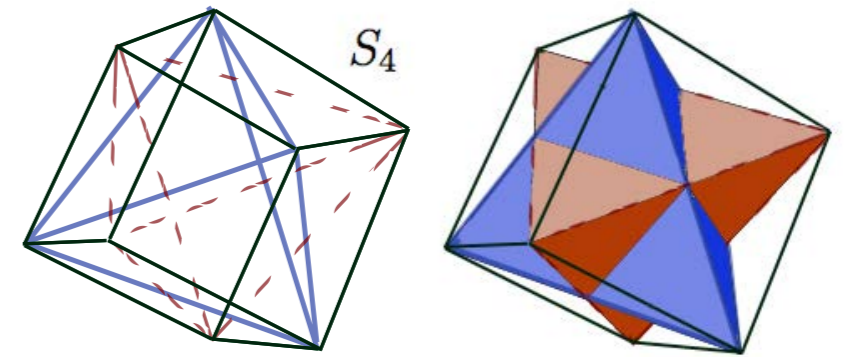
$$SU(5) \rightarrow SM$$

Doublet-triplet splitting of H_5

Fields either distributed over the branes at fixed points or in the bulk

SU(5) x S₄ in 6d

de Anda, SFK 1803.04978



Field	Representation			P'_{SM}
	S_4	$SU(5)$	$U(1)$	
F	$3'$	$\bar{5}$	$-c$	Brane
T_1^\pm	1	10	$a - 4d$	± 1
T_2^\pm	1	10	$a - 2d$	± 1
T_3^\pm	1	10	a	± 1
N_s^c	1	1	$-d$	+1
N_a^c	1	1	$-4d$	+1
H_5	1	5	$-2a$	+1
$H_{\bar{5}}$	1	$\bar{5}$	$-2b$	+1
ξ	1	1	$2d$	+1
ρ	2	1	$-a + 2b + c + d$	+1
ϕ_s	$3'$	1	$2a + c + d$	Brane
ϕ_a	$3'$	1	$2a + c + 2d$	-1
ϕ_τ	$3'$	1	$-a + 2b + c$	Brane
ϕ_μ	$3'$	1	$-a + 2b + c + 2d$	Brane
ϕ_e	$3'$	1	$-a + 2b + c + 4d$	+1
A_1	1	1	$2a - 4b - 2c$	+1
$A_{3'}$	$3'$	1	$-a - 2b - 2c - 2d$	Brane
A_2	2	1	$2a - 4b - 2c - 8d$	+1
A'_1	$1'$	1	$2a - 4b - 2c - 4d$	Brane

$\langle \phi_{a,s} \rangle, \langle \rho \rangle$ preserve SU

$\langle \phi_e \rangle, \omega \langle \phi_\mu \rangle, \omega^2 \langle \phi_\tau \rangle$ preserve T

SFK, Luhn 1607.05276

Vacuum alignment of bulk flavons

$$P'_{SM} = P_{SM} \otimes U$$

$$\langle \rho \rangle = U \langle \rho \rangle = \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix} \langle \rho \rangle \rightarrow \langle \rho \rangle \sim \begin{pmatrix} 1 \\ 1 \end{pmatrix}$$

$$\langle \phi_a \rangle = -U \langle \phi_a \rangle = - \begin{pmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{pmatrix} \langle \phi_a \rangle \rightarrow \langle \phi_a \rangle \sim \begin{pmatrix} 0 \\ 1 \\ -1 \end{pmatrix}$$

$$\langle \phi_e \rangle = -U \langle \phi_e \rangle = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{pmatrix} \langle \phi_e \rangle \rightarrow \langle \phi_e \rangle \sim \begin{pmatrix} a \\ b \\ b \end{pmatrix}$$

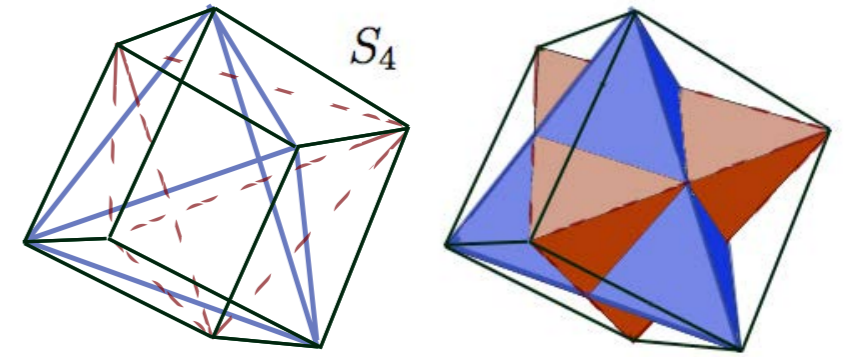
Vacuum alignment of brane flavons

$$\mathcal{W}_A \sim A_1(\phi_\tau)^2 + A_2(\phi_e)^2 + A'_1(\phi_\mu\phi_\mu + \phi_e\phi_\tau) + A_3(\phi_a\phi_\tau - \rho\phi_s)$$

$$\langle \phi_s \rangle = v_s \begin{pmatrix} 1 \\ 3 \\ -1 \end{pmatrix}, \quad \langle \phi_a \rangle = v_a \begin{pmatrix} 0 \\ 1 \\ -1 \end{pmatrix}, \quad \langle \rho \rangle = v_\rho \begin{pmatrix} 1 \\ 1 \end{pmatrix}$$

$$\langle \phi_e \rangle = v_e \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix}, \quad \langle \phi_\mu \rangle = v_\mu \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}, \quad \langle \phi_\tau \rangle = v_\tau \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix}$$

SU(5) x S4 in 6d



Field	Representation			P'_{SM}
	S_4	$SU(5)$	$U(1)$	
F	$3'$	$\bar{5}$	$-c$	Brane
T_1^\pm	1	10	$a - 4d$	± 1
T_2^\pm	1	10	$a - 2d$	± 1
T_3^\pm	1	10	a	± 1
N_s^c	1	1	$-d$	+1
N_a^c	1	1	$-4d$	+1
H_5	1	5	$-2a$	+1
$H_{\bar{5}}$	1	$\bar{5}$	$-2b$	+1
ξ	1	1	$2d$	+1
ρ	2	1	$-a + 2b + c + d$	+1
ϕ_s	$3'$	1	$2a + c + d$	Brane
ϕ_a	$3'$	1	$2a + c + 2d$	-1
ϕ_τ	$3'$	1	$-a + 2b + c$	Brane
ϕ_μ	$3'$	1	$-a + 2b + c + 2d$	Brane
ϕ_e	$3'$	1	$-a + 2b + c + 4d$	+1
A_1	1	1	$2a - 4b - 2c$	+1
$A_{3'}$	$3'$	1	$-a - 2b - 2c - 2d$	Brane
A_2	2	1	$2a - 4b - 2c - 8d$	+1
A'_1	$1'$	1	$2a - 4b - 2c - 4d$	Brane

$$\{a, b, c, d\} = \{7, 13, 1, 2\}$$

Yukawa operators

$$\begin{aligned}
 \mathcal{W}_Y = & \underbrace{y_{ij}^u H_5 T_i^- T_j^+ \left(\frac{\xi}{\Lambda} \right)^{6-i-j}}_{\text{Up type quark masses}} \\
 & \underbrace{+ y_{33}^\pm H_{\bar{5}} F \phi_\tau T_3^\pm \frac{1}{\Lambda} + y_{22}^\pm H_{\bar{5}} F \phi_\mu T_2^\pm \frac{1}{\Lambda} + y_{11}^\pm H_{\bar{5}} F \phi_e T_1^\pm \frac{1}{\Lambda}}_{\text{Down type and lepton masses}} \\
 & \underbrace{+ y_{23}^\pm H_{\bar{5}} F \phi_\tau T_2^\pm \frac{\xi}{\Lambda^2} + y_{13}^\pm H_{\bar{5}} F \phi_\tau T_1^\pm \frac{\xi^2}{\Lambda^3} + y_{12}^\pm H_{\bar{5}} F \phi_\mu T_1^\pm \frac{\xi}{\Lambda^2}}_{\text{Down type and lepton masses}} \\
 & \underbrace{+ y_a^\nu H_5 F \phi_a N_a^c \frac{\xi}{\Lambda^2} + y_s^\nu H_5 F \phi_s N_s^c \frac{1}{\Lambda} + y_s^N \frac{\xi^4}{\Lambda^3} N_a^c N_c^c + y_s^N \xi N_s^c N_s^c}_{\text{Majorana masses}} \\
 & \underbrace{+ y_H \frac{\xi^{10}}{\Lambda^9} H_5 H_{\bar{5}}}_{\text{small mu term}}
 \end{aligned}$$

Dirac masses Majorana masses

$$M_D^\nu = v_u \begin{pmatrix} 0 & y_s^\nu \tilde{v}_s \\ -y_a^\nu \tilde{v}_a \tilde{\xi} & -y_s^\nu \tilde{v}_s \\ y_a^\nu \tilde{v}_a \tilde{\xi} & 3y_s^\nu \tilde{v}_s \end{pmatrix}, \quad M^N = \begin{pmatrix} y_a^N \tilde{\xi}^3 & 0 \\ 0 & y_s^N \end{pmatrix} \langle \xi \rangle$$

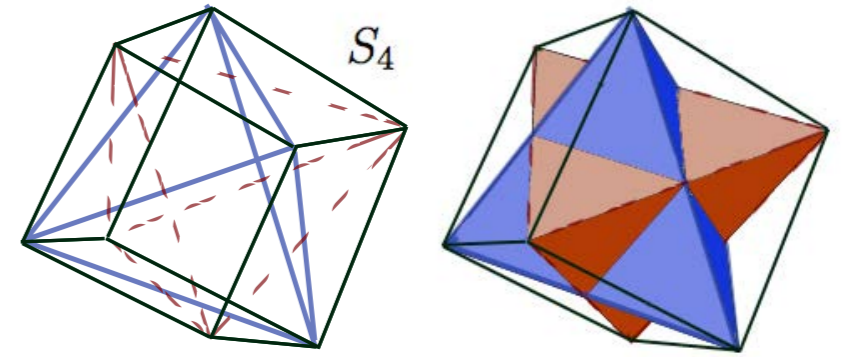
$$M^\nu = M_D^\nu (M^N)^{-1} (M^\nu)^T$$

$$= \frac{v_u^2}{\langle \xi \rangle} \frac{(y_a^\nu)^2 \tilde{v}_a^2}{y_a^N \tilde{\xi}} \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & -1 \\ 0 & -1 & 1 \end{pmatrix} + \frac{v_u^2}{\langle \xi \rangle} \frac{(y_s^\nu)^2 \tilde{v}_s^2}{y_s^N} \begin{pmatrix} 1 & -1 & 3 \\ -1 & 1 & -3 \\ 3 & -3 & 9 \end{pmatrix}$$

Littlest seesaw

SU(5) x S₄ in 6d

de Anda, SFK 1803.04978



Björkeröth, de Anda, de Medeiros Varzielas, SFK 1503.03306

Solves the strong CP problem: $\arg \det (M^u M^d) = 0$

$$M^u = v_u \begin{pmatrix} y_{11} |\tilde{\xi}|^4 & y_{12} |\tilde{\xi}|^3 & y_{13} |\tilde{\xi}|^2 \\ y_{21} |\tilde{\xi}|^3 & y_{22} |\tilde{\xi}|^2 & y_{23} |\tilde{\xi}| \\ y_{31} |\tilde{\xi}|^2 & y_{32} |\tilde{\xi}| & y_{33} \end{pmatrix}$$

$$M^d = v_d \begin{pmatrix} y_{11}^- |\tilde{v}_e| & y_{12}^- |\tilde{v}_\mu \tilde{\xi}| e^{i\eta_\xi} & y_{13}^- |\tilde{v}_\tau \tilde{\xi}^2| e^{2i\eta_\xi} \\ 0 & y_{22}^- |\tilde{v}_\mu| & y_{23}^- |\tilde{v}_\tau \tilde{\xi}| e^{i\eta_\xi} \\ 0 & 0 & y_{33}^- |\tilde{v}_\tau| \end{pmatrix}$$

Up matrix has small mixing and no phases

Down matrix gives Cabibbo mixing and CP phase

$$M^\nu = \mu_a \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & 1 \\ 0 & 1 & 1 \end{pmatrix} + \mu_s |\tilde{\xi}| e^{i\eta} \begin{pmatrix} 1 & 1 & 3 \\ 1 & 1 & 3 \\ 3 & 3 & 9 \end{pmatrix}$$

$$M^e = v_d \begin{pmatrix} y_{11}^+ |\tilde{v}_e| & 0 & 0 \\ y_{12}^+ |\tilde{v}_\mu \tilde{\xi}| e^{-i\eta_\xi} & y_{22}^+ |\tilde{v}_\mu| & 0 \\ y_{13}^+ |\tilde{v}_\tau \tilde{\xi}^2| e^{-2i\eta_\xi} & y_{23}^+ |\tilde{v}_\tau \tilde{\xi}| e^{-i\eta_\xi} & y_{33}^+ |\tilde{v}_\tau| \end{pmatrix}$$

Littlest seesaw = CSD3

SFK 1304.6264

$$\mu_{a,s} = \frac{(v_u y_{a,s}^\nu)^2}{|v_\xi| y_{a,s}^N} \quad \eta = 2\eta_s - 2\eta_a + \eta_\xi$$

No LH charged lepton mixing to leading order

$$|\tilde{v}_e| \ll |\tilde{v}_\mu| \ll |\tilde{v}_\tau|, |\tilde{v}_a|, |\tilde{v}_s|, |\tilde{\xi}| < 1$$

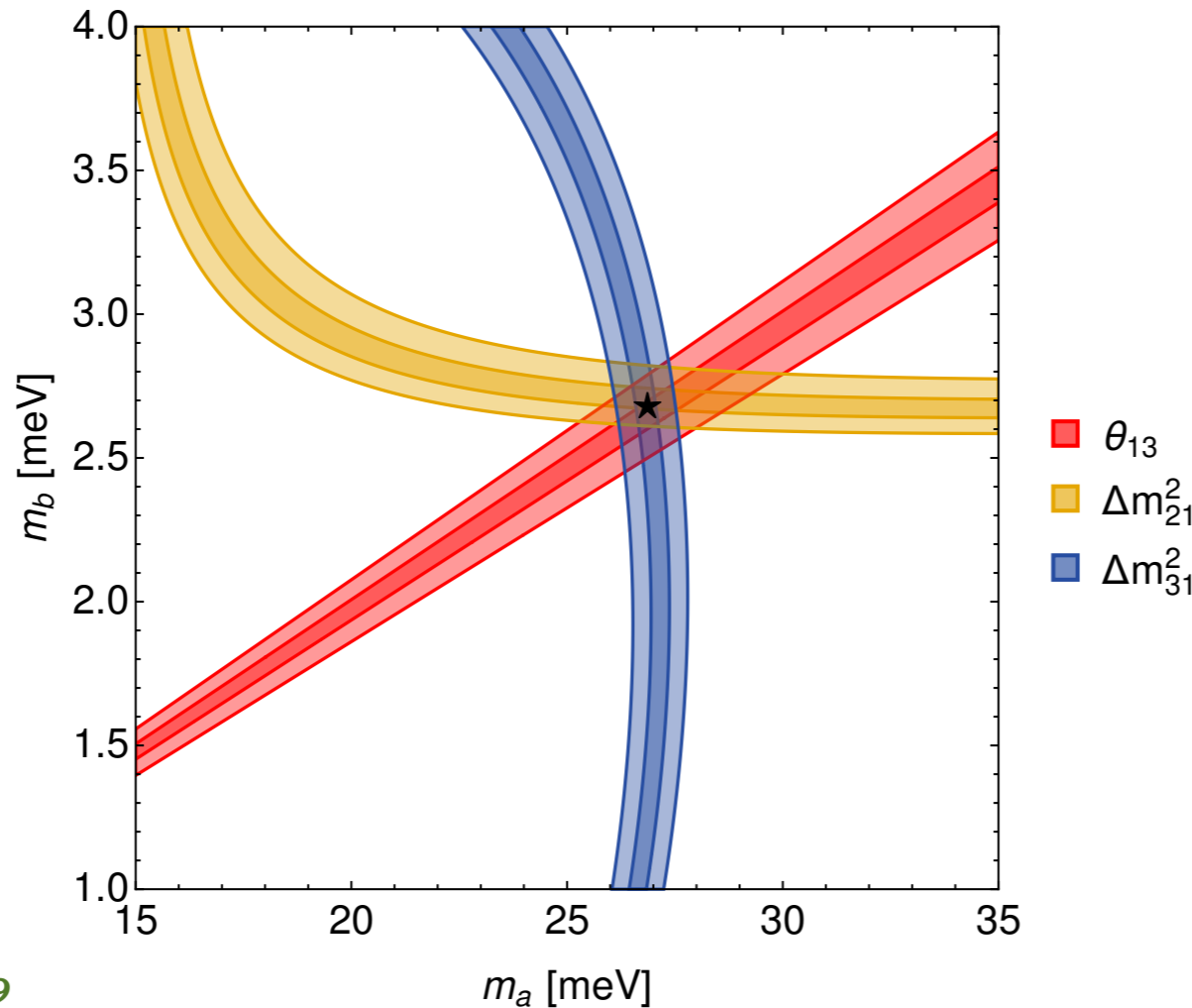
The Littlest Seesaw

Google →

1512.07531



$$m_\nu = m_a \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & 1 \\ 0 & 1 & 1 \end{pmatrix} + m_b \begin{pmatrix} 1 & 3 & 1 \\ 3 & 9 & 3 \\ 1 & 3 & 1 \end{pmatrix} e^{i2\pi/3}$$



2 input parameters

Predicts:

**3 neutrino masses,
3 mixing angles,
1 Dirac CP phase,
2 Majorana phases
= 9 observables**

**Currently measured
5 observables**

Very predictive!

e.g. max. atm & max. CPV
due to approx. mu-tau sym
SFK, Nishi 1807.00023

Ballett, SFK, Pascoli,
Prouse, Wang 1612.01999

m_a (meV)	m_b (meV)	η (rad)	θ_{12} (°)	θ_{13} (°)	θ_{23} (°)	δ_{CP} (°)	m_1 (meV)	m_2 (meV)	m_3 (meV)
26.57	2.684	$\frac{2\pi}{3}$	34.3	8.67	45.8	-86.7	0	8.59	49.8
Value from [25]			$33.48^{+0.78}_{-0.75}$	$8.50^{+0.20}_{-0.21}$	$42.3^{+3.0}_{-1.6}$	-54^{+39}_{-70}	0	8.66 ± 0.10	49.57 ± 0.47

← Good agreement!

The Dark Side of the Littlest Seesaw

Chianese, SFK 1806.10606;
 see also: Bhattacharya,
 de Medeiros Varzielas,
 Karmakar, SFK and Sil,
 1806.00490;
 Becker 1806.08579



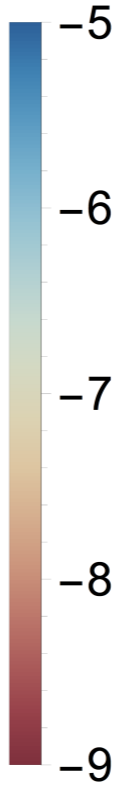
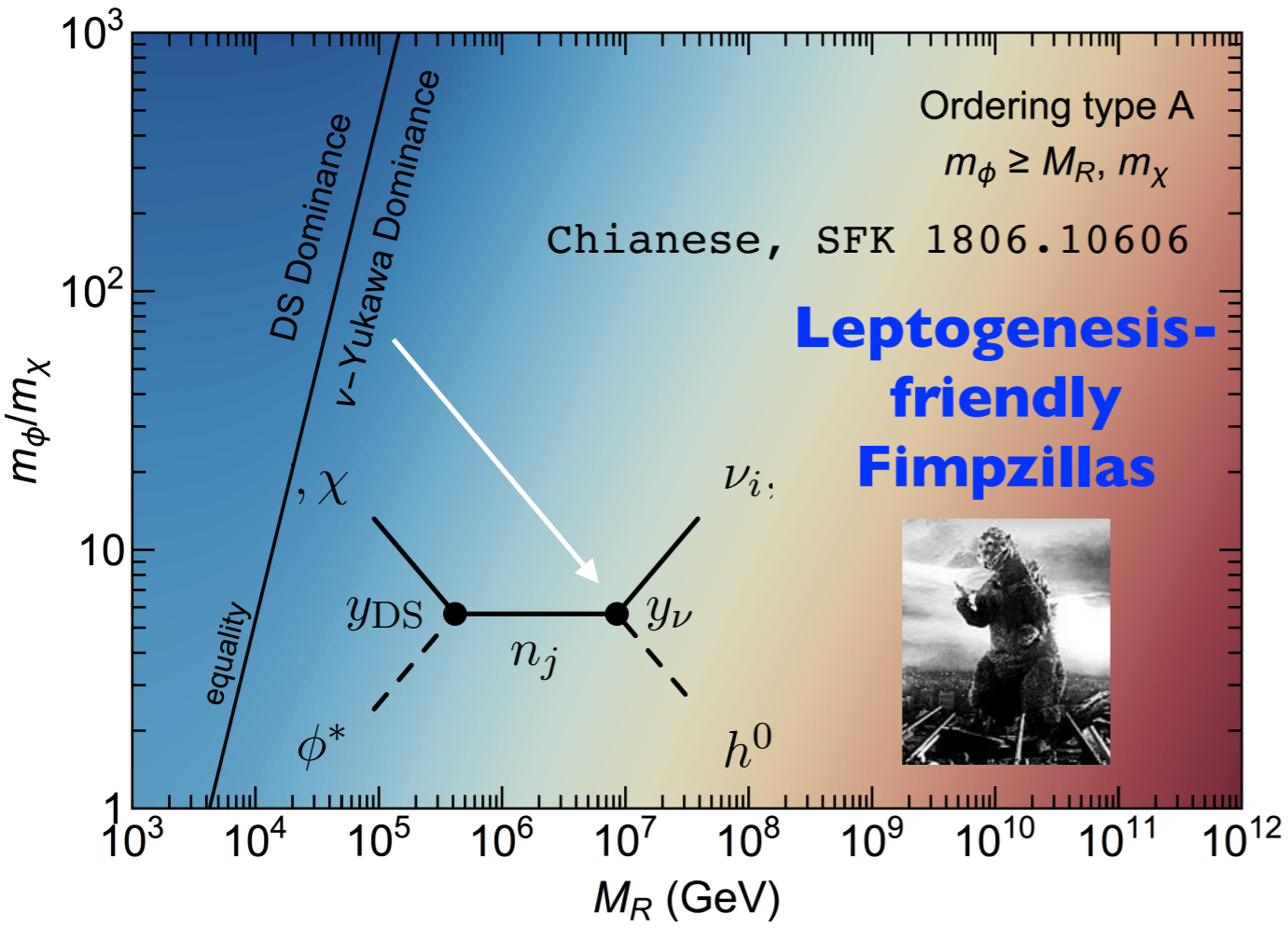
$$\mathcal{L}_{\text{Seesaw}} = -Y_{\alpha\beta} \bar{L}_{L\alpha} \tilde{H} N_{R\beta} - \frac{1}{2} M_R \bar{N}_R^c N_R + h.c.,$$

$$\mathcal{L}_{\text{DS}} = \bar{\chi} (i\partial - m_\chi) \chi + |\partial_\mu \phi|^2 - m_\phi^2 |\phi|^2 + V(\phi)$$

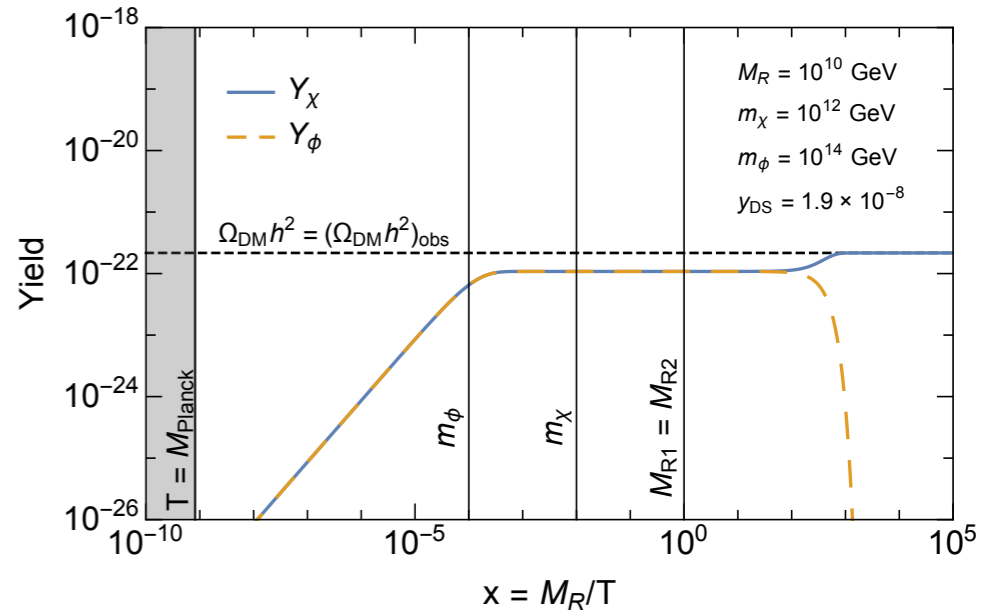
$$\mathcal{L}_{\text{portal}} = y_{\text{DS}} \phi \bar{\chi} N_R + h.c.,$$

Two RHN portal
No Higgs portal!

	N_R	ϕ	χ
$SU(2)_L$	1	1	1
$U(1)_Y$	0	0	0
Z_2	+	-	-



Freeze-in mechanism for fimpzillas



Chianese, SFK 1806.10606

Part II

Phenomenological hints from B physics

Low scale theories of flavour

$$R_K = \frac{\text{BR}(B^+ \rightarrow K^+ \mu^+ \mu^-)}{\text{BR}(B^+ \rightarrow K^+ e^+ e^-)} = 0.745 \pm 0.09_{\text{stat}} \pm 0.036_{\text{syst}}$$

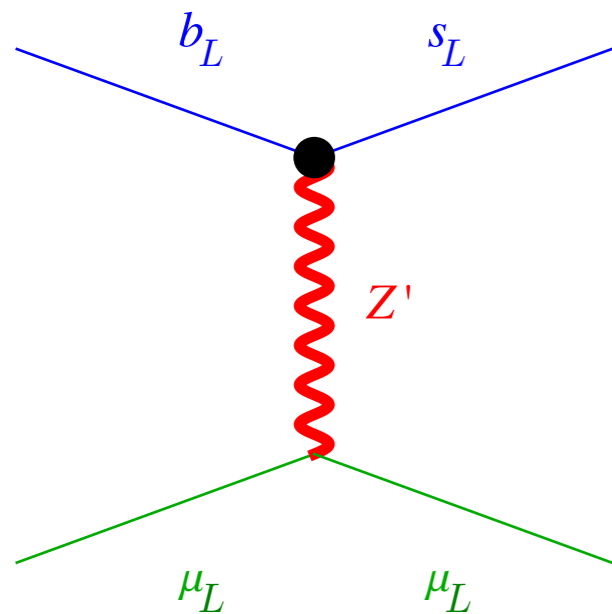
Talks by Isidori, Talbert, Hurth

Possible operator for R_K, R_{K^*}

$$\Delta\mathcal{L}_{\text{eff}} \supset G_{bs\mu} (\bar{b}_L \gamma^\mu s_L) (\bar{\mu}_L \gamma_\mu \mu_L) + \text{h.c.}, \quad G_{bs\mu} \approx \frac{1}{(31.5 \text{ TeV})^2}.$$

Could originate from massive Z' model with couplings

$$\mathcal{L} \supset Z'_\mu (g_{bb} \bar{b}_L \gamma^\mu b_L + g_{\mu\mu} \bar{\mu}_L \gamma^\mu \mu_L)$$



$$G_{bs\mu} = -\frac{g_{bs} g_{\mu\mu}}{M_{Z'}^2} = -\frac{V_{ts} g_{bb} g_{\mu\mu}}{M_{Z'}^2} \approx \frac{1}{(31.5 \text{ TeV})^2}.$$

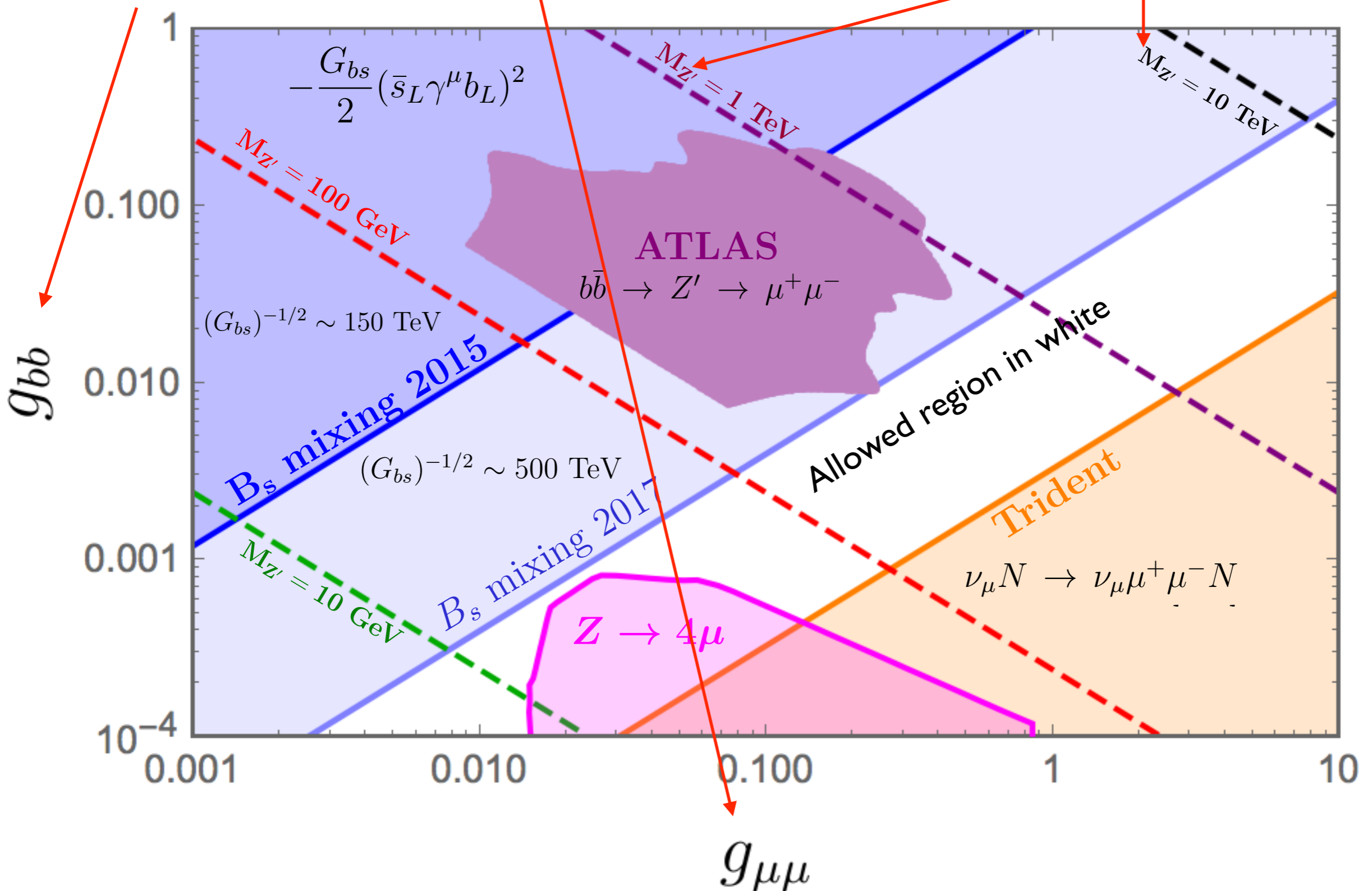
$$\frac{g_{bb} g_{\mu\mu}}{M_{Z'}^2} \approx \frac{1}{(6.4 \text{ TeV})^2} \quad R_K, R_{K^*}$$

Constraints

Falkowski, SFK, Perdomo, Pierre
1803.04430

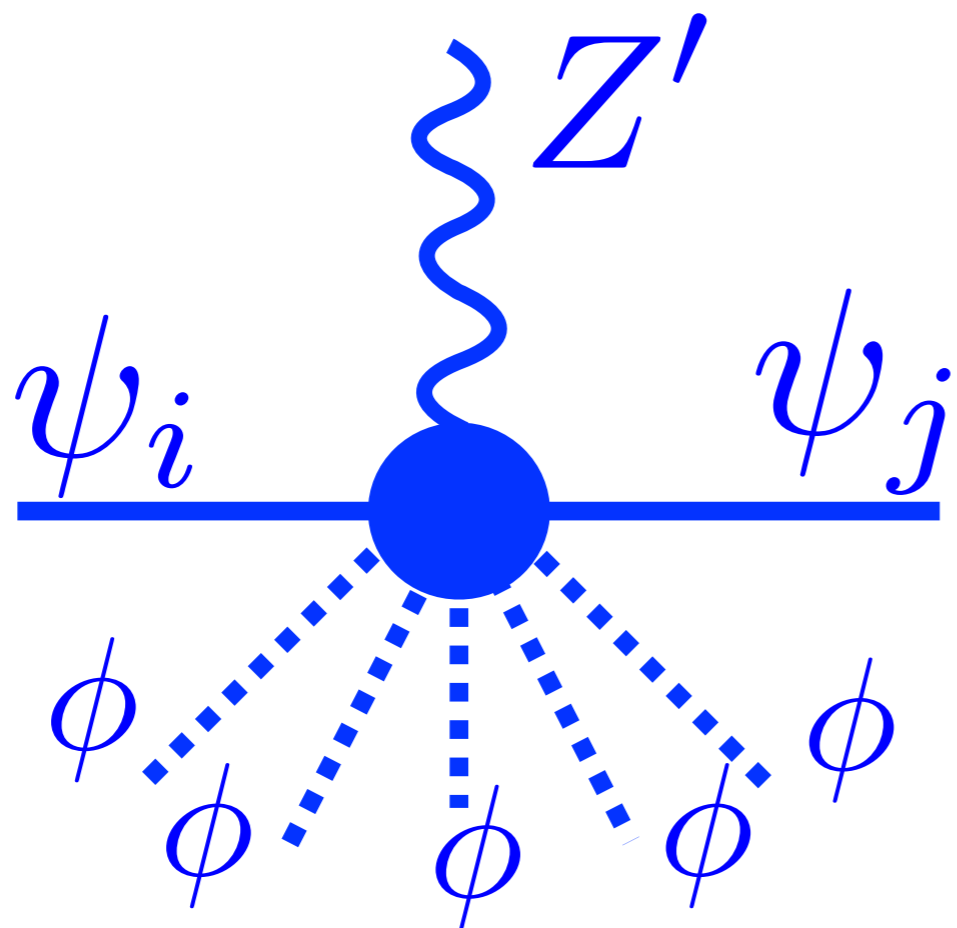
$$Z'_\mu \left(g_{bb} \bar{b}_L \gamma^\mu b_L + g_{\mu\mu} \bar{\mu}_L \gamma^\mu \mu_L \right)$$

R_K, R_{K^*} fixes $\frac{g_{bb} g_{\mu\mu}}{M_{Z'}^2} \approx \frac{1}{(6.4 \text{ TeV})^2}$



Effective Z' couplings

$$\left(\frac{\langle \phi_i^\dagger \rangle}{\Lambda^{1/\psi}_{i,n}} \right)^n \left(\frac{\langle \phi_j \rangle}{\Lambda^{1/\psi}_{j,m}} \right)^m g' Z'_\mu \psi_i^\dagger \gamma^\mu \psi_j$$



Z' couplings
small

due to
powers
of ratios $\frac{\langle \phi \rangle}{\Lambda}$

M_P

Now the scale is fixed

$$M_{Z'} \sim g' \langle \phi_i \rangle$$
$$\sim TeV$$

$\Lambda \sim TeV$

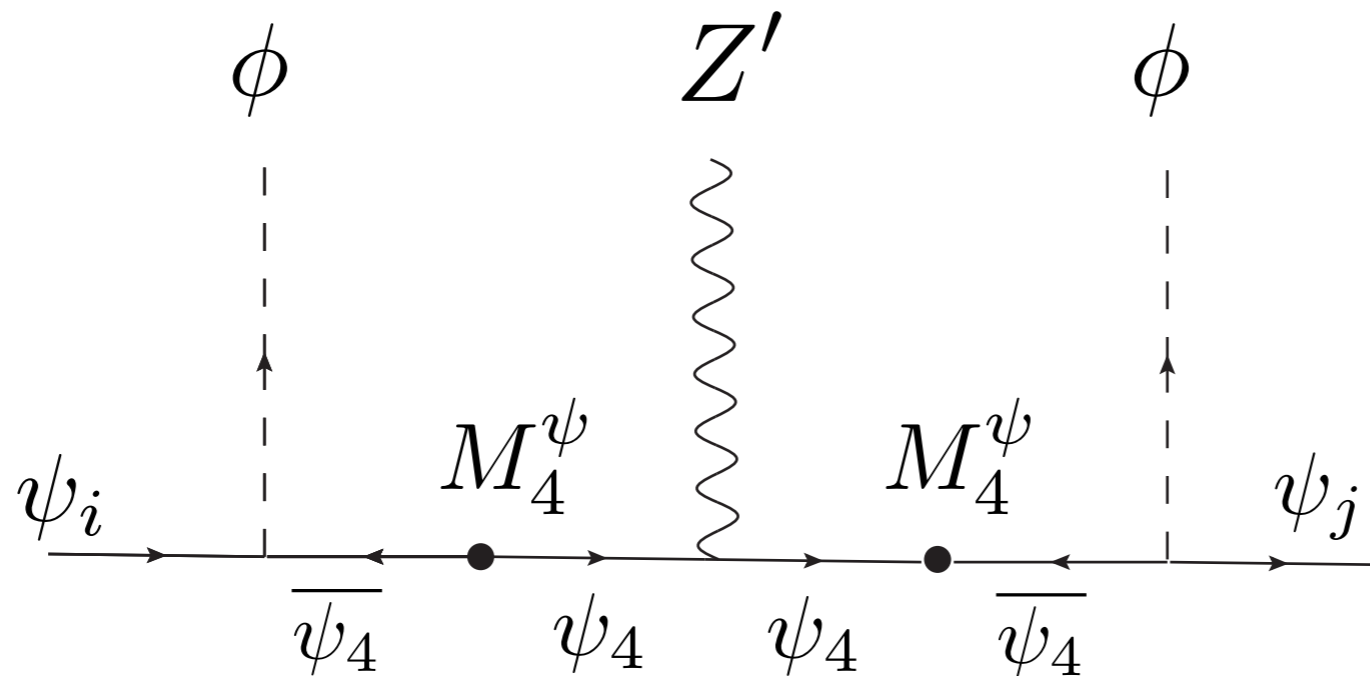
Phenomenological
hints from B physics
suggest low scale
theory of flavour

M_{EW}

Flavourful Z' models

Introduce a vector-like fourth family which carries $U(1)'$ charges (anomaly free)

Non-universality induced by fourth family mixing

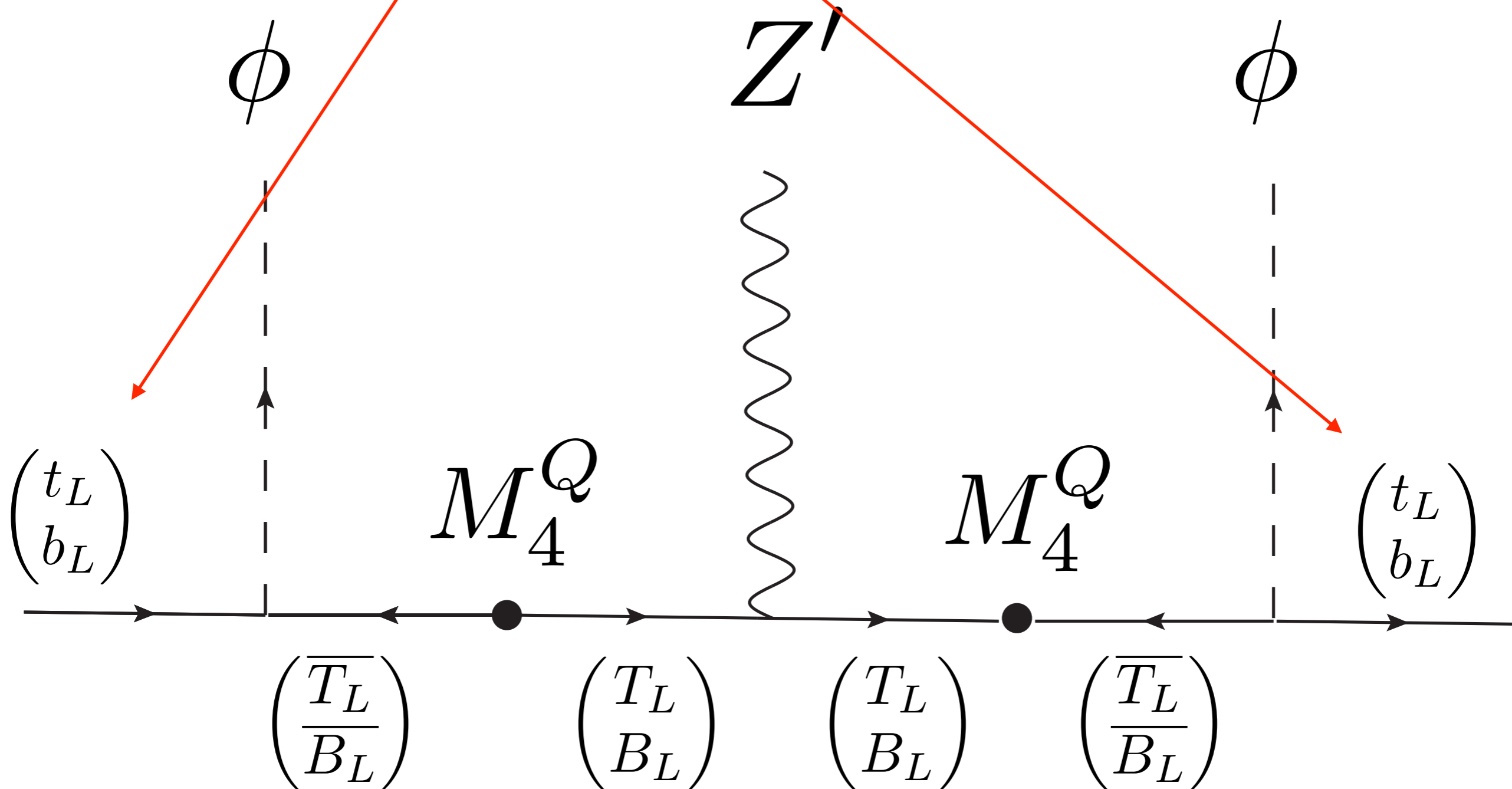


“Fermiophobic model”

SFK 1706.06100; Falkowski, SFK,
Perdomo, Pierre 1803.04430
Raby, Trautner 1712.09360
(see following talk by Trautner)

$$\mathcal{L} \supset Z'_\mu \left(g_{bb} \bar{b}_L \gamma^\mu b_L + g_{\mu\mu} \bar{\mu}_L \gamma^\mu \mu_L \right)$$

Z' couplings generated entirely via mixing with fourth family

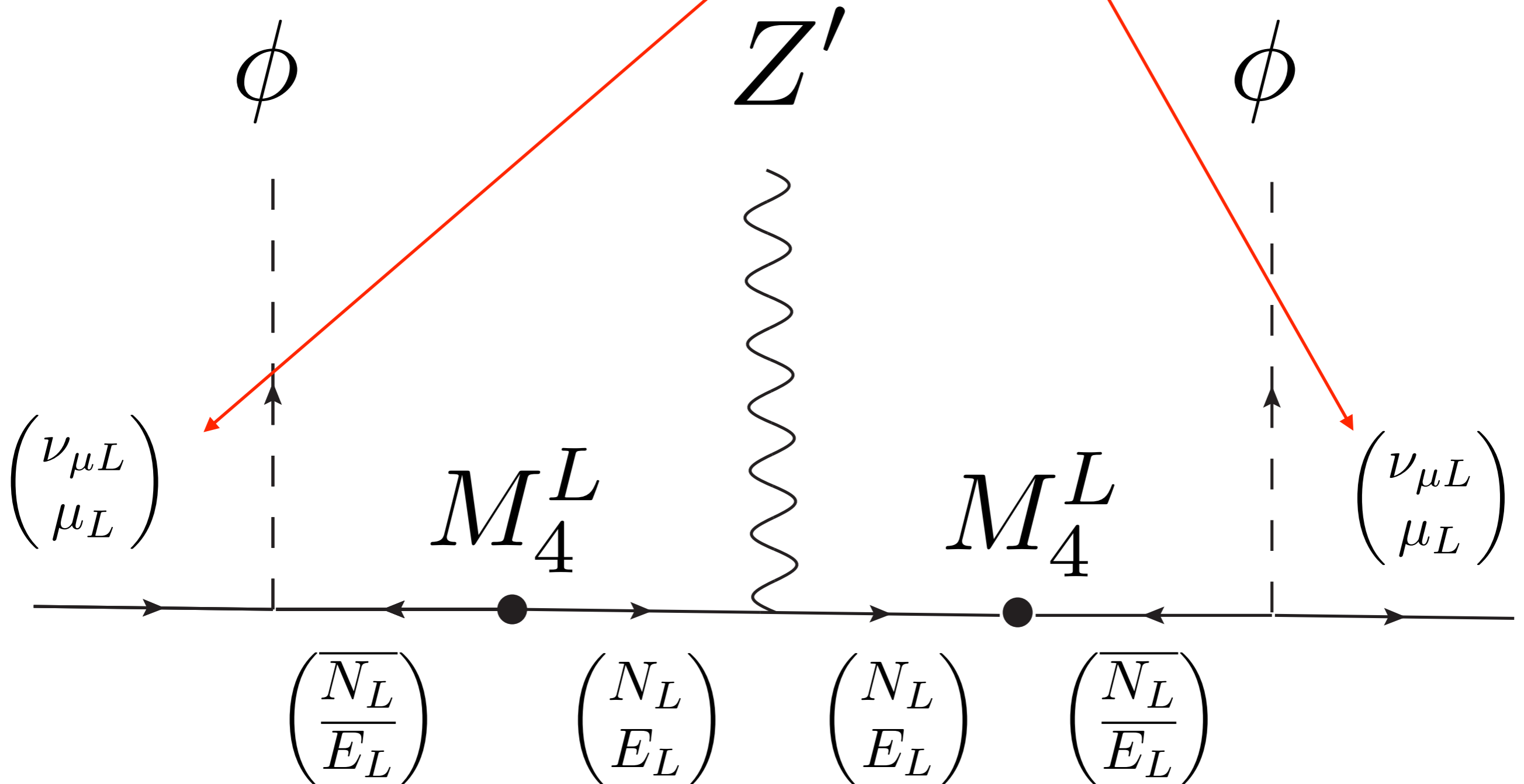


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Z' couplings generated entirely via mixing with fourth family



$R_{\kappa(*)}$ and the origin of Yukawa couplings

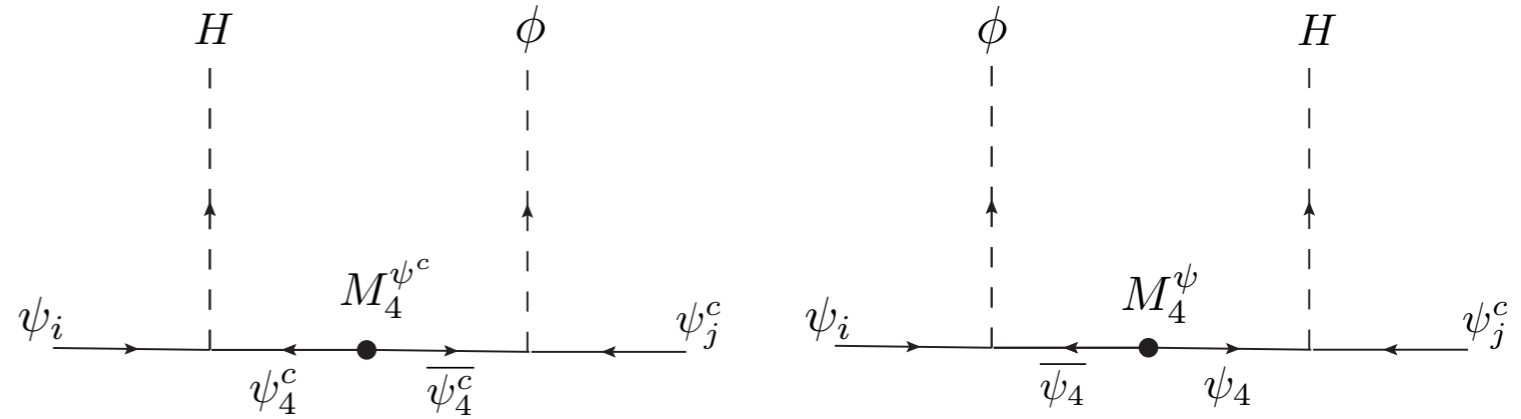
SFK 1806.06780

“Fermiophobic model”

Yukawas generated via mixing with fourth family

Ferretti, SFK, Romanino hep-ph/0609047

Field	$SU(3)_c$	$SU(2)_L$	$U(1)_Y$	$U(1)'$
Q_i	3	2	1/6	0
u_i^c	$\bar{\mathbf{3}}$	1	-2/3	0
d_i^c	$\bar{\mathbf{3}}$	1	1/3	0
L_i	1	2	-1/2	0
e_i^c	1	1	1	0
ν_i^c	1	1	0	0
Q_4	3	2	1/6	1
u_4^c	$\bar{\mathbf{3}}$	1	-2/3	1
d_4^c	$\bar{\mathbf{3}}$	1	1/3	1
L_4	1	2	-1/2	1
e_4^c	1	1	1	1
ν_4^c	1	1	0	1
\overline{Q}_4	$\bar{\mathbf{3}}$	$\bar{\mathbf{2}}$	-1/6	-1
\overline{u}_4^c	3	1	2/3	-1
\overline{d}_4^c	3	1	-1/3	-1
\overline{L}_4	1	$\bar{\mathbf{2}}$	1/2	-1
\overline{e}_4^c	1	1	-1	-1
$\overline{\nu}_4^c$	1	1	0	-1
ϕ	1	1	0	1
H_u	1	2	1/2	-1
H_d	1	2	-1/2	-1



Yukawas

$$\frac{x_j^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} y_{i4}^{\psi} H \psi_i \psi_j^c + \frac{x_i^{\psi} \langle \phi \rangle}{M_4^{\psi}} y_{4j}^{\psi} H \psi_i \psi_j^c$$

R_K(*) and the origin of Yukawa couplings

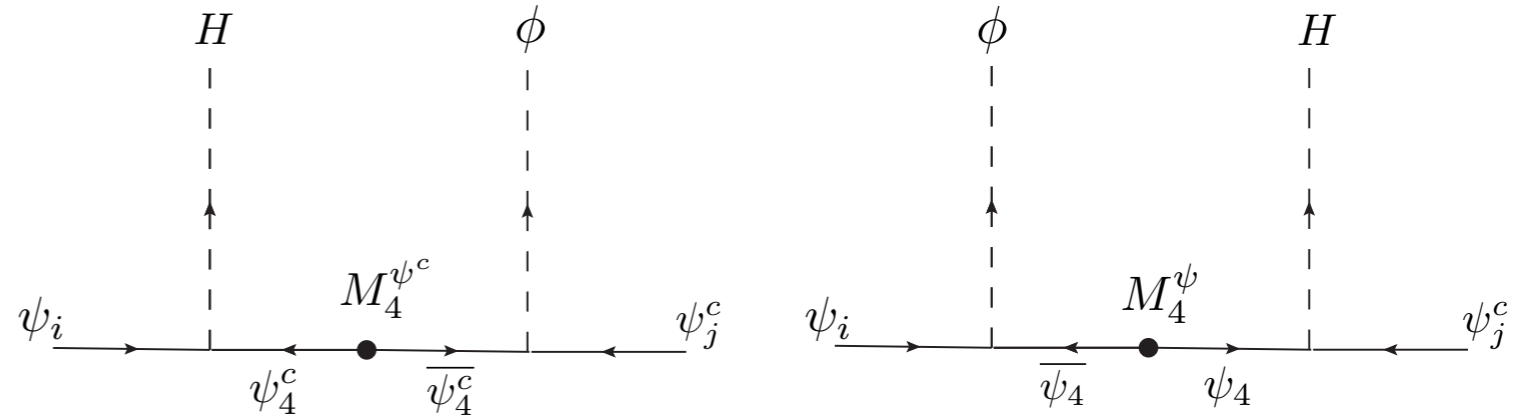
SFK 1806.06780

“Fermiophobic model”

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e_i^c	1	1	1	0
ν_i^c	1	1	0	0
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e_4^c	1	1	1	1
ν_4^c	1	1	0	1
\bar{Q}_4	$\bar{\mathbf{3}}$	$\bar{\mathbf{2}}$	-1/6	-1
\bar{u}_4^c	3	1	2/3	-1
\bar{d}_4^c	3	1	-1/3	-1
\bar{L}_4	1	$\bar{\mathbf{2}}$	1/2	-1
\bar{e}_4^c	1	1	-1	-1
$\bar{\nu}_4^c$	1	1	0	-1
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Yukawas generated via mixing with fourth family

Ferretti, SFK, Romanino hep-ph/0609047

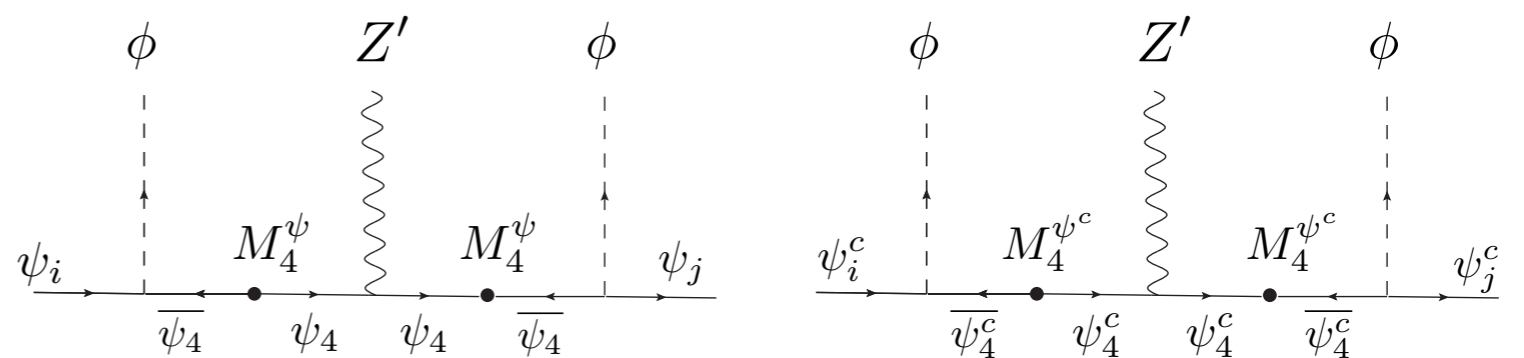


Yukawas

$$\frac{x_j^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} y_{i4}^{\psi} H \psi_i \psi_j^c + \frac{x_i^{\psi} \langle \phi \rangle}{M_4^{\psi}} y_{4j}^{\psi} H \psi_i \psi_j^c$$

Z' couplings generated via mixing with fourth family

SFK 1706.06100



Z' couplings

$$\frac{x_i^{\psi} \langle \phi \rangle}{M_4^{\psi}} \frac{x_j^{\psi} \langle \phi \rangle}{M_4^{\psi}} g' Z'_\mu \psi_i^\dagger \gamma^\mu \psi_j + \frac{x_i^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} \frac{x_j^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} g' Z'_\mu \psi_i^{c\dagger} \gamma^\mu \psi_j^c$$

R_K(*) and the origin of Yukawa couplings

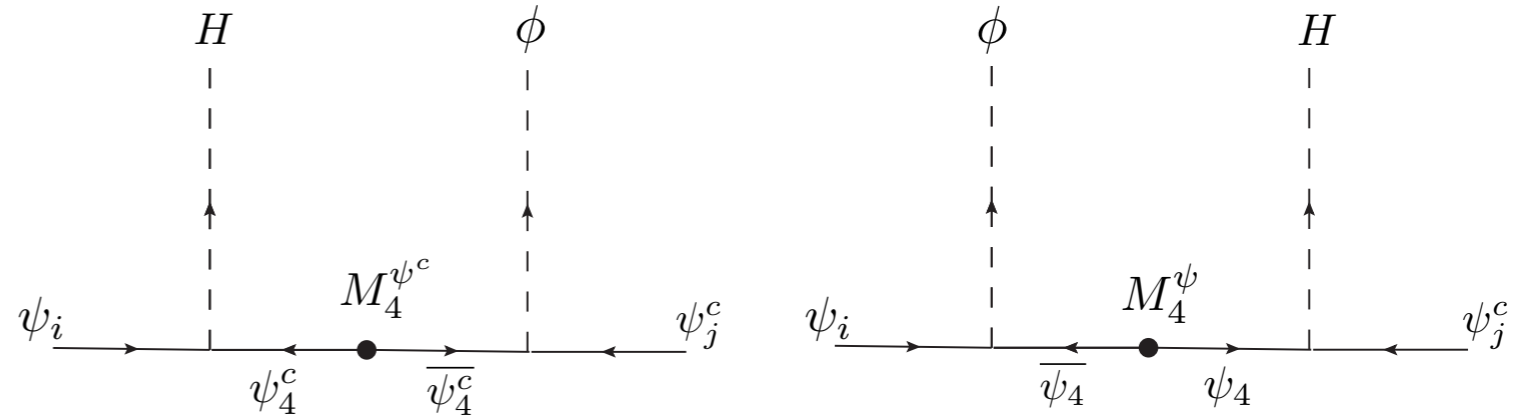
SFK 1806.06780

“Fermiophobic model”

Yukawa and Z' couplings are related

SFK 1806.06780

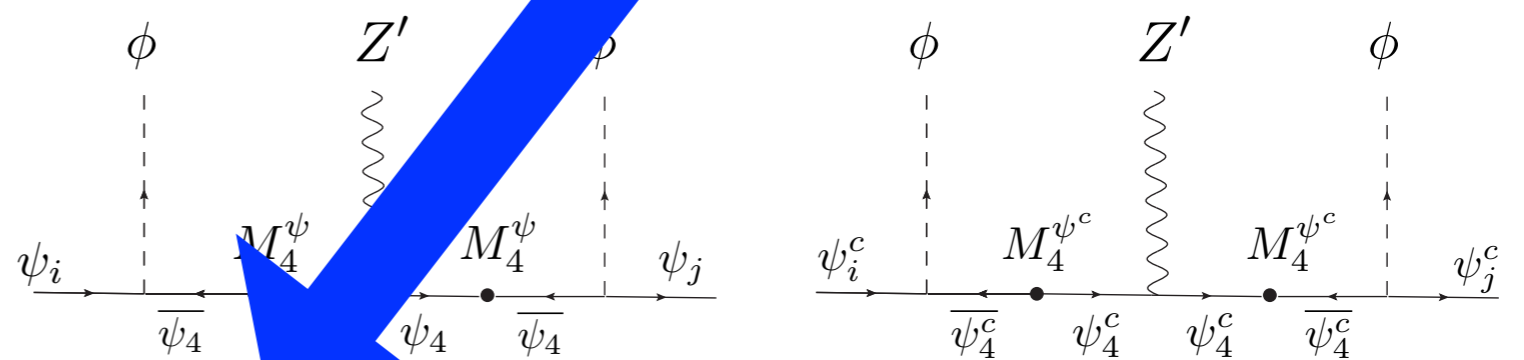
Field	$SU(3)_c$	$SU(2)_L$	$U(1)_Y$	$U(1)'$
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d_i^c	$\bar{\mathbf{3}}$	1	1/3	0
L_i	1	2	-1/2	0
e_i^c	1	1	1	0
ν_i^c	1	1	0	0
<hr/>				
Q_4	3	2	1/6	1
u_4^c	$\bar{\mathbf{3}}$	1	-2/3	1
d_4^c	$\bar{\mathbf{3}}$	1	1/3	1
L_4	1	2	-1/2	1
e_4^c	1	1	1	1
ν_4^c	1	1	0	1
<hr/>				
\overline{Q}_4	$\bar{\mathbf{3}}$	$\bar{\mathbf{2}}$	-1/6	-1
\overline{u}_4^c	3	1	2/3	-1
\overline{d}_4^c	3	1	-1/3	-1
\overline{L}_4	1	$\bar{\mathbf{2}}$	1/2	-1
\overline{e}_4^c	1	1	-1	-1
$\overline{\nu}_4^c$	1	1	0	-1
<hr/>				
ϕ	1	1	0	1
<hr/>				
H_u	1	2	1/2	-1
H_d	1	2	-1/2	-1



$$\frac{x_j^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} y_{i4}^{\psi} H \psi_i \psi_j^c + \frac{x_i^{\psi} \langle \phi \rangle}{M_4^{\psi}} y_{4j}^{\psi} H \psi_i \psi_j^c$$

Yukawas

Z' muon coupling
related to muon Yukawa
-- too small?



Z' couplings

$$\frac{x_i^{\psi} \langle \phi \rangle}{M_4^{\psi}} \frac{x_j^{\psi} \langle \phi \rangle}{M_4^{\psi}} g' Z'_\mu \psi_i^\dagger \gamma^\mu \psi_j + \frac{x_i^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} \frac{x_j^{\psi^c} \langle \phi \rangle}{M_4^{\psi^c}} g' Z'_\mu \psi_i^{c\dagger} \gamma^\mu \psi_j^c$$

R_K(*) and the origin of Yukawa couplings

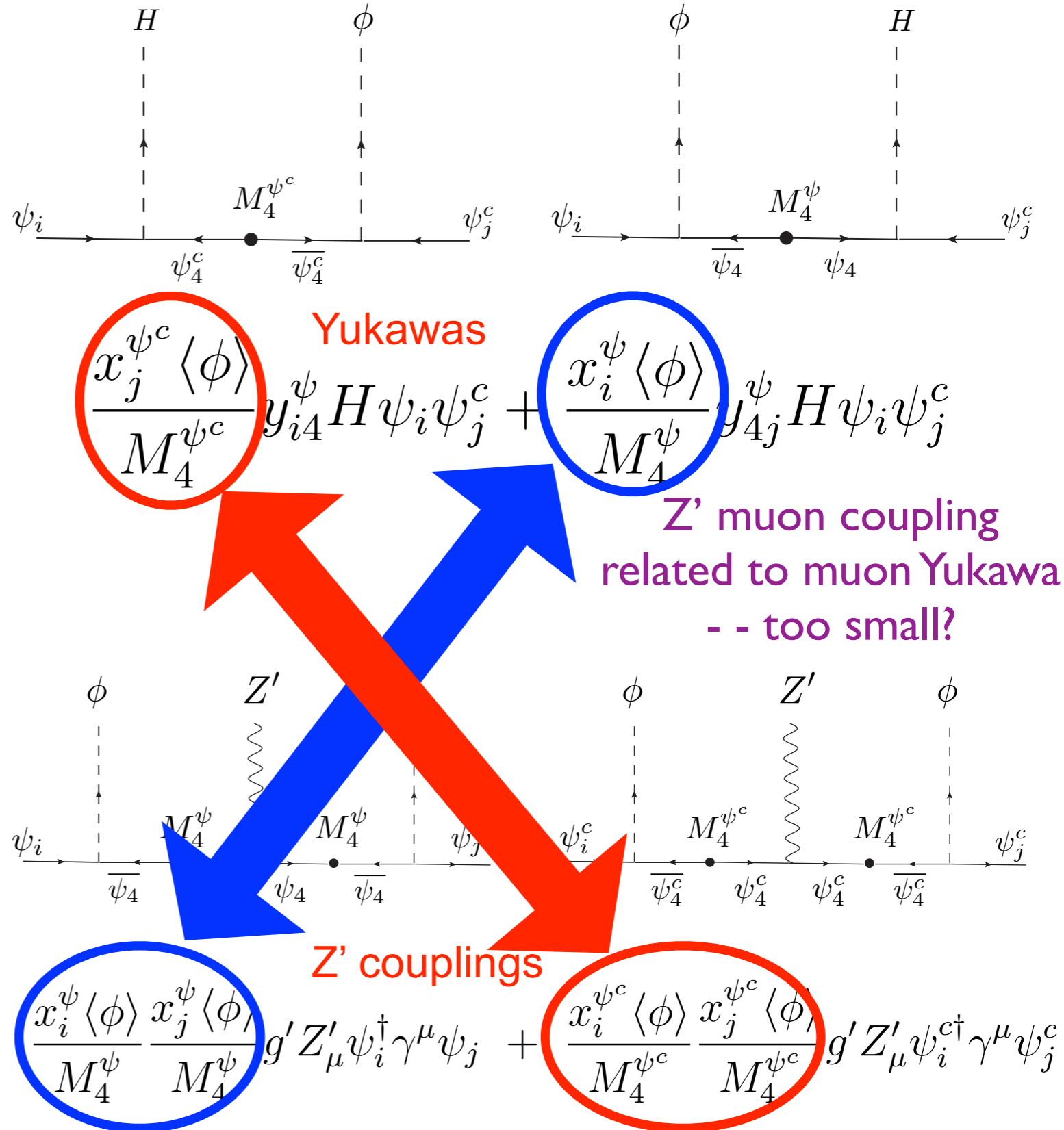
SFK 1806.06780

“Fermiophobic model”

Yukawa and Z' couplings are related

SFK 1806.06780

Field	$SU(3)_c$	$SU(2)_L$	$U(1)_Y$	$U(1)'$
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e_i^c	1	1	1	0
ν_i^c	1	1	0	0
Q_4	3	2	1/6	1
u_4^c	$\bar{\mathbf{3}}$	1	-2/3	1
d_4^c	$\bar{\mathbf{3}}$	1	1/3	1
L_4	1	2	-1/2	1
e_4^c	1	1	1	1
ν_4^c	1	1	0	1
\bar{Q}_4	$\bar{\mathbf{3}}$	$\bar{\mathbf{2}}$	-1/6	-1
\bar{u}_4^c	3	1	2/3	-1
\bar{d}_4^c	3	1	-1/3	-1
\bar{L}_4	1	$\bar{\mathbf{2}}$	1/2	-1
\bar{e}_4^c	1	1	-1	-1
$\bar{\nu}_4^c$	1	1	0	-1
ϕ	1	1	0	1
H_u	1	2	1/2	-1
H_d	1	2	-1/2	-1



Finale

The Flavour Puzzle

- Not going away - biggest problem of SM ?
- More interesting since neutrino mass & mixing

Theories of Flavour near Planck Scale

- Well motivated by SUSY GUTs
- Include discrete family symmetry from string theory
- Many possibilities - hard to test (but Littlest Seesaw)
- Need to discover SUSY!

Theories of Flavour near Electroweak scale

- Motivated by anomalies in B physics
- Many phenomenological constraints
- Models under construction