



Effective Theories of Flavour and the Non-Universal MSSM

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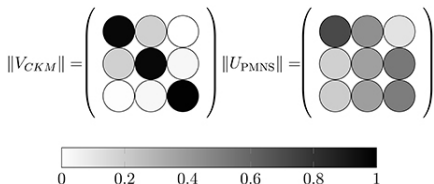
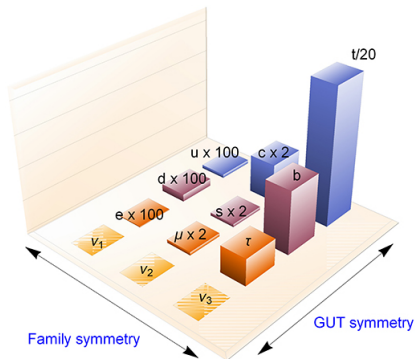
Outline

1. Why Flavour Symmetries?
2. Flavour Symmetries within the MSSM
3. Some Examples: $U(1)_f$, $SU(3)_f$
4. Conclusions

Fundamental flavour problem of the SM

Masses of SM fermions differ by 11 orders of magnitude

why three families? why a CP phase? why these peculiar masses and mixings?

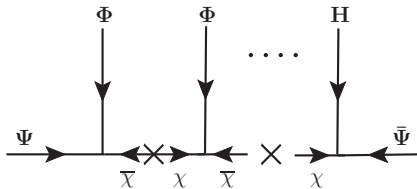


Nice solution

Froggatt-Nielsen Mechanism

[Nucl.Phys.B, 147, 222-298]

A **flavour symmetry** spontaneously broken by the VEVs of some new scalars, $\langle \Phi \rangle = v_\Phi$, to effectively generate the Yukawa couplings.



$$\mathcal{L}_Y = Y_{ij} \bar{\Psi} \Psi H$$

$$Y_{ij} \sim \left(\frac{\langle \Phi \rangle}{M} \right)^{n_{ij}} \equiv \epsilon^{n_{ij}} \ll 1$$

Nice solution

Froggatt-Nielsen Mechanism

[Nucl.Phys.B, 147, 222-298]

A **flavour symmetry** spontaneously broken by the VEVs of some new scalars, $\langle \Phi \rangle = v_\phi$, to effectively generate the Yukawa couplings.

How can these models be tested?

Excellent postdictions, but... how distinguish among them?

A Review of the Mechanism

Two scales at work

Λ_{SUSY} (SUSY breaking) + Λ_f (flavour breaking)

$$\Lambda_f \ll \Lambda_{SUSY}$$

- Soft terms present below Λ_{SUSY}
- Invariant under G_f
- Flavour opportunities! New flavour effects.

Ex.: **supergravity**

$$\Lambda_f \gg \Lambda_{SUSY}$$

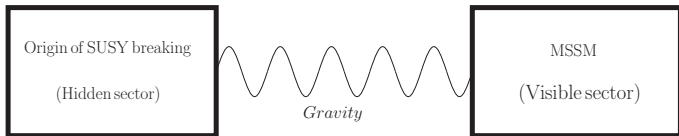
- Soft terms generated after flavour breaking
- Only Yukawas as flavour remnant below Λ_f
- Only masses and CKM, PMNS observable.

Ex.: gauge-mediated

Gravity-mediated SUSY breaking

Supergravity

$$\Lambda_f \ll \Lambda_{SUSY} \simeq M_{Planck}$$



SUSY breaking communicated through non-renormalizable (gravitational) interactions.

Gravity-mediated SUSY breaking

- ▶ Simplest case: a **single universal** spurion field $\langle X \rangle = F_X$

$$W = W_{\text{MSSM}} - \frac{X}{M_{\text{Pl}}} \left(\frac{1}{6} \alpha y^{ijk} \phi_i \phi_j \phi_k + \frac{1}{2} \beta \mu^{ij} X \phi_i \phi_j \right) + \dots$$

$$K = \phi^{*i} \phi_i + \frac{X X^*}{M_{\text{Pl}}^2} k \delta_i^j \phi^{*i} \phi_j + \dots$$

$$f_{ab} = \frac{\delta_{ab}}{g_a^2} \left(1 - \frac{2X}{M_{\text{Pl}}} f_a + \dots \right)$$

- ▶ Soft terms:

$$\mathcal{L}_{\text{soft}} = -\frac{1}{2M_{\text{Pl}}} f_a \lambda^a \lambda^a - \frac{F_X}{6M_{\text{Pl}}} \alpha y^{ijk} \phi_i \phi_j \phi_k - \frac{F_X}{2M_{\text{Pl}}} \beta \mu^{ij} \phi_i \phi_j + \text{c.c.} \\ - \frac{|F_X|^2}{M_{\text{Pl}}^2} k \phi^{*i} \phi_i$$

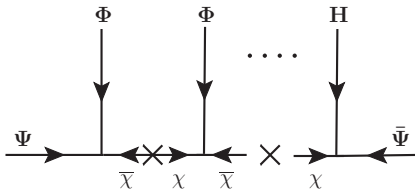
- ▶ Introducing a flavour symmetry: **breaking of universality!**

Symmetry associated with the flavour group G_f

- Yukawa couplings **forbidden** by the flavour symmetry.
- Integrating heavy messengers, **corrections** from non-renormalizable operators:

$$W_{\text{MSSM}} = W_{\text{ren}} + \Psi \bar{\Psi} H \sum_{n=1}^{\infty} x_n \left(\frac{\Phi}{M} \right)^n$$

- These corrections can be studied in terms of **supergraphs**:

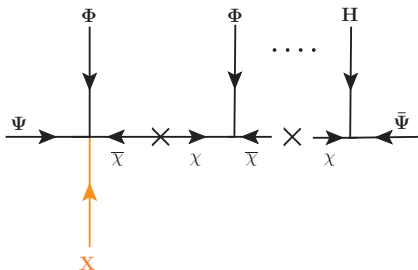


Symmetry associated with the flavour group G_f

→ Trilinear couplings generated by similar corrections:

$$\mathcal{L}_{\text{soft}} \supseteq \frac{F_X}{M_{\text{Pl}}} \times W_{\text{MSSM}} \equiv m_{3/2} W_{\text{MSSM}}$$

→ In terms of supergraphs:



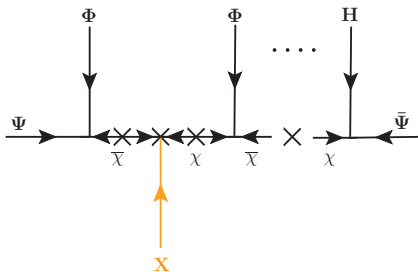
$$A_{ij} = (2N_{\text{in}} + 1) a_0 Y_{ij}$$

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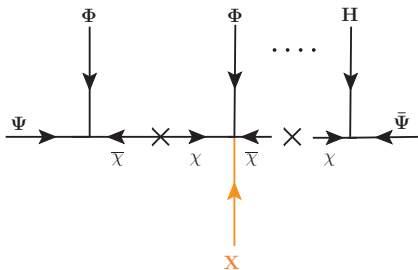
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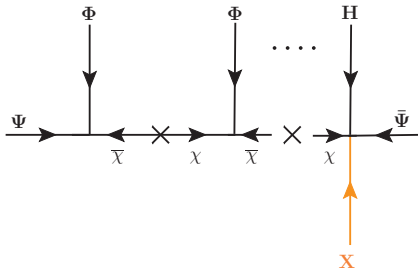
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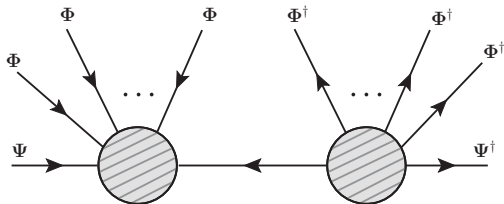
Symmetry associated with the flavour group G_f

→ Similar considerations for Kähler potential: **corrections** when heavy mediators are integrated over.

↪ Abelian:
$$(K_\Psi)_{ij} = \Psi_i \Psi_j^\dagger \left(\delta_{ij} + \sum_{n,m} c_{ij}^{n,m} \left(\frac{\Phi}{M}\right)^n \left(\frac{\Phi^\dagger}{M}\right)^m \right)$$

↪ Non-Abelian:
$$(K_\Psi)_{ij} = \Psi_i \Psi_j^\dagger \left(\delta_{ij} + \sum_{r,n} c_{ij}^{r,n} \left(\frac{\Phi_r \Phi_r^\dagger}{M^2}\right)^n \right)$$

→ Leading-order **supergraphs**:



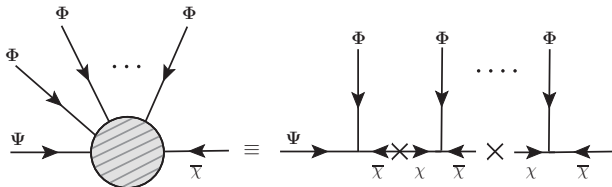
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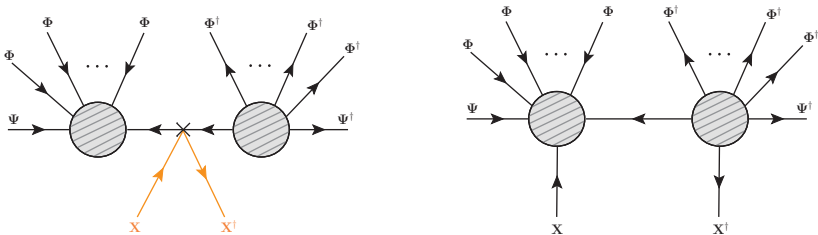


Symmetry associated with the flavour group G_f

→ Similar **corrections** for soft masses:

$$\mathcal{L}_{\text{soft}} \supseteq \frac{|F_X|^2}{M_{\text{Pl}}^2} \times K_\Psi \equiv m_{\text{soft}}^2 K_\Psi$$

→ In terms of **supergraphs**:



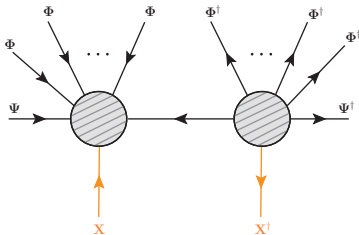
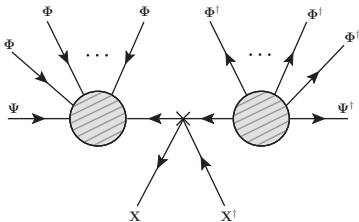
$$(m_\Psi)_{ij} = f_N m_{\text{soft}}^2 (K_\Psi)_{ij}, \quad f_N = 1 + (2N_{\text{in}} - 1)(2N_{\text{out}} - 1)$$

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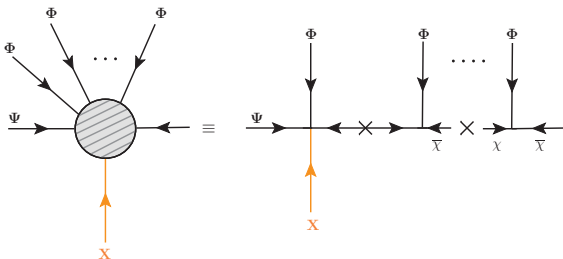
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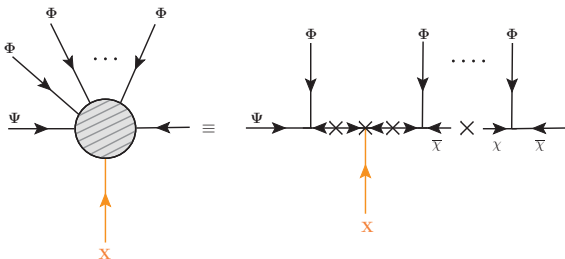
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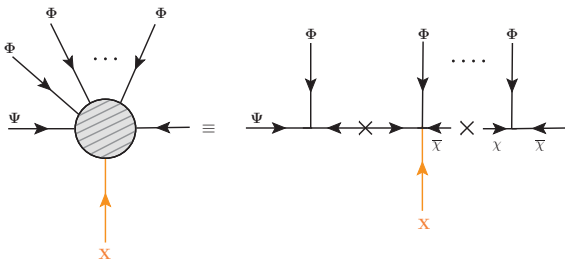
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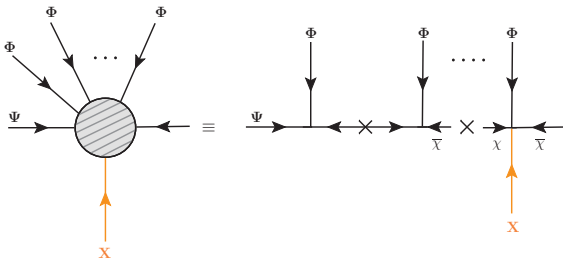
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$$(m_\Psi)_{ij} = f_N m_{\text{soft}}^2 (K_\Psi)_{ij}, \quad f_N = 1 + (2N_{\text{in}} - 1)(2N_{\text{out}} - 1)$$

Why is this important?

- Trilinear and soft-mass matrices are not directly proportional to Yukawas and Kähler metric.
- Going to the canonical basis (normalized Kähler) and mass basis (diagonal Yukawas) \implies Flavour Violation.
- Even having a single universal source of SUSY breaking, **non-universal flavour structures** arise for soft terms.

Quark Sector:

1.- Toy $U(1)_f$ model

Toy $U(1)_f$ model

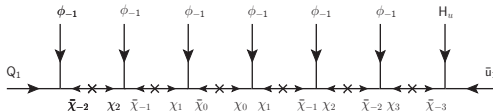
[Phys.Rev.D 95, 035001]

Particle Content

	Q_3	Q_2	Q_1	\bar{u}_3	\bar{u}_2	\bar{u}_1	\bar{d}_3	\bar{d}_2	\bar{d}_1	ϕ	$\bar{\phi}$	χ_q	$\bar{\chi}_{-q}$
$U(1)_f$	0	2	3	0	2	3	0	0	1	-1	1	q	$-q$

Yukawa Couplings

$$Y_{ij} \sim \varepsilon^{n_{ij}}$$



$$n_{ij} = q_i + q_j$$

$$Y_u \sim y_t \begin{pmatrix} e\varepsilon^6 & \varepsilon^5 & \varepsilon^3 \\ \varepsilon^5 & d\varepsilon^4 & \varepsilon^2 \\ \varepsilon^3 & \varepsilon^2 & 1 \end{pmatrix}$$

$$Y_d \sim y_b \begin{pmatrix} e'\varepsilon^4 & f'\varepsilon^3 & f\varepsilon^3 \\ \varepsilon^3 & d'\varepsilon^2 & h\varepsilon^2 \\ \varepsilon & k' & k \end{pmatrix}$$

Toy $U(1)_f$ model

[Phys.Rev.D 95, 035001]

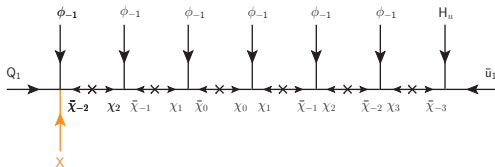
Particle Content

	Q_3	Q_2	Q_1	\bar{u}_3	\bar{u}_2	\bar{u}_1	\bar{d}_3	\bar{d}_2	\bar{d}_1	ϕ	$\bar{\phi}$	χ_q	$\bar{\chi}_{-q}$
$U(1)_f$	0	2	3	0	2	3	0	0	1	-1	1	q	$-q$

Trilinears Couplings

$$A_{ij} \propto m_{3/2}(2n_{ij} + 1)Y_{ij}$$

$$n_{ij} = q_i + q_j$$



$$Y_u \sim y_t \begin{pmatrix} e\varepsilon^6 & \varepsilon^5 & \varepsilon^3 \\ \varepsilon^5 & d\varepsilon^4 & \varepsilon^2 \\ \varepsilon^3 & \varepsilon^2 & 1 \end{pmatrix}$$

$$A_u \sim m_{3/2} y_t \begin{pmatrix} 13e\varepsilon^6 & 11\varepsilon^5 & 7\varepsilon^3 \\ 11\varepsilon^5 & 9d\varepsilon^4 & 5\varepsilon^2 \\ 7\varepsilon^3 & 5\varepsilon^2 & 1 \end{pmatrix}$$

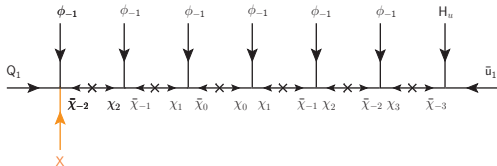
Particle Content

	Q_3	Q_2	Q_1	\bar{u}_3	\bar{u}_2	\bar{u}_1	\bar{d}_3	\bar{d}_2	\bar{d}_1	ϕ	$\bar{\phi}$	χ_q	$\bar{\chi}_{-q}$
$U(1)_f$	0	2	3	0	2	3	0	0	1	-1	1	q	$-q$

Trilinears Couplings

$$A_{ij} \propto m_{3/2} (2n_{ij} + 1) Y_{ij}$$

$$n_{ij} = q_i + q_j$$



$$Y_d \sim y_b \begin{pmatrix} e'\epsilon^4 & f'\epsilon^3 & f\epsilon^3 \\ \epsilon^3 & d'\epsilon^2 & h\epsilon^2 \\ \epsilon & k' & k \end{pmatrix}$$

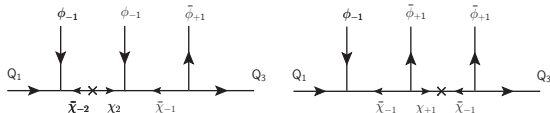
$$A_d \sim m_{3/2} y_b \begin{pmatrix} 9e'\epsilon^4 & 7f'\epsilon^3 & 7f\epsilon^3 \\ 7\epsilon^3 & 5d'\epsilon^2 & 5h\epsilon^2 \\ 3\epsilon & k' & k \end{pmatrix}$$

Particle Content

	Q_3	Q_2	Q_1	\bar{u}_3	\bar{u}_2	\bar{u}_1	\bar{d}_3	\bar{d}_2	\bar{d}_1	ϕ	$\bar{\phi}$	χ_q	$\bar{\chi}_{-q}$
$U(1)_f$	0	2	3	0	2	3	0	0	1	-1	1	q	$-q$

Kähler Potential

$$K_\psi = \psi_i^\dagger \psi_j (\delta_{ij} + c_{ij})$$



$$q_{ij} = |q_i - q_j|$$

$$c_{ij} \sim \begin{cases} (q_{ij} - 1)\varepsilon^{q_{ij}} & \text{for } q_{ij} \geq 2 \\ 2\varepsilon^3 & \text{for } q_{ij} = 1 \\ \varepsilon^2 & \text{for } q_{ij} = 0 \end{cases}$$

$$c_{ij}^{(Q, \bar{u}, \bar{d})} = \begin{pmatrix} \varepsilon^2 & 2\varepsilon^3 & 2\varepsilon^3 \\ 2\varepsilon^3 & \varepsilon^2 & \varepsilon^2 \\ 2\varepsilon^3 & \varepsilon^2 & \varepsilon^2 \end{pmatrix}$$

Toy $U(1)_f$ model

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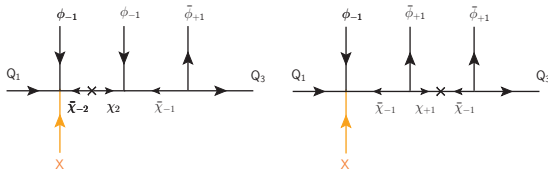
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$U(1)_f$	0	2	3	0	2	3	0	0	1	-1	1	q	$-q$

Soft Masses

$$(m_{\text{soft}}^2)_{ij} \propto m_{3/2}^2 (\delta_{ij} + b_{ij})$$

$$q_{ij} = |q_i - q_j|$$



$$b_{ij} = N c_{ij}$$

$$c_{ij}^{(Q, \bar{u}, \bar{d})} = \begin{pmatrix} \varepsilon^2 & 2\varepsilon^3 & 2\varepsilon^3 \\ 2\varepsilon^3 & \varepsilon^2 & \varepsilon^2 \\ 2\varepsilon^3 & \varepsilon^2 & \varepsilon^2 \end{pmatrix} \quad N = \begin{cases} q_{ij} & \text{for } q_{ij} \geq 2 \\ 3 & \text{for } q_{ij} = 1 \\ 2 & \text{for } q_{ij} = 0 \end{cases} \quad b_{ij}^{(Q, \bar{u}, \bar{d})} = \begin{pmatrix} 2\varepsilon^2 & 6\varepsilon^3 & 6\varepsilon^3 \\ 6\varepsilon^3 & 2\varepsilon^2 & 2\varepsilon^2 \\ 6\varepsilon^3 & 2\varepsilon^2 & 2\varepsilon^2 \end{pmatrix}$$

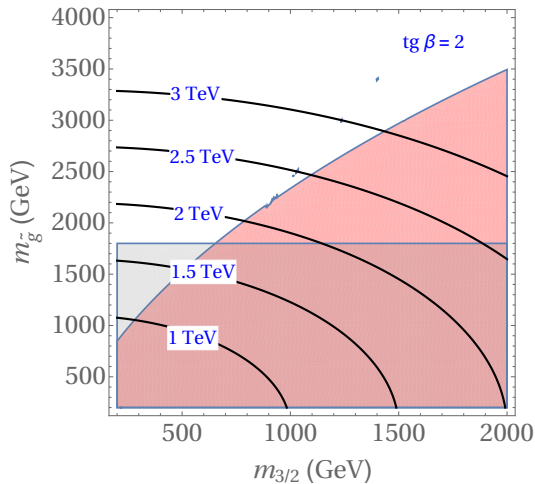
After canonical normalization & SCKM basis

$$A_u \rightarrow U_u A_u V_u^\dagger \approx m_{3/2} y_t \begin{pmatrix} 14.6\epsilon^6 & 10.9\epsilon^5 & 7\epsilon^3 \\ 10.9\epsilon^5 & 35.9\epsilon^4 & 4.9\epsilon^2 \\ 7\epsilon^3 & 4.9\epsilon^2 & 1 \end{pmatrix}$$

$$A_d \rightarrow U_d A_d V_d^\dagger \approx m_{3/2} y_b \begin{pmatrix} 11.3\epsilon^4 & 4\epsilon^3 & 6.5\epsilon^3 \\ 4.9\epsilon^3 & 3.2\epsilon^2 & 4.3\epsilon^2 \\ 2.1\epsilon & 0.86 & 0.49 \end{pmatrix}$$

$$(T^{-1})^\dagger (m_{\text{soft}}^2)_{ij} T^{-1} \sim m_{3/2}^2 \begin{pmatrix} 1 + \epsilon^2 - \frac{7}{4}\epsilon^4 & 4\epsilon^3 & 4\epsilon^3 \\ 4\epsilon^3 & 1 + \epsilon^2 - \frac{7}{4}\epsilon^4 & \epsilon^2 - \frac{7}{4}\epsilon^4 \\ 4\epsilon^3 & \epsilon^2 - \frac{7}{4}\epsilon^4 & 1 + \epsilon^2 - \frac{19}{4}\epsilon^4 \end{pmatrix}$$

Phenomenological Analysis



Red area: excluded by ΔM_K

Gray rectangle: LHC direct limits

Black solid lines: average squark mass

Quark Sector:

2.- A $SU(3)_f$ model

Particle Content

Field	ψ	$\bar{\psi}$	H	Σ	$\bar{\phi}_3$	$\bar{\phi}_{23}$	$\bar{\phi}_{123}$
R	1	1	0	0	0	0	0
U(1)	0	0	-4	2	2	1	3
SU(3)_f	3	3	1	1	$\bar{3}$	$\bar{3}$	$\bar{3}$

[Medeiros, Ross: hep-ph/0507176]

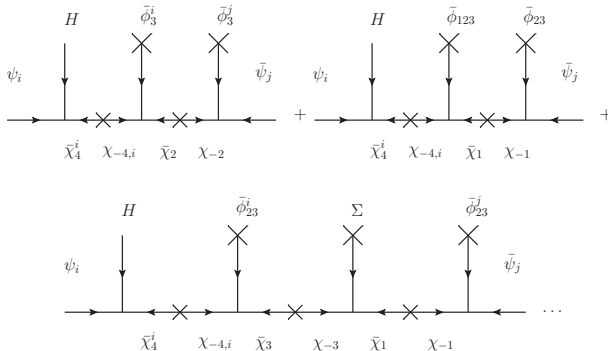
The symmetry is spontaneously broken by the minima of the scalar potential where the flavons take the VEVs:

$$\langle \bar{\phi}_{123} \rangle = (\gamma \quad \gamma \quad \gamma) \quad \langle \bar{\phi}_{23} \rangle = (0 \quad \beta \quad -\beta)$$

$$\langle \bar{\phi}_3 \rangle = (0 \quad 0 \quad 1) \otimes \begin{pmatrix} \alpha_u & 0 \\ 0 & \alpha_d \end{pmatrix}$$

$$\alpha \equiv \frac{\alpha_u}{M_u} \simeq \frac{\alpha_d}{M_d} \gg \varepsilon_f \equiv \frac{\beta}{M_f} \gg \varepsilon_d^2 = \frac{\gamma}{M_d}$$

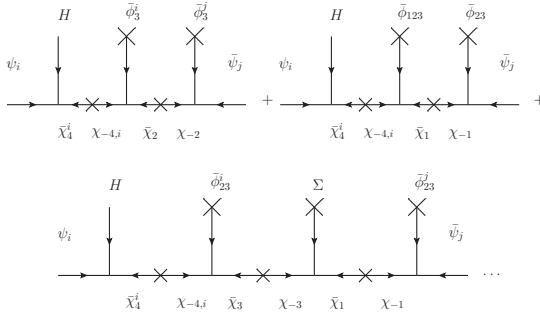
Yukawas



$$\mathbf{Y}_u \sim y_t \begin{pmatrix} 0 & f \epsilon_u^2 \epsilon_d & -f' \epsilon_u^2 \epsilon_d \\ f \epsilon_u^2 \epsilon_d & -\frac{2}{3} d \epsilon_u^2 \epsilon_d & \frac{2}{3} e \epsilon_u^2 \epsilon_d \\ -f' \epsilon_u^2 \epsilon_d & \frac{2}{3} e \epsilon_u^2 \epsilon_d & 1 \end{pmatrix} \quad \mathbf{Y}_d \sim y_b \begin{pmatrix} 0 & h \epsilon_d^3 & -k \epsilon_d^3 \\ h \epsilon_d^3 & l \epsilon_d^2 & -k' \epsilon_d^2 \\ -k \epsilon_d^3 & -k' \epsilon_d^2 & 1 \end{pmatrix}$$

Trilinears

[Phys.Rev.D 95, 035001]

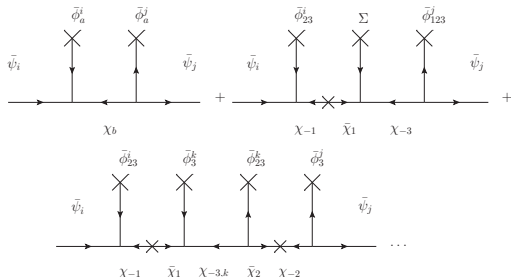


$$\mathbf{A}_u \sim m_{3/2} y_t \begin{pmatrix} 0 & 5 f \varepsilon_u^2 \varepsilon_d & -5 f' \varepsilon_u^2 \varepsilon_d \\ 5 f \varepsilon_u^2 \varepsilon_d & -\frac{14}{3} d \varepsilon_u^2 & \frac{14}{3} e \varepsilon_u^2 \\ -5 f' \varepsilon_u^2 \varepsilon_d & \frac{14}{3} e \varepsilon_u^2 & 5 \end{pmatrix}$$

$$\mathbf{A}_d \sim m_{3/2} y_b \begin{pmatrix} 0 & 5 h \varepsilon_d^3 & -5 k \varepsilon_d^3 \\ 5 h \varepsilon_d^3 & 7 l \varepsilon_d^2 & -7 k' \varepsilon_d^2 \\ -5 k \varepsilon_d^3 & -7 k' \varepsilon_d^2 & 5 \end{pmatrix}$$

Kähler & Soft Masses

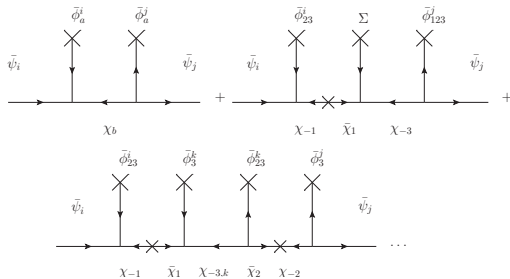
$$K = \psi_i^\dagger \psi_j \left(\delta_{ij} + c_{ij} + (\delta_{ij} + b_{ij}) \frac{|F_X|^2}{M_{\text{Pl}}^2} \right)$$



$$c_{ij}^u \simeq y_t \begin{pmatrix} \epsilon_u^2 \epsilon_d^2 & -2\epsilon_u^3 & 2\epsilon_u^3 \\ -2\epsilon_u^3 & \epsilon_u^2 & -\epsilon_u^2 \\ 2\epsilon_u^3 & -\epsilon_u^2 & 1 \end{pmatrix} \quad b_{ij}^u \simeq y_t \begin{pmatrix} 2\epsilon_u^2 \epsilon_d^2 & -8\epsilon_u^3 & 8\epsilon_u^3 \\ -8\epsilon_u^3 & 2\epsilon_u^2 & -2\epsilon_u^2 \\ 8\epsilon_u^3 & -2\epsilon_u^2 & 2 \end{pmatrix}$$

Kähler & Soft Masses

$$K = \psi_i^\dagger \psi_j \left(\delta_{ij} + c_{ij} + (\delta_{ij} + b_{ij}) \frac{|F_X|^2}{M_{\text{Pl}}^2} \right)$$



$$c_{ij}^d \simeq y_b \begin{pmatrix} \varepsilon_d^4 & \varepsilon_d^3 & -\varepsilon_d^3 \\ \varepsilon_d^3 & \varepsilon_d^2 & -\varepsilon_d^2 \\ -\varepsilon_d^3 & -\varepsilon_d^2 & 1 \end{pmatrix}$$

$$b_{ij}^d \simeq y_b \begin{pmatrix} 2\varepsilon_d^4 & 4\varepsilon_d^3 & -4\varepsilon_d^3 \\ 4\varepsilon_d^3 & 2\varepsilon_d^2 & -2\varepsilon_d^2 \\ -4\varepsilon_d^3 & -2\varepsilon_d^2 & 2 \end{pmatrix}$$

After canonical normalization & SCKM basis

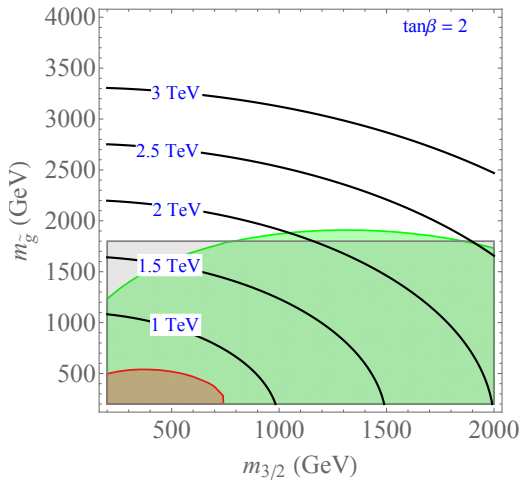
$$\mathbf{A}_u \rightarrow m_{3/2} y_t \begin{pmatrix} 0.3 \epsilon_u^2 \epsilon_d^2 & -0.7 \epsilon_u^2 \epsilon_d & 0.3 \epsilon_u^2 \epsilon_d \\ -0.7 \epsilon_u^2 \epsilon_d & -7.6 \epsilon_u^2 & \epsilon_u^2 \\ 0.4 \epsilon_u^2 \epsilon_d & 1.3 \epsilon_u^2 & 5.0 \end{pmatrix}$$

$$\mathbf{A}_d \rightarrow m_{3/2} y_b \begin{pmatrix} -5.3 \epsilon_d^4 & -2.3 \epsilon_d^3 & 2.3 \epsilon_d^3 \\ -2.3 \epsilon_d^3 & 5.2 \epsilon_d^2 & -1.5 \epsilon_d^2 \\ 3.1 \epsilon_d^3 & -2.0 \epsilon_d^2 & 5.0 \end{pmatrix}$$

$$\mathbf{m}_{\text{soft}, \bar{u}}^2 \rightarrow m_{3/2}^2 \begin{pmatrix} 1 + 0.1 \epsilon_d^2 & -4 \epsilon_u^3 & 3 \epsilon_u^3 \\ -4 \epsilon_u^3 & 1 + \epsilon_u^2 & -3 \epsilon_u^2 \\ 3 \epsilon_u^3 & -3 \epsilon_u^2 & 1.3 \end{pmatrix}$$

$$\mathbf{m}_{\text{soft}, \bar{d}}^2 \rightarrow m_{3/2}^2 \begin{pmatrix} 1 + 2 \epsilon_d^4 & 0.5 \epsilon_d^3 & 2 \epsilon_d^3 \\ 0.5 \epsilon_d^3 & 1 + 3 \epsilon_d^2 & -2 \epsilon_d^2 \\ 2 \epsilon_d^3 & -2 \epsilon_d^2 & 1.3 \end{pmatrix}$$

Phenomenological Analysis



Red area: excluded by ΔM_K

Green area: excluded by ϵ_K

Gray rectangle: LHC direct limits

Black solid lines: average quark mass

Conclusions

- **Flavour sector** remains one of the most puzzling legacies of the **SM**.
↪ Supersymmetry may provide new flavour interactions with phenomenological implications for flavour observables.
- We have analysed the effect of introducing a FLASY within a SUSY model and shown that even for a flavour symmetric UV theory, the soft-terms below Λ_f can be strongly **non-universal**
- These results are generically valid for any supersymmetric effective model where the scale of mediation of SUSY breaking is above the flavour.
- The $\mathcal{O}(1)$ **coefficients** relating $Y_{ij} \leftrightarrow A_{ij}$ and $K_{ij} \leftrightarrow (m_{\text{soft},ij}^2)$ have been explicitly computed.
- **Future work:**
 1. Leptonic sector ✓ see Aurora's talk [JHEP 1711 (2017) 162]
 2. Quarks & leptons models ✓ see Aurora's talk [hep-ph/1807.00860]
 3. Neutrinos and charged leptons ✗ In progress...
 4. Other extensions of the SM ✗ to do!

Thanks for your attention!