

The $b \rightarrow s$ anomalies as a guide beyond the Standard Model

Avelino Vicente
IFIC – CSIC / U. Valencia

CERN TH-Institute

*From flavor anomalies to direct
discoveries of New Physics*



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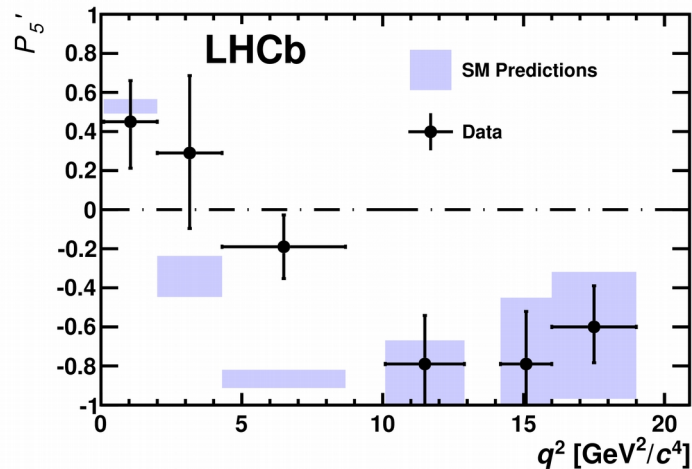
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The $b \rightarrow s$ anomalies

Episode IV: A new hope

2013 : First anomalies found by LHCb



Episode VI: Return of the anomalies

2015 : LHCb confirms first anomalies

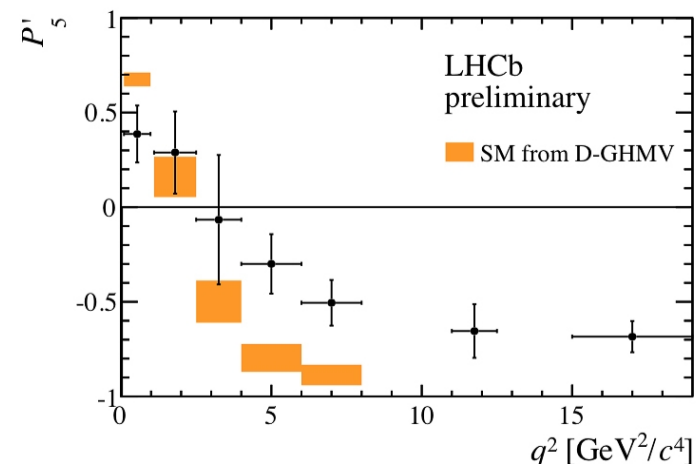
Episode V: LHCb strikes back

2014 : Lepton universality violation

$$R_K = \frac{\text{BR}(B \rightarrow K \mu^+ \mu^-)}{\text{BR}(B \rightarrow K e^+ e^-)} = 0.745_{-0.074}^{+0.090} \pm 0.036$$

$$R_K^{\text{SM}} \sim 1.00 \pm 0.01$$

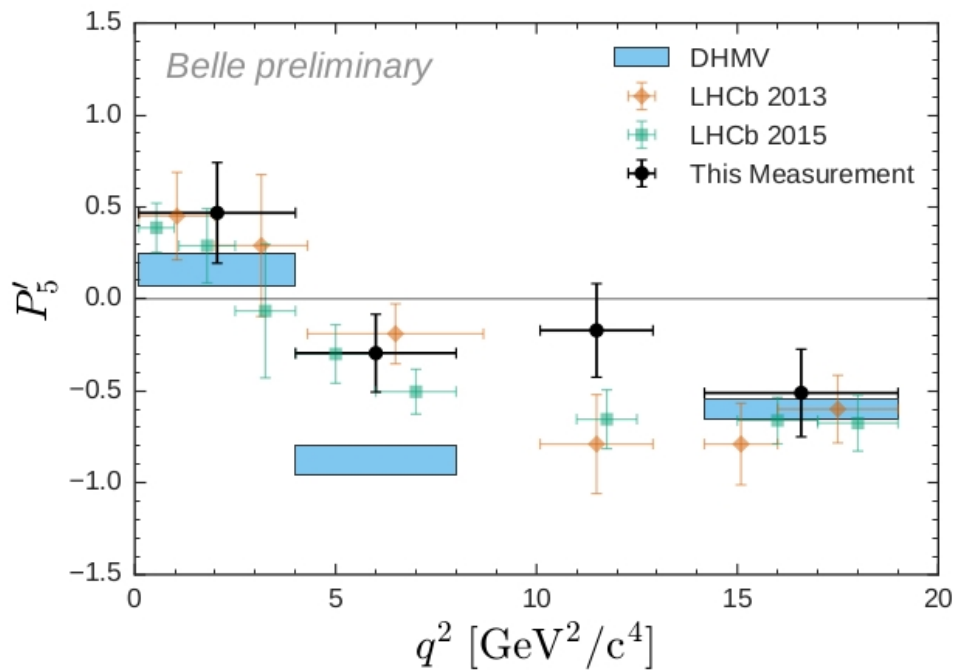
2.6 σ away from the SM



The $b \rightarrow s$ anomalies

Episode I: The Belle menace

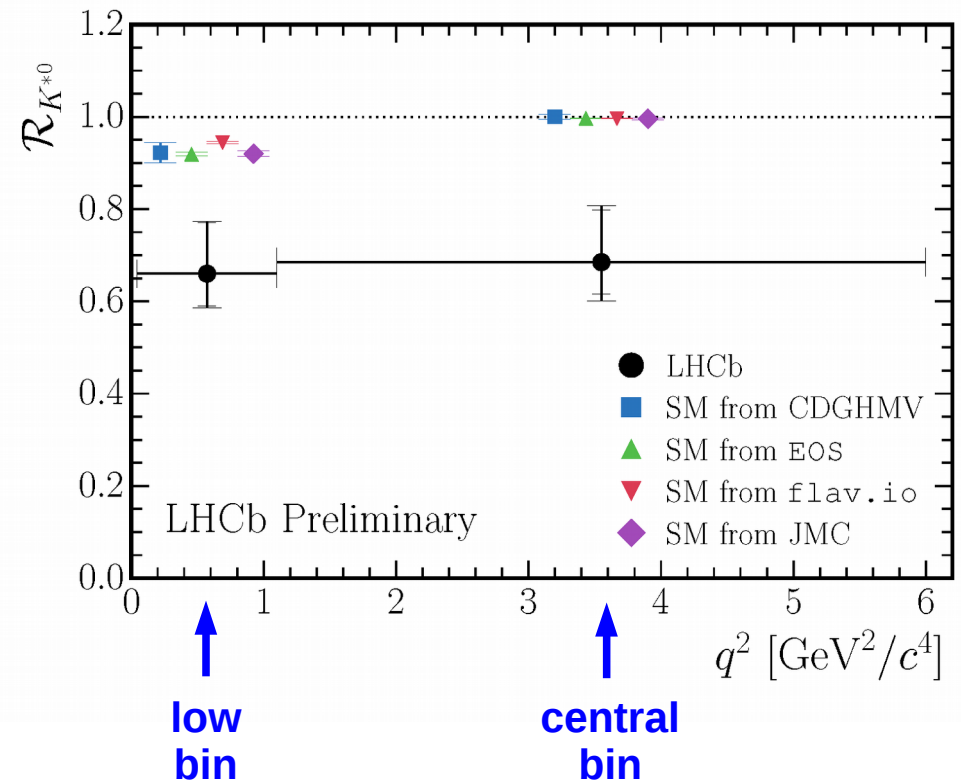
2016 : Belle finds additional hints



P_5' anomaly confirmed
+ little LFVU indication

Episode II: Attack of R_{K^*}

2017 : More universality violation in LHCb



[No new episode in 2018 though....]

Who ordered that? *(again)*



Who ordered that? *(again)*



What can we do with it?

What can we do with it?

Great opportunity for model builders

**New data-driven models:
not even imagined without anomalies**

1
leptoquarks

U_1

S_3

W'

$(\text{Pati-Salam})^3$

4321

Z'



Adventurous
model builder

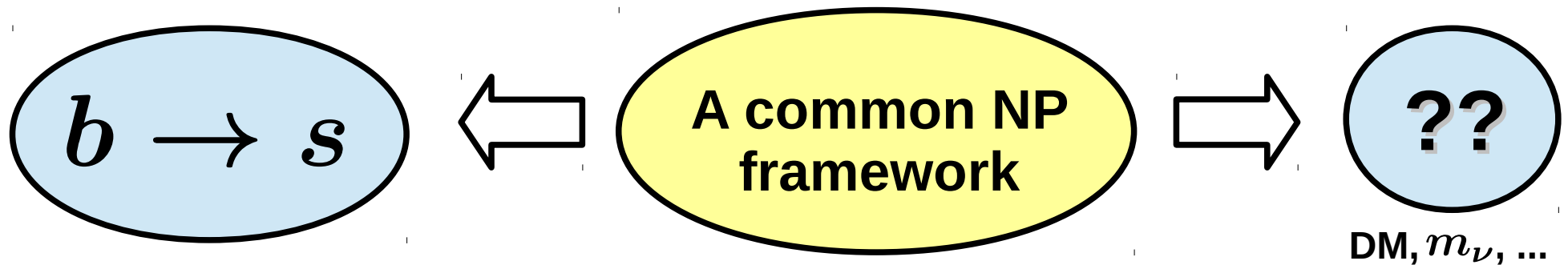
We might discover something new...



... perhaps an unexpected connection

Killing two birds with one stone

What if the explanation to these **anomalies** also solves **other physics problems**?



Chuck Norris fact of the day

Chuck Norris can kill two stones with one bird



I will concentrate on the $b \rightarrow s$ anomalies

... if you have a model for $R(D)$ and $R(D^*)$
that's good enough, I will not ask for more!

Outline

$b \rightarrow s$ and dark matter

$b \rightarrow s$ and neutrinos

Summary

Note:

I will omit many interesting models
Apologies!





Symmetry Magazine

$b \rightarrow s$ anomalies and Dark Matter

Flavor and Dark Matter

Flavor and **Dark Matter** can be connected in many ways...

Stability of DM from a **flavor symmetry**

Continuous or discrete

Part of a multiplet of the flavor symmetry: “*flavored DM*”

Flavor origin of a stabilizing symmetry

Relation to neutrino masses and mixings

Minimal Flavor Violation

Enhancement of **flavor effects** due to new dark sectors

DM relic density determined by **flavor processes**

Flavored coannihilation

Scotogenic model with RH neutrino DM

NP models for **flavor anomalies** ($b \rightarrow s$) with a DM candidate ← **This talk**

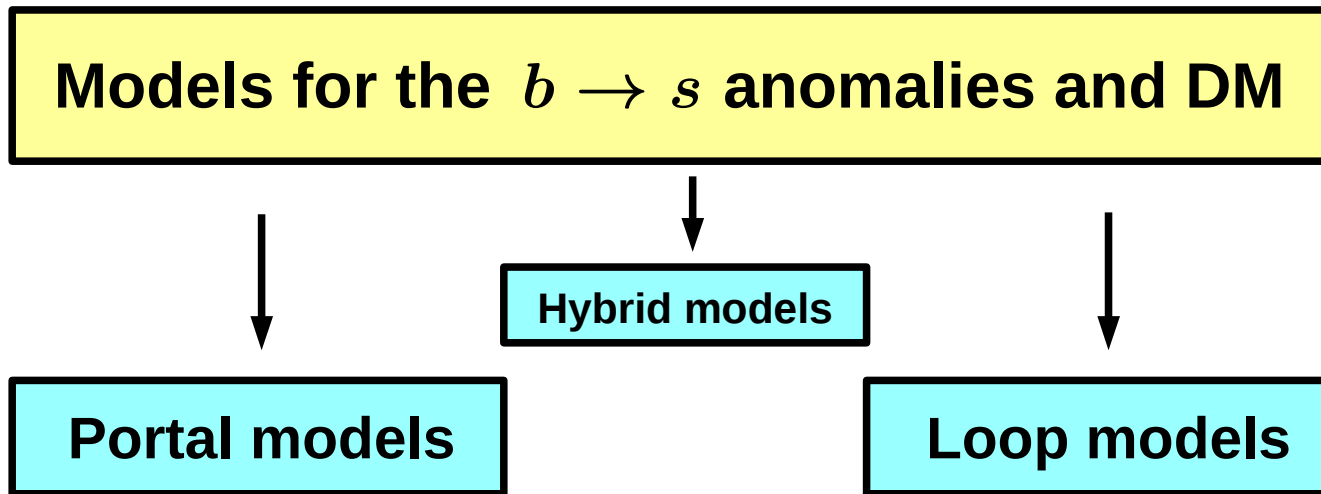


Model classification

Linking $b \rightarrow s$ and DM

See talks by James Cline and Cédric Delaunay

[AV, 1803.04703]



The **mediator** responsible for the **NP contributions** to $b \rightarrow s$ transitions also mediates the DM production in the early Universe

Example:

Aristizabal-Sierra, Staub, AV
[1503.06077]

The required **NP contributions** to $b \rightarrow s$ transitions are induced with **loops** containing the DM particle

Example:

Kawamura, Okawa, Omura
[1706.04344]

A portal model



Aristizabal-Sierra, Staub, AV
[1503.06077]

Z' : what do we need?

Z' model building

Easiest (but not unique) solution

List of “ingredients”:

- A Z' boson that contributes to \mathcal{O}_9 (and optionally to \mathcal{O}_{10})
- The Z' must have **flavor violating couplings to quarks**
- The Z' must have **non-universal couplings to leptons**
- **Optional (but highly desirable!): interplay with some other physics**

A model with a Z' portal

[Aristizabal Sierra, Staub, AV, 2015]



Vector-like = “joker”
for model builders

$$SU(3)_c \otimes SU(2)_L \otimes U(1)_Y \otimes U(1)_X$$

Vector-like fermions

Link to SM
fermions

$$Q = \left(\mathbf{3}, \mathbf{2}, \frac{1}{6}, 2 \right)$$

$$L = \left(\mathbf{1}, \mathbf{2}, -\frac{1}{2}, 2 \right)$$

Scalars

$$\phi = (\mathbf{1}, \mathbf{1}, 0, 2)$$

$U(1)_X$ breaking

$$\chi = (\mathbf{1}, \mathbf{1}, 0, -1)$$

Dark matter candidate

A model with a Z' portal

[Aristizabal Sierra, Staub, AV, 2015]



Vector-like = “joker”
for model builders

$$SU(3)_c \otimes SU(2)_L \otimes U(1)_Y \otimes U(1)_X$$

$$\mathcal{L}_m = m_Q \bar{Q} Q + m_L \bar{L} L$$

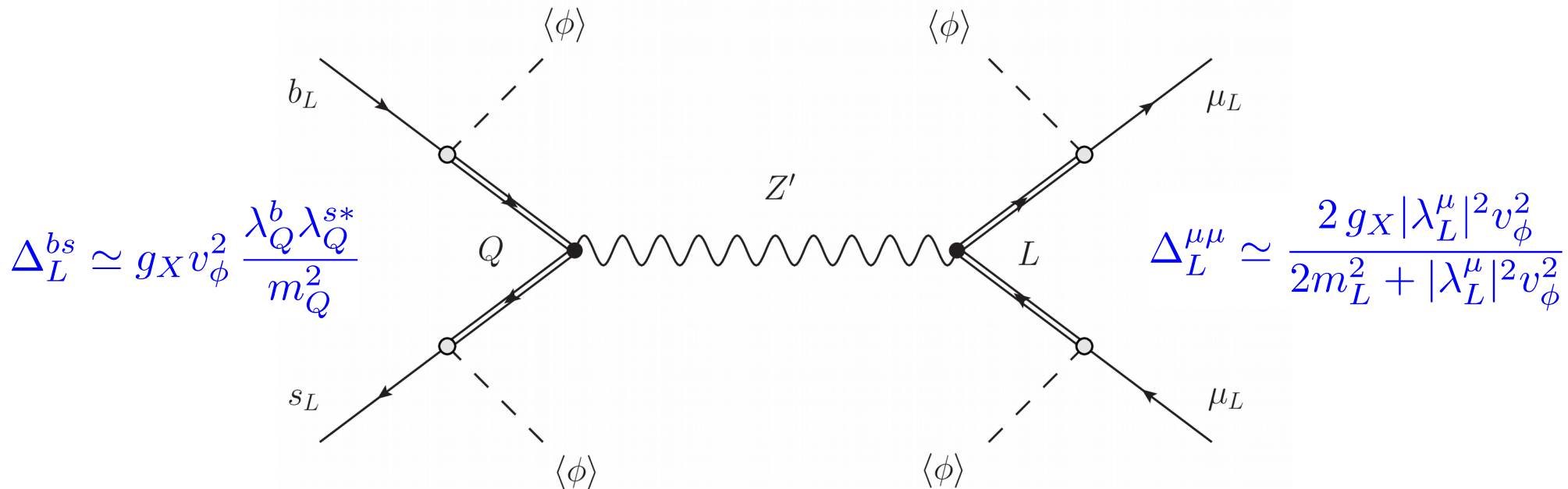
Vector-like (Dirac)
masses

$$\mathcal{L}_Y = \lambda_Q \bar{Q}_R \phi q_L + \lambda_L \bar{L}_R \phi \ell_L + \text{h.c.}$$

VL – SM mixing

Solving the $b \rightarrow s$ anomalies

[Aristizabal Sierra, Staub, AV, 2015]



$$\mathcal{O} = (\bar{s} \gamma_\alpha P_L b) (\bar{\mu} \gamma^\alpha P_L \mu)$$

$$C_9^{\text{NP}} = -C_{10}^{\text{NP}}$$

Alternatives with direct Z' couplings

Altmannshofer et al, 2014, Crivellin et al, 2014, 2015 [$L_\mu - L_\tau$], Celis et al, 2015 [BGL], ...

Dark Matter

DM stability

$$U(1)_X \rightarrow \mathbb{Z}_2$$

$$\chi = (\mathbf{1}, \mathbf{1}, 0, -1)$$

Odd under \mathbb{Z}_2

Automatically stable

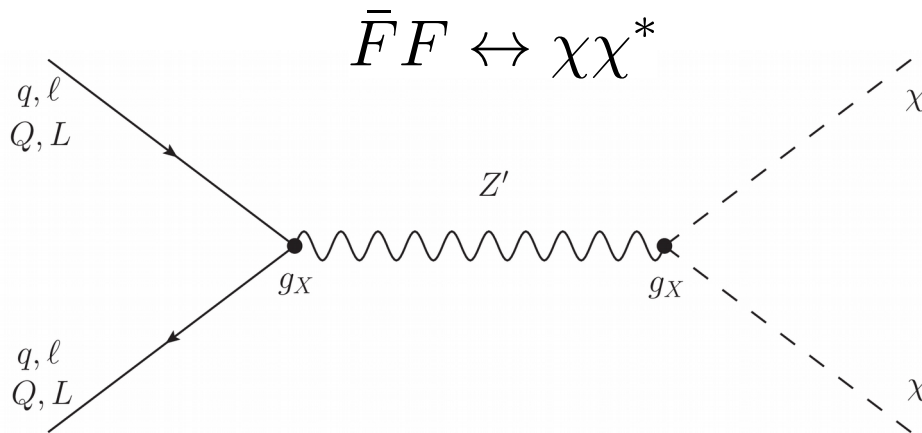
[Krauss, Wilczek, 1989]

[Petersen et al, 2009]

[Aristizabal Sierra, Dhen, Fong, AV, 2014]

DM production

The dynamics behind the $b \rightarrow s$ anomalies stabilizes the DM and provides a production mechanism



Z' portal

Interplay between Flavor and DM

However:
Higgs portal
also possible

Assumption:
 $\lambda_{H\chi} \ll 1$

DM and $b \rightarrow s$ anomalies

$C_9^{\text{NP}}/C_9^{\text{SM}}$ (full) $\log(\Omega_{\text{DM}}h^2)$ (dashed) $C_9^{\text{NP}}/C_9^{\text{SM}}$ (tree) (dotted gray)

[DM RD Computed with **micrOMEGAs**]

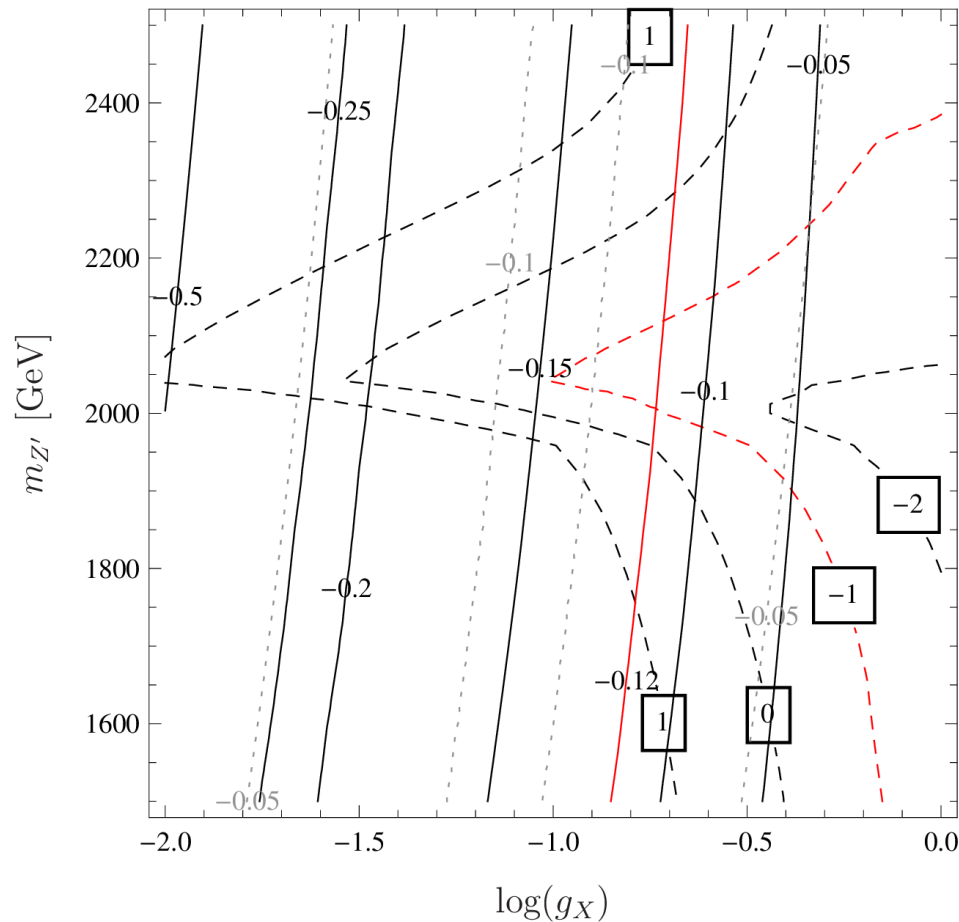
Parameters:

$$\lambda_Q^b = \lambda_Q^s = 0.025$$

$$\lambda_L^\mu = 0.5$$

$$m_Q = m_L = 1 \text{ TeV}$$

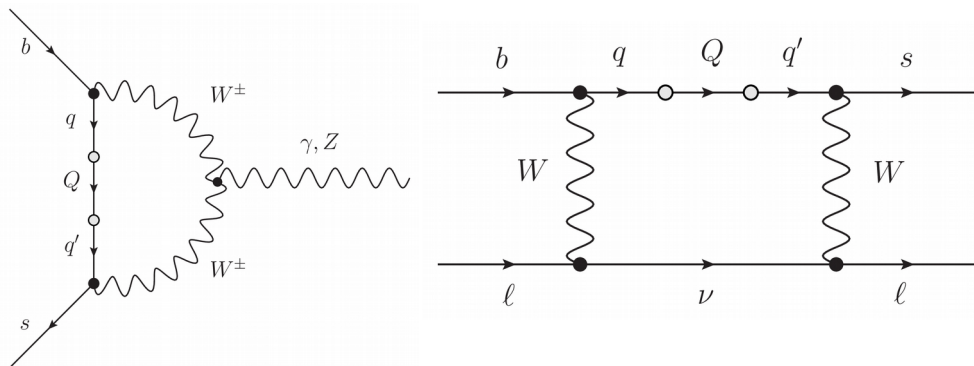
$$m_\chi^2 = 1 \text{ TeV}^2$$



- Compatible with **flavor constraints** (small quark mixings)
- **Resonance** required to get the correct DM relic density
- Large **loop effects** for low g_X

Loop corrections

At **1-loop**, the vector-like quarks contribute to **all** operators



- Non-negligible corrections to C_9
- Unwanted contributions to other Wilson coefficients

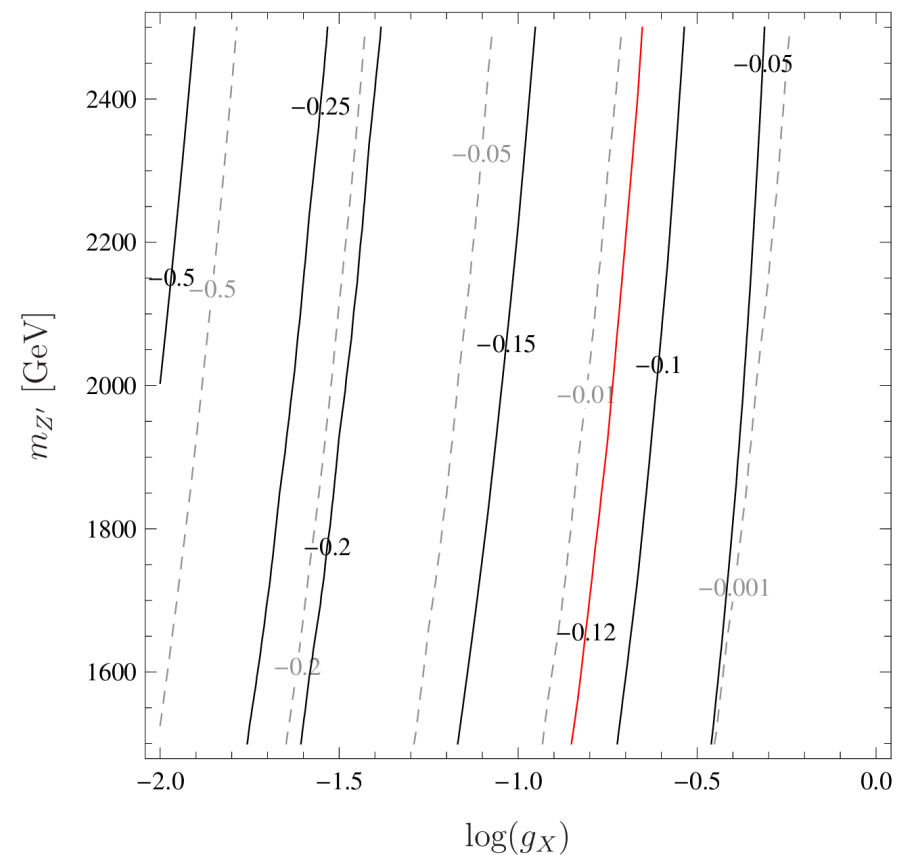
However: “Valid” region is **safe**

$$C_7^{\text{NP}} / C_7^{\text{SM}} < 1\%$$

[Computed with **FlavorKit**]

$C_9^{\text{NP}} / C_9^{\text{SM}}$
(full)

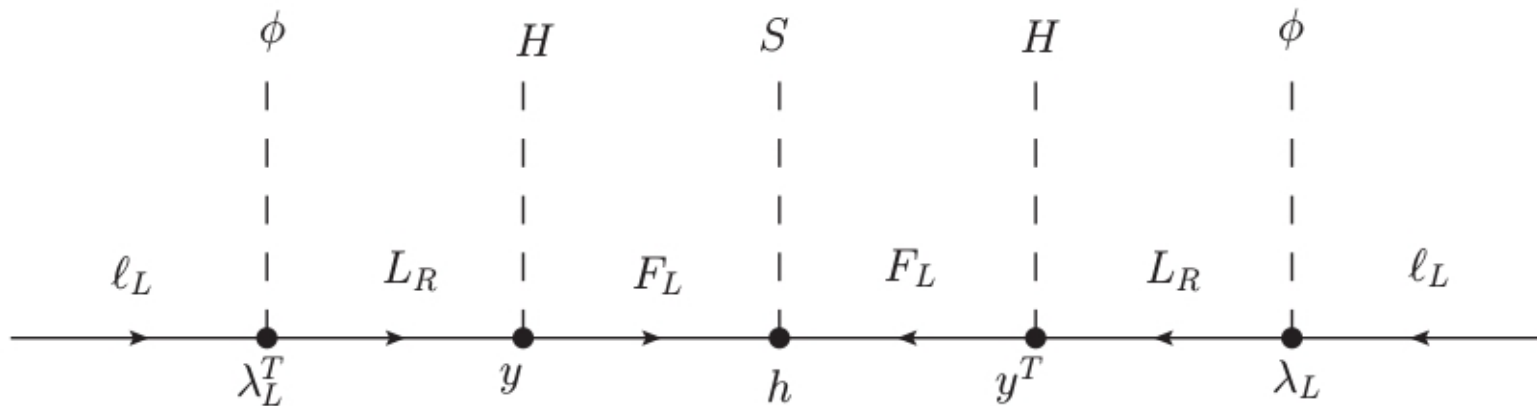
$C_7^{\text{NP}} / C_7^{\text{SM}}$
(dotted gray)



Neutrino masses

Non-trivial embedding of **neutrino masses**

Rocha-Moran, AV
[1810.02135]



$$m_\nu \simeq \frac{v^2 v_\phi^2 v_S}{2\sqrt{2}} \lambda_L^T m_L^{-1} y m_F^{-1} h (m_F^{-1})^T y^T (m_L^{-1})^T \lambda_L$$



$$h \ll 1$$

allows for light neutrinos and
large Yukawa couplings

Inverse seesaw (-like) mechanism

LFV phenomenology in
1810.02135

Other portal models

Celis et al [1608.03894]

Horizontal $U(1)_{B_1+B_2-2B_3}$ gauge symmetry. The Z' boson couples directly to the SM quarks while the coupling to muons is induced by mixing with a **VL lepton**. The DM candidate is a **Dirac fermion** stabilized by a remnant \mathbb{Z}_2 symmetry.

Altmannshofer et al [1609.04026]

Extension of a popular $U(1)_{L_\mu-L_\tau}$ model with a **stable Dirac fermion**. Its relic density is determined by Z' portal interactions.

Falkowski et al [1803.04430]

VL neutrino DM in a setup similar to 1503.06077 with additional VL fermions.

Arcadi et al [1803.05723]

Similar to 1609.04026 but making use of **kinetic mixing**.

... and many others!

A loop model

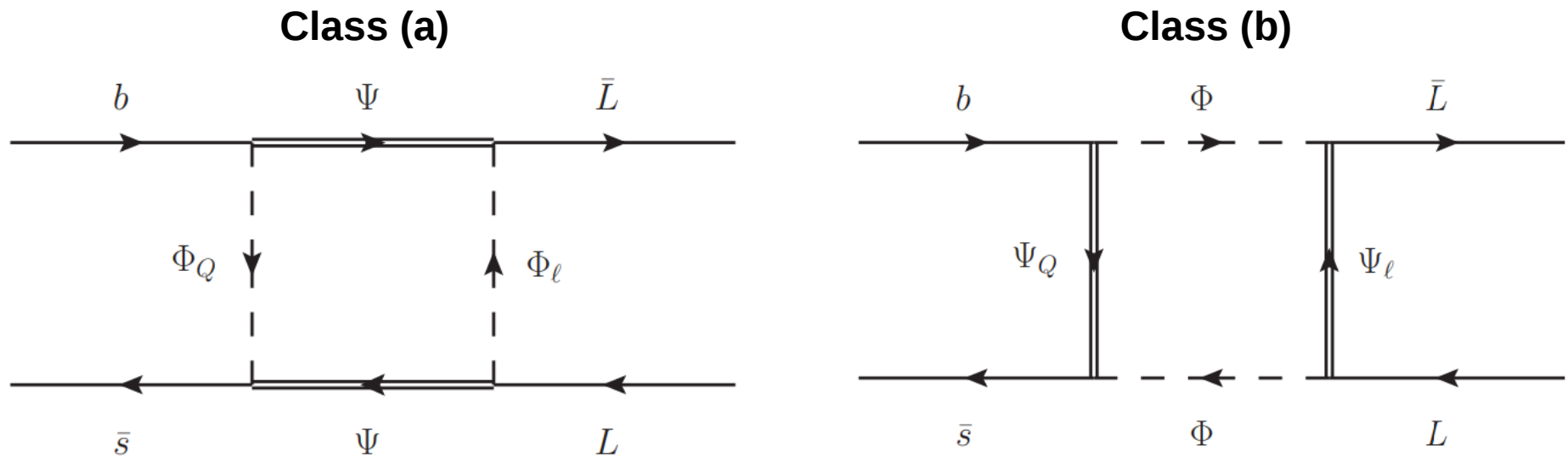
DM here



Kawamura, Okawa, Omura
[1706.04344]

Loops and $b \rightarrow s$ anomalies

[Gripaios et al, 2015]
[Arnan et al, 2016]



Figures from Arnan et al [1608.07832]

Model classification

All possible quantum numbers



Some multiplets include colorless neutral states
(DM candidates)

Different contributions to B_s -mixing

An example loop model

[Kawamura, Okawa, Omura, 2017]



	Field	Spin	$SU(3)_c \times SU(2)_L \times U(1)_Y$	$U(1)_X$	Global \leftarrow DM stability
DM \rightarrow	X	0	$(\mathbf{1}, \mathbf{1}, 0)$	-1	
VL fermions \rightarrow	$Q_{L,R}$	$\frac{1}{2}$	$(\mathbf{3}, \mathbf{2}, \frac{1}{6})$	1	
	$L_{L,R}$	$\frac{1}{2}$	$(\mathbf{1}, \mathbf{2}, -\frac{1}{2})$	1	

$$\mathcal{L}_Y = \lambda_Q \overline{Q}_R X q_L + \lambda_L \overline{L}_R X \ell_L + \text{h.c.}$$

$$\langle X \rangle = 0 \Rightarrow$$

No VL – SM mixing
But **new Yukawa interactions**

Unbroken
 $U(1)_X$ symmetry



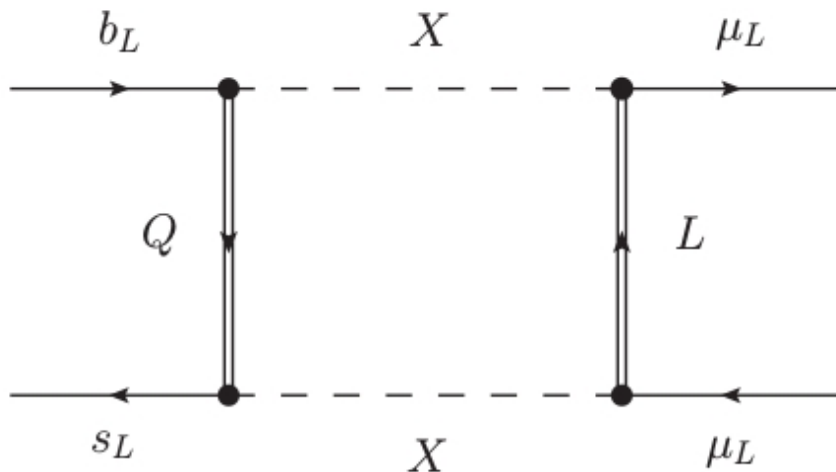
Loop explanation to the
 $b \rightarrow s$ anomalies

Solving the $b \rightarrow s$ anomalies

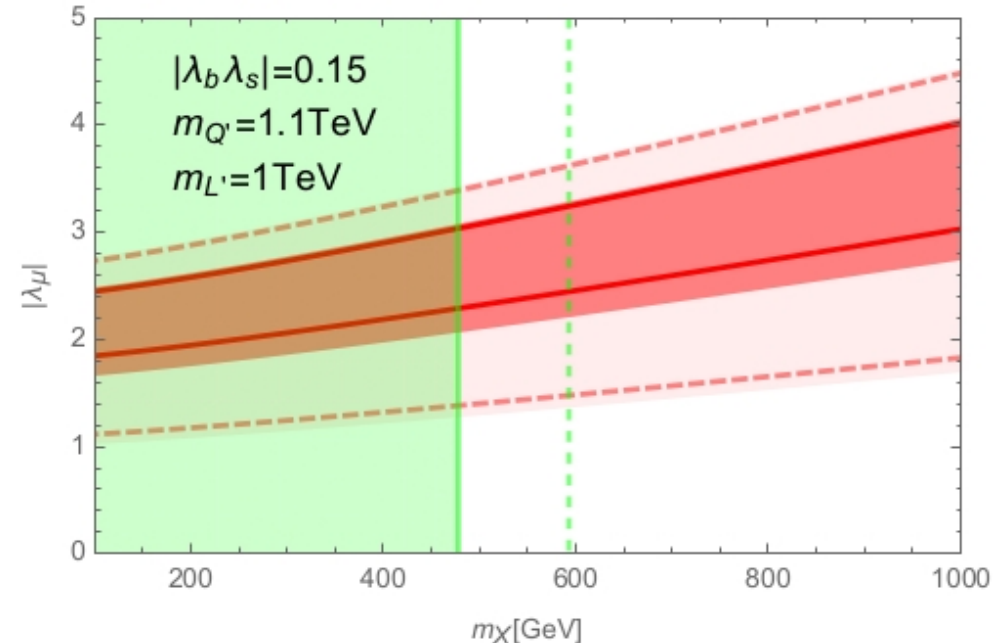
Scenario A-I, model class b)
[\[1608.07832 \]](#)

[Kawamura, Okawa, Omura, 2017]

$$C_9^{\mu, \text{NP}} = -C_{10}^{\mu, \text{NP}} = \frac{\lambda_Q^b \lambda_Q^{s*} |\lambda_L^\mu|^2}{64 \pi^2 V_{tb} V_{ts}^*} \frac{\Lambda_v^2}{m_Q^2 - m_L^2} \left[f\left(\frac{m_X^2}{m_Q^2}\right) - f\left(\frac{m_X^2}{m_L^2}\right) \right]$$



Loop realization of O_9 and O_{10}



Dark Matter

[Kawamura, Okawa, Omura, 2017]

Lightest particle charged under $U(1)_x$

Stable and promising **DM candidate**

$$X = (\mathbf{1}, \mathbf{1}, \mathbf{0})$$

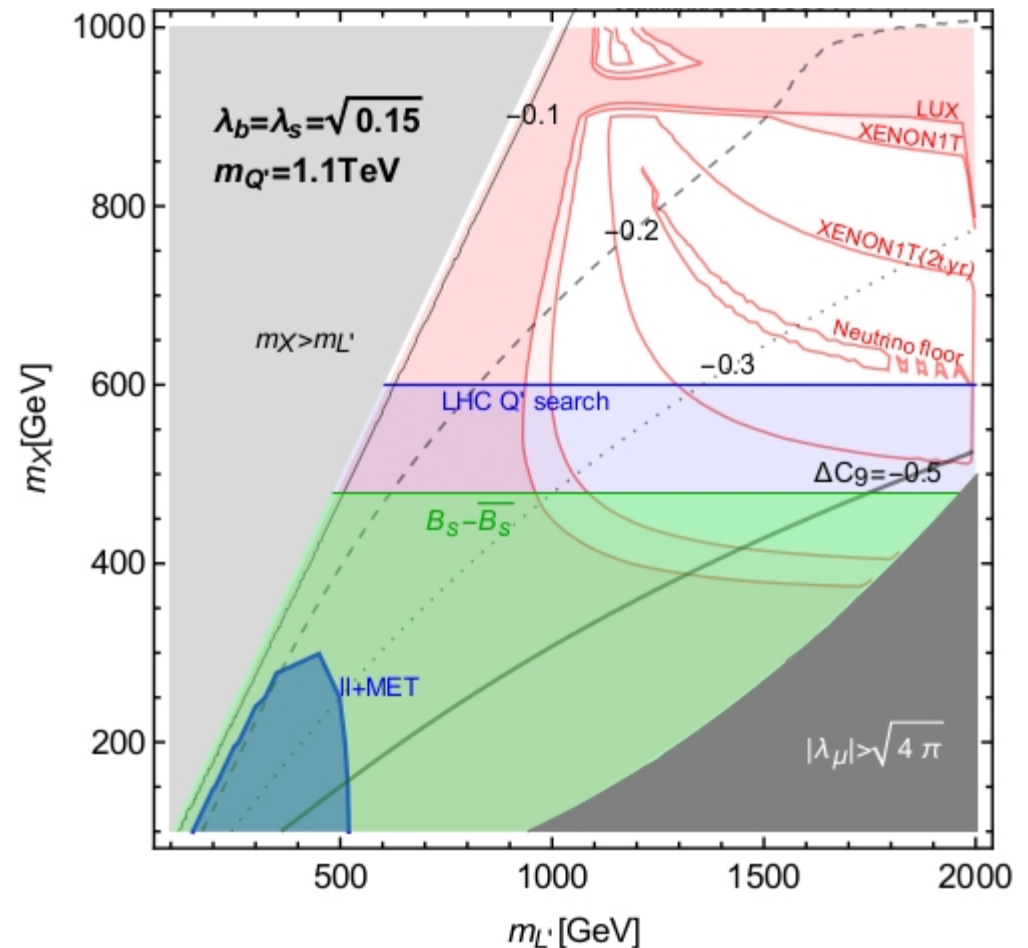
Most relevant annihilation channels
for the relic density

$$XX^* \leftrightarrow \mu^+ \mu^-, \nu\nu$$

(due to large λ_L^μ)

The model explains the
anomalies at 2σ

Testable by XENON1T and by
direct LHC searches
(events with μ' s and E_T^{miss})



Other loop models

Chiang, Okada [1711.07365]

Two models, with global symmetries $U(1) \times \mathbb{Z}_2$ and $U(1) \times \mathbb{Z}_3$, in order to stabilize a **scalar DM candidate**. Neutrino masses are also accommodated via a type-I seesaw mechanism.

Cline, Cornell [1711.10770]

Minimal number of fields: a VL quark, an inert scalar doublet and a **fermion singlet (the DM candidate)**. **Testable** in direct DM detection experiments as well as at the LHC, where the NP states can be pair-produced.

Dhargyal [1711.09772]

Elaborated model that also has an additional U(1) symmetry and addresses **neutrino masses**.



Symmetry Magazine

$b \rightarrow s$ anomalies and Neutrinos

LFUV and neutrino masses

The main open question in the lepton sector is the **origin of neutrino masses**



What if the LFUV hints (remember: L stands for 'lepton'!) can guide us towards solving this central problem?

Leptoquarks: the link to neutrinos?

Leptoquarks are well-known beasts in neutrino mass model building

With two leptoquarks (or a leptoquark and another exotic)
one can induce radiative neutrino masses

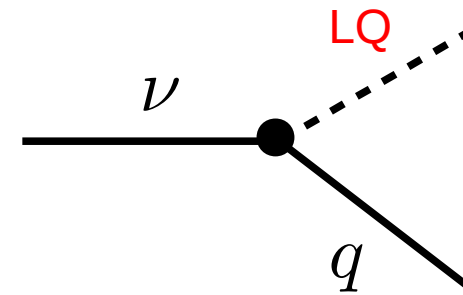
Why two?

$$\ell q \phi$$

$$L: +1 \ 0 \ -1$$

One can always arrange
for a conserved L

Why radiative?



Must go to loop

Aristizabal Sierra, Hirsch, Kovalenko [0710.5699]

Cai, Herrero-Garcia, Schmidt, AV, Volkas [1706.08524]

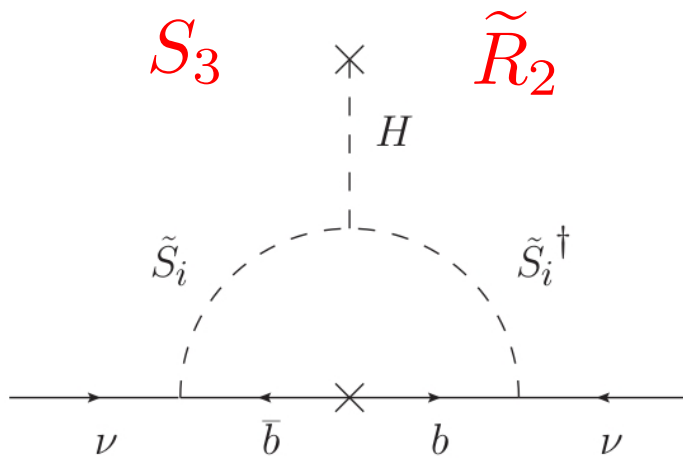
Also in RPV

$$\tilde{d}_R^* \sim S_1$$

Leptoquarks: the link to neutrinos?

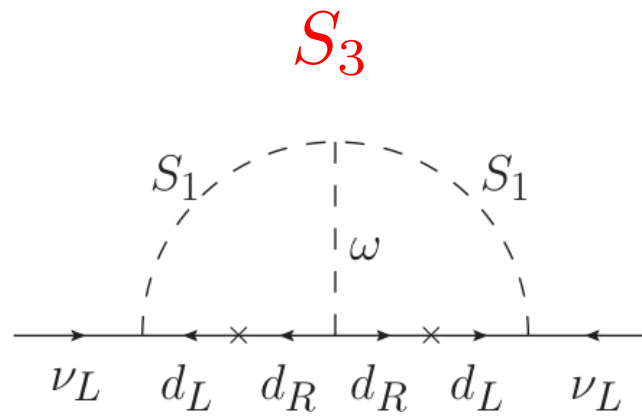
(Some) **leptoquark** models for the B-anomalies and neutrino masses

Päs, Schumacher
[1510.08757]



1-loop

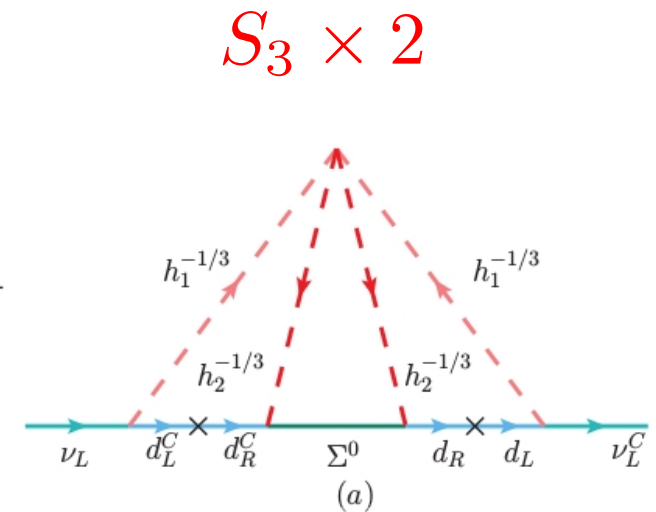
Guo et al
[1707.00522]



ω : diquark

2-loop

Hati et al
[1806.10146]



3-loop

Version with vector LQs in 1603.07672

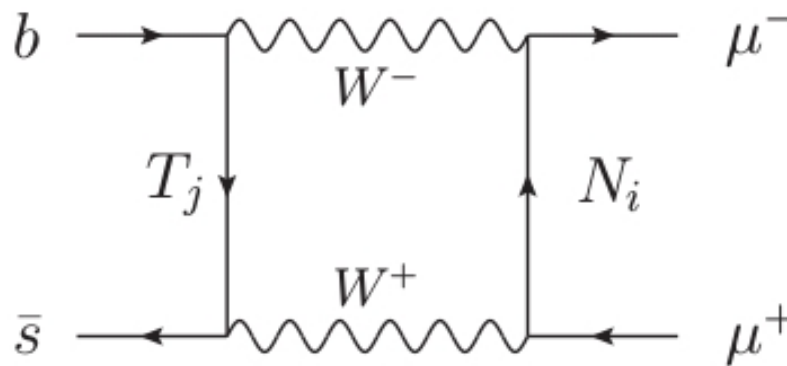
Heavy neutrinos in loops

He, Valencia [1706.07570]

Botella, Branco, Nebot [1712.04470]

Original idea: does NOT work

Adding **VLQ's** does the job



Predictions:
correlations due to
flavor symmetry

$$b \rightarrow s \mu \mu \Leftrightarrow b \rightarrow d \mu \mu$$

Question:
neutrino mass
generation

$$|U_{eN}| \sim 0$$

$$|U_{\mu N}| \sim 10^{-3}$$

Non-universality
from **lepton mixing**

See also Li et al
[1807.08530] for a
2HDM-III version

Other ideas related to neutrinos

Boucenna, Valle, AV [1503.07099]

Possible connection between the anomalies and neutrino oscillations: what if the mixing matrix relevant for **B-meson LFV decays** is the one measured in neutrino oscillations?

Bhatia, Chakraborty, Dighe [1701.05825]

Exploration of possible **U(1) symmetries** compatible with realistic lepton mixing in a type-I seesaw framework. Textures-selected symmetries. $L_\mu - L_\tau$ particular case.

Heeck, Teresi [1808.07492]

Pati-Salam model. Anomalies explained by two scalar leptoquarks, whose couplings enter neutrino masses as well. **Type-II seesaw** dominance is favored.

... and probably other that I missed

Summary

Summary

The **anomalies in $b \rightarrow s$ transitions** constitute an interesting set of hints that may be just be the **first glimpse of New Physics**

If **New Physics is around the corner**, it may include new explanations for dark matter, neutrino masses, baryogenesis...

Many **new model building directions** are yet to be explored!

Summary

The **anomalies in $b \rightarrow s$ transitions** constitute an interesting set of hints that may be just be the **first glimpse of New Physics**

If **New Physics is around the corner**, it may include new explanations for dark matter, neutrino masses, baryogenesis...

Many **new model building directions** are yet to be explored!

**Thank you for your
attention!**



Backup slides

Interpreting the anomalies

$$\boxed{b \rightarrow s}$$

Effective hamiltonian

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb}V_{ts}^* \frac{e^2}{16\pi^2} \sum_i (C_i \mathcal{O}_i + C'_i \mathcal{O}'_i) + \text{h.c.}$$

C_i : Wilson coefficients

\mathcal{O}_i : Operators

$$\mathcal{O}_9 = (\bar{s}\gamma_\mu P_L b) (\bar{\ell}\gamma^\mu \ell)$$

$$\mathcal{O}'_9 = (\bar{s}\gamma_\mu P_R b) (\bar{\ell}\gamma^\mu \ell)$$

$$\mathcal{O}_{10} = (\bar{s}\gamma_\mu P_L b) (\bar{\ell}\gamma^\mu \gamma_5 \ell)$$

$$\mathcal{O}'_{10} = (\bar{s}\gamma_\mu P_R b) (\bar{\ell}\gamma^\mu \gamma_5 \ell)$$

$$C_i = C_i^{\text{SM}} + C_i^{\text{NP}}$$

[analogous for primed operators]

$B_s \rightarrow \mu^+ \mu^-$

$$\mathcal{O} = (\bar{s}\gamma_\alpha P_L b) (\bar{\mu}\gamma^\alpha P_L \mu) \Rightarrow \overline{\text{BR}}(B_s \rightarrow \mu^+ \mu^-)$$

Contributes to \mathcal{O}_9 and \mathcal{O}_{10}

[CMS and LHCb, 2013]

$$\overline{\text{BR}}(B_s \rightarrow \mu^+ \mu^-)_{\text{exp}} = (2.9 \pm 0.7) \times 10^{-9}$$

[Bobeth et al, 2013]

$$\overline{\text{BR}}(B_s \rightarrow \mu^+ \mu^-)_{\text{SM}} = (3.65 \pm 0.23) \times 10^{-9}$$

$$-0.25 < C_{10}^{\mu, \text{NP}} / C_{10}^{\mu, \text{SM}} < 0.03 \quad (\text{at } 1\sigma)$$

The model is compatible at 2σ

$B_s - \bar{B}_s$ mixing

[Altmannshofer et al, 2014]

Allowing for a 10% deviation from the SM expectation in the mixing amplitude

$$\frac{m_{Z'}}{|\Delta_L^{bs}|} \gtrsim 244 \text{ TeV}$$

FlavorKit

[Porod, Staub, AV, 2014]

A computer tool that provides automatized analytical and numerical computation of flavor observables. It is based on **SARAH**, **SPheno** and **FeynArts/FormCalc**.

Lepton flavor	Quark flavor
$l_\alpha \rightarrow l_\beta \gamma$	$B_{s,d}^0 \rightarrow l^+ l^-$
$l_\alpha \rightarrow 3 l_\beta$	$\bar{B} \rightarrow X_s \gamma$
$\mu - e$ conversion in nuclei	$\bar{B} \rightarrow X_s l^+ l^-$
$\tau \rightarrow P l$	$\bar{B} \rightarrow X_{d,s} \nu \bar{\nu}$
$h \rightarrow l_\alpha l_\beta$	$B \rightarrow K l^+ l^-$
$Z \rightarrow l_\alpha l_\beta$	$K \rightarrow \pi \nu \bar{\nu}$
	$\Delta M_{B_{s,d}}$
	ΔM_K and ε_K
	$P \rightarrow l \nu$

Not limited to a single model: use it for the **model of your choice**

Easily **extendable**

Many observables ready to be computed in your favourite model!

Manual: [arXiv:1405.1434](https://arxiv.org/abs/1405.1434)

Website: <http://sarah.hepforge.org/FlavorKit.html>

LFV in B meson decays

What about LFV?

[Glashow et al, 2014]

Lepton universality violation generically implies lepton flavor violation

Gauge basis

Mass basis

$$\mathcal{O} = \tilde{C}^Q (\bar{q}' \gamma_\alpha P_L q') \tilde{C}^L (\bar{\ell}' \gamma^\alpha P_L \ell') \longrightarrow \mathcal{O} = C^Q (\bar{q} \gamma_\alpha P_L q) C^L (\bar{\ell} \gamma^\alpha P_L \ell)$$

$$C^L = U_\ell^\dagger \tilde{C}^L U_\ell$$

However: we must have a **flavor theory** in order to make **predictions**

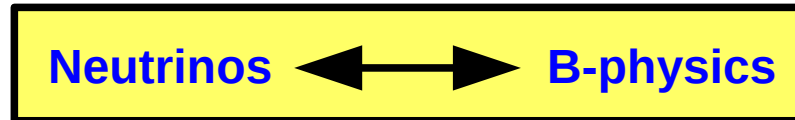
Are the anomalies related to neutrino oscillations?

Working hypothesis: What if $U_\ell = K^\dagger$?

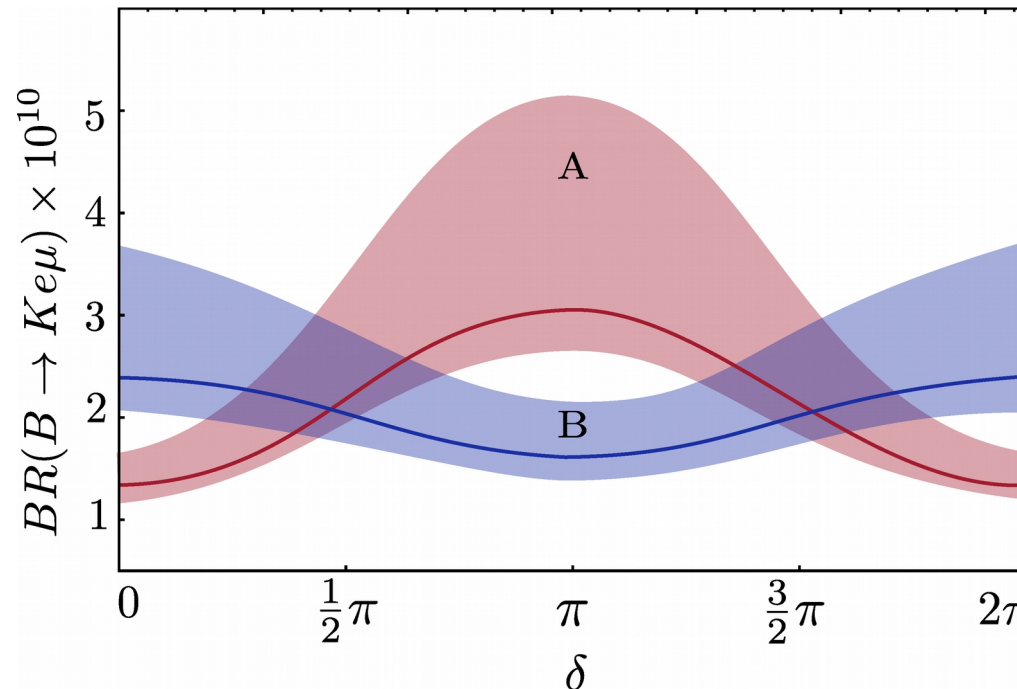
[Boucenna, Valle, AV, 2015]



Neutrino oscillations



LHCb
sensitivity
 $\sim 10^{-10}$



Lines: BF
Bands: 1σ