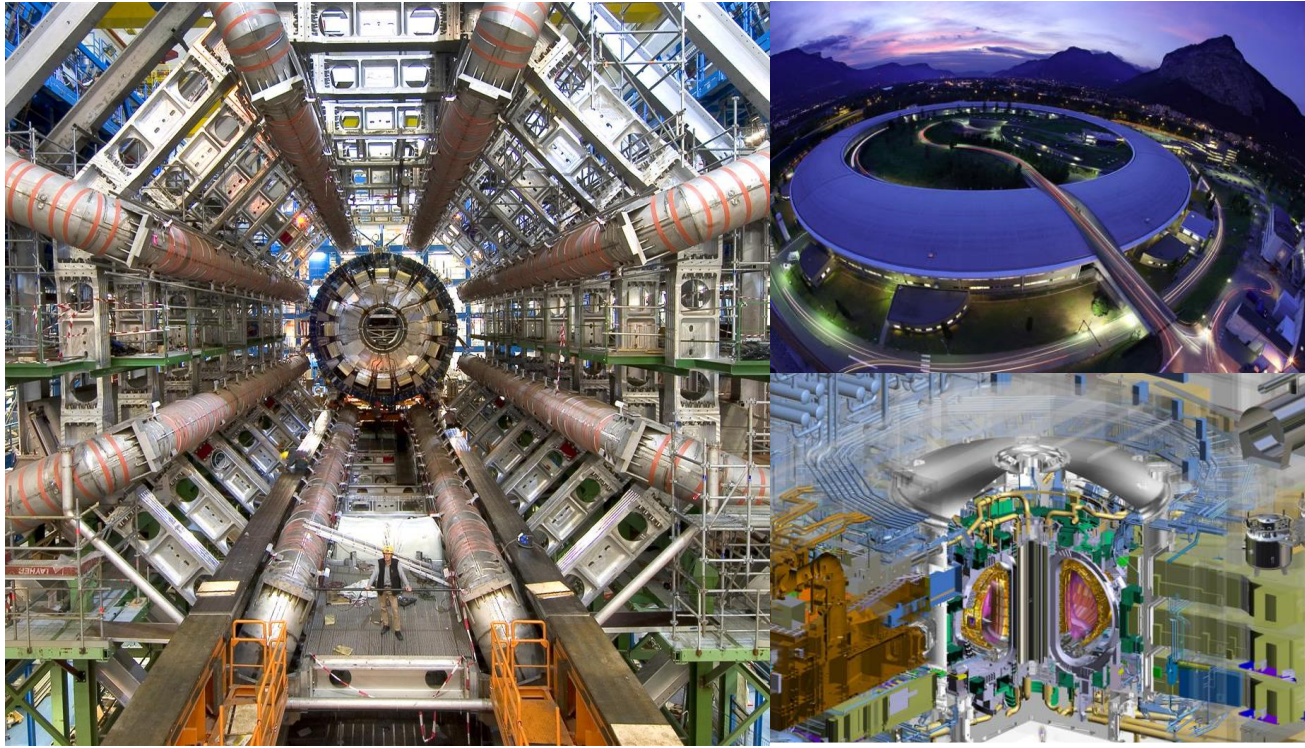


Partners for International Business (PIB)

Science to Business (S2B)

Holland@CERN, February 2018

Mr. M.P. Maniscalco MSc



WHAT IS THE PIB PROGRAM?

- › Cooperation between Dutch Industries and Government
- › To Increase International Outreach of Dutch Industry
- › Focus on Specific International Regions
- › Focus on Specific Industry Sectors

WHAT IS THE S2B-PIB?

- › Dutch Industry Group working in “Big Science”
- › Relevant Dutch Ministries: RVO, NWO, EZ, Missions
- › Goal: Improve Dutch Industrial Participation & Knowledge
- › International Regions: France and Switzerland*
 - › *(CERN, ITER, ESRF, ...)
- › Industry Sector: High Tech

THE S2B-PIB CLUSTER

- › TNO – volunteer coordinator
- › VDL
- › Boessenkool
- › Demaco
- › DeRoovers
- › MatTech



NOTE: event participation is open to all of Dutch Industry

THE S2B-PIB CLUSTER

- › The Industry Cluster is a set of voluntary participants who represent a cross section of the relevant Dutch Industry:
 - › Applied Research and Engineering
 - › Design, Manufacturing and Testing
 - › Large to Small Businesses
 - › Large to Small Projects
 - › Components to Full Instruments
 - › Precision Machining, Vacuum, Cryogenic, Soldering & Brazing

THE S2B PARTNERS

Institutes and Sector Groups:

- › NWO-I, including
 - › ILO-Net
 - › Research institutes (NIKHEF, DIFFER, etc.)
- › High Tech NL, Holland High Tech

THE S2B PARTNERS

Government:

- › Ministerie van Economische Zaken en Klimaat, **EZK** inclusief Rijksdienst voor Ondernemend Nederland, **RVO.nl**;
- › Ministerie van **Buitenlandse Zaken** (Ministerie voor Buitenlandse Handel en Ontwikkelingssamenwerking), inclusief DG Buitenlandse Economische Betrekkingen;
- › Ministerie van Onderwijs, Cultuur en Wetenschap **OCW**
- › Nederlandse **Ambassade in Parijs**;
- › Nederlandse **Ambassade in Bern**.

THE S2B-PIB ACTIVITIES

- › Coordinate Outreach at International Events
- › Holland Branding and Promotion
- › Economic Diplomacy
- › Liaison to reach out to the “customers”
- › G2G – Government to Government coordination/promotion
- › Missions – Abroad and Incoming

WHAT IS THE S2B MESSAGE: (UNDER DEVELOPMENT)

- › Dutch High Tech Sector delivers:
 - › Cutting edge innovation for technical challenges
 - › Highest quality and precision
 - › Commitment to customer needs
 - › Full project cost competitive

QUESTIONS?

The S2B-PIB is just starting a 3-year program.

For more information and details
we hope to see you all at the:

Big Science Business Forum (BSBF)
February 26-28, 2018 - Copenhagen

› **THANK YOU FOR YOUR
ATTENTION**

TNO innovation
for life