

INPUT FOR CBI@PRO-WS

February 14, 2018 Markus Nordberg



Purpose of this Workshop

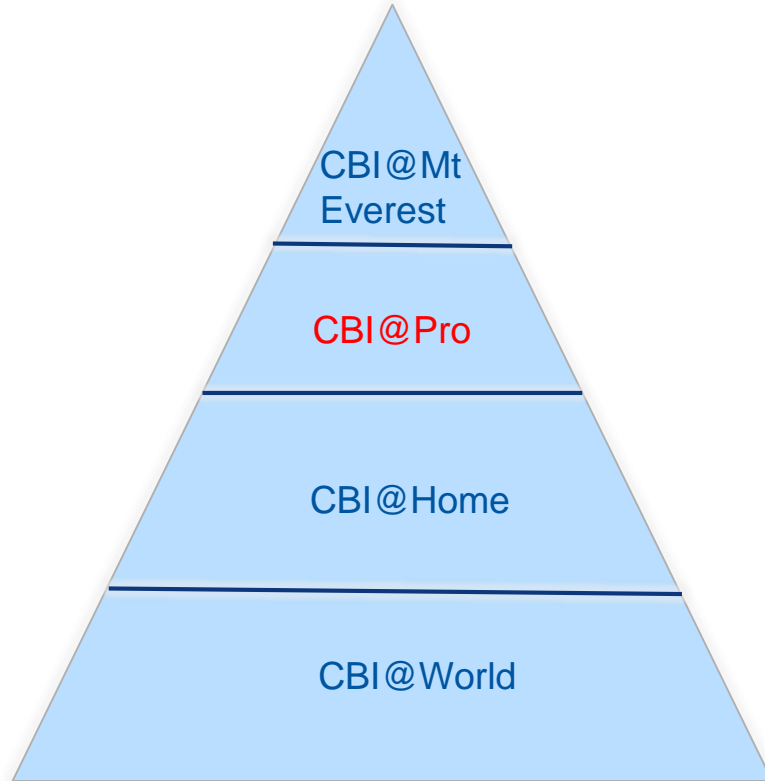
- Further develop offering of the CBI-Brand (but we can be flexible with the name)
- Learn from the past, improve for the future
- Further increase the impact

Background Findings

- Current CBI(s) rather short in duration for creating a (significant) impact
- Structure a bit geographically “fractured”, even if originally was a design criteria
- Has decentralization proven itself to be less efficient for the learning process??
- Connection to CERN sometimes superficial
- Student teams inexperienced



What do we have in mind?



What do we have in mind?

CBI@Pro	CBI@World Mt Everest
e.g. NTUA at IS	CBI@Home

CERN

Elsewhere

Location

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Idea^s

What do we have in mind?

- Longer in duration, say a year?
- Residential, full-time, all happening at CERN (IS)
- Costs covered by CERN through external funding (e.g. CERN & Society)
- Deeper connection with CERN technologies & knowledge, using experts
- Obtaining an effective mix of students, entrepreneurs, others
- Participants must have first passed CBI@Home or equivalent
- By application, only
- Complementary to other offerings at CERN
 - E.g. must not “cannibalize” KT’s similar CERN & Society offering “CERN Entrepreneurship Student Programme”



What is New?

- More or deeper CERN involvement
- More (external) hands-on experts from e.g. NGOs
- More future-oriented (offer more future possibilities for humanity)
- More in-depth prototyping
- More mixing of background of participants
 - Broader age range
 - Wider work experience
 - Stronger connection across professional categories (e.g. to arts)

