



CESP

CERN Entrepreneurship Student Programme

Phase 1:
Explore

Phase 2:
Evaluate

Phase 3:
Exploit

Phase 4:
Conclude

Week 1

Week 2

Week 3

Week 4

Week 5

- CERN & its research
- Technology deep diving sessions
- Brainstorming & identification of new applications

- Two market assessment sprints
- Market evaluation based on identified opportunities

- Series of lectures and workshops focusing on high-tech venture creation
- Carve out business model
- Prototyping

- Series of lectures and workshops focusing on high-tech venture creation
- Validate business model
- Prototyping

- Finalise business concept
- Finalise proof-of-concept and prototypes
- Final pitch



Work collectively & in
fixed teams

Team formation &
idea selection

Develop projects in
teams of 1-3

Specialised training sessions and expert access