



Week 1

Welcome to CERN! The first week of CESP is all about exploration. Get to know CERN, our research, technologies and areas of expertise. The goal of the week is to create a pool of opportunities to dig further into. This will be enabled by two different types of exploration sessions; 'Technology Sessions' where we get to dig into specific technologies and explore different opportunities related to them; and 'Expert Sessions' where probing into the knowledge of experts within various fields to identify opportunities is the goal. At the end of the week, we will end up with a list of opportunities based on the respective brainstorming sessions and choose the most interesting ones for further assessment week 2.

Week 2

The second week will be divided into three sprints: Two market assessment sprints of respectively two days each and one day of 'Black Hole' Prototyping (read: CERN slang of 'Dark Horse' Prototyping). For each of the sprints, pre-fixed teams of 3-4 will test a different opportunity identified during the first week.

Week 3

Teams and ideas will be formed the first day of Week 3 and, throughout the week, different themes related to high-tech venture creation will be covered through a range of lectures and workshops. In parallel with this, there will be time for the teams to work on their own to further carve out their business models.

Week 4

There will still be some lectures and workshops during week 4 of CESP, but the balance between this and the independent work will be inverted. The aim of the week is to validate the business model previously carved out, finalise proof-of concepts or prototypes if applicable, and start to prepare the pitch.

Week 5

The last week of CESP. Prepare for the Demo Day (Wednesday) and conclude your business plans before heading home, back to your home institutions or maybe to another place -facing whole new adventures.