CESP 2018: CERN Entrepreneurship Student Programme



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Entrepreneurship Meet-Up #65: Intrapreneurship

Tuesday, 14 August 2018 18:00 (1 hour)

Meet the CERN Entrepreneurship Network at the first EM-U during CESP (https://kt.cern/entrepreneurship/emu). After the event, there will be refreshments in R1!

About the EM-U & our guest:

Gib Bulloch has spent his career in big corporates in the business world, most recently in Accenture. During his time in Accenture, he got the idea of setting up a unit to provide top-notch consulting to development sector organisations. The non-profit corporate social enterprise Accenture Development Partnerships became a huge success, with consultants standing in line to get to provide their services for the greater good.

Although inside of another organisation, Gib built up a new business from the very idea to implementation and success. A journey not that different from that of an entrepreneur, but embedded within the corporate engine. During the #66th EM-U we'll get to learn from Gib's experience as an intrapreneur, and get to know why he is passionate about creating a more mindful, empowered and balanced approach to the world of work.

See Gib's Ted Talk here: https://www.youtube.com/watch?v=5KYWJdU9Ltw

See separate event here: https://indico.cern.ch/event/746840/

Presenter: BULLOCH, Gib