

Entrepreneurship @ CERN

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Building a culture of entrepreneurship



Entrepreneurship Meet-Ups

ENTREPRENEURS

BUSINESS INCUBATION CENTRES

Assisting entrepreneurs with taking their technology to the market

MEET

1. The elevator pitch for quantum.

3. When did quantum become a thing?

4. What exactly is a quantum computer?

5. Why do we need them? Why should we care?

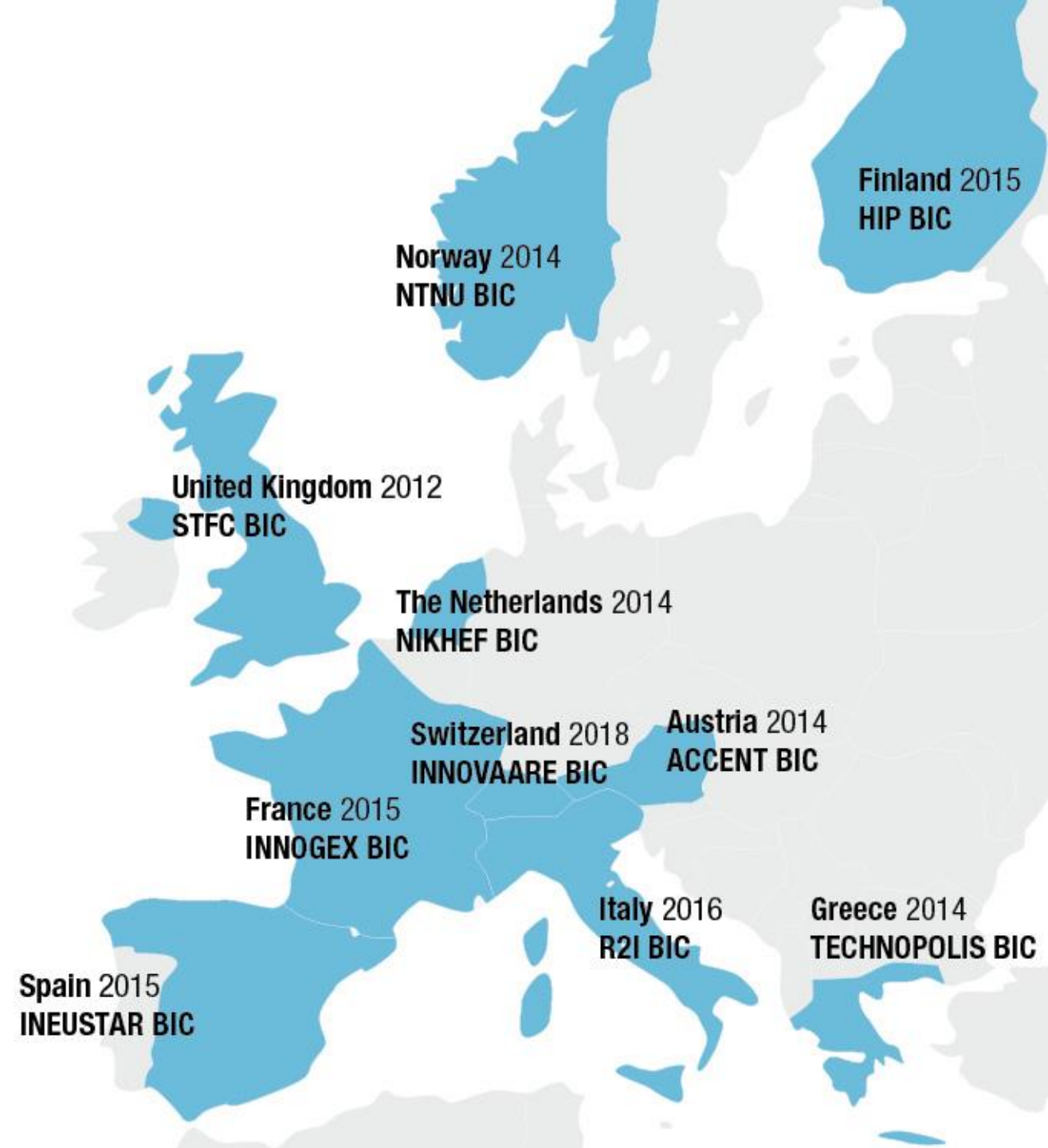
How can you get involved?

<http://cern.ch/go/Bnc7>

CERN

BICs

Network of 10
Business
Incubation
Centres





CESP

CERN Entrepreneurship Student Programme

Phase 1:
Explore

Phase 2:
Evaluate

Phase 3:
Exploit

Phase 4:
Conclude

Week 1

Week 2

Week 3

Week 4

Week 5

- CERN & its research
- Technology deep diving sessions
- Brainstorming & new applications

- Two market assessment sprints
- Market evaluation based on identified opportunities

- Series of lectures and workshops focusing on high-tech venture creation
- Carve out business model

- Series of lectures and workshops focusing on high-tech venture creation
- Validate business model

- Final pitch
- Finalise business concept
- Finalise proof-of-concept and prototypes



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Student Programme

WEEK 1



Expert sessions



Tech sessions



Brainstorming



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WEEK 2



Market assessment



Prototyping



Presenting



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WEEK 3



Team formation



Workshops



Business Model



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WEEK 4



Prototyping



Mentoring



Prepare pitch



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WEEK 5

