

IDEAS - - - - -

// SCAMPER // CANVAS

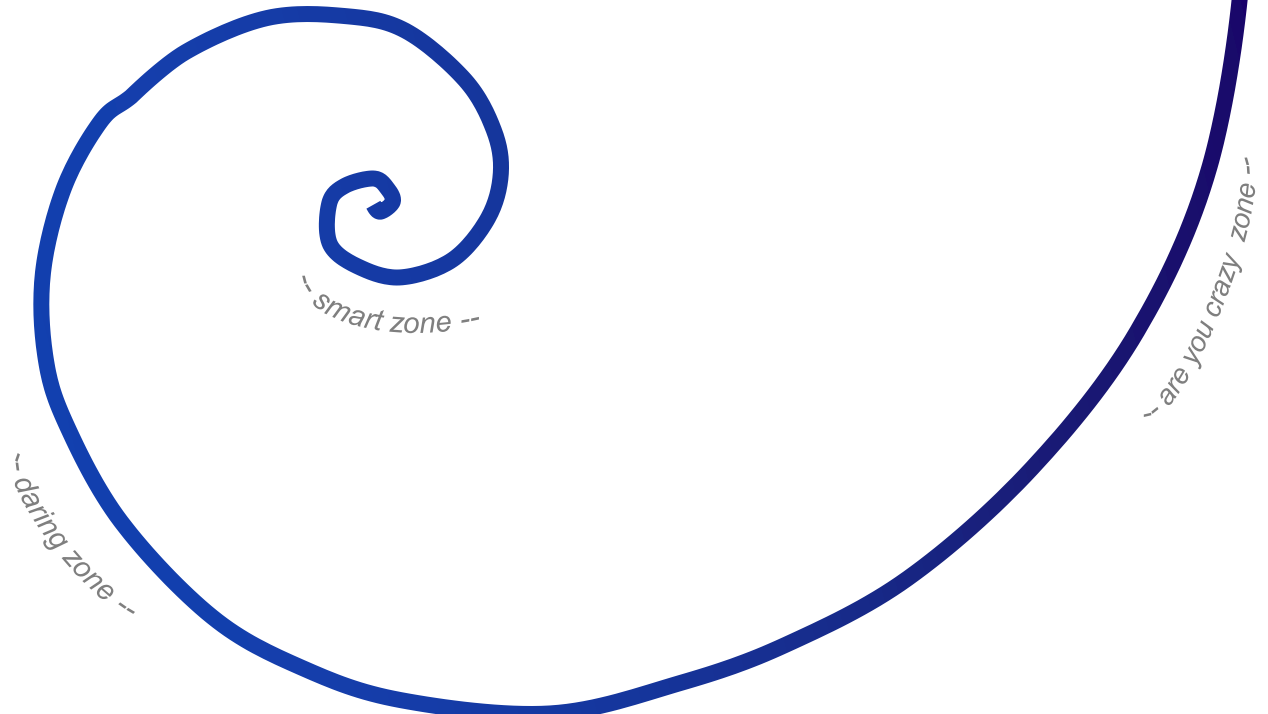
15.3.2018 Tuuli U @ IS

**Ideas are building parts for
innovation,
raw material.**

Solutions

Put up at least 20 ideas.
They will be raw material for your
project, go for diversity!

SCAMPER
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SOCIAL BEHAVIORS
...



Start alone.
Use triggers.
Go for diversity and quantity.



No bad ideas!



No wrong way to ideate!

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Substitute.

Combine.

Adapt.

Modify.

Put to another use.

Eliminate.

Reverse.

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Substitute.

Local plants?

Combine.

Heating from washing mashene?

Adapt.

Coffee machine as water heater?

Modify.

Coffee, tea, coco nespresso bags?

Put to another use.

Tint DIY? Compost?

Eliminate.

Cold coffee?

Reverse.

Coffee grind powder to pellets?