



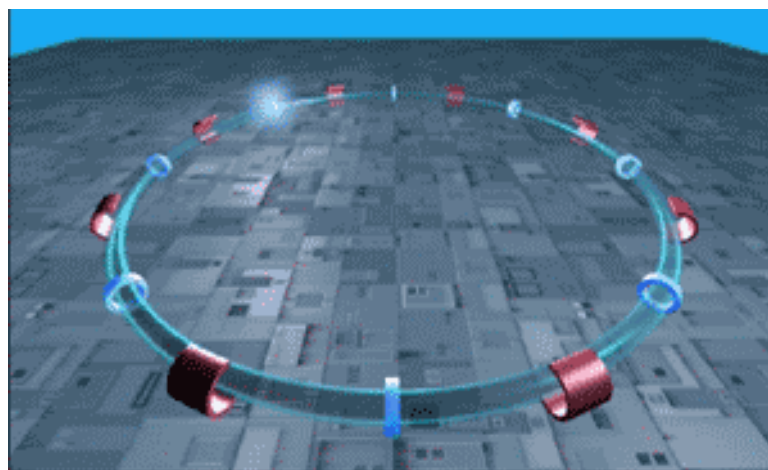
# The Citizen Cyberscience Centre: Mission, Sponsorship Models and Project Portfolio

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on behalf of the CCC partners*

# Track Record

## LHC@home

- 1) development 2003-04 exploitation 04-09
- 2) >60,000 volunteers, >5000CPU years of processing
- 3) externally funded (masters and summer students)
- 4) server now managed by QM University of London





# Track Record

## **AFRICA@home**

- 1) development 2005-06 exploitation 06-09
- 2) >30,000 volunteers, >15,00CPU years of processing
- 3) 2 workshops in Africa, 50 researchers trained
- 4) 4 African researchers spent 2 months each at CERN
- 5) First African BOINC test server at U.Cape Town
- 6) GIAN funding 50kCHF + 200kCHF
- 7) Large press coverage, sponsor highly satisfied





# Track Record

## **ASIA@home**

- 1) Initiated 2008
- 2) Workshop in Taipei, seminar in Beijing (Spring 2009)
- 3) Support from Academia Sinica, CAS
- 4) Several projects identified (e.g. ADB Manila)
- 5) CAS@home proposal, corporate interest





# Vision

Mapping desertification in Sub-Saharan Africa





# Vision

Searching for the Higgs boson in LHC data





# Mission

The three-fold mission of the centre is:

1) To develop new citizen cyberscience applications

**Goal: 3 applications a year**

2) To run hands-on workshops in the developing world

**Goal: 2 workshops a year**

3) To create online educational material

**Goal: 2 projects a year**



# Mission

Beyond the deliverables, the spin-off:

- 1) Create new citizen cyberscience applications...  
**...and new North-South collaborations**
- 2) Train researchers to exploit citizen cyberscience...  
**...and master cutting-edge Web technologies**
- 3) Educate citizens about science and development...  
**...and raise awareness of developing world science**





# Operating Costs

Funding target for initial five-year period is \$5M :

- 1) **core staff** to run centre, develop programme (coordinator, technical officer, administrative officer)
- 2) support for short-term **research teams** (teams of 3-4 researchers visiting for 3 months, four times a year);
- 3) **workshops** in the developing world to spread know-how about citizen cyberscience (2 workshops a year);
- 4) creation of web-based **educational material** to promote citizen cyberscience in schools (2 projects a year).



# Sponsorship Model

## **Founding Sponsors**

- 500kCHF per year over three years
- Support core manpower and event running costs
- Representation on Steering Committee, Board of Sponsors
- High visibility in all CCC events, products

## **Project Sponsors**

- 200kCHF for one year, can be in-kind
- Representation on Board of Sponsors
- Visibility in project-related events, products



# Sponsorship Model

But all sponsors are different, so:

“Negotiations and agreement on the form and amount of a Sponsor’s contribution as well as any associated conditions shall be agreed on an individual basis.”



# Partnership Model

CCC to catalyze collaboration , *not* command it.

Associated Partners can be **Universities, Institutes, NGOs** with strong citizen cyberscience activities or plans.

Exchange of letters planned with:

**US:** UC Berkeley

**Europe:** U Extremadura, Swiss Tropical Institute, UCL

**Africa:** University of Cape Town

**Asia:** Academia Sinica



# Project Portfolio

Some examples:

**1) Africa Mapping**

Have: team, software

Need: sponsor, hardware

**3) HIV epidemiology**

Have: software

Need: enthusiasm

**2) LHC Physics Simulation**

Have: software, hardware

Need : Team, sponsor

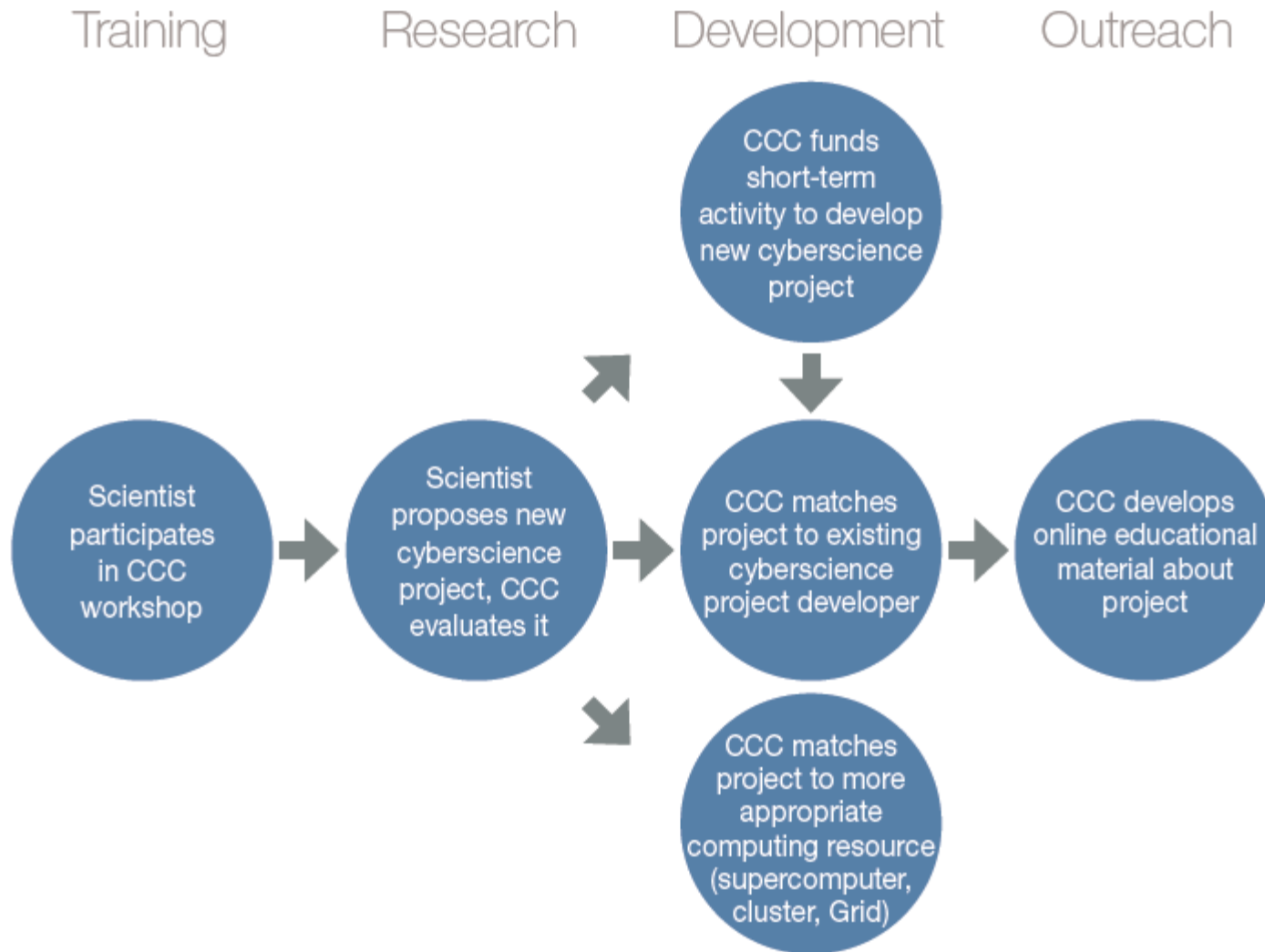
**4) Microeconomic modelling**

Have: enthusiasm

Need: software



# Project Pipeline





Science for all,  
and all for science.

