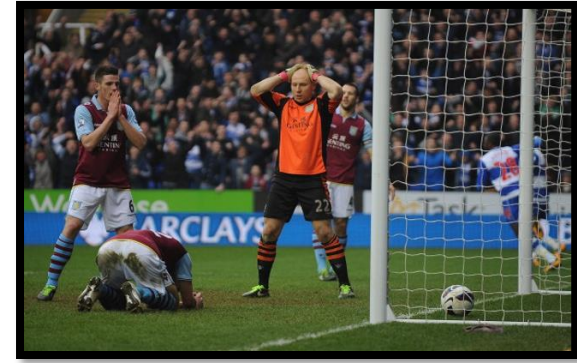


# HackathonEssentials

Hack the Hackathon!

Disclaimer Time

# Personal(/own) Goals



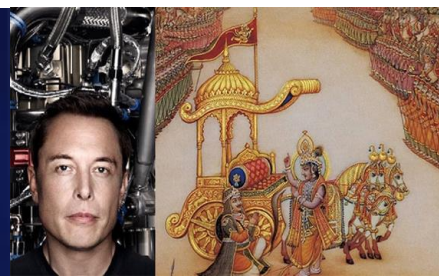
# Building the A-Team

- Diversity is important.
- Have someone who can Pitch!
- Designers go a long way
- Decision Taking Strategy: Democracy? Dictator? Hybrid?



# Ideas

- Spend time before or during the hackathon to zero in on the idea. Sky is the limit, be as crazy as possible
- Define your MVP early on.
- Define your Plan-B at the same time.
- Decide a “point-of-no-return” to fallback to Plan-B.
- The WOW factor is important!
- Judging Criteria/Special Prizes? Target them early on.



# MVP

- Something's better than nothing!
- Balance : Things you know and things you do not/would like to know!
- Positive emotions guys, go a long way!



# Intellectual Property

- Decide beforehand what license you guys want to have. Mention the License in your repositories, even if they are private.
- Going Open Source but wanna fork and work on the project independently later? BSD is the way to go
- More Licenses: <https://tldrlegal.com/>



# The Pitch



- Focus on the ‘Wow’ factor! Keep it short and simple ;)
- Do it like the greats! Have some action/emotion/drama. If possible, present the problem statement as Trump presents a problem “It’s ‘Uge!”. If not, focus on the strengths/fun parts.
- CERN related pun’s might go a long way at the Webfest.
- Present the prototype/ coolest features. Something functional gives you a big edge already!
- Spend time on pre-planning things to say or things to do. It is your first and last impression on the jury.
- Make sure you justify the judging criteria clearly during the pitch



# Use Help!!

- If you are stuck, make a rucus!
- Talk, communicate. Trouble the mentors, teammates ;)
- It is a healthy social activity!

Questions...

