



Evolution of software for data processing and analysis

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ICL



Evolution of Science (abridged)

1000+ years - Empirical (Aristotle, Democritus,)

100+ years – theoretical (Newton, Kepler,)

50+ years – computational (John von Neumann)

10+ years – data-driven science (the “Fourth paradigm”, Jim Gray)

- › Unify theory, experiment and simulation

- › Data is captured or simulated

- › Data is processed and analysed by software

- › Information/knowledge is stored in computer

- › Scientists analyze database/files using data management and statistics

Less than 10 years – community-driven trend (open science, crowd-science)

Particle Physics is heavily data-driven

Data processing

- › High-level triggers
- › Tracking
- › Particle Identification
- › Event Reconstruction
- › Signal/background separation

Simulation

- › Pythia tuning
- › GEANT speed-up

Detector optimization (“bang per bucks”)

- › Sensitivity / resolution
- › Cost

Quick self-intro

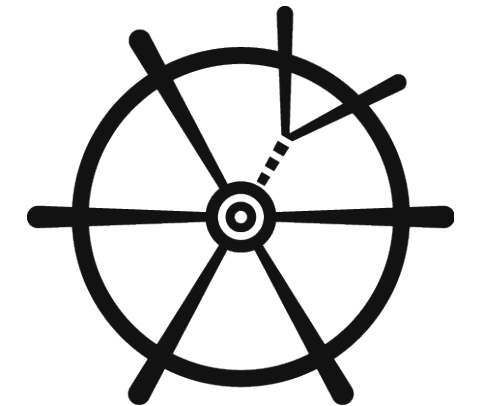
Head of LHCb team in Yandex School of Data Analysis (YSDA)
Head of Laboratory ([link](#)) at Higher School of Economics (HSE),
YSDA (since 2007):

- › Joint master's degree in data science
- › Solving High Energy Physics problems with ML approaches
- › member of LHCb, SHiP, CRAYFIS

HSE, Laboratory (since 2015):

- › focuses on applying ML to natural science challenges
- › HSE has joined LHCb this summer!
- › Collaborates with industry as well

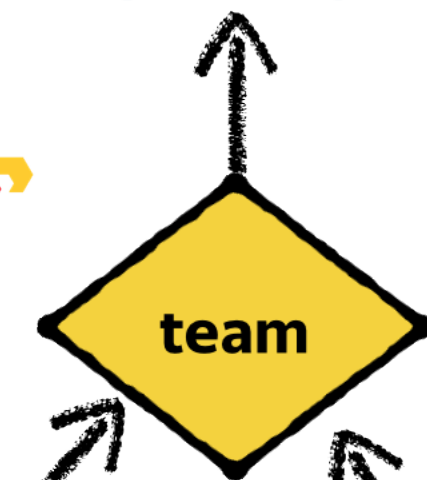
Education activities (MLHEP, ML at ICL, ClermonFerrand, LaSAL, Coursera)



SHiP
Search for Hidden Particles



LAMBDA



Yandex

Machine Learning very quick intro (simplified)

Machine Learning core idea:

- › Field of computer science that uses statistical techniques to give computers the ability to "learn" (i.e. progressively improve performance on a specific task) with data, without being explicitly programmed;

Data Science:

- › Interdisciplinary branch of science with focus on tools and methods suitable for knowledge extraction from the raw data;

Datasets: digital (simplified) representation of our world;

Popular problem categories: supervised, unsupervised, reinforcement;

Metric – proxy of a quality we can expect from such an algorithm;

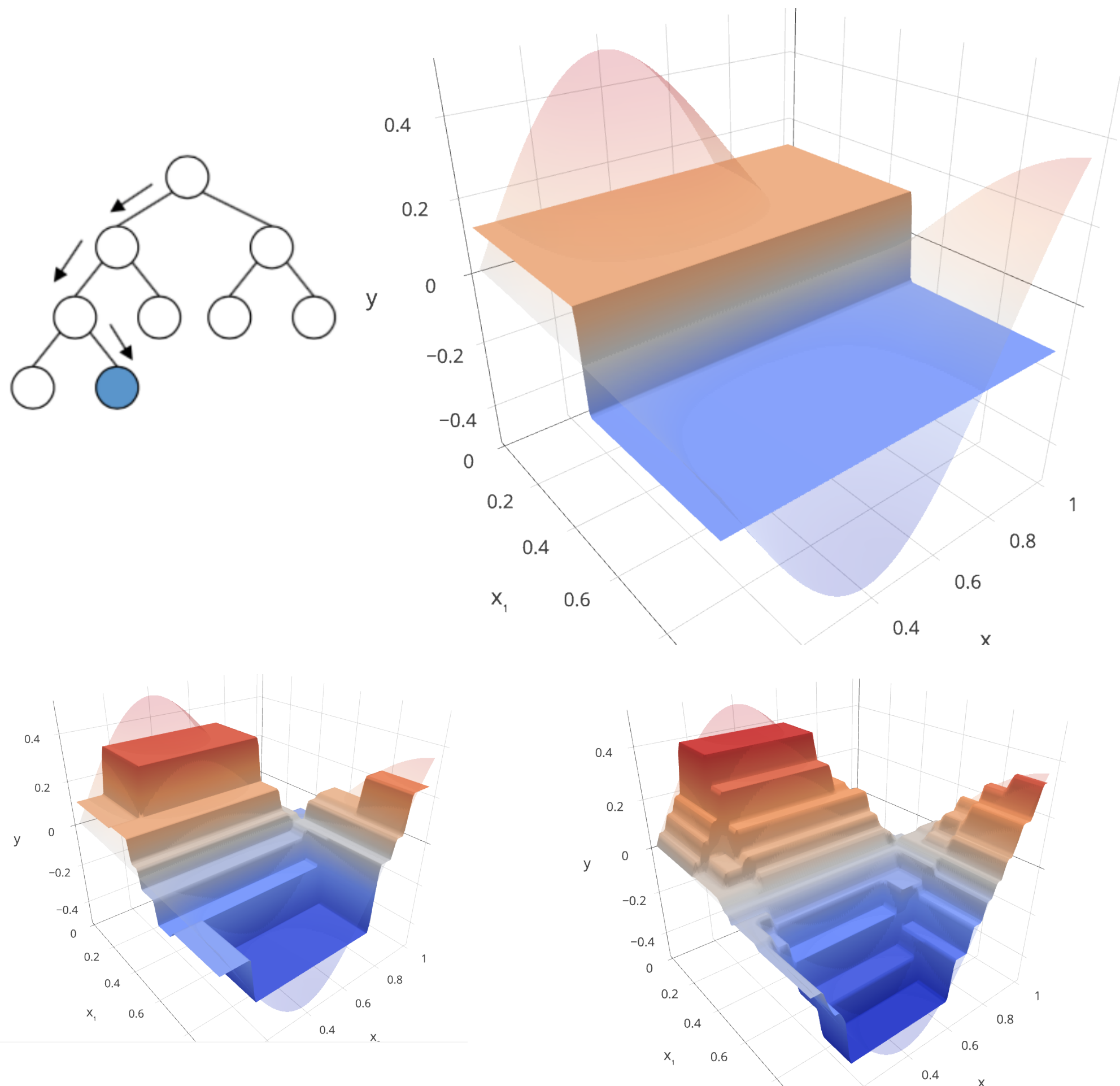
Optimization methods + learning theory: to reach prediction error minima fast;

Boosted by a) computing power, b) huge datasets (images, texts, speech, etc.)

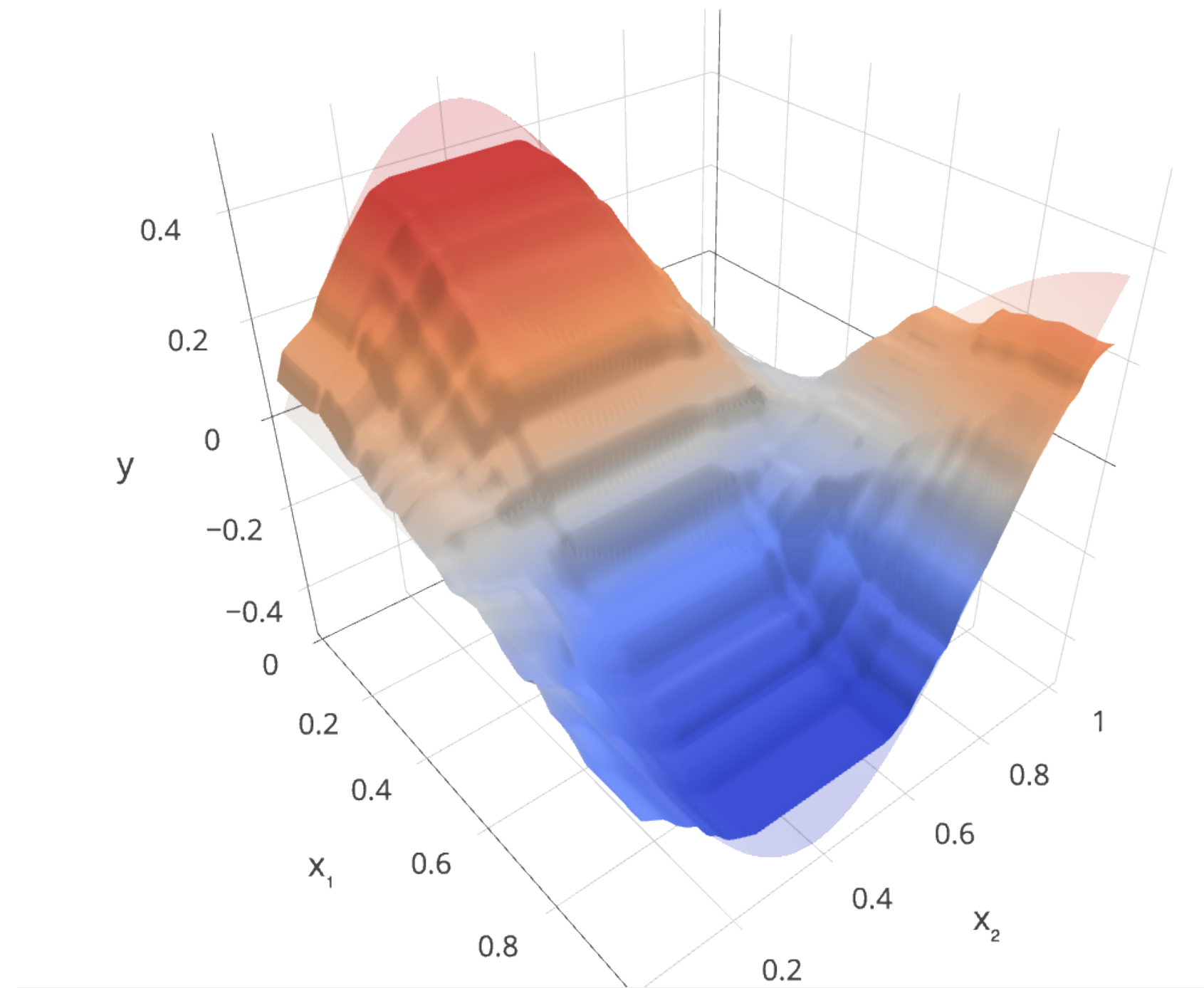
An example – boosting over decision trees

Decision tree (depth in [1, 4, 6])

Tree ensemble (Boosted Decision Trees)



$$D^{(3)}(\mathbf{x}) = T_1(\mathbf{x}) + T_2(\mathbf{x}) + T_3(\mathbf{x})$$



$$T_4(\mathbf{x}) \leftarrow \alpha(f(\mathbf{x}) - D^3(\mathbf{x}))$$

<http://bit.ly/2mtVewf>

Machine Learning history (abridged)

Has passed several development stages since 1950-s

- › Expert systems
- › Knowledge representations
- › Connectionist systems (backpropagation)
- › Data mining

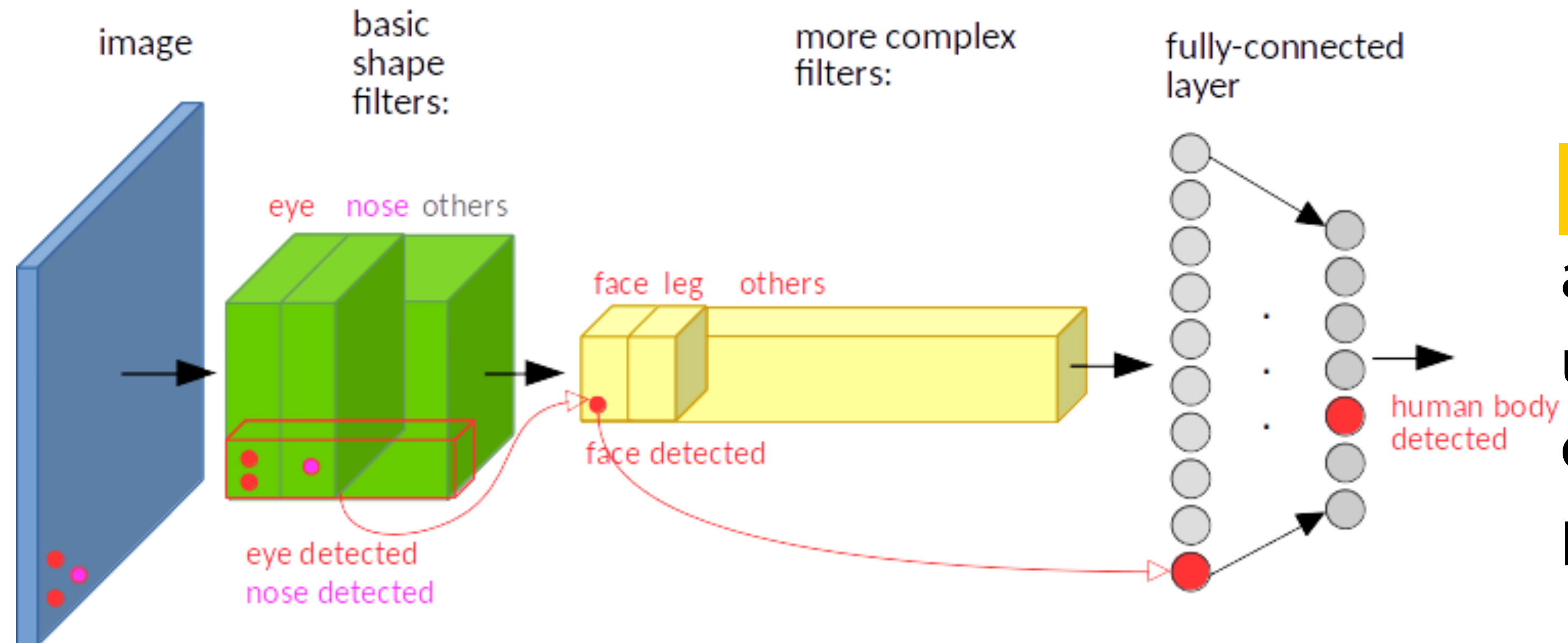
Has been adopted by several branches of domain sciences (including Physics)

Boosted by deep learning in 2010-s field – i.e. neural-network-like processing

Relation to statistics: Leo Breiman distinguished two statistical modelling paradigms: data model and algorithmic model, wherein "algorithmic model" means more or less the machine learning algorithms.

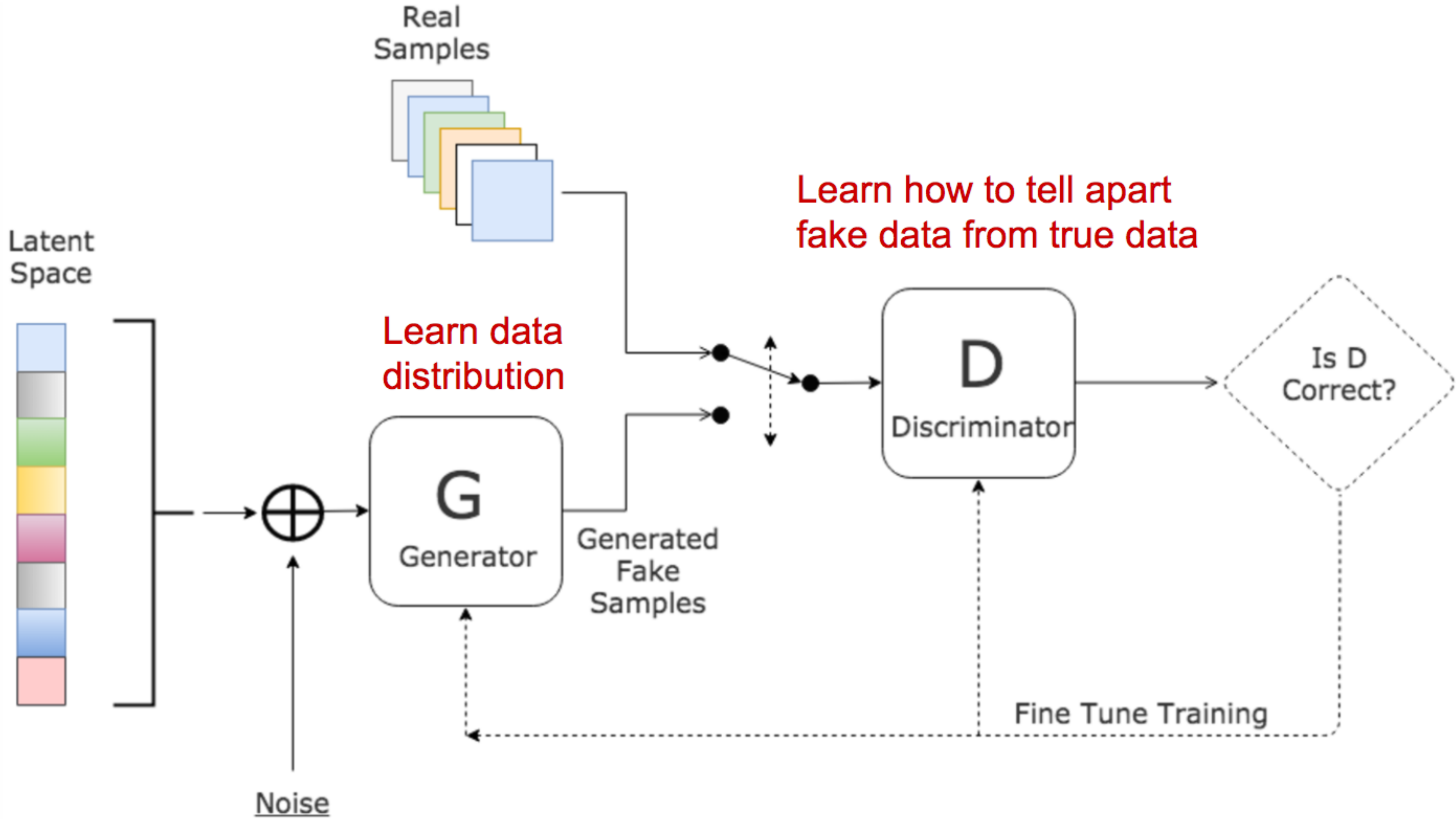
https://wiki2.org/en/Machine_learning

Convolutional neural network (NN) for vision



All data transformations are differentiable, so we can use gradient to adjust NN coefficients to minimize the prediction error

Generative Adversarial Networks (GAN)



Optimize sophisticated functions

We'd better prepare for the following challenges:

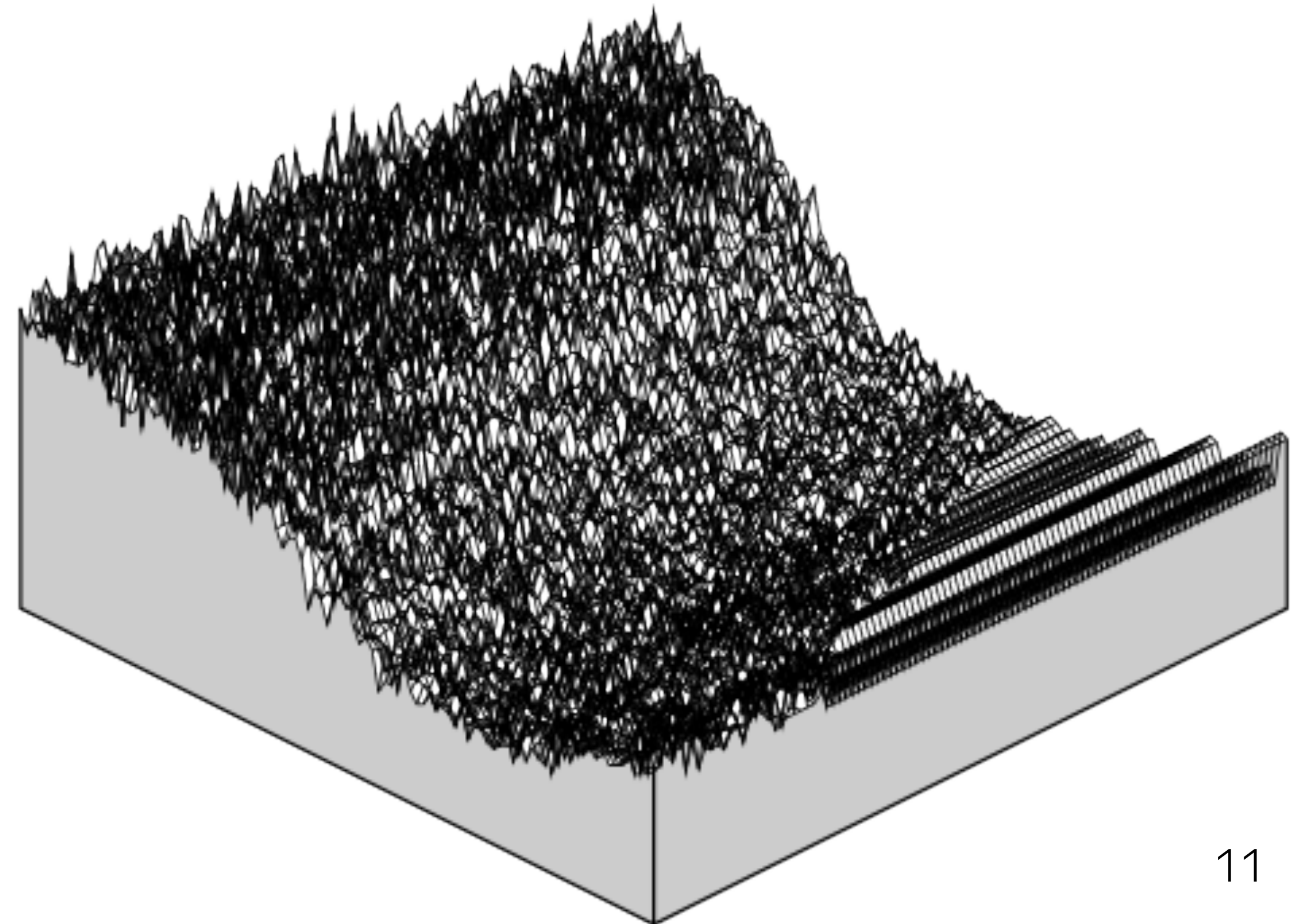
- › Non-smooth or even discontinuous objective
- › Multi-modality (i.e. oscillating wrt features)
- › Noise-resistance
- › High dimensionality, e.g., $d \gg 1000$
- › Constraints (possibly non-smooth, ...)

Approaches that work:

- › Kriging
- › Bayesian optimization
- › Natural evolution strategy

HEP applications:

- › Design of detectors
- › MC generator parameter tuning
- › Planning of experiment



Deep Learning summary

Versatile way (language) for expressing solution templates for data-driven problems, e.g.:

- › Shift-invariance – convolutional layer
- › Sequence memory for – recurrent layer

Sophisticated optimization methods

Now driven mainly by industry (Apple, Google, Facebook, Amazon, Microsoft)

Is not going away anytime soon

Prominent challenges:

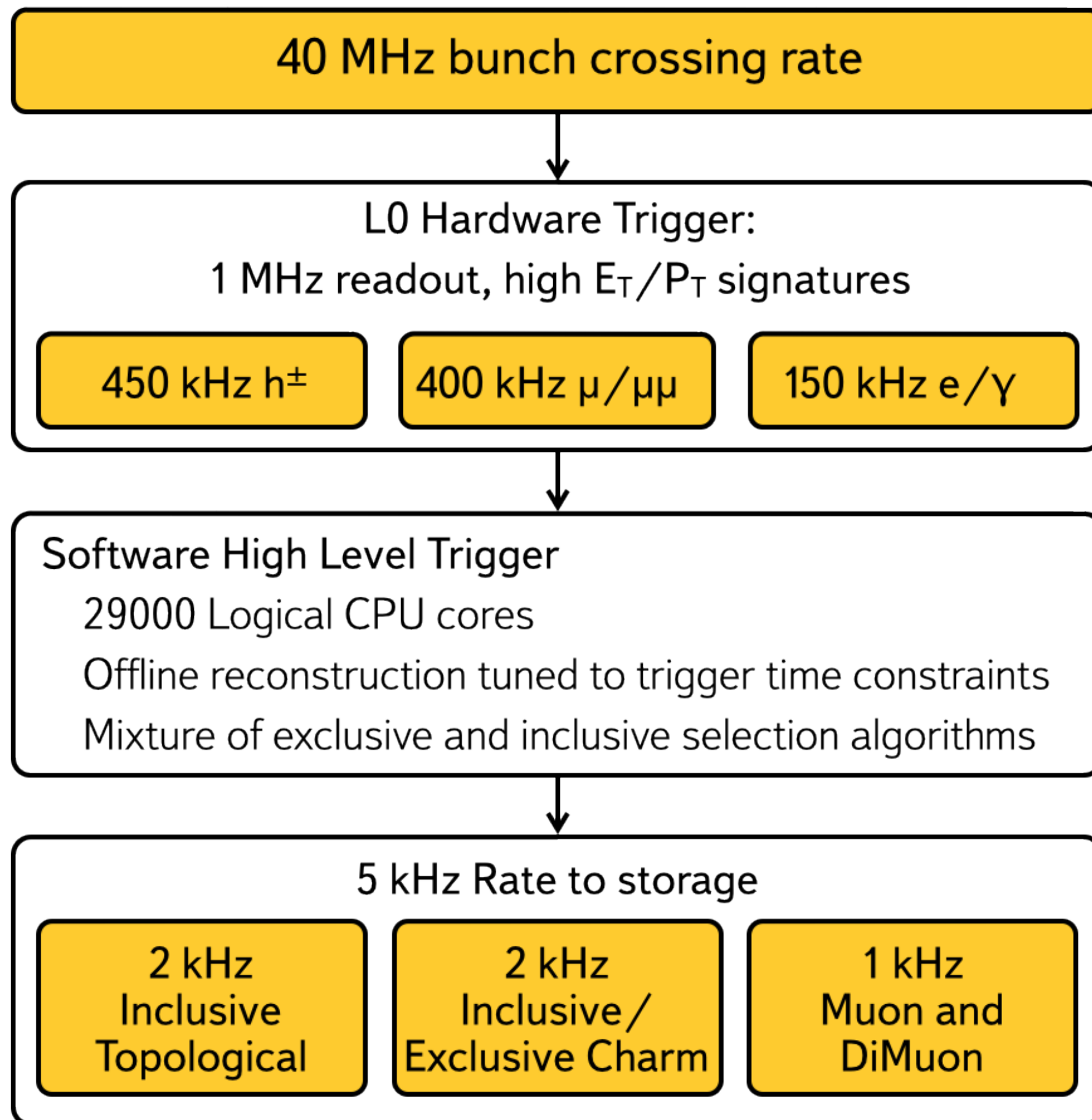
- › Model Interpretation
- › Few-shot learning

ML examples in HEP

(abridged and heavily biased)

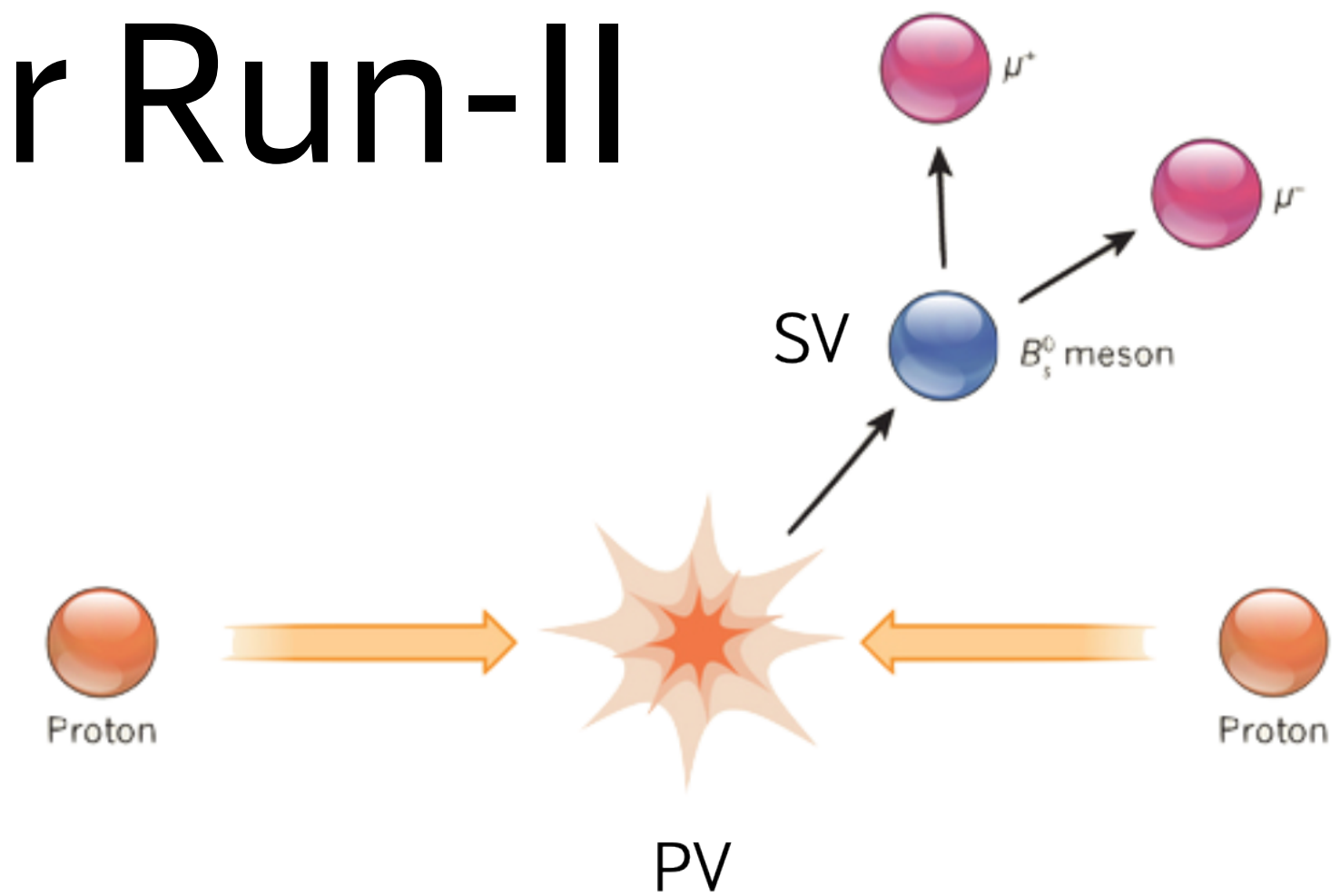


LHCb Trigger Optimization for Run-II

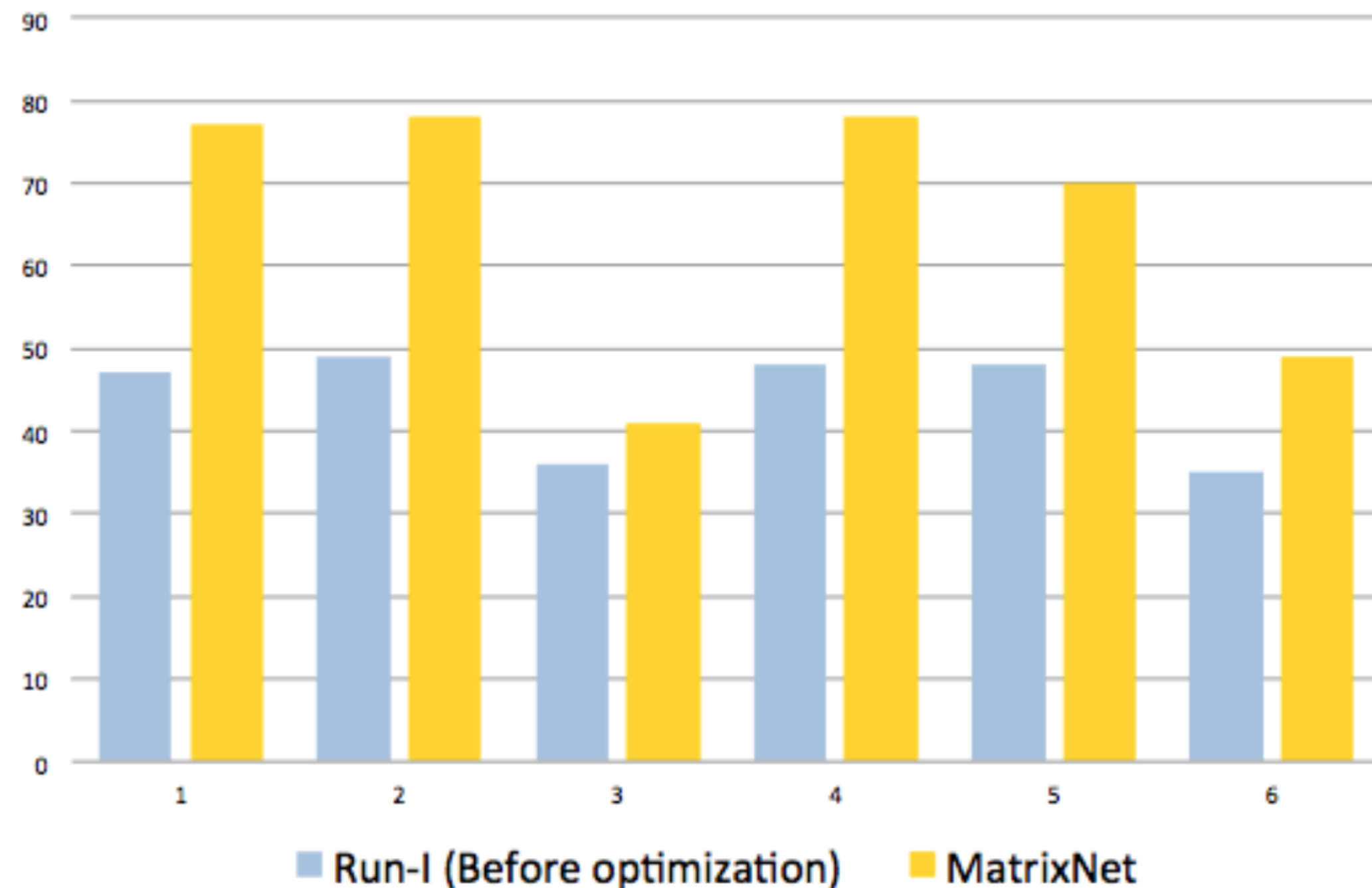


<http://stacks.iop.org/1742-6596/664/i=8/a=082025>

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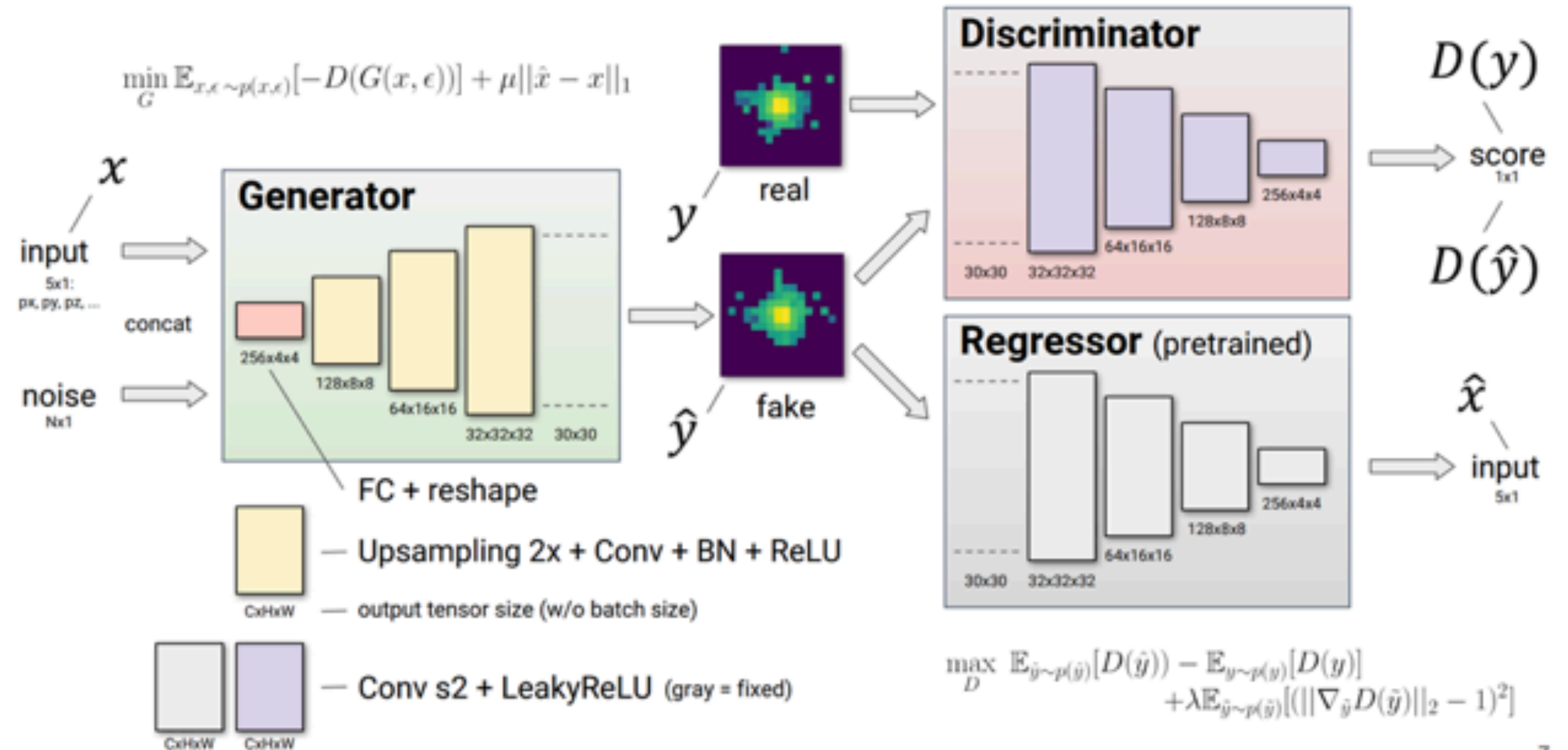
N-Body trigger Performance Comparison
(bars correspond to trigger efficiency for different decay modes)



LHCb Fast Calorimeter Response Generation

- Goal: approximate Resource Consuming simulation by NN trained by WGAN
- Demand for simulation will increase 100x

Conditional WGAN



<http://bit.ly/2JDM9tV>

LHCb Fast Calorimeter Response Generation

Generator in Full 5D



Goal: approximate
Resource Consuming
simulation by NN
trained by WGAN

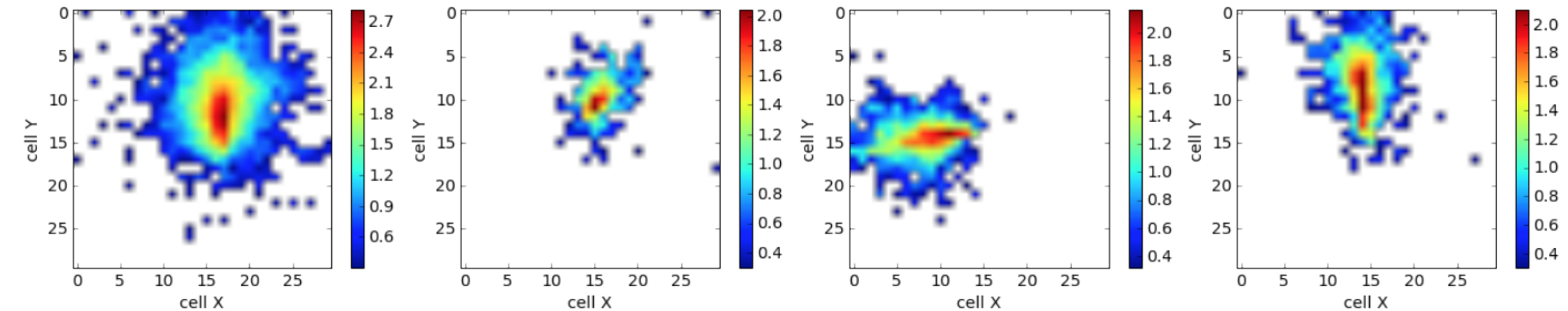
Demand for
simulation will
increase 100x

<http://bit.ly/2JDM9tV>

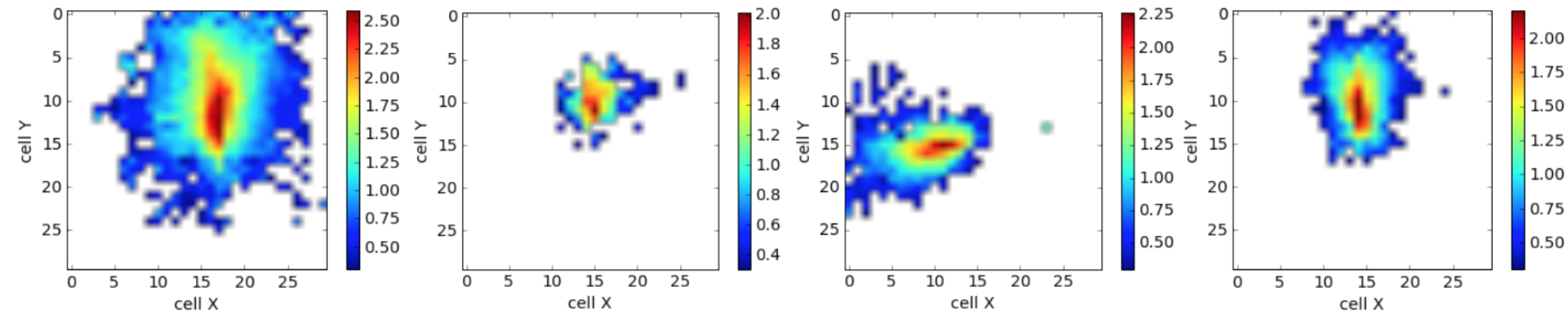
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GEANT Simulated

$\log_{10}(\text{cell energy})$

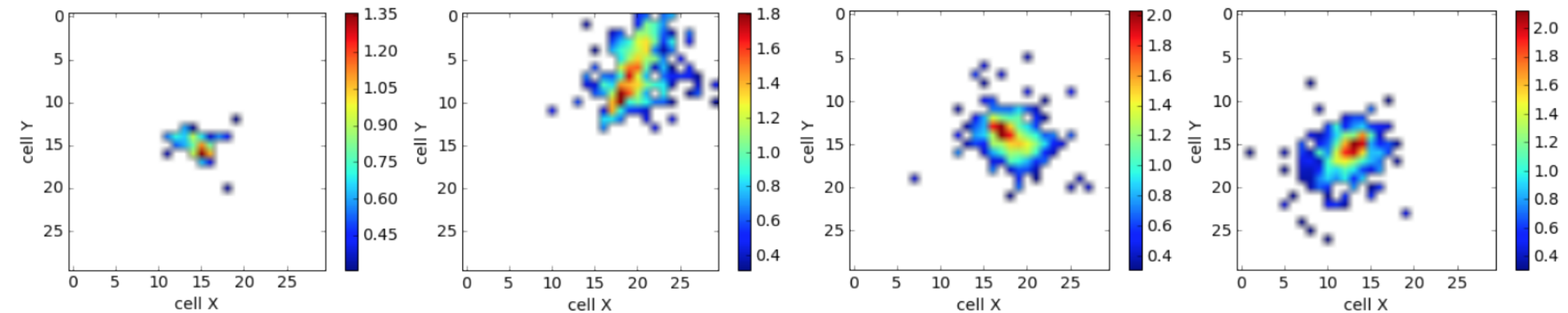


GAN Generated

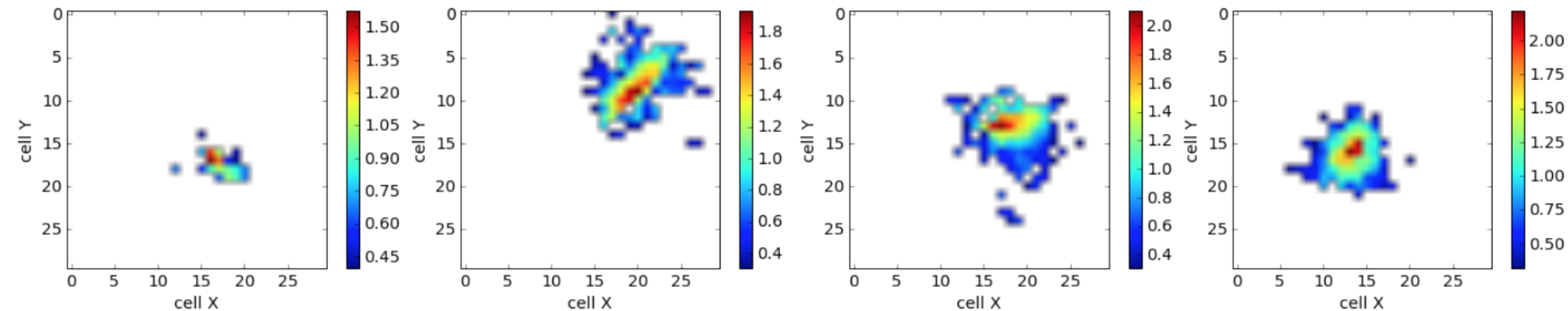


GEANT Simulated

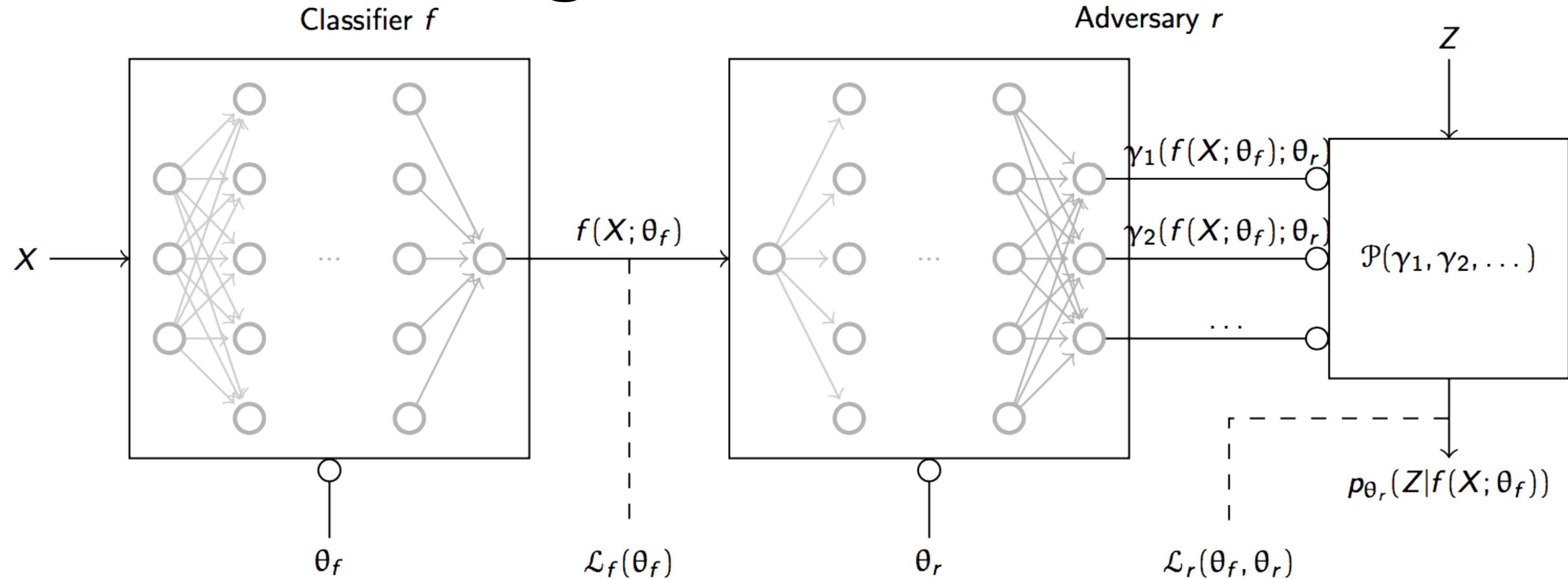
$\log_{10}(\text{cell energy})$



GAN Generated



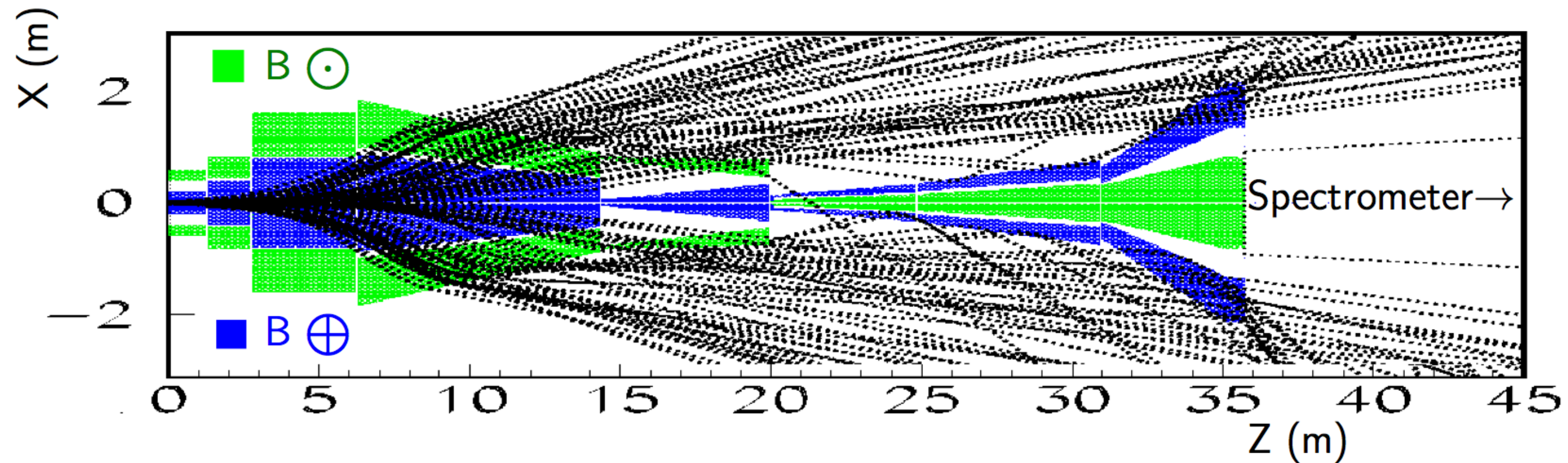
GANs for training uncorrelated models



$$\hat{\theta}_f, \hat{\theta}_r = \arg \min_{\theta_f} \max_{\theta_r} \mathcal{L}_f(\theta_f) - \mathcal{L}_r(\theta_f, \theta_r)$$

Adversary part identifies PDF parameters that can be used to infer Z (decor. feature) from f .
Intuitively, r penalizes f so it is impossible to reconstruct Z .

SHiP Active Muon Shield Optimization



50—dimensional optimization problem

Bayesian optimization: “designed” magnets that have same efficiency by
are 25% lighter – converts to **1M CHF**

<http://iopscience.iop.org/article/10.1088/1742-6596/934/1/012050/meta>

Industrial ML

(abridged)



MACHINE INTELLIGENCE 3.0

ENTERPRISE INTELLIGENCE

VISUAL Orbital Insight planet. clarifai DEEPVISION cortica Igoclan SPACE_KNOW Capricity netra deepomatic	AUDIO Gridspace TalkIQ nexidia twilio CAPIO Expect Labs Clover Mobvoi Quirous.AI popUP archive	SENSOR PREDIX IoT MAANA Sentenai PLANET OS UPTAKE IMUBIT Preferred Networks thingworx KONUX Alluvium	INTERNAL DATA PRIMER IBM WATSON Cycorp Palantir ARIMO Alation Sapho Outlier Digital Reasoning	MARKET mattermark Quid DataFox PREMISE Bottlenose MOTIVA enigma CB INSIGHTS Tracxn predata
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ENTERPRISE FUNCTIONS

CUSTOMER SUPPORT DigitalGenius Kasisto ELOQUENT WISE.io ACTIONIQ zendesk Preact CLARABRIDGE	SALES collective[i] bsense fuse machines AVISO salesforce INSIDE SALES .COM clari Zensight	MARKETING MINTIGO Lattice RADIUS LiftIgniter [PERSADO] brightfunnel retention SCIENCE COGNICOR AIRPR msg.ai	SECURITY CYLANCE DARKTRACE ZIMPERIUM deepinstinct Sentinel DEMISTO graphistry drawbridge SignalSense AppZen	RECRUITING textio entelo Wade & Wendy hiQ unifive SpringRole GIGSTER HireVue
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AUTONOMOUS SYSTEMS

GROUND NAVIGATION drive.ai AdasWorks ZOOX MOBILEYE UBER Google TESLA nuTonomy Auro Robotics	AERIAL SKYDIO SHIELD AI Airware DJI LILY DroneDeploy pilot.ai SKYCATCH	INDUSTRIAL JAYBRIDGE OSARO CLEARPATH ROBOTICS fetch ROBOTICS KINDRED HARVEST AUTOMATION rethink robotics	PERSONAL amazon alexa Cortana Allo facebook Siri Replika	PROFESSIONAL butter.ai pogo SKIPFLAG @ clara x.ai slack talla Zoom sudo
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INDUSTRIES

AGRICULTURE BLUE RIVER MAVRX tule TRACE GENOMICS Pivot Bio TerraAvion AGRI-DATA Descartes Labs udio obundant ROBOTICS	EDUCATION KNEWTON volley gradescope CTI coursera UDACITY alf school	INVESTMENT Bloomberg sentient ISENTIUM KENSHO alphasense Dataminr CEREBELLUM CAPITAL Quandl	LEGAL blue J BEAGLE Everlaw RAVEL seal ROSS LEGAL ROBOT	LOGISTICS NAUTO Acerta PRETECKT clearmetal Routific MARBLE PITSTOP
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TECHNOLOGY STACK

AGENT ENABLERS

OCTANE.AI howdy. Maluuba KITT.AI
OpenAI Gym Kasisto AUTOMAT
semanticmachines

DATA SCIENCE

DOMINO SPARKBEYOND rapidminer
kaggle DataRobot yhat AYASDI
data iku seldon yseop bigml

MACHINE LEARNING

CognitiveScale GoogleML context relevant
Cycorp HyperScience nara logics minds.ai H2O.ai
SCALED INFERENCE sparkcognition loop GEOMETRIC INTELLIGENCE
deepsense.io reactive skymind bonsai

NATURAL LANGUAGE

agolo AYLIEN LEXALYTICS
Narrative Science loop.ai spaCy LUMINOSO
cortical.io MonkeyLearn

DEVELOPMENT

SIGOPT HyperOpt fuzzyio okite
rainforest lobe Anodot
Signifai LAYER 6 AI bonsai

DATA CAPTURE

CrowdFlower diffbot CrowdAI import io
Paxata DATASIFT amazon mechanical turk enigma
WorkFusion DATALOGUE TRIFACTA parsehub

OPEN SOURCE LIBRARIES

Keras Chainer CNTK TensorFlow Caffe
H2O DEEPLARNING4J theano torch
DSSTNE Scikit-learn AzureML neon
MXNet DMTK Spark PaddlePaddle WEKA

ENTERPRISE FUNCTIONS

CUSTOMER SUPPORT

DigitalGenius Kasisto
ELOQUENT Wise.io
ACTIONIQ zendesk
Preact CLARABRIDGE

SALES

collective[i] sense
fuse|machines AVISO
salesforce INSIDE SALES .COM clari
Zensight

MARKETING

MINTIGO Lattice RADIUS
LiftIgniter [PERSADO]
brightfunnel retention SCIENCE
COGNICOR AIRPR msg.ai

SECURITY

CYLANCE DARKTRACE
ZIMPERIUM deepinstinct
Sentinel DEMISTO
graphistry drawbridge
SignalSense AppZen

RECRUITING

textio entelo
Wade & Wendy hiQ
unifive SpringRole
GIGSTER HireVue

AUTONOMOUS SYSTEMS

GROUND NAVIGATION

drive.ai AdasWorks
ZOOX MOBILEYE
UBER Google TESLA
nuTonomy Auro Robotics

AERIAL

SKYDIO SHIELD AI
Airware DJI LILY
DroneDeploy
pilot.ai SKYCATCH

INDUSTRIAL

JAYBRIDGE OSARO
CLEARPATH ROBOTICS fetch ROBOTICS
KINDRED
HARVEST AUTOMATION rethink robotics

PERSONAL

amazon alexa
Cortana Allo
facebook
Siri Replika

AGENTS

PROFESSIONAL

butter.ai pogo SKIPFLAG
clara x.ai slack
talla Zoom sudo

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BLUE RIVER MAVRX
tule TRACE GENOMICS Pivot Bio
TerraAvion AGRI-DATA
Descartes Labs udio abundant ROBOTICS

EDUCATION

KNEWTON volley
gradescope
CTI coursera
UDACITY alt school

INVESTMENT

Bloomberg sentient
iSENTIUM KENSHO
alphasense Dataminr
CEREBELLUM CAPITAL Quandl

LEGAL

blue J BEAGLE
Everlaw RAVEL
seal ROSS
LEGAL ROBOT

LOGISTICS

NAUTO Acerta
PRETECKT
Routific clearmetal
MARBLE PITSTOP

INDUSTRIES CONT'D

MATERIALS

zymergen Citrine
Eigen Innovations
SIGHT MACHINE
GINKGO BIOWORKS nanotronics
CALCULARIO

RETAIL FINANCE

TALA zest finance
Lendo earnest
affirm MIRADOR
wealthfront Betterment

PATIENT

PULSE CareSkore
ZEPHYR HEALTH IBM Watson Health
Oncora SENTRIAN
Atomwise Numerate

IMAGE

BUTTERFLY 3SCAN
ARTERYS enlifer
BAYLABS imagia
Google DeepMind

BIOLOGICAL

iCarbonX color GRAIL
deep genomics RECURSION
LUMINIST Numerate
Atomwise verily WHOLE BIOME

data iku seldon yseop bigml

MACHINE LEARNING

CognitiveScale GoogleML context relevant
Cycorp HyperScience nara logics minds.ai H2O.ai
SCALED INFERENCE sparkcognition loop GEOMETRIC INTELLIGENCE
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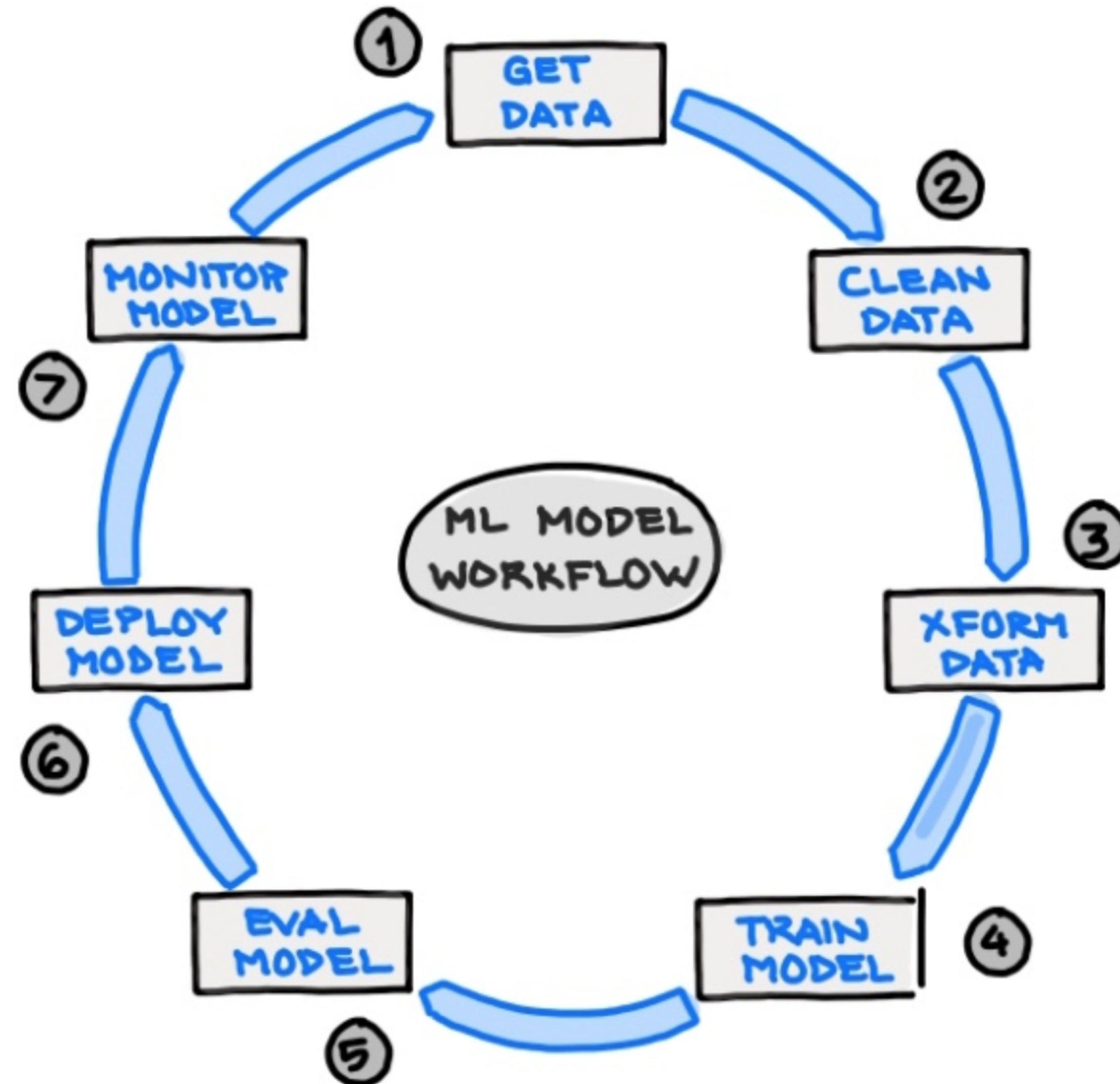
HARDWARE

KNUPATH TENSTORRENT Cirrascale
NVIDIA intel nervana Movidius
tensilica GoogleTPU 10²⁶ Labs Qualcomm
Cerebras Isosemi

RESEARCH

OpenAI nnaisense ELEMENT AI vicarious
KNOGGIN Numenta Kimera Systems Cogital

Stages of Machine-Learning study in industry



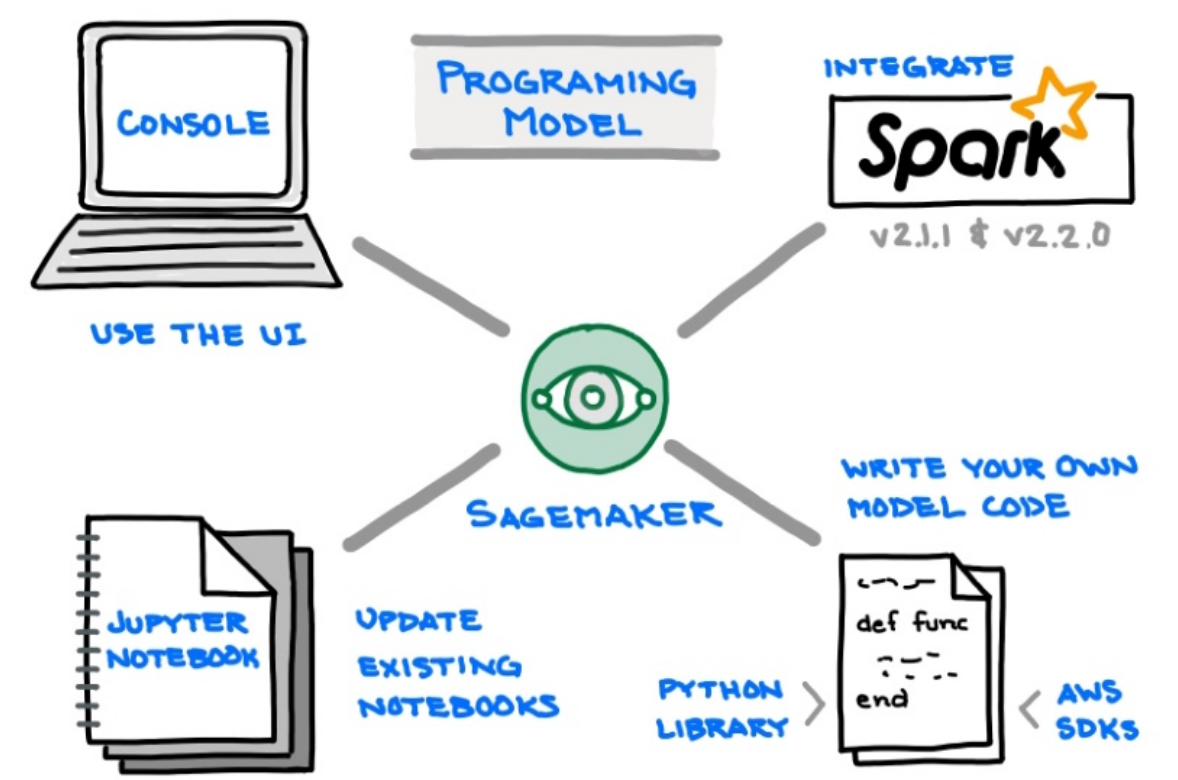
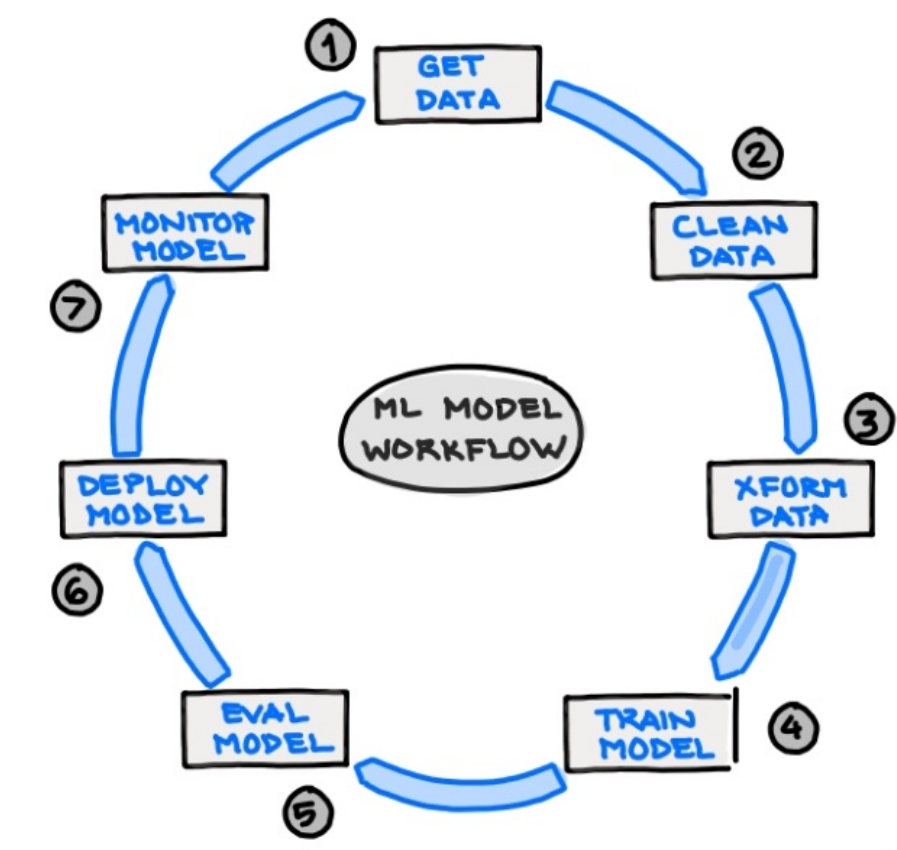
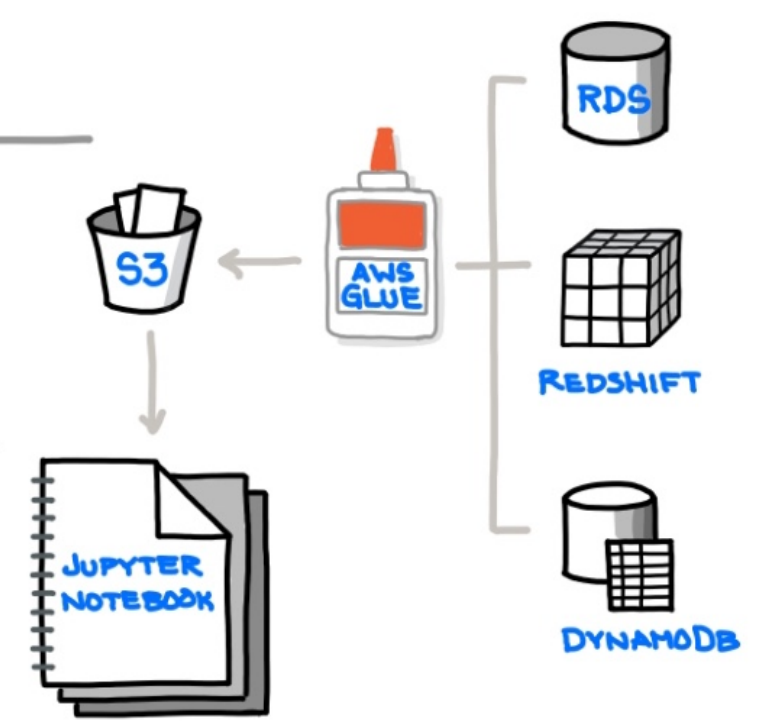
BUILD

COMMON TEMPLATES

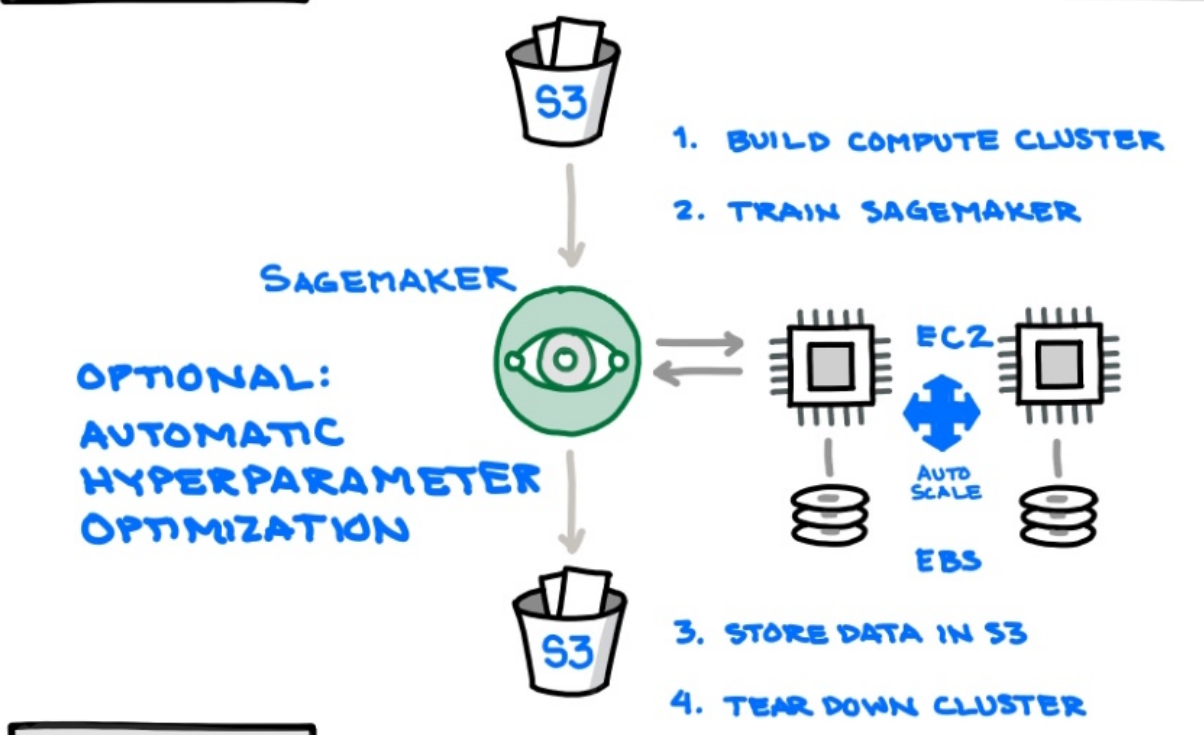
- TIME SERIES FORECAST
- DIRECT MARKETING TARGETS
- PREDICT CUSTOMER CHURN

ADV. TEMPLATES

- BYO TENSORFLOW & MXNET CONTAINERS
- BYO SCIKIT OR R-ALGO



TRAIN



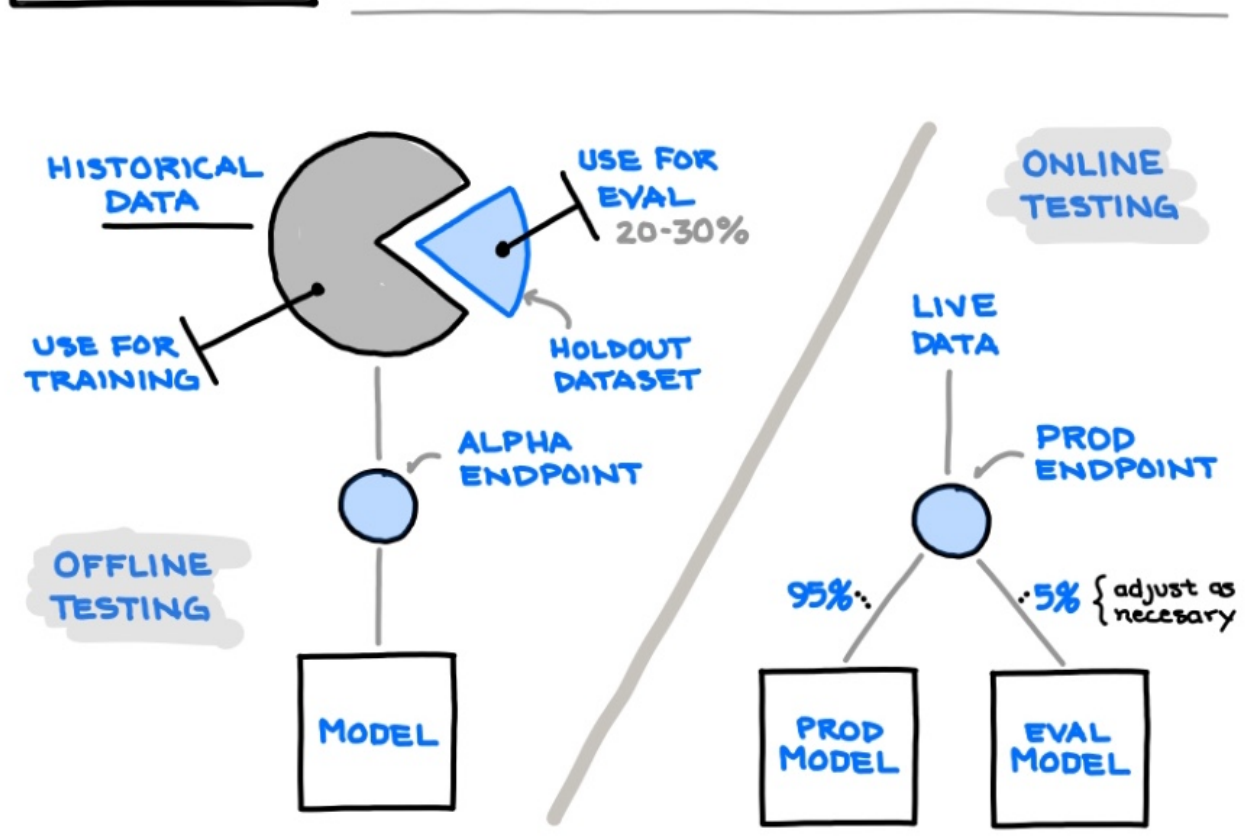
AMAZON SageMaker

6/11/18

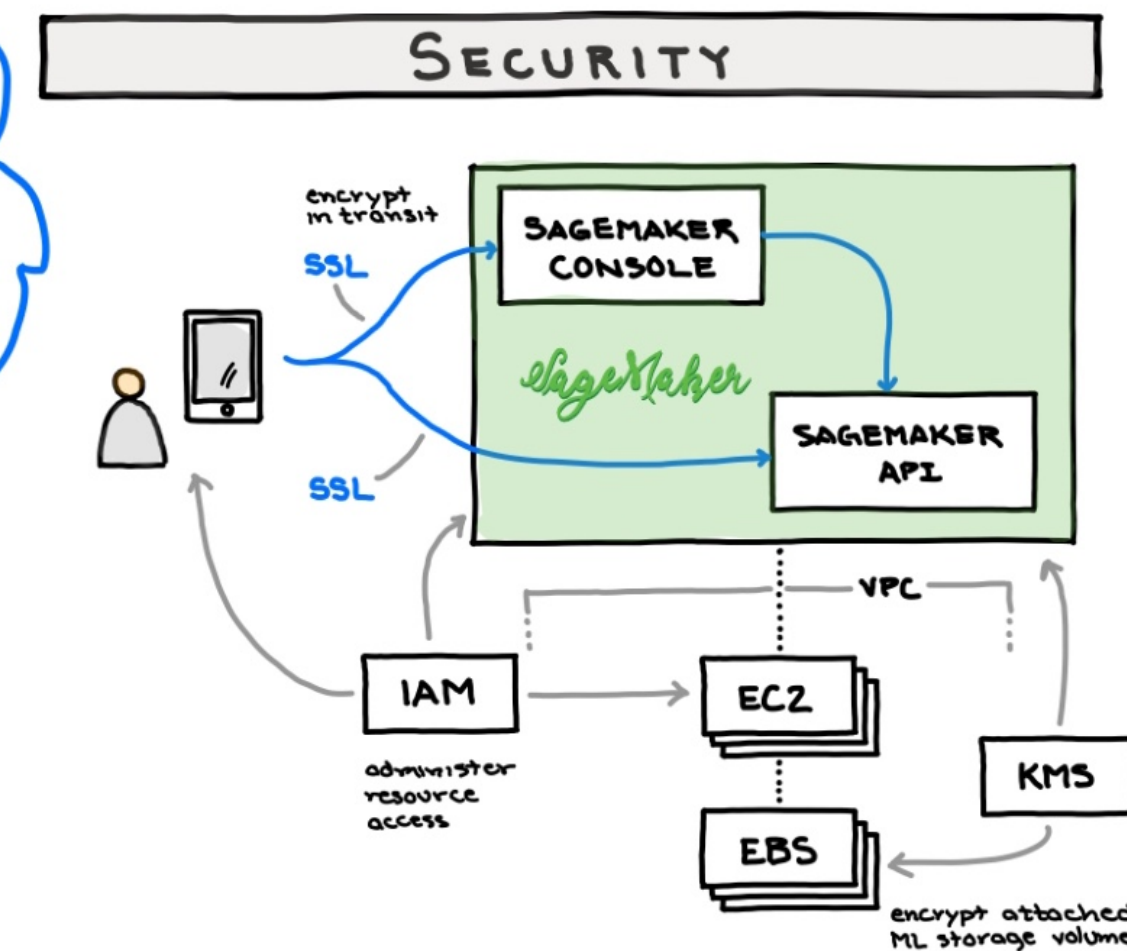
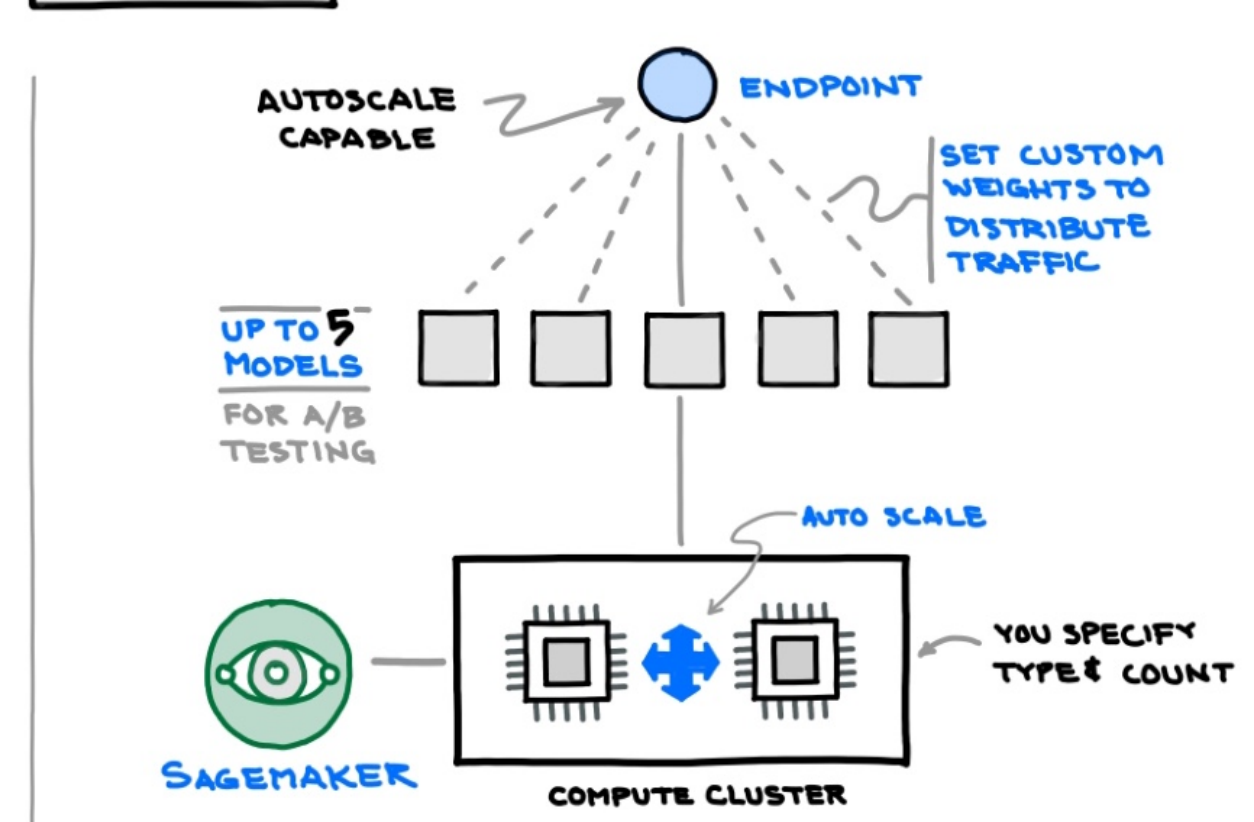
PCI DSS COMPLIANT

@awsgeek · jerryo

EVALUATE



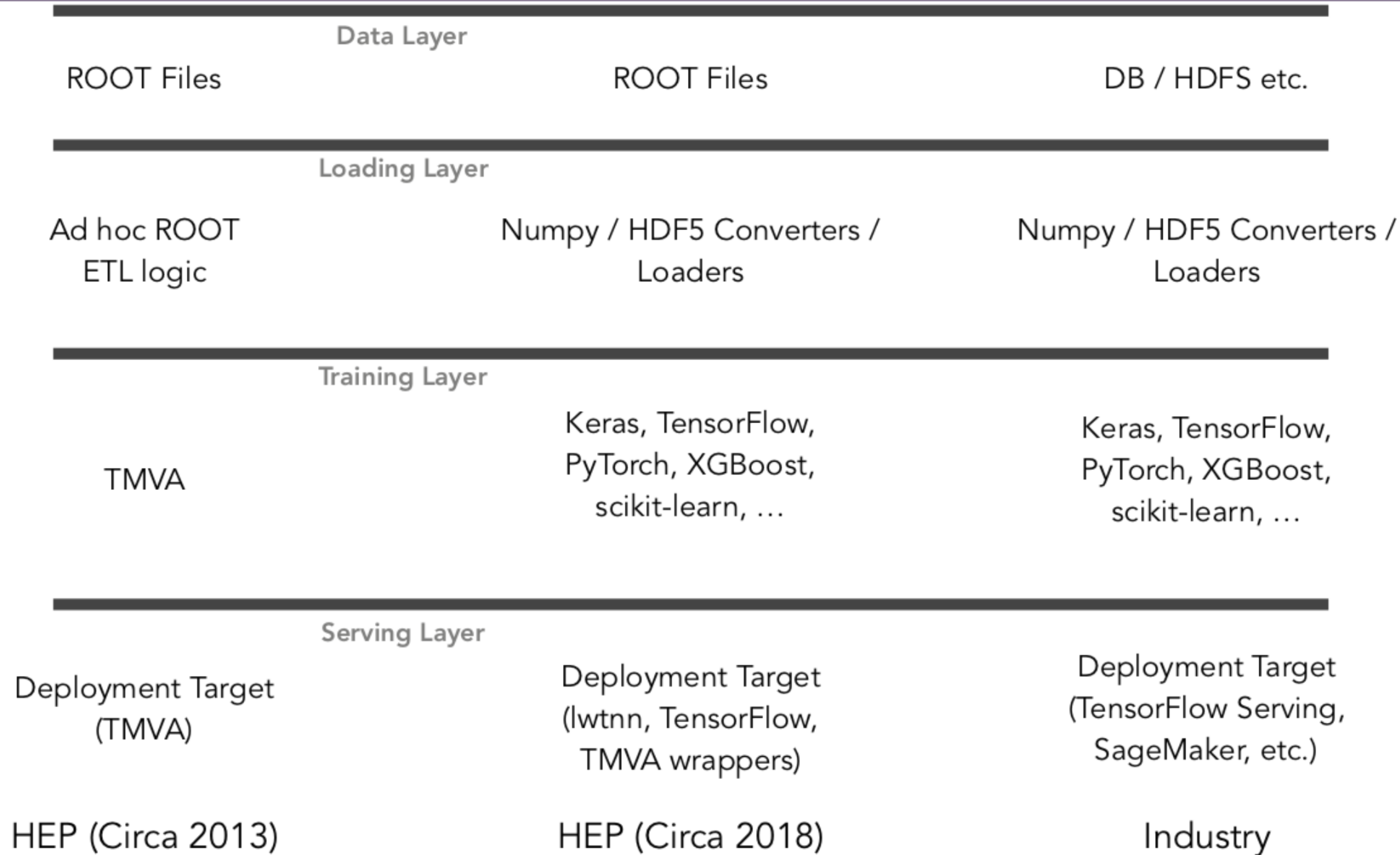
DEPLOY



PRICING

INSTANCE FEES:	ON DEMAND, HOURLY RATE, 1 MINUTE MINIMUM, PER SECOND
STORAGE FEES:	14¢/GB/Mo (UP TO 6TB FOR TRAINING)
PROCESSING FEES:	1.6¢/GB (IN/OUT)

Evolution of HEP x ML Engineering



Notable ML-infrastructure trends

Automation

- › Reuse, reproducibility
- › Workflows (Amazon SageMaker)
- › Access to data and computing resources
- › Continuous offline testing

Development & production integration

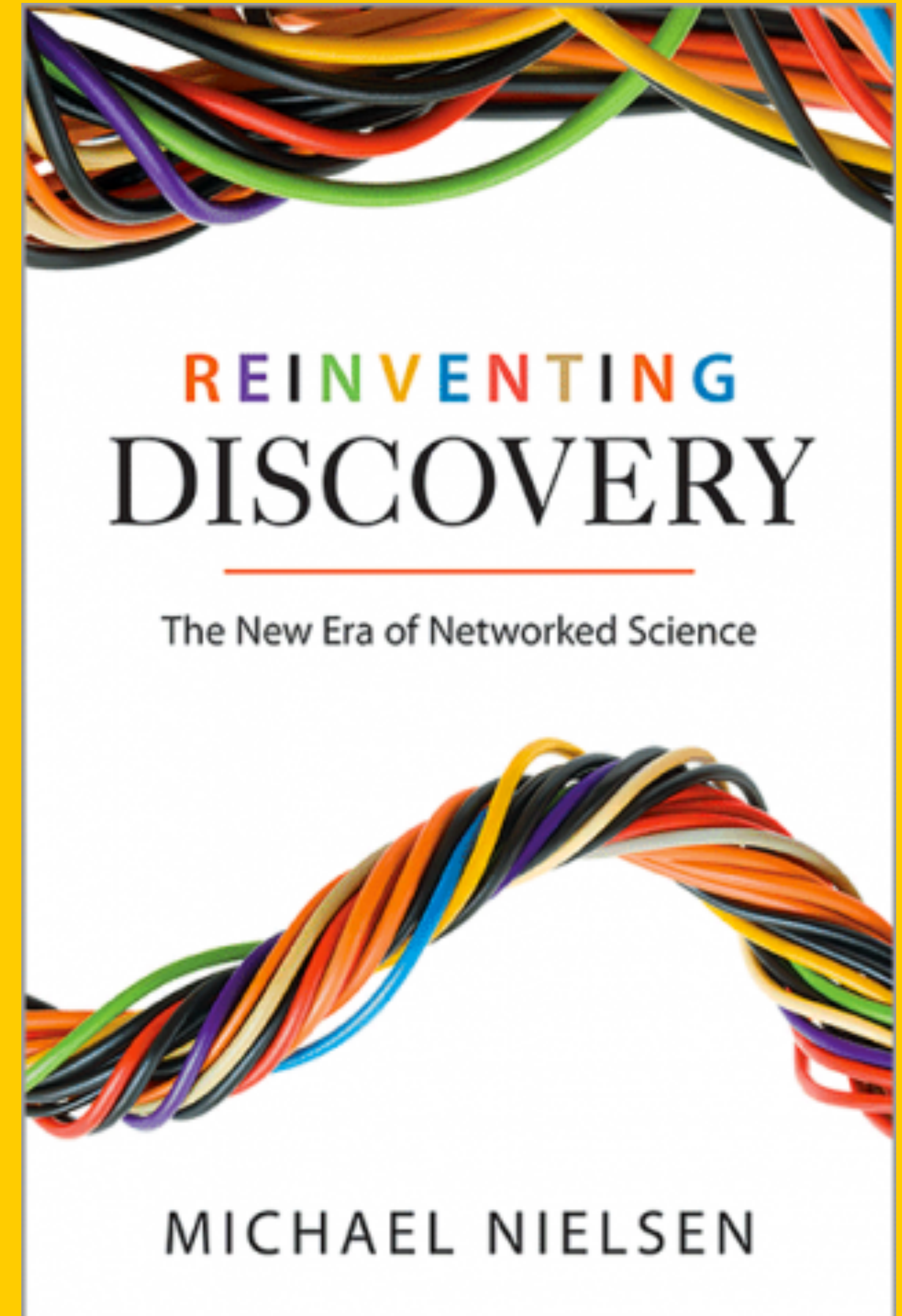
ML as a service

- › Algorithm design, optimization (studio.ml, modelgym)
- › Deployment

Interoperability

- › Open Neural Network Exchange, <https://onnx.ai/>

One more trend



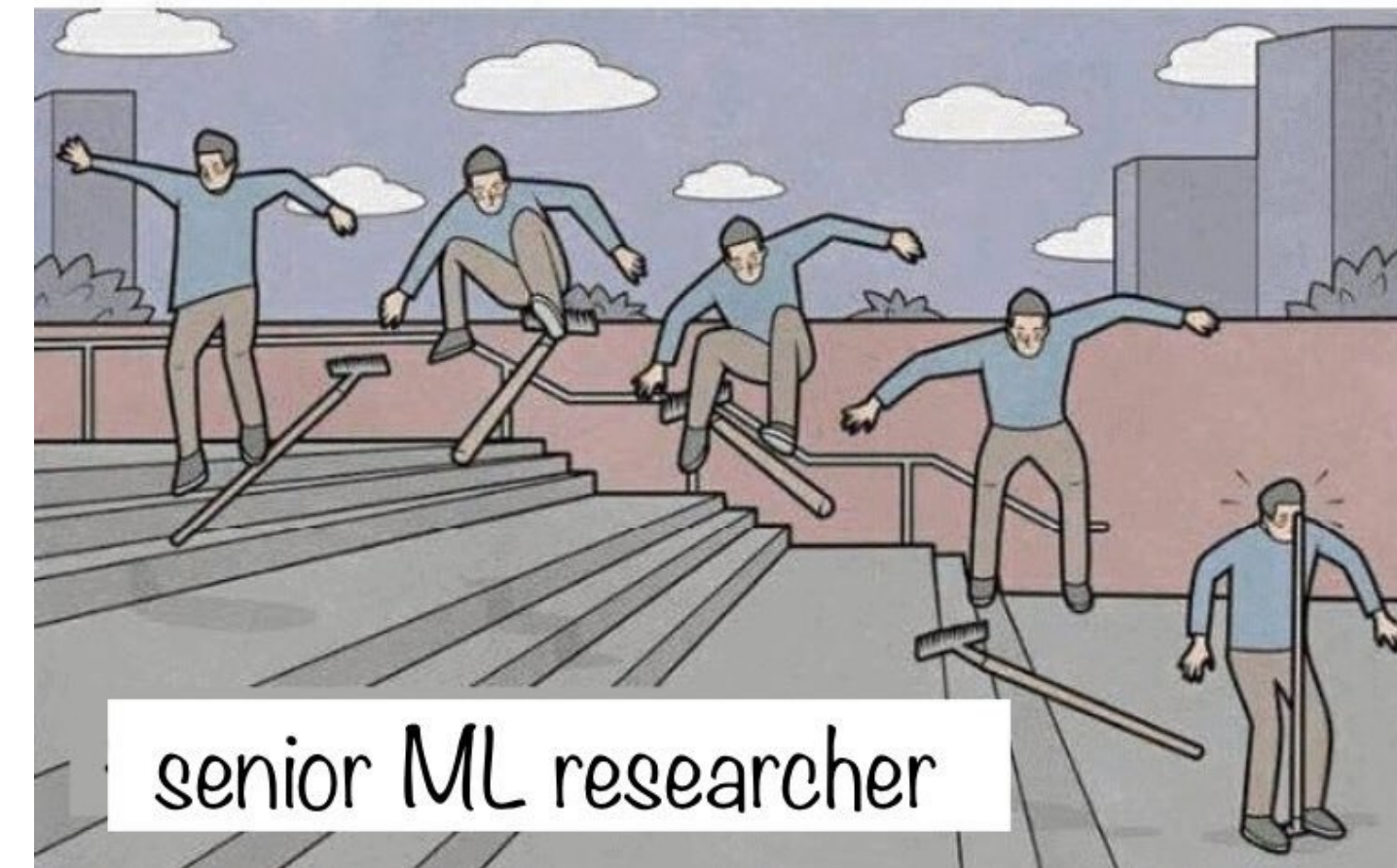
Collaboration with Data Science (DS)

Domain science researches do not necessarily have required skills and background to properly adapt those methods (High Energy Physics, Astro Physics, Neuroscience)

Industry or Academic data scientists are eager to help, but sometimes it is difficult for them to cope with domain specificity



junior ML researcher



senior ML researcher

DataScience competition: Netflix Prize

Netflix prize – prediction of DVD titles renting (1M USD)

- › training data set of 100,480,507 ratings that 480,189 users gave to 17,770 movies
- › Each training rating is a quadruplet of the form <user, movie, date of grade, grade>
- › The user and movie fields are integer IDs, while grades are from 1 to 5 (integral) stars
- › The qualifying data set contains over 2,817,131 triplets of the form <user, movie, date of grade>, with grades known only to the jury
- › A participating team's algorithm must predict grades on the entire qualifying set, but they are only informed of the score for half of the data, the **quiz** set of 1,408,342 ratings. The other half is the **test** set of 1,408,789, used to find winners.
- › Submitted predictions are scored against the true grades in terms of root mean squared error (RMSE), and the goal is to reduce this error

https://wiki2.org/en/Netflix_Prize

Netflix Prize timeline

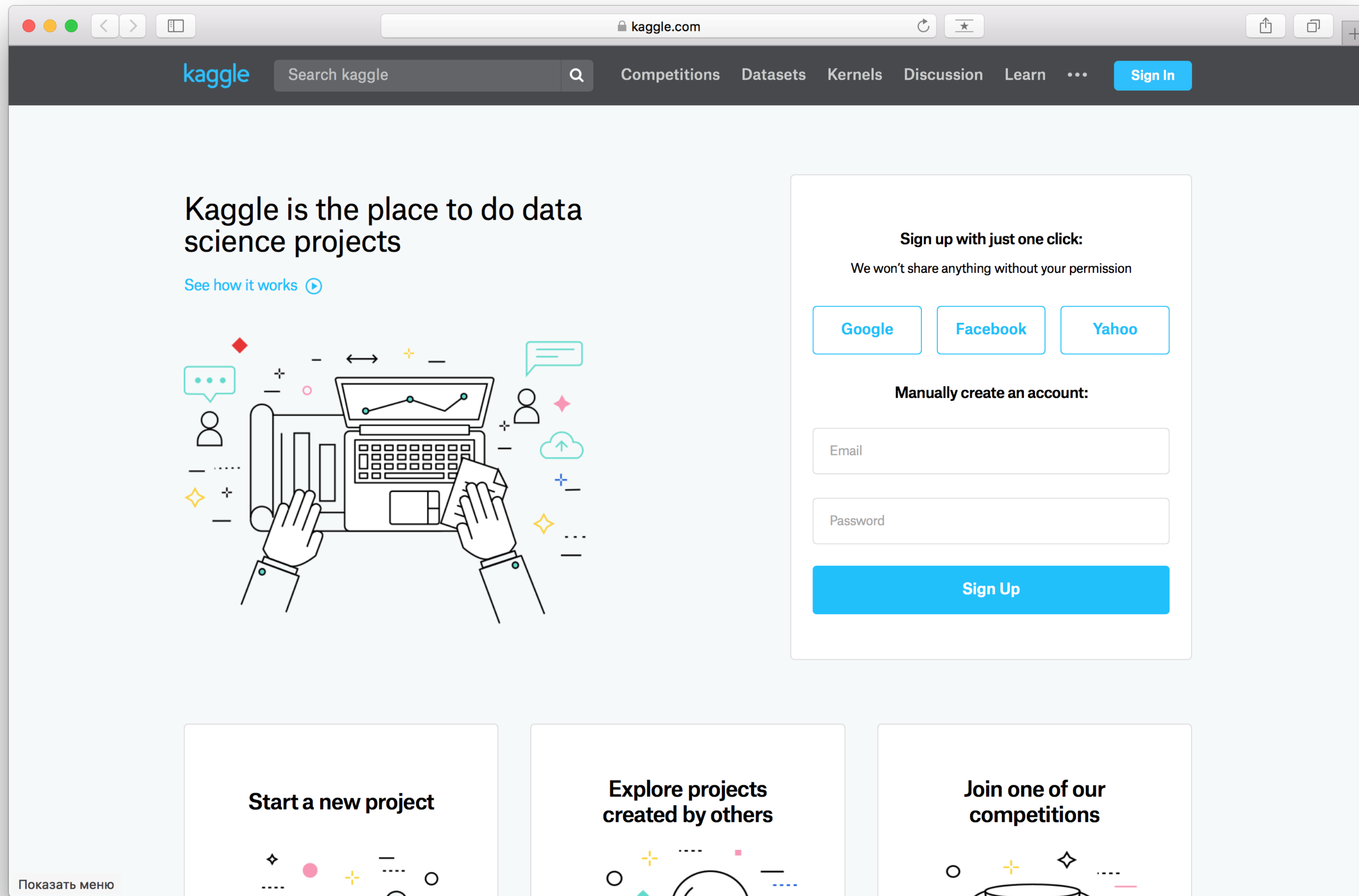
Netflix prize – prediction of DVD titles renting (1M USD for improving baseline by 10%)

- › Baseline algorithm – Cinematch (linear model)
- › Aug 2007 – international conference, announcement
- › Oct 2007 – BellKor FTW – 8.43% improvement! (among 20k teams)
- › Oct 2008 – Big Chaos took lead
- › Late Oct 2008 – BellKor + Big Chaos – 9.43% improvement
- › June 2009 – BellKor’s Pragmatic Chaos – 10.05%
- › 26 July 2009 18:18:28 – BellKor’s Pragmatic Chaos – 10.09%
- › 26 July 2009 18:38:22 – Ensemble – 10.10%

Got same result on final test! The prize was awarded to BellKor’s Pragmatic Chaos.

Second challenge was cancelled due to privacy concerns.

https://wiki2.org/en/Netflix_Prize



O(100) datasets
O(1000) competitions
O(10000) users
O(10⁸) submissions

Competitions on Particle Physics at Kaggle

Higgs Boson Search

- › “Discovery” of Xgboost algorithm

Flavour of Physics ($\tau \rightarrow 3\mu$)

- › Data doping – nice approach for training on mixture of MC & data

TrackML

- › ...in progress until end of October (co-hosted by Codalab)

Private challenges (YSDA):

- › Tracking, PID, EM-showers, for MLHEP schools and local courses

Restrictions:

- › Single metric, difficult to check solutions

Caveats

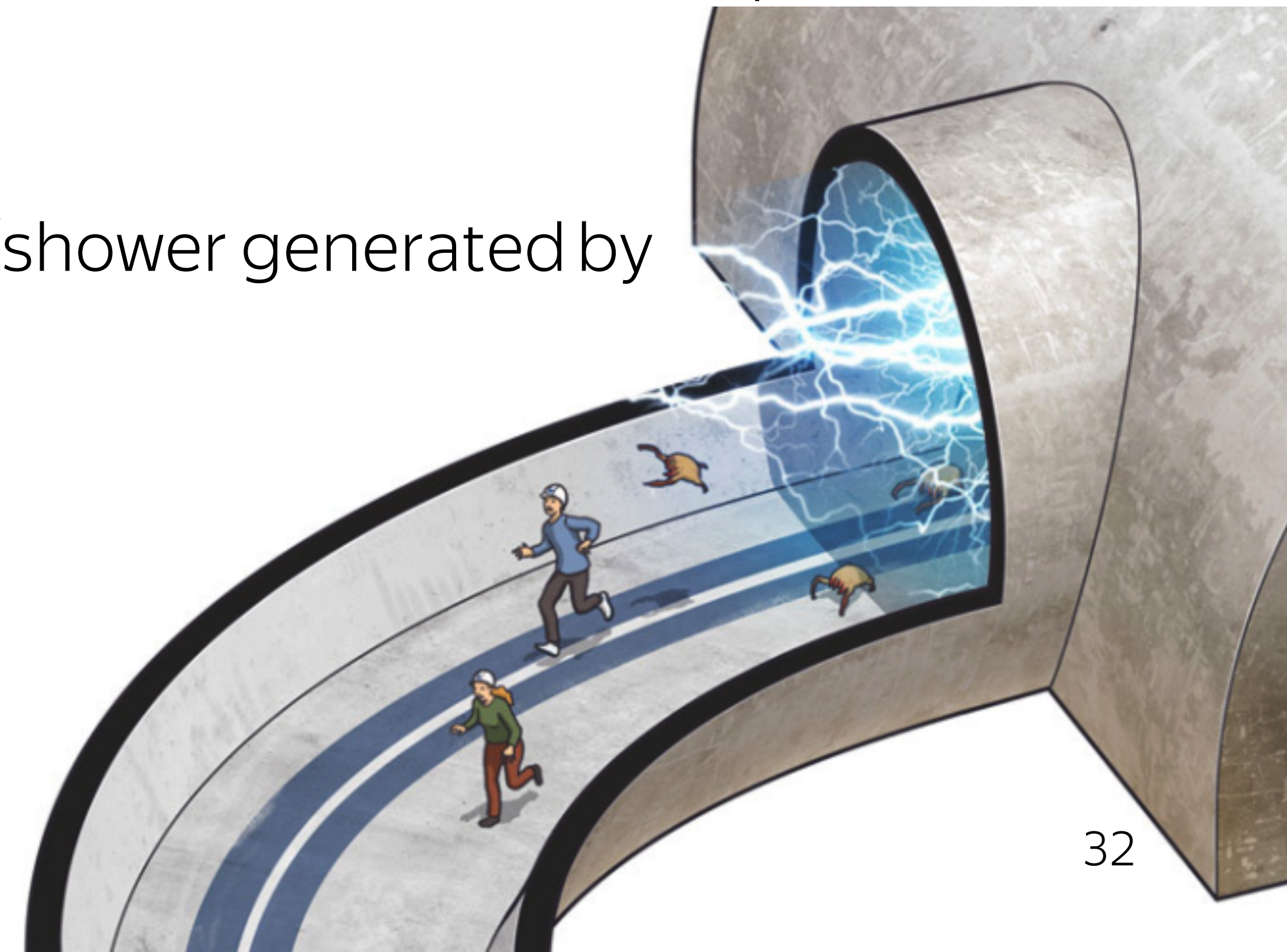
Domain-specific barriers

- › Developed terminology and mindset
- › Structured and semantically-rich data
- › Weird constraints (“systematics”, “calibration”) due to the fact that ML part is just a step of a bigger picture
- › Enormous data flows
- › No obvious metrics for ‘sanity’ checks (is a jet/shower generated by NN looks realistic enough?)

Reproducibility/traceability of results

Peer review?

Motivation for DS people?



Research Coopetition* Platform Candidates

Github (belongs to Microsoft)

- › No reward mechanism, too generic

Kaggle (belongs to Google)

- › No micro-reward motivation, no reward for popular contribution, single metric from pre-defined list

CodaLab

- › No micro-reward motivation, single metric, no means of publishing / reuse / peer review

*) Coopetition or co-opetition (sometimes spelled "coopertition" or "co-opertition") is a neologism coined to describe cooperative competition.

Research Coopetition Platform Features

Target audience

- › DS-intensive courses / Universities

Built on top of existing services

- › GitHub, CodaLab, Jupyter, etc
- › Data storage

Support for complex workflows

Media for dialogue between domains

(more details in backup section)

Research Coopetition Platform Benefits

Motivation for students:

- › Mini-grants to participants for computing access
- › Motivation through social dynamics of published code (likes/claps/forks)
- › Mini-grants for participants meeting evaluation criteria
- › Automatic reward system through smart-contract evaluation

Motivation for problem owners:

- › Many students may eventually improve well-formulated problems

Motivation for advanced ML/DS:

- › New datasets / settings that they can develop own method for

Motivation for universities:

- › Keep student's contribution, more adequate grading

Personal Experience

- 3 projects in that format during 2018/2019 across several universities:
 - › YSDA, HSE, MIPT, CSC
- 5 summer student projects in collaboration across
 - › HSE, YSDA, MIT, DCU, MIPT
- One of the master-student projects has been advanced to the level of mature publication in applied Computer Science

Conclusion & Focus points

Trends in data processing and analysis:

- › algorithms get more and more sophisticated thanks to Machine Learning
- › new sub-domains emerge in Data Science
- › instrumentation gets more powerful (workflows, virtualization, testing, experiments)

ML will continue to play an increasingly important role in science.

How can we scale and cooperate?

- › learn to speak ML-language (reasoning, dictionaries, intuition)
- › adoption of best industrial practices
- › cooperation with academic ML teams
- › inclusion of PhD curricula of ML courses from ML academic partners
- › tools flexibility, reproducibility

Research Coopetition Platform (global, diverse, blockchain)

Backup



Successful Citizen-Science project check list

Clear goals, context and ambitions

› marketing

If you want to eat an elephant do it one bite a time

› Split big goal in feasible steps

Participant's motivation even for weakly involved ones

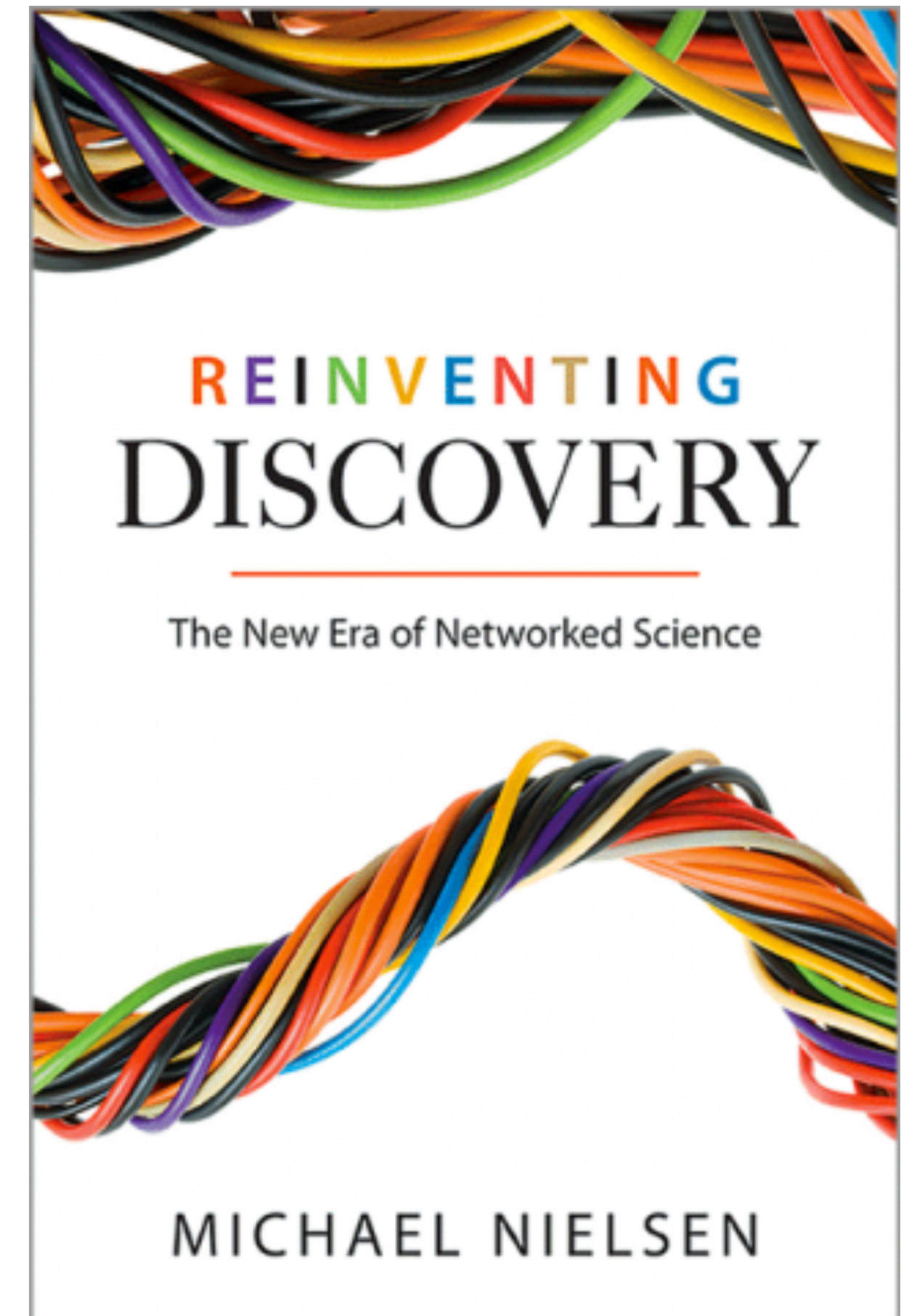
Specialist attention focus at precise moments

› Progress announcements

› Short contribution check cycle

Check or reuse artifacts created by other participants

Explanatory materials, methodological manifest, convention



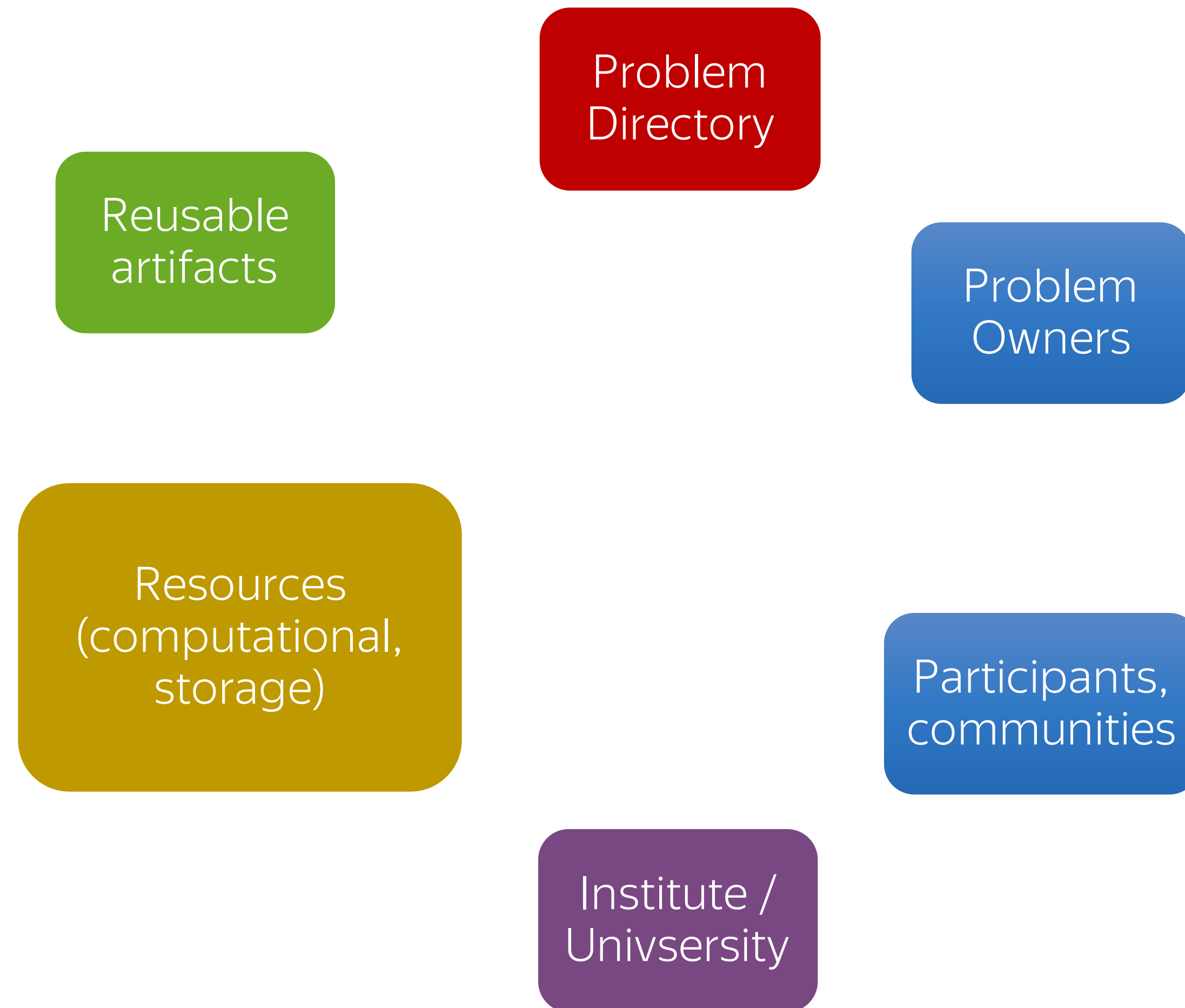
Michael Nielsen, Reinventing the Discovery, 2014

Target Audience

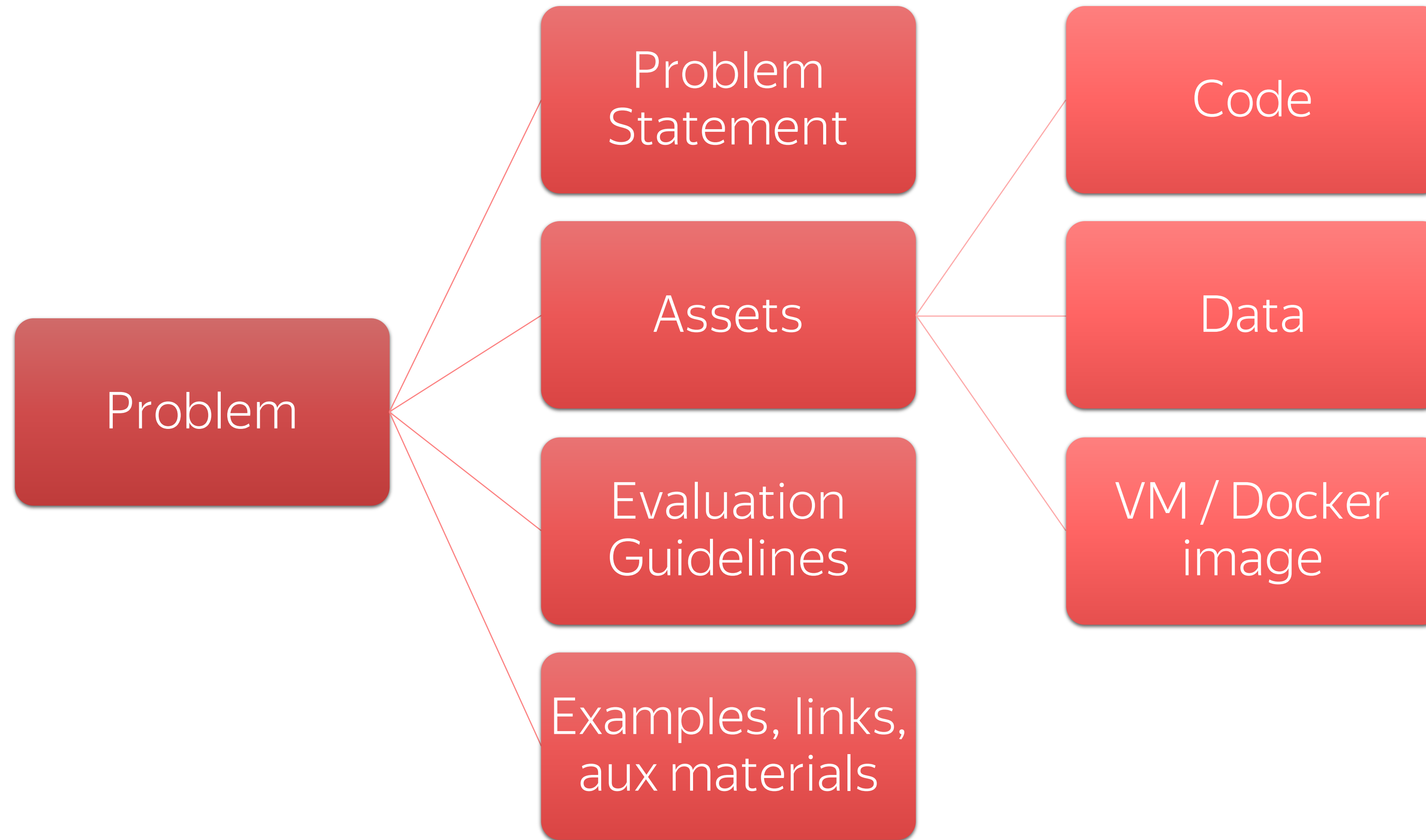
There are numerous people passing online ML courses, looking for decent problems to test their skills on

- › Low-responsibility contribution
- › Need for computational resources
- › No time/resources for deep problem understanding
- › Hungry for scoring records

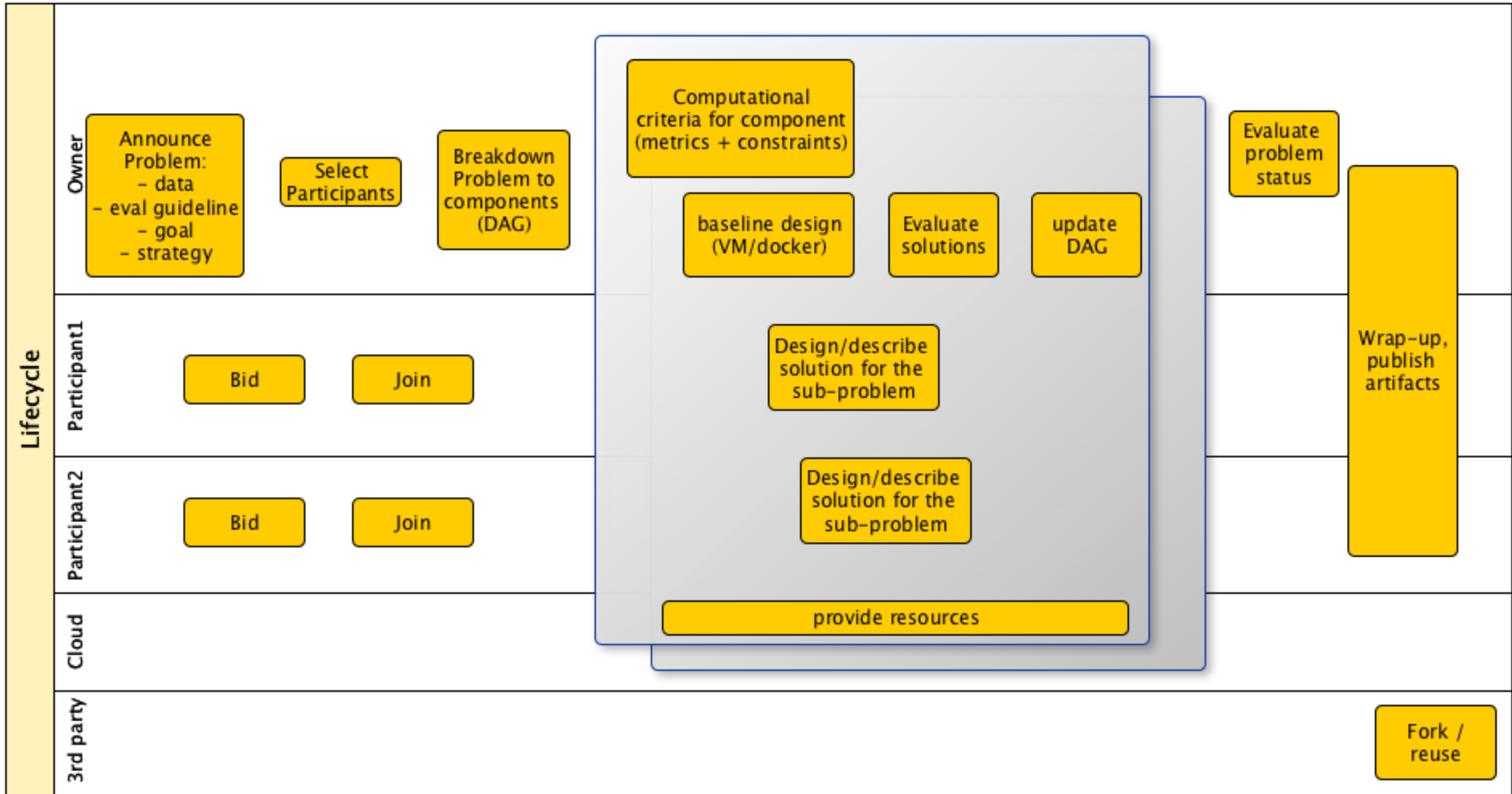
High-level platform Components



Problem Structure



Collaboration Lifecycle



Collaboration Highlights

Preparation-stage

- › Define the case goal(s), make it as independent as possible
- › Specify reasoning model, make it as clear as possible
- › Produce dataset(s), describe the structure
- › Produce evaluation baseline

Research-iterations

- › Describe Figures of Merit (FOM) and constraints clearly
- › Be comfortable with FOM evolution, repeat in cycles (sprints)
- › Cycles are time-boxed
- › For solution preparation and evaluation external resources are needed

Wrap-up stage

- › Publish reusable artifacts + result communication
- › Generate track record for *each participant*, estimate impact of each contribution

What about diversity?



Blockchain - A Distributed Ledger Technology

A blockchain is a linked list where each node is connected to its predecessor by a cryptographic hash

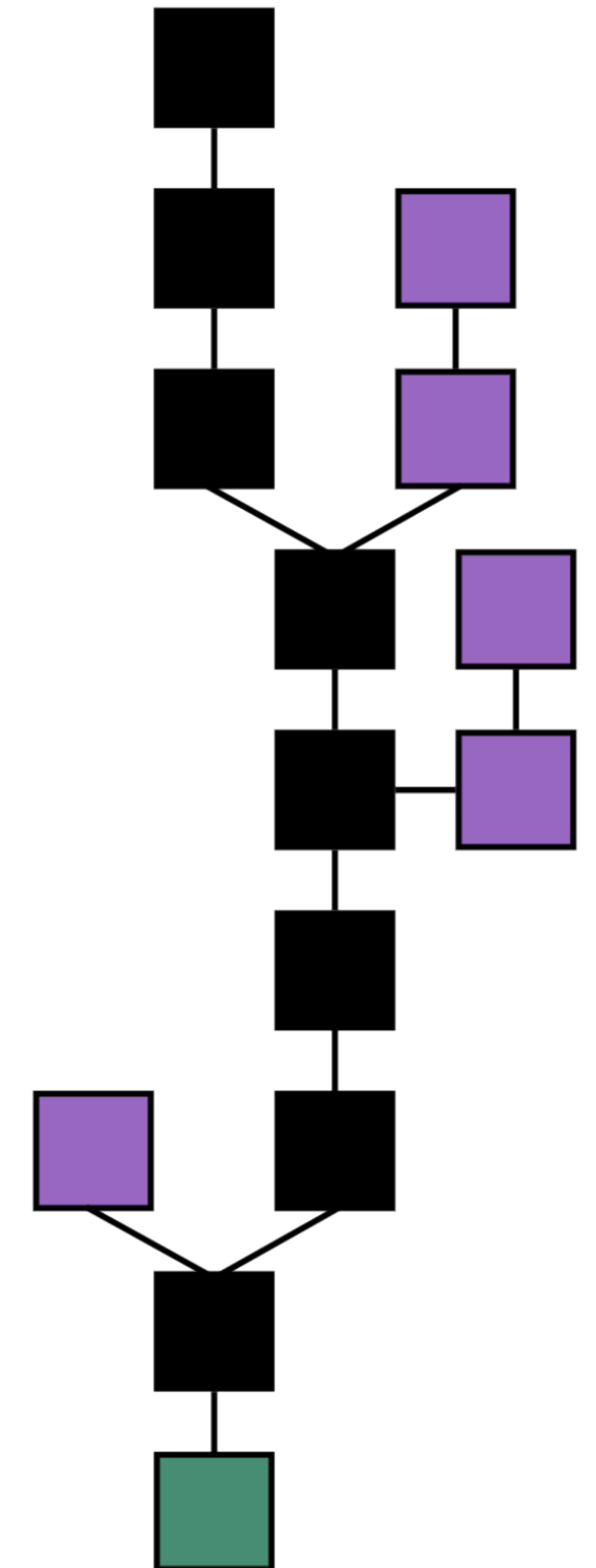
- › All pointing back to the “genesis” block (right, in green) which may contain defining information about the rules for the blockchain protocol
- › In this way a blockchain comprises a verifiable public ledger

Each node of the linked may contain additional transaction data (verifiable)

Typically it's the longest contiguous chain (right, in black) which is considered valid (purple are orphaned blocks)

- › However it's up to the developers who define the protocol to determine the rules for consensus and evolution of the chain

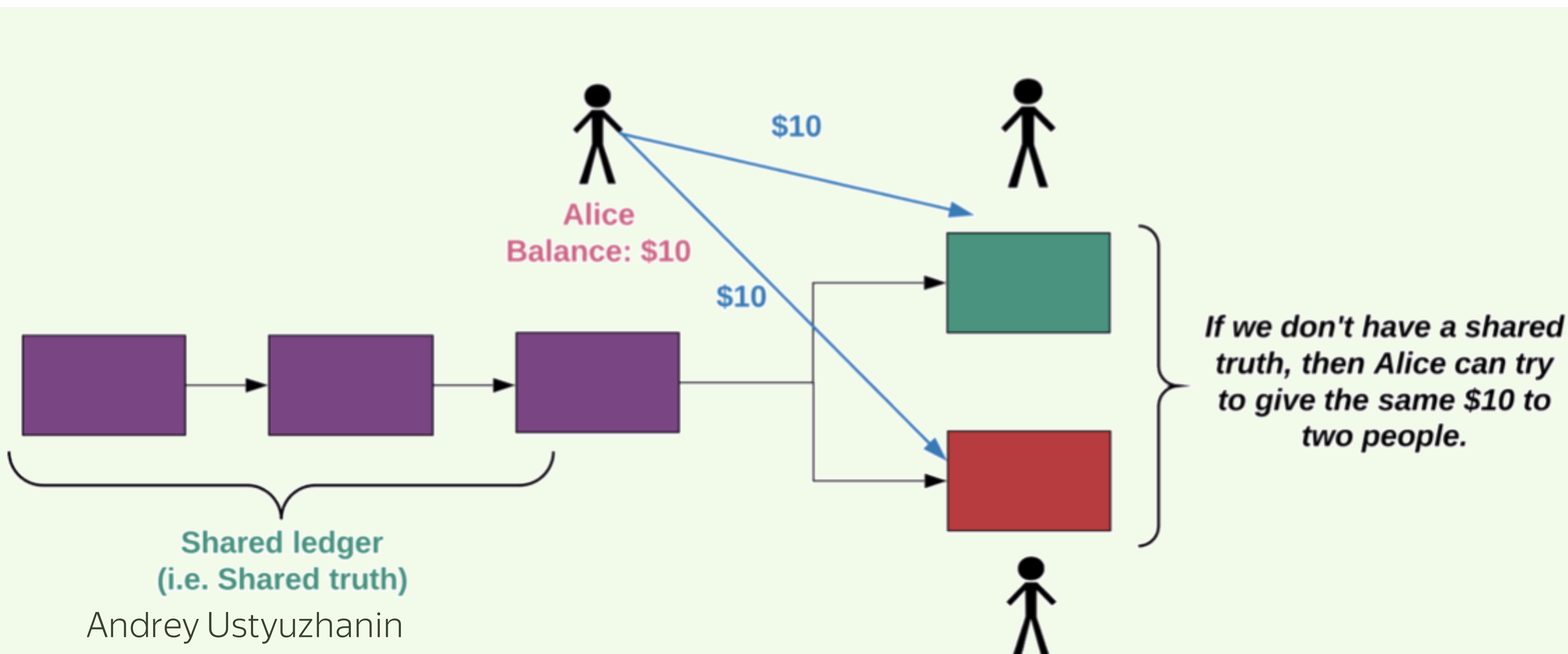
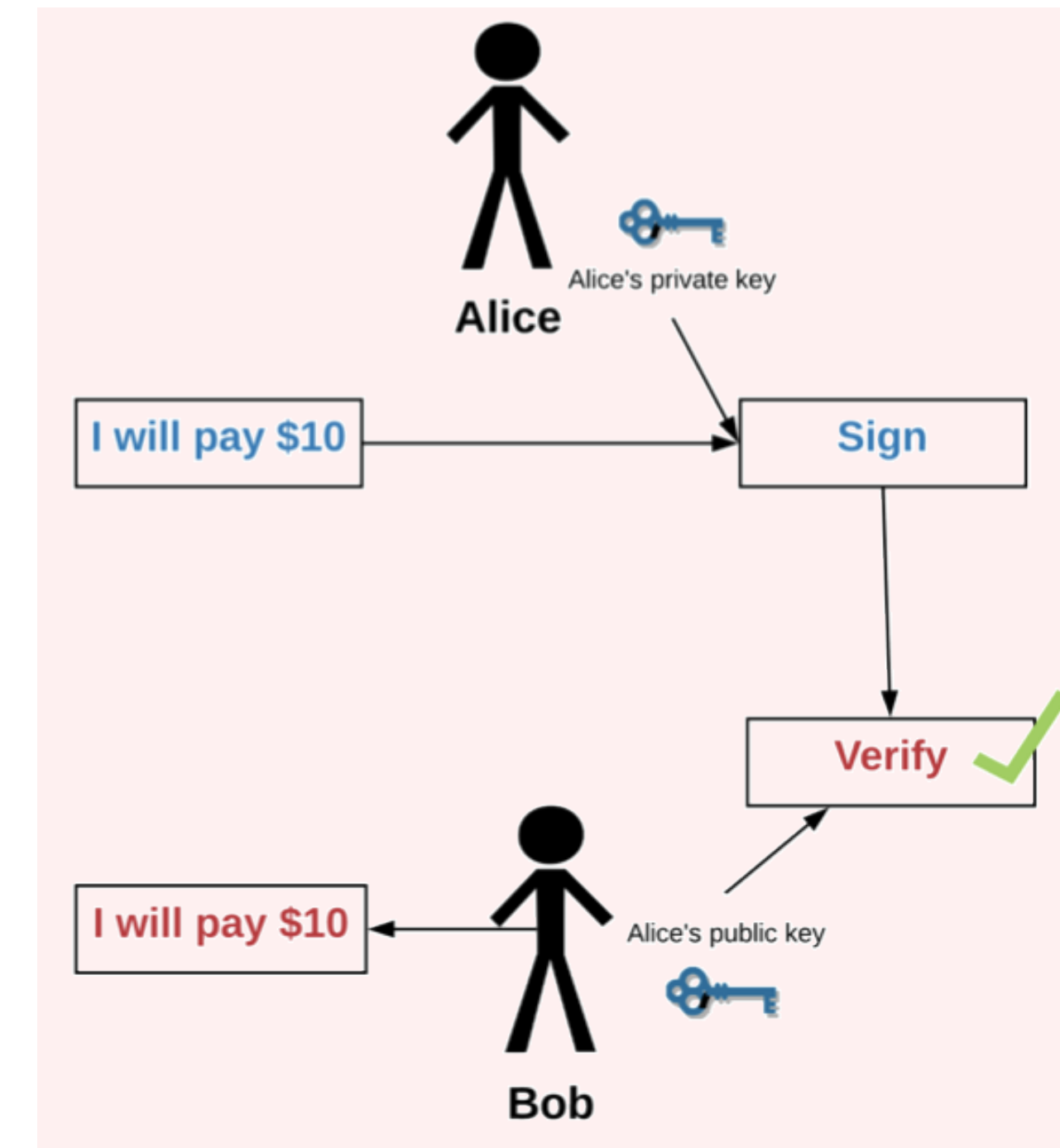
A variety of blockchains exist today, some exploring alternative architectures to test multiple aspects of scalability



Blockchain - A Distributed Ledger Technology

Original purpose of the blockchain:

- > Keep shared (consensus) state of the “truth”
- > For example balance on each participant’s account



Blockchain – Smart Contract

Newer blockchains, Ethereum for instance, implement virtual machines that can execute byte code

Smart contracts, implemented in this code allow binding between blockchain addresses and actions that are taken by the code

- › Typically the same code gets executed by all nodes in the network (extension of Nakamoto consensus)

This can be used to implement a huge range of tasks

- › sub-currencies
- › timed payments
- › running of mathematical proofs

Limited by blockchain transaction speed

```
pragma solidity ^0.4.21;

contract Coin {
    // The keyword "public" makes those variables
    // readable from outside.
    address public minter;
    mapping (address => uint) public balances;

    // Events allow light clients to react on
    // changes efficiently.
    event Sent(address from, address to, uint amount);

    // This is the constructor whose code is
    // run only when the contract is created.
    function Coin() public {
        minter = msg.sender;
    }

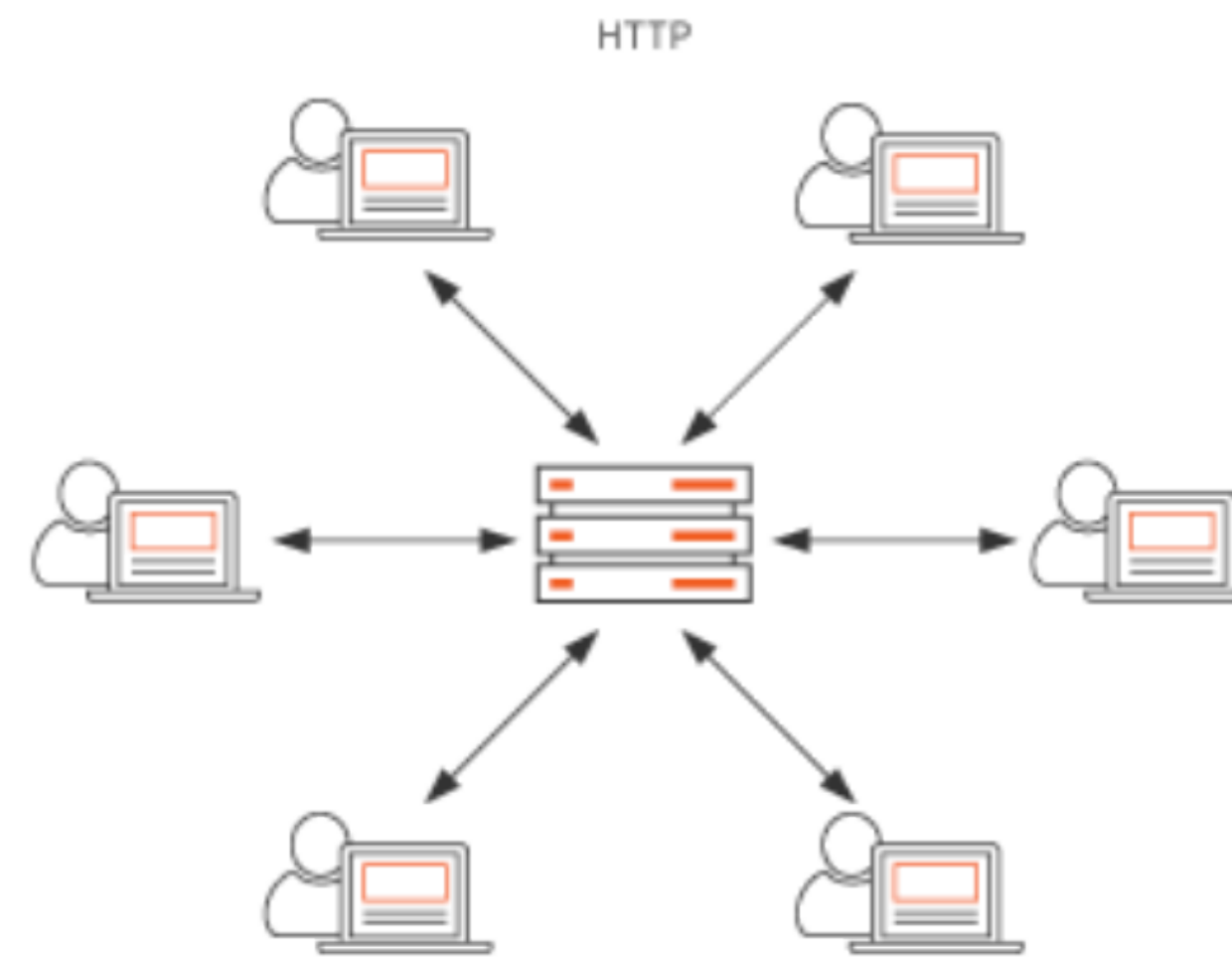
    function mint(address receiver, uint amount) public {
        if (msg.sender != minter) return;
        balances[receiver] += amount;
    }

    function send(address receiver, uint amount) public {
        if (balances[msg.sender] < amount) return;
        balances[msg.sender] -= amount;
        balances[receiver] += amount;
        emit Sent(msg.sender, receiver, amount);
    }
}
```

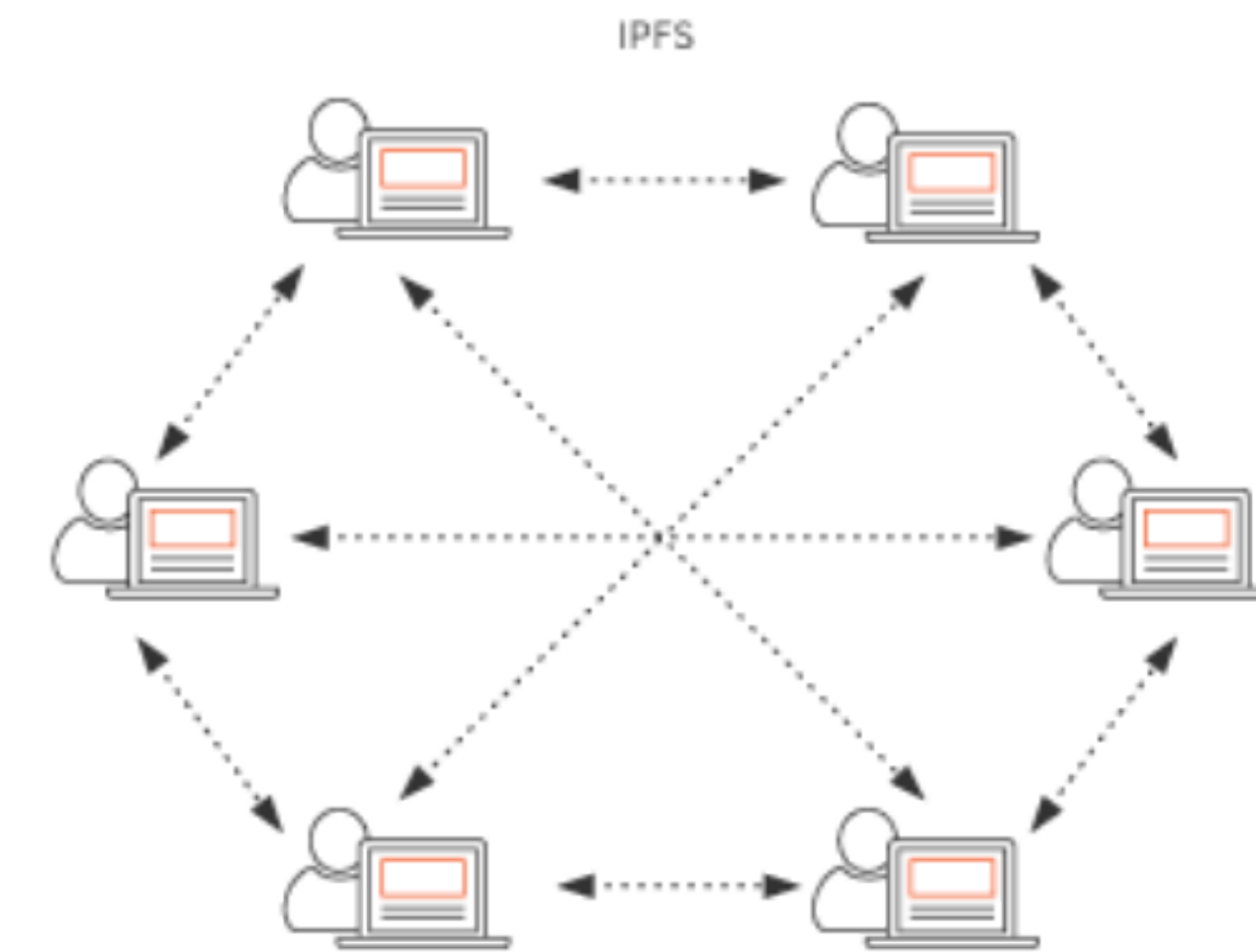
A simple example of a derived currency

Blockchain application

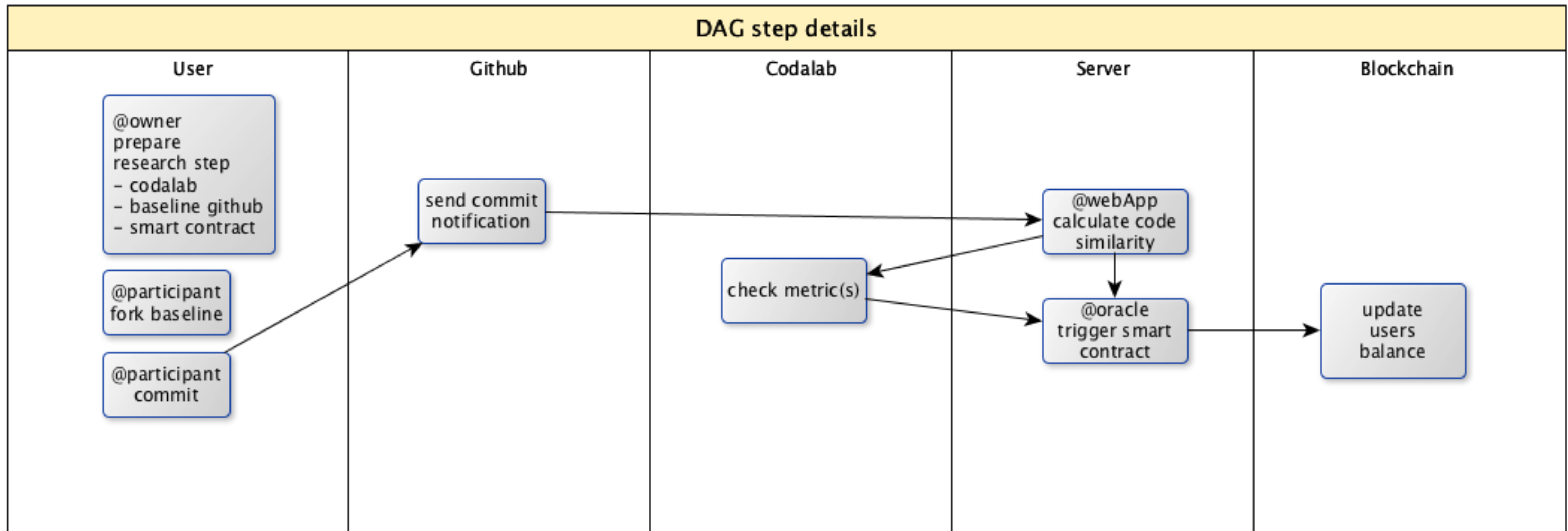
- Based on existing crypto-token
- Stores artifacts
- Manages computational resources allocation
- Records and rewards micro-contributions
 - > Commit
 - > Forks
- Remove bottle-neck and single vendor lock



vs



DAG step (problem component) details



Blockchain application. Challenges

■ Bootstrapping

- › Organizational (institutes / online education systems)
- › Marketing

■ Should there be feedback loop from solution running in production?