Contribution ID: **56**   Type: **not specified**

Management Information Systems and Information Systems Management: Two Sides of the Same Coin

Thursday, 22 April 2010 09:45 (45 minutes)

The relationship between information systems and management outside large organizations has traditionally been one way only, with information systems supporting management but management not supporting information systems.

However, with information systems becoming ever more critical and complex, the need to manage information systems is becoming pervasive in most, if not all, organizations. The success rate of information systems projects, which *decreased* last year, is just an example that management is desperately needed in the IT world.

In this talk I will remember what is information systems and management, and then discuss the two relationships that exist between them. I will pay special attention to ITIL – which has been (wrongly) proposed as the solution for all kinds of problems – and its role in the much more general and interesting IT Governance area. The talk will finish with a reminder that innovation, not technology, is the source of economic growth.

Primary author: Prof. MIRA DA SILVA, Miguel (IST)

Presenter: Prof. MIRA DA SILVA, Miguel (IST)

Session Classification: Keynote Speech