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Rare B Decay potential of SuperB

The study of rare B Decays at SuperB provide unique opportunities to understand the Standard Model and constrain new physics. We discuss the physics potential of such measurements from the proposed SuperB experiment with 75ab-1 of data.

Primary author: SUPERB, Collaboration (Laboratori Nazionali di Frascati)

Presenter: PEREZ, Alejandro (Laboratoire de l'Accélérateur Linéaire (LAL))

Track Classification: 06 - CP violation, CKM and Rare Decays