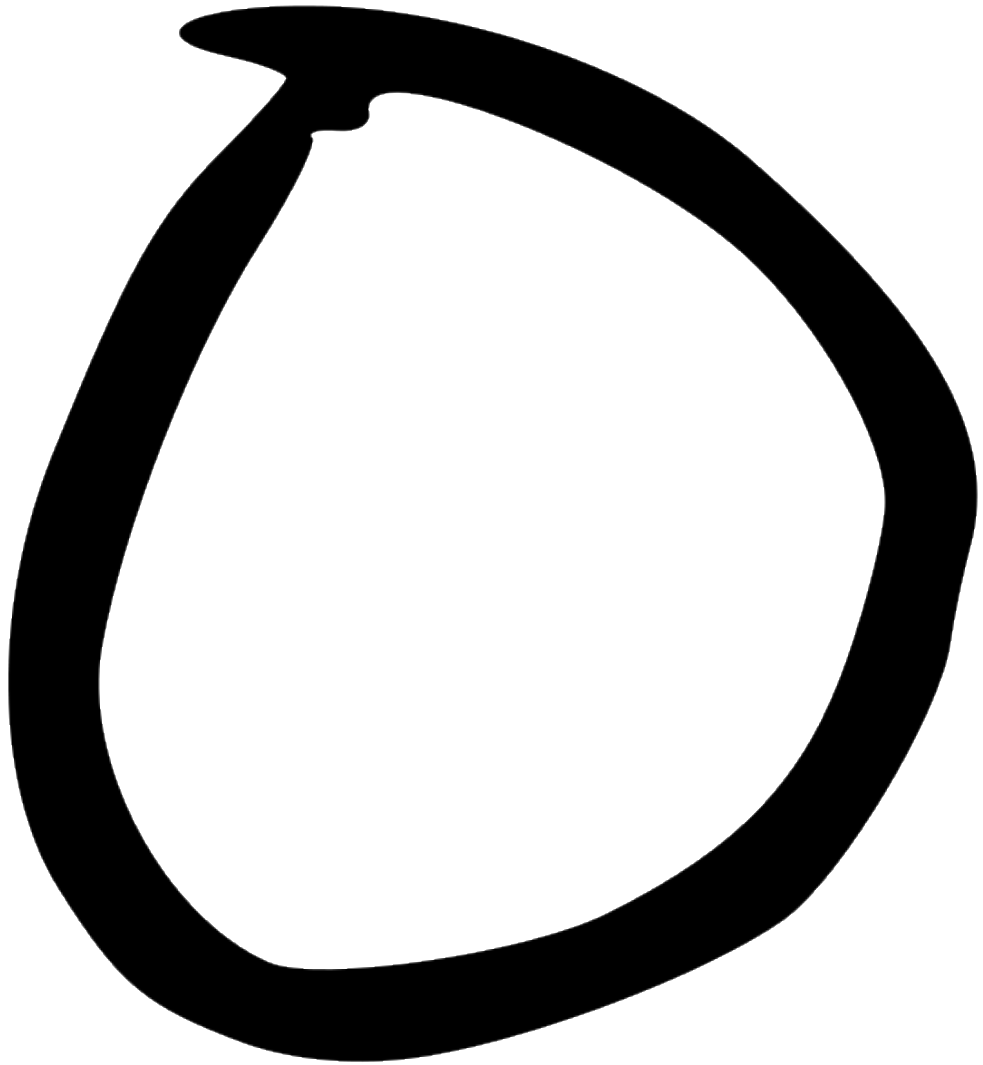
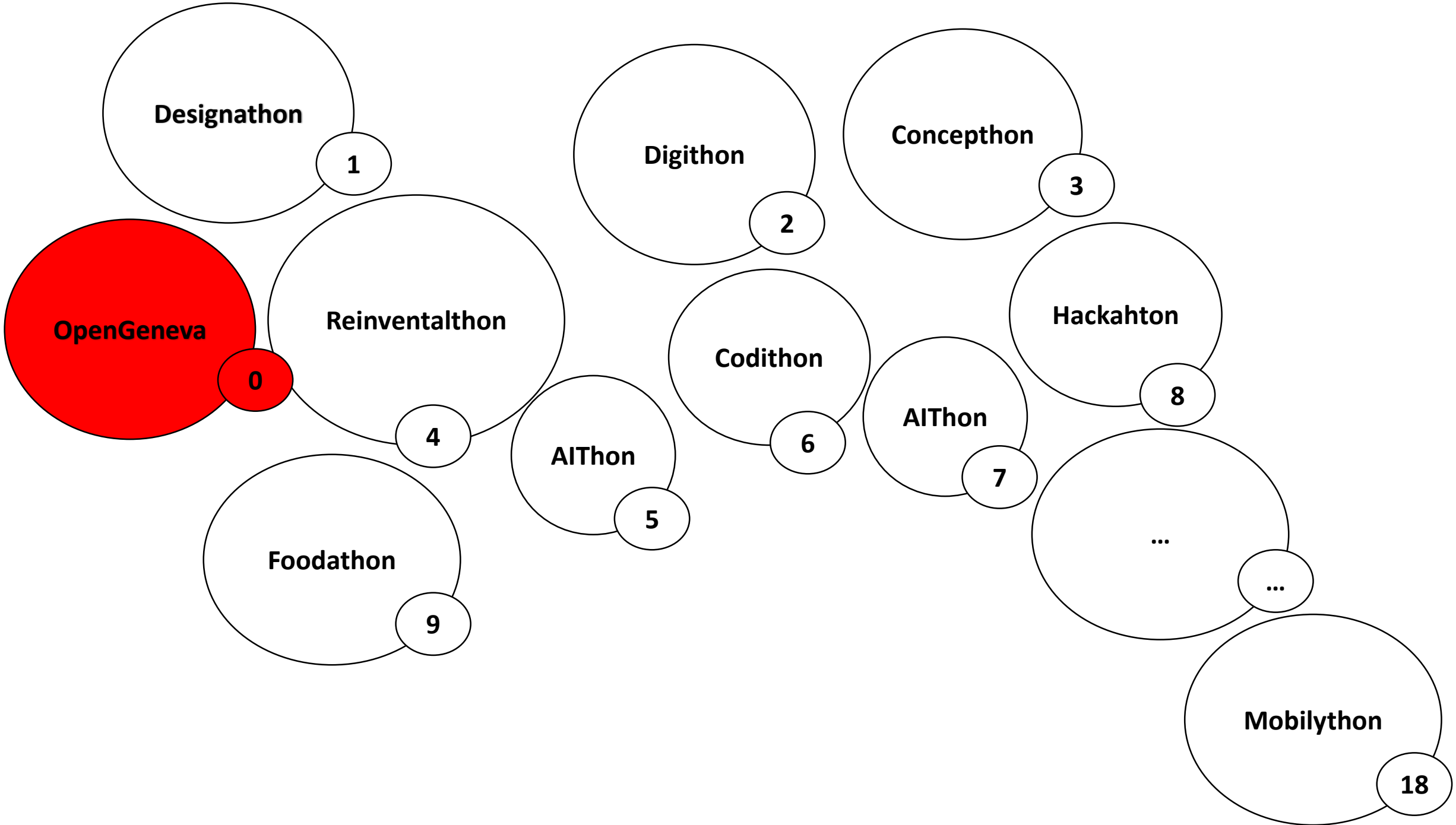
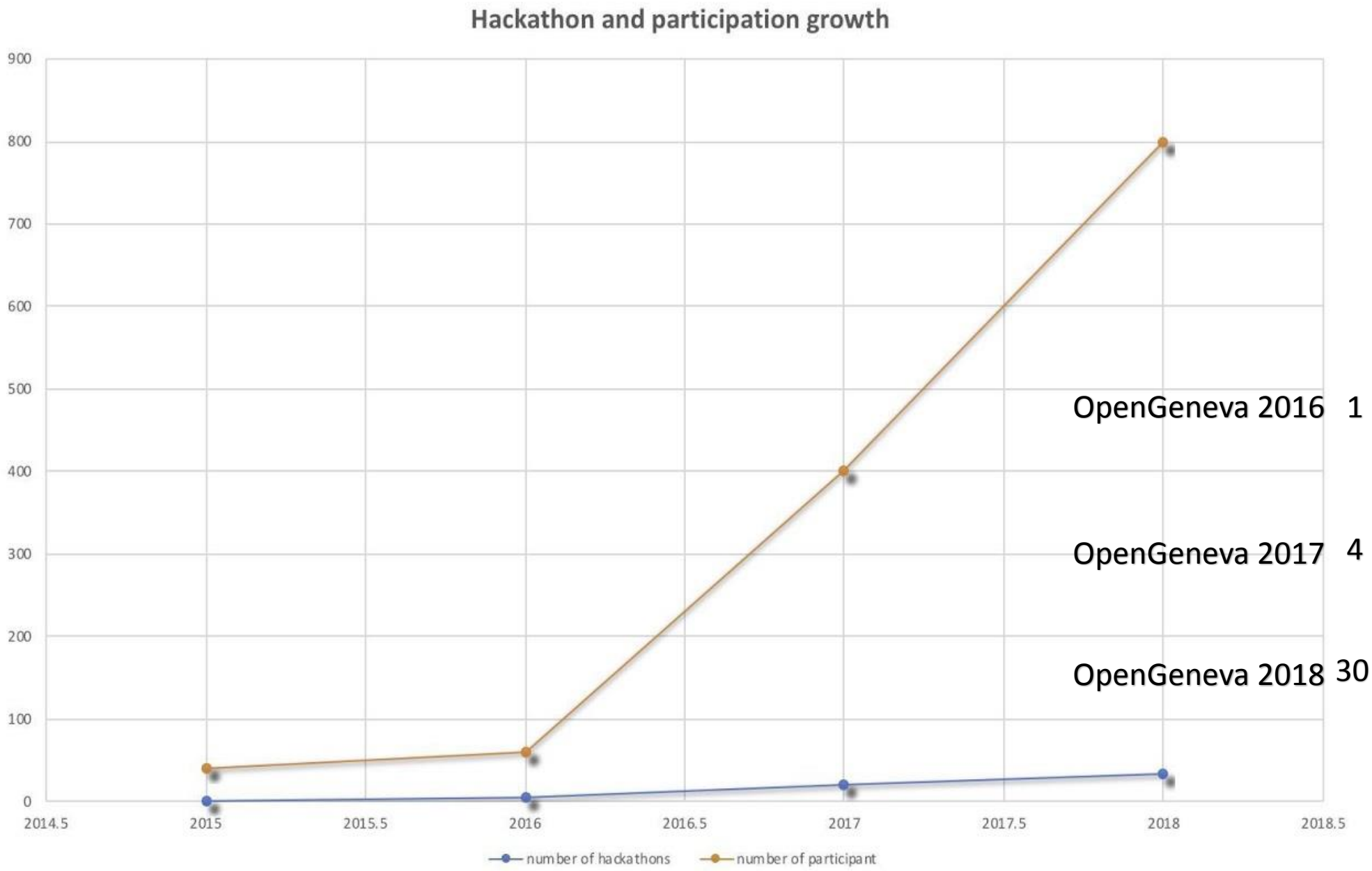


day

Hands up if you're ready
for the weekend
THANKFUL
THIRTEEN

KEEP CALM AND HACKATHON


Designathon
1
Digithon
2
Concepthon
3
OpenGeneva
0
Reinventalthon
4
Codithon
6
Hackahton
8
AIThon
5
AIThon
7
Foodathon
9
...
...
Mobilython
18

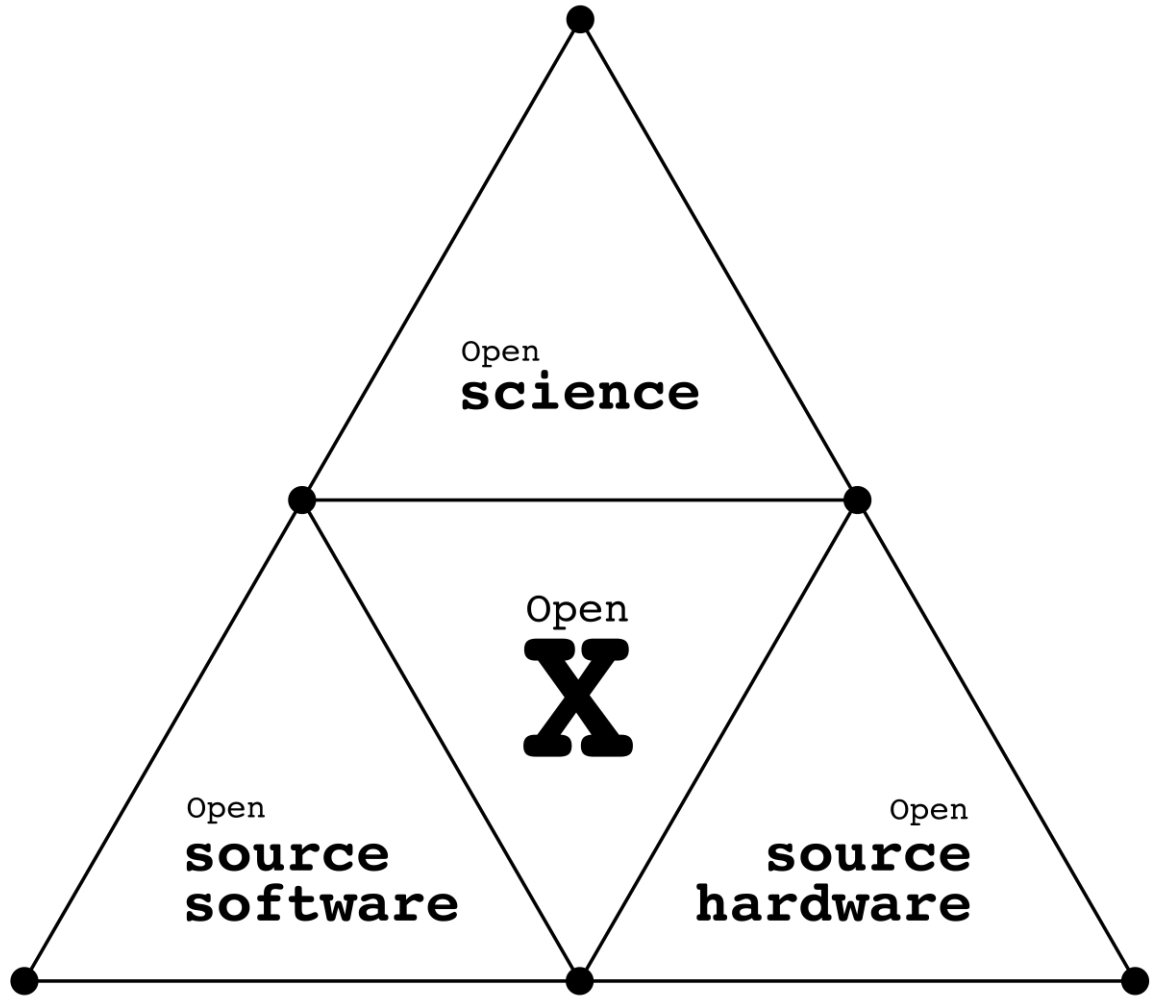


OpenGeneva 2016 1 hackathon/ 30 P.

OpenGeneva 2017 4 hackathon/ 50 P.

OpenGeneva 2018 30 hackathon/ 800P.

Building the OPEN SCIENCE ECOSYSTEM
#SPONBC2018 #CRYPTSCIENCE2018
BLOCKCHAIN for Science
sciencematters
WU
INTERDISCIPLINARY RESEARCH INSTITUTE FOR CRYPTOECONOMICS
ValidityLabs
Zug, May 10, 2018
https://www.blockchainforscience.com/2018/02/20/cryptscience2018/


Open
science
Open
X
Open
source
software
Open
source
hardware

Free

Free and open-source software (FOSS)

1983

- Richard Stallma

Free and open-source hardware (FOSH)

1997

- Bruce Perens

open source hardware

Open-source initiative (OSI)

1998

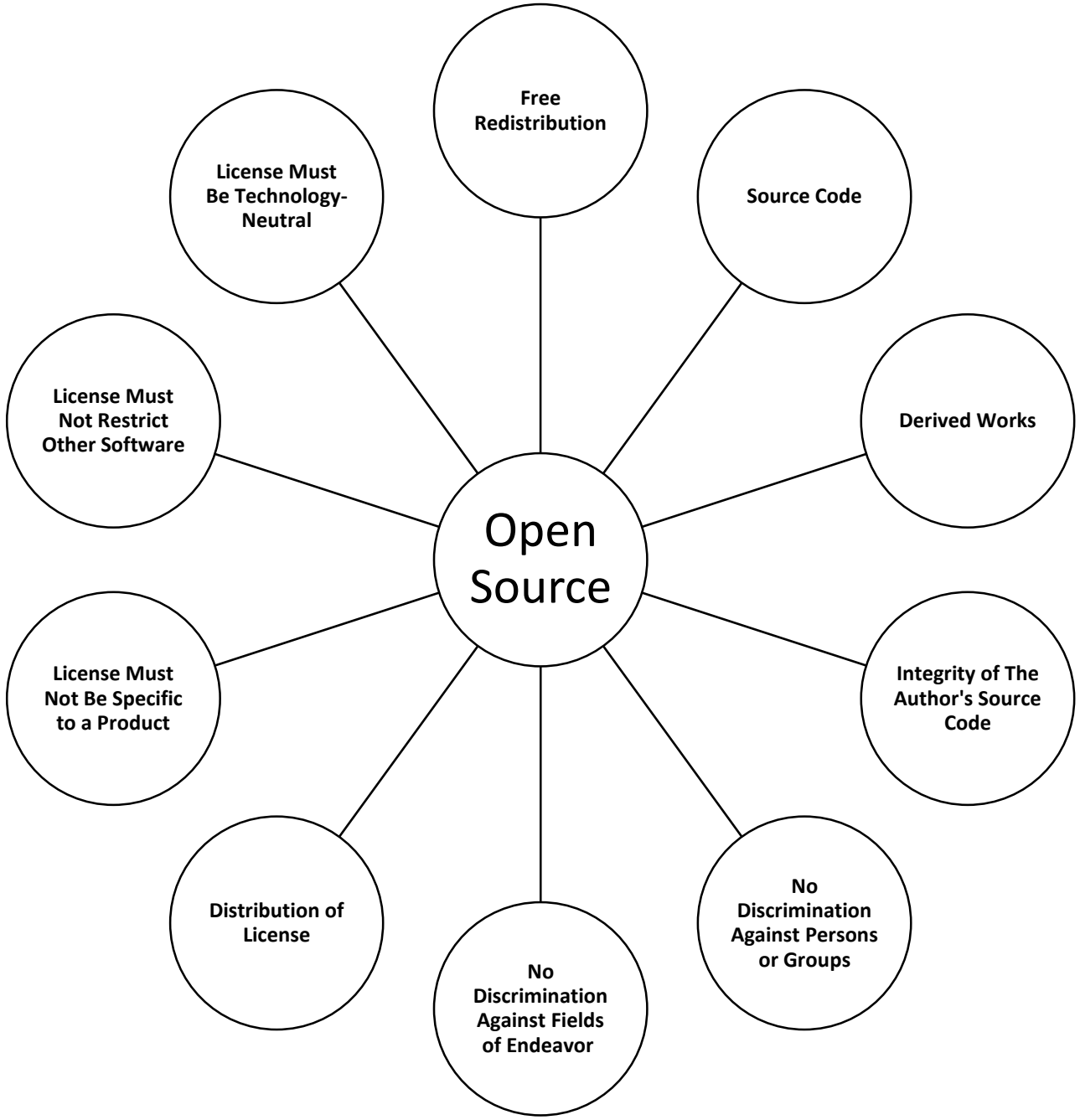
- Bruce Perens
- Eric S. Raymond

open source initiative

Open Science

1998

- Steve Mann


Open Source
Free Redistribution
License Must Be Technology-Neutral
Source Code
License Must Not Restrict Other Software
Derived Works
License Must Not Be Specific to a Product
Integrity of The Author's Source Code
Distribution of License
No Discrimination Against Fields of Endeavor
No Discrimination Against Persons or Groups

1960–70s

Trade unions in Scandinavia

Co-design

Trade unions in Scandinavia extend the workplace democracy movement into the right of workers to co-design IT systems that impact their job. They call this **cooperative design**.

1970

Americans

Participatory Design

1970s Americans get interested in the “Scandinavian Approach” but think “cooperative” sounds too collectivistic, so they call it **participatory design**.

1988

Don Norman

User-Centered Design

1990

Don Norman

Human-Centered Design

1990s

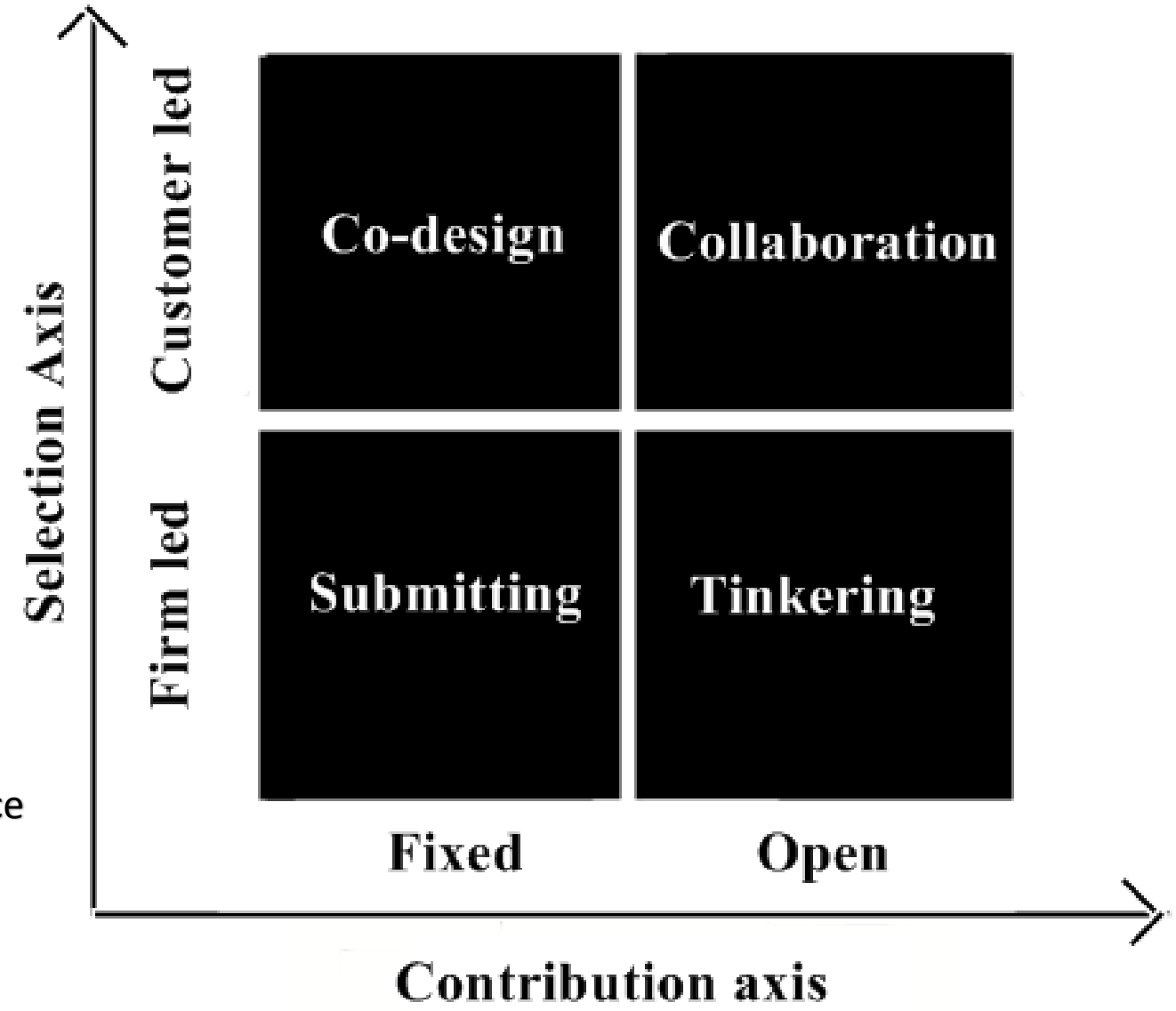
open access movement

Co-Creation

Co-creation is a management initiative, or form of economic strategy

Co-opting Customer Competence

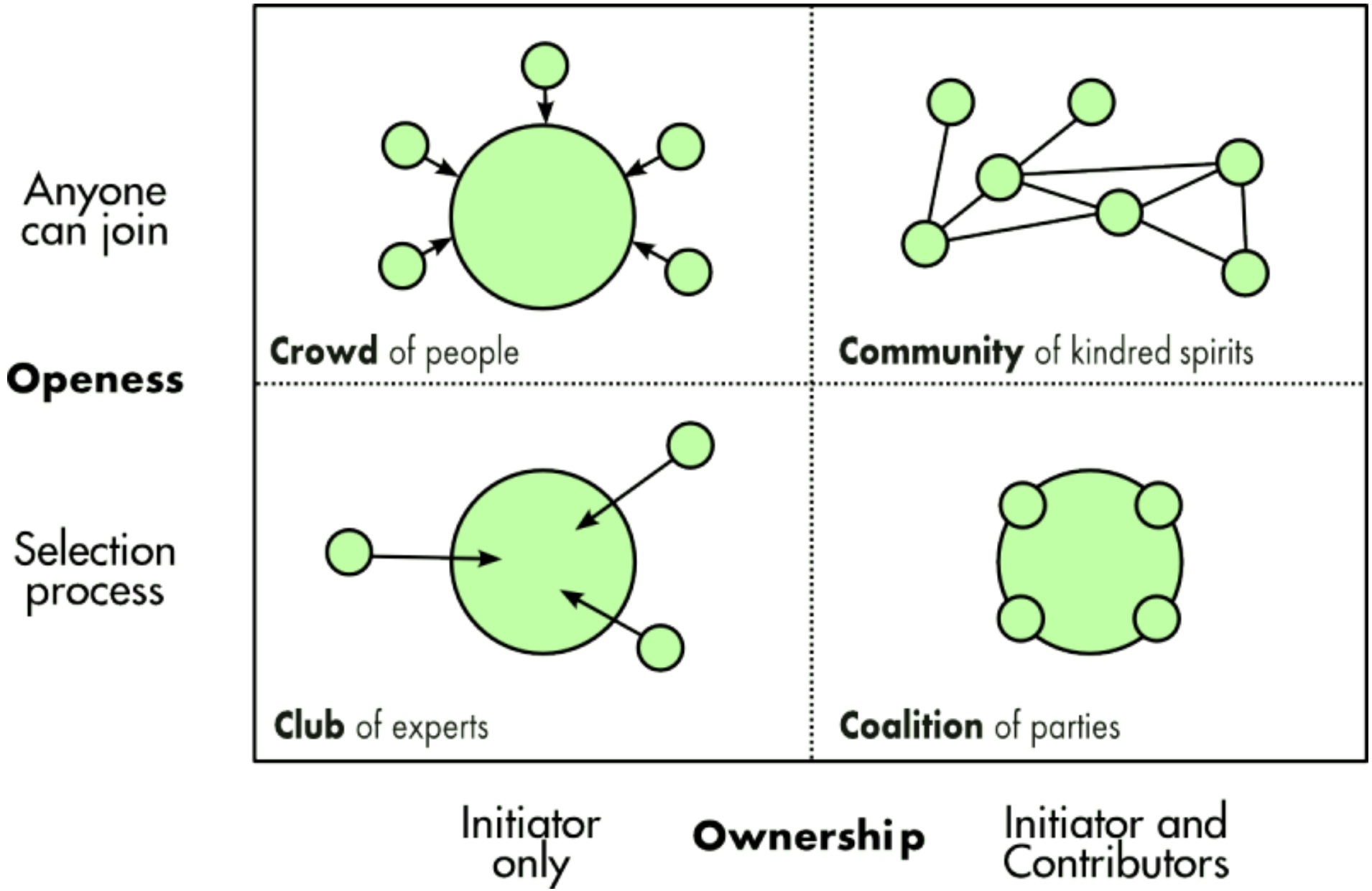
The Power of Co-Creation



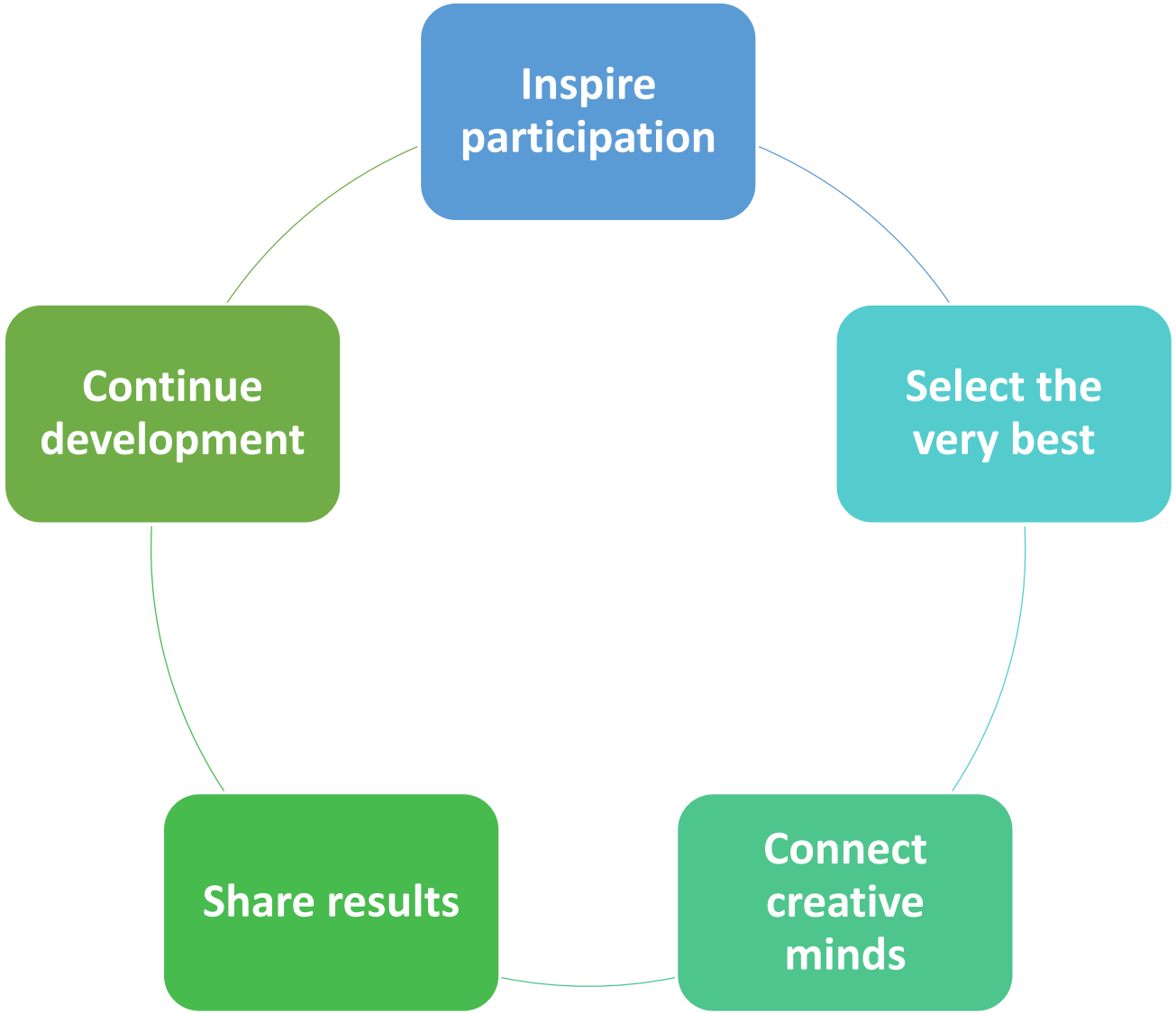
2000

- CK Prahalad
- Venkat Ramaswamy

4 type of Co-Creation



The five guiding principles in co-creation



Open Design

2004

- Ronen Kadushin

2010

Manifesto

crowdsourcing

2006

- Jeff Howe
- Mark Robinson

Openness

Secrecy

Secrecy is the practice of hiding information from certain individuals or groups who do not have the "need to know", perhaps while sharing it with other individuals. That which is kept hidden is known as the secret.

Secrecy can exist in a number of different ways, such as through obfuscation

What we gain from Openess, what do you gain from Secrecy ?

Co-creation Challenges

Pareto principle-Selection of the ideas from multiple redundant ideas submitted.

Risk in losing out on the brand image – if the ideas highlight more on the negative scenarios of the firm's products or services.

How we can solve this problem?

Why we are talking about this here?

IdeaSquare is the DNA of this!

the Sound
of ONE hand
Clapping

?

It takes **two** to tango
Two to **clap** ?
The more the **louder** !

You can lead a horse to water, but you can’t make it

CERN

Ideas

Geneva SDG Solution Space

UN

… ?

Citizen Cyber Lab

GOSH

OHL

What is the X ?

Economy?

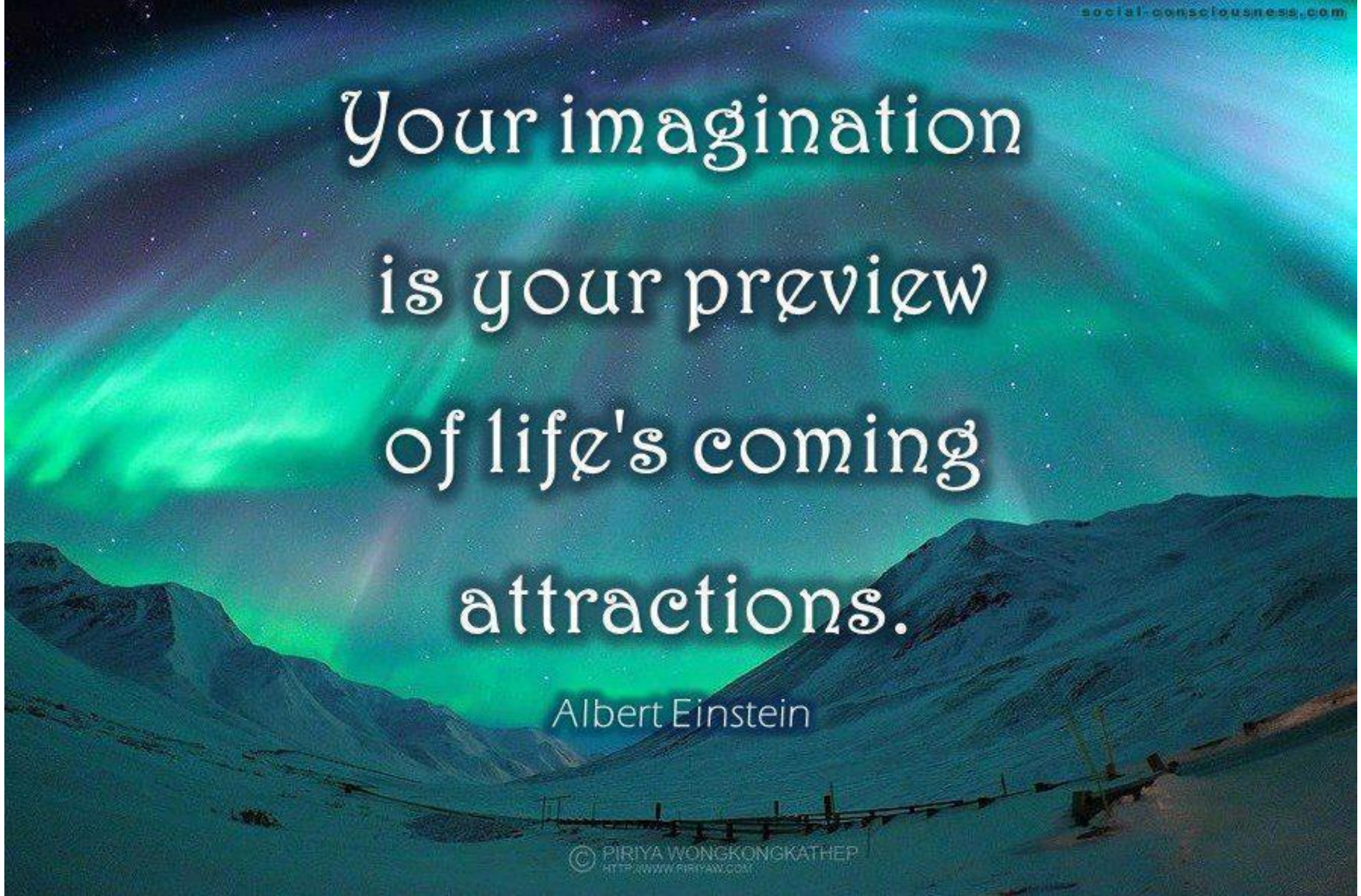
Invention ?

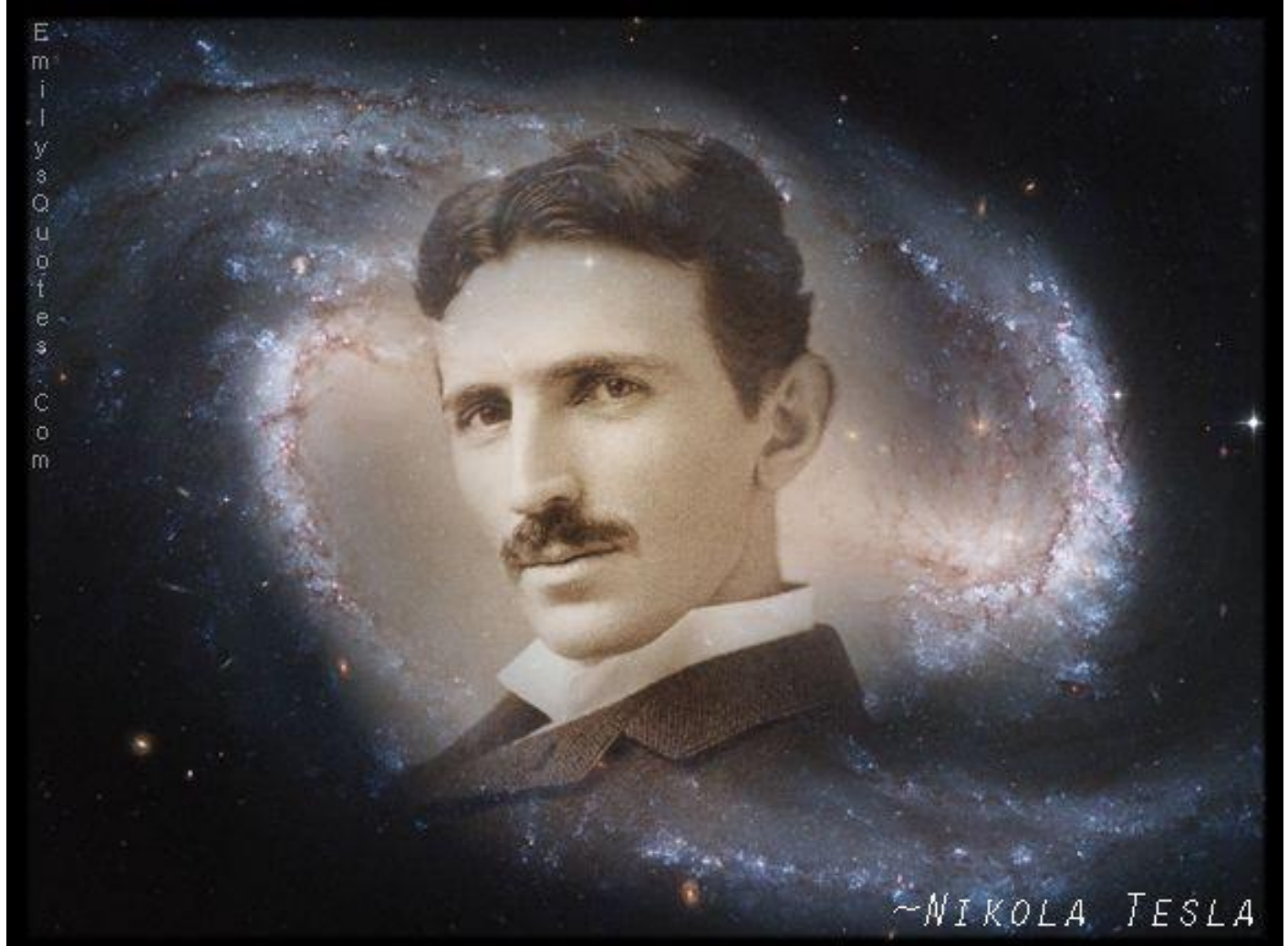
Innovation?

New Language ?

Collection of existing ideas ?

(Algorithm, information, data, uncertainty, Computing, inference, optimization)

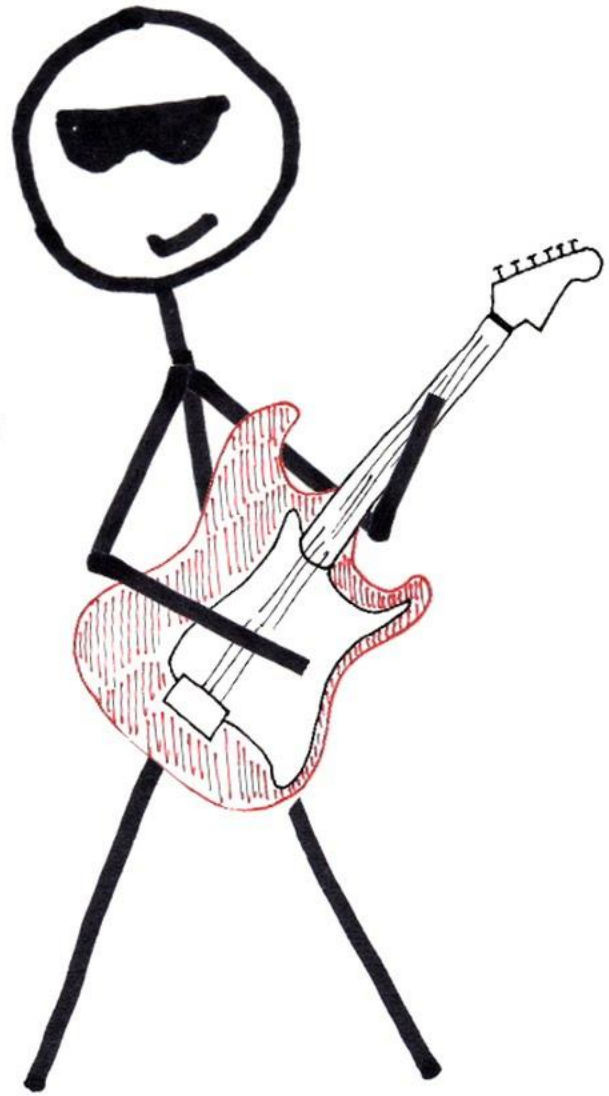

social-consciousness.com
Your imagination
is your preview
of life's coming
attractions.
Albert Einstein
© PIRIYA WONGKONGKATHEP



Let the future tell the truth, and evaluate each one according to his work and accomplishments. The present is theirs; the future, for which I have really worked, is mine.

Let's

Do

Something

COOL !