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bsll Transitions in Two-Higgs-Doublet Models

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We studied $b\to s\mu^+\mu^-$ transitions and possible correlations with the anomalous magnetic moment of the muon (a_μ) within two-Higgs-doublet models with generic Yukawa couplings, including the possibility of right-handed neutrinos. We performed the matching on the relevant effective Hamiltonian and calculated the leading one-loop effects for $b\to s\ell\ell^{(\prime)}$, $b\to s\gamma$, $\Delta B=\Delta S=2$, $b\to s\nu\bar{\nu}$ and $\ell\to\ell'\gamma$ transitions in a general R_ξ gauge. Concerning the phenomenology, we find that an explanation of the hints for new physics in $b\to s\mu^+\mu^-$ data is possible once right-handed neutrinos are included. If lepton flavour violating couplings are allowed, one can account for the discrepancy in a_μ as well. However, only a small portion of parameter space gives a good fit to $b\to s\mu^+\mu^-$ data and the current bound on $h\to \tau\mu$ requires the mixing between the neutral Higgs bosons to be very small if one aims at an explanation of a_μ .

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